



Kelowna  
Community  
Resources

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## Community Information & Volunteer Centre



### Bulletin September 2010

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## Awards

### CHAMPIONS OF CHANGE

CBC Announces "Champions of Change" celebrating incredible Canadian volunteers. Know of a volunteer making a difference in your community?



CBC News and Outpost Magazine are looking for Canadian volunteers who are changing the world. Nominate an outstanding volunteer in your community and their charity could be a winner too. \$130,000 in prize money funded by Manulife Financial will be donated to the finalist's charities. Mark Kelley, of CBC News Network's Connect with Mark Kelley, is leading the search for our country's top 10 volunteers. Help celebrate Canada's most passionate volunteers, and inspire a whole new generation to rise to the challenge.

To nominate someone in your organization please click [here](#).

To see some examples of inspiring volunteers, click [here](#).

Nominations close on **September 30, 2010**. Canada's Champions of Change is a production of CBC News, in association with Outpost Magazine and presented by Manulife Financial.

--SOURCE: Volunteer Alberta Sector Connector August 19, 2010

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### NOMINATIONS OPEN FOR AWARDS IN MENTAL HEALTH AND ADDICTIONS INITIATIVES

The Kaiser Foundation announced the call for nominations for the 2011 National Awards for Excellence Program in mental health and addictions initiatives. The program honours the outstanding work being done by Canadian organizations, communities, individuals, and media who are engaged in the fields of mental health and addictions.

Each award recipient receives a \$10,000 grant to be directed to a recognized charity of their choice. Nominations are solicited widely from across Canada. There are seven award categories, and the deadline for submissions is **November 30, 2010**.



For more info, including the full list of award categories, visit: [www.kaiserfoundation.ca/awards](http://www.kaiserfoundation.ca/awards).

--SOURCE: CharityVillage, Village Vibes, August 16, 2010

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## Facts and Trends

### CANADIANS WARY ABOUT MOBILE DEVICES FOR FINANCIAL TRANSACTIONS

According to a new survey, security and privacy appears to be an issue for Canadians when using a mobile device, with 63% and 58% "very concerned" about privacy and security, respectively. Only 19% of Canadians feel comfortable using their mobile phone for financial transactions, compared to 34% of global respondents. Also, only 8% of Canadians have made purchases using a mobile

phone through a retailer's site, which is double the amount from last year but significantly less than global consumers at 28%. Finally, 15% of Canadians have done banking through a mobile device, compared to 45% globally.

--SOURCE: CharityVillage, Village Vibes, August 23, 2010 (KPMG International)

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## KELOWNA SCORES HIGH ON SMALL BUSINESS HAPPINESS INDEX

TD North American Small Business Happiness Index points to Kelowna as a great place to do business. What is the secret to happiness? In BC, it seems to be owning a small business. More people in Kelowna and Vancouver than in any other Canadian city surveyed in the TD Small Business Happiness Index say they are happier owning and running their own business (91 percent and 90 percent).



The research--which examined the attitudes and behaviours of North American small business owners in a dozen urban centres--revealed that 61 percent of Vancouver small business owners and 58 percent of Kelowna small business owners would describe themselves as "very happy".

Click [here](#) to view the full article.

--SOURCE: News from the Central Okanagan Economic Development Commission, August 9, 2010

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## CANADIANS SUPPORT ORGAN DONATION IN THEORY, LESS SO IN PRACTICE

A recent poll suggests that Canadians are in support of organ donation, with 95% of respondents approving of the practice. However, only 50% of Canadians polled said they are planning to donate their organs after death, 42% have not yet decided, and 7% have decided against. Also, 68% of respondents were unaware of which organization was responsible for organ and tissue donation in their province.

--SOURCE: CharityVillage, Village Vibes, August 23, 2010 (Ipsos Reid)

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## NEW REPORT: LAPSED GIFTS A MAJOR PROBLEM FOR CHARITIES

Are you missing out on increased income growth year to year because of donors who are falling through the cracks? Research shows that keeping tabs on your losses, as well as your gains, could mean the difference between simply staying on course and blazing ahead. According to the Fundraising Effectiveness Project (FEP), published yearly through a partnership between AFP and The Urban Institute, for every \$4.50 gained by nonprofit organizations in the study, a little more than \$6 was lost in downgraded and lapsed gifts in 2008-2009. This growth-in-giving ratio of -8.1% is a drop from previous years.



For more information, and to read the full report, visit: [www.afpnet.org](http://www.afpnet.org).

--SOURCE: CharityVillage, Village Vibes, August 23, 2010

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## STATISTICS ON REFUGEES ENTERING BC

According to the April-June 2010 bulletin of the Immigrant Services Society of BC, 41% of the 184 government assisted refugees who arrived during this period were children under the age of 18.



Just 30% of the 800 refugees expected in BC this year arrived between January and June. Over 175 school aged children and expected over the next six months.

Find out more about supports and services offered by Immigrant Services Society at [www.issbc.org](http://www.issbc.org).

--SOURCE: First Call's Weekly Announcements, August 10, 2010

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## NUMBER OF CANADIANS MAKING BEQUESTS TO CHARITIES INCREASING

According to a 2010 study, 1.4 million Canadians have left gifts to charities in their wills - and an equal number are considering making legacy gifts. Direct mail donors are more than twice as likely to make charitable bequests as people who don't give to charity through the mail. Of those Canadians with a will, 10% have included charities (not including church giving) as beneficiaries - up from 9% last year and 7% in 2008. Another 5% have named their church or other religious institution.

--SOURCE: CharityVillage, Village Vibes, August 16, 2010 (FLA Group)

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## TEENS ARE UNAWARE OF YOUTH INACTIVITY CRISIS

Almost 70% of Canadian teenagers believe they will have the same or longer lifespan than their parents but only 12% are logging a recommended minimum of 90 minutes of moderate to vigorous physical activity per day. When surveyed, 79% of parents said they were either definitely or somewhat aware of the youth inactivity crisis, while only 57% of teens said they were definitely or somewhat aware.

--SOURCE: CharityVillage, Village Vibes, August 16, 2010 (Angus Reid)

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## Financial

### 2010 FALL GRANT CYCLE, CENTRAL OKANAGAN FOUNDATION

The Central Okanagan Foundation (COF) is pleased to announce it will be accepting applications for its fall 2010 granting cycle from now until **October 1, 2010**. Organizations are invited to apply for funding in the following eight areas: Environment - Global Initiatives - Arts & Culture - Children, Youth & Family - Education - Health & Community Services - Heritage & Historical. Funding to support these grants typically comes from investment income but given the challenging economic situation, all granting funds are courtesy of generous donors who have stepped up to help the Central Okanagan Foundation support our community's local charities.



For more information or a copy of the application package please call Cheryl at 250.861.6160 or visit [www.centralokanaganfoundation.org/](http://www.centralokanaganfoundation.org/)

Grant submissions due prior to or by 3:30 pm, **October 1st 2010**.

--SOURCE: Cheryl Miller, Central Okanagan Foundation

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## STORYTELLING FOR NONPROFITS: HOW TO CRAFT STORIES THAT INSPIRE DONORS

The report will show you:

- How telling a good story can help you double your donations - as proven by researchers at Carnegie Mellon University.
- The top 4 reasons why fundraising campaigns fail.
- How your stories can help you cultivate long-term donors.
- The top 7 ways to craft compelling stories that make donors feel an emotional attachment with your organization.

**freshperspective**  
fundraising copywriting services

Click [here](#) to download a free copy of *Storytelling for Nonprofits*.

--SOURCE: Fresh Fundraising e-newsletter, August 9, 2010

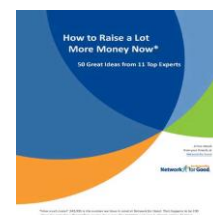
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## HOW TO RAISE A LOT MORE MONEY NOW: 50 GREAT IDEAS FROM 11 TOP EXPERTS

Some of the best minds in the business came up with 50 creative ideas that you can start using today to raise more money for your cause. You'll find great ideas from Jeff Brooks, Jocelyn Harmon, Mark Rovner, Kivi Leroux Miller, Beth Kanter, Allison Fine, Nancy Schwartz, Sarah Durham, Chris Forbes, Alia McKee Scott, and Katya Andresen.

[Download](#) your free e-Book today!

--SOURCE: Network for Good, Fundraising123



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## ART STUDENTS ENCOURAGED TO SUBMIT WORK FOR WORLD WAR II PROJECT

The Historica-Dominion Institute invites current and recently graduated art students to create an artwork inspired by a veteran's story of the Second World War from their digital archive for a chance at a group exhibition and grand prize. The contest closes **October 15, 2010**. Ten finalists will be exhibited in a Toronto Gallery and two winners will win cash prizes. All forms of visual art are accepted in original or digital format.

For more information, visit: [www.thememoryproject.com](http://www.thememoryproject.com).

--SOURCE: CharityVillage, Village Vibes, August 23, 2010



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## KCR Database

## NEEDLE DROP BOXES AND WASHROOMS IN DOWNTOWN KELOWNA

In addition to the Street Survival Guide and Youth Services Guide, we now have a one page listing of needle drop boxes and public access washroom locations in downtown Kelowna. Contact Dawn at 250.763.8008 ext. 25 for your copy.

--SOURCE: Dawn Wilkinson, Kelowna Community Resources

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## LEGAL SERVICES GUIDE

Our new Legal Services Guide is a brief listing of services under the following headings: legal assistance, advocacy, family law, housing, estates, credit, judicial, and online resources.

Access the Legal Services Guide through KCR's website at [Community Information & Volunteer Centre's publication page](#).

--SOURCE: Dawn Wilkinson, Kelowna Community Resources

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## Local News

### CATCH NETWORK GATHERING AND RESOURCE SWAP

Save the date! **September 24th** from noon to 3:00 pm will be the next chance you have for meeting the partners in the CATCH coalition and hearing about activities in our community. This Network Gathering will be in keeping with our Child Friendly Communities strategic goal. For the resource swap, please highlight your resources or materials that make your organization or business child friendly.



An invitation will be coming out at the end of August, contact Myrna at 250.769.3893 if you have any questions or email [info@catchcoalition.ca](mailto:info@catchcoalition.ca).

--SOURCE: CATCH Network Newsletter, August 9, 2010

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### UNITED WAY KICK-OFF BREAKFAST 2010

The United Way of the Central & South Okanagan Similkameen invites you to attend the launch of the 2010 Live United Campaign with the annual Kick-Off Breakfasts!



These events are designed to inform and inspire our community:

Kelowna Kick-Off Breakfast  
**September 16, 2010**  
7 am - 8:30 am  
Coast Capri Hotel

West Kelowna Kick-Off Breakfast  
**September 17, 2010**  
7 am - 8:30 am  
Two Eagles Golf Course

We invite you to be part of the change. Together we can inspire hope and create opportunities for a better tomorrow. That's what it means to LIVE UNITED.

Call 250.860.2356 or [info@unitedwaycso.com](mailto:info@unitedwaycso.com) for more information or to purchase your tickets.

You can also visit us at [www.unitedwaycso.com](http://www.unitedwaycso.com)

--SOURCE: Karen Graham, United Way of the Central & South Okanagan Similkameen



## BACK TO SCHOOL BASH

If buying a backpack is the straw that broke the budget's back, you'll want to be at Victory Life's annual Free 'Back to School Bash'

Between 5:30 pm and 8 pm on Saturday, **August 28**, at the Parkinson Recreation Centre, 1800 Parkinson Way, Victory Life will be giving away 650 high-quality, full-sized backpacks and school supplies on a first come, first served basis.

"The back to school season can be stressful enough on kids and their families without the added worry of whether they can afford a new backpack and clothes for the school year," said Diana Tripke, one of the event's organizers. "We love to give, and this is a great opportunity for us to help local families in a practical way."

There will also be free clothing and haircuts for school aged children and youth. In addition there are numerous children's activities, a bouncy house, obstacle course and games. Of course what is a party without food and prizes!

More than 800 people are expected to attend the event. Victory Life is still looking for volunteers in all areas as well as qualified Hairstylists to cut hair at the event.

For more information, to volunteer, to donate good quality used/new clothing, supplies, money or to book an interview and photo opportunity please call Diana Tripke at 250.862.3044.

Visit [www.victorylifefellowship.net](http://www.victorylifefellowship.net) for more information.

--SOURCE: Cassandra Linton, Victory Life Fellowship



## BACK TO SCHOOL GIVEAWAY

Willow Park Church is providing a gift to families in our community who could use a helping hand:

- Free breakfast for families
- Free haircuts for students
- Free backpack and lunch kits for elementary students
- Free backpack and hoodie for secondary students
- Free clothing for kids ages 0-12
- Fun activities (bounce house, face painting)

Date: Sunday, **August 29, 2010**,

Time: 9 am - 12 noon

Location: George Elliot Secondary School

10241 Bottom Wood Lake Road, Winfield

For more information: [www.willowparkchurch.com](http://www.willowparkchurch.com)



## AIDS WALK

On behalf of the Board of Directors and Staff of Living Positive Resource Centre and Okanagan Aboriginal AIDS Society, we invite you to join us for the 14th Annual Okanagan AIDS Walk at Kerry Park on **September 19th, 2010**.

Date: **September 19th, 2010**  
Times: Registration and pancake breakfast starts at 9 am  
Walk at 10:30 am  
Awards and Prizes at 11:30 am  
Location: Kerry Park



If you have any questions, or require more pledge forms or posters, please contact Emily Ophus at 250.862.2437 or e-mail at [eophus@lprc.ca](mailto:eophus@lprc.ca).

--SOURCE: Karen Alexander, Living Positive Resource Centre

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## SUPERWALK - KELOWNA

Parkinson SuperWalk is the single most important provincial and national awareness and fundraising event for Parkinson Society British Columbia and Parkinson Society Canada. Cities and communities across the country organize walks and raise money for research and support services through individual pledges and corporate sponsorships. The event attracts thousands of participants province wide, including individuals living with Parkinson's disease, their families and friends. Join us at a Walk near you and help us reach our provincial goal of \$255,000!



Date: Saturday, **September 11, 2010**  
Times: Registration at 9 am  
Walk starts at 10 am  
Location: Waterfront Park, Concession Plaza

For more information, contact Wendy at 250.215.3013.

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## National News

### WINNIPEG ROUNDTABLE ON POVERTY ERADICATION

For those of you who did not have a chance to attend the Winnipeg Roundtable on Poverty Eradication on Aug. 4th, you may be interested in viewing this short news-style [YouTube video](#), (by Donald Benham of the Winnipeg Social Planning Council).

[Read](#) Senator Art Eggleton's comments at the Roundtable about how the plight of the poor puts Canada's social fabric at risk.

The Roundtable was held to coincide with the Winnipeg meeting of the Council of the Federation (Provincial Premiers' summer meeting). The Council's communiqué is encouraging. For the first time since Campaign 2000 began its annual communication with the Premiers in



1997, the Council of the Federation explicitly mentions poverty.

Their August 5 statement says "Premiers will also continue to promote sustained economic recovery by fostering a culture of innovation, encouraging continued private sector investments, removing barriers to economic development, expanding trade, strengthening Canada's labour market, and reducing poverty." [Read more](#)

Collectively we've put poverty on the radar screen of the premiers! Thanks to all who participated. We look forward to continued work together to achieve progress.

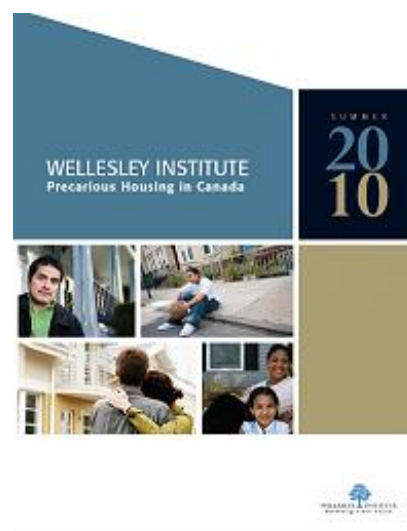
Other related materials from the Winnipeg Roundtable are posted on the Campaign 2000 website.

--SOURCE: First Call's Weekly Announcements, August 20, 2010

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## PRECARIOUS HOUSING IN CANADA

Precarious Housing in Canada (2010) is a powerful, new research and policy report from the Wellesley Institute. Using the most comprehensive and current data, research and analysis, Precarious Housing sets out a pragmatic, five-point plan targeted to the millions of Canadians who are living in substandard, over-crowded and unaffordable homes – plus those who are living without any housing at all. Housing is one of the most important factors for a healthy life. A good home is important for individuals and for overall population health. The growing number of Canadians who are precariously housed continues to be a deep and persistent problem throughout the country; the nation-wide affordable housing crisis is costly to individuals, communities, the economy, and the government. Federal housing and homelessness investments – adjusted for inflation and population growth – have been shrinking over the past two decades; and, while the federal government announces short-term initiatives from time to time, Canada still doesn't have a comprehensive, fully-funded and integrated national housing strategy.



Read the full report [here](#).

--SOURCE: First Call's Weekly Announcements, August 20, 2010

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## NEW OCCUPATIONAL STANDARDS FOR EARLY CHILDHOOD EDUCATORS

A new set of occupational standards for early childhood educators has been released by the Child Care Human Resource Sector Council. More than 900 ECEs with extensive knowledge and experience in early childhood education developed and validated these occupational standards through interviews, online surveys, regional workshops and provincial/territorial validation exercises. They are a revision of the Occupational Standards for Child Care Practitioners developed by the Canadian Child Care Federation in 2003.



The publication can be downloaded [here](#).

--SOURCE: First Call's Weekly Announcements, August 20, 2010

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## ONLY HALF OF CANADIANS SET TO TELL THE TRUTH ON THE CENSUS

According to a new poll, only 54% of Canadians would tell the truth on their census form, even if the question was potentially embarrassing. Another 24% said they would leave these questions blank, 5% said they would lie, and 15% said they didn't yet know how they would handle such a situation. Of those likely to tell the truth, 67% were age 65 or older and 62% had a university education. Albertans were the least likely to answer, with only 41% indicating they would answer even embarrassing questions truthfully, while Atlantic Canadians were the most likely to answer at 62%.

--SOURCE: CharityVillage, Village Vibes, August 9, 2010 (QMI Agency)

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## Provincial News

### PUBLIC COMMISSION ON LEGAL AID COMMUNITY HEARING DATES

Are you concerned about the loss of access to legal aid for poverty law and family law matters in BC? Here is a chance to share your concerns. The [Public Commission](#) on Legal Aid will visit 11 communities throughout BC in September and October, 2010 to gather input from the public and stakeholder groups regarding their views on the future of legal aid.

The list of locations and dates include: **September 28** – Kelowna

The Public Commission is accepting both written submissions and expressions of interest to make in-person presentations. Submissions can be made by organizations or individuals who have had dealings with, thoughts on, or innovative ideas about the provision of legal aid in British Columbia. Hearings are open to the general public, though a limited number of submissions will be selected for in-person presentations.



A submission guide and further details regarding the times and exact locations of the Public Commission Hearings can be found on the Public Commission website.

The Public Commission will make recommendations to improve legal aid in B.C.

For more information contact Michael Litchfield, Commission Coordinator at 250.862.5715 or email [coordinator@publiccommission.org](mailto:coordinator@publiccommission.org).

--SOURCE: First Call's Weekly Announcements, August 20, 2010

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### BC ARTS GROUPS GET \$800,000 IN FUNDING

A Victoria concert series inspired by BC artist Emily Carr, a play comparing privilege and deep economic disparities from the 19th century to today, and a hip-hop musical theatre exploring the lure of gang culture on young adults are just three of the diverse artistic works funded by Arts Partners in Creative Development (APCD). This year, 19 projects will receive a total of \$800,000 in funding from APCD. Initiated as a three-year funding program to assist B.C. organizations in creating world-class artistic work, this is the fifth and final round of funding for APCD.



For more information, and a full list of recipients visit: [www.artspartners.ca](http://www.artspartners.ca). (PDF)

--SOURCE: CharityVillage, Village Vibes, August 16, 2010

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## Resources

### UNDERSTANDING WHAT A BUSINESS PARTNER WANTS

Excerpted from *Take Your Partner for the Corporate Tango* by Kate Reynolds

Identifying what most businesses want from partnerships with not-for-profit organizations is really very simple. They want a professional relationship, clearly defined benefits, value-for-money and protection from unacceptable risk. Most businesses can be quite clear about their expectations of any partnership because they are looking for a combination of all or some of the following benefits:

- increased understanding, knowledge and skills for employees
- increased job satisfaction for employees
- increased employee, customer or shareholder loyalty
- increased business opportunities
- opportunities for favourable exposure in the local, state, national or international media
- credibility in the local, state, national or global community or 'marketplace' as a good corporate citizen
- tax advantages



Electronic Version

Some businesses look for short-term relationships with immediate and obvious benefits for the community--others prefer longer-term relationships that can evolve over time alongside the programs that assist the community to achieve its goals.

All businesses want:

- quality and timely proposals
- achievable goals which have real impact
- quality and timely communications
- quality and timely reports

Permission is granted for organizations to reprint this excerpt. Reprints must provide full acknowledgment of the source, as cited [here](#).

Excerpted from *Take Your Partner for the Corporate Tango: A Guide to Developing Successful Business and Community Partnerships*, by Kate Reynolds, © 2001, Volunteering South Australia. Found in the Energize, Inc. Online Bookstore at [www.energizeinc.com/store/5-202-E-1](http://www.energizeinc.com/store/5-202-E-1)

--SOURCE: Energize Inc. Book Buzz, August 2010

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### NEW ONLINE VIDEO SERIES LAUNCH: PARTNERSHIP AGAINST CANCER

Every person's cancer experience is unique — but common themes along the way provide insights that can help to improve care. This is the idea behind the Canadian Partnership Against Cancer's new online video series, The Truth of It. Developed in collaboration with the Health Design Lab, part of the Li Ka Shing Knowledge Institute at St. Michael's Hospital in Toronto, The Truth of It features interviews with Canadians diagnosed with cancer who were asked to share their story so

others could learn from their experience.

For more information, visit: [www.cancerview.ca](http://www.cancerview.ca).

--SOURCE: CharityVillage, Village Vibes, August 16, 2010

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## THE HIDDEN COST OF FREE CONTEST PRIZES

By Rick Juliusson  
August 23, 2010

When our local radio station announced a \$50,000 give-away for one lucky nonprofit, based on listener votes, the nonprofit community sprang into action. What do we have to lose, they asked? Well, there might actually be more to lose, and less to gain, than one might think.

1. Are we being used? Perhaps the most obvious point is that charitable organizations are being used by the sponsor. If their #1 motivation was to help society, they would be making long-term investments based on merit, not staging a popularity contest. Instead, for just \$50,000, they essentially employ the most trusted sector to do one-on-one phone calls and mass marketing on their behalf.  
Remember: every time a nonprofit calls their donors or puts the contest in their mail-outs, they are not only helping advertise the business, they are indirectly endorsing that business, and making that business look good by association. Is promoting a for-profit business — which likely is not in line with the nonprofit's mission or values — really a responsible way to use the trust of the community?
2. We're using up a valuable "ask". When developing a relationship-based donor development model with clients, we are very careful about how and when to ask donors for something. A successful long-term relationship is based on mutual give and take, not an endless stream of requests for money, for volunteering, or for voting in online contests. When you ask your database to take the time to register online and make this vote (sometimes voting every day), you've used up one of a limited number of times that you can request something. In this instance, asking for money or a volunteer task in your own work would likely be a smarter use of an ask than a long-shot contest.
3. It's not free. To engage in the contest, an organization is going to have to use limited staff time, and donate valuable real estate on its website and newsletter (usually front page) to promote the business and its contest. This represents a significant financial investment for a financial windfall that may not happen. That same money could be used to deepen donor relationships that will sustain the organization in the long-term.
4. It's a distraction. How much of the mental, physical and emotional energy of staff is being invested in this contest? What percentage of meeting time is spent on it? That energy should be channeled into your core programs, existing, well-planned long-range development plans, amazing clients, and volunteers.
5. It highlights an unhealthy competition. During the the local radio station contest described above, I was contacted by five of my nonprofit clients. All of them are great organizations, and now I was being asked to choose between them. In a healthy community, one organization doesn't have to beat another — we send a much healthier message when we work together for the good of society.
6. The odds are against you. Unless your organization has the biggest and most responsive database in town, it's highly unlikely it can get anything out of all this effort. The odds are much higher of landing a grant if you put that same energy from a contest into researching a grant source, nurturing a relationship with that funder, and developing a top-notch proposal for them.
7. Is the prize really that good? In the case of our local contest, the \$50,000 prize was actually \$25,000 of airtime and a commitment by the radio station to raise the other \$25,000. Yes, the airtime could be useful, but I'm willing to bet that almost none of the nonprofits who entered the contest had prioritized airtime in their strategic plan.

The lesson here is to avoid getting caught up in chasing funds and being grateful for a low-odds chance of payback. If the objective is to enter into a partnership with business, do it



in a more deliberate way. In particular, there should be a focus on a fair balance between promoting a business (after ensuring that it fits your organization's ethics and mission), and some kind of financial return that will benefit your organization in a sustainable, meaningful way. Next time you're tempted by easy money, take a good look at what's really at stake. Analyze the hidden costs, then take the same investment and put into long-term development. We'll all be stronger for it.

Rick Juliusson has worked in nonprofit for more than 14 years in Canada, Africa, and Texas. He now operates FreeRange Consulting, helping nonprofits on Vancouver Island and in the Lower Mainland to become sustainable through long-term donor development, strategic planning, and organizational development.

Rick can be reached at [Rick@FreeRangeConsulting.ca](mailto:Rick@FreeRangeConsulting.ca).

--SOURCE: *CharityVillage, Village Vibes, Issue 15.34, August 23, 2010*

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## ENCYCLOPEDIA ON EARLY CHILDHOOD DEVELOPMENT

The Centres of Excellence for Children's Wellbeing on Early Childhood Development has several new resources available in their online encyclopedia, including articles on [play](#), [sleeping behaviour](#), and a parents' practices [brochure](#) titled "When responsiveness and beliefs enter the picture."



Search the encyclopedia at [www.child-encyclopedia.com](http://www.child-encyclopedia.com).

--SOURCE: *First Call's Weekly Announcements, August 10, 2010*

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## REPORT: THE EFFECT OF THE USA ECONOMY ON THE NONPROFIT SECTOR

WASHINGTON, DC and WILLIAMSBURG, VA  
August 16, 2010

GuideStar USA, Inc.--the leading source of nonprofit information--today announced the results of its first economic survey of public charity and private foundations in 2010, which show that the nonprofit/voluntary sector continued to take a beating in the wake of one of the nation's worst economic downturns. About 40 percent of respondents have seen a further decline in contributions in the first five months of 2010 compared to the first five months of 2009. At the same time, a majority (63 percent) have seen an increase in demand for their services.



"Our survey echoes what we've been hearing from the nonprofit sector for the past couple of years," said Chuck McLean, GuideStar's vice president for research. "The results prove that nonprofits have a long way to go to achieve the success they experienced before the recession." For the most part, the pain was pretty well spread among different types of organizations, although 51 percent of respondents involved in mental health and crisis intervention reported a decline in contributions. Some 78 percent of mental health organizations also reported an increase in demand for their services, well above average, and 42 percent reported that demand increased "greatly." In addition, a number of organizations that rely largely or in part on reimbursement for services from state and local governments experienced cash flow issues due to delays in payments, and were facing upcoming state budget cuts nervously.

"There's no doubt that the nonprofit sector continues to face an incredibly difficult philanthropic environment," agreed Bob Ottenhoff, GuideStar's president and CEO. "It's more important than ever that non-profits are transparent about their earnings and offerings so that donors and grantmakers will know that their dollars are going to organizations that will use their gifts wisely."

Among the survey findings:

- Eight percent of respondents indicated that their organizations were in imminent danger of closing.
- In order to balance budgets, 17 percent of respondents reduced program services, and 11 percent laid off employees.
- More than 60 percent of participants reporting decreased contributions attributed the drop to a decline in the number of individual donors and the size of their donations.
- Among organizations that use volunteers, 17 percent used one or more in what had formerly been paid positions. About a third (32%) of organizations increased their reliance on volunteers, whereas 9 percent experienced a decline.

[Read more...](#)

--SOURCE: Volunteer Alberta Sector Connector, August 19, 2010

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## FIFTEEN BUDGET TUNE-UP TIPS

Bob McMahon outlines 15 key suggestions for making sure your budget is in the best shape possible.

1. Use the organization's overall mission and strategy to drive the budget.
2. Factor in the outside world.
3. Seek input from program/project managers.
4. Keep thinking outside of the box.
5. Source strategically.
6. Prioritize.
7. Budget detailed revenue and expenditure lines.
8. Ensure that revenues and expenditures are realistic.
9. Look for opportunities to replace expenditures with in-kind donations.
10. Budget for capital items.
11. Plan for the unexpected.
12. Build a contingency surplus.
13. Document the process.
14. Take some time and space.
15. Regularly monitor budget progress.

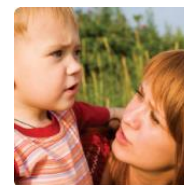
[Read more...](#)

--SOURCE: CharityVillage, Village Vibes, August 23, 2010

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## DO PARENTS HATE PARENTING?

The debate about how parenting impacts happiness is heating up, with the recent appearance in major media of a number of new articles exploring the topic. Some 24,000 readers, (it's growing daily), have recommended a story in New York Magazine called, [All Joy and No Fun: Why Parents Hate Parenting](#) to their Facebook networks. The article has generated more than 600 comments so far on the New York Magazine website, and the discussion reveals that this issue has struck a nerve with the public.



Current research into parenting and happiness seems to reveal that happiness dips after the birth of a first child, and it gets lower if a parent has more than one child. This research shows fairly consistently that having children does not make people happier and leads to lower levels of marital satisfaction. Where the debate starts is in the interpretation of these findings. What does this all mean? Are children supposed to make us happy? Are we supposed to enjoy every aspect of caring



for our children? Should we expect to be happy every moment of our lives?

Part of the reason that unhappiness and parenting go together may be all of the changes that make modern parenting more stressful than previous generations experienced. Lack of social support, isolation from extended families or networks of support, and a culture of fear and pressure to be super-parents may be turning parenting into a miserable experience. Another factor is the rising age of first time parents. Many new parents have enjoyed years of personal freedom and workplace accomplishments, making them less than satisfied with the hard work associated with caring for small children - diapers, laundry, the endless cleaning up of spills and toys, and so on.

One of the reasons parenting groups are so important is that parents have a chance to realize that they are not the only one facing the challenges of parenting. When parents realize that others are struggling with the same issues, it normalizes some of the stresses they are facing, so that parents are able to focus less on the no-fun aspects of parenting and more on the joyful part.

In a response to a similar article ([Parenting and Happiness](#)) which appeared in the online version of The [Economist](#) magazine, one reader noted that "instant gratification is not the same as a long term reward". A shift in focus from thinking about parenting as fun, to thinking of it as rewarding, changes the discussion immensely.

--SOURCE: *HealthyFamilies, BC Council for Families, August 9, 2010*

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## UN DECLARES INTERNATIONAL YEAR OF YOUTH

On August 12, 2010 the United Nations declared the start of the [International Year of Youth](#) (IYY).

The IYY focuses on the three key areas:

1. Create awareness (increase commitment and investment in youth)
  - Increase recognition of youth development as a smart investment by the public and private sectors
  - Advocate for the recognition of young people's contributions to national and community development and to achieving the Millennium Development Goals
  - Promote understanding of inequalities amongst youth and how to effectively address the needs of the most disadvantaged
  - Foster research and knowledge building on youth to better inform youth policies and programs
2. Mobilize and engage (increase youth participation and partnerships)
  - Institutionalize mechanisms for youth participation in decision-making processes
  - Support youth-led organizations and initiatives to enhance their contribution to society
  - Strengthen networks and partnerships among Governments, youth-led organizations, academia, civil society organizations, the private sector, the media and the UN system, to enhance commitment and support for holistic youth development
3. Connect and build bridges (increase intercultural understanding among youth)
  - Promote youth interactions, networks and partnerships across cultures
  - Empower and support youth as agents of social inclusion and peace.



The IYY website is seeking participation from youth through its [Facebook](#) page and [YouTube](#) channel and posting photos. The year's slogan is Our Year Our Voice and there's a logo people can use on promotional materials for events or activities.

--SOURCE: *First Call's Weekly Announcements, August 20, 2010*

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## TWENTY EIGHT IDEAS FOR BUILDING A "CULTURE OF EVALUATION" IN YOUR ORGANIZATION

At a recent evaluation workshop, I asked the participants to brainstorm ways they might work to build a culture of evaluation within their own organizations. Here are some of their insightful responses combined with a few of my own:

1. Emphasize evaluating the important outcomes only.
2. Position evaluation as a way of giving staff a voice.
3. Position evaluation as a way of showing that management is listening.
4. Involve staff in the process to increase engagement and ownership.
5. Decrease the use of jargon, talk instead in terms of "questions we want to answer" vs. "outcomes we have to measure".
6. Incorporate evaluation into staff performance appraisals and personal development plans.
7. Resource it appropriately.
8. Offer evaluation training to build capacity.
9. Inject the term "learning organization" into your persuasion efforts.
10. Engage expertise in the area of organizational culture change.
11. Identify and recruit evaluation champions at the senior levels.
12. Model evaluation at every opportunity.
13. Consciously recruit and hire "evaluative minds".
14. Bring in a high profile evaluation expert to work directly with your organization.
15. Demystify "measurement". Instead use friendlier terms such as "tracking" or "following".
16. Put more focus on qualitative data, acknowledging staff's fears that not everything can be reduced to quantitative.
17. Emphasize more intrinsic staff motivations, e.g. objective validation of their work, evaluation is a transferable skill.
18. Emphasize that evaluation is something they can direct, not something that is "done" to them.
19. Be subversive and informally collect data on areas of concern to demonstrate what needs improvement and the value of evaluation.
20. Be proactive and develop an evaluation process before it is imposed on you by management.
21. Be clear about who the evaluation is for, i.e. you and not just the funder.
22. Make a practice of scheduling time up front in the program planning and design phase to discuss evaluation.
23. Incorporate evaluation into new staff orientation.
24. Appeal to management's notions of accountability and informed governance/decision-making.
25. Emphasize the board's role to request/direct more evaluation.
26. Orient project partners to your increased focus on evaluation.
27. Start with informal, simple evaluations to demonstrate benefit and worth, look for small successes.
28. Acknowledge the informal forms of evaluation that staff already does intuitively.

--SOURCE: *Outputs: Evaluation News You Can Use*, August 2010, *Community Solutions: Planning and Evaluation*

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## HR COUNCIL RELEASES NEW REPORTS ON YOUTH

The HR Council has released two new reports that examine youth, their perception of the Non-Profit sector and how to recruit them into your organization. [Growing Younger: Tapping Into the Talents of Early Career Employees](#) and [Why Non-profit? University Student Perceptions of Careers in the Non-profit Sector](#) can both be found online.

--SOURCE: *The Connector, A Volunteer BC Newsletter*, August 2010

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## HOME VISITING: WHAT WORKS

A new fact sheet just released this summer from Child Trends, a US research center that studies children at all stages of development, has great news for home visiting programs. The fact sheet, [What Works for Home Visiting Programs](#), synthesizes the findings from 66 rigorous evaluations of programs with a home visiting component and finds that overall, 32 programs had positive impacts on child outcomes. The fact sheet includes detailed notes measuring the effectiveness of each program in ten outcome areas, including parenting skills, parent-child relationship, child maltreatment, social skills, physical health, and substance abuse.

Among the findings:

- For programs serving early childhood (ages 0-3), "high-intensity" programs that lasted for more than one year and averaged four or more home visits per month were found to be effective for one or more child outcomes.
- Among programs serving preschool age children (ages 4-5), using trained non-professionals and conducting weekly home visits produced mixed results.
- In middle childhood (ages 6-11), half of the programs that taught parenting skills (such as discipline, time management, and support) during home visits had a positive impact on at least one outcome; however, providing families with referrals to other services has mostly not been found to work.
- For programs serving adolescents (ages 12-17), those that use trained non-professionals as visitors and that last one year or longer showed positive impacts.

--SOURCE: *HealthyFamilies, BC Council for Families, August 16, 2010*

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## BROCHURE: ARTHRITIS IN THE WORKPLACE

The Arthritis Society, BC & Yukon Division, offers a number of helpful tips for managing arthritis at work in its Arthritis in the Workplace brochure. Tips include:



- incorporate a daily routine of physical activity to strengthen muscles around the joints - when at work, pace yourself by taking breaks and perform the most demanding duties at a time you feel most energetic -maintain a good posture and wear comfortable footwear to reduce stress on your joints
- use ergonomic aides, such as split keyboards, electric staplers, electric hole-punchers, telephone headsets that are designed to protect the joints from excess wear and tear

September is Arthritis Awareness Month in Canada and this year, The Arthritis Society is drawing attention to the staggering impact of the disease in the workplace. Of the more than four million Canadians with arthritis, approximately 60 per cent are of working age.

Arthritis costs the Canadian economy \$6.4 billion annually in health-care expenses and lost work days, with long-term disability accounting for about two-thirds of this total. People with arthritis are affected at work regardless of their job. They have additional daily struggles that their co-workers don't face. The pain and stiffness of arthritis can interfere with the ability to perform work-related tasks. Fatigue and a lack of energy when working can be particularly problematic among people with all different types of arthritis.

To order your copy of the Arthritis in the Workplace brochure or to learn more about upcoming workshops in your community, contact The Arthritis Society's Kelowna Arthritis Centre at 250.868.8643 or visit [www.arthritis.ca](http://www.arthritis.ca)

--SOURCE: *Trudy Battaglio, The Arthritis Society, BC and Yukon Division*

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## Social Media

### 5 WAYS TO INCREASE YOUR BLOG'S READERSHIP

One of the biggest questions organizations have when they launch a blog is how to get their community to visit the blog and read the posts. Many fundraising professionals publish a few posts and become frustrated when the blog fails to attract readers.



Below are five ways you can increase your blog's readership and build an online community around your cause.

1. Allow readers to comment on every post. Many organizations don't allow comments on their blogs, because they fear what would happen if they gave their communities unrestricted access. However, if you don't allow comments, you're not publishing a blog - you're publishing an article database.  
One of the key ways to build a community online is by letting others comment on your blog posts. These comments turn into discussions that will give you a deeper understanding of your community's needs.
2. Showcase others in your blog posts. People love to see their names in print. Write profiles about your volunteers, donors and staff.  
Encourage members of your community to submit guest posts. The people featured on your blog will share your content with their networks, and your readership will increase.
3. Post on a regular basis. If people visit your blog and see that you haven't updated it in months, they will click away from it and never come back. An out-of-date blog may even undermine the credibility of your organization. Publishing regularly encourages discussions and can improve your rankings with the search engines. If you don't know what to write about to keep your blog fresh, see my article, "[21 Hot Topics for Nonprofit Blogs](#)."
4. Share your blog content with your social networks. Many blogging platforms will automatically feed your posts to social media sites such as Twitter and Facebook. Cross-promoting your blog posts on your social networks is an excellent way to generate more interest in your message. You can also make it easy for others to distribute your content by including social media sharing buttons on all your posts. Download a free social media sharing button at [www.addthis.com](http://www.addthis.com).
5. Promote your blog. Use other communications channels to increase awareness about your blog. You can:
  - Distribute a press release to announce your blog and the topics you plan to cover.
  - Create a banner ad for your blog and post it on your website.
  - Send your members news about your blog via direct mail.
  - Include a link to your blog in your email signature line.

Getting thousands of new subscribers will not happen overnight. However, if you use some of the techniques in this article, you will begin to develop an active online community.

--SOURCE: Rachel Foster, Fresh Fundraising

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### CLOSING CANADA'S DIGITAL DIVIDE

The [Canadian Association of Family Resource Programs](#) has just released a new report that reveals a high rate of internet use and sophistication among low-income families. The report, [Vulnerable Families as e-Consumers: current attitudes, behaviours and barriers to e-information](#), is based on a study of internet use among low-income two-parent families;



low-income new immigrant families; and low-income female-led families. Participants in the study, who were recruited from Family Resource Programs in locations across Canada, including Fort St. John BC, were asked to complete a survey and take part in focus groups to discuss how they find, access, and use online information about product safety and family health issues. The average family net income of the participants was \$23,000 per year.

The research revealed that home computer access is widespread among low-income families with young children, despite the heavy financial burden of internet access. 72% of two parent low-income families, 77% of new immigrant low-income families, and 79% of lone female-led low-income families had home internet access. Researchers found the participants were "sophisticated in how they search and seek out multiple sources to cross reference information", but noted that barriers to their use of online information did exist. Barriers included the limited time available to parents of young children for online research, a perception of the unreliability of online information, and the level of language competency needed to understand the information.

The study concludes that although a high percentage of the survey respondents are accessing online information, "many parents have difficulty interpreting what they find. The link from information to comprehension to action is a tenuous one and highlights the importance of critical literacy in today's age of information." The researchers found that "Often parents get initial product safety information from the Internet and then vet the information they have collected with trusted personal sources" including family members or family resource program staff.

The researchers hope that results and recommendations from this project will be used for reviewing Canadian marketing practices and consumer protection policies in order to strengthen the engagement of vulnerable families as participating consumers.

--SOURCE: *HealthyFamilies, BC Council for Families, August 9, 2010*

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## Training

### FREE WEBINARS: CANADIAN CHARITY LAW

Visit the Charity Law Information Program (CLIP) online to access free webinars for Canadian charities about governance and risk management; compliance with CRA regulations; books, records and financial statements; CRA audits; foreign activities; dealing with non-qualified donors; avoiding the misuse of charitable assets; and cooperation and mergers in the Canadian charitable sector.



--SOURCE: *The Connector, A Volunteer BC Newsletter, August 2010*

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### WORKSHOPS: CHRONIC PAIN & CHRONIC DISEASE

These Interior Health Region workshops are offered over six-weeks and are free. Please [register](#) early as workshops may be cancelled if a minimum number of persons do not pre-register. Plan to commit to all six sessions as these are not drop-in workshops.

#### Chronic Pain Self-Management Program

Date: **September 21 to October 26, 2010** (Maximum 14)  
Time: Tuesdays, 2 pm-4:30 pm  
Location: H2O Adventure & Fitness Centre  
Multi-Purpose Room #2

Cost: 4075 Gordon Drive  
Free

Chronic Disease Self-Management Program

Date: **September 23 to October 28, 2010** (Maximum 14)

Time: Thursdays, 2 pm - 4:30 pm

Location: H2O Adventure & Fitness Centre  
Multi-Purpose Room #2,  
4075 Gordon Drive

Cost: Free

Date: **October 6 to November 20, 2010** (Maximum 10)

Time: Wednesdays, 9:30 am - 12 noon

Location: Arthritis Society  
1855 Kirschner Road

Cost: Free

Register: Terry Cayer at 1.866.902.3767 or email [tcayer@dccnet.com](mailto:tcayer@dccnet.com)

--SOURCE: University of Victoria, Centre on Aging - Ladner

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### CONFERENCE: THE NON-PROFIT RISK MANAGEMENT

Learn about how to manage risk with confidence at the 2010 [Non-Profit Risk Management Conference](#) presented by Imagine Canada. Held in Toronto, this conference will be hosting a variety of workshops, seminars and keynotes that will assist staff in risk management in the areas of Governance, Human Resources and Finance.

This conference is Sold Out. To have your name added to the wait list, please [click here](#).

--SOURCE: The Connector, A Volunteer BC Newsletter, August 2010

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### THE GOODS ON FOOD SUSTAINABILITY

Day-Long Seminar with Joel Salatin on Cortes Island **September 25, 2010**. Hosted by Friends of Channel Rock, sponsored by Hollyhock. Joel became nationally known when featured in Michael Pollan's book The Omnivore's Dilemma. He's a sought after writer and speaker who is passionate about defending small farms, local food systems, and the right to opt out of the conventional food paradigm.

Date: **September 25, 2010**

Time: 9 am-5 pm

Location: Channel Rock Retreat, Cortes Island

Cost: \$85 includes lunch

For more info and registration: [www.channelrock.ca](http://www.channelrock.ca)

Joel is also part of a week-long Food Security Workshop on Cortes Island, **September 19 to 26**.

--SOURCE: Hollyhock, August 2010 e-News

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## FORUM: LIVING WELL WITH CHRONIC PAIN

Learn about what's new in the understanding of chronic pain, medications, and what you can do to better manage your pain. Presented by Dr. Robert Offer, MD, FRCPC, FACR & Neil D. Pearson, Physical Therapist, MSC., BSCPT., BA-BPHE

Date: Wednesday, **September 22, 2010**  
Time: 7 – 9 pm  
Location: Penticton Trade and Convention Centre  
Salon B & C  
273 Power Street, Penticton  
Cost: Free  
Register: 1.866.414.7766

Space is limited, so please register early.

--SOURCE: Trudy Battaglio, Arthritis Society

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## ENP WORKSHOP ON SOCIAL ENTERPRISE

Enterprising Non-Profits (enp) is an organization that provides technical assistance grants to non-profit organizations to support the development or growth of their social enterprises (i.e., revenue generating businesses). In the fall of 2010 we will be offering a series of workshops around the province for non-profit organizations to learn more about social enterprise and how to gain access to our grants. (Attending the workshop is a requirement to apply for the grants).



For information on enp and our workshops, visit [www.enterprisingnonprofits.ca](http://www.enterprisingnonprofits.ca) or contact Peter Roundhill at 1.604.871.5421 or email [peter@enterprisingnonprofits.ca](mailto:peter@enterprisingnonprofits.ca)).

The workshops run from 9:30 to 3:30, with registration taking place from 9 to 9:30 am. Cost is \$100 for the first person from an organization and \$50 each for 1-2 additional members of the same organization. Cost includes breakfast, lunch and a copy of The Canadian Social Enterprise Guide. Go [here](#) to register for an orientation session.

ENP is a collaborative program involving the following funding organizations: Coast Capital Savings, Columbia Basin Trust, Northern Development Initiative Trust, Southern Interior Development Initiative Trust, VanCity Community Foundation, VanCity Credit Union, and Vancouver Foundation.

Date: **October 1, 2010**  
Time: 9:30 am-3:30 pm  
Cost: \$100 for first person  
\$50 each for 1 to 2 additional members of same organization.

--SOURCE: Peter Roundhill, enterprising non profits

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## FORUM: VOLUNTEER CANADA ANNOUNCES BUSINESS AND COMMUNITY PARTNERSHIP

We are pleased to announce that Volunteer Canada and Imagine Canada will be partnering to bring you the 2011 Business & Community Partnership Forum. Together Volunteer Canada and Imagine Canada are developing a forum that brings together business and the non-profit sector to discuss social initiatives and corporate community involvement. The focus of the forum will be on building and maintaining sustainable partnerships, promoting best practices and discussing how to implement programs that promote and foster positive change and impact across Canada. The Forum will have something for everyone!



The 2011 Business & Community Partnership Forum will take place June 7-9, 2011 at Fairmont's Le Chateau Montebello conveniently located halfway between Ottawa and Montreal.

As Volunteer Canada and Imagine Canada members we are committed to delivering Canada's premier partnership and community engagement event for you. We value your opinions and invite you to complete the attached survey to ensure that the Business & Community Partnership Forum meets your organization's needs.

Please look for more information regarding the 2011 Business & Community Partnership Forum in the months ahead!

Click [here](#) to take the Business and Community Partnership Forum survey!

--SOURCE: News Flash from Volunteer Canada, August 10, 2010

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## CONFERENCE: GAINING GROUND

Gaining Ground will take place in Vancouver's Downtown and Gastown area using the experimental Wong Theatre and other facilities at the new SFU Woodward's building, Downtown BCIT campus, SFU's Segal Graduate School of Business, and the Wosk Centre.



The conference will be three full days (**October 5, 6, 7**) with a pre-conference day on October 4. Each of the three conference days will have a particular focus or emphasis:

- Day 1 - Governance and Industry Collaboration
- Day 2 - Green Economy
- Day 3 - Community Engagement and Social Innovation

These themed conference days will stand alone for those with a particular area of interest and limited time but build powerfully on each other for those who invest in the full-conference experience.

For more context on the conference, please visit [www.gaininggroundsummit.com/program.htm](http://www.gaininggroundsummit.com/program.htm)

Visit us on Youtube at [www.youtube.com/user/GainingGround2010](http://www.youtube.com/user/GainingGround2010)

--SOURCE: People.Place.Potential. A BC Healthy Communities Newsletter, Volume 26, August 2010

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## CONFERENCE: BC SOCIETY OF TRANSITION HOUSES ANNUAL

Each fall BCSTH hosts the Annual Conference Pathways to Service Excellence. The conference offers streamed training sessions for Frontline Staff, Managers, and Executive Directors in Transitional Houses, Children Who Witness Abuse Programs and Violence is Preventable Programs.

This year the Conference will be held on **October 21-22, 2010** in Richmond BC.

Please click [here](#) for conference brochure and early bird registration:

--SOURCE: First Call's Weekly Announcements, August 10, 2010



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## FORUM: MIDDLE YEARS DEVELOPMENT INSTRUMENT

Coast Capital Savings, United Way of the Lower Mainland, the Vancouver School Board and the Human Early Learning Partnership are holding a forum with UBC's Dr. Kimberly Schonert-Reichl to discuss Vancouver's groundbreaking 2010 Middle Years Development Instrument (MDI).



More than 3,000 Grade 4 students in Vancouver completed a survey about their thoughts and feelings both in and out of school. These elements are strongly linked to their well-being, health and academic achievement throughout their school years and in later life. The survey results will help educators, service providers and parents to examine their assumptions and expectations about child development.

The purpose of the Middle Years Development Instrument is to give voice to children about their psychological and social experiences in and out of school. The MDI gives children a chance to provide the adult community with critical information about their current life experiences. This in turn helps us to better understand how we can foster children's strengths and well-being during the middle childhood years so they can reach their fullest potential.

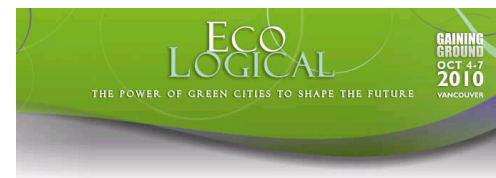
The forum will take place on Wednesday, **September 22** at UBC Robson Square from 4 to 6 pm. RSVP at [www.uwlm.ca/mdiforum](http://www.uwlm.ca/mdiforum).

--SOURCE: First Call's Weekly Announcements - August 20, 2010

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## HEALING CITIES

Healing Cities is a one day conference event held as a part of the Gaining Ground Conference, EcoLogical. Hosted in Vancouver **October 4-7**. For more information on Healing Cities check out: [Day3 About Healing Cities](#). The healing process in the human body is the ability to rebuild, repair and regenerate cells; regeneration in this case draws upon the body's innate intelligence to heal itself. What would it then mean for a city to be "healed," and furthermore, what methods and processes would support cities to facilitate healing in the context of sustainability planning? How might the built form and natural spaces of the city actually care for human's physical, spiritual, mental, social and emotional needs? A literature review revealed that relationships between health and the built environment are of increasing concern to those in the planning and design realms, however, few practitioners explicitly address holistic health and wellness. As planners, designers and health practitioners, we have an opportunity to open up a dialogue about how different conceptualizations of spirit may interact within the healthy cities framework.



## PROJECT PURPOSE & WORKING DEFINITION

Healing Cities is an integrated approach to planning and design for the natural and built environment that values holistic health and wellness of people and ecosystems. It's a radically different way of understanding the urban experience; it recognizes that cities are not built to house machines, but rather whole multi-dimensional beings with physical, social, emotional, and spiritual needs. The Healing Cities Framework thus combines aspects of health and spirit for improved wellbeing of a community within an integrated approach that is tailored to the needs of whole beings. It is a shift in planning process and design to meet the whole spectrum of people's needs while working towards sustainability.

## THE HEALING CITIES PROJECT ELEMENTS

1. A framework: A framework of elements that fully connect human physical, emotional and spiritual aspects to all dimensions of cities;
2. Policy recommendations: Specific guidelines for "understanding" of the elements and considerations for urban spaces that are beneficial to "whole beings."
3. Design guidelines: A body of research of data showing the connections between health and place, as well as precedents/examples of healing places and spaces and methods for enhancing the healing performance of place.
4. Rating system to look at city wellness indicators for assessing spaces: building upon work of Canadian Index of Wellbeing and other quality of life indicators, this rating system would assess the healing performance of spaces.
5. Workshops: To present the framework, policy and guidelines to use in assessing and designing spaces for "whole beings" and thereby achieve healthier cities.

--SOURCE: *People.Place.Potential. A BC Healthy Communities Newsletter, Volume 26, August 2010*

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## ~~~~~ Volunteerism ~~~~~

### DOCUMENTARY: SHOWS BENEFITS OF VOLUNTEERING AS WE AGE

AVRBC Board Member Lillian Whitmore provided this gem:

"I just watched the most inspiring documentary on PBS last night entitled "[The Way We Get By](#)". It chronicles the lives of 3 seniors who volunteer to meet every troop plane coming or going out of Bangor Maine. It's 1.5 hrs long and makes you so proud of volunteers! It also shows the benefits of volunteering as you age. You can view it online until **September 27, 2010.**"

--SOURCE: *Administrators of Volunteer Resources BC weekly digest, August 15, 2010*

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### VOLUNTEER MANAGERS MATTER

The release of 'Managers Matter', Who Manages Volunteers, was launched by The Minister for the Community and Voluntary Sector, Tariana Turia, in New Zealand during the past month. The report offers NGOs and community sector agencies a demographic profile of who manages volunteers in New Zealand. Responses to questions on the management role indicate a huge variety of job titles and a range of employment conditions (a complex continuum between being paid/unpaid, a part-time/full-time dedicated position, or managing volunteers as part of



a number of other responsibilities) - not unexpected in a sector that is so widely varied in focus and size of organization.

A number of challenges have been identified. With 54% of respondents indicating they are aged over 50 there is some succession planning to think about. Not having enough time or money to achieve goals is a concern, particularly where there is no budget to support the volunteer program. While it is evident there are high levels of job satisfaction, the keen desire for further professional training is not being met as long as there are time and resource constraints.

A full version of the report can be downloaded from the [Ovum](#) Home Page.

--SOURCE: Ovum Monthly Newsletter, August 2010

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## SEEKING VOLUNTEER COORDINATING COLLECTIVE BOARD MEMBERS

Would you like to meet some awesome women, have fun and contribute to the women in our community? The Kelowna Women's Resource Centre is seeking members for their Volunteer Coordinating Collective Board for the term 2010/2011 and we need you!

Successful candidates will have an understanding of women's issues. Experience in promotion, finance, or human resources will be an asset, however enthusiasm and willingness to learn will work too. Knowledge of non-profit agencies and working with groups will be beneficial.

This is your opportunity to be an integral part of promoting social change. Come join us!

For more information please call 250.762.2355.

--SOURCE: Micki Smith, Kelowna Women's Resource Centre



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## 2010 EMPLOYEE VOLUNTEER PROGRAM (EVP) REPORTING STANDARDS

As the prevalence of Employee Volunteer Programs continues to grow and Corporate America reports their activities and impact, it is important to apply standard definitions to our work. Standards allow the Corporate Volunteer Community to track trends, benchmark our programs and encourage better practices. Hands-on Network's Corporate Service Council is proud to present the newly revised 2010 Employee Volunteer Program (EVP) Reporting Standards (formerly known as the Corporate Reporting Standards). These standards were developed by a group of key stakeholders under the guidance of the Corporate Service Council's ROI & Standards Committee. The new version of the standards aims to continue the path of streamlining EVP reporting, and to account for changes in context. We believe that the new version compliments and builds upon the original set of standards, and continues to move the sector forward toward the standardization and integrations of a full set of data tracking, reporting metrics and indicators on community involvement among corporations in the U.S. and abroad in order to benchmark our achievements.



We hope that you will work with us to ensure the widespread adoption of these reporting standards, as well as performance benchmarking within the CSR community.

Click here to download the [executive summary](#).

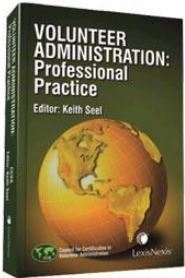
Click here to download the [full report](#).

--SOURCE: Administrators of Volunteer Resources BC Weekly Digest, July 18, 2010

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**VOLUNTEER ADMINISTRATION: PROFESSIONAL PRACTICE**

Dr. Keith Seal is launching his new book Volunteer Administration – Professional Practice. Keith is the Director of the Institute for Nonprofit Studies at Mount Royal University. An instructor, researcher, speaker and author with in depth experience in the voluntary sector, Keith designed Canada's first Bachelor's Degree in Applied Nonprofit Studies. He is known internationally for his advanced work in the areas of ethics, ethical decision making models and values based policy development. He is one of the founding directors of Association for Non Profit and Social Economy Research (ANSER).



Canada's first network of researchers focusing on the Non Profit sector. This long awaited, 18 chapter textbook was created by the Council for Certification in Volunteer Administration (CCVA), the only certification body covering volunteer resources management. It is the only comprehensive reference book and guide on the administration and management of volunteers as they are utilized by any organization, be it not for profit organizations, public sector agencies or all volunteer organizations. The book explores the five core competencies that serve as a foundation for the profession of volunteer administration: ethics, organizational management, human resources management, accountability, and leadership and advocacy. It provides a solid theoretical framework and professional context for how to properly lead and manage volunteer engagement.

More information about the book can be found [here](#).

--SOURCE: The Connector, A Volunteer BC Newsletter, August 2010

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Do you have news related to the non-profit / voluntary sector that you wish to share with your colleagues? Send Community Information and Volunteer Centre your information at [informkelowna@kcr.ca](mailto:informkelowna@kcr.ca) by the 20th of the month.

This Bulletin is a publication of Community Information and Volunteer Centre. To subscribe or unsubscribe, please send an email to [informkelowna@kcr.ca](mailto:informkelowna@kcr.ca).

Community Information and Volunteer Centre is a program of Kelowna Community Resources. Go to [www.kcr.ca](http://www.kcr.ca) for more information about Kelowna Community Resources and Community Information & Volunteer Centre. Be sure to add or update your volunteer and / or organization information.

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