

Community Services

Capital News: Volunteer Centre Column 2013 March 14

Learn the knack of engaging your volunteers

“We need volunteers!” How many times have you heard this plea? And you know what happens . . . people ignore the message.

Unusual wording that appeals to what people want to do instead of what we need them to do, makes all the difference. Here are some fresh ideas.

“Are you a social butterfly?” Use this for meet and greet positions.

‘Do you like to shoot the breeze? This appeal might work for visiting, companion and peer support roles.

“Are you a Jack and Jill of all trades?” That sounds better than ‘handyman’.

“Do you have a truck and want to get stuff done?” Your organization could use these resources to help people move or to take junk to the dump?

Creative recruiting of volunteers is one of eight topics covered in our four-day Overview of Volunteer Management course.

What else will you learn? Day one covers volunteer and donation trends in the morning and interpersonal communication styles in the afternoon.

Day two will involve you in budgeting, record keeping, drafting position descriptions and considering the impact of social networking.

By day three, you move on to screening, managing risk and training volunteers using all types of adult learning styles.

The final day allows you to focus on supervising, dismissing difficult volunteers, recognizing successful volunteer contributions, and evaluating your program in a variety of ways.

Our next Overview of Volunteer Management course runs April 8, 9, 15 and 16, 2013. The cost is \$199 for four days of learning. Graduates receive ongoing monthly support to keep you up-to-date with new information in the field.

You will receive a manual of PowerPoint presentations, support materials, sample forms, and online resources. Each session is facilitated by an experienced volunteer manager and peppered with individual activities, pair sharing and larger group discussions.

To register, phone 250-763-8008 extension 25 or email dawn@kcr.ca.

Dawn Wilkinson
Community Services Manger
Kelowna Community Resources



Kelowna
Community
Resources

Email. informkelowna@kcr.ca
Phone. 250.763.8008 E. 24
Website. www.kcr.ca
Address. 120 - 1735 Dolphin Avenue, Kelowna, BC V1Y 8A6