



Kelowna
Community
Resources



Community Information & Volunteer Centre



(To view the Archives, please visit: [KCR Monthly Bulletin Archives](#) and scroll down)

Bulletin May 2012

This Issue:

| | |
|---|----------|
| AWARDS | 4 |
| DONNER CANADIAN FOUNDATION AWARDS | 4 |
| CANCER SOCIETY OFFERS NEW STUDENT SCHOLARSHIPS | 4 |
| SCHOLARSHIPS AVAILABLE FOR DIRECTORS EDUCATION PROGRAM..... | 5 |
| CALL FOR NOMINATIONS FOR 3M HEALTH LEADERSHIP AWARD | 5 |
| NEW INTERNATIONAL AWARD RECOGNIZES YOUTH VOLUNTEERS | 5 |
| EMPLOYMENT | 6 |
| COMMUNITY ENTITY COORDINATOR | 6 |
| FACTS AND TRENDS..... | 6 |
| SMALL NUMBER OF VOLUNTEERS CONTRIBUTE THE MOST | 6 |
| LESS THAN 1% OF CHARITIES REPORT POLITICAL ACTIVITIES | 6 |
| CARE INTEGRATED MARKETING STUDY REVEALS COMPOSITE DONOR PROFILE | 7 |
| NEARLY ONE-THIRD OF ORGANIZATIONS DON'T HAVE FORMAL ORIENTATION PROGRAMS..... | 7 |
| USE OF FACEBOOK AND TWITTER BY NONPROFITS CONTINUES TO GROW | 7 |
| MOST CANADIAN NONPROFITS DON'T REQUIRE BOARD MEMBERS TO GIVE | 8 |
| MAJORITY OF CANADIANS SEE VALUE IN COMMUNITY PROGRAMS | 8 |
| CANADIANS STRUGGLING TO MAINTAIN WORK/LIFE BALANCE | 8 |
| CANADIAN ORGANIZATIONS SAW GROWTH IN GIVING IN 2011 | 8 |
| MORE CANADIANS VISITED MUSEUMS IN 2010 | 9 |
| CANADIAN EMPLOYEES WANT MORE FACE-TO-FACE TIME, LESS TECHNOLOGY | 9 |
| CANADIANS HAVE HIGH STANDARDS FOR CHARITIES, SURVEY FINDS | 9 |
| BOSSSES STILL RELUCTANT TO LET EMPLOYEES WORK FROM HOME..... | 10 |
| COEDC RELEASES 2012 STRATEGIC PLAN..... | 10 |

| | |
|---|-----------|
| FINANCIAL | 10 |
| SAVE TIME USING T3010 QUICKPREP | 10 |
| AUTISM SPEAKS CANADA DEADLINE FOR LETTERS OF INTENT IS THIS FRIDAY | 11 |
| ABC LIFE LITERACY MEDIA SALE LAUNCHES APRIL 30..... | 11 |
| CANADA POST LAUNCHES FREE ONLINE TARGETING TOOL FOR DIRECT MARKETING..... | 11 |
| FUNDING AVAILABLE FOR AFFORDABLE HOUSING AND COMMUNITY IMPROVEMENT PROJECTS | 11 |
| INTER-FAITH BRIDGING REQUEST FOR PROPOSALS | 12 |
| MAKING THE PITCH: WRITING AN EFFECTIVE STATEMENT OF NEED | 12 |
| ABORIGINAL EMERGING WRITERS RESIDENCIES | 12 |
| KCR HIGHLIGHTS | 13 |
| ADOPTION INFORMATION SESSION | 13 |
| CITY OF KELOWNA CIVIC & COMMUNITY AWARDS | 13 |
| OKANAGAN VOLUNTEER OPPORTUNITIES FAIR | 13 |
| LOCAL | 14 |
| OKANAGAN COLLEGE STUDENTS RECOGNIZED FOR RESEARCH | 14 |
| 4TH ANNUAL 30K BIKEATHON | 14 |
| KDSCL'S 59 TH BIRTHDAY | 14 |
| UNDERSTAND SENIORS' HOUSING OPTIONS | 15 |
| PROSPECTING SUCCESSFULLY + DISCOVERY SESSIONS..... | 15 |
| MAY IS NATIONAL MOBILITY AWARENESS MONTH | 15 |
| WAM! WINE, ART & MUSIC | 16 |
| DOLLARS AND SENSE FINANCIAL LITERACY PROGRAM | 16 |
| WHEN WAS THE LAST TIME YOU AND YOUR CO-WORKERS PULLED AN AIRPLANE? | 16 |
| KELOWNA ART GALLERY'S HEIRLOOM DISCOVERY DAY | 17 |
| ANNUAL SENIOR'S SAFETY FAIR | 17 |
| CAPITAL ONE RACE FOR KIDS..... | 17 |
| CITY OF KELOWNA LAUNCHES UTILITY E-BILLING | 18 |
| KELOWNA BREASTFEEDING CAFE RESOURCE..... | 18 |
| UNITED WAY DAYS OF CARING | 18 |
| FILE CABINETS AVAILABLE..... | 18 |
| CITY OF KELOWNA PAINT PROGRAM FOR GRAFFITI REMOVAL | 19 |
| CONGRATULATIONS TO NOW CANADA..... | 19 |
| BIKE TO WORK WEEK A SMART CHOICE | 19 |
| CITIZEN SURVEY RESULTS | 19 |
| UBC-O FACULTY OF MANAGEMENT CO-OP STUDENTS | 20 |
| DOCUMENT SHREDDING EVENT | 20 |
| PROVINCIAL | 20 |
| HEALTHY FAMILIES BC COMMUNITIES INITIATIVE CONSULTATION | 21 |
| VANCOUVER ISSUES INTERIM REPORT ON HOUSING AFFORDABILITY | 21 |
| RETIRED BC EDUCATORS CONTRIBUTE LARGE NUMBER OF VOLUNTEER HOURS..... | 22 |
| INPUT SOUGHT ON HELPING B.C.'S MOST VULNERABLE..... | 22 |
| MCFD ESTIMATES IN THE LEGISLATURE | 22 |
| HEALTHY SCHOOLS BC WEBSITE | 22 |
| PROVINCE ANNOUNCES COMMUNITY POVERTY REDUCTION STRATEGIES | 23 |
| COMMUNITY PLAN FOR A PUBLIC SYSTEM OF EARLY CARE AND LEARNING | 23 |
| NATIONAL | 23 |
| FIRST CALL - FEDERAL BUDGET RESPONSES | 23 |
| CHALLENGE TO FEDERAL FUNDING FOR FIRST NATIONS CHILD WELFARE RETURNED TO TRIBUNAL | 24 |
| DELIVERY OF SETTLEMENT SERVICES IN BC (INCLUDING EMBRACEBC)..... | 24 |
| WHY THE NONPROFIT SECTOR — AS WE HAVE ALREADY SEEN IN HAMILTON — IS IN DANGER | 24 |
| CANADIAN DEFINITION OF HOMELESSNESS..... | 24 |
| MENTAL HEALTH WEEK – MAY 7 – 13 | 25 |
| FIVE NONPROFITS AMONG THE BEST PLACES TO WORK IN CANADA..... | 25 |
| HOW TO END HOMELESSNESS IN 10 YEARS | 25 |

| | |
|---|-----------|
| RESEARCH | 26 |
| M+R INFOGRAPHIC FOR BENCHMARK STUDY | 26 |
| NEWCOMERS TO CANADA REMAIN HIDDEN HOMELESS | 26 |
| DEMENTIA A 'TICKING TIME BOMB' | 26 |
| FACEBOOK USE IMPACTS BODY IMAGE..... | 27 |
| JUNK FOOD LINKED WITH INCREASED DEPRESSION RISK | 27 |
| AUTISM GENDER BIAS CLUE FOUND | 27 |
| RESOURCES | 28 |
| NEW RESOURCE GUIDE FOR AGRICULTURAL BUSINESSES AVAILABLE | 28 |
| THEORY U: LEADING FROM THE FUTURE AS IT EMERGES..... | 28 |
| HEALTHY BY NATURE REPORT | 29 |
| SUCCESSFUL COMPLETION PHASE I AND START PHASE II BC HOUSING PROJECT..... | 29 |
| THE PHILANTHROPIST..... | 29 |
| ALTERNATIVES TO CRIMINALIZING THE HOMELESS | 29 |
| FINANCING NOT FUNDRAISING: HOW TO REBUT CRAZY DONOR DEMANDS | 30 |
| YOUR GUIDE TO CHARITABLE GIVING & ESTATE PLANNING | 30 |
| TOPICS IN HOMELESSNESS LGBTQ..... | 30 |
| BOTTOM LINE CONFERENCE RESOURCES FREE ONLINE | 30 |
| NEW ONLINE TOOLS FOR COLLABORATIVE CARE | 31 |
| CANCER SOCIETY LAUNCHES NEW WORKPLACE WELLNESS PROGRAM..... | 31 |
| NEW REPORT EXPLORES BEST PRACTICES FOR NOVA SCOTIA NONPROFITS | 31 |
| EMERGENCY INFO JUST A CLICK AWAY | 32 |
| BOOK REVIEW: THE START UP OF YOU | 32 |
| WHY DIDN'T WE THINK OF THAT? FIVE INNOVATIVE IDEAS FOR SOCIAL CHANGE | 32 |
| DISPLAY OF CHILD & YOUTH MENTAL HEALTH MATERIALS | 32 |
| ZERO TO THREE RESOURCES ONLINE | 32 |
| PHOTOSHOP TOUCH..... | 33 |
| DATA NERD ALERT: DONORS WHO GIVE THROUGH MULTIPLE CHANNELS GIVE THE MOST..... | 33 |
| ATTACHMENT ACROSS CULTURES – CHILD CARE RESOURCE | 33 |
| THE CHILDREN'S MENTAL HEALTH RESEARCH QUARTERLY..... | 33 |
| LEGAL HELP FOR BRITISH COLUMBIANS: A GUIDE TO HELP NON-LEGAL PROFESSIONALS MAKE LEGAL REFERRALS FOR CLIENTS | 34 |
| WORLD HAPPINESS REPORT | 34 |
| BECOME A TRANSIT HERO WITH BC TRANSIT | 34 |
| SOCIAL MEDIA..... | 34 |
| USING PINTEREST AS A NONPROFIT FUNDRAISING ENGINE | 34 |
| BOOK: THE NETWORK WEAVER HANDBOOK | 35 |
| NONPROFIT INVESTMENT IN SOCIAL NETWORKS AND MEMBERSHIP CONTINUE TO GROW | 35 |
| MOBILE STRATEGIES FOR SOCIAL IMPACT | 35 |
| 6 INGREDIENTS TO MAKE YOUR BLOG BIG, BOLD, AND JUICY..... | 36 |
| BOOK GIVEAWAY: FACEBOOK MARKETING FOR DUMMIES..... | 36 |
| 4 WAYS TO CREATE BRAND CONTENT PEOPLE ACTUALLY CARE ABOUT | 36 |
| ZEEEN | 36 |
| PIN A QUOTE | 36 |
| TRAINING | 37 |
| LEARN TO FACILITATE | 37 |
| SUMMIT: CITIES FIT FOR CHILDREN | 37 |
| PUBLIC ENGAGEMENT AND COMMUNICATION: INFLUENCING CHANGE FOR SUSTAINABILITY COURSE..... | 37 |
| 2012 OKANAGAN CONFERENCE ON BRAIN INJURY | 38 |
| REGISTER NOW FOR VITALIZE 2012..... | 38 |
| CRA'S SPRING SESSIONS | 38 |
| SOCIAL AETIOLOGY OF MENTAL ILLNESS WEBINARS | 38 |
| CMHA ONTARIO MENTAL HEALTH WEEK VIDEO LAUNCH – MAY 9 | 39 |
| TOGETHER AGAINST STIGMA – JUNE 4-6..... | 39 |
| BUILDING BRIDGES: SUPPORTING CHILDREN & FAMILIES CONFERENCE 2012..... | 39 |

| | |
|---|----|
| WEBINAR: LEADERSHIP AND WEB 2.0..... | 40 |
| VOLUNTEER FUTURES | 40 |
| WEBINAR ULTIMATE SHARED SPACE: HOT DESKS AND CO-WORKING | 40 |
| LITTLE WARRIORS TRAINING OPPORTUNITY | 41 |
| CULTURAL RESOURCE MANAGEMENT PROGRAM AT THE UNIVERSITY OF VICTORIA..... | 41 |
| UPCOMING WEBINARS FOR NONPROFITS | 42 |
| 2012 NATIONAL CANADIAN CELIAC ASSOCIATION CONFERENCE | 42 |

VOLUNTEERISM 43

| | |
|---|----|
| THREE THINGS VOLUNTEER MANAGERS CAN LEARN FROM THE SOCIAL MEDIA REVOLUTION..... | 43 |
| PEER CAREER COACHING: INVESTING IN YOUR PROFESSIONAL DEVELOPMENT | 43 |
| GIVING AND VOLUNTEERING IN CANADA INFOGRAPHICS | 43 |
| RESULTS FROM THE 2010 CANADA SURVEY OF GIVING, VOLUNTEERING AND PARTICIPATING | 44 |
| CALL FOR PHOTOS..... | 44 |
| BOARD DEVELOPMENT BOOKS..... | 44 |
| WORLD OF VOLUNTEERING IN 2017 AND BEYOND..... | 45 |
| MESSAGE FROM THE GOVERNOR GENERAL OF CANADA: NATIONAL VOLUNTEER WEEK..... | 45 |

Awards

DONNER CANADIAN FOUNDATION AWARDS

The Donner Foundation is now accepting applications for the 2012 [Donner Awards](#), Canada's largest awards program for nonprofit/voluntary organizations. They are looking for Canada's best-run nonprofit social service agencies in Canada. They will be selecting nine winners, with a total of \$60,000 in prize money available. Every organization that applies will automatically receive a confidential performance evaluation report which ranks your organization relative to other organizations. **Apply before the May 31 deadline!**



--SOURCE: *Volunteer Alberta, Sector Connector, May 2012*

[...back to top](#)

CANCER SOCIETY OFFERS NEW STUDENT SCHOLARSHIPS

Thanks to the generosity of a woman who lost her husband to cancer, the Canadian Cancer Society is awarding two new annual youth volunteer scholarships. After losing her husband LeRoy to cancer, Gertrude Rellinger made a gift to the Society to support the education of young volunteers who are committed to the fight against cancer. The Gertrude and LeRoy Rellinger Youth Volunteer Scholarships program will offer up to two annual scholarships, valued at \$5,000 each, over the next ten years. **The deadline for applications is Monday, May 14.**



For more information, including full eligibility requirements, visit: www.cancer.ca.

--SOURCE: *CharityVillage.com, Village Vibes, April 23, 2012*

[...back to top](#)

SCHOLARSHIPS AVAILABLE FOR DIRECTORS EDUCATION PROGRAM

The Institute of Corporate Directors (ICD) believes that all qualified individuals should have access to director education and aims to foster diversity in its classrooms across the country. With the ICD Diversity Scholarships, up to 11 qualified candidates from under-represented groups (including Aboriginal and Indigenous Peoples, women and visible minorities) with a financial need will be able to participate in the ICD-Rotman Directors Education Program (DEP). One scholarship will be awarded per city per session; each scholarship is valued at \$16,000. **Apply by May 15, 2012.**



For more information, including full eligibility requirements, visit: www.icd.ca.

--SOURCE: *CharityVillage.com, Village Vibes, April 23, 2012*

[...back to top](#)

CALL FOR NOMINATIONS FOR 3M HEALTH LEADERSHIP AWARD

After a successful inaugural year, Health Nexus and 3M Canada are pleased to announce the call for nominations for the 2012 3M Health Leadership Award. The national award honours the outstanding range of leaders who are making a significant impact on the health of their community. Nominees should be an employee or volunteer with a charity, nonprofit, or social enterprise that operates outside the formal health care field. They also must have demonstrated leadership to improve the health of their community by focusing on at least one of the underlying social and economic factors that influence health.



**3M Health
Leadership Award**

**Prix 3M de
leadership en santé**

No self-nominations are permitted and the **deadline for nominations is June 22, 2012**. For more information, including full eligibility requirements, visit www.healthnexus.ca.

--SOURCE: *CharityVillage.com, Village Vibes, April 16, 2012*

[...back to top](#)

NEW INTERNATIONAL AWARD RECOGNIZES YOUTH VOLUNTEERS

Scotiabank has announced a new international youth award program, the Scotiabank Bright Future Young Leaders, to recognize youth who make outstanding contributions to their communities. The award program is open to youth, ages 16-24. To be eligible, applicants must complete 100 hours of volunteerism in a minimum of three of the Scotiabank's six philanthropic pillars: education, arts, health, social services, sports and environment. Applicants log their hours at the award program website and submit an essay describing the impact of their volunteerism on charitable organizations, their community and themselves. Essays will be reviewed by an international panel of jurors, and 12 youths will be recognized with a \$2,500 donation to the charity of their choice and a tablet computer for their personal use.



For more information visit www.scotiayoungleaders.com.

--SOURCE: *CharityVillage.com, Village Vibes, April 10, 2012*

[...back to top](#)

Employment

COMMUNITY ENTITY COORDINATOR

In anticipation of the Central Okanagan Foundation receiving approval to be the Community Entity for Kelowna, COF is soliciting interest for a Community Entity Coordinator position. The CE Coordinator will work directly with the COF to administer the Homelessness Partnering Strategy (HPS) Designated Communities and Aboriginal Homelessness funding. HPS funding has been provided to Kelowna to address local homelessness issues and community priorities. The Homelessness Partnering Strategy (HPS) is a federal program aimed at preventing and reducing homelessness by providing direct support and funding to communities using a unique community based model called the Community Entity.



Please visit www.centralokanaganfoundation.org for the full position description.

--SOURCE: Central Okanagan Foundation, Cheryl Miller, Grants Manager

[..back to top](#)

Facts and Trends

SMALL NUMBER OF VOLUNTEERS CONTRIBUTE THE MOST

In 2010, more than 13.3 million people did volunteer work. Overall, volunteers devoted almost 2.1 billion hours to their volunteer activities, a volume of work that is equivalent to just under 1.1 million full-time jobs. A small proportion of these volunteers (10%) accounted for 53% of all hours given to nonprofit and charitable organizations. They dedicated a minimum of 390 hours to their volunteering activities on an annual basis, the equivalent of almost 10 weeks in a full-time job. Another 15% of volunteers logged between 161 and 390 hours, corresponding to between 4 and almost 10 full-time weeks of unpaid work. They contributed 24% of the total hours devoted to volunteer work in 2010.



--SOURCE: CharityVillage.com, Village Vibes, April 23, 2012 (Statistics Canada)

[..back to top](#)

LESS THAN 1% OF CHARITIES REPORT POLITICAL ACTIVITIES

As the federal government clamps down on the political activities of registered charities, an analysis of charitable tax filings by the Canadian Press shows that only 450 of the 85,000 charities registered in Canada reported spending money on political activities. That's less than 1% of all charities. The number may be higher as charities self-report this information to the Canada Revenue Agency.. What do you think? [Share your thoughts with us on Facebook.](#)



--SOURCE: CharityVillage.com, Village Vibes, April 30, 2012 (The Canadian Press)

[..back to top](#)

CARE INTEGRATED MARKETING STUDY REVEALS COMPOSITE DONOR PROFILE

Dual channel donors (those who give both offline and online) are the most valuable to nonprofit organizations, according to a new integrated marketing study conducted by CARE and Convio. The study, Insights into Integrated Marketing Constituent Behavior, reveals a composite donor profile that shows dual channel donors give more, are married and earn almost 50% more than the US median household income. Other key findings about dual channel donors include:



On average, dual channel donors give \$123.29 annually, 46% of greater value to a nonprofit than direct mail only donors.

- 72% of dual channel donors are married.
- At a household level, 43% earn \$100,000 or more.
- 55% of offline only donors are men; 56% of online only donors are women.
- Boomers are one of the fastest growing segments on social sites, up 60% from 2010.

For more information visit www.convio.com.

--SOURCE: CharityVillage.com, Village Vibes, April 23, 2012

[...back to top](#)

NEARLY ONE-THIRD OF ORGANIZATIONS DON'T HAVE FORMAL ORIENTATION PROGRAMS

New-job jitters are common, but some employers aren't helping ease their workers' anxiety, a recent survey from Accountemps suggests. Nearly one-third (32%) of HR managers interviewed said their companies do not offer a formal orientation program to help prepare new staff. Overlooking the orientation process could be a missed opportunity for employers to help new hires feel like part of the team and ensure they are set up for a productive future with the company down the road. When asked to name the greatest benefit of their orientation program, 30% of respondents said it helps employees better understand the company's values, guidelines and expectations, and another 30% indicated that it assists workers in preparation for long-term success with the organization.



For more information visit: accountemps.rhi.mediaroom.com.

--SOURCE: CharityVillage.com, Village Vibes, April 23, 2012

[...back to top](#)

USE OF FACEBOOK AND TWITTER BY NONPROFITS CONTINUES TO GROW

According to a recent nonprofit social network benchmarking report:

- Facebook and Twitter communities grew by 30% and 81% respectively, compared with the 2011 survey.
- Respondents own an average of 2.1 Facebook pages and 1.2 Twitter accounts.
- Google+ is struggling to gain momentum and Pinterest popped up as the top newcomer.
- Respondent budgets and staffing for commercial social networks continue to cautiously climb.



--SOURCE: CharityVillage.com, Village Vibes, April 23, 2012 (2012 Nonprofit Social Network Benchmark Report)

[...back to top](#)

MOST CANADIAN NONPROFITS DON'T REQUIRE BOARD MEMBERS TO GIVE

A recent Canadian study found that only 38% of responding charities require every board member to make a financial contribution. About 7 in 10 of responding charities said that their board members assist with fundraising by making links between the organization and a prospective donor, either through use of the board member's name in appeals (76%); making introductions (71%); or asking friends and associates (66%). Between 50 and 60% of organizations have board members who take a more active role in fundraising, which includes chairing events (59%); securing sponsorship funding (52%); or making personal visits to prospective donors (52%).



--SOURCE: CharityVillage.com, Village Vibes, April 16, 2012 (Nonprofit Research Collaborative)

[...back to top](#)

MAJORITY OF CANADIANS SEE VALUE IN COMMUNITY PROGRAMS

A recent survey conducted by Coca-Cola Canada asked 1,000 Canadians what they thought about community charitable programs. The majority, 83% of those surveyed, said they wished more people would get involved with community programs. These activities make a difference every day, with 8 in 10 Canadians revealing that they see the direct benefits of contributing time and money in communities that are safer, healthier and better overall. Additional findings of the survey:



- 75% would likely contribute more if they knew they could personally make a difference.
- 65% say making community-based programs easier to support would encourage their involvement.
- 81% say they'd likely get more involved in community-based programs if they knew it would positively impact their own community.

For more information visit www.newswire.ca.

--SOURCE: CharityVillage.com, Village Vibes, April 16, 2012

[...back to top](#)

CANADIANS STRUGGLING TO MAINTAIN WORK/LIFE BALANCE

A new report reveals that many Canadian workers feel the line between work and home is becoming increasingly blurred. The overlap between work and private time in Canada is substantial: 46% handle private matters during working hours, 51% handle work-related matters in private time, and 44% receive work-related calls or emails when on holiday. Additionally, 53% receive call/emails outside of office hours, 44% receiving calls/emails on holiday, 29% feel they are expected to be available at all times, and 43% feel they fall short if not responding immediately.



--SOURCE: CharityVillage.com, Village Vibes, April 16, 2012 (Randstad Canada)

[...back to top](#)

CANADIAN ORGANIZATIONS SAW GROWTH IN GIVING IN 2011

More than half of surveyed Canadian charities saw growth in charitable giving in 2011, according to the Nonprofit Research Collaborative (NRC), which conducted its first survey of Canadian charities. Of surveyed charities in Canada, 54% said contributions increased in 2011, compared with 2010. Just 20% saw charitable receipts remain flat in 2011, while 27% saw donations fall in 2011. Looking ahead for 2012, more than 70% of organizations in this latest study anticipate increases in charitable contributions.



However, the economy remains a concern to many with 29% indicating that the economy, both nationally and globally, is the greatest challenge to fundraising this year.

For more information visit www.nonprofitresearchcollaborative.org.

--SOURCE: *CharityVillage.com, Village Vibes, April 16, 2012*

[...back to top](#)

MORE CANADIANS VISITED MUSEUMS IN 2010

A recent study on cultural participation reveals that the number of Canadians who visit museums is at an all-time high. In fact, 48% of Canadians reported visiting at least one museum or public art gallery in 2010, which represents a dramatic increase from 2005, when the rate stood at 35%. Roughly, 1 in 3 Canadians visited a public art gallery or art museum in 2010 (36%), while 33% of Canadians visited a museum other than an art gallery. Since there is overlap between the two groups, the percentage of Canadians that visited either a museum or a public gallery stands at 48%.



--SOURCE: *CharityVillage.com, Village Vibes, April 10, 2012 (Hill Strategies Research Inc.)*

[...back to top](#)

CANADIAN EMPLOYEES WANT MORE FACE-TO-FACE TIME, LESS TECHNOLOGY

Findings from a new survey show that nearly three-quarters of Canada's employees (73%) report that they are bothered by people who answer their phone or respond to email during business meetings. Still, 14% of respondents indicate they are guilty of these acts themselves. Even outside of meetings, 68% of Canadian employees indicated they prefer face-to-face contact over other means of communications, such as telephone or email. In fact, 42% say they create moments during their day when they ignore contact like phone and email all together.



--SOURCE: *CharityVillage.com, Village Vibes, April 10, 2012 (Randstad Canada)*

[...back to top](#)

CANADIANS HAVE HIGH STANDARDS FOR CHARITIES, SURVEY FINDS

According to What Donors Want, a new report from the Association of Fundraising Professionals, most Canadians consider charities to be important in filling a gap of needs not being addressed by the public and private sector. However, a challenge remains in communicating and educating donors about fund allocation. Many donors fail to make the connection between investing in administration and effective operations, despite having high standards for how charities operate. Other findings include:



- 9 of 10 Canadians agree that charities should have a strategic plan
- 86% agree that charities that address similar issues should work together and share plans and resources
- More than 80% agree that charities should measure performance and compare themselves to benchmarks
- 2 of 3 donors agree that charities should invest in education tools to show their impact on the community

For more information, visit www.afpnet.org.

--SOURCE: *CharityVillage.com, Village Vibes, April 2, 2012*

[...back to top](#)

BOSSSES STILL RELUCTANT TO LET EMPLOYEES WORK FROM HOME

A new survey found that while many employees are seeking flexible work arrangements, not all of their bosses believe they work as efficiently when they are working outside the office. In fact, only one-quarter of Canadian bosses polled feel employees are more productive when working remotely, compared to when in the office. However, the findings from employees countered the bosses' perceptions, with 55% reporting that they believed they were more productive when working remotely. The good news is: almost half of the polled bosses (42%) say that they do support remote working arrangements for their employees.



--SOURCE: *CharityVillage.com, Village Vibes, April 2, 2012 (Microsoft Canada)*

[...back to top](#)

COEDC RELEASES 2012 STRATEGIC PLAN

The Central Okanagan Economic Development Commission (COEDC) has released its [Strategic Plan for 2012](#). The Strategic Plan outlines the direction and scope of activities for the Commission for the coming year in three basic areas: Business Retention and Enhancement, Investment Attraction and Economic Development Facilitation.



Areas of focus include attracting non-location specific entrepreneurs to the Okanagan from western Canada, assisting farms in developing agri-tourism opportunities, and expanding efforts to retain young people in the community through the new [Okanagan Young Professionals Collective](#). The Commission will augment its one-on-one site visitation program with a Business Walk initiative throughout the Central Okanagan in the fall, as well as provide detailed support and information to local businesses through our [Business Beyond Borders](#) series.

The 2012 Strategic Plan was developed from information gathered during industry roundtable discussions with more than 60 representatives from a cross-section of industries, over than 200 site visits conducted in the Central Okanagan in 2011, economic data and growth trends, and direction provided by the Commission's Advisory Board of Directors.

--SOURCE: *Central Okanagan Economic Development Corporation newsletter, 2012 April 02*

[...back to top](#)

~~~~~

## **Financial**

~~~~~

SAVE TIME USING T3010 QUICKPREP

The [T3010 QuickPrep](#), a key feature of CharityFocus, allows charities to check for mistakes and inconsistencies in their T3010 before submitting it to the CRA. This tool is so sophisticated that it's nearly impossible to make a mistake in your return, or omit required information. QuickPrep is secure and confidential. Once you've completed the form, simply print the pdf file and send it to CRA. It's that easy!



--SOURCE: *Imagine Canada, Imagine Matters, May 1, 2012*

[...back to top](#)

AUTISM SPEAKS CANADA DEADLINE FOR LETTERS OF INTENT IS THIS FRIDAY

Autism Speaks Canada is seeking applications for its Family Services Community Grants program. The grants are open to Canadian charitable organizations that provide services which enrich the lives of individuals with autism spectrum disorders (ASD). The grants will support four key areas of need: education, recreational and community activities, young adult and adult services and equipment/supportive technology.



The deadline for letters of intent is Friday, May 4.

For more information on the program and application forms, visit www.autismspeaks.ca.

--SOURCE: *CharityVillage.com, Village Vibes, April 30, 2012*

[...back to top](#)

ABC LIFE LITERACY MEDIA SALE LAUNCHES APRIL 30

The ABC Media Sale, an online sale of media space donated by leading magazines, newspapers, digital and outdoor organizations from across Canada, launches on Monday, April 30. The unique fundraising model sells media space on a first-come, first-served basis at 65% cent off the rate card value. Advertising space is available in several leading media including Bell Media Interactive, Canadian Business, Canadian Living, Hello! Canada, Metro News, Postmedia, Pattison Outdoor, and The Globe and Mail – at an extremely discounted rate.



For more information visit www.abclifelifiteracy.ca.

--SOURCE: *CharityVillage.com, Village Vibes, April 30, 2012*

[...back to top](#)

CANADA POST LAUNCHES FREE ONLINE TARGETING TOOL FOR DIRECT MARKETING

Small and medium-sized businesses across Canada can now find and better target prospective customers with an easy-to-use online tool offered by Canada Post. Precision Targeter allows businesses to zero in on their target customers at the neighbourhood level based on demographic information such as household income, education, age and marital status. The free tool combines Canada Post's complete address database with Canadian census data to provide detailed information so direct marketing becomes more targeted. Users can plan, price and place their unaddressed Admail orders in minutes, 24 hours a day.



For more information visit www.canadapost.ca.

--SOURCE: *CharityVillage.com, Village Vibes, April 16, 2012*

[...back to top](#)

FUNDING AVAILABLE FOR AFFORDABLE HOUSING AND COMMUNITY IMPROVEMENT PROJECTS

The Home Depot Canada Foundation provides support to Canadian registered charities completing affordable housing initiatives and neighbourhood improvement projects that serve Canadians in need and encourage hands-on service through volunteer engagement. The maximum grant awarded through their Community Grants program is \$5,000 and applications are accepted year-round for this program. The Affordable Housing Grant program offers grants of up to \$25,000 and this program is now accepting grant applications until June 15, 2012.



For more information, and to submit an application to either program, visit: www.homedepot.ca/foundation.

--SOURCE: *CharityVillage.com, Village Vibes, April 10, 2012*

[...back to top](#)

INTER-FAITH BRIDGING REQUEST FOR PROPOSALS

The Request for Proposals for the Inter-Faith Bridging projects under the Ministry of Jobs, Tourism and Innovation has been posted on BC Bid at <http://www.bcbid.gov.bc.ca/open.dll/welcome> as document ON-002233. **The closing date is May 11, 2012.**

The EmbraceBC Inter-Faith Bridging projects facilitate the building of relationships and understanding between diverse faith communities. Faith communities play an important role in addressing racism and promoting multiculturalism across the faith traditions.

Project terms can be for up to 18 months in order to provide communities with opportunities to enhance project deliverables and outcomes. Contract values will be for a maximum of \$35,000.

All inquiries should be directed to Bobby Kapoor, Purchasing Services Branch at purchasing@gov.bc.ca.

--SOURCE: *EmbraceBC, Ministry of Jobs, Tourism and Innovation*

[...back to top](#)



MAKING THE PITCH: WRITING AN EFFECTIVE STATEMENT OF NEED

This month the [Grantseeker Monthly](#) team is looking at what is arguably the most important part of a grant proposal – the statement of need. The underpinning of any grant proposal, the statement of need is your opportunity to sell the impact of your work. [Read more>>>](#)

--SOURCE: *Imagine Canada, Imagine Matters, April 17, 2012*

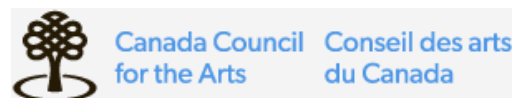


[...back to top](#)

ABORIGINAL EMERGING WRITERS RESIDENCIES

This is one component of the Grants to Aboriginal Writers, Storytellers and Publishers program. The objectives of the Aboriginal Emerging Writers Residencies component are to: encourage the artistic development of emerging Aboriginal writers in a supportive, professional artistic and cultural environment; encourage the development of Aboriginal publishing; and strengthen Aboriginal literary creation, in Aboriginal languages, in Canada. [Read More>>>](#)

--SOURCE: *BC Healthy Communities, Activity E-Brief Issue #111| April 17, 2012*



[...back to top](#)

KCR Highlights

ADOPTION INFORMATION SESSION

The next Adoption Centre of British Columbia Adoption Info Session is Wednesday, June 6, 2012; 7pm - 9pm. To register, please call 250-763-8002, or email adoptioninfo@kcr.ca. For the CCAA Adoption Update [click here](#). To view our most recent newsletter please [click here](#).



Kelowna
Community
Resources

--SOURCE: Adoption Centre of BC, Jenn Wall, Adoption Services Social Worker

[...back to top](#)

CITY OF KELOWNA CIVIC & COMMUNITY AWARDS

Congratulations to winner in the business category at the City of Kelowna Civic & Community Awards.

- Corporate Community of the Year - Small to Medium Business: The Women's Place Fitness Centre
- Corporate Community of the Year - Large Business: BMO Bank of Montreal

37TH ANNUAL
Civic & Community
AWARDS GALA

Kelowna Community Resources has sponsored this category for many years.

--SOURCE: Kelowna Community Resources, Dawn Wilkinson, Manager Community Services

[...back to top](#)

OKANAGAN VOLUNTEER OPPORTUNITIES FAIR

Registrations for the 2012 Okanagan Volunteer Opportunities Fair are now being accepted. You can submit your registration by email or you can bring it in to the office with your payment (cash or cheque made out to KCR) of \$50 or \$125. For additional information on the Volunteer Magazine, please [click here](#).

- \$50 includes a table at the Fair, participation at the Lunch and Learn, and a 1/6 page ad in the magazine, and
- \$125 is for a 1/6 page ad in the magazine ONLY.

Because we wish to create a dynamic and exciting Fair for the public, we charge \$50 for full participation and a much higher amount for the 'inclusion in the magazine only' option.

Don't miss out...last year's Fair was outstanding!

[Click here](#) for your registration form.

--SOURCE: Kelowna Community Resources, Dawn Anthony, Assistant Coordinator, Community Information & Volunteer Centre

[...back to top](#)



Saturday, September 8, 2012

10am - 3pm
Parkinson Recreation Centre
1800 Parkinson Way

Local

OKANAGAN COLLEGE STUDENTS RECOGNIZED FOR RESEARCH

Honors BBA students at Okanagan College recently worked with businesses and organizations to complete research projects as part of their studies and were recognized for their work by a team of judges. Becky Olson conducted a research project on behalf of the Central Okanagan Economic Development Commission to determine the Impact of a Feed-in-Tariff in BC on businesses within the Central Okanagan to adapt emerging energy production technologies.



CONGRATULATIONS TO THE AWARD WINNERS:

- Best Honours Research Report - Chaunda Daigneault
- Best Honours Research Report - 2nd Place - Becky Olson
- Best Presentation - Becky Olson
- Best Presentation - Katerina Hay
- Academic Achievement - Chaunda Daigneault
- Academic Achievement - 2nd Place - Jillian Battaglio
- Academic Achievement - 3rd Place - Daryl Dunstan

--SOURCE: Central Okanagan Economic Development Commission, e-news, April 2, 2012

[..back to top](#)

4TH ANNUAL 30K BIKEATHON

The Bikeathon takes place June 16, 2012 at the Mission Park Greenway, 2363A Springfield Road. It is a non-competitive, family friendly, fun event suitable for all ages and abilities. Register to ride, either 15km or 30km, and gather team-mates and pledges to help us reach our goal of \$30,000. All monies raised go to the 30K Club.com

This year we are very excited to announce Belgian national cycling champion and Olympic medalist, Axel Merckx, will be a guest rider in the Bikeathon! As you may have heard, Axel now lives in the Okanagan and hosts his own event, the [Valley First Granfondo Axel Merckx Okanagan](#). So we encourage you to Gear UP! Join 30K and Axel Merckx on June 16th!

For more information, please visit <http://30kclubbikeathon.com/>

--SOURCE: Kelowna's Gospel Mission, Jessica Samuels, 30K Club Coordinator, 2012 May 4, 2012

[..back to top](#)

KDSCL'S 59TH BIRTHDAY

Join KDSCL on Friday, June 8th from 11:30am – 1:30pm for their Birthday Barbeque lunch. The theme this year is the Swingin' Sixties. Put on your polyester pants, go-go boots or tie-dyed T-shirts and come and listen to some Beatles tunes with us!



For additional info and to RSVP, please call 250.763.4484.

--SOURCE: Kelowna Community Resources, Dawn Wilkinson, Manager Community Services

[..back to top](#)

UNDERSTAND SENIORS' HOUSING OPTIONS

Plan ahead; learn about the continuum of housing options available to you. Have your questions answered about Low Income/Subsidized Housing, Supportive Living and related programs.



A Representative from Interior Health will be available to provide detailed information about Assisted Living, Residential and Complex Care.

Date: May 10th and June 14th
Time: 10am - 11:30am
Location: Apple Valley Seniors Residence
Ziglar Recreation Centre
102- 2055 Benvoulin Court

For more information, and to register, please call 250 861 6180 or email senior2@telus.net.

--SOURCE: Jennifer Clement, Housing Outreach Social Worker, Seniors Outreach and Resource Society

[...back to top](#)

PROSPECTING SUCCESSFULLY + DISCOVERY SESSIONS

Featuring Session Leader Brent Barootes
President of Partnership Group - Sponsorship SpecialistsTM

This is a must attend one day workshop for any organization seeking to generate more revenue.

Kelowna, BC (May 22, 2012)

Delegates will leave this workshop with:

- The tools to prospect successfully
- To target the right people for meetings
- How to get and deliver the meeting itself



For more information on these sessions, their accommodations, and directions to the event venues [click here](#).

--SOURCE: Partnership Group Sponsorship Specialists, Newsletter May 2, 2012

[...back to top](#)

MAY IS NATIONAL MOBILITY AWARENESS MONTH

We are asking people to submit their stories of Local Heroes, struggling with and overcoming their mobility challenges.

Friends and family members should encourage people to vote for their Local Hero story on www.MobilityAwarenessMonth.com for a chance to win one of the grand prize custom Wheelchair Accessible Van.

Three custom Wheelchair Accessible Vans will be given away. Use our code 527 and get 5 bonus points each time you vote.

--SOURCE: Avril Paice, United Way of the Central Okanagan



[...back to top](#)

WAM! WINE, ART & MUSIC

Enjoy a truly unique Okanagan Valley cultural experience of WINE, ART & MUSIC at this year's Spring Wine Festival, being served up at a truly unique venue, the Rotary Centre for the Arts. Funds raised through ticket sales help support Community Programs at the Rotary Centre for the Arts.

Date: May 12, 2012
Time: 7pm
Cost: \$89 each or 6 for \$500
Tickets: www.SelectYourTickets.com or call 250.717.5304

--SOURCE: Rotary Centre for the Arts - Newsletter #86 - May 2012



[..back to top](#)

DOLLARS AND SENSE FINANCIAL LITERACY PROGRAM

The next 8 week program begins May 7th, and is held every Monday from 6pm - 8pm, at 1470 Water Street (Metro Community Center). We cover topics such as banking, credit, budgeting and some local tips and tax information, and each program is accompanied by a homemade dinner. Please note that each session can accommodate 8-14 participants, so please book your seat early.



For more info or to register for an upcoming session, email to okdollarsandsense@yahoo.ca.

--SOURCE: Alison Murray, Co-project Manager, Dollars & Sense Financial Literacy Project, SIFE Okanagan, 2012 May 03

[..back to top](#)

WHEN WAS THE LAST TIME YOU AND YOUR CO-WORKERS PULLED AN AIRPLANE?

This is a fabulous team building experience, and the event raises funds for over 25 charities in our area.

Don't forget to challenge your business competitors, to help us achieve our goal of 40 teams in 2012!

Spectators are welcome to come out between 11am – 3pm and catch the action. Sign in at Gate 5 at Kelowna Flightcraft (Airport Way) and you can buy lunch for just \$5!



Reliable and enthusiastic volunteers are also needed for this event. Volunteers help with our BBQ lunch, Finish Line, Registration, Scoreboard, activities and more.

For more information, please contact Avril Paice at 250-860-2356 or email avril@unitedwaycso.com, or visit <http://www.unitedwaycso.com>

--SOURCE: United Way CSO, Avril Paice, Director of Community Investment

[..back to top](#)

KELOWNA ART GALLERY'S HEIRLOOM DISCOVERY DAY

Find out if your trinkets are trash or treasure at the Kelowna Art Gallery's Heirloom Discovery Day

April 30, 2012 – Kelowna, BC: The Kelowna Art Gallery welcomes Anthony Westbridge of Westbridge Fine Arts in Vancouver, and local art and antiques appraiser, Peter Blundell, for an Heirloom Discovery Day on Saturday, May 12, 2012, from 10 am to 5 pm. Individuals wishing to learn the value of their art, antiques, and collectibles are encouraged to contact the Gallery to book an appointment to see one of these experts.



Fifteen-minute interviews will be held throughout the day from 10 am to 5 pm (no appointments will be booked between 1 and 2 pm). The cost for a session is \$35.00 for Kelowna Art Gallery members, and \$50.00 for non-members. Each session allows for viewing of up to three items, subject to the time constraint. Partial proceeds from this event will support the Kelowna Art Gallery's educational programs and exhibitions. To make an appointment, please call the Kelowna Art Gallery at 250-762-2226.

--SOURCE: Kelowna Art Gallery, Kris Johnson, Marketing and Events Coordinator

[...back to top](#)

ANNUAL SENIOR'S SAFETY FAIR

Explore over 50 different exhibitors geared towards the well being of seniors, and attend our feature presentation, "Protect Your Assets: Power of Attorney, Joint Accounts and the Potential for Abuse" presented by Shelley McClenahan, BC Center for Elder Advocacy and Support.

Date: Wednesday June 13, 2012
Time: 9am - 1pm
Location: Trinity Baptist Church
1905 Springfield Road (Spall and Springfield)
Cost: Free

For additional information, please call 250.860.6160 or email seniorvi@telus.net.

--SOURCE: Seniors Outreach and Resource Society, Vi Sorenson, Executive Director



[...back to top](#)

CAPITAL ONE RACE FOR KIDS

Have you registered your Race for Kids Team? It's not too late. Help the Okanagan Boys and Girls Clubs send Kids from all over the Okanagan to Camp Arrowflight this summer. Your involvement with give kids a chance of a lifetime to experience a fun, adventure filled, outdoor week that they may never have had the chance to participate in before.

Teams of five adults will be racing around town in an adventure race that is a cross between Amazing Race and Minute to Win It! There are fabulous prizes including a \$2,200 WestJet voucher on the line for the racer who brings in the most donations for the Okanagan Boys and Girls Clubs. [Register Now>>>](#)

--SOURCE: Okanagan Boys and Girls Clubs, Richelle Lawrence< April 27, 2012



[...back to top](#)

CITY OF KELOWNA LAUNCHES UTILITY E-BILLING

City of Kelowna utility customers will be able to sign up for eCare, which will provide online billing and electronic notification options, as of Thursday, April 26.

Login web links for the new eCare system can be found at kelowna.ca/utilities or can be directly accessed through <https://ecare.corix.com/kelowna>.

For more information about City of Kelowna utilities, eCare online billing and to view the Service Area Maps, visit kelowna.ca/utilities.

--SOURCE: City of Kelowna. News Release, April 25, 2012



[..back to top](#)

KELOWNA BREASTFEEDING CAFE RESOURCE

The Kelowna Breastfeeding Cafe strives to be a relaxed, non-judgmental and informative place for moms to find breastfeeding support. Whether you are an expectant mom, brand new mom, or a more seasoned mom, we welcome you!

Enjoy a free tea/coffee and come out to create relationships with other moms in your community. Join us to discuss challenges or concerns, share triumphs, and swap “secrets” you have discovered on your breastfeeding journey.

We look forward to meeting all you fabulous moms, babies, and mamas to be!

Visit our [facebook page](#) for more details: or email us at breastfeedingiscool@gmail.com.

--SOURCE: CATCH Network Newsletter April 25, 2012



[..back to top](#)

UNITED WAY DAYS OF CARING

Does your non-profit/community organization have a service project that could use a team of volunteers for a day? The Days of Caring Program helps you find a team from a local business that can paint, rake leaves, do minor repairs, sort out storage spaces and much more! For more information, contact Avril Paice, Director of Community Investment at United Way at 250-860-2356 or email avril@unitedwaycso.com.

--SOURCE: United Way, Avril Paice, April 20, 2012



[..back to top](#)

FILE CABINETS AVAILABLE

Two 4 drawer, legal size file cabinets, dark/black colour, not lateral. One 75.,(newer, with key) the other 50. (not as new, no key.). Email seniorvi@telus.net for more info/to purchase.

--SOURCE: Seniors Outreach & Resource Centre, Vi Sorenson, email April 27, 2012



[..back to top](#)

CITY OF KELOWNA PAINT PROGRAM FOR GRAFFITI REMOVAL

The City of Kelowna offers a program for property owners affected by graffiti or vandalism. The City of Kelowna will provide, at no charge a voucher for paint to correct the area that is affected by graffiti.

For more information, please contact the City of Kelowna at 250-469-8500 or email ask@kelowna.ca.

--SOURCE: News from Uptown Rutland Business Association, April 19, 2012



[...back to top](#)

CONGRATULATIONS TO NOW CANADA

Congratulations to NOW Canada for winning the Volunteer Organization of the Year Award at the City of Kelowna Civic & Community Awards.

New Opportunities for Women
(NOW) Canada Society

--SOURCE: Kelowna Community Resources, Dawn Wilkinson, Manager Community Services

[...back to top](#)

BIKE TO WORK WEEK A SMART CHOICE

A recent study in Kelowna showed that residents who ride their bikes to work are significantly happier with their commute than those who drive. Plus you save money and it's good for your health.

To get involved, residents can form a team at work, school, or place of worship and register by visiting smartTRIPS.ca. Individuals without a team can also get involved by visiting the Celebration Stations during the week. The event is free to anyone who wants to participate.

--SOURCE: City of Kelowna, News Releases, April 19, 2012



[...back to top](#)

CITIZEN SURVEY RESULTS

Council reviewed findings of the 2012 Citizen Survey. The survey is conducted every three years to gauge public satisfaction with municipal programs and services, and to gain an insight into citizens' rankings of service priorities. A full 96 per cent of residents rate their quality of life in Kelowna as "good" to "very good." Meanwhile, 37 per cent of citizens identify transportation as the most important issue facing their community. A link to the full report is available at kelowna.ca.

[Find out more>>>](#)

--SOURCE: City of Kelowna, News Releases, April 18, 2012



[...back to top](#)

UBC-O FACULTY OF MANAGEMENT CO-OP STUDENTS

The Okanagan valley, known for growing spectacular fruit and wine, now has the opportunity to cultivate and grow local talent - by partnering with the UBC-O Management Co-op Program.

Management Co-op students have completed a minimum of the third year of the four-year undergraduate program. These mature and knowledgeable individuals can support your business in many short term ways, including fast, easy and effective recruitment, the addition of fresh perspectives and new ideas, workplace readiness, flexibility and cost effectiveness.

Management Co-op Students are available to start during the summer of 2012 (May-August 2012 and/or May-December 2012 co-op hiring term options available). Employment opportunities can involve: marketing, human resources, accounting, finance and supply chain management.

For more information contact Jamie Basran, Career Manager, UBC-O Faculty of Management at 250-807-9206 or email jamie.basran@ubc.ca.

--SOURCE: Central Okanagan Economic Development Commission, e-news, April 17, 2012

[...back to top](#)

DOCUMENT SHREDDING EVENT

Protect yourself from IDENTITY THEFT by professionally destroying your out-dated bank statements, credit card statements, cancelled cheques and other documents with sensitive personal information. Presented by Kelowna Crime Prevention Association.

Professional shredding will be performed immediately and on site by Okanagan Paper Shredding Inc.

DATE: Saturday, May 12, 2012
LOCATION: Crown Packaging Parking Lot, 2092 Enterprise Way
TIME: 9am – 1pm
COST: \$5 (maximum 3 banker box sized boxes of documents)

--SOURCE: Kelowna Crime Prevention Association, Jill Hotchkiss, May 1, 2012

[...back to top](#)

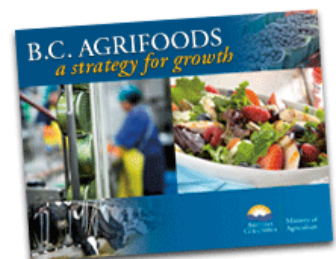
Provincial

NEW AGRIFOODS STRATEGY PROMOTES LOCAL FOOD, FOREIGN MARKETS

British Columbia's new agrifoods strategy, released under the BC Jobs Plan, is aimed at increasing local food production and processing while supporting job growth and healthy communities.

Highlights of "B.C. Agrifoods: A Strategy for Growth" include:

- Promoting local foods and strengthening the domestic market through the interactive online initiative, Foods BC;



a place of mind

- Achieving full traceability for BC livestock and seafood, to enhance British Columbia's global reputation for safe, secure food production;
- Expanding international markets for beef, berries, seafood and wine, and
- Reviewing regulatory and taxation levels.

Read the full [press release here](#).

--SOURCE: *Central Okanagan Economic Development Commission, e-news, April 2, 2012*

[...back to top](#)

HOUSING ACT REINTRODUCED TO PARLIAMENT

Bill C-400, an Act to ensure secure, adequate accessible and affordable housing for Canadians, has been reintroduced by NDP MP Marie-Claude Morin. The Act was introduced in the previous session of Parliament by Vancouver East MP Libby Davies. It is currently in first reading. The Act recognizes access to adequate housing as a human right and calls for broad consultations leading to the establishment of a national housing strategy. You can read the full text of the Bill [here](#).



--SOURCE: *Community Action Towards Healthy Children Bulletin, April 9, 2012*

[...back to top](#)

HEALTHY FAMILIES BC COMMUNITIES INITIATIVE CONSULTATION

Local Government Elected Officials and Chief Administrative Officers are invited to participate in a Healthy Families BC Communities consultation session in their region with the intent to foster partnerships between local governments and health authorities.



The Healthy Families BC Communities Initiative focuses on increasing support at the local government and health authority level to create environments that support people the make healthy choices the easy choice. Since there is no "one size fits all" approach to creating a healthy community the Ministry of Health is consulting with local governments and health authorities on the development of the Healthy Families BC Communities Initiative to ensure that it meets local community needs.

Based on the feedback received from the Union of BC Municipalities and Area Associations, a series of regional consultations are organized with local governments to gather input and feedback on the development and implementation of the Healthy Families BC Communities Initiative. To find out more about the consultations, dates and locations [please click here](#)

--SOURCE: *BC Healthy Communities, BCHC Newsletter - April 2012*

[...back to top](#)

VANCOUVER ISSUES INTERIM REPORT ON HOUSING AFFORDABILITY

The City of Vancouver's Mayor's Task Force on Housing Affordability has issued a [progress report](#). The final report will be out in June. The task force is focusing its efforts on building housing in the low to middle income households in Vancouver.



--SOURCE: *Raising the Roof, Housing Again Bulletin, Number 151 • May 2012*

[...back to top](#)

RETIRED BC EDUCATORS CONTRIBUTE LARGE NUMBER OF VOLUNTEER HOURS

According to a new report issued by the BC Retired Teachers' Association (BCRTA), retired educators in the province are going the extra mile to give back to their communities. The Volunteer Work of Retired Educators: Social and economic contributions to communities in British Columbia revealed that each BC retired educator donates an average of 31 hours of volunteer time each month, with the hours distributed amongst multiple endeavours in a broad range of community and people-centred activities. This amount is more than double that given by "top volunteers", as described in a 2009 survey on volunteering by all Canadians. For more information about the BCRTA visit: www.bcrta.ca.



--SOURCE: *CharityVillage.com, Village Vibes, April 2, 2012*

[...back to top](#)

INPUT SOUGHT ON HELPING B.C.'S MOST VULNERABLE

It is time for the people of British Columbia to lend their voices on how our most vulnerable women can be made safer.

MISSING WOMEN COMMISSION OF INQUIRY

Along with the Missing Women Commission of Inquiry hearings, we are set to hold a series of six important public policy forums as a component of the Missing Women Commission of Inquiry Study Commission.

These forums will be held in downtown Vancouver from May 1 to May 10 and will focus on how to improve the safety and security of vulnerable women. [Read this article in the Kelowna Daily Courier>>>](#)

More information can be found by going to the Commission's website at www.missingwomeninquiry.ca.

--SOURCE: *Kelowna Daily Courier Newsletter, April 20, 2012*

[...back to top](#)

MCFD ESTIMATES IN THE LEGISLATURE

Over the last two weeks, budget estimates for the Ministry for Children and Family Development were debated in the Legislature. NDP critic Claire Trevena took this opportunity to ask questions about the Ministry's budget and programs. The full debates are available on [Hansard](#) (they took place on Thursday, April 19, Monday, April 23, and Tuesday, April 24).



--SOURCE: *First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, April 27, 2012*

[...back to top](#)

HEALTHY SCHOOLS BC WEBSITE

DASH BC has created the Healthy Schools BC web portal, which serves as a consolidated resource for the education and health sectors, as well as the wider community, that assists in accessing the array of school health resources available in BC.



Visit the website at www.healthyschoolsbc.ca.

--SOURCE: *First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, April 27, 2012*

[...back to top](#)

PROVINCE ANNOUNCES COMMUNITY POVERTY REDUCTION STRATEGIES



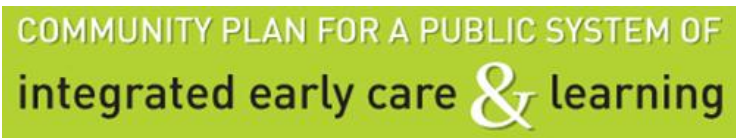
Last week, the province announced the seven pilot communities that will produce poverty reduction strategies this year. First Call has released a short summary and commentary about the announcement. [Read more>>>](#)

--SOURCE: *First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, April 20, 2012*

[...back to top](#)

COMMUNITY PLAN FOR A PUBLIC SYSTEM OF EARLY CARE AND LEARNING

What would it mean to your family if quality child care was available for \$10 a day? What about free child care for families who earn less than \$40,000 a year? What if Early Childhood Educators earned an average of \$25 an hour? The Coalition of Child Care Advocates of BC and the Early Childhood Educators of BC have developed a Community Plan for a Public System of Integrated Early Care and Learning to positively effect change for children, families, caregivers and communities across the province. Read more [here](#).



--SOURCE: *Community Action Towards Children's Health Newsletter 2012 April 09 (EYCDI newsletter)*

[...back to top](#)

National

FIRST CALL - FEDERAL BUDGET RESPONSES

Last week's federal budget has little news for children and youth. One major change that will greatly affect the work of First Call and other groups that do anti-poverty work is the elimination of the National Council of Welfare, an advisory group to the federal government which produces annual welfare incomes reports for every province and other reports on poverty reduction. Small funding announcements relevant to children and youth include \$275 million over three years to build and renovate on-reserve schools and \$50 million extra over two years for Youth Employment Strategy Centres.



Campaign 2000's news release on the federal budget states:

The federal budget not only ignores the current needs of Canada's children, states Campaign 2000, but downloads much of today's costs onto them. The 639,000 children living in poverty will be joined by many more because of a budget that concentrates on business and global markets, while failing to address the critical need for universal childcare and affordable housing, public supports that assist families in realizing their economic potential. According to Campaign 2000, this budget will further increase the gap between the rich and the rest.

[Read the full news release](#). For more federal budget analysis, check out the [CCPA's Alternative Federal Budget](#) and [www.behindthenumbers.ca](#).

--SOURCE: *Community Action Towards Healthy Children Bulletin, April 9, 2012*

[...back to top](#)

CHALLENGE TO FEDERAL FUNDING FOR FIRST NATIONS CHILD WELFARE RETURNED TO TRIBUNAL

The First Nations Child and Family Caring Society is celebrating a federal court decision that will return their challenge for equal funding for child welfare on reserve to the Canadian Human Rights Tribunal.

Read more in the [Toronto Star](#)>>>

--SOURCE: *First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, April 20, 2012*



[..back to top](#)

DELIVERY OF SETTLEMENT SERVICES IN BC (INCLUDING EMBRACEBC)

The purpose of this communiqué is to follow up on the recent federal announcement regarding termination of BC's responsibility for settlement services (including EmbraceBC). This is a decision made by the federal government. We are committed to ensuring immigrant clients in BC are not unduly impacted by this change in responsibility. At this point, we have few specifics to share regarding implementation. There is a two year termination period in the Canada BC Immigration Agreement. Details will be communicated to the sector as a transition plan is developed. Please note that terms and conditions of current contracts remain in place and delivery of services should continue. We will advise you as soon as possible regarding questions related to renewals and current procurement.



We have valued your partnership in building the high quality settlement services available in BC. We look forward to your continued engagement as we transition to a new arrangement with Citizenship and Immigration Canada. If you have any questions regarding this communiqué, please do not hesitate to contact me directly, or Deb Zehr at deb.zehr@gov.bc.ca (250-356-1125).

--SOURCE: *Labour Market and Immigration Division, Shannon Baskerville, Assistant Deputy Minister*

[..back to top](#)

WHY THE NONPROFIT SECTOR — AS WE HAVE ALREADY SEEN IN HAMILTON — IS IN DANGER

May 1 2012 – The continued economic downturn and cuts in funding and services by all the three levels of government have put the nonprofit sector in a difficult situation.

The sector is struggling to provide many basic services, including health care, employment, housing, education, family services and socialization programs, to people in need at mostly no cost or at subsidized cost. [Read more from thespec.com](#)>>>

--SOURCE: *Imagine Canada Nonprofit Newswire, 2012 May 2*



[..back to top](#)

CANADIAN DEFINITION OF HOMELESSNESS

The Canadian Homelessness Research Network (CHRN) worked with members of their National Advisory Body, to develop a definition of homelessness to improve understanding, measurement and responses to homelessness in Canada by providing a common 'language' for addressing this complex problem. The Definition and accompanying documents can be found [at the following link](#).



--SOURCE: *Raising the Roof, Housing Again Bulletin, Number 151 • May 2012*

[..back to top](#)

MENTAL HEALTH WEEK – MAY 7 – 13

CMHA's Mental Health Week is an annual national event that takes place during the second week of May to encourage people from all walks of life to learn, talk, reflect and engage with others on issues related to mental health. This year's theme is Mental Health for All. Mental Health Week will focus on key topics that will help the public have a broader understanding of

mental health, including: Kids Have Stress Too!, Resiliency: at Home, at School, and at Work, and Mental Health Is Everyone's Concern. Posters, factsheets and more are available on our website—visit www.cmha.bc.ca/mentalhealthweek2012 for Mental Health Week events in BC.



CANADIAN MENTAL
HEALTH ASSOCIATION

ASSOCIATION CANADIENNE
POUR LA SANTÉ MENTALE

--SOURCE: Canadian Mental Health Association, *Mind Matters*, Vol 102 April 2012

[...back to top](#)

FIVE NONPROFITS AMONG THE BEST PLACES TO WORK IN CANADA

Last week Great Place to Work® released their comprehensive list of great places to work in Canada. Among the top 50 organizations with less than 1,000 employees you'll find the following five nonprofit organizations:

- Credit Counselling Society (New Westminster, British Columbia)
- Immigrant Services Society of British Columbia (Vancouver, British Columbia)
- Lutherwood (Waterloo, Ontario)
- Ontario Hospital Association (Toronto, Ontario)
- Wood's Homes (Calgary, Alberta)



Congratulations! For more information visit www.greatplacetowork.ca

--SOURCE: *CharityVillage.com*, *Village Vibes*, April 30, 2012

[...back to top](#)

HOW TO END HOMELESSNESS IN 10 YEARS

The Canadian Alliance to End Homelessness has been formed to build a national movement to end homelessness from the community up.

We believe we can end homelessness in Canada. We believe we can do it one person, village, town, city and province at a time. What's needed is a Plan.



A Plan, Not a Dream: How to End Homelessness in 10 Years spells out how Canadian communities can end homelessness in 10 years or less by outlining the critical ingredients of a community-based 10 Year Plan to End Homelessness. [Read the Plan>>>](#)

--SOURCE: *Homeless Hub Newsletter*, April 19, 2012

[...back to top](#)

Research

M+R INFOGRAPHIC FOR BENCHMARK STUDY

I've spent the last 9 months working on a book with measurement guru, [KD Paine](#), called "Measuring the Networked Nonprofit" (sign up [here](#) to get a notice when it is available). One big lesson that I learned about measurement from [KD Paine](#) was a systematic, step-by-step approach to measurement. One of those steps is "Establish Benchmarks."



Many nonprofits may set measurable goals then they ask an existential question: "How do we know that we've identified the right number?" Measurement does not exist in a vacuum, is a comparative tool; you always want to know not just the number for the month or the quarter, but whether that number is bigger or smaller than something else. You can benchmark against your past performance or your peers. You can do a "quick and dirty" benchmark study by looking at one or two similar organizations. But it is really nice to have some industry wide numbers.

And that's exactly what the [eNonprofit Benchmarks Study](#) has been providing consistently for the past couple of years. The 2012 study is packed with the latest trends in online messaging, fundraising, advocacy, mobile communications, and social media.

- Download your free copy [here](#).
- Check out the [infographic](#)
- [Free Webinar](#) on April 18th, 4pm EST to discuss results

How does your organization identify benchmarks as part of its measurement process?

--SOURCE: *Beth's Blog, 2012 April 03*

[...back to top](#)

NEWCOMERS TO CANADA REMAIN HIDDEN HOMELESS

A [new study](#) on immigrant housing has suggested that thousands of newcomers to Canada continue to live in shared, overcrowded and unsafe housing especially in Toronto where affordable rental units are in short supply. The report, conducted by Metropolis, an international network of immigration policy researchers, studied national housing data and 600 migrants in Toronto, Vancouver and Montreal.



--SOURCE: *Raising the Roof, Housing Again Bulletin, Number 151 • May 2012*

[...back to top](#)

DEMENTIA A 'TICKING TIME BOMB'

According to a new study co-authored by the World Health Organisation (WHO), the number of people suffering from dementia is growing rapidly and amounts to a "ticking time bomb" that needs to be addressed as soon as possible. There are approximately 7.7 million new cases of dementia each year and in Canada, the number of cases is expected to rise to 1.1 million by 2025. Currently only eight WHO member nations have definitive plans to combat dementia, and the CEO of the Alzheimer Society of Canada says that this report should serve as a "wake up call". [Read the article at www.ctv.ca](#)>>>



--SOURCE: *Canadian Mental Health Association, Mind Matters, Vol 102 April 2012*

[...back to top](#)

FACEBOOK USE IMPACTS BODY IMAGE

The Centre for Eating Disorders at Sheppard Pratt took a look at Facebook behaviour and commissioned a public survey to examine how social media is influencing body image and hyper-awareness of body size. With 51% of respondents reporting that seeing photos of themselves and others on Facebook makes them more conscious of their body and weight, The Center for Eating Disorders at Sheppard Pratt is encouraging users to be mindful of their Facebook use and be aware of the role it could play in negative body image and the promotion of eating disorders.

The survey results suggest that people spend a lot of time on Facebook analyzing their bodies and the bodies of others, and that Facebook appears to be fueling a “camera ready” mentality among the general public. Advances in Facebook technology, such as Timeline, also appears to make it easier for people to track body and weight changes. Researchers fear that people are not happy with their bodies and are engaging in dangerous behaviours in connection with those feelings. [To read the full report, visit www.eatingdisorder.org>>>](http://www.eatingdisorder.org)

--SOURCE: Canadian Mental Health Association, *Mind Matters*, Vol 102 April 2012



[...back to top](#)

JUNK FOOD LINKED WITH INCREASED DEPRESSION RISK

A new study published in the journal *Public Health Nutrition* shows that regularly eating commercial baked goods and fast food is link with an increased depression risk. Researchers found that people who regularly eat these foods are also more likely to be more sedentary, smoke, eat other similar foods and work 45 or more hours a week. One researcher suggests that although more studies are necessary, the intake of this type of food should be controlled because of its implications on both physical and mental health.



Read the full news report at www.huffingtonpost.com or read the abstract at www.journals.cambridge.org.

--SOURCE: Canadian Mental Health Association, *Mind Matters*, Vol 102 April 2012

[...back to top](#)

AUTISM GENDER BIAS CLUE FOUND

An international team of researchers led by Stephen Scherer at the Hospital for Sick Children in Toronto found a new genetic clue to solving the mystery of why autism is four times more common among males than females.

Scherer believes that the key to developing a treatment for autism is to understand why female prevalence is much lower. From analysing genetic data from 1,158 Canadians and 456 Europeans with autism spectrum disorder, specifically one rare family with four generations in which males carrying the glitch were affected but females were not, the researchers now know that the SHANK 1 gene is involved and can be tested for. With this information, doctors will know to follow affected males closely and offer treatments early on. Scherer estimated that 20% of autism spectrum disorder cases can be attributed to genetic causes, and SHANK 1 by itself would account for 0.1%.



[Read the full article at www.cbc.ca>>>](http://www.cbc.ca)

--SOURCE: Canadian Mental Health Association, *Mind Matters*, Vol 102 April 2012

[...back to top](#)

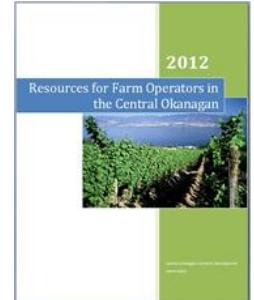
Resources

NEW RESOURCE GUIDE FOR AGRICULTURAL BUSINESSES AVAILABLE

A new guide, *Resources for Farm Operators in the Central Okanagan*, has been developed by the Central Okanagan Economic Development Commission. From sources of information for market research and planning, to potential financing, technical resources and industry associations, this guide provides a brief description of services, contact information and direct links to websites.

This resource is one of many resources currently under development from the COEDC as a result of 2011/12 site visits to Central Okanagan Farm Operators.

The guide is available online through the COEDC's website www.investkelowna.com or click on the image to view.



--SOURCE: *Central Okanagan Economic Development Corporation newsletter, April 2, 2012*

[...back to top](#)

THEORY U: LEADING FROM THE FUTURE AS IT EMERGES.

[Theory U](#) explores a whole new territory of scientific research and personal leadership. By moving through the "U" we learn to connect to our originating Self. We travel down the left side of the "U" to find ourselves in the realm of presencing, where we learn to sense the future that is seeking to emerge. At that level of operating, we experience the opening of our minds, our hearts and our wills. Yes, this is an intellectual journey, but it's one that is grounded in real life experience and shared practices. On this journey of sensing, presencing and realizing, we learn new ways of being—ways crucial for each of us at this chaotic time.



--SOURCE: *BC Healthy Communities, BCHC Newsletter - April 2012*

[...back to top](#)

NEW IN CANADA PARENTING SUPPORT BROCHURES

There are many challenges facing parents in keeping children safe and secure in a new and un-familiar environment. That's why CMAS developed the New In Canada Parenting Support Brochures (in English, French, Arabic, Cantonese, Korean, Mandarin, Farsi, Punjabi, Russian, Spanish, Tamil, and Urdu). Brochure topics include: dressing for winter, fire safety, home safety, sudden infant death syndrome, swimming safety, and street safety. [Download them for free here.](#)



--SOURCE: *Community Action Towards Healthy Children Bulletin, April 9, 2012 (First Call)*

[...back to top](#)

HEALTHY BY NATURE REPORT

In September 2011, 200 delegates (including 27 youth) gathered in Vancouver for the Healthy by Nature forum. This interdisciplinary forum focused on the physical & mental health benefits of time spent in nature through initiating dialogues, awareness building, partnership development, and action planning. The Healthy by Nature gathering was a collaborative effort led by numerous partners including BC Healthy Communities.



You can now [read the full report detailing the whole forum](#). The report includes presentation highlights of keynote speakers Gil Penalosa and William Bird and interesting outcomes of the panel discussions and sector workshops. It's a great read for health practitioners, community & urban planners, and anyone who is interested in the critical links between human health, well being and nature.

--SOURCE: BC Healthy Communities, BCHC Newsletter - April 2012

[...back to top](#)

SUCCESSFUL COMPLETION PHASE I AND START PHASE II BC HOUSING PROJECT

Since December 2010 BCHC has partnered with BC Housing to design, develop, implement and evaluate a program for Tenant Engagement on Sustainability (TES) for three sites: Grandview Towers, Grandview Family Townhouses and Hall Towers II. After the successful completion of Phase I the focus for the next phase of the pilot will be on intensifying energy conservation activities and capacity building. This will include door-to-door outreach to introduce livegreen and the development of a TES tool-kit. For more information about our climate action work please visit the [BCHC website](#) or contact Kerri Klein at kerri@bchealthycommunities.ca



BC Healthy Communities
People. Place. Potential.

--SOURCE: BC Healthy Communities, BCHC Newsletter - April 2012

[...back to top](#)

THE PHILANTHROPIST

The Philanthropist has just published its latest issue at www.thephilanthropist.ca. We invite you to review the Table of Contents here and then visit our website to review articles and items of interest.



--SOURCE: The Philanthropist, Marilyn Bittman, Managing Editor

[...back to top](#)

ALTERNATIVES TO CRIMINALIZING THE HOMELESS

Communities across Canada are increasingly following American policies by criminalizing the homeless as a way to deal with street people and to attempt to reduce the visible signs of homelessness. A [new report](#) coming out of the United States, however, has found that criminalization policies are not a



United States Interagency
Council on Homelessness

No one should experience homelessness. No one should be without a safe, stable place to call home.

“solution to the problem of homelessness and are often costly and consume substantial state and local resources.” USICH and the Access to Justice Initiative of the U.S. Department of Justice, with support from the Department of Housing and Urban Development, convened a summit on the development of constructive alternatives to the criminalization of homelessness.

--SOURCE: *Raising the Roof, Housing Again Bulletin, Number 151 • May 2012*

[...back to top](#)

FINANCING NOT FUNDRAISING: HOW TO REBUT CRAZY DONOR DEMANDS

One of the biggest challenges the nonprofit sector faces is the sometimes dysfunctional relationship between nonprofits and their donors. I've talked before about how nonprofits should stop lying to their donors. But today, in this month's post in the on-going Financing Not Fundraising blog series, I want to discuss the flip side of the issue—how to respond to some of the crazy things donors demand. [Read more from Social Velocity>>>](#)



--SOURCE: *Nonprofit Newswire by Imagine Canada, May 2, 2012*

YOUR GUIDE TO CHARITABLE GIVING & ESTATE PLANNING

Inside read Brad Offman's piece *Canada's Charities Deserve Better* and Patrick Johnston's *Giving With Impact: A Strategy to Make the Most of Your Charitable Donations*. [Read more>>>](#)

--SOURCE: *Nonprofit Newswire by Imagine Canada, May 1, 2012*



[...back to top](#)

TOPICS IN HOMELESSNESS LGBTQ

Lesbian, gay, bisexual, transgender, transsexual, queer and questioning (LGBTQ) youth are overrepresented in the homeless youth population. It has been estimated that approximately 25-40% of homeless youth identify as LGBTQ. A large proportion of youth are either kicked out of the house or forced to leave home after coming-out to their family as LGBTQ. Therefore, homophobia and transphobia are major causes of youth homelessness.



There has been extensive research on youth homelessness in Canada; conversely, there has been minimal investigation into the crisis of LGBTQ youth homelessness, creating a large gap in knowledge in this area. What we do know, however, is that LGBTQ youth homelessness is on the rise, service providers are not fully prepared to deal with situations of homophobia and transphobia, and LGBTQ youth have reported feeling safer on the streets than in the shelter system, due to high rates of homophobic and transphobic violence that occurs in the shelter system, and that both youth and support staff have indicated the need for specialized services.

[Learn more about LGBTQ Youth Homelessness>>>](#)

--SOURCE: *The Homeless Hub, May 1, 2012*

[...back to top](#)

BOTTOM LINE CONFERENCE RESOURCES FREE ONLINE

Everyone can benefit from the Bottom Line Conference resources! Check out the many useful online tools, resources, and videos, and share them with your colleagues. Access resources and learn more about the conference at www.bottomlineconference.ca.



--SOURCE: *Canadian Mental Health Association, Mind Matters, Vol 102 April 2012*

[...back to top](#)

NEW ONLINE TOOLS FOR COLLABORATIVE CARE

The Substance Abuse and Mental Health Services Administration (SAMHSA) is making available new online shared decision-making (SDM) tools that provide a valuable interactive, collaborative between individuals and their health care providers. Through SDM, consumers work with their behavioural health care providers to make informed health care decisions best suited to achieving their own successful

path to recovery. The SDM approach helps promote consumer choice, self-determination, and personal empowerment – factors that can be important in leading to positive treatment outcomes. By being active participants in their treatment, consumers can also improve their adherence to treatment regimen. SAMHSA is a public health agency within the Department of Health and Human Services. Its mission is to reduce the impact of substance abuse and mental illness on America's communities. For more information and access to SDM tools visit www.samhsa.gov or store.samhsa.gov/home.



--SOURCE: Canadian Mental Health Association, *Mind Matters*, Vol 102 April 2012

[...back to top](#)

CANCER SOCIETY LAUNCHES NEW WORKPLACE WELLNESS PROGRAM

The Canadian Cancer Society, BC and Yukon, in partnership with the Government of British Columbia's Healthy Families BC, is proud to announce the launch of



WellnessFits, a comprehensive workplace wellness program. Research confirms that workplace wellness programs reduce sick leave by 28%, employer health care costs by 26% and compensation and disability costs by 30%. Together the Canadian Cancer Society and Healthy Families BC have developed complementary tools and resources designed to address the different needs of small, medium and large businesses that include free assessment services and advice. Based on your organization's needs, WellnessFits offers online, email, telephone support and onsite consultations.

For more information visit: www.wellnessfits.ca.

--SOURCE: *CharityVillage.com*, *Village Vibes*, April 16, 2012

[...back to top](#)

NEW REPORT EXPLORES BEST PRACTICES FOR NOVA SCOTIA NONPROFITS

Phoenix Youth Programs (Phoenix), in partnership with the Federation of Community Organizations (FOCO), has released a new report on best practices for the development of the nonprofit sector in Nova Scotia. *At the Same Table: Developing the non-profit sector in Nova Scotia* details the results of focus groups with more than 150 participants across the province and more than 20 interviews with leading experts across the country. Key issues addressed in the report include how the local nonprofit sector can organize itself to represent its collective interests, strategies for developing employee skill gaps and recommendations for sharing services to reduce costs and build agency capacity.



For more information, and to view the full report, visit www.foco.ca. (PDF)

--SOURCE: *CharityVillage.com*, *Village Vibes*, April 2, 2012

[...back to top](#)

EMERGENCY INFO JUST A CLICK AWAY

Be it fire, flood, or any other kind of unfolding emergency, a new local government website is designed as a go-to source of information. [Read More>>>](#)

--SOURCE: Kelowna Daily Courier Newsletter, April 30, 2012

THE DAILY COURIER

[...back to top](#)

BOOK REVIEW: THE START UP OF YOU

Authors: Reid Hoffman and Ben Casnocha
Review by Claire Reinelt

Job security is a thing of the past; to survive and thrive in today's world we need to learn how to become entrepreneurs of our own lives. [Read More>>>](#)

--SOURCE: Leadership Learning Community, Newsletter April 2012



LEADERSHIP LEARNING
COMMUNITY

[...back to top](#)

WHY DIDN'T WE THINK OF THAT? FIVE INNOVATIVE IDEAS FOR SOCIAL CHANGE

April 30 2012 – Innovation is both buzzword and bugbear: everyone wants to be seen as innovative but no one really wants to take on the risks of something new; no one really knows how to innovate (is that even a proper verb?); and funders seem to prefer supporting those who can sustain their organizational status quo rather than rewarding risk-takers. [Read more from CharityVillage>>>](#)

--SOURCE: Nonprofit Newswire by Imagine Canada, April 30, 2012



[...back to top](#)

DISPLAY OF CHILD & YOUTH MENTAL HEALTH MATERIALS

The Kelty Mental Health Resource Centre is partnering with the Family Support & Resource Centre (FSRC) to bring amonth long display of child & youth mental health materials. Every weekday in May, from 10am – 4pm, Kelty and the FSRC will be displaying select mental health materials in the Family Lounge and the FSRC, both located on the 2nd floor of the Ambulatory Care Building at BC Children's Hospital. [Read more>>>](#)

--SOURCE: Kelty Mental Health Newsletter, April 2012



[...back to top](#)

ZERO TO THREE RESOURCES ONLINE

Little Kids, Big Questions is a series of 12 podcasts that translates the research of early childhood development into parenting practices that mothers, fathers and other caregivers can tailor to the needs of their own child and family. Click here to listen to or download the podcasts. This podcast series is generously funded by MetLife Foundation.



Zero to Three Bulletin - Being in Two Places at Once. The baby needs to be breastfed and rocked to sleep, but what to do with the toddler all that time? Read some suggestions for how to handle this very common problem among parents of young children. (PS: The answer isn't cloning yourself!) [Read more>>>](#)

--SOURCE: CATCH Network Newsletter April 25, 2012

[...back to top](#)

PHOTOSHOP TOUCH

[Photoshop Touch](#) is a tablet app and photo-editing tool available for both iPad and Android tablets. It takes the best functions and features of Photoshop and is amazingly priced at only \$10.

--SOURCE: Heather at DIOSA Communications & Nonprofit Tech 2.0, April 22, 2012



DATA NERD ALERT: DONORS WHO GIVE THROUGH MULTIPLE CHANNELS GIVE THE MOST

We've known for some time that an integrated multi-channel approach to constituent engagement is key for nonprofits to be successful; however there's been limited understanding of optimizing integrated marketing or its impact. Convio, along with CAREUSA, recently completed Insights into Integrated Marketing Constituent Behavior to further the thinking and dialog around integrated marketing. [Read more>>>](#)



--SOURCE: Beth's Blog by Email< April 21, 2012

[...back to top](#)

ATTACHMENT ACROSS CULTURES – CHILD CARE RESOURCE

Developed by the St. Joseph's Women's Health Centre, Attachment across Cultures examines cross-cultural attachment and child care. Based on experiences of women across Canada, the project's toolkit for service providers supports discussions around cultural perspectives and strategies. It also describes barriers that women experience, such as difficulties around migration and settlement. The toolkit's resource section lists services and organizations in Canada, and you can download the fact sheet in several different languages (including Chinese, Somali, Tamil, Urdu and Vietnamese). This is an excellent and easy to understand resource to understand attachment theory in the context of a multicultural society. Check it out at www.attachmentcrosscultures.org.



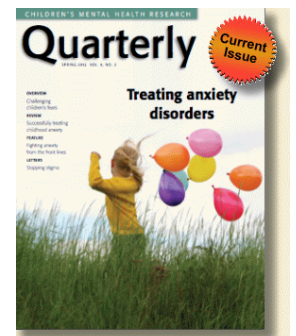
--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, April 20, 2012

[...back to top](#)

THE CHILDREN'S MENTAL HEALTH RESEARCH QUARTERLY

[The latest edition of The Children's Mental Health Research Quarterly](#) includes the following articles:

- Challenging children's fears: Anxiety disorders are the most common mental disorders that children face. We discuss the number of children affected and the typical course of these disorders.
- Successfully treating childhood anxiety: We conducted a systematic review of the latest studies on treating childhood anxiety. This research revealed several innovations in using cognitive-behavioural therapy in different formats and at different developmental stages.
- Fighting anxiety from the front lines: Aware that cognitive-behavioural therapy is highly effective in helping children and youth deal with anxiety, we sought out a psychologist who not only practises the therapy but who also teaches others how to use it.



--SOURCE: The Children's Mental Health Research Quarterly

[...back to top](#)

LEGAL HELP FOR BRITISH COLUMBIANS: A GUIDE TO HELP NON-LEGAL PROFESSIONALS MAKE LEGAL REFERRALS FOR CLIENTS

This user-friendly guide helps people with low incomes take first steps to address legal problems and learn options of where to get help. Covers 40 common legal problems and a listing of the best sources for information and assistance. Now online as a wiki, making it easy to navigate and search. [Find out more here>>>](#)



--SOURCE: BC Healthy Communities, Activity E-Brief Issue #111| April 17, 2012

[...back to top](#)

WORLD HAPPINESS REPORT

Canadians are a happy bunch but its not because we're a wealthy country. The first ever United Nations "[World Happiness Report](#)," has ranked Canada as the fifth happiest nation in the world. And even though the top ranked countries on the list are wealthy and the least happy countries are dirt poor, those gathered at a high-level UN summit in New York say a country's wealth doesn't equate to its happiness. Read the article here or download the report.



--SOURCE: BC Healthy Communities, Activity E-Brief Issue #111| April 17, 2012

[...back to top](#)

BECOME A TRANSIT HERO WITH BC TRANSIT

BC Transit's Go Green website aims to connect people, schools, and communities with a network of integrated and sustainable transportation options. The website encourages readers to not only choose transit, but to also consider the health and community benefits of walking and biking to work or school. Interested in the opportunity to become a Transit Hero and win free bus transportation for a whole day for a class field trip? Visit the website: www.transithero.ca.



--SOURCE: BC Healthy Communities, Activity E-Brief Issue #111| April 17, 2012

[...back to top](#)

~~~~~

## Social Media

~~~~~

USING PINTEREST AS A NONPROFIT FUNDRAISING ENGINE

April 30 2012 – Chances are you've heard of "this Pinterest thing" that's become the new social media cool kid on theblock. It's now the third largest social media site and the 16th most popular site on the web. [Read more from Digital Journal>>>](#)



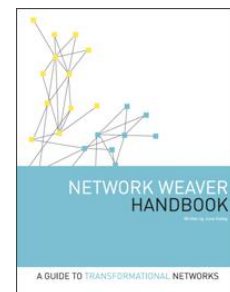
--SOURCE: Nonprofit Newswire by Imagine Canada, May 1, 2012

[...back to top](#)

BOOK: THE NETWORK WEAVER HANDBOOK

My friend and colleague, June Holley, has written a much anticipated book, [The Network Weaver Handbook](#). If you are interested in building networks or working as Networked Nonprofit, you need this book right now!

The Network Weaver Handbook is designed to give you skills and resources you need to build effective and innovative networks. The handbook offers advice and resources for those who just starting out to those involved in well-established networks. The book gives you the basics of networks and network building and moves on to more advanced topics such as scaling networks and transformation.



--SOURCE: *Beth's Blog by Email*, May 1, 2012

[..back to top](#)

NONPROFIT INVESTMENT IN SOCIAL NETWORKS AND MEMBERSHIP CONTINUE TO GROW

Blackbaud, Inc., in collaboration with the Nonprofit Technology Network (NTEN) and Common Knowledge, released the 2012 Nonprofit Social Network Benchmark Report. The 4th annual report, featuring survey results from more than 3,500 respondents, provides an extensive look at how nonprofits are using social media, highlights key trends, and provides insights for the year ahead. New to this year's report is a benchmark for the average cost of acquisition for Facebook likes and Twitter followers, along with the average value of a Facebook like. The self reported average cost of a Facebook like is \$3.50 and a \$2.05 for a Twitter follower, with the average value of a Facebook like being reported as \$214.81 over the 12 months following acquisition.

blackbaud®



COMMON
KNOWLEDGE

For more information, and to view the full report, visit: us.vocuspr.com. (Login required)

--SOURCE: *CharityVillage.com*, *Village Vibes*, April 10, 2012

[..back to top](#)

MOBILE STRATEGIES FOR SOCIAL IMPACT

A [Pew report](#) released just last week declared that “the rise of mobile is changing the story” about the digital divide. The report notes that populations traditionally on the other side of the digital divide are increasingly using wireless technology to access the Internet.

For those of us in the social sector, the promise of universal access raises a host of new possibilities to improve economic, educational, health, and social conditions in underserved communities. However it also raises new questions: If mobile technology is helping to eliminate traditional aspects of the digital divide, is it creating new ones? In the age of mobile apps and hackathons, why is support for mobile strategies and projects lagging in the social sector? How can we more effectively strengthen these efforts?



ZeroDivide explores these questions and others in our new report “Funding Mobile Strategies for Social Impact: The Future is Now”. It explores mobile innovation in the social sector and uncovers the keys to successful programs in the United States. “Funding Mobile” demystifies the various mobile channels used for social impact – such as texting, mobile video, and location based services – and explains how nonprofits are using these channels to enhance health services, improve transportation systems, distribute emergency aid, and improve civic participation. [Read more>>>](#)

--SOURCE: *Beth's Blog by Email*, April 27, 2012

[..back to top](#)

6 INGREDIENTS TO MAKE YOUR BLOG BIG, BOLD, AND JUICY

There's something to the word "juicy" that sums up everything that should be in a blog: the word itself inspires emotion and images, just like every post should. And, phonetically, "juicy" is both punchy and flashy at the same time.



Be sure to include these key ingredients to make your own blog "juicy." [Read the article>>>](#)

--SOURCE: *Constant Contact Hints & Tips*, April 25, 2012

BOOK GIVEAWAY: FACEBOOK MARKETING FOR DUMMIES

One of the great things about the Nonprofit Technology Conference is that you get to connect with colleagues. I ran into John Haydon who helped me with my new Facebook brand page. He presented me with a copy of new book, [Facebook Marketing for Dummies](#).



--SOURCE: *Beth's Blog by Email*, April 18, 2012

[...back to top](#)

4 WAYS TO CREATE BRAND CONTENT PEOPLE ACTUALLY CARE ABOUT

Whether your goal is to galvanize public awareness around an important social issue or showcase new spring denim colors, aim to deliver relevant, sharable content for your customer across multiple touch points that connect to...[Read more>>>](#)



--SOURCE: *LinkedIn Today*, April 19, 2012 (*fastcompany.com*)

[...back to top](#)

ZEEN

[Zeen](#) is a new product soon-to-be launched by YouTube's co-founders that will allow users to "discover and create beautiful magazines." At this point that's all we know, but the site is currently allowing users to secure their username on the Zeen homepage. With YouTube's resources behind the project and tablets changing the way donors and supporters consume Web content, you'd be wise to spend two minutes reserving and protecting your nonprofit's Zeen username.



--SOURCE: *Heather at DIOSA Communications & Nonprofit Tech 2.0*, April 5, 2012

[...back to top](#)

PIN A QUOTE

[Pin A Quote](#) allows you to select any text on the Web and pin it as a quote on Pinterest. This tool is a simple way to create graphics of inspirational quotes or powerful stats that can then also be shared on Facebook, Twitter, Flickr, and Google+. That said, skip the free version and upgrade to [Pin a Quote Pro](#) for \$1.99 so that you can select custom colors and fonts for your quote images. A good social media manager that is in touch with how Pinterest has changed content consumption on the Web will be all over this tool!



--SOURCE: *Heather @ DIOSA Communications & Nonprofit Tech 2.0*, April 3, 2012

[...back to top](#)

Training

LEARN TO FACILITATE

VOLUNTEERS WANTED: FREE WORKSHOP

The UVIC, Chronic Pain Self-Management Program (CPSMP) is recruiting Adult volunteers to TRAIN AS LEADERS to then deliver the standardized 6 session, 2 ½ hour workshop in their home communities.

NOTE: training is in Kelowna but others from surrounding communities are welcome. However, if not from Kelowna, it's recommended you attend with 1-2 others from home community as you must co-lead with another trained leader. [Read more>>>](#)

--SOURCE: University of Victoria, Centre on Aging, Terry Cayer, Program Coordinator



University
of Victoria

[...back to top](#)

SUMMIT: CITIES FIT FOR CHILDREN

The 2012 Cities Fit for Children Provincial Summit is dedicated to the sustainable development of our cities and urban and rural areas. Building on the success of the first two summits in Kelowna in 2007 and Langley in 2009 we are anticipating 300 delegates from across the province.

The event will bring together local, municipal and regional leaders involved in policy decisions and designing and building healthy safe communities for children and families.

What: 3rd Annual Provincial Summit
When: Thursday, May 10 - Friday, May 11 2012
Where: Kamloops

For additional information [please click here](#).

--SOURCE: BC Healthy Communities, BCHC Newsletter - April 2012



[...back to top](#)

PUBLIC ENGAGEMENT AND COMMUNICATION: INFLUENCING CHANGE FOR SUSTAINABILITY COURSE

BCHC and Royal Roads University have collaborated to offer a practical 1 day course which will explore exciting new research from the psychological and social sciences on how people understand and engage with the issue of energy reduction and climate change. The course will give an introduction on a spectrum of tools, approaches and methods that participants can use in the design of the own public engagement initiatives. Participants will also apply learning to a practical project of their own throughout this the day. The course will be held on December 8th, [click here](#) for more information on how to register.



--SOURCE: BC Healthy Communities, BCHC Newsletter - April 2012

[...back to top](#)

2012 OKANAGAN CONFERENCE ON BRAIN INJURY

For 20 years the Okanagan Conference on Brain Injury has been a leading educational venue for professionals, family caregivers and people living with injury. Our focus this year is on wellness of a community in supporting individuals with acquired brain injury and the personal wellness of the individuals themselves.

Theme: The Art of Wellness after ABD
Dates: May 30 – June 1, 2012
Place: Naramata Conference Centre
Registration: www.braintrustcanada.com



Please [click here to visit our website](#) for more information and to register. If you have any further questions please email kgraff@braintrustcanada.com.

--SOURCE: OCBI Conference 2012, email May 1, 2012

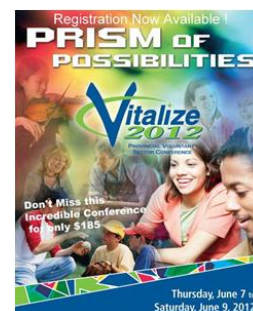
[..back to top](#)

REGISTER NOW FOR VITALIZE 2012

[Vitalize 2012 Provincial Voluntary Sector Conference](#), presented by Alberta Culture and Community Services, is June 7 to 10 at the Telus Convention Centre in Calgary. Register today for Vitalize 2012 – there's only 1,200 spots!

Back by popular demand is Vital Village, a chance for your organization to network and exhibit your displays, literature and products. Apply to be an exhibitor at [Vital Village](#) – space is allocated on a first-come-first-serve basis.

--SOURCE: Volunteer Alberta, Sector Connector, May 2012



[..back to top](#)

CRA'S SPRING SESSIONS

[The CRA's spring sessions](#) are now open for registration. These free sessions will take place across Canada in May and June, and cover topics such as:

- gifting to other organizations;
- keeping books and records;
- filing your T3010 (don't forget to use our T3010 QuickPrep tool!), and others.

These sessions are open to all registered charities and are great professional development opportunities for new board members, finance staff or volunteers.

--SOURCE: Imagine Canada, Imagine Matters, May 1, 2012



[..back to top](#)

SOCIAL AETIOLOGY OF MENTAL ILLNESS WEBINARS

The Social Aetiology of Mental Illness, a part of the Centre for Addiction and Mental Health Knowledge Exchange program, is offering the follow upcoming webinars.

- May 7: Mental Health in Corrections: Best Practices and The Secure Treatment Unit Model
May 10: Grounding Trauma conference (CAST Canada)
May 10: When the Body Says No: Mind/Body Unity and the Stress-Disease Connection



- May 11: Building Capacity workshop (for mental health care professionals who interface with families caring for loved ones impacted by mental illness and/or addiction issues)
- May 15: Colour Coded Health Care: The Impact of Race and Racism on Canadians' Health
- May 23: Motherisk Update 2012: Treating Depression, Schizophrenia and Addiction During Pregnancy and Lactation
- May 26: FASD: All in This Together - Building Success Across the Lifespan
- May 27: Addictions Ontario 44th Annual Conference

Register at www.knowledgex.camh.net.

--SOURCE: Canadian Mental Health Association, Mind Matters, Vol 102 April 2012

[...back to top](#)

CMHA ONTARIO MENTAL HEALTH WEEK VIDEO LAUNCH – MAY 9

On May 9 from 4-5pm PST, CMHA Ontario is holding a live online video chat on their [facebook page](#). The chat will be hosted by Arthur Gallant, an outspoken advocate for the rights of children & youth receiving government funded services and mental health services. The child of an intellectually disabled parent, Arthur has been very publicly sharing his story and struggles with the hopes of eliminating stigma and educating the public about the challenges those with mental health difficulties face. Arthur will be taking and answering live questions via facebook and twitter [@CMHAOntario](#) during the chat. You can also follow Arthur at his new 'mental health blog' at www.arthurgallant.wordpress.com.



--SOURCE: Canadian Mental Health Association, Mind Matters, Vol 102 April 2012

[...back to top](#)

TOGETHER AGAINST STIGMA – JUNE 4-6

Organized by the Mental Health Commission of Canada and the World Psychiatric Association Scientific Section on Stigma and Mental Illness, the 5th International Stigma Conference will bring together over 500 researchers, mental health professionals, policy makers and service users interested in stigma and discrimination. The focus will be on effective interventions to reduce stigma and discrimination against those with mental illness. This conference will take place from June 4 to 6 at The Delta Ottawa City Centre in Ottawa, Ontario. The standard rate is \$400 and the student rate is \$260. There is also one day passes for \$275.



For more information and registration, go to www.togetheragainststigma2012.ca.

--SOURCE: Canadian Mental Health Association, Mind Matters, Vol 102 April 2012

[...back to top](#)

BUILDING BRIDGES: SUPPORTING CHILDREN & FAMILIES CONFERENCE 2012

There's just 2 weeks left to register for the Building Bridges: Supporting Children & Families Conference 2012. The conference brings together all those involved in the care of young children. Our purpose is to provide strategies to child care providers and early childhood development (ECD) professionals including family resource programs and others.



The conference takes place at the Coast Capri Hotel in Kelowna on 1-2 June 2012. **Registration closes on 18th May.**

For more details and registration visit the conference website and blog at www.kelconference2012.blogspot.com

--SOURCE: 2012 Building Bridges Conference, Helen Mills, Conference Coordinator

[..back to top](#)

WEBINAR: LEADERSHIP AND WEB 2.0

Check out the materials from our last session, "[Action Learning - Maximizing its Use in Community-Based Leadership Development Programs](#)" featuring Donna R. Dinkin, DrPH, MPH, Dinkin & Associates, LLC



Webinar: [Leadership and Web 2.0](#)
Presenter: Dr. Grady McGonagill
Date: Monday, May 14th
Time: 11am – 12pm PDT (2pm – 3pm EDT)

All webinars are a suggested \$20 [donation](#), which can be paid in advance.

--SOURCE: Leadership Learning Community, Newsletter April 2012

[..back to top](#)

VOLUNTEER FUTURES

[Volunteer Futures](#) - is Volunteer BC's annual training event for volunteer and non profit sector leaders from around the province. The event is September 27 & 28 in Richmond at the Four Points by Sheraton.

Embracing Change is this year's theme. Like other sectors of the BC economy, the non profit sector is experiencing significant changes. This year's event will focus on these changes and will encourage innovative partnerships, help you connect with others, facilitate a flow of information and spark new ideas.



Please check the website. **Early bird registration/payment ends September 7.**

--SOURCE: Volunteer BC, newsletter April 30, 2012

[..back to top](#)

WEBINAR ULTIMATE SHARED SPACE: HOT DESKS AND CO-WORKING

Create innovative spaces for small organizations and entrepreneurs
Small organizations, social entrepreneurs, and community members need occasional, adaptable workspace. Hot desks or co-working spaces are a great way to increase tenancy and generate new revenue while providing small organizations with flexible options to meet their needs. Join us as we learn from two nonprofit center leaders who have incorporated co-working and hot desk models in their facility.



Topics:

- Strategic pricing and staffing considerations
- Smart space and technology design
- Successful marketing techniques

Date: Thursday, May 24, 2012

Cost: NCN Members and Tides Projects: FREE
Non-Members: \$40

[Learn more and register today>>>](#)

--SOURCE: Roxanne Hanson, *The Nonprofit Centers Network*, April 26, 2012

[...back to top](#)

LITTLE WARRIORS TRAINING OPPORTUNITY

Stewards of Children child sexual abuse [prevention workshop](#) in Kelowna. Intended for concerned parents, staff seeking professional development opportunities or any adult that is interested in protecting children. [Little Warriors](#), a national charitable organization that educates adults how to prevent child sexual abuse, is pleased to offer the revolutionary, research based Stewards of Children training in Kelowna.

The Stewards of Children 3 hour session educates adults how to help prevent, recognize and react to child sexual abuse. today for a session in Kelowna, venue sponsored by the Capri Community Health Centre: May 12th 10am-1pm

[Register online](#) (select Kelowna, then Go) or register by phone at 1.888.440.1343

Cost: \$30 per person,
\$25 per person for groups of 2 or more. (each participant receives a manual and certificate of attendance)

--SOURCE: *CATCH Network Newsletter* April 25, 2012



[...back to top](#)

CULTURAL RESOURCE MANAGEMENT PROGRAM AT THE UNIVERSITY OF VICTORIA

The Cultural Resource Management Program at the [University of Victoria](#) in beautiful British Columbia is pleased to announce upcoming on-campus courses in June for professionals working in museums, heritage centres, or non-profit organizations.

[FINANCIAL MANAGEMENT IN CULTURAL ORGANIZATIONS – HA 488Q](#)

Gain financial management skills specific to the cultural sector that will contribute to the success of your organization.

Dates: June 4-9, 2012 (on-campus course at the University of Victoria)
Instructor: Pauline Thompson
Course Fees: \$693 CAD
Registration deadline: **May 7, 2012**

[HERITAGE CONSERVATION AND PLACE – HA 489E](#)

Understand “place” as a multi-dimensional concept, combining aesthetic and historical values with community traditions, living history, individual memories, and social interactions within the context of heritage conservation.

Dates: June 18-23, 2012 (on-campus course at the University of Victoria)
Instructor: Ned Kaufman, Ph.D.
Course Fees: \$693 CAD
Registration deadline: **May 21, 2012**



--SOURCE: University of Victoria, Cultural Resource Management Program, Division of Continuing Studies

[...back to top](#)

UPCOMING WEBINARS FOR NONPROFITS

DIOSA Communications

| | |
|---------------------------|--|
| <u>Tuesday, April 17:</u> | YouTube, Flickr, and Pinterest New! |
| <u>Tuesday, May 8:</u> | Blogging on WordPress |
| <u>Tuesday, May 15:</u> | Google+ and Google Products New! |
| <u>Tuesday, May 29:</u> | Mobile Technology and Mobile Fundraising |
| <u>Tuesday, June 5:</u> | Online Fundraising and e-Newsletters |
| <u>Tuesday, June 12:</u> | Facebook and Facebooks Apps: Beginner/Intermediate |
| <u>Thursday, June 14:</u> | Facebook and Facebooks Apps: Advanced |
| <u>Tuesday, June 19:</u> | Twitter and LinkedIn |

Spring Webinar Special: Buy 3, Get 1 Free * or Buy 4, Get 2 Free. * or Buy 5, Get 3 Free

[View all speaking engagements and trainings>>>](#)

--SOURCE: Heather at DIOSA Communications & Nonprofit Tech 2.0, April 16, 2012

[...back to top](#)

2012 NATIONAL CANADIAN CELIAC ASSOCIATION CONFERENCE

The Kelowna Chapter is proud to host the 2012 National Canadian Celiac Conference. The event features 5 great speakers and more than 40 gluten free exhibitors, door prizes and more. Volunteers will also be on hand to administer Gluten-Pro's Celiacsure Celiac Disease Test Kit ~ available for \$20 (normally \$50) only 100 are available. For more information on the conference and to register go to www.kelownaceliac.org.



Date: May 25th (7am) to May 27 (11am)
Place: Delta Grand Okanagan Resort, Kelowna
1310 Waters Stree

For conference pricing please [visit our website](#). For information on the conference please contact: Irene Thompson, 250 832 7738 rithomp@telus.net

--SOURCE: Kelowna Celiac Association, Jessica Samuels, April 20, 2012

[...back to top](#)

Volunteerism

THREE THINGS VOLUNTEER MANAGERS CAN LEARN FROM THE SOCIAL MEDIA REVOLUTION

Guest commentator Rob Jackson draws three critical points from recent social media data that have direct relevance to leaders of volunteers - and gives tips for responding. Are you keeping up with how fast things are changing?



[Read this Month's Hot Topic.](#) You can subscribe to the Hot Topic as a podcast or RSS text feed - or listen to the audio online.

--SOURCE: Energize Inc. Newsletter May 12, 2012

[...back to top](#)

PEER CAREER COACHING: INVESTING IN YOUR PROFESSIONAL DEVELOPMENT

Sheri Wilensky Burke and Gerald (Jerry) Pannozzo share a model for collegial support.

How many of you have actually taken the time to create a strategy for your own professional development? Have you considered what you would like to achieve professionally over the next year or the next five? So many of us discuss the need to professionalize volunteer management so that our organizations will value volunteers and the work we do, leading to greater investment in volunteerism and viewing us as internal experts. But for that to occur it must start with each of us.



According to Sheri Wilensky Burke and Gerald (Jerry) Pannozzo, it's important for each individual to invest in professional development. There are many strategies out there to accomplish this: subscriptions to publications such as this one; memberships in professional associations, attending conferences and workshops; mentoring; and the strategy Burke and Pannozzo describe as peer career coaching. In this e-Volunteerism feature, read how these long-time colleagues used peer career coaching to collaborate on a mutual support plan to increase their professional skills and opportunities. After reading, perhaps you can, too.



--SOURCE: Energize Inc. Newsletter May 12, 2012

[...back to top](#)

GIVING AND VOLUNTEERING IN CANADA INFOGRAPHICS

At Imagine Canada, we want to help those who work in or support the charitable and nonprofit sector to understand complex information quickly and clearly. Infographics -- which are graphic visual representations of information, data or knowledge -- are one of the ways of doing this. Last week, as part of our National Volunteer Week activities, we released our first-ever infographics about giving and volunteering on various social media channels. We encourage everyone to visit the [Imagine Canada website](#) to download and share these infographics with your colleagues, co-workers, board members, networks and others.



--SOURCE: Imagine Canada, Imagine Matters, April 24, 2012

[...back to top](#)

RESULTS FROM THE 2010 CANADA SURVEY OF GIVING, VOLUNTEERING AND PARTICIPATING

As Marcel Lauzière mentioned in his [Generous Canadians: Latest Statistics on Giving and Volunteering](#) blog post from last week, the

traditional highlights report, Caring Canadians,

Involved Canadians, familiar to us all from previous releases is unfortunately not being produced for the 2010

CSGVP. Instead, Statistics Canada is releasing survey findings in a series of articles in their journal [Canadian Social Trends](#). The articles are closely based on the content of the previous highlights report and we think they are very

good. We encourage everyone to download and read the articles as they are released. To supplement the articles and to continue to ensure that key information from this resource gets into your hands, Imagine Canada will continue to disseminate major findings using our various networks and communications channels.

--SOURCE: *Imagine Canada, Imagine Matters, April 24, 2012*

Blog @ Imagine Canada

[...back to top](#)

CALL FOR PHOTOS

Imagine Canada is looking to profile your good work in photos. If your organization has photos that convey the essence of your work and/or its impact in your community, we'd love to see them and show them to everyone else! [Photos](#) help explain ideas, concepts and convey stories. As we all know—a picture is worth a thousand words.

If we use your photos in our publications or on our web properties, we'll give credit to the organization or company. Your photos may be used in general Imagine Canada materials or for other Imagine Canada products and programs. [Submission instructions and guidelines>>>](#)

--SOURCE: *Imagine Canada, Imagine Matters, April 24, 2012*



[...back to top](#)

BOARD DEVELOPMENT BOOKS

We have the answers to your Board and Governance related questions! The Board Development Series, produced by the Government of Alberta, is available for purchase on our [Resource Centre website](#). The Board Development Series is a set of 5 books. Purchase them individually, or get the entire series for \$40.

- Board Building: recruiting and developing effective board members for not-for-profit organizations (\$10)
- Developing Job Descriptions: for board members of not-for-profit organizations drafting and revising bylaws (\$10)
- Drafting and Revising Bylaws (\$10)
- Financial Responsibilities for Boards (\$10)
- Hiring and Performance Appraisal of the Executive Director (\$10)

To place your order simply fill out the online book order form and email it to rcvo@volunteeralberta.ab.ca or call Tim at (780) 482-3300 ext 232.

For additional information on each of the Board Development books, check out the [Resource Centre bookstore](#).

--SOURCE: *Volunteer Alberta, Sector Connector, April 19, 2012*



[...back to top](#)

WORLD OF VOLUNTEERING IN 2017 AND BEYOND

Volunteer Canada would like to take this opportunity to thank you for volunteering your time and ideas to the Governor General's roundtable discussions that took place at Volunteer Canada's 2011 Annual General Meeting last June. During the conversations, participants shared their views on what the world of volunteering will look like in 2017, when Canada turns 150, and how volunteering can be integrated into Canada's 150th birthday celebrations.



Attached, please find English and French copies of the final report compiled from the AGM roundtable event. If you'd like to review the discussions that took place on the Volunteer Canada blog on the same topic, please visit our [Annual Report](#) blog.

--SOURCE: Volunteer Canada, Phoebe Powell, Communications Coordinator

[...back to top](#)

MESSAGE FROM THE GOVERNOR GENERAL OF CANADA: NATIONAL VOLUNTEER WEEK

On the occasion of National Volunteer Week in Canada, His Excellency, the Right Honourable David Johnston, Governor General of Canada, has issued the following message:

The Governor General of Canada  Le gouverneur général du Canada
English Français

National Volunteer Week in Canada is an opportunity for all of us to celebrate our volunteers, to honour their efforts and to reflect on what it means to give. Canada is a caring country; Canadians give generously of their time and resources to improve the lives of those around them. [Read more from Marketwire>>>](#)

--SOURCE: Nonprofit Newswire by Imagine Canada, April 16, 2012

~~~~~

Do you have news related to the non-profit / voluntary sector that you wish to share with your colleagues? Send Community Information and Volunteer Centre your information at [informkelowna@kcr.ca](mailto:informkelowna@kcr.ca) by the 20th of the month.

This Bulletin is a publication of Community Information and Volunteer Centre. To subscribe, please click [here](#).

Community Information and Volunteer Centre is a program of Kelowna Community Resources. Go to [www.kcr.ca](http://www.kcr.ca) for more information about Kelowna Community Resources and Community Information & Volunteer Centre. Be sure to add or update your volunteer and / or organization information.

### DISCLAIMER

~~~~~

This bulletin contains information collected from a wide variety of sources, individuals and organizations which we consider reliable. However, the content of the news delivered as well as referred to does not necessarily represent the official view of Kelowna Community Resources. Under no circumstances shall KCR, its employees, directors, volunteers, or the authors of information provided in this bulletin, be liable for damages, losses, demands, or claims.