

Community Information & Volunteer Centre

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Who will you fight for?

Every 3 minutes, cancer picks a fight with another Canadian and the people who love them.

However, thanks to advances in research, cancer treatments have improved dramatically and survival rates are steadily increasing. Today, 62% of people will survive a diagnosis of cancer. Canada – and especially British Columbia – provides excellent cancer care and some of the top research in the world.

Volunteers play a key role in ensuring this high quality care is available. “Each year, thousands of volunteers deliver programs, and raise money and awareness,” said Merran Davies, Volunteer Engagement Coordinator for the Canadian Cancer Society. “At this time of year, volunteers are needed for our daffodil campaign – which is a valued fundraiser as well as a symbol of hope for cancer patients.”

For the past 70 years, the Canadian Cancer Society has led the fight against cancer. The CCS stands up for healthy public policy, funds research for all cancers, and provides compassionate support. The Canadian Cancer Society has more impact against more cancers in more communities than any other cancer charity in Canada, yet there is so much more we need to do.

To some, the daffodil is just a flower To us it is a symbol of strength and courage, a symbol of life. It says we will not give up. It says we will fight back and we will beat cancer. Joining the fight is easy. This April, you can support all Canadians with cancer by helping the symbol of hope bloom in your community.

To volunteer for the annual Daffodil Campaign, please call Merran Davies toll free at 1-800-403-8222 or 250-762-6381, or go online to register at www.fightwithus.ca.

Create your own volunteer profile and receive email notices about volunteering in our community that match your areas of interest. Go to kcr.ca, 'Volunteer Opportunities Search'.

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