

Community Information & Volunteer Centre

Capital News: Volunteer Centre Column 2011 August 18

Support family literacy programs and raise readers

Did you know that more than 40% of Canadian adults have literacy skills below the level needed to succeed in today's society and economy? You can be part of Raise-a-Reader Day where 100% of the money collected stays in our community for local literacy programs.

There are three way you can become involved. Behind the scenes, you can help prepare packages at the Daily Courier the evening of September 27 or deliver packages to distribution sites between 6:00 - 7:00 am on September 28.

In teams of four on Wednesday, September 28th from 7:00 to 9:00 am you can exchange special editions of the Kelowna Daily Courier for donations from the public. Join the mayor, radio, TV and newspaper personalities, sports figures, members of our local RCMP and Kelowna Professional Firefighters to support literacy in Kelowna.

Volunteers will hawk papers in exchange for donations at 11 Starbucks locations, the Landmark complex, Duncan's Café, at Bernard & Ellis, and the Westside Tim Hortons. Donations can be made at Starbucks, Project Literacy Kelowna Society, and The Daily Courier beginning September 1st, and at TD banks after September 19th.

Coast-to-coast, over 4,000 volunteers in 28 Canadian cities don bright orange tee-shirts and hit the streets on key corners and high-traffic areas to exchange special edition newspapers for donations.

Project Literacy Kelowna Society is proud to partner with Postmedia and the Kelowna Daily Courier in their award-winning national campaign to increase awareness, and raise money and resources in support of family literacy programs. TD Bank and Starbucks are again partnering in our Kelowna and West Kelowna campaign.

If you can help out with one or more of these tasks, please contact Project Literacy at 250-762-2163 or blair@projectliteracykelowna.org.

Learn more about Project Literacy and other literacy programs and services in the Central Okanagan at www.kcr.ca, Community Information Search.

Dawn Wilkinson, Coordinator
Community Information & Volunteer Centre
Kelowna Community Resources
Email. informkelowna@kcr.ca
Phone. 250.763.8008 E. 24
Fax. 250.763.7608
Website. www.kcr.ca
Address. 120 - 1735 Dolphin Avenue, Kelowna, BC V1Y 8A6



Kelowna
Community
Resources