

Community Services

Capital News: Volunteer Centre Column 2013 March 21

National volunteer week

'Volunteers cast a beautiful shadow.' That is the theme for this year's National Volunteer Week.

Are you planning an event during the week of April 21 -27, 2013 to celebrate with volunteers involved in your not-for-profit? People motivated volunteers love to party, so give them one to remember.

Take some great photos of your event and share your photos with a brief description about your event on the [Volunteer Central Okanagan Facebook](#) page.

It is a wonderful way to brag about your organization and the local impact being made by your volunteers. Impact statements help describe the 'shadow' being cast and this resonates with your task oriented volunteers.

Volunteer BC invites you to post photos of volunteer in action during the 2012/2013 year on their website at volunteerphotocontest.tumblr.com. Prizes will be awarded to the top three photos.

You have until April 15th to nominate that special someone, business or non-profit for a Prime Minister's Volunteer Award. Recipients receive a medal and certificate from the Prime Minister at a formal ceremony.

This type of recognition is valued most by the influence motivated volunteers in your group. Three of the possible categories include life-long achievement, emerging leader and community leader.

Providing additional training is an important way to recognize volunteers. Add a speaker to your event. Send a volunteer to a workshop through KCR. Take a volunteer with you to AVRBC's Conference this May to hear Susan Ellis.

If you are still looking for ideas to capture the 'shadow' cast by the amazing volunteers you work with, check out Volunteer Canada's campaign kit. There are tip sheets, seminars, thank you cards to name a few resources.

Take the time to enjoy the volunteers in your organization and share them with us on the [Volunteer Central Okanagan Facebook](#) page.

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