



Kelowna  
Community  
Resources



## Community Information & Volunteer Centre



(To view the Archives, please visit: [KCR Monthly Bulletin Archives](#) and scroll down)

### Bulletin May 2011

#### This Issue:

#### AWARDS

PRIME MINISTER'S VOLUNTEER AWARDS	3
12TH ANNUAL HEALTH PROMOTIONS AWARDS	4
STATUS OF WOMEN CANADA ACCEPTING NOMINATIONS FOR PERSONS AWARDS	4
FESTIVAL FOR CAUSE-DRIVEN FILMS ACCEPTING SUBMISSIONS	4
SHARE AN INSPIRATIONAL STORY FOR A CHANCE TO WIN AN OCEAN ADVENTURE	5

#### FACTS AND TRENDS

MUSEUMS IN US CONTINUE TO STRUGGLE IN 2010	5
SURVEY FINDS CHARITABLE ACTS MAKE CANADIANS HAPPY	5
TRUST IS MOST IMPORTANT TO MILLENNIAL DONORS, REPORT FINDS	6
UK DONORS AVERSE TO LEAVING LEGACY GIFTS TO CHARITY	6
CAUSE-RELATED MARKETING CAN DRIVE DOWN DONATIONS, STUDY FINDS	6
AMERICANS UNDER 40 INCREASINGLY GIVE DIGITALLY TO DISASTER RELIEF	6
CANADA'S COMMUNITY FOUNDATIONS HIT \$3 BILLION IN ASSETS	7
UK CHARITIES INCREASINGLY TURNING TO CLOUD COMPUTING	7
CANADIAN REPORT FINDS FUNDING DISCREPANCIES FOR DIFFERENT TYPES OF CANCER	7
MILLENNIAL DONORS GIVE SMALLER GIFTS TO MULTIPLE ORGANIZATIONS	7

#### FINANCIAL

FIVE TOOLS FOR OVERWHELMED NONPROFIT MARKETERS	8
MOVING LIVES FORWARD 2011 SCHOLARSHIP APPLICATIONS DUE JUNE 30	8
CREATING HIGH IMPACT BUSINESS & COMMUNITY PARTNERSHIPS	8
BUILDING TRUST THROUGH THE ETHICAL CODE PROGRAM	9
BC INITIATIVE FOR INCLUSIVE POST-SECONDARY EDUCATION	9
ENTERPRISING NON-PROFITS GRANTS	9
VANCOUVER FOUNDATION: LETTERS OF INTENT	10
ABORIGINAL CAPACITY GRANTS	10

COMMUNITY ACTION INITIATIVE	10
MAJORITY OF DONORS IN EVERY AGE CATEGORY WILL GIVE ONLINE THIS YEAR, REPORT FINDS	11
<b>KCR HIGHLIGHTS</b>	<b>11</b>
ADOPTION INFORMATION SESSION	11
OFFICE FURNITURE AVAILABLE FREE	11
<b>LOCAL</b>	<b>11</b>
MAY IS ASIAN HERITAGE MONTH	11
CATCH NETWORK GATHERING & RESOURCE SWAP: RELEASE OF THE CHILD FRIENDLY TRANSPORTATION TOOL KIT	12
EARLY LEARNING SUMMER INSTITUTE	12
BREAKTHROUGH PROGRAM AVAILABLE	13
SUMMER CAMPS AT THE RCA	13
JEMH CONFERENCE ON ETHICS IN MENTAL HEALTH	13
2ND ANNUAL CLASSIC CAR SHOW & OUTDOOR MOVIE NIGHT	14
CITY OF KELOWNA REVITALIZATION PROJECTS	14
INTRODUCTION TO NON-PROFIT DEVELOPMENT MANAGEMENT COURSE	14
HOCKEY NIGHT IN CANADA'S PLAY ON!	14
WOMAN'S RESOURCE CENTRE CLOSED	15
EXECUTIVE DIRECTORS SERIES	15
ARTHRITIS: SHARE YOUR STORY	16
HOUSING OPTIONS FOR SENIORS	16
KELOWNA HOSTS NATIONAL MARKETING	16
<b>NATIONAL</b>	<b>17</b>
RACIAL DISCRIMINATION STILL A FACTOR IN POVERTY STATISTICS	17
THE PEOPLE'S FOOD POLICY PROJECT - CREATING FOOD POLICY FROM THE GROUND UP.	17
INTERNET ABUZZ WITH TWEETS ABOUT MANDATORY CENSUS	17
<b>PROVINCIAL</b>	<b>18</b>
ANIMATION VIDEO ON CHILD POVERTY IN BC	18
REPRESENTATIVE AND MCFD SIGN ADVOCACY PROTOCOL	18
STATISTICS SHOW INCREASING NUMBER OF KIDS MOVING FROM CARE TO WELFARE	19
PROJECT ADVISORY GROUP FOR CHILDREN GROWING UP IN IMMIGRANT FAMILIES	19
BC'S REPRESENTATIVE FOR CHILDREN AND YOUTH IS ON FACEBOOK	19
CALEDON INSTITUTE OF SOCIAL POLICY'S REPORT ON MINIMUM WAGES	20
THE FIRST ISSUE OF PROMISING PRACTICES NEWSLETTER IS AVAILABLE FROM UBC	20
HST AND THE COMMUNITY SOCIAL SERVICES SECTOR	20
VANCOUVER PHILANTHROPIST GIVES \$15 MILLION TO UBC FOR BRAIN RESEARCH	21
<b>RESEARCH</b>	<b>21</b>
SURVEY RESULTS ANALYZE ANXIETY IN CANADIAN MIDDLE AND SECONDARY SCHOOLS	21
FACE RECOGNITION IMPROVES WITH EYE CONTACT IN NEWBORNS	21
STUDY SHOWS THAT DADS ALSO EXPERIENCE POSTPARTUM DEPRESSION	22
THE LONGEVITY PROJECT	22
HELPING WOMEN HELP THEIR BABIES:	22
SUPPORTING CAREGIVING AND WORK	23
MY MOM / MY ROLE MODEL	23
NEW REPORT SAYS FAMILY OFTEN IGNORED IN SOLUTIONS TO YOUTH HOMELESSNESS	23
TEENS NEED TO MATTER TO FAMILIES	24
<b>RESOURCES</b>	<b>24</b>
THREE INSTANT IMPROVEMENTS FOR BOARD AGENDAS AND ACCOUNTABILITY	24
ONLINE VIDEOS ON PSYCHOLOGICAL SAFETY IN THE WORKPLACE	25
NEW VIDEO ON THE LIVING WAGE	25
UN COMMITTEE ON CHILDREN'S RIGHTS - GENERAL COMMENT 13	25
FAMILY CONNECTIONS: THE RELATIONSHIP ISSUE	26
BOARD GOVERNANCE	26
EMAIL LIST HYGIENE: REMOVE FOUR KINDS OF BAD ADDRESSES TO IMPROVE DELIVERABILITY	26
A BETTER CALL TO ACTION: FOCUS ON THE SINGLE NEXT STEP	26
WHO CALLS FOR REDUCED MARKETING OF UNHEALTHY FOOD TO CHILDREN	27

HOPE AIR	27
GUY-FRIENDLY INFO FOR NEW DADS	28
NONPROFIT MERGERS AND ACQUISITIONS: MORE THAN A TOOL FOR TOUGH TIMES	28
"HONOURING DIVERSE BELIEFS IN OUR COMMUNITIES: A CONVERSATIONAL TOOLKIT"	28
TRANSPORTATION TRANSFORMATION	28
NEW BOOK: THE FUTURE OF NONPROFITS	29
SHELTERS NEEDED FOR LGBTQ YOUTH	29
HOMELESS YOUTH TAKE FILM DOCUMENTING THEIR LIVES ON THE ROAD	30
GETTING KIDS' FINANCIAL LITERACY RIGHT	30
NEW REPORT EXAMINES HOW NETWORKS ENGAGE COMMUNITIES	30
NEW REPORT EXAMINES HOW NETWORKS ENGAGE COMMUNITIES	31
INVESTMENT IN IT REMAINS STEADY, EVEN THROUGH A DIFFICULT ECONOMY	31

## **SOCIAL MEDIA 31**

ONE SMALL STEP: WHAT'S YOUR TWITTER ELEVATOR SPEECH?	31
MAJORITY OF US NONPROFITS ARE ON FACEBOOK	32
TWITTER COMMUNITY ORGANIZING RULES FOR NON PROFITS	32
UK CHARITIES OUTPERFORMING PRIVATE SECTOR ON SOCIAL MEDIA	32
CRAIGSLIST FOUNDATION LAUNCHES LIKEMINDED FOR COMMUNITY BUILDING	32

## **TRAINING 33**

NATIONAL CONFERENCE ON MENTAL HEALTH	33
MOVING FROM TALK TO ACTION: YOUTH IN BC FORUM	33
LANGARA SUMMER SCHOOL ON BUILDING COMMUNITY	33
HEALTHY BY NATURE FORUM	33
THE 2011 GAINING GROUND CONFERENCE	34
GRAND GATHERING FOR GRANDPARENTS RAISING GRANDCHILDREN	34
CAVR 2011 NATIONAL CONFERENCE	34
2011 CANADIAN BUSINESS & COMMUNITY PARTNERSHIP FORUM & AWARDS	34
FRAMEWORK AND APPLICATIONS IN CO-OPERATIVE DEVELOPMENT	35
MOVING FROM TALK TO ACTION: YOUTH IN BC	35
INSTITUTE FOR STRATEGIC FUNDING DEVELOPMENT	36
GROWING OLD IN A CHANGING CLIMATE	36
WORKSHOP: MEETING YOUR NEEDS THROUGH PROGRAM EVALUATION	36
B.C. FOOD SYSTEMS NETWORK	37
GET OUTSIDE BC!	37
CONFERENCE: FETAL ALCOHOL SPECTRUM DISORDER SOCIAL JUSTICE - CALL FOR PROPOSALS	37

## **VOLUNTEERISM 37**

RAISING CHARITABLE CHILDREN	37
CELEBRATE COLLECTIVE ACCOMPLISHMENTS	38
SUSAN'S TIP OF THE MONTH: WEIGHING BENEFITS AGAINST RISKS	38
NATIONAL VOLUNTEER WEEK SURVEY	39

## **Awards**

### **PRIME MINISTER'S VOLUNTEER AWARDS**

The Prime Minister's Volunteer Awards have been created to recognize Canadians who devote their time, energy and resources to make a difference in the lives of others.



Canadian Administrators  
of Volunteer Resources

#### **PRIME MINISTER'S VOLUNTEER AWARDS**

A total of 17 Prime Minister's Volunteer Awards will be awarded across the country. Three awards will be available in each of the following five Canadian regions: Atlantic Canada, Québec, Ontario, the Prairies, British Columbia and Northern Canada. These will be presented in the following categories:

- Community Leader Award
- Business Leader Award
- Social Innovator Award

There will also be two national awards, one to recognize lifelong achievement and one for a young adult.

Regional award recipients will receive a \$5,000 grant for the not-for-profit organization of their choice, while national award recipients will receive \$10,000 for their organization of choice.

The first call for nominations for the awards will open in April 2011 during National Volunteer Week. Recipients will be recognized at an awards ceremony in December 2011

--SOURCE: CMHA BC Division. E news, May 2011

For additional info, please visit: [cavrcanada.org](http://cavrcanada.org)

[...back to top](#)

## 12TH ANNUAL HEALTH PROMOTIONS AWARDS

These awards recognize individuals and organizations working to improve the health and safety of British Columbians by celebrating those who demonstrate leadership in health promotion.

The BCMA aims to encourage more groups and individuals to undertake health promotion activities by honouring current exceptional health promotion initiatives. Winners receive a sculptured glass award, an invitation to the BCMA Awards banquet that follows the BCMA Annual General Meeting (held at the Vancouver Convention Centre), and an announcement in your local newspaper.



There are three separate categories.

Category 1: Corporate Sector Nominees:

Category 2: Non-profit Sector Nominees.

Category 3: Individual Nominees

**Nominations must be received by Friday, May 18, 2011.**

[Download the nomination form.](#)

--SOURCE: BC Medical Association, Sharon Shore, Senior Manager, Communications & Media Relations

[...back to top](#)

## STATUS OF WOMEN CANADA ACCEPTING NOMINATIONS FOR PERSONS AWARDS

Status of Women Canada is accepting nominations for the 32nd Annual Governor General's Awards in Commemoration of the Persons Case. Each October, six awards are presented to candidates from across Canada who have helped to advance equality for women and girls. To be eligible for nomination, candidates must be Canadian citizens. While nominations for the Persons Awards are accepted throughout the year, **the deadline for 2011 nominations is June 17, 2011.**



Status of Women  
Canada

Condition féminine  
Canada

For more information, visit: [www.swc-cfc.gc.ca](http://www.swc-cfc.gc.ca)

--SOURCE: CharityVillage.com, Village Vibes, April 12, 2011

[...back to top](#)

## FESTIVAL FOR CAUSE-DRIVEN FILMS ACCEPTING SUBMISSIONS

Lights. Camera. Help., a US film festival for nonprofits and cause advocates, is officially accepting entries for the 2011 festival. Exclusively dedicated to cause-driven films, the festival will be held July 28-30 in Austin, Texas with ticket proceeds awarded to the winning films. **The deadline for applications is May 31**

Lights. Camera. Help.  
Focus on Good.

and international nonprofits are invited to apply.

For more information, visit: [lightscamerahelp.org](http://lightscamerahelp.org).

[...back to top](#)

## SHARE AN INSPIRATIONAL STORY FOR A CHANCE TO WIN AN OCEAN ADVENTURE

Everyone has a story to tell and Living Oceans Society wants to hear yours. Enter for a chance to win a six-day sailing cruise among the whales, islands, and cultures of the Broughton Archipelago in BC with Maple Leaf Adventures. Simply share your story about an experience that inspired you to make a difference. Living Oceans Society will post your story online, where you can get your friends to vote for it. The most popular entries could win the trip as well as an opportunity to blog about their experience.



For more information, visit: [www.livingoceans.org](http://www.livingoceans.org).

--SOURCE: CharityVillage.com, Village Vibes, May 3, 2011

[...back to top](#)

## Facts and Trends

### MUSEUMS IN US CONTINUE TO STRUGGLE IN 2010

Despite rising attendance numbers, museums throughout the US continued to suffer serious fiscal challenges in 2010, according to a new survey. Of the 400 museums surveyed, half said they had seen attendance rates increase in 2010. However, 70% also indicated they were facing financial difficulties, mainly due to reduced government funding and lower philanthropic contributions. -- American Association of Museums.



CharityVillage.com  
Celebrating 15 Years!

--SOURCE: CharityVillage.com, Village Vibes, April 26, 2011

[...back to top](#)

### SURVEY FINDS CHARITABLE ACTS MAKE CANADIANS HAPPY

A recent survey found that, whether by giving time or money, nearly half of Canadians (49%) say they feel happy when they support charitable causes, with 14% saying it makes them extremely happy. Almost six in ten Canadians (59%) currently volunteer with charities or give money to show their support. The survey also found that Canada's top causes include providing more food and nutrition opportunities to disadvantaged children(29%), helping and protecting animals (20%), and protecting the environment(17%). Volunteering occurs most often amongst first-generation Canadians, females, and citizens who are older than 25. -- Coca-Cola Happiness Monitor.



CharityVillage.com  
Celebrating 15 Years!

--SOURCE: CharityVillage.com, Village Vibes, April 26, 2011

[...back to top](#)

## TRUST IS MOST IMPORTANT TO MILLENNIAL DONORS, REPORT FINDS

Achieve and Johnson, Grossnickle and Associates (JGA) recently surveyed 3,000 people ages 20 to 35 to get a sense of their giving habits. The resulting Millennial Donors Study found that 93% gave to nonprofit organizations in 2010, with 10% giving \$1,000 or more. One of the key factors contributing to that generosity is an organization's trustworthiness. Nearly 85% of respondents said they would be very or somewhat interested in giving to organizations they can fully trust; on the other hand, nine out of 10 donors said they would stop giving to an organization if it somehow lost their trust.



CharityVillage.com  
Celebrating 15 Years!

For more information, visit: [millennialdonors.com](http://millennialdonors.com).

[...back to top](#)

## UK DONORS AVERSE TO LEAVING LEGACY GIFTS TO CHARITY

A recent UK survey found that 27% of respondents felt they could not afford to leave a gift to charity in their will. A further 10% felt they had already been generous enough to charity in their lifetime and did not need to leave a legacy gift. There were some differences between the sexes as 69% of women were averse to leaving a gift in their will as opposed to 73% of men. -- Standard Life



CharityVillage.com  
Celebrating 15 Years!

--SOURCE: CharityVillage.com, Village Vibes, April 19, 2011

[...back to top](#)

## CAUSE-RELATED MARKETING CAN DRIVE DOWN DONATIONS, STUDY FINDS

According to an article by the Association of Fundraising Professionals, a new study soon to be released in the Journal of Consumer Psychology found that consumers who buy cause-related products end up giving less money to a social cause or charity. Researchers also found that charitable giving is lower if consumers buy such a product, even if the consumer planned to buy it regardless of its link to a cause. Consumers may think of the firm's donation as theirs since it is facilitated by their act, and this allows consumers to spend less to meet their donation goals, researchers said.



For more information, visit: [www.afpnet.org](http://www.afpnet.org).

--SOURCE: CharityVillage.com, Village Vibes, April 12, 2011

[...back to top](#)

## AMERICANS UNDER 40 INCREASINGLY GIVE DIGITALLY TO DISASTER RELIEF

In a striking shift in charitable giving methods, Americans under age 40 are now just as likely to give donations to disaster relief through digital means as they are through traditional means. According to a report by the Pew Internet & American Life Project, in the immediate aftermath of the Japan earthquake, tsunami, and nuclear plant crisis, some 12% of Americans between ages 18 and 39 say they donated money to relief via the internet or their cell phone. Another 12% in that age group say they gave through traditional means such as over the phone, in person, or by postal mail. That is a notable jump in the proportion of Americans under 40 who gave digitally in the aftermath of the Indian Ocean tsunami. At that time, 5% of Americans ages 18-39 donated to relief efforts through mobiles and 20% donated via traditional means.



Pew Internet  
Pew Internet & American Life Project

[Download the report.](#)

For more information, visit: [pewinternet.org](http://pewinternet.org).

[...back to top](#)



## CANADA'S COMMUNITY FOUNDATIONS HIT \$3 BILLION IN ASSETS

Charities are slowly seeing the light at the end of the tunnel, with Community Foundations of Canada announcing today that the collective assets of Canada's community foundations have finally reached \$3 billion, a milestone they were poised to reach just as the downturn hit in 2008. Canada's community foundations received \$259 million in new gifts in 2010, up from \$194 million the year previous, to bring their combined assets to \$3 billion. Community foundations are some of the biggest supporters of local charities in Canada, contributing more than \$149 million in 2010 alone.



For more information, visit: [www.cfc-fcc.ca](http://www.cfc-fcc.ca).

--SOURCE: CharityVillage.com, Village Vibes, May 10, 2011

[...back to top](#)

## UK CHARITIES INCREASINGLY TURNING TO CLOUD COMPUTING

UK charities are embracing the cloud, with almost three times as many using some form of software as a service (SaaS) as two years ago, according to the Charity IT Survey 2011. The survey found that 17% of respondents use at least one SaaS solution, up from 12% in 2010 and 6% in 2009. However, there remains a lack of understanding of the concept within the sector, with 64% saying they hadn't thought about using SaaS technology, although this has fallen from 75% in 2009.



For more information, visit: [www.civilsociety.co.uk](http://www.civilsociety.co.uk).

--SOURCE: CharityVillage.com, Village Vibes, May 10, 2011

[...back to top](#)

## CANADIAN REPORT FINDS FUNDING DISCREPANCIES FOR DIFFERENT TYPES OF CANCER

Charity Intelligence Canada (Ci), released its first Cancer in Canada report, revealing serious holes in funding for four of the deadliest cancers. The report found that although pancreatic, stomach, lung, and colorectal cancers collectively cause nearly half of Canadian cancer deaths, they receive only 15% of research funding and less than 2% of charity funding. The report suggests that Canadians currently donate 151 times more to breast cancer-specific charities than to four of the deadliest cancers combined.



For more information, and to view the report, visit: [www.charityintelligence.ca](http://www.charityintelligence.ca).

--SOURCE: CharityVillage.com, Village Vibes, May 3, 2011

[...back to top](#)

## MILLENNIAL DONORS GIVE SMALLER GIFTS TO MULTIPLE ORGANIZATIONS

According to a US report, 93% of Millennials (defined in the survey as ages 20 - 35) made a donation in 2010, with 58% saying their single largest gift was less than \$150. Furthermore, 63% gave to three or more organizations, 57% gave in response to a personal ask, and 33% found information about organizations through Facebook. Also, 58% indicated that online giving was their preferred method of making a donation. -- Millennial Donors Report 2011



--SOURCE: CharityVillage.com, Village Vibes, May 3, 2011

[...back to top](#)

## Financial

### FIVE TOOLS FOR OVERWHELMED NONPROFIT MARKETERS

by Kivi Leroux Miller

When I asked nonprofit communicators how they felt about 2011 for the [Nonprofit Communications Trends Report](#), many of you said you were simply overwhelmed with too much work, too many decisions, too many channels to manage, too many people to reach.

--SOURCE: *Imagine Canada, Linked In discussion, April 14, 2011*



[...back to top](#)

### MOVING LIVES FORWARD 2011 SCHOLARSHIP APPLICATIONS DUE JUNE 30

Eli Lilly Canada, the BC Schizophrenia Society and the Mood Disorders Association of BC is offering scholarships for students with a severe mental illness who are enrolled in post-secondary education or a High School equivalency program. Six scholarships of \$750 and two of \$1500 will be awarded for the Fall and Spring 2011/2012 school year. Residents of BC who have been diagnosed with a severe mental illness and are receiving medical treatment for their illness are welcome to apply. Deadline to apply is June 30, 2011.



For more details and the application package, visit [www.bcscs.org](http://www.bcscs.org).

--SOURCE: *CMHA BC Division, Mind Matters e news, May 2011*

[...back to top](#)

### CREATING HIGH IMPACT BUSINESS & COMMUNITY PARTNERSHIPS

There are only 6 weeks left to register for the Montebello Forum! Nonprofit organizations benefit from a discounted rate which includes accommodation at the beautiful Fairmont Le Chateau Montebello.

Take part in a once in a lifetime conference! The 2011 Business & Community Partnership Forum & Awards, June 7 to 9, features keynote speakers from both the Business and Community perspective.



Attending organizations will receive tremendous opportunities for learning, collaborating, and creating solutions through thoughtful debate, workshops and roundtable sessions on real trends and current topics faced by both the business and nonprofit sectors.

Have a look at what is being offered on the preliminary program ([view the full program](#)):

- Corporate Giving in Canada: The Latest Data, Trends, and Implications
- Social Media for Social Change
- Donation or Sponsorship? Know the Rules, Reap the Rewards
- Global Companies Executing Locally
- Partnerships that Last: Elements that keep relationships sustainable, relevant, and fresh over time

Please [click here](#) to register.

--SOURCE: *Imagine Canada, Email April 29, 2011*

[...back to top](#)



## BUILDING TRUST THROUGH THE ETHICAL CODE PROGRAM

Are you looking for a way to demonstrate to donors they can trust you with their financial contributions?

The trust of the giving public is one of our sector's most valuable assets. According to the Muttart Foundation's report [Talking About Charities](#), nearly 80% of Canadians trust charities. However, the same study found that Canadians want more information about the use of donations, fundraising costs and the impact of our work. They also feel that more attention should be paid to these issues. Government and media are increasingly paying attention to these concerns, sometimes in ways that are harmful to charities and the work we do. Sending the message that we value donors' trust is now more important than ever.



We hope you will consider joining the more than [350 charities](#), representing more than \$2 billion in fundraising revenue, that currently participate in the Ethical Code Program. For more information, download the [Ethical Fundraising and Financial Accountability Code](#), the Ethical Code Program Application, [visit our website](#) or [contact the Ethical Code team at Imagine Canada by email](#).

Join the Ethical Code Program by May 31st to be listed in the 2011 Maclean's Supplement: In Charity We Trust

--SOURCE: Imagine Canada, April 6, 2011

[...back to top](#)

## BC INITIATIVE FOR INCLUSIVE POST-SECONDARY EDUCATION

NOW ACCEPTING APPLICATIONS FOR 2011-2012

STEPS Forward supports adults with developmental disabilities to go to their local college or university regardless of their level of ability or designation label. These students are enrolled as auditing students who participate fully, to their level of ability, in courses, assignments, student employment and campus activities of their choice over a period of 4-5 years. They do not receive credit but do participate in the convocation ceremony and receive a certificate of completion.



Currently, STEPS Forward has agreements with the University of Victoria, the University of British Columbia at Point Grey, the University of British Columbia-Okanagan in Kelowna, Emily Carr University in Vancouver, Simon Fraser University in Vancouver, and the Nicola Valley Institute for Technology in Merritt.

STEPS Forward strives to ensure that the student's experience is as coherent as possible as that of any other student. STEPS Forward has a policy of zero exclusion.

For more information on the application process and what going to university/college can offer young adults with developmental disabilities, Please contact Jessica Humphrey at [jessica@steps-forward.org](mailto:jessica@steps-forward.org) or 250.884.1298 or check out our website at [www.steps-forward.org](http://www.steps-forward.org)

Note: Levels of cognitive, physical, or academic ability are NOT criteria for eligibility, nor are diagnostic labels or prior education.

--SOURCE: BC Association for Community Living, Jeremy Vis, Family Support Coordinator

[...back to top](#)

## ENTERPRISING NON-PROFITS GRANTS

The ENP program provides matching grants of up to \$10,000 to an average of 40 to 50 organizations annually. Grants may be used to pay for professional fees for technical assistance and/or staff costs and resources related to the planning or organizational development activity. You must attend an orientation session in advance of applying. Deadline May 26, 2011.



For more information [click here](#).

--SOURCE: BC Healthy Communities, Activity Ebrief #90 April 25th, 2011

[...back to top](#)

## VANCOUVER FOUNDATION: LETTERS OF INTENT

Letters of intent for Environment, Health, and Social Development grants. The final deadlines for approved projects is September 16, 2011.

For more information [click here](#).

--SOURCE: BC Healthy Communities, Activity Ebrief #90 April 25th, 2011



[...back to top](#)

## ABORIGINAL CAPACITY GRANTS

Aboriginal Capacity Grants from the Centre for Non-Profit Management and Sustainability - These grants are for Aboriginal non-profit organizations. Your organization must be incorporated as a BC Society. The grants are to help you improve how you govern, manage and plan for your organization.

the *BC Centre* for **Non Profit**  
Management & Sustainability

The grants can be used to: Hire a qualified consultant to help you:

- complete a plan for your organization
- collaborate with another organization
- manage your way through a leadership change within your organization and/or
- pay for management and governance skills training for you, your staff or your board
- pay for travel costs for the consultant or people attending the above training.

For more information [click here](#).

[...back to top](#)

## COMMUNITY ACTION INITIATIVE

Call for Letters of Intent  
Healthy Transitions for Vulnerable Youth  
**Deadline June 3, 2011**

The Community Action Initiative (CAI) is pleased to announce a new funding opportunity intended to support community action fostering healthy transitions for vulnerable youth. Through a two-stage application process, community organizations may apply for a CAI convening grant that provides developmental funding to stimulate collaborative, cross-sectoral, planning for service innovation. Organizations successful at the convening grant stage will be eligible to submit full funding proposals for service innovation awards.



Please visit our website at [www.communityactioninitiative.ca](http://www.communityactioninitiative.ca) for details regarding application requirements and deadlines.

--SOURCE: Interior Health, Betty Brown, Regional Facilitator: Mental Health

[...back to top](#)

## MAJORITY OF DONORS IN EVERY AGE CATEGORY WILL GIVE ONLINE THIS YEAR, REPORT FINDS

Cygnus Applied Research, Inc. released their third annual donor survey, titled Where Philanthropy is Headed in 2011 and written by Penelope Burk. The company surveyed more than 22,000 North American donors to generate the report, and the free executive summary provides information on topics including direct mail, online giving, social media, and donor loyalty. A key finding in the report: this is the first year that a majority of donors in every age category will make a gift online.



For more information, and to view the executive summary, visit: [www.cygresearch.com](http://www.cygresearch.com).

--SOURCE: CharityVillage.com, Village Vibes, May 10, 2011

[...back to top](#)

## KCR Highlights

### ADOPTION INFORMATION SESSION

Learn more about domestic and international adoption and meet other prospective adoptive parents by attending the information session on June 21, 2011, from 7:00 - 9:00 pm at Kelowna Community Resources, 120-1735 Dolphin Avenue.

To register contact [adoptioninfo@kcr.ca](mailto:adoptioninfo@kcr.ca) or phone 250.763.8002.

--SOURCE: The Adoption Centre of British Columbia



Kelowna  
Community  
Resources

[...back to top](#)

### OFFICE FURNITURE AVAILABLE FREE

Free chairs and office desks are available for pick up.

Chairs: two burgundy cloth armed office chairs; five blue cloth armed conference chairs.

Desks:

- One u-shaped desk with hutch in speckled granite laminate
- One double computer desk with two slide out computer trays in golden oak laminate
- One desk in pickled pine laminate
- One L-shaped desk in red oak laminate
- One red oak work station with pull out keyboard tray

To view, contact Charesa at 250.763.8008 ext 21 or email [charesa@kcr.ca](mailto:charesa@kcr.ca)

--SOURCE: Kelowna Community Resources, Dawn Wilkinson, Coordinator Community Information and Volunteer Centre

[...back to top](#)

## Local

### MAY IS ASIAN HERITAGE MONTH

May is Asian Heritage month and the City of Kelowna and Kelowna Community Resources are hosting three events. Admittance is free.

"Asian Heritage Kelowna Library Week" will feature cultural displays at the Downtown Library, 1380 Ellis Street, between May 16th-20th, 2011. The public is invited to experience a different Asian culture each day as follows: May 16th: Filipino; May 17th: Japanese; May 18th: Korea; May 19th: Chinese; and May 20th: East Indian.



The second event will be held on May 21st as part of Rutland May Day Parade. An "Asian Float" will highlight the Asian cultures.



On May 28th a wonderful extravaganza day will be held at the Rotary Center for the Arts, 421 Cawston Avenue, between 10 am and 3:00 pm. Chinese, Japanese, Indian, Korean and Filipino cultures will be featured. A walking tour through the Cultural District will also be included.

For more information, contact: Elizabeth or Anna at [elizabeth@kcr.ca](mailto:elizabeth@kcr.ca) 250.763.8008 ext 31 at Kelowna Community Resources, Immigrant Services.

--SOURCE: Elizabeth MacLeod, Settlement Services Manager, Kelowna Community Resources

[...back to top](#)

### **CATCH NETWORK GATHERING & RESOURCE SWAP: RELEASE OF THE CHILD FRIENDLY TRANSPORTATION TOOL KIT**

Spring is here and that means CATCH is having a Network Gathering and Resource Swap. We have a fabulous guest speaker Gil Penalosa for this one! Join us May 24th from 11:30am - 2:30pm at the Coast Capri Hotel; lunch is provided. If you would like to have your resources for the Swap let us know when you register. Children's colouring corner will be available but no childminding.



To register, [click here](#) or email Eve Layman, CATCH Community Support Coordinator, at [eve@catchcoalition.ca](mailto:eve@catchcoalition.ca) **by May 19th, 2011.**

For more information call Myrna Kalmakoff at 250 769-3893

--SOURCE: Community Action Toward Children's Health, CATCH Network Newsletter, April 22, 2011

[...back to top](#)

### **EARLY LEARNING SUMMER INSTITUTE**

The 4th annual Early Childhood & Kindergarten Teachers Summer Institute is now open for registration. FEATURING EARLY CHILDHOOD SPECIALIST, AUTHOR ,& PRESENTER – [BEV BOS](#).

WEDNESDAY, AUGUST 24, 2010 **AND**

THURSDAY, AUGUST 25, 2010

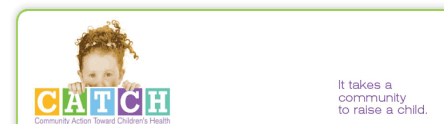
8:30am – 3:30pm

Hollywood Road Education Centre

1040 Hollywood Road, Kelowna

Registration: \$75.00 FOR 1 DAY OR \$125 FOR 2 DAYS

Includes: Lunch and snacks, access to publisher displays, 6 OR 12 HOUR professional development certificate for early childhood educators.



To register on 'eReg' use the following links:

[Early Childhood & Kindergarten Teacher Summer Institute - August 24 ONLY](#)

[Early Childhood & Kindergarten Teacher Summer Institute - August 24 & 25](#)

--SOURCE: Community Action Toward Children's Health, CATCH Network Newsletter, April 22, 2011

[...back to top](#)

## BREAKTHROUGH PROGRAM AVAILABLE

This a government sponsored program that is being offered through the Salvation Army Kelowna. This program is designed to assist and equip low-income and government assisted single mothers. The program is called Breakthrough and has been running successfully since August 2010. The program runs two mornings a week and is designed to teach skills such as: food safe, first aid, stress management, healthy relationships etc. There is also quality child care during the program. Registration has opened up for the fall. Here is the [information package](#).



Giving  
Hope  
Today

--SOURCE: Community Action Toward Children's Health, CATCH Network Newsletter, April 22, 2011

[...back to top](#)

## SUMMER CAMPS AT THE RCA

Kids will love our creative camp offerings!

SUMMER ARTSBLAST FOR KIDS .....Ages 5-11

July 4-8 or

July 18-22

9:00 AM - 4:00 PM ..... \$230

CIRCUS YOGA & THEATRE CAMP .....Ages 5-13

August 8 -12,

9:00 AM - 1:00 PM ..... \$125

MURAL PAINTING PROJECT FOR YOUTH

Ages 12-18

July 9, 10, 16 & 17

4:00 - 8:00 PM ..... \$95

PIANO CAMPS

INTRODUCTORY PREPARATION PIANO CAMP

Ages 4-5

July 25-29, 8:30 - 9:45 AM.....\$55

August 8-12, 8:30 - 9:45 AM..... \$55

INTRODUCTORY LEVEL PIANO CAMP

Ages 5-6, 6-8 or no experience

July 25-29, 10:00 AM - 12:00 PM \$55

August 8-12, 10:00 AM - 12:00 PM \$55

SUMMER CLAY & CRAFT CAMPS \* Various dates from:

Jul 4th to Sept 2nd

10:30 AM - 1:00 PM..... \$85



For more information or to register, please contact 250. 717.530 or visit [www.rotarycentreforthearts.com](http://www.rotarycentreforthearts.com).

--SOURCE: Rotary Centre for the Arts, May 2011 Newsletter

[...back to top](#)

## JEMH CONFERENCE ON ETHICS IN MENTAL HEALTH

The Journal of Ethics in Mental Health (JEMH) presents their 5th annual conference, Ethical Challenges in Service Delivery and Design. The conference explores ethical practises in a wide range of mental health issues, from women's mental health, youth, addictions, borderline personality disorder, reaching to rural communities, and homelessness. Proceeds from the conference help JEMH continue to distribute their free, web-based journal. The conference is at Trinity Church, 1905 Springfield Road, in Kelowna. Registration is \$275 for individuals and \$200 for students.



For more information, contact Phyllis Wilson at 250.314.2388 or at [phyllis.wilson@interiorhealth.ca](mailto:phyllis.wilson@interiorhealth.ca), or visit the



event site at [www.jemh.ca/conferences](http://www.jemh.ca/conferences).

--SOURCE: CMHA BC Division, e news, May 2011

[...back to top](#)

## 2ND ANNUAL CLASSIC CAR SHOW & OUTDOOR MOVIE NIGHT

Saturday, August 13th, 2011  
Rutland Centennial Park  
180 Rutland Rd. North, Kelowna, BC  
Car Show - 9 AM to 3 PM  
Movie starts at dusk

Free Admission for the Public!

For more info contact Joe lafrancesco at 250.878.3619 or  
Dan Van Norman at 250.575.7956 or email [events@uptownrutland.com](mailto:events@uptownrutland.com)

To register, visit [Classic Car Show Online Registration](#)

--SOURCE: News from Uptown Rutland Business Association, April 27, 2011



[...back to top](#)

## CITY OF KELOWNA REVITALIZATION PROJECTS

The City of Kelowna has been working with the Uptown Rutland Business Association, the Rutland Residents' Association, the Rutland Park Society, BC Transit and the Ministry of Transportation and Infrastructure in a number of key urban planning initiatives to help lend to the revitalization of Rutland Town Centre. To read more, [click here](#).

--SOURCE: News from Uptown Rutland Business Association, April 29, 2011



[...back to top](#)

## INTRODUCTION TO NON-PROFIT DEVELOPMENT MANAGEMENT COURSE

With funding from the provincial government, this accredited course was developed to increase capacity in BC's non-profit sector. A total of 10 institutional agreements have been signed, offering 750 funded seats for those working in the non-profit sector. This includes board members, staff, and volunteers. Most institutions also offer seats at regular tuition cost for those who may not fit the funded seat criteria, but wish to benefit from this learning opportunity.



Okanagan College – course available in-class September 2011 and online class to be offered in January 2012.  
Contact Kerry Rempel [krempe1@okanagan.bc.ca](mailto:krempe1@okanagan.bc.ca) Phone 250.762.5445 ext 4779

Please contact institutions directly to confirm course dates and registration times. You can also visit [The BC Centre for Non-Profit Development](#).

--SOURCE: BC Centre for Non-Profit Development, April 2011 Newsletter

[...back to top](#)

## HOCKEY NIGHT IN CANADA'S PLAY ON!

Hockey Night in Canada's Play On! is coming to Kelowna this spring May 14 & 15th! Play On! is an event any hockey fan would not want to miss. We will be turning the streets near Prospera Place into a sea of Street Hockey rinks and holding a 2- day, 4 on 4 Street Hockey tournament for all ages and skill levels!



We invite you to participate! Not only can teams register to play, we would like to see if some of the many kids you help can get involved in the event as volunteers!

Play On! Kelowna will be held May 14th - 15th at the same event site as last year near Prospera Place in Kelowna and Play On!

For more information, contact Caitlyn Martin, Play On! 2011 Volunteer Coordinator, at 1.604.688.7518 or [cmartin@beyondmg.ca](mailto:cmartin@beyondmg.ca)

--SOURCE: Caitlyn Martin

[...back to top](#)

## **WOMAN'S RESOURCE CENTRE CLOSED**

"It is with deep regret that we announce the permanent closure of the Kelowna Women's Resource Centre (KWRC), effective April 27th, 2011," states Olivia Sullivan from the KWRC.



The decision has come after years of financial struggle to keep the doors open. Provincial government funding to Women's Centres around the province ended in 2004. Since that time, she says they have struggled to remain open to the community with dedicated volunteers, one full-time staff member, and very few resources.

"We would like to thank the City of Kelowna, Central Okanagan Foundation, Thomas Budd Foundation, our members and volunteers, donors throughout our history, and our various supporters.

In particular, the board would like to acknowledge our Agency Coordinator Micki Smith's tireless and passionate efforts for the women of our community. Throughout the past 20 years, Micki has dedicated a great amount of energy to the women of Kelowna as well as to the Centre itself," said Sullivan.

--SOURCE: Castanet, April 20, 2011

[...back to top](#)

## **EXECUTIVE DIRECTORS SERIES**

Spring is Strategic Planning time for many organizations and you can hear the collective groan from all over the Okanagan.

This month our one hour Executive Directors Series will tackle Performance Management in NonProfit Organizations and how to adapt the process to fit your organization in a meaningful (and efficient) way.

As a group we will look at the main components for the Planning Process and how they link to your organization and stakeholders. This is an interactive session, so feel free to bring your plan, or 'plans to plan', along.

Strategic Planning is a process and as such, will look different for each organization. Learn how to adapt the process for your sector, size of organization and budget. Strategic Plans that fill a binder and sit on a shelf are nothing but paperweights.

Join us Wednesday, May 18th from 8:30am – 9:30am at the City of Kelowna's Capri Centre Office 133 -1835 Gordon Drive (between KVR Coffee and Extra Foods)

For additional information or to register, please contact Leanne Hammond Komori at 250.861.6160 or email [leanne@centralokanaganfoundation.org](mailto:leanne@centralokanaganfoundation.org).

--SOURCE: Central Okanagan Foundation, Leanne Hammond Komori, Executive Director

[...back to top](#)

## ARTHRITIS: SHARE YOUR STORY

We will be having our Walk to Fight Arthritis on Sunday May 15th at Kerry Park ( by Ogopogo and the Fintry Queen) from 9:00am - 12:00 noon.



Hope you can join us. If not, you can help us raise \$10.00 by telling your "story" about arthritis, then the makers of Tylenol will donate for every story told. Doesn't need to be long " I have arthritis, and it's a pain" is a story. You can do this on-line at [www.arthritis.ca](http://www.arthritis.ca); select BC; select Kelowna then share your story... or simply send me few words and I'll do this for you.

--SOURCE: The Arthritis Society, BC & Yukon Division, Trudy Battaglio

[...back to top](#)

## HOUSING OPTIONS FOR SENIORS

Seniors Outreach and Resource Centre presents Housing Options For Seniors on the following dates:

April 19, 2011 ..... May 17, 2011  
June 7, 2011 ..... June 21, 2011

Ziglar Recreation Centre,  
Apple Valley Seniors Housing  
102- 2055 Benvoulin Court,  
Multipurpose Room  
10:00am to 11:00am



The purpose of these information sessions is to provide a clear and comprehensive overview of housing options for seniors in the Kelowna region.

For additional information please email [senior2@telus.net](mailto:senior2@telus.net), or visit [www.seniorsoutreach.ca](http://www.seniorsoutreach.ca).

--SOURCE: Seniors Outreach and Re--SOURCE Centre, Jennifer Clement, Seniors Regional Housing Program

[...back to top](#)

## KELOWNA HOSTS NATIONAL MARKETING

The Marketing Research and Intelligence Association (MRIA) 2011 National Conference, "Ripe with Innovation" will be held from May 29th to 31st in Kelowna.

An exceptional line up of keynote speakers and presenters includes John Furlong, CEO Vancouver 2010 Olympic and Paralympic Winter Games; internationally renowned researchers Kees de Jong, CEO Survey Sampling International, and Ari Popper, President of BrainJuicer North America. Privacy and ethics in the social media environment, declining survey participation, and challenges facing the industry will be fiercely debated amongst top class panellists.



The conference theme and imagery is focused on showcasing innovation and the natural environment of Kelowna and the Okanagan. This provides an opportunity for local businesses to promote their brand to over 300 leading marketing research and intelligence professionals from across Northern America. For more information contact Tony at [thoft@cra.ca](mailto:thoft@cra.ca).

For registration, [click here](#)

To read the Program, [click here](#)

For Sponsorship info, [click here](#)

For Tradeshow info, [click here](#)

--SOURCE: Central Okanagan Economic Development Commission, e-news business update, May 2, 2011

[...back to top](#)

## National

### RACIAL DISCRIMINATION STILL A FACTOR IN POVERTY STATISTICS

A new report entitled "Canada's Colour Coded Labour Market," co-produced by the Canadian Centre for Policy Alternatives and the Wellesley Institute, has found that many racialized Canadians do not have equal access to work opportunities.

Co-author Sheila Block says racialized Canadian workers earned only 81.4 cents for every dollar paid to non-racialized Canadian workers, reflecting barriers in Canada's workplaces.

"The work racialized Canadians are able to attain is more likely to be insecure, temporary and low paying," Block says. "Despite an increasingly diverse population, a colour code is firmly in place."

Among the study's findings:

- In 2006, during the boom years, racialized Canadians had an unemployment rate of 8.6 per cent, as compared to 6.2 per cent for non-racialized Canadians.
- On average, non-racialized Canadian earnings grew marginally (2.7%) between 2000 and 2005 – tepid income gains considering the economy grew by 13.1%. But the average income of racialized Canadians declined by 0.2%.
- Racialized workers are over-represented in industries with precarious low-paid jobs; they are under-represented in public administration, and more likely to work in the hard-hit light manufacturing sector.
- The colour code contributes to much higher poverty levels: In 2005, 19.8% of racialized families lived in poverty, compared to 6.4% of non-racialized families.

The evidence clearly shows that racialized minorities are over-represented in child and family poverty statistics. They are more likely to be working in low wage jobs, which underscores the need for public and private employers to pay a living wage to all their employees in order to create a more just society. Download the report [here](#).

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, Child and Youth Advocate: April 11, 2011

[...back to top](#)

### THE PEOPLE'S FOOD POLICY PROJECT - CREATING FOOD POLICY FROM THE GROUND UP.

Resetting the Table: A People's Food Policy for Canada has been launched!

The People's Food Policy reflects a wave of concern about our food system, and proposes concrete steps toward a healthy, fair and environment- friendly food system. It is the product of 3500 Canadians coming together to combat the problems with the current food system related to hunger, health and the environment.



For more information [click here](#).

--SOURCE: BC Healthy Communities, Activity Ebrief #90 April 25th, 2011

[...back to top](#)

### INTERNET ABUZZ WITH TWEETS ABOUT MANDATORY CENSUS

Checked your mailbox this week?

The 2011 census package began arriving in mailboxes across the country this week. But it's the six little words on the front of the envelope that are irritating some Canadians.

"Complete the census -- it's the law" read the words.

Following the census flap last year, many Canadians appear to be under the mistaken impression that the census

is no longer mandatory.

In fact, the Conservative government scrapped the mandatory long-form census, but the short form, which collects basic demographic information, is still mandatory.

To read more, [click here](#).

--SOURCE: CTV.ca News Staff, May. 04 2011 8:39:49 PM

[...back to top](#)

## Provincial

### ANIMATION VIDEO ON CHILD POVERTY IN BC

First Call is launching a short animation about child poverty in Canada and British Columbia, which was created by Peter Romich of Diametric with music by James Andean.



The facts highlighted in the animation video are a reminder that addressing child poverty and inequality is an urgent issue. Children are only young once. This is a call to action to all First Call partners, supporters and other champions for children to use this video and the [BC Child Poverty Report Card](#) to raise awareness in local communities and through face-to-face and virtual social networks about this continuing problem and what our governments can do about it – with our support.

Visit the [First Call website](#) to view the video and read more facts about child poverty.

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, Newsletter: April 29, 2011

[...back to top](#)

### REPRESENTATIVE AND MCDF SIGN ADVOCACY PROTOCOL

From BC's Representative for Children and Youth:

Accessing services can be a complicated experience at a time when children and youth are at their most vulnerable. A joint advocacy protocol that will strengthen a shared commitment to promoting and supporting effective advocacy on behalf of B.C. children and youth receiving government services was signed today by the Minister of Children and Family Development Mary McNeil and the Representative for Children and Youth Mary Ellen Turpel-Lafond.



The rights of children and youth in care are currently outlined in ministry legislation, including their right to advocacy from the representative's office. Social workers work with families to make sure these rights are upheld.

This protocol ensures that there are no barriers to the representative's advocacy function and clarifies the mechanisms that enable both organizations to continue to work together to achieve the best possible results for children and youth in British Columbia. The protocol also clearly explains the roles of ministry and Representative for Children and Youth (RCY) staff regarding RCY advocacy services.

An RCY advocate provides information, support and advice to children and youth who are receiving or attempting to access government-funded services designated under the Representative for Children and Youth Act. The advocates ensure children's voices are heard, their rights are upheld, their interests are central to decision-making and they are receiving the services they need. This, in turn, contributes to improved well-being and better outcomes for vulnerable children, youth and their families.

First Call was pleased to see the following facts recognized by the Ministry:

- The ministry promotes and supports advocacy as an essential part of professional practice.

- Ministry staff, caregivers and service providers all fulfill an advocacy role on behalf of children and youth and recognize that there may be times when external advocacy is required to support the best outcomes for children, youth and families.

[Read the rest of the news release.](#)

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, Child and Youth Advocate: April 11, 2011

[...back to top](#)

## STATISTICS SHOW INCREASING NUMBER OF KIDS MOVING FROM CARE TO WELFARE

New statistics published on the Ministry of Children and Family Development web site show that the number of youth applying for income assistance within six months of aging out of care at 19 has risen by 16.6 percentage points since 2005/06. As reported on Public Eye, the rate of youth applying for assistance was 36.9% in 2005/06, 42% in 2008/09 and 53.5% in 2009/10.



In an e-mail response to Public Eye, a spokesperson from the Ministry stated:

"The percentage of children who transition out of MCFD care and apply for income assistance is always a concern" - adding the 11.5 point increase represents an extra 89 children who went from the government's protection onto income assistance.

"However," the spokesperson continued, "the fact that almost half those youth are not moving onto IA is also a positive step, given the fact that many children and youth come into care because they have complex needs and that doesn't change simply because they turn 19 years old."

This is a disappointing response to an alarming trend that deserves investigation. We would like the ministry to look into why this increase has occurred, rather than showing apparent complacency that signals low expectations for children and youth in care who have complex needs.

For more information, [click here](#).

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, Child and Youth Advocate: April 11, 2011

[...back to top](#)

## PROJECT ADVISORY GROUP FOR CHILDREN GROWING UP IN IMMIGRANT FAMILIES

The Human Early Learning Partnership (HELP) is looking for participants in a Project Advisory Group for educational, health and well-being outcomes of children born to immigrant and refugee families in British Columbia. It is funded for 3 years by the Canadian Institute of Health Research.

For more information contact Constance Milbrath at 1. 604.827.4086 or email: [constance.milbrath@ubc.ca](mailto:constance.milbrath@ubc.ca).

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, Child and Youth Advocate: April 11, 2011

[...back to top](#)

## BC'S REPRESENTATIVE FOR CHILDREN AND YOUTH IS ON FACEBOOK

You are invited to check out the [Representative for Children and Youth's new Facebook page](#). The page will feature new initiatives and work of the office such as report releases, news highlights and more. The RCY encourages you to "like" its Facebook page, and to consider sharing the page by posting it on your organization's page. A Facebook account is required to do this.



--SOURCE: Community Action Toward Children's Health, CATCH Network Newsletter April 11, 2011

[...back to top](#)



## CALEDON INSTITUTE OF SOCIAL POLICY'S REPORT ON MINIMUM WAGES

This report by Ken Battle is an in-depth look at the minimum wage, including comparisons between provinces, internationally and historically. The recent strides forward in BC regarding the minimum wage are discussed in this report, including the issue of indexing the wage. It concludes:

But history shows that what goes up can later go down when it comes to minimum wage rates. To preserve the value of minimum wages, governments should arrive at a definition of what constitutes adequate rates and methods of indexing them. To undertake this work, we urge jurisdictions to develop minimum wage boards along the lines of the UK's Low Pay Commission, and create a provincial/territorial/federal task force on low incomes to share their knowledge and experience. The federal government should play a leadership role by restoring its practice of paying a single minimum wage to all workers across Canada falling under federal jurisdiction, as it did before 1996. A restored federal minimum wage should pay an adequate amount (e.g., pegged to the after-tax low income cut-off or, alternately, half of average earnings) and protect its value over time via indexation.



The full report is available [here](#).

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, Child and Youth Advocate Newsletter: April 18, 2011

[...back to top](#)

## THE FIRST ISSUE OF PROMISING PRACTICES NEWSLETTER IS AVAILABLE FROM UBC

With the support of the BC Representative for Children and Youth, the University of British Columbia has created a resource for teachers and parents who want to learn about strategies to support positive outcomes in BC schools.



Promising Practices was created to provide educators and parents with approaches that have been shown to work in creating positive school environments, preventing challenging behaviour and supporting students who are at-risk for challenges. Download it here.

[...back to top](#)

## HST AND THE COMMUNITY SOCIAL SERVICES SECTOR

Earlier this week the Independent Panel on HST released their report, and with a June 24th referendum quickly approaching we have been contacted by a number of Federation members curious about a Federation response to the issue.

As you may recall in the Fall of 2009 The Federation completed an analysis of the impact of the HST on the community social service sector and the proposed rebate amount for eligible charities and non-profits. The report noted concerns that the HST would not be fiscally neutral for the community social service sector. This report can be found on the Federation website at <http://www.fcssbc.ca/resources.php>. Eligible charities and non-profits are able to claim a rebate on the HST they pay on goods and services they purchase. Privately operated community social service agencies are not eligible for the rebate but can register for Input Tax Credits (ITC). Charities and qualifying non-profits in Ontario have a rebate rate of 82%, and we had hoped that the sector in BC would receive a similar rate. The rebate for eligible charities and non-profits in BC works out to an actual rebate of 54.08% (50% of the Federal portion of 5%, plus 57% of the provincial portion of 7%).

We are curious about the impact that HST has had on your operating expenses, and whether you have found the rebate rate of 57% to be adequate in ensuring that the tax is fiscally neutral. Please consider responding to the following questions to help us guide our next actions on this issue. Please note that some questions are with regards to your agency as a consumer/purchaser of goods and services and some relate to your agency as a provider/seller of goods and services. Some things to consider in answering include resource costs associated with new billing systems, impacts on contracted services that your agency purchases, as well as any positive or challenging impacts you have noted.



- 1) As a consumer how have the costs of doing business impacted your agency as a result of HST?
- 2) As a provider of goods and services how has your agency been impacted by HST?
- 3) Have you noted any 'unintended consequences' of HST on your agency? On your staff? On the community members you serve?
- 4) If you are eligible for the HST Rebate-what has the impact of this rebate been on your agency?

For your information the Independent Panel report can be accessed from the [BC Government website](http://bc.government.ca).

Thank you for your time, please submit responses by May 26th, 2011. You can expect follow-up communication on this issue later in the month.

For additional information visit: [www.fcssbc.ca](http://www.fcssbc.ca)

--SOURCE: The Federation of Community Social Services of BC,

[...back to top](#)

## VANCOUVER PHILANTHROPIST GIVES \$15 MILLION TO UBC FOR BRAIN RESEARCH

The University of British Columbia announced a \$15 million gift from Vancouver philanthropist Djavad Mowafaghian for a new facility that integrates brain research and patient care. In honour of his donation, the largest gift to date to the UBC Faculty of Medicine, the facility will be named the Djavad Mowafaghian Centre for Brain Health.



For more information, visit: [www.publicaffairs.ubc.ca](http://www.publicaffairs.ubc.ca).

--SOURCE: CharityVillage.com, Village Vibes, April 12, 2011

[...back to top](#)

## Research

### SURVEY RESULTS ANALYZE ANXIETY IN CANADIAN MIDDLE AND SECONDARY SCHOOLS

A recent study from the Canadian Journal of Public Health reported that in middle and secondary schools, female students experience higher levels of anxiety than male students. The study included over 5600 students in grades 6 to 12 across Canada, who took an annual survey which asked about the students' skills, school and life challenges and anxiety levels. It was also found that a low self-esteem is more likely to cause anxiety in students than a heavier workload.



To read more, visit the Canadian Public Health Association at [journal.cpha.ca](http://journal.cpha.ca).

--SOURCE: CMHA BC Division, Mind Matters e news, May 2011

[...back to top](#)

### FACE RECOGNITION IMPROVES WITH EYE CONTACT IN NEWBORNS

A study from Rene Descartes University in Paris shows that the amount of eye contact babies get plays a large role in their ability to recognize faces. Twenty-four newborns were shown 60 second videos of unfamiliar faces.



Half of the newborns were shown a video a woman talking and maintaining eye contact and the other half were shown a woman talking but averting her gaze. After the videos, the newborns were shown photographs of the

same faces in the video. It was found that of the direct gaze infants, 10 out of 12 looked at the direct gaze woman for an average of 30 seconds, and only 5 seconds for the averted gaze. The research suggests that the ability to recognize faces at an early age is crucial to social skills later in life. To read more, visit [www.plosone.org](http://www.plosone.org).

--SOURCE: CMHA BC Division, *Mind Matters e news*, May 2011

[...back to top](#)

## STUDY SHOWS THAT DADS ALSO EXPERIENCE POSTPARTUM DEPRESSION

A team of paediatricians out of the University of Michigan have found that new fathers are also at risk for postpartum depression, just like mothers. The survey was conducted between 1998 and 2001, and included 1746 fathers from across the United States. About 7% of those dads were found to suffer from major depression, with recent the birth of their child directly connected to their moods. The study also found that depressed dads were also less likely to read to their children and use physical punishment methods. Read more in Digital Journal. The original study will be published in the April edition of Paediatrics.



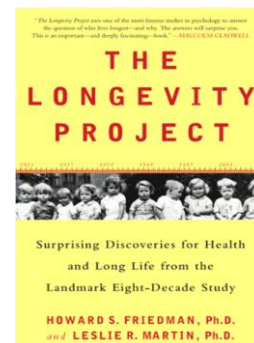
Feeling Blue? [Learn about CMHA's Bounceback Program](#) for adults experiencing mild-to-moderate symptoms of anxiety and depression

--SOURCE: CMHA BC Division, *e news*, Volume 9, April 2011

[...back to top](#)

## THE LONGEVITY PROJECT

A life-long study from Stanford University found that people who lived longer lives were more organized, responsible and hard-working. Started in 1921, 1500 girls and boys born in 1910 were studied for levels of exercise, consciousness, employment, social networks, and marital status. Dr. Howard Friedman picked up on the project in 1990 and interviewed the surviving subjects, discovering what parts of their lifestyle helped them live longer. People who were more socially connected, like doing volunteer work and planning ahead and who were consistently single or married, out-lived the risk-takers who lived life more freely and had unstable relationships. The results are published in [Dr. Friedman's book, The Longevity Project](#).



To read more, visit [www.healthzon.e.ca](http://www.healthzon.e.ca).

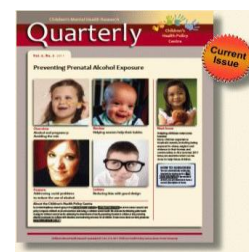
--SOURCE: *Study Discovers Which Lifestyles Improve Longevity*

[...back to top](#)

## HELPING WOMEN HELP THEIR BABIES:

Can a single-session intervention cause women to stop drinking during their pregnancy? We share the findings from four such interventions aimed at helping pregnant women reduce their alcohol use.

[Read this article](#) OR go to the [Quarterly archives website](#) and then click on the "Current Issue" icon.



--SOURCE: *The Children's Mental Health Research Quarterly*,

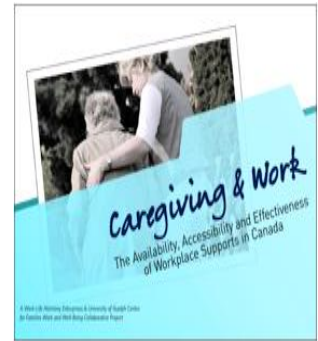
[...back to top](#)

## SUPPORTING CAREGIVING AND WORK

For an ever increasing number of Canadians, caring for an aging relative is becoming part of daily life. According to a [recent study](#), about 2.3 million working Canadians provide unpaid care to a family member or friend, and as Canada's population ages that number will grow.

Researchers from the universities of Guelph and Alberta examined the 2007 General Social Survey from Statistics Canada, and found that:

- Of all employees aged 45 and older, 37 per cent of women and 28 per cent of men are unpaid caregivers, and 40 per cent care for two or more people.
- Employed caregivers spent on average the equivalent of one full workday per week providing direct care and support.



Now, the University of Guelph's Centre for Families, [Work and Well-Being](#) and the program on Research on Aging Policies and Practices at the University of Alberta are collaborating with Work-Life Harmony Enterprises to learn more about how Canadian employers are providing or working towards the development of policies, programs and practices that can support employed caregivers and reduce the negative consequences of balancing caregiving and work. The study will be the first to examine how Canadian employers and workplaces in the private, public, broader public and non-profit/voluntary sectors are responding to this challenge.

If you develop, implement and/or oversee work-life policies, practices and programs in your organization, your input in this survey can help to develop Canadian benchmarks and best practices to support adult caregivers. The survey will remain open through May. [Click here](#) to participate in the survey.

--SOURCE: BC Council for Families, HealthyFamilies, April 18, 2011

[...back to top](#)

## MY MOM / MY ROLE MODEL

Just in time for Mother's Day, a new study from Dove gives moms across the country something to feel good about: a majority of Canadian girls identify their mothers as their biggest female role model. Six in 10 girls between the ages of 10 and 17 named their mothers when asked who their role model is. And a previous Dove survey found moms were three times more influential than media at shaping the way girls feel about themselves and about what it means to be beautiful.



These findings, part of research conducted by Dove of women aged 10-64 as part of their [Campaign for Real Beauty](#), are the positive elements in a study filled with unsettling, yet mostly unsurprising statistics. The survey of 1200 girls in six countries found that "a girl's inner beauty critic moves in by the time she is 14 years old and continues to erode her self-esteem as she ages". In fact, 47% of the Canadian girls surveyed between the ages of 10 and 17 reported having avoided activities like going to the beach, participating in physical activities, going to school, or giving an opinion because they feel badly about the way they look.

The research suggests, however, that positive role models can help young girls cope with beauty pressures: while 67% of girls without a role model say they have avoided certain social activities because they feel badly about the way they look, only 57% of girls who have a role model say this.

--SOURCE: BC Council for Families, HealthyFamilies, April 18, 2011

[...back to top](#)

## NEW REPORT SAYS FAMILY OFTEN IGNORED IN SOLUTIONS TO YOUTH HOMELESSNESS

A recently released York University report, co-authored by Stephen Gaetz, Associate Dean of Research and Field Development in York's Faculty of Education, Daphne Winland, an Associate Professor in the Department of Anthropology, and Researcher Tara Patton, calls for drastic reform to dealing with youth homelessness. Gaetz says the focus on emergency services, rather than on prevention, reunification with families and long term solutions should change.



The report, called [Family Matters](#), argues that while many of the estimated 65,000 youth living on the streets or in shelters come from homes experiencing family conflict, this does not necessarily preclude the possibility of family reunification in some cases. The report profiles the success of the Family Reconnect program run by [Eva's Initiatives](#), which operates three shelters in Toronto for homeless and at-risk youth aged 16-24 to get them off the streets permanently.

--SOURCE: *Raising the Roof, Housing Again Bulletin #141 May 2011*

[...back to top](#)

## TEENS NEED TO MATTER TO FAMILIES

When adolescents are confident that they matter to their families -- when they feel they make a difference in the family's daily life -- they are less likely to be violent to other family members. That's one of the key findings from a new study into the sources of family violence, led by [Brown University sociologist Gregory Elliott](#) and published in *Journal of Family Issues*.



Elliott's analysis of data gathered from over 2000 interviews with US teens determined that failing to matter to their family increased the probability that teens would act violently to family members. The study's authors believe that mattering has an effect on both self-esteem and on one's attitude toward violence, which ultimately determines one's violent behavior.

A relatively new concept, "mattering" is one's belief that they make a difference in the world around them. Mattering has three aspects -- awareness, importance, and reliance. Do others know you exist? Do they invest time and resources in you? Do they look to you as a resource? Elliott contends that mattering is the fundamental motivation in human beings. "Above all else, there's a need to matter," he says.

"Mattering is the prime mover in a chain reaction involving self-esteem and attitudes toward violence," said Elliott. "If you don't matter, it sets up a chain of unfortunate feelings and events that makes it difficult to get along."

--SOURCE: *BC Council for Families, HealthyFamilies, May 2, 2011, Marilee Peters, Communications Director*

[...back to top](#)

## Resources

### THREE INSTANT IMPROVEMENTS FOR BOARD AGENDAS AND ACCOUNTABILITY

We're talking here about something even easier than what's on the agenda: here are three instant ways to improve meetings simply by what you put on the piece of paper titled "Board Agenda:"

1. Put your mission statement at the top of every agenda. It quietly reminds people of your organization's purpose throughout the meeting. If you have a business model statement, place it there as well.
2. Right under the date, place a list of what individuals agreed to do at the last board meeting. See example to right:
3. At the end of the agenda, keep a running list of topics coming up. For example, at the end of the May agenda, the following might be noted:



Upcoming Discussions:

- Review line of credit policies: June
- Executive director evaluation discussion: August
- Overall critique of fundraising strategies: September

By keeping this running list, everyone knows what is scheduled for future meetings, and will neither forget them

nor worry that they will be forgotten by others. The Upcoming Discussions list also serves to keep the board accountable for its plans.

None of these quick improvements will fix major problems, but they will go a surprisingly long way in strengthening a good board's ability to stay on track.

This article is reprinted with permission from Blue Avocado, a free bite-sized magazine by and for nonprofit people. Subscribe free and see archives at <http://www.blueavocado.org>

--SOURCE: *Blue Avocado*, April 24, 2011

[...back to top](#)

## ONLINE VIDEOS ON PSYCHOLOGICAL SAFETY IN THE WORKPLACE

Thank you to everyone who made the 8th Annual Bottom Line Conference a point of excellent conversation and collaboration on workplace mental health. The conference program held moving and thought-provoking panellist stories, great feedback in table discussions, and excellent motivating speakers. Missed the conference? Watch videos of Workplace Stories and Leaders' Perspectives, featuring our morning and afternoon panellists. Also, see slides from Mary Ann Baynton's presentation, Making it Safe: Blueprint for Psychological Safety and roundups of delegates' discussions on barriers and solutions to psychological safety.

# Bottom Line 2011

View the videos and download the resources at [www.bottomlineconference.ca](http://www.bottomlineconference.ca).

--SOURCE: *CMHA BC Division, e news, Volume 9, April 2011*

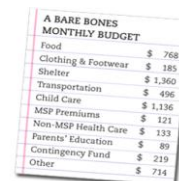
[...back to top](#)

## NEW VIDEO ON THE LIVING WAGE

A short video is now available on the Living Wage for Families Campaign and the concept of the living wage.

View it at [www.livingwageforfamilies.ca](http://www.livingwageforfamilies.ca) and please forward to your networks!

--SOURCE: *First Call: BC Child and Youth Advocacy Coalition, Child and Youth Advocate: April 11, 2011*



A BARE BONES MONTHLY BUDGET	
Food	\$ 768
Clothing & Footwear	\$ 385
Shelter	\$ 1,360
Transportation	\$ 496
Child Care	\$ 1,136
MSP Premiums	\$ 121
Non-MSP Health Care	\$ 133
Parents' Education	\$ 89
Contingency Fund	\$ 219
Other	\$ 714

[...back to top](#)

## UN COMMITTEE ON CHILDREN'S RIGHTS - GENERAL COMMENT 13

If children's rights are to be taken seriously, then child protection must mean more than apprehension of an abused child by child welfare authorities. This becomes clear in General Comment 13, recently released by the UN Committee on the Rights of the Child.

General Comment 13 provides guidance for implementing Article 19 of the Convention on the Rights of the Child and other articles related to child protection. It will help in shifting the focus to prevention of harm as well as responding to children who have been harmed. It also helps to explain the difference between a rights-based approach to protection and paternalistic protection, which often ignores or even infringes on children's rights.

Thanks and appreciation go to several Canadians who contributed to the development of the General Comment. Now the focus will be to utilize it to improve child protection practices in Canada and around the world.

The General Comment is available to [read here](#).

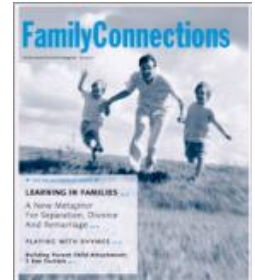
--SOURCE: *BC Council for Families, Healthy Families, April 11, 2011*

[...back to top](#)



## FAMILY CONNECTIONS: THE RELATIONSHIP ISSUE

Hot off the (virtual) presses! We have just published the latest issue of [Family Connections](#) - our quarterly magazine for family service professionals in BC. In it, we explore some of the many facets of our complex family relationships.



Researchers have identified our social support networks as one of the key determinants of the health of Canadians. Within those networks, no relationship plays a more important role than the parent-child relationship. As early as the prenatal period and well into adulthood, the kind and quality of parenting that we experience has enormous potential to change our lives – for good or bad.

--SOURCE: *First Call: BC Child and Youth Advocacy Coalition, Child and Youth Advocate: April 11, 2011*

[...back to top](#)

## BOARD GOVERNANCE

Inspired by the topic of governance lately (perhaps inspired by issues around our country's governance?) we have updated our [Board Governance Resource Guide](#) on the library site. In addition over the next few weeks we will be using our [blog](#) to highlight literature on governance subtopics such as evaluation and due process, liability and risk, among others. This is designed to supplement the library resource guide as we can't possibly showcase everything on one page. Check back weekly for new posts. The first is Board Governance, Begin at the Beginning...



--SOURCE: *E-bulletin from the Nonprofit Library at Imagine Canada, May 2, 2011*

[...back to top](#)

## EMAIL LIST HYGIENE: REMOVE FOUR KINDS OF BAD ADDRESSES TO IMPROVE DELIVERABILITY

Your email database is the foundation of your email marketing. Haphazardly adding names can invite irrelevant subscribers and invalid email addresses -- which weaken your foundation.



Inspired by our upcoming Optimization Summit, we went back to our notes from MarketingSherpa's recent Email Summit to reinforce what was taught about email deliverability, including some great information on bad email addresses from an expert panel.

As seen in MarketingSherpa Blog email updates

[Read more.](#)

--SOURCE: *Marketing Sherpa, Best of the Week, April 18, 2011*

[...back to top](#)

## A BETTER CALL TO ACTION: FOCUS ON THE SINGLE NEXT STEP

I can't solve global warming, but I did put compact fluorescent light bulbs in all of my lamps.

I can't save all of those cats and dogs on death row in animal shelters, but I can pledge to get our next pet from a rescue organization (and we are, next week!) I can't cure world hunger, but I can volunteer in a new community garden that will grow vegetables for a local food pantry.

If you ask people to do things that are too vague or too overwhelming, they won't do them. We see that time and again. That's why fundraising appeals with stories about helping a





single person usually work better than stories about helping the masses.

Yes, there are exceptions to every rule and examples where nonprofits have asked people to do very hard, time-consuming, and expensive things, and their supporters have come through. But that's usually not the case. (For a great review of the latest in behavioral psychology applied to the nonprofit world, check out [Lisa Simpson for Nonprofits.](#))

--SOURCE: Tips & News from Kivi Leroux Miller at [Nonprofit Marketing Guide.com](#), April 19, 2011

[...back to top](#)

## WHO CALLS FOR REDUCED MARKETING OF UNHEALTHY FOOD TO CHILDREN

The UN health agency recently [called for action](#) to reduce the exposure of children to the marketing of food with high contents of fat, sugar or salt, which exposes them to the risk of non-communicable diseases caused by poor diet during their lives. Poor diet is one of the four common factors associated with the four main non-communicable diseases – cancers, diabetes, cardiovascular diseases and chronic lung diseases – which are responsible for about 60 per cent of deaths worldwide, or over 35 million people annually.

According to WHO, 43 million pre-school children worldwide are either obese or overweight. Television advertising is responsible for a large share of the marketing of unhealthy foods and, according to available evidence, advertisements influence children's food preferences, purchase requests and consumption patterns.



In May 2010, WHO member states endorsed a new set of recommendations on the marketing of food and non-alcoholic beverages to children. The recommendations call for national and international action to reduce the exposure of children to marketing messages that promote foods high in saturated fats, trans-fatty acids, free sugars, or salt, and to reduce the use of powerful techniques to market them to children.

The [BC Healthy Living Alliance](#) recently presented to the Health Officers Council of BC Standing Committee on Health, and recommended the following actions by the federal government:

- banning television advertising of unhealthy food and beverages during programming viewed by children aged 12 and under
- banning or restricting unhealthy food at grocery store checkouts
- banning the use of celebrities or cartoon characters to promote a product to children
- banning all sponsorship or marketing of unhealthy foods and beverages within school settings.

You can send messages of support for these recommendations to the federal Minister of Health, Leona Aglukkaq, at [Aglukkaq.L@parl.gc.ca](mailto:Aglukkaq.L@parl.gc.ca).

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, *Child and Youth Advocate Newsletter*: April 18, 2011

[...back to top](#)

## HOPE AIR

We continue to grow our capacity to offer free flights to low-income Canadians from coast-to-coast!

Please keep Hope Air in mind when you see individuals or families who are struggling with health issues and a lack of resources: we may be able to help if they are referred to specialized care outside their local communities.



Email C.K. DesGrosseilliers, Communications Manager, Hope Air, at [ckdesgrosseilliers@hopeair.org](mailto:ckdesgrosseilliers@hopeair.org) or call 1.877.346.4673.

--SOURCE: Hope Air, C.K. DesGrosseilliers, *Communications Manager*,

[...back to top](#)

## GUY-FRIENDLY INFO FOR NEW DADS

Dads can feel left out of the world of the new baby, with moms and grandmothers doing much of the care. Now, a new website gives dads a novel perspective on baby care. [24 Hour Cribside Assistance](#) takes the look of the owner's manual for a new car, to reach dads through a familiar format that they relate to.

The site is filled with video clips of experts and fathers sharing practical advice about such topics as Fuel Consumption (breastfeeding, bottles, etc.), Dad's Tool Kit (diapers, wipes, change pad...) and Safe Operation (car seats, safety tips, etc.). Supported by a Facebook page, Youtube channel, Twitter feed and blog, the site aims to convey accessible, practical information to dads about new babies' health, development and the benefits of father involvement.



--SOURCE: BC Council for Families, Healthy Families, April 26, 2011, David Sheftel,

[...back to top](#)

## NONPROFIT MERGERS AND ACQUISITIONS: MORE THAN A TOOL FOR TOUGH TIMES

Article on the characteristics of mergers and alliances, and factors to consider before merging or forming alliances.

To read the article, [click here](#).

--SOURCE: IdeaEncore Network Update,



[...back to top](#)

## "HONOURING DIVERSE BELIEFS IN OUR COMMUNITIES: A CONVERSATIONAL TOOLKIT"

This toolkit is a documentary project that adopts a child-centered approach to responding to diverse beliefs in community. The Toolkit outlines a multi-format workshop designed to engage participants in active learning and dialogue.

The project is a partnership between the Surrey Neighbouring Faiths Program, Himar Productions, and DIVERSEcity Community Resources Society. It was made possible with funding from the Government of Canada and the Province of British Columbia.

The documentary can be [viewed online](#).

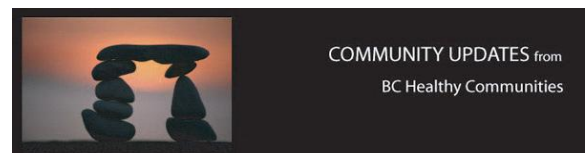
For more information and to receive a PDF copy of the Toolkit, please contact David Dalley, Production Coordinator at [davidanderin@dalley.ca](mailto:davidanderin@dalley.ca) or 1.604. 502.8661.

--SOURCE: BC Healthy Communities, Activity Ebrief #90 April 25th, 2011

[...back to top](#)

## TRANSPORTATION TRANSFORMATION

Transportation Transformation: Building Complete Communities and a Zero-Emission Transportation System in BC. This report is perhaps the most visionary of the Climate Justice Project's publications to date, a necessity given that 40% of BC's greenhouse gas emissions are from the transportation sector.



They've outlined a strategic framework to get to zero emissions by 2040, starting with \$2 billion per year of major new investments in transit and other infrastructure - the carrot to go along with the stick of a carbon tax. But they acknowledge that the really big long-term reductions must come from changes in land use patterns towards "complete communities" -- where people live closer to work, shops, parks and public services -- in all parts of the

province, from urban centres to small towns. They also outline the major social justice issues in a transportation transformation, such as the need for affordable housing as part of those complete communities, the leveling of the playing field that comes from reducing auto dependence, and how an aging population can help "drive" the change we need.

For the full report [click here](#)

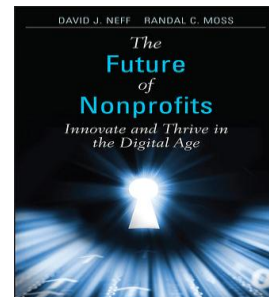
--SOURCE: BC Healthy Communities, Activity Ebrief #90 April 25th, 2011

[...back to top](#)

## NEW BOOK: THE FUTURE OF NONPROFITS

My colleagues David Neff and Randal C Moss have written a book called [The Future of Nonprofits](#) that launches next month. As Zoetica colleague Geoff Livingston notes, writing a book is no small feat. (I can agree on that one!)

Their book provides recipes for nonprofit organizations to capitalize on internal innovation and predict future trends to remake and reshape their culture, structure, and staff. The book offers lots of tips, advice, and frameworks to help nonprofit professionals transform their organizations in order to survive and thrive.



Here's what is in the book:

- Provides nonprofits with a comprehensive playbook on how to create a new, more flexible, innovative organization.
- Provides nonprofits a look at the future of fundraising and communications trends into 2016.
- Case studies highlight successes and failures.
- Highlights the power and strength of Social Media.
- Highlights how to hire, train, manage and inspire "internal entrepreneurial" employees.
- Features actionable advice on creating an organization that is primed to grow and thrive in the immediate and long-term future.

--SOURCE: Beth's Blog by Email, april 25, 2011

[...back to top](#)

## SHELTERS NEEDED FOR LGBTQ YOUTH

Lesbian, gay, bisexual, transgender, transsexual, queer and questioning (LGBTQ) youth are overrepresented in the homeless youth population. It has been estimated that approximately 20-40% of homeless youth identify as LGBTQ, meanwhile only approximately 5-10% of the general population identifies as LGBTQ (Josephson and Wright, 2000).

Despite this alarming finding, there are no emergency/crisis shelters for LGBTQ youth in Canada.



There has been extensive research on youth homelessness in Canada; however, there has been an astounding lack of investigations into the phenomenon of LGBTQ youth homelessness. It has been found that a high proportion of LGBTQ homeless youth feel safer on the streets than in shelters due to homophobic and transphobic violence that occurs in the shelter system (Ray, 2006; Denomme-Welch, Pyne, & Scanlon, 2008).

As a society we are beginning to encourage youth to be who they are, consequently, youth are coming out at younger ages than ever (Lepischak, 2004). Given that youth are coming out earlier, and acceptance of LGBTQ people is more widespread today, the fact that we have few services for this population of youth is even more alarming.

Unfortunately, homelessness amongst LGBTQ youth has been reported to be on the rise and agencies serving homeless youth have identified challenges in providing support to this population of youth (Yonge StreetMission, 2009).

For more information on LGBTQ youth homelessness in Canada please visit: [www.ilona6.com](http://www.ilona6.com).

Alex (Ilona) Abramovich is a PhD Candidate in the Adult Education and Community Development program at the University of Toronto - OISE. Alex's research interests focus on LGBTQ youth homelessness, youth culture, and support services.

--SOURCE: *Raising the Roof, Housing Again Bulletin #141 May 2011*

[...back to top](#)

## HOMELESS YOUTH TAKE FILM DOCUMENTING THEIR LIVES ON THE ROAD

A group of youth, who won an Emmy nomination for their critically-acclaimed documentary about their lives, "Invisible: [the Diaries of New York's Homeless Youth](#)," are kicking off a "Homeless not Hopeless" campaign with the [Reciprocity Foundation](#) to inspire Americans to become advocates for solutions to youth homelessness.



--SOURCE: *Raising the Roof, Housing Again Bulletin #141 May 2011*

[...back to top](#)

## GETTING KIDS' FINANCIAL LITERACY RIGHT

Ask a child where money comes from and they may be stumped. Understanding the value and sources of money can be a challenging concept for young children. However, new research shows that even preschoolers can comprehend some basic financial concepts: "young children can be taught about the basic benefits and tools of sharing, savings, and purchase that will support good financial habits and practices as children, leading to better managed financial lives as adult independent spenders and savers," was one of the key conclusions of a recent University of Wisconsin [study on financial literacy](#).



A national survey conducted for the [Canadian Institute of Chartered Accountants](#) found that while 78% of parents say they have attempted to teach their children financial management skills, more than half (60%) believe that they have not been very successful. And a strong majority also believes that the financial services industry and governments also bear responsibility for ensuring that children and teenagers learn basic financial decision making skills.

--SOURCE: *BC Council for Families, HealthyFamilies, May 2, 2011, Tina Albrecht*

[...back to top](#)

## NEW REPORT EXAMINES HOW NETWORKS ENGAGE COMMUNITIES

A new Knight Foundation and Monitor Institute report explores how an increasingly connected world will affect the way people push for social change. *Connected Citizens: The Power, Peril and Potential of Networks* draws from more than 70 examples of how networks are used to build better and more engaged communities. The report looks ahead to the year 2015 and envisions three scenarios of how society may evolve as a result of the changing way people connect to information and each other. Designed to help funders consider how to use networks to foster community change, the report also includes five promising ways people are using networks for social action.



For more information, visit: [www.knightfoundation.org](http://www.knightfoundation.org).

--SOURCE: *CharityVillage.com, Village Vibes, April 12, 2011*

[...back to top](#)

## NEW REPORT EXAMINES HOW NETWORKS ENGAGE COMMUNITIES

The PricewaterhouseCoopers Canada Foundation has released a new white paper called Capacity Building: Investing in not-for-profit effectiveness. The paper discusses the current disconnect between how capacity building is described and the actions corporations are taking to address it. It also examines how the right mix of resources (volunteer, financial, etc) is necessary to keep nonprofits' engines running.

For more information, and to read the paper, visit: [www.pwc.com](http://www.pwc.com).

--SOURCE: CharityVillage.com, Village Vibes, April 12, 2011



[...back to top](#)

## INVESTMENT IN IT REMAINS STEADY, EVEN THROUGH A DIFFICULT ECONOMY

Despite a shaky economy, nonprofits' investments in information technology (IT) staffing and other areas stayed remarkably steady and even saw year-over-year growth in some areas, a new US report found. Sponsored by NTEN and the NonProfit Times, [Nonprofit IT Staffing & Spending](#) benchmarks salaries, outsourcing, recruiting, organizational structure, and other aspects of IT practices in the nonprofit sector. One of the findings that stood out: Only 40% of respondents reported that their organization has some type of formal technology plan. And much less than that (22%) reported that their organization had ever evaluated return on investment (ROI) of technology projects or programs. For more information, and to view the full report, visit: [www.nten.org](http://www.nten.org).

--SOURCE: CharityVillage.com, Village Vibes, May 3, 2011



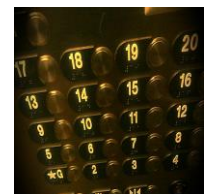
[...back to top](#)

## Social Media

### ONE SMALL STEP: WHAT'S YOUR TWITTER ELEVATOR SPEECH?

Here's some questions to help you craft that brief sentence for your Twitter profile.

1. Why should someone care about you? When possible, leverage an emotional connection.
2. Be distinctive. For example were you the first or only one to do something? Perhaps you are the largest or oldest. These distinctives help set you apart and provide credibility.
3. Don't forget the basics. Who does your organization/endeavor benefit? How does your organization benefit someone?
4. Finish with an 'ask' to follow.



It may take you some time to boil it down to just a few words and you may not be able to get all those concepts in the bio line.

Here's a template to get you started.

[YOUR ORG NAME] helps [TWITTER FOLLOWERS] to [BENEFIT/VALUE YOU DELIVER ON TWITTER FEED].

For more info, [click here](#).

--SOURCE: Beth's Blog by Email, April 29, 2011

[...back to top](#)



## MAJORITY OF US NONPROFITS ARE ON FACEBOOK

A new survey found that 89% of US nonprofits have a presence on Facebook. Sentiment toward social networks remains very positive with 82% of nonprofits indicating that they find their commercial social networking efforts valuable. More than half of the nonprofits surveyed had no formal budget for social networking initiatives and 30% of organizations that have raised \$100,000 or more on Facebook have budgets of under \$5 million per year. -- Nonprofit Technology Network



CharityVillage.com  
Celebrating 15 Years!

--SOURCE: CharityVillage.com, Village Vibes, April 12, 2011

[...back to top](#)

## TWITTER COMMUNITY ORGANIZING RULES FOR NON PROFITS

Note from Beth: I love when I discovered folks who are community organizers and successfully transfer what they know about community organizing offline to the online world. Robin shared some of her thoughts in the comments of a recent blog post, and I invited to share her [community organizing rules for Twitter](#). Enjoy.

--SOURCE: Beth's Blog by Email, April 8, 2011

[...back to top](#)

## UK CHARITIES OUTPERFORMING PRIVATE SECTOR ON SOCIAL MEDIA

The Royal British Legion, RSA and Comic Relief are the top three UK-based charities with the largest social media presence, according to a new report by nfpSynergy. Social media engagement by the charity sector compares favourably with, and in many cases surpasses, the private sector with arts, animal, and cancer charities performing particularly well. Of the top 50 UK charities (ranked by fundraised income), 92% use Facebook, 96% use Twitter, and 90% use YouTube, while 74% have at least one blog.

For more information, and to view the full report, visit: [www.nfpsynergy.net](http://www.nfpsynergy.net).

--SOURCE: CharityVillage.com, Village Vibes, April 26, 2011

[...back to top](#)

## CRAIGSLIST FOUNDATION LAUNCHES LIKEMINDED FOR COMMUNITY BUILDING

The Craigslist Foundation, along with the John S. and James L. Knight Foundation, launched a new initiative last week called LikeMinded. The new website connects community-builders from the US, allowing them to post resources, projects, and stories to better learn from each other. Once past the beta testing stage, the organization plans to serve communities outside of the US as well.



CharityVillage.com  
Celebrating 15 Years!

For more information, visit: [likeminded.org](http://likeminded.org).

--SOURCE: CharityVillage.com, Village Vibes, April 19, 2011

[...back to top](#)



## Training

### NATIONAL CONFERENCE ON MENTAL HEALTH

CMHA BC Division and [CMHA Kelowna Branch](#) are hosting Movement Building: National Conference on Mental Health. Outstanding keynotes include Lieutenant Colonel Stéphane Grenier, Mental Health Commission of Canada and Dr. Mike DeGagne, Aboriginal Healing Foundation. Breakout sessions will explore themes including emerging excellent practices, embracing diversity, tapping technology, empowering young people. Early bird rates are \$395 for full-conference and \$195 for one day. **Deadline for early bird is May 18.**



Learn more at [www.cmhanationconference.ca](http://www.cmhanationconference.ca).

--SOURCE: Canadian Mental Health Association, Candace Giesbrecht

[...back to top](#)

### MOVING FROM TALK TO ACTION: YOUTH IN BC FORUM

Save the date! First Call's semi-annual forum on youth issues in BC will be held on Friday, June 17 in Vancouver.

Watch for the flyer with full details next week.



--SOURCE: First Call: BC Child and Youth Advocacy Coalition, Newsletter: April 29, 2011

[...back to top](#)

### LANGARA SUMMER SCHOOL ON BUILDING COMMUNITY

Langara's summer school runs from June 11 – June 18, and this year the program includes an event on Inequality: The Biggest Barrier to Sustainability with Linda McQuaig, co-author of The Trouble with Billionaires.

Full day workshops will be held on the sustainable story of stuff, community building, and more.

Find out more [here](#).



--SOURCE: First Call: BC Child and Youth Advocacy Coalition, Newsletter: April 29, 2011

[...back to top](#)

### HEALTHY BY NATURE FORUM

Join a diverse community of champions working to improve human health and well-being by increasing access to nature. Be part of Healthy by Nature. This interactive forum will bring together professionals from health, parks, recreation, education, community planning and all levels of government.

When: September 20-23, 2011  
Where: Vancouver BC

For more information [click here](#).



--SOURCE: BC Healthy Communities, Activity Ebrief #89 April 11th, 2011

[...back to top](#)

## THE 2011 GAINING GROUND CONFERENCE

Urban Sustainability and the Stories That Bind Us

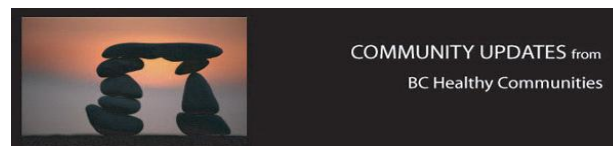
This conference opens a rich and exciting new line of sustainability exploration: sustainability as a competing narrative, or story, within the dominant social narrative.

When: Oct 17-20, 2011

Where: Vancouver, BC

For more Information [click here](#).

--SOURCE: BC Healthy Communities, Activity Ebrief #89 April 11th, 2011



[...back to top](#)

## GRAND GATHERING FOR GRANDPARENTS RAISING GRANDCHILDREN

Parent Support Services Society is hosting a Grand Gathering for grandparents raising grandchildren on their own.

They will be welcoming grandparents and children for a day of learning, sharing, gathering resources and having fun together. There will be workshops for the adults and activities for the children all day Saturday, May 28th at Glenbrook Middle School, 701 Park Crescent, New Westminster. Food and child care will be provided.

[Download the flyer](#) for more information.

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, Child and Youth Advocate: April 11, 2011



[...back to top](#)

## CAVR 2011 NATIONAL CONFERENCE

CAVR (Canadian Administrators of Volunteer Resources) 2011 National Conference is being held in Vancouver in conjunction with AVRBC (Administrators of Volunteer Resources of British Columbia), from June 12-15 at the Coast Coal Harbour Hotel. Stemming from the theme, Branching Out: New Directions in Volunteer Management, this will be an opportunity for 200 people from across the country to connect, share, discuss, challenge and brainstorm ways of strengthening and expanding volunteer programs which are the backbone of the work that non-profit agencies do.



- More [information about the conference](#).
- For information about the profession in BC, visit [Administrators of Volunteer Resources BC](#).

--SOURCE: AVRBC, April 18, 2011 (Administrators of Volunteer Resources BC)

[...back to top](#)

## 2011 CANADIAN BUSINESS & COMMUNITY PARTNERSHIP FORUM & AWARDS

Join Imagine Canada and Volunteer Canada at [Le Château Montebello](#) from June 7 to 9, 2011 for Canada's only forum that brings together leaders in business and the charitable and nonprofit sector to discuss social initiatives and corporate community involvement.

[Register Today!](#)



[...back to top](#)

## FRAMEWORK AND APPLICATIONS IN CO-OPERATIVE DEVELOPMENT

Co-operatives are businesses that are owned by the people who use the services or buy products from the business. They are both a business and a democratic association of people. Because of their structure they are inherently local. As the re-localization movement gains momentum, the co-op model is gaining popularity. Co-ops give greater control to consumers and are particularly well suited to elder-care and child-care because family members have a direct role in the business. CityHarvest, Kootenay CarShare Co-op, Athol Forestry Co-op and the Musquem Co-operative Pre-School are all examples of co-operatives.



You should consider taking this course if any of the following describe you.

1. You are a business, economic or community development officer and you want to better understand the steps involved with developing a co-operative.
2. You are a member of a group that is trying to start a food buying club, childcare centre, car-sharing, farmers market and so on.
3. You are in the early stages of developing a co-operative.

This course provides you the tools and resources to get started on your co-operative. It is also for adult educators and business developers who are in a position to assist community members to development businesses.

Find out more about co-ops here: [www.bcca.coop](http://www.bcca.coop)

This course is part of Simon Fraser University's Certificate Program for Community Economic Development – more info [www.sfu.ca/cscd/ced](http://www.sfu.ca/cscd/ced)

--SOURCE: *The Federation of Community Social Services of BC, Weekly News Items* - April 21, 2011

[...back to top](#)

## MOVING FROM TALK TO ACTION: YOUTH IN BC

We are pleased to invite you to First Call's semi-annual forum on youth issues, Moving from Talk to Action: Youth in BC. We would appreciate it if you could forward information about the forum to your networks. A flyer is available here: <http://www.firstcallbc.org/pdfs/CurrentIssues/YFflyer.pdf>



Moving from Talk to Action: Youth in BC will be held on Friday, June 17 from 9:00 am – 4:00 pm at Vancouver Community College Downtown Campus, 250 Pender Street, Vancouver.

Forum co-sponsors are First Call: BC Child and Youth Advocacy Coalition and the BC Government and Service Employees' Union. Youth, youth-serving agencies, and policy makers are invited to this public forum. Registration, including lunch and refreshments, is \$40.00. There is no cost for youth attendees.

The forum's purpose is to bring together youth, agencies that work with youth, and other members of the community. We will review new reports and policies affecting youth since the last youth forum held in 2009, and hear presentations on innovative advocacy campaigns. Our goal is to help youth to become active and engaged in their community as they safely and successfully navigate the transition to adulthood.

Attendees will have an opportunity to develop a dream campaign that will help create policy change on the issue of greatest importance to them. We hope this will be inspiring to all who attend.

Please register by calling 1.604.873.8437, or by email to [info@firstcallbc.org](mailto:info@firstcallbc.org).

--SOURCE: *First Call: BC Child and Youth Advocacy Coalition*, Andrina Perry, Administrative and Communications Coordinator

[...back to top](#)

## INSTITUTE FOR STRATEGIC FUNDING DEVELOPMENT

Two Day Strategic Grant Development Workshop (Sponsored by ISFD)  
To be held at: The University of British Columbia, Vancouver, BC  
June 13 - 14, 2011 - 8:30AM – 5:00 PM

CFRE Accredited Course for 15 contact hours or 15 Continuing Education Points! Participants completing the workshop will receive the following: a Certificate of Completion accredited by CFRE, grant funding CD, bonus fundraising CD, expert grant training instruction from industry leaders. Visit our website or call (877) 414-8991 to sign up now.



The strategic grant writing development workshop is designed to teach the basics of grant writing for industry professionals. It provides a comprehensive overview of effective grant development techniques, including: finding best fit funding sources, creating innovative programs, and planning for funding sustainability.

Tuition for our Two-day grant writing workshop is \$498(USD)per person, with a \$25 off discount for early sign-ups (10 business days or more before the workshop).

Registration:

1. Online - [www.isfdonline.com](http://www.isfdonline.com)
2. Phone - Call us at 1.877.414.8991
3. Email - [info@isfdonline.com](mailto:info@isfdonline.com)

--SOURCE: Institute for Strategic Funding Development, Adam Hicks

[...back to top](#)

## GROWING OLD IN A CHANGING CLIMATE

Exploring the Interface Between Population Aging and Global Warming  
When: May 25-26, 2011  
Where: Vancouver Canada



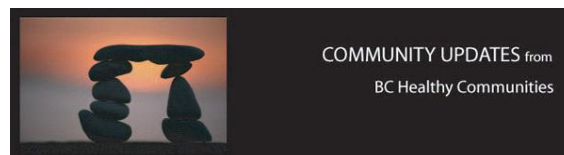
For more Information [click here](#).

--SOURCE: BC Healthy Communities, Activity Ebrief #90 April 25th, 2011

[...back to top](#)

## WORKSHOP: MEETING YOUR NEEDS THROUGH PROGRAM EVALUATION

Program evaluation is about knowing what's going on in your program and how it's making a difference. Having this information is paramount to making sure your program is effective and efficient. This 2-day training workshop is designed to give you the foundation you need to begin evaluating your program.



When: May 30 and 31, 2011  
Where: The Sandman Hotel, Vancouver, BC

For more information [click here](#).

[...back to top](#)

## B.C. FOOD SYSTEMS NETWORK

13th Annual Gathering 2011  
Theme: Resilience and Diversity  
When: July 7 – 10, 2011  
Where: 100 Mile House, BC



For more information [click here](#).

--SOURCE: BC Healthy Communities, Activity Ebrief #90 April 25th, 2011

[...back to top](#)

## GET OUTSIDE BC!

If you live in BC and are between the ages of 14 and 18, you are invited to apply to this all-expenses paid program.

1. July 5 – 8: Youth Leadership Summit in Squamish  
Build leadership skills, go hiking, network with 40 other youth from across BC, meet inspiring mentors and learn about cool green jobs.
2. August 12: International Youth Day  
Plan and host your own outdoor activity or event in your community.
3. October 2011: Reunion with Leadership Summit participants



Share your successes and make plans for future events.

For more information [click here](#).

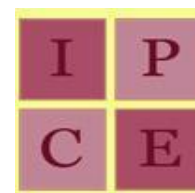
--SOURCE: BC Healthy Communities, Activity Ebrief #91 May 2nd, 2011

[...back to top](#)

## CONFERENCE: FETAL ALCOHOL SPECTRUM DISORDER SOCIAL JUSTICE - CALL FOR PROPOSALS

Fifth National Biennial Conference on Adolescents and Adults with Fetal Alcohol Spectrum Disorder Social Justice - Moving Forward - Call for Proposals (September 14, 2011)

This conference will provide a forum to share research, experience and practice in order to discuss how we can effectively sustain and enhance the lives of adolescents and adults with FASD, their families, service providers, and communities.



When: April 18 - 21, 2012

Where: The Hyatt Regency Vancouver, 655 Burrard Street

For more Information [click here](#).

--SOURCE: BC Healthy Communities, Activity Ebrief #91 May 2nd, 2011

[...back to top](#)

## Volunteerism

### RAISING CHARITABLE CHILDREN

In her warm, welcoming, and often funny real-life stories collected from all over the world of how parents, grandparents, aunts, uncles, teachers, Scout leaders, friends, next door neighbours, and her own family have either initiated or supported ways to teach children how to give back to those in need. But she doesn't stop there. After each of the stories,



CharityVillage.com  
Celebrating 15 Years!



Weisman offers specific steps to help anyone translate these ideas into action. In this way, she turns what might have been just a lot of wonderful stories into a set of practical maps or models anyone can use to start making a difference now.

Available only in e-book format from [www.ozvpmbookstore.com](http://www.ozvpmbookstore.com)

--SOURCE: OzVPM Monthly Newsletter, May 2011

[...back to top](#)

## CELEBRATE COLLECTIVE ACCOMPLISHMENTS

It's April and National Volunteer Week arrives in the United States and Canada, to be followed by similar events in other countries in May and June. Susan believes volunteer recognition is a powerful tool for leaders of volunteers that remains largely underutilized - and so offers some new perspectives on saying thank you in strategic ways.



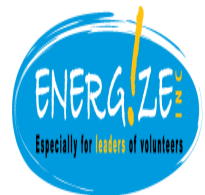
[Read this Month's Hot Topic.](#)

--SOURCE: Energize Inc., Energize Volunteer Management Update, April 2011

[...back to top](#)

## SUSAN'S TIP OF THE MONTH: WEIGHING BENEFITS AGAINST RISKS

We live in a world concerned about risk and have evolved an army of designated "Risk Managers," too many of whom judge new roles for volunteers to be fraught with possible accidents or liabilities. A very recent example is the closing of volunteer-run shops by Cancer Research UK, despite a strong safety record. The job of a leader of volunteers is to focus on the benefits of volunteer involvement that, ideally, outweigh the worst-case-scenario risks that are not very likely to occur.



The key is to lead your organization through a series of important questions in three categories. Then assess the responses to see whether benefits or risks have the stronger argument.

### The Benefits of Volunteers Doing Something

- Who will benefit (to whom will this be important)?
- What will be the impact?
- To what other positive things will this lead?
- How important is this to our mission?
- Do we have people willing and qualified to fill this volunteer role?

### The Possible Risks

- Is there any harm that could come of this to anyone?
- What is the likelihood of such harm occurring?
- What will be the consequence if we do not deploy volunteers in this way?
- Other than harm or an accident, what else might be negative about this?
- Are clients concerned about risk or are they willing to accept some in order to obtain a desired service?
- Are volunteers themselves concerned about the risk or willing to accept it?

### Risk Management Considerations

- Are there ways to build in safety through work design, training, or other risk management practices?
- Does our insurance cover this or can we get insurance and at what cost?
- Do we need liability waivers or other informed consent tools, from either volunteers or recipients of service?

Remember that there are always risks in not doing something that is needed. Balance the scales and follow the path that is best for the people you serve. Remember the old motto of the American Association of University Women: Only she who attempts the absurd can achieve the impossible.

For more info, [click here](#).

--SOURCE: Energize Inc., Energize Volunteer Management Update, April 2011

[...back to top](#)

## NATIONAL VOLUNTEER WEEK SURVEY

Volunteer Canada would like to thank and congratulate everyone who contributed to this year's National Volunteer Week. The success of local NVW campaigns is important to Volunteer Canada. We would greatly value your feedback to help us improve our campaign for NVW 2012. We invite you to complete an online survey so we can learn how to better engage with you to recognize and thank volunteers during NVW. The survey is confidential and the results are for internal use only. Thank you for your consideration.



[Please access the survey here.](#)

--SOURCE: Volunteer Canada, News Flash, April 21, 2011

[...back to top](#)

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Do you have news related to the non-profit / voluntary sector that you wish to share with your colleagues? Send Community Information and Volunteer Centre your information at [informkelowna@kcr.ca](mailto:informkelowna@kcr.ca) by the 20th of the month.

This Bulletin is a publication of Community Information and Volunteer Centre. To subscribe, please click [here](#).

Community Information and Volunteer Centre is a program of Kelowna Community Resources. Go to [www.kcr.ca](http://www.kcr.ca) for more information about Kelowna Community Resources and Community Information & Volunteer Centre. Be sure to add or update your volunteer and / or organization information.

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