



Kelowna  
Community  
Resources



## Community Information & Volunteer Centre



### Bulletin November 2009

#### This Issue:

##### Awards

- [BC Community Achievement Awards](#)
- [Are You Canada's Top Teen Philanthropist?](#)
- [Apply Now for Awards Honouring Work with Homeless Youth](#)

##### KCR Database

- [NEW! Okanagan Suicide Awareness Society](#)
- [Adoptive Families Association of BC - True Colours Mentoring](#)
- [ABCD - The Association for the Benefit of Children with Disabilities](#)

##### Funding

- [Community Public Art](#)
- [Virtual Exhibit Funding Available to Canadian Heritage Organizations](#)

##### Local News

- [Office Furniture Give Away](#)
- [Homeless Partners Christmas Wish List Project](#)
- [Utility Relief Request](#)
- [Apply Now for Community Public Art Projects](#)
- [Threads: No Strings Attached FREE Winter Clothing Event](#)
- [A Night of the Arts](#)
- [A Celebration of Charity - The Christmas Party of the Year!](#)

- [Parenting Guide Update Survey](#)
- [National Addictions Awareness Week, 2009 - Living the Good Life](#)
- [Soup 'n Bowl 2009](#)
- [Partner with Victory for Life for Annual Christmas Dinner](#)
- [Paparazzi - The Event](#)
- [National Child Day Luncheon](#)

## National News

- [Conference: National Forum of the Public Policy and the Third Sector Initiative](#)
- [1st National Aboriginal Homelessness Forum](#)
- [Racism. Stop It! Video Competition](#)
- [New Pan-Canadian Literacy Initiative Releases Report](#)
- [Read the 2009 Vital Signs Report Examining Quality of Life in Canada](#)
- [New Report Finds Canada Falling Behind on Social Innovation](#)
- [Food Banks See Donations Decline While Demand Increases](#)
- [Two Canadian Reports Released Examining Executive Compensation](#)
- [Strategies for Early Literacy](#)

## Research

- [ARTICLE: Research in the Community: Posing an Answerable and Meaningful Research Question](#)
- [ARTICLE: Revisiting the Foundations of Community-Based Research](#)
- [Majority of Canadians Buy Brands Supporting Good Causes](#)
- [Children Increasingly Using Internet at a Young Age](#)
- [Spousal Violence in Canada Drops by 15%](#)
- [Report Shows Link Between Board Policies and Effective Organizations](#)
- [Female CEOs More Common at Smaller Organizations](#)
- [Nearly 30% of Nonprofit Leaders Took a Pay Cut This Year](#)
- [New Report Examines Various Models of Sustainability](#)
- [Working Mothers Under Pressure](#)
- [Philanthropy in Canada](#)

## Resources

- [Help, There's a Reporter at Reception!](#)
- [E-Book: Finding Home](#)
- [15 by 15-A Comprehensive Policy Framework for Early Human Capital Investment in BC](#)
- [BOOK: The Crisis of Chronic Disease Among Aboriginal Peoples](#)
- [New Toolkit Promotes Social Values in Purchasing Management](#)
- [New Report Identifies Canada's Endangered Rivers](#)
- [Learn How to Get Your Message out to the Public More Effectively](#)
- [Share Your Top Volunteer Management Challenges](#)

## Training

- [One in Three Canadians Will Experience a Mental Health Problem in Their Life](#)
- [WORKSHOP: Sustainability Planning](#)
- [Beginnings Program for Women Who Have Experienced Sexualized Violence](#)
- [UBCO Deans' Lecture Series](#)
- [Kelowna International Survivors of Suicide Video Conference](#)
- [CRA Workshop - Be Prepared to File Your Revenue Canada Report](#)

---

## Awards

---

### **BC COMMUNITY ACHIEVEMENT AWARDS**

The BC Community Achievement Awards celebrate British Columbians who go above and beyond in their dedication and service to others and who devote time and energy to making their communities more caring, dynamic, beautiful, healthy, and unique. They inspire by their example. This award celebrates excellence in community service, enterprise, arts and the humanities. It was first launched in 2003 by the British Columbia Achievement Foundation and is sponsored by Canwest.

Any person or group may nominate a current or former long-term resident of BC. Nominees will have made a significant contribution through a unique achievement or outstanding service - either as a volunteer or in the course of their work - in any area that provides a benefit to the community. An independent group of community leaders will review the nominations and select approximately 30 award recipients. In the Spring of 2010, recipients will attend a formal ceremony at Government House in Victoria where the Lieutenant Governor and the Premier of British Columbia will present the recipients with the BC Community Achievement Medallion, a special commemorative medallion designed by renowned BC artist, Robert Davidson.

**Nomination deadline is November 15, 2009.**

For more information about the nomination process and to download forms, please visit:  
<http://www.bcachievement.com/home.php>

[.../back to top](#)

### **ARE YOU CANADA'S TOP TEEN PHILANTHROPIST?**

Do you donate your time, money, or both to a charitable cause? Have you sacrificed sleep, your allowance, and free time to help people in need? If so, you might be Canada's Top Teen Philanthropist, a contest sponsored by Mackenzie Investments. The winner will receive a prize of \$5,000 to go to their charity of choice as well as \$1,000 cash for themselves, ideally to invest in an RESP and help save for their future education. Five runners-up will receive \$500 each for their charity of choice. The deadline for entries is November 2nd, 2009.



For more information, and to submit an application, please visit: [www.mackenziefinancial.com](http://www.mackenziefinancial.com).

--SOURCE: CharityVillage, October 26, 2009

[.../back to top](#)

## APPLY NOW FOR AWARDS HONOURING WORK WITH HOMELESS YOUTH

Eva's Initiatives launched the fifth season of their Award for Innovation that recognizes the incredible work being done by organizations across Canada in assisting homeless youth. The Award for Innovation will be granted to three organizations that:



- Demonstrate innovation in delivering services to homeless youth;
- Successfully use partnerships to develop, implement or operate services;
- Deliver services that help youth who are homeless or at risk of becoming homeless to achieve greater self-sufficiency and reduce their chances of experiencing homelessness in the future;
- Offer services that integrate two or more of the following: housing, education, vocational training, employment, health and addictions supports, life skills, or other interventions aimed at assisting homeless and at-risk youth to become self-sufficient.

**The deadline for applications is November 12, 2009.**

For more information, and to download an application, please visit: [www.evasinitiatives.com](http://www.evasinitiatives.com).

--SOURCE: CharityVillage, October 5, 2009

[.../back to top](#)

~~~~~

## KCR Database

~~~~~

This month, we are featuring organizations that attended the Okanagan Volunteer Opportunities Fair.  
Do you have your copy of the Fair Booklet?

## NEW! OKANAGAN SUICIDE AWARENESS SOCIETY

To educate the public by providing a resource library, courses, seminars and workshops about suicide awareness and survivor support. To establish and support community programs for those who have lost friends and loved ones to suicide and to cooperate with other organizations having the same or similar objectives as those of this Society.



The Suicide Survivor Support Group is a peer support group for those who have lost someone to suicide. It can be powerful to connect with other survivors who know what it is like to lose a loved one by suicide.

The meetings are on the fourth Wednesday of each month; with the schedule for 2009 as follows:

Dates: November 25  
December 23  
Time: 7 - 9 pm  
Location: CMHA Office  
504 Sutherland Avenue

For additional information, please visit KCR's database by clicking the KCR logo:



[.../back to top](#)

### **ADOPTIVE FAMILIES ASSOCIATION OF BC - TRUE COLOURS MENTORING**

True Colours Mentoring promotes the connections between children and youth who share the issues of adoption, foster care and race. We provide ongoing opportunities for children and youth to connect with trained mentors who can share his or her experiences and offer understanding, advice and support.



For additional information, please visit KCR's database by clicking the KCR logo:



[.../back to top](#)

### **ABCD - THE ASSOCIATION FOR THE BENEFIT OF CHILDREN WITH DISABILITIES**

ABCD is an incorporated non-profit organization that supports Central Okanagan families who have children with disabilities. ABCD encourages the community to recognize the contributions of children and adults with disabilities.



For additional information, please visit KCR's database by clicking the KCR logo:



[.../back to top](#)

---

## Funding

---

### COMMUNITY PUBLIC ART

Community Public Art is a collaborative, collective creative process between a professional practicing artist and a community. It is as much about process as it is about the artistic product or outcome. This is an initiative of the City of Kelowna Public Art Program. It is a competition. A total of \$10,000 per year from the City of Kelowna Public Art Reserve Fund is available. One or more projects and applications for up to a maximum of \$10,000 will be considered.

Since 2007, five projects have been completed. These include: Reach for the Stars Mural at 355 Spedding Court; Martin Avenue Mosaics Benches at 1434 Graham Street; Waterscapes Banners at 1800 Parkinson Way; One Block at a Time Mural at 420 Leon Avenue; and Pride Mural at 1476 Water Street.

Non-profit organizations within the City of Kelowna may apply. Applicants are expected to match, from other sources (usually a combination of cash and in kind) the funding they are requesting from the City. Successful applicants must have the legal authority to sign a Memorandum of Understanding with the City of Kelowna. Individuals, groups or agencies associated with the City of Kelowna or receiving financial support of funding from the City pursuant to any other program or function are ineligible for funding under the Community Public Art Program. Unless otherwise agreed, the final artwork will become the property of the City of Kelowna. Copyright is shared by the City and the artist.

**The application deadline is January 29, 2010.**

Application forms are available at:

Web: [http://www.kelowna.ca/CM/Page89.aspx#Arts Grants](http://www.kelowna.ca/CM/Page89.aspx#Arts%20Grants)  
In person: Parkinson Recreation Centre, front desk  
Cultural Services office, #133 Capri Centre Mall (Between Extra Foods and KCR Coffee Co.)

Or by contacting Sandra Kochan, Cultural Services Manager:

Phone: 250.469.8935  
Email: [skochan@kelowna.ca](mailto:skochan@kelowna.ca)

[.../back to top](#)

### VIRTUAL EXHIBIT FUNDING AVAILABLE TO CANADIAN HERITAGE ORGANIZATIONS

A new call for proposals was issued for the Virtual Exhibits and Community Memories programs. Funding is available to all public, not-for-profit museums that have demonstrated their commitment to work collaboratively with colleagues across the country by becoming contributing or basic members of the Canadian Heritage Information Network (CHIN), and to organizations that have an ongoing role in representing museums or managing several institutions and that are making proposals on behalf of

multiple museums. All proposals must include the creation of a complementary learning object collection and lesson plan based on the proposed production.

For more information, including full eligibility requirements, please visit: [www.chin.gc.ca](http://www.chin.gc.ca).

--SOURCE: CharityVillage, October 26, 2009

[.../back to top](#)

~~~~~

## Local News

~~~~~

### OFFICE FURNITURE GIVE AWAY

The following office furniture is being given away:

- Board table (10' long)
- Hutch
- Desk
- Miscellaneous

For additional information, please contact Tony Stewart or Kristine at Quail's Gate Winery, 250.769.2505.

[.../back to top](#)

### HOMELESS PARTNERS CHRISTMAS WISH LIST PROJECT

Homeless Partners is a project which helps provide personalized Christmas gifts for the homeless members of our community. The project began in Vancouver and has since spread throughout North America. Volunteers visit local shelters and service providers, prior to Christmas, and interview clients to find out what they would like for Christmas. This information (protecting the confidentiality of the client) is entered onto the website [www.homelesspartners.com](http://www.homelesspartners.com). Publicity is done to encourage members of the community to visit the website, read the stories posted and purchase a gift or send a personalized card to one or more individuals. Many organizations receive general donations at Christmas time, which are used to provide gifts to clients, however, this personalized approach helps make Christmas a little more special. Not only does it touch the individuals receiving gifts, but also those who give. In addition, it helps raise awareness in our community around issues of homelessness.

In 2008, we visited 6 local organizations (Harmony House, Ozanam, Inn From the Cold, Kelowna's Gospel Mission, Men of Destiny and CMHA). and interviewed a total of 87 individuals. In addition, we had great support from the media, including free banners on Castanet.net, great coverage on Shaw Cable and more. UBC Okanagan's UBCO.TV did a great segment on the project, which can be seen here: <http://ubco.tv/frontend2.php?cm=movies/98HomelessWishlist.flv> and we also did a live interview on the CBC radio morning show. We had a great response from the community and even received support from as far away as Montreal. Of all the individuals we interviewed, 83 of those received one or more of the item(s) they requested – that's close to 100%! Some of the gifts included

musical instruments, baby items, kid's toys, winter clothing & footwear, travel (air & bus tickets), phone cards, transit tickets, art supplies, gift certificates, and so much more. In addition, 1 individual was reconnected with a sibling he had been estranged from – it truly felt like a Christmas miracle (in fact, I get teary-eyed just thinking about last year).

I am excited to continue the project this year. 2008, the inaugural year, was truly a rewarding experience for both myself and all of the volunteers. It is my hope that this year we can provide at least one gift for every individual we interview and that the project will continue to grow and raise awareness in our community.

Does your organization work with homeless individuals that you believe would benefit from this program? Or do you have some time that you would like to volunteer? We are looking for volunteers to assist with everything from publicity to interviewing clients at the participating organizations (all volunteers will receive training). If you or your organization is interested in getting involved with this project, please contact Ana at 250.870.3473 or by email at [bananarants@gmail.com](mailto:bananarants@gmail.com).

Thanks

Ana Frias, Project Coordinator  
Homeless Partners Christmas Wish List  
Stimulant Information Network of the Central Okanagan  
101-266 Lawrence Avenue  
Kelowna, BC V1Y 6L3  
Telephone: 250.870.3473

[.../back to top](#)

## UTILITY RELIEF REQUEST

The Utility Relief Request is administered by CMHA, Kelowna and the City of Kelowna with funding from Interior Health to provide assistance to clients who are experiencing difficulty paying their City of Kelowna Utility Bill. Referring Agencies can apply for assistance for their clients who have income from one of the following Income Sources:

- Canada Pension
- Old Age Security
- Ministry of Housing and Social Development Income Assistance, PPMB or PWD
- Employment Insurance.

Application Process:

- **Fax the completed request** with a copy of the latest utility bill, verification of source of income (cheque stub, bank statement or tax return) & consent form **to 250.763.4827**
- Approved applicants will receive a \$200 credit applied directly to their City of Kelowna Utility Account
- The referring agent will be notified by email that the application has been processed
- Utility Relief Requests will be processed starting September 1, 2009 and will continue to be processed **until March 1, 2010** or funds have been exhausted.

If you have any questions regarding this funding please call Kara Keam, Homelessness Outreach Coordinator at 250.861.3644 ext.122.

*Clients who have received assistance from the program can forward a note of appreciation to Shelagh Turner, Executive Director, CMHA Kelowna, 504 Sutherland Avenue, Kelowna, BC, V1Y 5X1. The notes*





*will be forwarded to the City of Kelowna and Interior Health at the end of this pilot project for consideration of future funding.*

--SOURCE: Kelowna Drop In Centre Outreach Workers

[.../back to top](#)

## **APPLY NOW FOR COMMUNITY PUBLIC ART PROJECTS**

Have an idea for a collaborative art project that you can share with others? Consider picking up an application for Community Public Art projects.

Community Public Art is a way for artists and the community to collaborate on creative projects. A total of \$10,000 in matching support is available annually from the City of Kelowna Public Art Reserve Fund.



An information workshop will be held in the Scotiabank Room, Rotary Centre for the Arts, November 3 at 7 p.m. Groups interested in applying can meet past project participants, members of the Public Art Committee and City staff and learn more about what's involved in an application and managing a Community Public Art project. Phone 250-469-8474 for workshop information.

Recent examples of Community Public Art installations include the colourful Pride Mural on the south wall of The Okanagan Rainbow Coalition Centre at 1476 Water St. and the One Block at a Time mural and art panels in the 400 block of Leon Avenue. The artwork can be either permanent or temporary.

"The special thing about these projects is the way in which artists and a variety of people from the community get involved in making the art happen," says Cultural Services Manager Sandra Kochan. "The stories of people working together to create something new are always positive. Over the last three years, hundreds of people of all ages have been involved. It's been rewarding for them and they have fun too."

A wide range of community groups and art styles are eligible – the primary criteria are that the art projects should be publicly accessible, have artistic merit and provide community involvement and benefit. All applications are reviewed by the Public Art Committee and projects receiving support should be completed during 2010.

Community Public Art application packages are available at Parkinson Recreation Centre, or the Cultural Services office, unit #133 in the Capri Centre Mall, or click on Arts & Culture at kelowna.ca.

**The deadline for applications is January 29, 2010.**

Visit Arts & Culture at kelowna.ca for more information about events and activities.

For more information, please contact:

Sandra Kochan, Cultural Services Manager  
Phone: 250-469-8935  
Email: [skochan@kelowna.ca](mailto:skochan@kelowna.ca)

[.../back to top](#)

## THREADS: NO STRINGS ATTACHED FREE WINTER CLOTHING EVENT

Winter clothing will be given away at the Threads: No Strings Attached event. Newer, gently used men's, women's and children's clothing will be available.

Date: Saturday, November 14, 2009  
Time: 9 am - 1 pm  
Place: Mission Creek Alliance Church  
2091 Springfield Road  
Phone: 250.860.2427

[.../back to top](#)

## A NIGHT OF THE ARTS

In addition to the fantastic news that JUNO award winning singer/songwriter *Greg Sczebel* has agreed to headline the fifth annual concert/fundraiser for the Bridge Youth and Family Services, is news that another star of the show Corey Doak has just won the **Covenant Award** (Canadian Gospel Music Award) for Folk/Roots Album of the Year. Congrats Corey on a wonderful album and the deserved recognition.

If you have never heard Greg Sczebel then you are in for a real treat. Greg is an amazing artist and an equally amazing human being. Joining Greg and Corey Doak will be bluegrass band *A Day Late and A Dollar Short*, multiple award winning folk singer *Jane Eamon*, 2005 Okanagan Valley Band of the Year *Ten2Nine*, , my dear talented friend *Deb Stone*, awesome young recording rock band *Nixie*, and special guests *Cowboy Bob* (*Curtis Tulman, Gary Smyth, Rod Miller, and Bob Verge*).

Numerous Valley artisans including Marion Krahn, David Stratten, Yvonne Moorish, and Jim Krahn will also be taking part BY donating paintings, sculptures, and other creations for the silent auction portion of the event.

Come celebrate life, love, fellowship, and music at this fundraiser for The Bridge Youth and Family Services Society.

If you want to help out or donate artwork, contact Charlie Hodge at 250.979.7254.

Date: Thursday, November 19, 2009  
Time: Concert 7 pm; doors open at 6 pm.  
Location: Kelowna Community Theatre  
Admission: By donation at the door so that all in our community may attend.

[.../back to top](#)

## A CELEBRATION OF CHARITY - THE CHRISTMAS PARTY OF THE YEAR!

Sit back relax & let us plan your Christmas Party this year! This festive evening is an opportunity for the staff and boards of non-profit organizations in our community to come together for fun and celebration.

Date: Saturday, December 5, 2009  
Time: 6 - 11 pm  
Location: Okanagan College, 1000 KLO Road,  
Atrium at the new Learning Centre  
Cost: \$30 in advance only; proceeds to United Way and Reach Out Youth Counselling \*

~ Appies, pasta bar, cash bar ~  
~music and dancing featuring **Sista B & the Boyz** ~  
~ games, prizes and lots of fun! ~

For additional information or to purchase tickets, please contact:

Karen Graham at United Way  
Phone: 250.860.2356 or  
Email: [karen@unitedwaycso.com](mailto:karen@unitedwaycso.com)  
or

Sharon Marshall at Reach Out  
Phone: 250-763-7892 or  
Email: [reachout@shaw.ca](mailto:reachout@shaw.ca)

*\*Cheques payable to United Way*

[.../back to top](#)

## **PARENTING GUIDE UPDATE SURVEY**

Kelowna Community Resources is gathering and organizing information on parent education and support in the Okanagan. This will include workshops, courses, and groups regarding the overall health and wellness as it relates to parenting and the family unit.

As a result, a parenting / family resource guide will be developed and updated on a semi-annual basis. Please complete the following questionnaire regarding the programs your organization will be offering December 15, 2009 through March 31, 2010.

Please submit a separate questionnaire for each program your organization will be offering. Your time is appreciated! Please return your questionnaire before October 27 by email or fax.

If you have any questions, please contact Nicol Stone-Leimert, BSW:

Phone: 250.859.5190  
Fax: 250.763.7608  
Email: [parentguide@shaw.ca](mailto:parentguide@shaw.ca)

To download a copy of the questionnaire, please [click here](#).

[.../back to top](#)

## **NATIONAL ADDICTIONS AWARENESS WEEK, 2009 -LIVING THE GOOD LIFE**

In acknowledgment of National Addictions Awareness Week (November 15-21), the Central Okanagan Recover Home Alliance (CORHA) is hosting a Community Open House event highlighting our local addiction-related community resources.

Date: Thursday, November 19, 2009  
Time: 3:30 - 6:30 pm  
Location: CMHA Wellness Centre  
504 Sutherland Ave.

Volunteers are needed for:

- General set-up ..... 2:00 - 2:30 pm  
This would include setting up tables and chairs, etc.
- Booth set-up ..... 2:30 - 3:15 pm  
This would include putting up display, brochures, etc.
- Running display booth ..... 3:30 - 6:30 pm  
This would include being at our table, talking to community members and service providers who are attending about who we are and what we do.
- General take-down and clean-up ..... 6:30 - 7 pm  
This would include taking everything down, including display and all tables and chairs.

For additional information on the Open House or to volunteer, please call Ana at 250.870.3473.

[.../back to top](#)

## **SOUP 'N BOWL 2009**

Have delicious gourmet soup, created by local restaurants ladled into a hand painted bowl (with bread to dip included) --yours to keep--by a Kelowna dignitary. Over 50 silent auction items to bid on and live entertainment featuring Kim McMechan in support of National Addiction Awareness Week.

Date: Wednesday, November 18, 2009  
Time: 11:30 am - 1:30 pm  
Location: Rutland Centennial Hall  
180 Rutland Road North  
Cost: \$35 per person

For additional information or to buy a ticket, please call Crossroads Treatment Centre at 250.860.4001.

[.../back to top](#)

## PARTNER WITH VICTORY FOR LIFE FOR ANNUAL CHRISTMAS DINNER

*Do you enjoy giving back to your community?  
We need your help!  
Would you partner with us?*



On Friday, December 25<sup>th</sup> we will be reaching out at our Annual Christmas Dinner from 5 to 7 pm at the Parkinson Recreation Centre. We provide turkey dinner with all the trimmings; wrapped gifts for all that come through the doors (men's gifts are especially needed), door prizes and food gift bags to take home.



As well, we provide an evening of song and drama to entertain the guests. We anticipate approximately 500 people will attend. There is absolutely no charge for the event!

Please take this opportunity to partner with us by providing gifts, door prizes, or even tax deductible cash donations. \$30 will cover the cost of one person to have a turkey dinner, gift and a memorable Christmas evening. Your help is also welcome in volunteering on Friday, December 25<sup>th</sup> in various areas, as well as on the 24<sup>th</sup> from noon to 4 pm for set up.

Please call to volunteer!

If you are able to volunteer and bring a friend **please let us know by December 8<sup>th</sup>**.

For further information on partnering with us, donating gifts or needed items, or volunteering on either the 24<sup>th</sup> or 25<sup>th</sup>, please contact Diana Tripke, Events Coordinator, Victory for Life, Tuesday to Thursday, 10 am to 3 pm:

Phone: 250.862.3044, or  
Email: [vlf@shaw.ca](mailto:vlf@shaw.ca)

[.../back to top](#)

## PAPARAZZI - THE EVENT

Loyal Hair Therapy has partnered with The Living Positive Resource Centre to celebrate the third successful year of making the world a more beautiful place. Paparazzi - The Event is the luxury charity event of the season, bringing together community, glamour and art.

The evening will showcase all that is fabulous in the Okanagan including live jazz, fashion, delectable delights and of course the latest in beauty trends. Paparazzi guests are invited to experience an evening of entertainment and fun all the while benefiting a local and extremely progressive non-profit organization.

Date: Saturday, November 14, 2009  
Times: VIP Reception - 7 pm  
General doors open - 8 pm  
Location: The Black Box Theatre  
1375 Water Street

Cost: \$60 - Early Bird, until October 31, 2009  
\$68 - after October 31, 2009

For additional information on this event or local International Aids Day event information for December 1, please contact Living Positive Resource Centre:

Phone: 250. 862.2437  
Email: [info@lprc.ca](mailto:info@lprc.ca)

Web for local Paparazzi event: <http://www.paparazzitheevent.com/pte/>  
Web for Living Positive: <http://www.livingpositive.ca/>

[.../back to top](#)

## NATIONAL CHILD DAY LUNCHEON

In recognition of the United Nations International Child Day, and the UN Convention on the Rights of the Child, CATCH is releasing the State of the Child Report at the National Child Day Luncheon at Okanagan College Infusions Restaurant, with presentations by Dr. Paul Hasselback, Medical Health Officer Amanda Turner, report author and Rolli Cacchioni, School District #23 Trustee, and a National Child Day Proclamation by Kelowna City Councillor, Michele Rule.

Numerous other community leaders and CATCH partners will be in attendance.

Date: Friday, November 20, 2009  
Time: 11:30 am - 1 pm  
Location: Okanagan College Infusions Restaurant  
1000 KLO Road  
Cost: \$11.25 per person plus tax; includes coffee or tea. (All gratuities go to the culinary arts program; parking will be free.)

There is limited seating, so please **RSVP by November 16, 2009** to Eve Layman:

Phone: 250.868.2413  
Email: [info@catchcoalition.ca](mailto:info@catchcoalition.ca)

For additional information, please visit: <http://www.catchcoalition.ca/>

[.../back to top](#)

---

## National News

---

## CONFERENCE: NATIONAL FORUM OF THE PUBLIC POLICY AND THE THIRD SECTOR INITIATIVE

We are pleased to announce the Ninth Annual National Forum of the Public Policy and the Third Sector Initiative which will take place at the School of Policy Studies of Queen's University November 20-21, 2009. This year's theme, "Assessing the Impact of Community and Voluntary sector activity - How are we measuring up?" deals with some of the challenges of going beyond measuring inputs, activities

and outputs in order to assess impacts and outcomes. We will also be focusing on promising practices in the establishment of indicators, data collection and analysis. The conference is organized around three focus areas: poverty reduction, immigrant settlement services, and recreation, health and wellbeing.

This year's keynote speaker will be the **Honourable Roy J. Romanow**, chair of the Institute of Wellbeing Advisory Board. He will share the Institute's experience in identifying the wide variety of factors that shape our quality of life and how they arrived at an indicator that captures a broader vision of wellbeing. Join us for what promises to be an engaging and provocative conference.

For additional info or to register, visit: [http://www.queensu.ca/sps/events/third\\_sector/2009/index.php](http://www.queensu.ca/sps/events/third_sector/2009/index.php)

Please sign-up early as registration is limited. Should you have any questions or require assistance, contact Rachel Laforest:

Phone: 1.613.533.6000 ext.77264 or

Email: [laforest@queensu.ca](mailto:laforest@queensu.ca)

Sincerely

**Rachel Laforest**

Head of the Public Policy and Third Sector Initiative

**Naomi Alboim**

SPS Fellow and Co-chair of the SPS Policy Forum

--SOURCE: Centre for Voluntary Sector Research and Development

[.../back to top](#)

## **1ST NATIONAL ABORIGINAL HOMELESSNESS FORUM**

The Congress of Aboriginal Peoples (CAP) invites you to attend the 1st National Forum on Aboriginal Homelessness to learn, network and discover new and innovative strategies with practical applications that will be opportunity for service providers to access knowledge, training and experience to oncrease the effectiveness of their organizations in assisting homeless Aboriginal People in Canada.

Who should attend?

The forum will appeal to Tribal Council and Band Council Members, City, Town and Village Government and Staff. Homeless Service Providers, Wellness and Healing Personnel, Social Planners, Community Development Officers, health Care and Social Service Professionals, Policy and Program Providers, Affordable Housing Developers, Community and Business Leaders, Educators, members of the Media, individuals with experience in Aboriginal Homelessness.

Agenda available upon request:

- Welcome to Canada: Aboriginal Poverty & Homelessness Live Here!
- Housing is Health Care: A Presentation on the Findings of the Kamloops Integration Project
- Living with HIV/AIDS or Affected by HIV/AIDS and Aboriginal Homelessness
- urban Native Housing: Strategies, Successes and Challenges
- Being Aboriginal & Poor in a Rich Nation
- Youth Homelessness in Canada: The Road to Solutions
- And more

The Forum is sponsored by the Congress of Aboriginal Peoples (CAP) and presented by W. Zarchikoff & Associates.

Dates: December 3 - 4, 2009  
Location: The Marlborough Hotel  
331 Smith Street  
Winnipeg, MB  
Room Reservation: 1.800.667.7666 or 1.204.942.8411  
Cost: Early Bird if payment received on or before December 2nd - \$400 + \$20 GST = \$420  
After December 3, 2009 - \$500 + \$25 GST = \$525

For additional information, please contact W. Zarchikoff & Associates:

Phone: 1.888.683.7711  
Email: [wzarchikoff@yahoo.com](mailto:wzarchikoff@yahoo.com)

[.../back to top](#)

### **RACISM. STOP IT! VIDEO COMPETITION**

Canada's Department of Citizenship and Immigration is sponsoring the Racism. Stop It! Video Competition which is conducted annually in the spirit of the United Nations International Day for the Elimination of Racial Discrimination (March 21).

This important competition encourages young Canadians between the ages of 12 and 20 to create videos articulating their thoughts on eliminating racism. Ten winning videos are then selected and broadcast on national television to raise awareness among Canadians.



**Submission deadline is January 15, 2010.**

For more information and an application form, please visit:  
<http://www.cic.gc.ca/english/multiculturalism/march21/index.asp>

[.../back to top](#)

### **NEW PAN-CANADIAN LITERACY INITIATIVE RELEASES REPORT**

Led by a range of education, literacy and public interest organizations, the National Strategy for Early Literacy is the first pan-Canadian initiative that offers an action plan on what needs to be done to improve literacy skills of young Canadians. The initiative recently released a report, prepared by the Canadian Language and Literacy Research Network, synthesizing key findings from a series of new policy research papers and an extensive public consultation process to formulate the strategy. The report concludes with specific recommendations regarding how current policies and practices can be modified to improve literacy outcomes, and how these can be monitored publicly.

For more information, and to view the full report, visit: [nsewiki.cllrnet.ca](http://nsewiki.cllrnet.ca)

--SOURCE: *CharityVillage*, October 19, 2009

[.../back to top](#)



## **READ THE 2009 VITAL SIGNS REPORT EXAMINING QUALITY OF LIFE IN CANADA**

Canada's youth jobless rate has soared under the economic pressures of the past year and even the lucrative summer months were a bust, with young people's hours of work hitting 30-year lows, according to *Canada's Vital Signs 2009*, the annual report card on quality of life from Community Foundations of Canada.

The snapshot of how Canadian communities are faring in 10 key areas also highlights a continuing paradox. Although violent crime was the top concern among Canadians in a recent poll, statistics show that our safety record continues to improve, with significant declines in the most violent crimes such as homicide, sexual offences, and child abduction.

For more information and to view the full report, please visit: [www.vitalsignscanada.ca](http://www.vitalsignscanada.ca)

--SOURCE: *CharityVillage*, October 13, 2009

[.../back to top](#)

## **NEW REPORT FINDS CANADA FALLING BEHIND ON SOCIAL INNOVATION**

Canada is falling behind other countries in recognizing the value of social innovation (SI) for addressing complex public policy issues. A new report from Canadian Policy Research Networks (CPRN), *Social Innovation in Canada: An Update*, highlights the urgency of the social challenges before us, such as climate change, sustainability, poverty, and globalization, and points to the importance of fostering SI as a solution.

The report notes that while governments in Canada have acknowledged the importance of social capital and the social economy, and have been relatively active in these areas in recent years, Canada has missed opportunities to encourage SI by failing to develop adequate models for public support, engagement, and funding. The report calls on Canadian leaders to establish a cross-sectoral national strategy to advance SI in this country.

For more information, and to download a copy of the report, please visit: [www.cprn.org](http://www.cprn.org)

--SOURCE: *CharityVillage*, October 13, 2009

[.../back to top](#)

## **FOOD BANKS SEE DONATIONS DECLINE WHILE DEMAND INCREASES**

A troubling new report released by The Salvation Army indicates that a majority of their food banks and feeding programs, 40% of those surveyed, saw a decline in donations in the last 12 months, while three-quarters of food centres indicated that they saw demand for food services increase.

Additionally, a majority of respondents, 60%, said that their food shelves were either "half-full" or at a "low" or "dangerously low" level. The report, *Restocking the Shelves*, releases survey results collected from 139 different Salvation Army officers and employees across Canada.

For more information, visit: [www.salvationarmy.ca](http://www.salvationarmy.ca).

--SOURCE: *CharityVillage*, October 13, 2009

[.../back to top](#)

## TWO CANADIAN REPORTS RELEASED EXAMINING EXECUTIVE COMPENSATION

The Canadian Society of Association Executives released the *2009/2010 Association Executive Benefits and Compensation Report* based on their survey of 382 associations representing more than 1,200 executives. The report found that, although the base salary increased from 2008, additional cash compensation was down considerably creating an overall decrease in compensation. Executives with the highest compensation earnings were found in Toronto and Ottawa, and compensation was also highest with national and international organizations.

For more information, and to view the executive summary, please visit: [www.csae.com](http://www.csae.com)

*The Conference Board Task Force on Executive Compensation*, published by the Conference Board of Canada, examines the role that executive compensation has played in damaging public trust in corporations and other institutions. The report offers five guiding principles that the authors believe would lead to better credibility and an increased trust from stakeholders:

- A significant portion of pay should be incentive compensation.
- Total compensation should be attractive to executives, affordable for the company, proportional to the executive's contribution, and fair to shareholders and employees.
- Companies should avoid controversial pay practices, unless special justification is present.
- Compensation committees should demonstrate credible oversight of executive compensation.
- Compensation should be transparent, understandable, and effectively communicated to shareholders.

For more information, and to view this report, please visit: [sso.conferenceboard.ca](http://sso.conferenceboard.ca). (Free registration is required)

--SOURCE: *CharityVillage*, October 5, 2009

[.../back to top](#)

## STRATEGIES FOR EARLY LITERACY

Too many young Canadians are failing to acquire the literacy skills they need to succeed. To raise the literacy level of our population, Canada needs a coherent, evidence-based National Strategy for Early Literacy, suggests a report released last week from the [Canadian Language and Literacy Research Network](#).

The report finds that:

- One in four Canadian children enter grade one significantly behind their peers
- Approximately one-fifth of Canadian children aged four to five show delays in vocabulary development

The National Strategy report notes that, "as parents are their children's first teachers, they need to be aware of the importance of creating a language- and literacy-rich environment in the home" and recommends that governments encourage and assist initiatives such as books to babies programs. These programs, the report enthuses, "provide a natural, universal, and effective channel to help parents to value, and understand how they can support the language and literacy development of their young children."

Other recommendations in the National Strategy for Early Literacy include improving access to family literacy programs, increased investment in early learning and care programs, and increased emphasis on early language development for early learning specialists.

--SOURCE: BC Council for Families Healthy Families Newsletter, October 19, 2009;

[.../back to top](#)

~~~~~

## Research

~~~~~

### **ARTICLE: RESEARCH IN THE COMMUNITY: POSING AN ANSWERABLE AND MEANINGFUL RESEARCH QUESTION**

By Elana Brief and Colleen Reid

We all conduct research constantly in our lives. We have a question that we want to answer (e.g., where is the best daycare for my child?) and, by speaking to others, and reading, and watching, we acquire data, analyze the data, possibly reject some data, and gradually narrow in on an answer to our question. The success of the process is hinged on asking a clear question.



When doing research in the community – whether it's assessing the value of a program offered by a not-for-profit or examining the consequences of a government policy change – one starts with defining the research question. An answerable and meaningful research question will help the researcher in many different ways. An answerable research question will provide the researcher with a clear goal. Answerable research questions also enable potential funders to know what they are supporting. With clarity in the question, potential partners and collaborators will feel more engaged and will find ways to contribute to the research process.

A meaningful research question is one that leads to action (not just to publication for dissemination, or worse, the creation of a document that sits in a shelf). The research process starts with developing the question and concludes with actions that change things for the better. The process itself sparks more research questions.

To read the full article, please visit: <http://vantagepoint.volunteervancouver.ca/issues/2009-10/issue.html>

--SOURCE: Vantage Point, Fall 2009

[.../back to top](#)

## **ARTICLE: REVISITING THE FOUNDATIONS OF COMMUNITY-BASED RESEARCH**

By Brenda Roche

This important report by Brenda Roche at the Wellesley Institute provides a more critical analysis of the current state and practices of Community Based Research (CBR) and calls for the evolution of CBR to better integrate community perspectives, insights and experiences with research that is grounded both conceptually and methodologically.

To read the full report, please visit: <http://www.wellesleyinstitute.com/files/newdirectionsincbr.pdf>

--SOURCE: *Vantage Point*, Fall 2009

[.../back to top](#)

## **MAJORITY OF CANADIANS BUY BRANDS SUPPORTING GOOD CAUSES**

A new survey encompassing 10 countries revealed that 57% of respondents believe a company or brand has earned their business because it has been doing its part to support good causes. Another 64% would recommend a brand that supports a good cause (up from 52% in 2008). Further, 67% say they would switch brands if another brand of similar quality supported a good cause. In Canada, 58% expect brands today to support a good cause and 89% would be willing to change consumption habits if it could help make the world a better place to live.

--SOURCE: *CharityVillage*, October 26, 2009 (Edelman goodpurpose™ Consumer Study)

[.../back to top](#)

## **CHILDREN INCREASINGLY USING INTERNET AT A YOUNG AGE**

Three quarters of Canadian children in young families who use the Internet were on the Internet by the age of seven, according to a recent survey. An additional 20% of child Internet-users were online by the age of 10, while just 5% were older than 10 when they started using the Internet. It appears that encouragement is forthcoming from most parents, with 69% agreeing that "it is important for children to be tech-savvy from a young age." Just 9% disagree with this position, while 21% are indifferent. Further, 54% of parents with teens agree that "Internet browsing encourages independent learning among children and teens," while just 10% disagree.

--SOURCE: *CharityVillage*, October 19, 2009 (Ipsos Reid)

[.../back to top](#)

## **SPOUSAL VIOLENCE IN CANADA DROPS BY 15%**

Family violence accounted for about 23% of all police-reported violent crime in 2007, according to a new Canadian report. Of the nearly 75,800 incidents of police-reported family violence, 53% were violent incidents perpetrated by a current or former spouse or common-law partner. Nationally, the

rate of police-reported spousal violence dropped 15% from 1998. This decline was primarily the result of a drop in the police-reported rate of violence committed against women. The rate of violence against men remained relatively stable. In 2008, there were 569 shelters across Canada providing residential services to women and children escaping abusive situations.

--SOURCE: *CharityVillage, October 19, 2009 (Statistics Canada)*

[.../back to top](#)

## **REPORT SHOWS LINK BETWEEN BOARD POLICIES AND EFFECTIVE ORGANIZATIONS**

Clear board policies and mandates, formal orientation processes, and ongoing director training separate high performance not-for-profit boards from others, according to a new survey commissioned by Canadian Fundraising & Philanthropy and Altruvest Charitable Services. The study, *Assessing Not-for-profit Boards: Governance Structures and Practices*, reveals that not-for-profit organizations that invest in orientation programs for new board members, ongoing director training, and documented board policies and mandates are perceived as better organizations overall, have more effective boards, and better quality individual board members.

For more information, please visit: [innovativeresearch.ca](http://innovativeresearch.ca). (PDF)

--SOURCE: *CharityVillage, October 13, 2009*

[.../back to top](#)

## **FEMALE CEOs MORE COMMON AT SMALLER ORGANIZATIONS**

According to a recent survey of US nonprofits, females held 56% of CEO positions at organizations with expenses of \$1 million or less, but only 36% at organizations with expenses of greater than \$1 million. Overall, women held 47% of the positions reported upon in the survey (an increase of one percentage point over 2006) but received only 35% of the total compensation.

--SOURCE: *CharityVillage, October 13, 2009 (GuideStar)*

[.../back to top](#)

## **NEARLY 30% OF NONPROFIT LEADERS TOOK A PAY CUT THIS YEAR**

A recent US survey found that 29% of the responding organizations had leaders who took a pay cut in 2009 because of the recession, with the median pay cut at 10% of their salary. The earnings of nonprofit leaders changed a median of 7% last year, meaning that about half of respondents received bigger raises while half saw smaller raises or even a drop in compensation. Compensation in the for-profit world dropped by a median of 9% in 2008.

--SOURCE: *Charity Village; October 5, 2009 (Chronicle of Philanthropy)*

[.../back to top](#)

## NEW REPORT EXAMINES VARIOUS MODELS OF SUSTAINABILITY

Strategic Leverage Partners, in partnership with Big Brothers Big Sisters of Canada, conducted a survey in 2008 to research various models of sustainability. The resulting report, *Local Business Structures within a Federated Model*, has now been published. The report is intended to help organizations consider how ready they are for change, whether they have the resources necessary to support the level of change they envision, and the risks and potential rewards involved. It pays particular attention to the means by which successful organizations have extended their services and broadened their client base.



For more information, and to download the full report, please visit:  
[www.strategicleveragepartners.com](http://www.strategicleveragepartners.com)

--SOURCE: *CharityVillage*, October 5, 2009

[.../back to top](#)

## WORKING MOTHERS UNDER PRESSURE

A new study from the U.S. [Pew Research Center on Social & Demographic Trends](#) finds that "a strong majority of all working mothers (62%) say they would prefer to work part-time. Only 37% of working moms would prefer to work full-time." Seventy-nine percent of dads, however, said they prefer to work full-time."

Why the difference? According to the Pew study, working moms experience more stress over meeting family demands and responsibilities. "For their part, most fathers are content to work full-time and few seem conflicted over their competing roles at work and at home," the Pew study said. "Working women are left to wrestle with the competing demands of work and family."

In a related finding, the study also uncovered that public opinion remains strongly in favor of mothers not working outside the home when their children are young: when asked whether a mother who works full time, part time, or not at all is best for young children, only 12% agreed that it's best for a young child that their mother works full time. Four in ten say the ideal situation for a young child is a mother who works part time, and 42% say what's best is if the mother doesn't work at all.

The study authors conclude that although "women are a permanent part of the workforce, ... public opinion hasn't yet fully come to terms with the tradeoffs inherent in working and raising young children."

--SOURCE: *BC Council for Families Healthy Families Newsletter*, October 19, 2009

[.../back to top](#)

## PHILANTHROPY IN CANADA

A recent survey, *Philanthropy in Canada, 2008 Survey* was conducted by Ipsos Reid for The Hallmont Foundation and contained many little known and intriguing facts surrounding philanthropy. The survey took place in May 2008, using self-completion interviews among an on-line panel of 1,062

respondents. Facts from this survey support the concept of The Hallmont Foundation's recent initiative, Giv3, which encourages Canadians to give 3% of their income and to volunteer three hours a month of their time to charitable non-profit organizations.

Key Findings:

- Seven out of 10 Canadians feel they are more generous than Americans, when in fact Americans donate double the percent of income per capita.
- One out of every two Canadians donated at least \$100 in 2007, with just one in 10 donating \$1,000 or more. On average, we give less than 1% of household income.
- The higher income groups give a lower percent of their income (well below 1%) versus the less wealthy.
- One in four Canadians volunteers with any meaningful regularity (1+hrs/week)
- Canadians who had philanthropy role models during their childhood are more philanthropic as adults.
- Nine out of 10 Canadians do not really know how much they should be donating or volunteering.
- Although less than one in four Canadians gives 3% of income to charity or volunteers 3 hours a month to nonprofits, the majority of Canadians feel these levels are reasonable and fair.

For more information on the Giv3 initiative, please visit [http://www.giv3.ca/en/home\\_3.php](http://www.giv3.ca/en/home_3.php). (The complete survey can be found in the About Us section, under Press Room.)

If you have a donor story to share and would like to see it posted in the News section of the Leave a Legacy website or upcoming Stories and Stats, please contact:

Jennifer Paradis, National Coordinator  
Phone: 1-888-430-9494, ext. 3  
Email: [leavealegacy@cagp-acpdp.org](mailto:leavealegacy@cagp-acpdp.org)

--SOURCE: Volunteer BC Newsletter The Connector, October, 2009

[.../back to top](#)

~~~~~  
**Resources**  
~~~~~

**HELP, THERE'S A REPORTER AT RECEPTION!**

By Shael Gelfand

Media encounters can be intimidating, but they don't have to be. Here are some simple tips to help make your next media encounter a successful experience.



- Before conducting any interviews, make sure you set it up properly. Limit the time and the scope of the interview and stick to it. Remember that the time to hold the reporter accountable is when you are setting up the interview, and when you are doing the interview, not afterward.
- Don't always feel the need to meet a reporter's expectations. Media interviews are not question and answer sessions; they are question and response sessions. You can choose whether to answer a question or not, but you always have to respond to it.
- It's important to develop a series of key messages you want to deliver during the interview. Key messages are the most important things you want to say to the public. They are simple, can be repeated whenever possible, and they need to be supported by proof points. Always be prepared with key messages before you do an interview, it will help you focus on what you need to say.

- The media wants you to be available. Many reporters work under tight deadlines so it's important to be available, including evenings and weekends.

The news media can be a powerful medium if we can utilize and engage it properly. Remember that at the end of the day, the media just wants to know what your news is and why should people care. So the next time you encounter a media interview – relax, be prepared, and enjoy yourself!

*Shael Gelfand, Vice President of [PEAK Communicators](#), has spent 30 years in the communications business—and he still loves what he does. As head of PEAK's Calgary office, his specialties are media training, PR counsel and video production.*

For additional information, please visit: [www.rosswmarsh.com](http://www.rosswmarsh.com)

--Source: Ross W. March & Associates Inc. Newsletter, October 6, 2009

[.../back to top](#)

## **E-BOOK: FINDING HOME**

Finding Home aims to fill a gap in the information available on homelessness by providing an easily accessible collection of the best Canadian research and policy analysis on homelessness. The e-book will be permanently available on the Homeless Hub.

The e-book includes summaries of recently completed research reports as well as the best and most policy-relevant published articles from scholarly journals. The chapters have been edited to keep them at a length of 3,000 to 9,000 words and to ensure that they are accessible to a non-specialist audience. Each chapter is available in 2 formats: as a separate downloadable PDF or in the device-independent [ePub format](#).

The e-book is organized into themes that represent specific groups of homeless people and issues that intersect with homelessness, along with a section on research issues. The book is designed to grow over time as new chapters are added.

This e-book project is funded by the Social Sciences and Humanities Research Council of Canada (SSHRC).

Published by: Cities Centre Press, University of Toronto, 2009  
ISBN 978-0-7727-1475-6 © Cities Centre, University of Toronto, 2009

For additional information, please visit: <http://www.homelesshub.ca/FindingHome/>

[.../back to top](#)

## **15 BY 15-A COMPREHENSIVE POLICY FRAMEWORK FOR EARLY HUMAN CAPITAL INVESTMENT IN BC**

Today only 71% of BC children arrive at kindergarten meeting all the developmental benchmarks they need to thrive both now and in the future: 29% are developmentally vulnerable. This means that nearly one in three B.C. kindergarten children are at risk of failing to develop into the healthy, well-educated, innovative and productively-employed adults we need to secure our long-term economic sustainability.



15 by 15: A Comprehensive Policy Framework for Early Human Capital Investment in BC full report and executive summary now available. The government of B.C. has committed to lowering the provincial rate of early vulnerability to 15% by fiscal year 2015. With support from the Business Council of British Columbia, United Way of the Lower Mainland and Vancouver Foundation, HELP has completed a groundbreaking research project that quantifies the costs and benefits of addressing early vulnerability in BC. The resulting report illustrates why all of us – individuals, businesses and governments – should care about the real brain drain in BC today resulting from early vulnerability.

For the full report and recent media coverage for 15 by 15, please visit:

<http://www.earlylearning.ubc.ca/sc2/15by15.html>

--SOURCE: CATCH Newsletter, October 9, 2009

[.../back to top](#)

## **BOOK: THE CRISIS OF CHRONIC DISEASE AMONG ABORIGINAL PEOPLES**

Centre for Aboriginal Health Research at University of Victoria and centre director Dr. Jeff Reading are pleased to announce their second publication: [The crisis of chronic disease among Aboriginal Peoples: A challenge for public health, population health and social policy.](#)

This book has been published by the CAHR and will be distributed by Network Environments for Aboriginal Research BC FREE of charge. Michael Smith Foundation of Health Research Canadian Institutes of Health Research and Network Environments for Aboriginal Research BC are the funders which made this free distribution possible.

If you wish to receive a hard copy or your organization wish to receive several hard copies of this book, please email Rachel Link at [rlink@uvic.ca](mailto:rlink@uvic.ca) and provide your mailing address and the number of copies required.

This book is also made available through various venues including websites such as NEARBC (<http://www.nearbc.ca/index.php>) and CAHR (<http://www.cahr.uvic.ca/>).

--SOURCE: Tim Readman (Centre for Aboriginal Health Research Publication)

[.../back to top](#)

## **NEW TOOLKIT PROMOTES SOCIAL VALUES IN PURCHASING MANAGEMENT**

Enterprising Nonprofits released a *Social Enterprise Purchasing Toolkit* to help nonprofits increase the integration of social values into purchasing decisions, resulting in healthier communities and a stronger market for social enterprises. The toolkit includes an explanation of how social value can be created using your existing purchasing practices, the definition and purpose of social enterprises, a framework for integrating social enterprise into your purchasing, a set of action steps for putting social enterprise purchasing into practice, and more.

For more information, please visit: [www.enterprisingnonprofits.ca](http://www.enterprisingnonprofits.ca).

--SOURCE: CharityVillage, October 26, 2009

[.../back to top](#)

## **NEW REPORT IDENTIFIES CANADA'S ENDANGERED RIVERS**

Canada's most precious natural resource - fresh water - is in jeopardy because of the effects of climate change and growing water demand, according to a new WWF-Canada report called *Canada's Rivers at Risk: Environmental Flows and Canada's Freshwater Future*. The report uses a scientific approach that focuses on the importance of water flow to examine the health of 10 Canadian rivers and reveals that some are dangerously close to drying up. The report identifies three major risks to Canada's rivers: climate change, growing water demands, and a growing demand for low-carbon energy sources.

For more information, and to read the full report, please visit: [assets.wwf.ca](http://assets.wwf.ca). (PDF)

--SOURCE: Charity Village, October 19, 2009

[.../back to top](#)

## **LEARN HOW TO GET YOUR MESSAGE OUT TO THE PUBLIC MORE EFFECTIVELY**

nfpSynergy and ImpACT Coalition published a new report, *Getting the message across: Practical strategies to help charities to change the way stakeholders see them*, examining why it is so important to change the way that the public, donors, volunteers, and other stakeholders see charities. The report also sets out six generic messages, common to all charities, that the ImpACT Coalition has identified that charities need to get across to their own stakeholders in order to address key gaps in understanding. Additionally, the report outlines six approaches or strategies that can be used for getting charities' messages across.

For more information, and to view the full report, visit: <http://nfpsynergy.net/> (PDF)

--SOURCE: CharityVillage, October 13, 2009

[.../back to top](#)

## **SHARE YOUR TOP VOLUNTEER MANAGEMENT CHALLENGES**

Do you have a burning question about volunteer management but don't know who to turn to? We're developing a new series of resource articles with nationally-known trainer and speaker, [Donna Lockhart](#). This toolkit will address the top volunteer management challenges the nonprofit sector is dealing with right now. And we're calling on our readers to help.

Email Donna the questions you'd like answered, what you'd like to read about, or the volunteer management issues your organization finds most challenging. The more responses we get, the better this series will be.

Please send your volunteer management questions to [editor@charityvillage.com](mailto:editor@charityvillage.com). Any information you share will be kept strictly confidential.

--SOURCE: CharityVillage, October 5, 2009

[.../back to top](#)

## Training

### ONE IN THREE CANADIANS WILL EXPERIENCE A MENTAL HEALTH PROBLEM IN THEIR LIFE

#### *Do You Know How to Help?*

An innovative 2 day course introduced in Canada in 2006 and now offered in Kelowna by the Canadian Mental Health Association, Kelowna Branch.

Mental Health First Aid Canada teaches first aid skills to help someone who is developing a mental health problem or is experiencing a mental health crisis.



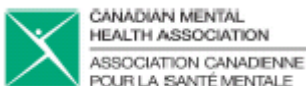
In 12 hours you will learn:

- Signs and symptoms of common mental health problems and crisis situations
- Basic actions for mental health first aid
- About effective interventions and treatments

Dates: Monday, November 9 and  
Tuesday, November 10, 2009  
Time: 9 am - 4:30 pm  
Cost: \$150 per person + GST

For more information, please contact Charly:

Phone: 250.861.3644 or  
Email: [kelowna@cmha.bc.ca](mailto:kelowna@cmha.bc.ca)



[.../back to top](#)

### WORKSHOP: SUSTAINABILITY PLANNING

Back by popular demand, Community Solutions is pleased to present our Sustainability Planning workshop again in Vancouver!

Description:

You've all heard the story: an innovative program was successful but had to stop because major or seed funding was discontinued. However, research in the area of program sustainability has shown that there are concrete steps you can take to increase the longevity of your programs. In this full-day workshop, learn through interactive and hands-on activities what factors can increase the sustainability odds of your program and how to develop a formal sustainability plan.

You Will Learn:



Community Solutions  
Planning & Evaluation  
[www.communitysolutions.ca](http://www.communitysolutions.ca)

- what is program sustainability and why it's important
- the characteristics of programs that are sustained versus those that become inactive
- the factors that can increase the sustainability odds of your program
- how to develop a formal sustainability plan to increase the longevity potential of your program
- how to address funders' concerns regarding sustainability in grant applications

Who Should Take this Workshop:

Executive Directors, Program Managers, Program Coordinators, Board Members, Funders, and anyone concerned about the future sustainability of their programs and services.

Date: Monday, November 30, 2009  
 Time: 10 am - 4 pm  
 Location: Vancouver, British Columbia  
 Cost: \$130

For more information or to register, please contact:

Kylie Hutchinson  
 Community Solutions Planning & Evaluation  
 Phone: 1.604.629-6872  
 Email: [info@communitysolutions.ca](mailto:info@communitysolutions.ca)

Or visit: <http://communitysolutions.eventbrite.com/>

[.../back to top](#)

## **BEGINNINGS PROGRAM FOR WOMEN WHO HAVE EXPERIENCED SEXUALIZED VIOLENCE**

The Elizabeth Fry Society is currently conducting intakes for our *Beginnings Program: for women who have experienced sexualized violence*.

About Beginnings:

*Beginnings* is a four stage program that assists women to understand, address, and overcome the impact of sexualized violence that they have experienced in their lives. The first three stages of the program, entitled *Beginnings (Stage 1)*, *Connecting (Stage 2)*, and *Reflecting (Stage 3)* are each 6 weeks. The final stage is an 8 week art therapy program entitled, *Reclaiming*. Women can complete all stages over a 26 week period or may chose to complete the program over a longer period of time as they see fit.

Who can attend?

The program is available to adult women who have experienced any form of sexualized violence in their lives and who are willing and able to commit to attend the program one evening per week.

Why attend *Beginnings*?

Experiencing sexualized violence can prevent women from living a fulfilling life. Women may experience: sleep disturbances, difficulty concentrating, emotional instability, a feeling of being on edge (hyper-vigilance), difficulty in maintaining healthy relationships and difficulty with setting healthy sexual boundaries. Some women also experience depression, anxiety or other primary mood or personality disorders. Some women also develop addictions or eating disorders.

*Beginnings* helps women to learn how their experiences effect how they feel and act now, and helps them make positive changes in order to overcome the effects of the violence that they have experienced.

About the Facilitators:

*Beginnings* is lead by professional counsellors who possess specialized training in working with abuse-related trauma.

Intake Appointments:

Women who are interested in accessing *Beginnings* are encouraged to contact the Elizabeth Fry Society 250.763.4613 to book an intake appointment.

## CENTRAL OKANAGAN ELIZABETH FRY SOCIETY

### *Beginnings 26-week Program (for Women Who Have Experienced Sexual Violence)*

#### **Stage 1**                      **Beginnings**                      **6 weeks**

This psycho-educational group will explore issues, dynamics, and impacts of sexual abuse, and provide information, insights and skills to help address post traumatic stress responses associated with sexual abuse.



#### **Stage 2**                      **Connecting**                      **6 weeks**

This therapeutic group will build on the skills developed in *Beginnings*. *Connecting* focuses on improving social and interpersonal functioning. Participants will share experiences and explore identity, self esteem, healthy relationships, safety, and boundaries.

#### **Stage 3**                      **Reflecting**                      **6 weeks**

This group continues to build upon the knowledge gained in previous groups. The focus will address multi generational trauma and family history. Skills gained will be insight and reframing beliefs about the self and others.

#### **Stage 4**                      **Reclaiming**                      **8 weeks**

In this expressive therapy group, participants work with a qualified art therapist. Each woman who has completed the first three groups can use art to express joy, courage, creativity, hope, friendship. Women will celebrate completion of the program. "Art is a visual language which can transcend the boundaries of age, race, socio-economic status and allow people to have a voice about the issues that impact their lives. Art brings people together in new and dynamic ways..." - Cori Devlin, art therapist.



[.../back to top](#)

## UBCO DEANS' LECTURE SERIES

Schedule of Speakers for the Fall 2009:

- October 9                      Dr. Annamma Joy, Professor in Faculty of Management  
The New Cultural Revolution: Luxury Brand Fever in the People's Republic of China
- October 23                      Dr. Marvin Krank, Dean of Graduate Studies

## Adolescence and Substance Abuse - Why Prevention Fails

- November 6 Dr. Cynthia Mathieson, Acting Dean of Irving K. Barber School of Arts and sciences  
Telling Stories: Narratives Are Us!
- November 20 Dr. Robert Belton, Dean of Creative and Critical Studies  
He Said, She Said: Why do People See Different Things in Creative Arts?

For more info, please visit: <http://web.ubc.ca/okanagan/continuingstudies/programs/deanseries.html>

[.../back to top](#)

## **KELOWNA INTERNATIONAL SURVIVORS OF SUICIDE VIDEO CONFERENCE**

Thousands of survivors of suicide loss will gather together around the world on this day of healing, support and empowerment.

Hundreds of local conference sites will simultaneously watch a 90-minute broadcast produced by the American Foundation for Suicide Prevention. On this broadcast, a diverse panel of survivors and mental health professionals will address the questions that so many survivors face. "Why did this happen? How can I cope? Where can I find support?"

Date: Saturday, November 21, 2009  
Time: 9 am - 12 pm  
Location: Kelowna Public Library,  
Board Room, Main Floor  
1380 Ellis Street

For information or to pre-register, please email [info@suicideawareness.ca](mailto:info@suicideawareness.ca). Please note-walk-ins are welcome, but preregistration will help with planning.

*Every 16 minutes someone dies by suicide; every 17 minutes someone is left to make sense of it all.*

If you have lost someone in your life to suicide, please join us.

[.../back to top](#)

## **CRA WORKSHOP - BE PREPARED TO FILE YOUR REVENUE CANADA REPORT**

Would you like training that would help you and your board be prepared to file your annual report to the Canada Revenue Agency? Small and/or Rural Charity Board Members—be better prepared to meet your reporting obligations through best practices for agenda planning (Agenda Gems), managing key organizational records (The Shoe Box), financial management (Treasurer's Chest) and fundraising (Fundraiser's Receipt Book). Tell us what best practices you want to focus on, and register soon – there is limited seating.

Date: Tuesday, November 17, 2009  
Time: 1 - 4 pm

Location: Kelowna Community Resources  
120 - 1735 Dolphin Avenue  
How to Register: Call 250.763.8008 Ext 25, or email [info@kcr.ca](mailto:info@kcr.ca)

**Deadline for registering is November 13, 2009**

[.../back to top](#)

~~~~~

Do you have news related to volunteer management, volunteerism, or the voluntary sector that you wish to share with your colleagues? Send Community Information and Volunteer Centre your information at [informkelowna@kcr.ca](mailto:informkelowna@kcr.ca) by the 20th of the month.

This Bulletin is a publication of Community Information and Volunteer Centre. To subscribe or unsubscribe, please send an email to [informkelowna@kcr.ca](mailto:informkelowna@kcr.ca).

~~~~~

Community Information and Volunteer Centre is a program of Kelowna Community Resources. Go to [www.kcr.ca](http://www.kcr.ca) for more information about Kelowna Community Resources and Community Information and Volunteer Centre. Be sure to add or update your volunteer and / or organization information.