



KCR

COMMUNITY RESOURCES

Enhancing Lives - Connecting Communities

Monthly Bulletin – March 2018

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Nourishing Managers Of Volunteers

Being a Volunteer Tattle Tale

CHANGE OF DATE: Wednesday, *March 7, 2018*, 12:00 pm – 1:00 pm

Location: KCR – Community Resources, #200 – 620 Leon Avenue, Kelowna

[Register Now](#)

Learn how telling volunteer stories can assist you with volunteer recruitment, recognition, and retention. Volunteer stories can also increase your community profile, and provide compelling reasons for donors and funders to contribute to your organization. Take away tools to help you start creating a bank of volunteer stories.

Facilitator: *Stephanie Moore, BBA, Project Coordinator, KCR – Community Resources*

Stephanie Moore has worked in the Non-profit sector since 2001. Her career has included project coordination, business development, fitness, recreation, wellness, cultural services, tourism, fundraising, and non-profit development. This path has provided the experience of working alongside volunteers, supervising volunteers and reporting to volunteer boards and committees. Stephanie also enjoys giving back to the community and has volunteered her time to various local boards, committees, and fundraising events. Stephanie believes that matching the right volunteer to the right opportunity creates a positive and energized environment that is mutually beneficial.

-Source: Dawn Wilkinson, Manager, Community Services, KCR – Community Resources, February 2018

Kelowna Parent Support Circle

Dates: Fridays, 6:00 pm – 8:00 pm

Location: KCR – Community Resources, #200 – 620 Leon Avenue, Kelowna

More Information: Rich [250.317.0143](tel:250.317.0143) / [604.669.1616](tel:604.669.1616) / [1.877.345.9777](tel:1.877.345.9777)

- Free • Weekly • Confidential
- Open to all parents & grandparents with children & teens
- Snacks & child minding subsidy are provided
- Each self-help support circle is led by two trained volunteer facilitators

We acknowledge the financial support of the Province of British Columbia & the United Way

-Source: Rich Chapman, Central Okanagan Family Hubs – Kelowna, February 2018

Legal 101: A Free Information Series for Immigrants

Location: KCR – Community Resources, 620 Leon Avenue, Kelowna

Cost: Free – Free Child Minding also available

Register: dorothee@kcr.ca or [250.860.4911](tel:250.860.4911)

KCR – Community Resources is pleased to present *Legal 101: A Free Information Series for Immigrants* in partnership with the Law Foundation of BC. The series, dealing with issues of Canadian Law and Immigration, offers valuable information for both immigrants and family members sponsoring others to come to Canada.

Understanding your Rights & Obligations Under Canadian Criminal Laws with Gavin Jones (Jones Law Office) & Sandra Hakanson (Ocana Law Group)

Date: Tuesday, March 13, 2018, 6:30 – 8:30 pm (Doors open at 6:00 pm)

This session will be very important to Permanent Residents who need to understand their rights and obligations in Canadian Law and what could happen to their immigration status and citizenship application in case they are charged with, or convicted of a criminal offense. The session will cover different levels of criminal charges, including both provincial and federal laws.

This session is offered with an Arabic interpreter

Small Claims with Justin Dalton (Pushor Mitchell) & Sandra Hakanson (Ocana Law Group)

Date: Thursday, March 15, 2018, 6:30 – 8:30 pm (Doors open at 6:00 pm)

This session will help you understand your rights and what is required to file a small claims action. Lawyer Justin Dalton will provide a case scenario and walk participants through the process from start to finish. Immigration Lawyer Sandra Hakanson will address any immigration issues that could arise from this process.

-Source: Dorothee Birker, Immigrant Services, KCR – Community Resources, January 2018

Human, Not Race, Relations

Date: Wednesdays, March 21 & 28, 2018, 6:30 pm – 8:30 pm

Location: Okanagan Regional Library – Kelowna Branch, 1380 Ellis St, Kelowna

Cost: Free

More Information: Dorothee, [250.860.4911](tel:250.860.4911), dorothee@kcr.ca

COLIP is partnering with community partners [UBCO Equity & Inclusion Office](#) and the [Respect Network](#) to present a series of Dialogues on Human, Not Race, Relations.

Join us at the Downtown Library for thought-provoking discussions on the reality of race issues in our community. Wednesday, March 21, is focussed on Being an Ally, while March 28 focusses on Moving Forward, Active Steps. Be a part of addressing racism and hate, gain insight and tools and help the movement to a more welcoming and inclusive community.

Funding provided by IRCC and Province of BC Ministry of Trade

-Source: Dorothee Birker, Immigrant Services, KCR – Community Resources, February 2018

Ignite Okanagan



Date: Thursday, March 23, 2018, 12:00 pm – 3:00 pm

Location: Okanagan Regional Library – Kelowna Branch, 1380 Ellis St, Kelowna

Cost: Free

KCR Community Resources in conjunction with the Central Okanagan Local Immigration Partnership present IGNITE Okanagan, rethink employment, an Employment Summit for the Central Okanagan. Employers, community members, and service providers are invited to IGNITE at no charge.

Canada's changing demographics are impacting businesses throughout the Central Okanagan and across Canada. With shrinking workforces due to aging demographics, immigrant and newcomer populations have become an essential force to offset growing labour market needs. As the Central Okanagan has become the fastest growing region in British Columbia, employers must adapt to the changing demographics and community needs. Newcomer populations are becoming integral in communities as a labour market and consumer base. With this, employers have an opportunity to tap into a skilled workforce, engage with emerging markets and meet the Central Okanagan's growing economic needs.

IGNITE is excited to host employers, community members, and service providers in dynamic

conversations about the Okanagan's changing economy, growing labour needs, and opportunities of engagement in emerging labour markets. IGNITE will feature keynote speakers and service providers to bridge knowledge and cultivate strategies to address the Central Okanagan's changing economic and employment needs.

-Source: Rawle James, COLIP, KCR – Community Resources, February 2018

Central Okanagan Family Hub – Calendar of Events

Central Okanagan Family Hub - Kelowna

Monday, Wednesday, Friday, 9:00am – 3:00pm | Tuesday, Thursday 9:00am – 7:30pm
Pearson Road Elementary (east side entrance) 700 Pearson Road



Early Years
Centre

March 2018

Weekly Theme	Monday	Tuesday	Wednesday	Thursday	Friday	
				1 Kelowna Breastfeeding Café, 10am - Noon Parent-Child Mother Goose & Playtime, 10am – Noon Project Literacy, IPALS, 12:30 – 2:45pm Circle of Mothers Wellness Group, 5:45 – 7pm	2	
IRELAND 	5	6 Kelowna Metis Community Services / Peetigway, 10am – 2pm Project Literacy, Bond to Literacy, 4:45 – 7:15pm	7	8 Parent-Child Mother Goose & Playtime, 10:00 – Noon Circle of Mothers Wellness Group, 5:45 – 7pm	9	ASQ Screening available daily
PLANTING 	12	13 Project Literacy, Bond to Literacy, 4:45 – 7:15pm	14 Japanese Storytime, 10:00 – Noon	15 ASQ Screening Parent-Child Mother Goose & Playtime, 10:00 – Noon Circle of Mothers Wellness Group, 5:45 – 7pm	16	Everything is always free at the Family Hub
RABBITS 	19	20 Project Literacy, Bond to Literacy, 4:45 – 7:15pm	21	22 Parent-Child Mother Goose & Playtime, 10:00 – Noon	23	We have a great play area
RABBITS 	26	27 Kelowna Metis Community Services / Peetigway, 10:00 – 2:00pm Project Literacy, Bond to Literacy, 4:45 – 7:15pm	28 Japanese Storytime, 10:00 – Noon	29	30 HUB is Closed	31 rich@cofh.ca 250.317.0143

www.facebook.com/COFHP for up to date info

[Download the March 2018 Calendar of Events](#) for the Central Okanagan Family Hub – Kelowna.

-Source: Terri Scott, Central Okanagan Family Hub – Kelowna, February 2018

KCR Volunteer Orientation Sessions

Are you interested in volunteering for KCR, but not sure where to start? Sign up for one of our Volunteer Orientation Sessions to find out more about our organization and the various volunteer opportunities available.

Cost: Free

Location: KCR – Community Resources, #200 – 620 Leon Avenue, Kelowna

Dates Available:

- Wednesday, April 18, 2018, 10:00 am – 11:00 am
[Register Now](#)
- Saturday, May 5, 2018, 10:00 am – 11:00 am
[Register Now](#)
- Wednesday, May 30, 2018, 10:00 am – 11:00 am
[Register Now](#)
- Saturday, June 2, 2018, 10:00 am – 11:00 am
[Register Now](#)

-Source: Stephanie Moore, Project Coordinator, Community Services, KCR – Community Resources, March 2018

Lake Country – Get Involved

Lake Country!
Get
Involved

Date: Saturday, May 26, 2018, 10:00 am – 2:00 pm

Location: Lake Country Community Complex, 10241 Bottom Wood Lake Road, Lake Country

Cost: Full-Table (8ft) \$80 / Half-Table (4ft) \$45

Registration Deadline: May 1, 2018

[Register Now](#)

Get Involved Lake Country 2018 will be the inaugural “Celebration of Volunteers & Community Spirit”, bringing together non-profit organizations, clubs and interest groups. After a challenging 2017 facing flooding and then fires, Lake Country’s community spirit seemed to shine even brighter. Local area non-profits came up with the idea to celebrate that community spirit, as well of the contributions of their volunteers, and Get Involved Lake Country was created. This trade-show style event will bring together organizations and the community at large for face-to-face conversations about causes, services, programs, interests, & opportunities to get involved.

A large selection of sponsorship packages are available.

[More Information](#)

-Source: Stephanie Moore, Project Coordinator, Community Services, KCR – Community Resources, February 2018

Fund Development Overview

This 4-day course is an overview essential for those working in, or interested in working in, the area of fund development for their non-profit organization. The course content will help you:

- Explore strategies to attract First Time Donors and build relationships to develop Repeat and Consistent Donors
- Learn how to foster Major Gifts, Planned Giving and Corporate Donations
- Investigate opportunities for Earned Income and Government and/or Foundation Grants
- Complete the funding cycle through Stewardship, Renewal and Assessment of your strategic plan
- Content is based on Canadian research and best practices in the field

Spring Session

Dates: April 10, 17, 24 & May 1, 2018, 8:00 am – 4:00 pm

Cost: \$199

[Register Now](#)

Fall Session

Dates: November 7, 14, 21 & 28, 2018, 8:00 am – 4:00 pm

[Register Now](#)

-Source: Dawn Wilkinson, Manager, Community Services, KCR Community Resources, January 2018

Community Information Database – New Feature

Organizations are now able to list upcoming events within their record information.

1. 'Suggest an Update' to your record
2. Under 'Description & Services' – Upcoming Events – Add
3. Fill in the Event Information (start date, end date, time, etc)
4. Submit your record updates

[Try it today](#) with your record!

Also, be sure to have a glance at your record when you receive the update email from us! We love keeping your record information current.

-Source: Kelsey Grmek, IT Coordinator, KCR – Community Resources, February 2018

The Mobile Garden Project

The groundhog has spoken, it will soon be the gardening season and it is time to think about our mobile school/community gardens. This year our project is expanding to two elementary schools on the Westside and we are looking for your support.

Sponsorship in 2017 was provided by The Telus Ambassadors (major financial contribution for wagons), Crowe McKay (financial for soil), Independent Foods (soil, seeds, stakes, plants and watering cans) Princess Auto (significantly discounted wagon purchases), Art Knapp (seeds),

Katelin Mitchell (manure) and The City of Kelowna (fertilizer).

Vision

The initial vision of the group at Pearson Road was to develop a garden to serve the school and community. A place to create educational opportunities especially in science and literacy. A place to provide opportunities for leadership and sustainability. The vision is one of generations and cultures working together in a hands-on way, creating a community space with chairs and a meeting area. The group would like to see a space currently used partially for bike storage be repurposed to develop the garden. The garden space is an unloved piece of land, which is right at the front of the school.



Materials Required

Pearson Road Elementary: Smaller containers, soil, drainage material, fertilizer, manure, seeds, seedlings, trees.

Rose Valley Elementary: 17 wagons, containers, watering cans, soil, drainage material, fertilizer, manure, seeds, seedlings, drought tolerant plant seedlings.

Hudson Road Elementary: 6 wagons, containers, watering cans, soil, drainage material, fertilizer, manure, seeds, seedlings.

Contact Information: Rich Chapman, The Family Hub at Pearson Road
[250.317.0143](tel:250.317.0143), rich@cofh.ca

[Read More](#)

-Source: Rich Chapman, Central Okanagan Family Hubs – Kelowna, February 2018

Volunteer Centre Highlight – KCR

Volunteer Centres work in local communities to strengthen volunteering and citizen engagement. This month we are highlighting KCR – Community Resources (KCR) and interviewed Dawn Wilkinson, KCR's Community Services Manager about how KCR contributes to the community.

[Read More](#)

-Source: Newsletter, Volunteer BC, 2 February 2018

Overview of Volunteer Management

This 4-day workshop will help you attract and retain volunteers. Content is based on Canadian research, best practices and the Canadian Code for Volunteer Involvement. [Read more about the 8 modules.](#)

Fall Session

Dates: October 15, 16, 22 & 23, 2018, 8:00 am – 4:00 pm

Cost: \$199
[Register Now](#)

-Source: Dawn Wilkinson, Manager, Community Services, KCR – Community Resources, January 2018

KCR Employment Programs – Apply Today!

Need to get ready for post-secondary training, or improve your Math, reading, and study strategies?

KCR is hosting their Job Readiness and Essential Skills training programs. Both programs are free to participants and involve 6-week, 3-hours-a-day training to help individuals identify career goals and take the steps necessary to reach these goals. In addition, individuals are provided with an additional 12 weeks of one-on-one follow-up support to help them meet their goals.



Information Sessions:

Dates: Tuesdays, 1:30 pm – 3:00 pm

Location: KCR – Community Resources, #200 – 620 Leon Avenue, Kelowna

Job Readiness for the 21st Century

The primary objective of the Job Readiness for the 21st Century Employment Program is to assist individuals who have a disability, are an immigrant, or are over the age of 50+ with finding employment.

Essential Skills for the Workplace

Would you like to improve your Math, Reading, or Study skills to get a job or pursue further education? We will train you at your level and help you to get back to work or continue with school.

Don't hesitate to call, even if a program date has passed, at 250.763.8008, or email employmentservices@kcr.ca. Visit our website at kcr.ca/employment-services to see if you're a good fit for these programs.

Funding provided by the Government of Canada through the Canada-British Columbia Job Fund's Employment Services and Support Programs. For more information about B.C.'s labour market programs, visit www.workbc.ca.

-Source: Travis Schneider, Manager, Employment Services, KCR – Community Resources, 2017

KCR's Mailing Lists

[Monthly Bulletin](#): Sent electronically each month, plus time sensitive information updated periodically on the website

[Publications](#): Our updated publications will be sent right to your inbox

[KCR Workshops](#): Information about upcoming training opportunities

[Adoption Centre of BC](#): Upcoming information sessions, newsletters and general adoption information

[Holiday Events Guide 2018: Interest list signup](#)

-Source: Kelsey Grmek, IT Coordinator, KCR – Community Resources, June 2014

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AWARDS

- [NEIGHBOUR RECOGNITION](#)
- [43RD ANNUAL KELOWNA CIVIC & COMMUNITY AWARDS](#)

Neighbour Recognition

Tell us about your outstanding neighbor by Neighbour Day (June 10) and they'll be entered into a draw to win a gift card.

If you know a neighbour who makes a difference in your neighbourhood, offers to help others or shows up on doorsteps with fresh baked goods, we want to hear about them.

We would like to thank deserving neighbours, and encourage others to lend a helping hand. The recognition is designed to celebrate acts of kindness and general neighbourliness.

The outstanding neighbours will receive a certificate and will be recognized through City channels and at a year-end event.

[Nominate Now](#)

-Source: Newsletter, City of Kelowna, 7 February 2018

43rd Annual Kelowna Civic & Community Awards

Date: April 26, 2018

Location: Kelowna Community Theatre, 1375 Water St, Kelowna

Kelowna's Civic and Community Awards recognize outstanding contributions and achievements in our community each year. The awards night honouring 2017 achievements and contributions.

Learn more about the Civic Awards with host Beryl Itani of 'Where you Live', as she talks with Amber Gilbert and KCR's Dawn Wilkinson.

[Watch the Video](#)

-Source: Dawn Wilkinson, Manager, Community Services, March 2018

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FUNDING SOURCES

- [BUILD CANADA BY GIVING BACK](#)
- [CENTRAL OKANAGAN FOUNDATION & VANCOUVER FOUNDATION – GRANT INFORMATION WORKSHOP](#)
- [HUDSON'S BAY GIVING DAY](#)
- [CALL FOR APPLICATIONS – ADOPTION AND PERMANENCY FUND OF BC](#)

Build Canada by Giving Back

Deadline: March 13, 2018

Employment and Social Development Canada is seeking funding proposals from organizations to support youth service opportunities.

Funding to organizations is available to implement innovative local- and regional- scale projects to engage youth between 15 and 30 years old and involve them in opportunities to experience community service. These service opportunities will provide young Canadians with a chance to make a difference in their communities.

[Read More](#)

-Source: Newsletter, Employment and Social Development Canada, 8 February 2018

Central Okanagan Foundation & Vancouver Foundation – Grant Information Workshop

Date: Wednesday, March 14, 2018, 1:30 pm – 3:00 pm

Location: Rotary Centre for the Arts – 2nd Floor Boardroom, 421 Cawston Avenue, Kelowna

Register: Joanne Carey at joanne@centralokanaganfoundation.org

The Central Okanagan Foundation and the Vancouver Foundation are partnering to offer an information session on their funding opportunities within the Central Okanagan. This will be a good opportunity to learn more about the granting programs the two foundations offer, and to ask your questions.

Eligibility criteria and grant application forms for the Central Okanagan Foundation are available at www.centralokanaganfoundation.org.

Eligibility criteria and grant information for the Vancouver Foundation are available at www.vancouverfoundation.ca.

-Source: Newsletter, Cheryl Miller, Director, Grants & Community Initiatives, Central Okanagan Foundation, February 2018

Hudson's Bay Giving Day

Hudson's Bay Giving Day is designed to help charities/NPOs raise awareness and funds in their communities.

Giving Day is April 6, 2018, and interested organizations can contact their local Hudson's Bay to learn more about taking part.

Kim or Mandy
250.860.2483 x224
kimberley.proulx@hbc.com
mandy.spotswood@hbc.com

-Source: Reanne Holden-Amadio, Manager, Community Investment, United Way Central and South Okanagan/Similkameen, 1 February 2018

Call for Applications – Adoption & Permanency Fund of BC

Deadline: April 6, 2018

The Adoption and Permanency Fund of BC was established by the Province of BC and the Adoption Council of Canada to support individuals and organizations that are working to help British Columbia's children and youth who are awaiting adoption and/or other permanent connections.

The Adoption and Permanency Fund provides grants to help individuals and organizations:

- Create new ways to increase the number of children and youth making healthy lifelong connections with a family, community and culture;
- Develop greater awareness of the need for lifelong connections, and;
- Facilitate adoption programs and services within BC.

The Fund is managed by the Victoria Foundation.

[Apply Now](#)

-Source: Rory Grewar, Director of Special Funds, Victoria Foundation, 6 February 2018

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Housing

- [SENIORS' HOUSING INFORMATION SESSION](#)
- [JOURNEY HOME DESIGN LABS](#)
- [CALL FOR CAEH18 PRESENTATIONS](#)
- [WITHOUT A HOME: THE NATIONAL YOUTH HOMELESSNESS SURVEY 2018](#)
- [WHAT WOULD IT TAKE? YOUTH ACROSS CANADA SPEAK OUT ON YOUTH HOMELESSNESS PREVENTION](#)
- [A HOME OF YOUR OWN: HOUSING FIRST & ENDING HOMELESSNESS IN FINLAND](#)

Seniors' Housing Information Session

Date: Thursday, March 8, 2018, 10:00 am – 11:00 am

Location: Seniors Outreach & Resource Centre, #102 – 2055 Benvoulin Court, Kelowna

Cost: Free

Registration Required: [250.861.6180](tel:250.861.6180) or volunteer@seniorsoutreach.ca

This free information session will cover the various housing options available to seniors, including Subsidized Housing, Supportive Living, Assisted Living, and Residential Care. This session is provided monthly.

-Source: Newsletter, Seniors Outreach, 27 February 2018

Journey Home Design Labs

The work of the Journey Home Task Force to develop Kelowna's long-term strategy to address homelessness is well underway with a goal to present the Journey Home Plan to Council in June 2018. The Journey Home Task Force is committed to ensuring that the entire community has an opportunity to participate in the development of the strategy.

The following design labs allow for a deeper dive into some of the complex issues surrounding homelessness in Kelowna. We invite you to register for sessions that you feel are important to you and/or your organization. All Design Labs will be held in the meeting room adjacent to the main building at the Trinity Baptist Church. Register for one, or several sessions. Attendees are encouraged to actively participate in the discussions.

For All Workshops

Location: Trinity Baptist Church, 1905 Springfield Road, Kelowna

Cost: Free

[Register Now](#)

Developing Mental Health & Addictions Supports for People Experiencing Homelessness

Date: Tuesday, March 6, 2018, 9:00 am – 11:00 am

Harm reduction approaches to service delivery emerged during consultations and lived experience input; we will explore how current approaches can be enhanced to best support the Plan.

Community Dialogue

Date: Tuesday, March 6, 2018, 6:30 pm – 8:30 pm

This Design Lab will allow for a deeper dive into some of the complex issues surrounding homelessness from a Kelowna local context; including support services, meeting priority population needs, public education & understanding and housing.

Research Agenda to Support the Plan

Date: Wednesday, March 7, 2018, 9:00 am – 11:00 am

Embedding research and evidence-based practices in Plan rollout will enhance impact and continuous improvement. This session will explore the role of researchers and identify key research priorities to support implementation.

Public Education & Understanding

Date: Wednesday, March 7, 2018, 1:00 pm – 3:00 pm

Innovative strategies to dispel myths and misconceptions about homelessness and enhance community understanding.

Affordable (rent-geared-to-income) Housing Development

Date: Thursday, March 8, 2018, 9:00 am – 11:00 am

Explore ways to bring housing stock online that is truly affordable for those on very low incomes.

Minority Populations

Date: Thursday, March 8, 2018, 1:00 pm – 3:00 pm

Discussion on homelessness through the lens of minority populations (racial minorities, sexual minorities, and immigrant populations) to inform a deeper understanding of local context.

Technology-Based Solutions

Date: Friday, March 9, 2018, 9:00 am – 11:00 am

Exploring the potential contributions of the tech sector to Plan implementation actions on integrated information management, research needs, etc.

Engaging the Faith Community

Date: Friday, March 9, 2018, 1:00 pm – 3:00 pm

Kelowna's faith community has made considerable investments in addressing social issues; we will explore areas where this role can be enhanced in advancing the Plan.

-Source: Social Media, February 2018

Call for CAEH18 Presentations

The Canadian Alliance to End Homelessness is seeking presenters for the 2018 National Conference on Ending Homelessness, to be held in Hamilton, Ontario November 5-7, 2018.

The National Conference on Ending Homelessness is the annual gathering of a growing national movement of individuals, organizations, communities and government, working together to end homelessness in Canada.

We are inviting proposal submissions on:

- Leadership, Planning and Practice
- Youth Homelessness
- Indigenous Homelessness & Reconciliation

- Housing First
- Women's Homelessness
- Research and Policy

[Read More](#)

-Source: Newsletter, Canadian Alliance to End Homelessness, 1 March 2018

Without a Home: The National Youth Homelessness Survey 2018

The COH, in partnership with the Home Depot Canada Foundation and A Way Home, will be launching the second National Youth Survey in Fall 2018!

First held in 2015, the National Youth Survey was the first ever pan-Canadian study of young people experiencing homelessness. If you are an agency/organization that caters to youth experiencing homelessness (between ages 13-24), are interested in participating and/or you participated in 2015, kindly provide your feedback by completing this interest form. It will be open until March 16, 2018. We look forward to hearing from you!

[Read More](#)

-Source: Newsletter, Canadian Alliance to End Homelessness, 1 March 2018

WHAT WOULD IT TAKE? Youth Across Canada Speak Out on Youth Homelessness Prevention

Are we making significant headway on youth homelessness in Canada? Are we stopping young people from becoming homeless? Are we ensuring that young people transition out of homelessness quickly, and that they do not become homeless again?

It is time that we started taking a good, hard look at these questions. In our efforts to end homelessness, we have primarily focused on providing emergency services and supports to young people while they are homeless. Unfortunately, this hasn't gotten us the results we want. Youth homelessness in Canada is an ongoing problem for which we seem to be making slow but insufficient progress. It is time to consider a new approach – the prevention of youth homelessness.

[Read More](#)

-Source: Newsletter, Homeless Hub, 8 February 2018

A Home of your Own: Housing First & Ending Homelessness in Finland

The handbook A Home of Your Own is a publication by the Y-Foundation.

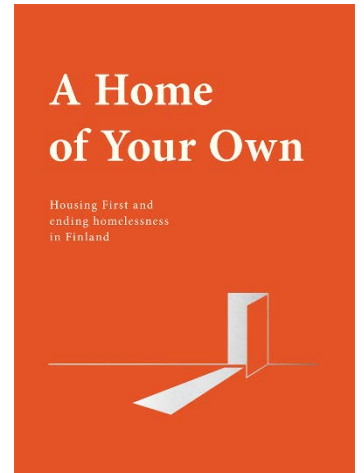
The Y-Foundation, one of the key national developers of the Housing First principle in Finland, has published a handbook A Home of Your Own – Housing First and ending Homelessness in Finland to answer the many questions we have received from professionals and policy-makers over the years.

This book describes in detail why Finland has become the only European country where homelessness is on the decline. It also gives voice to the people who now have homes in supported housing units or scattered housing.

The handbook is free of charge and available for anyone interested in the matter. We trust you will do good things with the information and share our story.

[Read More](#)

-Source: Newsletter, Homeless Hub, 15 February 2018



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5th Annual Okanagan Embrace Aging Month

Embrace Aging Month is held every March to raise awareness of available community resources and to connect seniors and their families with these resources. During this month The Institute for Healthy Living and Chronic Disease Prevention and their co-sponsors Interior Savings Credit Union and Interior Health, partner with other organizations to host free events, workshops, information sessions, and activities targeted at seniors and their family caregivers in the Okanagan region.

Embrace Aging Month provides education on issues relevant to seniors and their family caregivers; creates awareness of services, resources, and educational opportunities; and connects seniors with service providers. The initiative provides opportunities for seniors to make connections, and engage in dialogue with other seniors.

[Read More](#)

-Source: Corinne Johnson, Okanagan Embrace Aging, Committee Member, February 2018

Strides to End Homelessness

Date: Saturday, March 3, 3:00 pm – 6:00 pm

Location: Kelowna's Gospel Mission, 251 Leon Ave, Kelowna

[Register Now](#)

Strides to End Homelessness is Kelowna's Gospel Mission's annual fun, family-friendly 5k walk or 10k run.

For over 40 years, Kelowna's Gospel Mission has helped people who are struggling to meet basic needs in our community. We assist people to move forward in their lives. We provide genuine acceptance with individually-tailored programs to help vulnerable people find housing, income, family supports, mental health services, spiritual guidance as well as basic care. Make the difference on Saturday, March 3rd at Kelowna's Gospel Mission as we walk with those we serve and, together, we will take Strides to End Homelessness.

The goal of the walk is to raise \$45,000 to continue with our shelter programs of beds, meals, outreach, casework and our women's 13-bed second stage transitional home, Harmony House.

-Source: Kelowna's Gospel Mission, 26 February 2018

Spring Activity & Program Guide

It's time to spring into action! The 2018 Spring Activity & Program Guide is now online and ready for you to explore at kelowna.ca/recreation. Spring registration dates and times:

- March 6 – General programs, 7:30 am
- March 8 – Aquatics & First Aid programs, 7:30 am
- March 9 – Sports Leagues, 7:30 am
- March 9 – Programs for Persons with Diverse Abilities

Flip through the guide to find swim lessons, sports leagues, art and cooking courses, dance classes and so much more. There are programs for all ages and abilities at more than 25 locations across Kelowna.

With hundreds of programs available, whether you're looking to get fit, learn a new language or try a sports league, we have a program for everyone in every neighbourhood.

Registration is already open for spring break camps with full and partial day camps that offer something for all interests, including sports and art camps.

There are three easy ways to register:

- Online at kelowna.ca/recreation
- Over the phone at 250.469.8800 (phone lines open at 7:30 am during registration week)
- In person at Parkinson Recreation Centre (1800 Parkinson Way)

Hard copies of the guide are available at H2O Adventure & Fitness Centre, Glenmore IGA, Main Library Downtown, Parkinson Recreation Centre and Rutland Arena.

-Source: Newsletter, City of Kelowna, 27 February 2018

Lunchbox Speaker Series

Location: Kelowna Art Gallery, 1315 Water Street, Kelowna

Cost: Free

Connect with art, culture, and your community! The Kelowna Art Gallery will host a variety of speakers that will discuss their artistic practice and share information about their current projects. These illustrated talks are FREE and open to the public.

Wednesday, March 7, 2018, 12:00 pm – 1:00 pm

The speakers will be two artists from the Viral Objects UBC Okanagan student exhibition, on display in the Kelowna Art Gallery's Front Project Space until April 8.

Wednesday, April 4, 2018, 12:00 pm – 1:00 pm

The speaker will be Krystal Lezard of the Syilx nation, who works as the Curatorial and Heritage Researcher at the Westbank First Nation Sn̓w̓ips Heritage Museum.

-Source: Newsletter, Kelowna Art Gallery, 1 February 2018

Central Okanagan Elizabeth Fry Society – Open House

Date: International Women's Day, Thursday, March 8, 2018, 3:30 pm – 6:30 pm

Location: Central Okanagan Elizabeth Fry Society, 649 Leon Avenue, Kelowna

More Information: [250.763.4613](tel:250.763.4613)

Join the Central Okanagan Elizabeth Fry Society for their open house and celebrate International Women's Day.

-Source: Central Okanagan Elizabeth Fry Society, 27 February 2018

Cool Arts Society – Grand Opening

Date: Friday, March 9, 2018, 5:00 pm – 7:00 pm

Location: Studio 201, Rotary Centre for the Arts, 421 Cawston Avenue, Kelowna

Refreshments provided – Everyone welcome

RSVP to info@coolarts.ca

-Source: Newsletter, Cool Arts Society, 23 February 2018

How Can We Make Kelowna a More Culturally Inclusive Community?

Date: Thursday, March 15, 2018, 6:30 pm – 9:00 pm

Location: Coast Capri Hotel, 1171 Harvey Ave, Kelowna

Cost: \$10 per person

[Register Now](#)

Cultural diversity enriches a community in many ways. New business and learning opportunities

emerge, organizations broaden the scope of their activities and services, and community members' perspectives become more global. However, cultural inclusivity is not easy to achieve. Often, individuals' experiences in the community, labour market, housing, and educational spaces, as well as their access to healthcare, vary depending on their cultural backgrounds. What steps do we need to take to make Kelowna more inclusive for a growing multicultural community?

Moderator

Sarah Penton – Host, CBC Radio One's Radio West

Panelists

- Susana Caxaj – Assistant Professor, School of Nursing, Faculty of Health & Social Development, UBCO; Lead Investigator, Cross-Cultural Approaches for Health and Wellness (CAHW) lab, UBC
- Katelin Mitchell – Immigrant Services & Operations Manager for KCR – Community Resources
- Mohini Singh – City Councillor; Community Activist
- Carlos Teixeira – Professor of Geography, Irving K. Barber School of Arts & Sciences, UBC Okanagan

Complimentary admission for members of the Class of 2017 (A-Card and advance registration required). Light refreshments will be served.

-Source: Katelin Mitchell, KCR – Community Resources, March 2018

Community Arts Project – Call for Submissions

Deadline: April 15, 2018

The Kelowna Art Gallery is currently accepting proposals for community arts projects. The selected project will be exhibited in the The Front project space of the Gallery from June 30 to September 9, 2018.

The Front project space is an exhibition space that celebrates collaboration with community organizations and strives to engage diverse audiences. All exhibitions in this space are offered at no cost to the public. The mission of the Kelowna Art Gallery is to engage, inspire, and enrich the greater community through the exhibition, collection, and interpretation of visual art.

We welcome applications from cultural and community organizations, collectives, artists, curators, performers, designers, makers, and others. Applicants may wish to complement their project with community programming, such as workshops, public talks, film screenings, outreach initiatives– the possibilities are endless!

Applicants should demonstrate experience and interest in one of the following fields:

- Community-based art
- Creative education
- Socially-engaged work
- Equity and inclusive environments
- Arts and crafts
- Storytelling
- Social and environmental justice
- Visual and/or performing arts

[Apply Now](#)

-Source: Newsletter, Kelowna Art Gallery, 28 February 2018

Arts Blasts Camps

Camps are designed for both boys & girls and feature a wide selection of fun and creative art activities – it's the total Arts Blast experience.

Allow your child to explore the power of imagination, while raising self-esteem & confidence as they do Arts/Crafts, Music and Drama/Dance. Guided by talented and inspiring top-flight instructors.

Each multi-day camp has a different theme, keeping it fresh and new for kids attending more than one camp.

2-day & 4-day Camps / Ages 5-13:

- Monday, March 19 – Thursday, March 22 | 9:00 am – 4:00 pm | \$190
- Monday, March 26 – Tuesday, March 27 | 9:00 am – 4:00 pm | \$95

Single Day Camps / Ages 5-10:

- Friday, March 23 / Wednesday, March 28 / Thursday, March 29 | 9:00 am – 4:00 pm | \$40/day

Pro-D Day – February 23, 2018

It's a day full of Crafts, Music, Dance and/or Drama games, keeping the kids involved and engaged. They get to meet new kids, express themselves creatively, and have a fun day off at the end of week. Open to ages 5-10.

- Friday, February 23, 9:00 am – 4:00 pm | \$40/child

[Register Now](#)

-Source: Newsletter, Rotary Centre for the Arts, 28 January 2018

YMCA Healthy Kids Day

The YMCA of Okanagan invites you to join us for our 13th annual YMCA Healthy Kids Day. This is a springtime event held by every YMCA across Canada. Together, as a nation, we will address a very important cause — our children's health.

YMCA Healthy Kids Day is a free community event that brings thousands of Okanagan families together to participate in fun forms of physical activity and entertainment, get energized with nutritious snacks and equipped with everyday ideas that teach kids healthy behaviours and healthy ways to play.

It is the Y's goal to have as many like-minded non-profit, sports and business organizations in attendance who work hard every day to better our community's future. It requires collaborative solutions and people to step up and believe they have a role to play in raising healthy kids in our community. Providing awareness of the resources available to local families in a fun engaging way is the first step.

We invite you to become a Healthy Activity Station

Date: Sunday, April 29, 2018, 12:00 pm – 4:00 pm

Location: Kelowna Family YMCA

Application Deadline: March 23, 2018

[Download the Application Form](#)

-Source: Cindy Papa, Special Events Coordinator, YMCA of Okanagan, 19 February 2018

GWAIL HAANAS – Islands and Sacred Sites

Kelowna-based artist Joice M. Hall's exhibition, GWAIL HAANAS – Islands and Sacred Sites, is a painting installation inspired by 1600 digital photographs that she took during a two-week artist residency in Haida Gwaii in 2016. The 18-foot installation is a panoramic landscape that celebrates the ocean, forest, and marine life she saw while being guided around Gwaii Haanas by Parks Canada resource officers.

Tour & Talk with the Artist

Date: Saturday, March 24, 2:00 pm – 3:00 pm

Join us for an exhibition tour and conversation with artist Joice M. Hall.

[Read More](#)

-Source: Newsletter, Kelowna Art Gallery, 17 January 2018

Studio9 – Dressed to the Nines

Date: Saturday, May 12, 2018, 6:00 pm

Location: The Harvest Golf Club, 2725 KLO Road, Kelowna

Cost: Single \$125 / Pair \$230 / \$1000 Table of 10

[Buy Tickets](#)

Join us for a fun-filled evening of local live entertainment by The Silverbacks, dancing, and delicious food at the beautiful Harvest Golf Club. Your ticket purchase is the first step toward the promise of an elegant night including games, wonderful prizes, and perhaps a few surprises as we raise funds for an Instatheatre for Studio9 Independent School of the Arts. Get dolled up in your best and be prepared to party all while celebrating the Arts!

-Source: Michael Guzzi, Studio9, 24 February 2018

BC Leadership Institute on Developmental Disabilities

Dates: May 14 – 18, 2018

Location: UBCO, 3333 University Way, Kelowna

Cost: Early Bird \$500 / After March 5 \$700

[Apply Now](#)

Apply to participate in our upcoming British Columbia Leadership Institute. This Institute is being held by the University of Delaware's National Leadership Consortium on Developmental Disabilities in partnership with the Centre for Inclusion and Citizenship at UBC. The National Leadership Consortium on Developmental Disabilities is a consortium of national disability organizations created to develop and support the next generations of leaders.

-Source: Newsletter, Centre for Inclusion and Citizenship, 22 February 2018

BRAINx 2018 Symposium on Brain Injury

Date: Thursday, June 7, 2018, 8:00 am – 5:00 pm

Location: Ramada Hotel, 2170 Harvey Avenue, Kelowna

Cost: Early Bird \$139 / After April 15 \$179

[Buy Tickets](#)

Keynote speakers Keith Primeau (NHL) and Kerry Goulet (EHL) who co-founded StopConcussions and helped author the book, Concussed, will share an honest discussion around Concussion and Hockey. We are also proud to showcase Okanagan-based BRAINx speakers who will explore brain injury from multiple perspectives including youth and mental health, intimate partner violence, homelessness, and legal and aboriginal considerations, as well as share inspiring stories of survival.

-Source: Kathy Chambers, Prevention, Client Support & Event Coordinator, BrainTrust Canada Association, 22 February 2018

SHOPPERS LOVE. YOU. Run for WOMEN

Date: Saturday, May 19, 2018, 8:30 am – 11:00 am

Location: Stuart Park, Kelowna

Cost: \$25 – \$55

[Register Now](#)

The SHOPPERS LOVE. YOU. Run for Women is a national event series, held in 15 cities across Canada in support of women's mental health programs. Year after year, participants and their families help raise money that directly benefits local women's mental health programs. Moreover, the SHOPPERS LOVE. YOU. Run for Women is about feeling good. Did you know, numerous studies have shown that aerobic exercise that raises your heart rate for at least 25 minutes can have the same effect on your brain chemistry as antidepressant drugs and structured talk therapy? We want to celebrate this effective method of anxiety and depression management, which is why we put on 15 run/walk events across the country!

-Source: Newsletter, Canadian Mental Health Association, 31 January 2018

Swing For Kids

Date: May 26, 2018

Location: Summerland Golf & Country Club, 2405 Mountain Ave, Summerland

Cost: Golf \$129 / Dinner \$35

[Register Now](#)

Swing for Kids Charity Golf Tournament is Agur Lake Camp's biggest fundraiser. Come out to Summerland Golf & Country Club for a day of great golf, prizes and good food. Summerland Golf & Country Club is a beautiful course and a very generous sponsor of Agur Lake Camp.

-Source: Newsletter, Kelowna Chamber of Commerce, 1 March 2018

Appetite for Art Fundraiser 2018

Date: Saturday, June 2, 2018, 7:00 pm – 10:00 pm

Location: Kelowna Art Gallery, 1315 Water St, Kelowna

Cost: Single \$120 / Group of 4 \$420

[Tickets Available Soon](#)

For one night only – Appetite for Art takes over the entire Kelowna Art Gallery and invites guests to an extraordinary celebration of visual art and fresh local cuisine – and the proceeds all go towards supporting educational programs at the Gallery.

THIS YEAR'S THEME

Prepare to be swept away “from Provence to Paris.” Guests will embark on a journey through the gallery, travelling from the lavender-filled countrysides of Provence to the cosmopolitan charms of Paris at night.

Attendees will be welcomed with a glass of sparkling wine, before enjoying delicious food and drink pairings, and viewing the stunning works of art assembled solely for the evening.

Proceeds from this fundraising event support educational and children's programming at the Gallery, including our School Tour program, Family Sundays, art camps and programs for children, art programs for the vision impaired, and Art Lab, our free creative making space.

-Source: Newsletter, Kelowna Art Gallery, 28 February 2018

Ride Don't Hide

Date: Sunday, June 24, 2018

Cost: \$0 – \$40

[Register Now](#)

On June 24, 2018, the Canadian Mental Health Association (CMHA) will host its 7th Annual “Ride Don't Hide” event, the largest mental health bike ride in Canada. Thousands of Canadians from Newfoundland and Labrador to British Columbia aren't hiding. They are cycling in plain sight to put an end to the stigma of mental illness. They are also riding to raise funds for mental health programs and services in their communities.

CMHA's Ride Don't Hide is an annual fundraising bike ride held in six provinces in 31

communities. Supported by the fundraising efforts of more than 7000 riders, Ride Don't Hide will raise funds for essential programs and services in communities, workplaces and schools – programs that change lives. Programs that save lives.

When we hide, mental health stays hidden. When we ride, we create change. This year, on June 24, ride in plain sight. Ride Don't Hide. It's more than the name of the event. It's also the reason we're riding.

-Source: Newsletter, Canadian Mental Health Association, 31 January 2018

Paintings go up at Airport

Julie Oakes: Awestruck, Calendar of Ecology
February 19 – August 13, 2018

Passengers at the Kelowna International Airport may notice something different this week as they approach the security gates in the departures area.

A series of large paintings by Vernon-based artist Julie Oakes have been installed in the forty-foot-long satellite exhibition space that the Kelowna Art Gallery curates. The installation is entitled Awestruck, Calendar of Ecology, and the four works that comprise it each depict a season of the year, with flora and fauna that are native to the Okanagan.

For example, viewers examining one of the pieces, Winter, will notice a snowy landscape strewn with familiar trees, shrubs, flowers, and animals backed by a nighttime sky lit by a full moon. What distinguishes this work from a straight-forward pastoral winter scene, can be glimpsed in the glassy-eyed stares of the animals. They are a little unsettling, which just might be what the artist intended.

Oakes is interested in exploring themes of the spirituality found in nature. The animal subjects are given the reverence of saints — fur perfect and eyes bejeweled, which also seems to reflect an ideal of nature rather than the real, messy and unpredictable “otherness” of the animal kingdom. [Read More](#)

-Source: Joshua Desnoyers, Marketing & Events Coordinator, Kelowna Art Gallery, 26 February 2018

Challenge Accepted: Kelowna Exceeds Goal in Volunteer Challenge

In January 2017, Kelowna residents embarked on a year-long journey to collectively volunteer 150,000 hours in honour of Canada's 150th birthday. Kelowna not only hit that goal, but exceeded it with a final count of 210,807 hours.

Congratulations! And thank you to all Kelowna residents who stepped up to the challenge. Let's keep the momentum going in 2018!

-Source: Newsletter, City of Kelowna, 2 February 2018

Help Starts Here: BC211 Available to Everyone Looking for Community Resources

On February 11, we celebrate 211 Day, and province-wide access to [BC211.ca](https://bc211.ca).

Created in partnership with United Way, bc211.ca is a BC-wide resource that links residents to community, social and government resources on a comprehensive range of topics from employment assistance to mental health support to housing assistance.

“Having recently moved to the province, BC211 was a great resource for me,” says Helen Jackman, Executive Director for United Way CSO. “I found childcare options and information on local health services. It’s great to have this service at our fingertips!”

Since the launch of [BC211.ca](https://bc211.ca) in June 2017, there’s been thousands of searches in our region for emergency housing, support groups, crisis lines, legal services and health care. BC211 has over 13,000 records with virtually every community and social service in our province represented.

“British Columbians need and deserve reliable information and help they can trust. We’re here to ensure that people don’t have to rely solely on Google to deal with sometimes difficult and often very personal situations. At bc211.ca, we have prompts that help people narrow down their search, assist them in finding the services that most meet their needs, and closest to where they live,” says Nathan Wright, Executive Director, bc211.

Regardless of where you live, bc211.ca is there to help, connecting individuals 24/7 with current, reliable information about community resources close to home. You’ll also find information about home care, day programs and more, all easily accessed through the one-stop website. Topics are also tailored to aboriginal, immigrant, senior and youth communities, making it simple to access the information you need. The service is optimized for mobile devices so that you can access information at home or on the go. Or you can chat online at bc211.ca daily from 8:00 am – 11:00 pm.

-Source: Marianne Dahl, Marketing and Events Manager, United Way Central and South Okanagan/Similkameen, 8 February 2018

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- [CANADIAN POVERTY REDUCTION STRATEGY](#)
- [DATA ON CHARITABLE DONORS](#)

Canadian Poverty Reduction Strategy

Over the past year, the Government of Canada has travelled across the country, engaging with thousands of Canadians, especially those who have lived experience with poverty, to hear their stories, ideas and feedback about reducing poverty. Today the Honourable Jean Yves Duclos, Minister of Families, Children and Social Development, announced the release of the What We Heard report, a summary of the feedback gathered during the Poverty Reduction Strategy engagement process.

[Read More](#)

-Source: Newsletter, Government of Canada, 20 February 2018

Data on Charitable Donors

Total donations reported by Canadian tax filers fell to \$8.9 billion in 2016, down 2.7% from 2015.

The largest decreases were in Alberta (-10.7%), Prince Edward Island (-5.3%), Nunavut (-4.4%) and Saskatchewan (-4.1%). Yukon (+4.5%) had the largest increase in donations in 2015.

The decrease in total donations (-10.7%) in Alberta for 2016 may be associated with economic factors in that province such as the decline in resource prices. For the previous three years, Alberta had an annual increase in the dollar amounts of donations, which was close to or above the national average. Even with this decrease in 2016, Alberta still had a higher proportion of tax filers making donations (21.1%) than the national average (20.5%). It also still had the second highest median donations at \$470, compared with the national median donation of \$300.

[Read More](#)

-Source: Newsletter, Early Alert, Imagine Canada, 20 February 2018

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Resources

- [MAKING SENSE OF TRAUMA: PRACTICAL TOOLS FOR RESPONDING TO CHILDREN & YOUTH](#)
- [A NONPROFIT'S GUIDE TO MATCHING GIFTS](#)
- [IT'S TIME FOR NONPROFIT BOARDS TO HAVE A CONVERSATION ABOUT SEXUAL MISCONDUCT](#)

Making Sense of Trauma: Practical Tools for Responding to Children & Youth

Webinar available at no charge on the www.makingsenseoftrauma.ca website. Participants learn how to use a Trauma-Informed perspective to better understand the relational, neurobiological and developmental impact of trauma on children, youth and their caregivers.

Webinar Objectives:

- To develop an understanding of the impact of trauma on children/youth
- To learn the principles of trauma-informed care
- To explore the current understanding of the nervous system and trauma survival responses
- To identify specific tools that assist with freeze/flight/fight survival responses in children and youth

The Webinar is structured into 12 Lessons (2.5 hours of recorded material), with a simple quiz after every slide. There is a certificate available upon completion. Once you have registered for the free webinar you can access it anytime, and complete it at your own pace. In the Resources section, there are handouts and a written Guide to the Webinar. Specific resources for educators are available. For anyone using the webinar with a group, there is a Facilitator's Guide to the Webinar that is available upon request by emailing us at most@newdirections.mb.ca.

The webinar and workshop were created through funding and support of the staff from the Mental Health & Addictions Branch of Manitoba Health, Seniors & Active Living Branch and New Directions for Children, Youth, Adults, and Families in Winnipeg, Manitoba, Canada.

-Source: Newsletter, Central Okanagan Early Years Partnership, 14 February 2018

A Nonprofit's Guide to Matching Gifts

Did you know that a matching gift option on a donation form can increase donation amounts by 51%?

Almost 65% of Fortune 500 companies offer a corporate gift matching program to support employee giving. It is easy for you to raise more money by giving your donors the option to include a corporate gift match when they submit their donations.

[Download the eBook](#)



-Source: Newsletter, The Nonprofit Quarterly, 13 February 2018

It's Time for Nonprofit Boards to Have a Conversation about Sexual Misconduct

As countless individuals come forward to share their stories of sexual harassment and assault, they are exposing the intolerable behaviors that have been tolerated for far too long, and—along with them—the institutions and institutional cultures that have allowed such behavior to go unchecked. Recent headlines about Oxfam, American Red Cross, USA Gymnastics, and The Humane Society of the United States have revealed that the nonprofit sector is not immune either to the presence of sexual misconduct or to its mishandling by organizational leaders.

[Read More](#)

-Source: Newsletter, Nonprofit Quarterly, 22 February 2018

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Social Media & Tech

- [HOW TO WOW WITH YOUR WEBSITE WHILE ON A BUDGET](#)
- [WEBSITE COPY EASY WIN: QUICKLY IMPROVE YOUR NONPROFIT'S PROGRAMS & SERVICES PAGES](#)
- [HOW TO AVOID BEING A BUST: TIPS ON BLOGGING FOR NONPROFITS](#)
- [THERE'S NO ROOM FOR MISTAKES AFTER GOOGLE GRANTS YOUR WISHES](#)
- [NONPROFIT WEBSITE CALLS TO ACTION: IDEAS TO USE IN YOUR COPY](#)
- [HOW TO GET THE MOST FROM FEEDBACK SURVEYS](#)
- [WHY E-MAIL MARKETING CAN STILL HAVE AN IMPACT](#)
- [NETFLIX MODEL TURNS 'DONORS' INTO 'SUBSCRIBERS'](#)
- [HOW SOCIAL MEDIA CAN BENEFIT YOUR FUNDRAISING GAME](#)

How to Wow with your Website While on a Budget

One of the most outward facing parts of your organization is your website. Whether you put \$1 or \$1 million into it, it's important to make sure that you're taking into account it's important in bringing value to your organization. Think, often times, it can be a major medium for your constituents to make donations and as we've discussed previously, 1 out of every 2 visitors will judge an organizations credibility on it's website. Who's going to want to donate on a platform that doesn't wow them, or that they don't deem credible? We know it can be expensive, so here's how you can Improve Your Website on a Tiny Budget.

[Read More](#)

-Source: Newsletter, Tech Impact, 26 February 2018

Website Copy Easy Win: Quickly Improve your Nonprofit's Programs & Services Pages

The last time I offered help with a website copy easy win, it was about sprucing up your nonprofit's Contact us page content. This time, I'm going to help you improve the pages you use to describe your nonprofit organization's programs and services.

If your programs and services website content is in need of an update or improvement, I have five suggestions that should help.

[Read More](#)

-Source: Newsletter, moflow, 21 February 2018

How to Avoid Being a Bust: Tips on Blogging for Nonprofits

With so many nonprofit blogs circulating the web, it's hard to know what the best practices may be. As a nonprofit, you may already know how vital it is to have a blog at all. But how can you

ensure that it does its job in getting you the visibility you seek from donors, volunteer's, etc?

[Read More](#)

-Source: Newsletter, Tech Impact Blog, 19 February 2018

There's No Room for Mistakes After Google Grants your Wishes

So you've qualified and received the Google Ad Grant! Hooray! That's \$10,000 a month to use at your discretion for Ad and Adwords spending. The possibilities are endless! You'll be able to drive exponentially more traffic to your pages. Well, if you do it right that is. After receiving an honor such as this, wouldn't it be to great to not have to put those dollars to good use? Avoid these 5 Worst Mistakes Made with the Google AdWords Grant.

[Read More](#)

-Source: Newsletter, Tech Impact Blog, 19 February 2018

Nonprofit Website Calls to Action: Ideas to use in your Copy

There are many ways your content can invite visitors to engage with your organization while on your site.

And, no I don't mean asking visitors to donate on every page.

To help get you thinking about your calls to action, today, I'm offering a list of ideas.

[Read More](#)

-Source: Newsletter, moflow, 7 February 2018

How to Get the Most from Feedback Surveys

We've written before about how feedback surveys are a helpful tool to help towards success. This got our wheels turning and prompted us to talk specifically about what you can do to get the most back from feedback surveys.

What's the first thing that comes to mind when you think of research?

[Read More](#)

-Source: Newsletter, EveryAction, 5 February 2018

Why E-mail Marketing Can Still Have an Impact

For nonprofits, the marketing landscape can be a tough turf to navigate. With so many means and platforms to communicate with constituents it can easily start to feel very confusing and unmanageable. Luckily, if you ever find yourself in this situation, there is one trusty method that works 99% of the time. E-mail marketing. E-mail marketing, amongst all other forms is by far one of the more easier methods to utilize. Most people work with e-mail and receive marketing e-mails daily so it's easy to pick up on what the process should look like.

[Read More](#)

-Source: Newsletter, Tech Impact, 5 February 2018

Netflix Model Turns 'Donors' Into 'Subscribers'

Nonprofits have been taking a page from the likes of Netflix and other subscriber services, suggesting donors make it a monthly gift each time they make a contribution. At least anecdotally, it seems monthly giving programs have taken over a prominent space on websites and in other appeals.

City Harvest established its monthly giving program about 15 years ago and the program has steadily grown. The number of donors and revenue doubled within the past five years, according to Robyn Rocondino, direct response officer.

[Read More](#)

-Source: Newsletter, EveryAction, 12 February 2018

How Social Media can Benefit your Fundraising Game

It's no joke that social media is beneficial in fundraising methods. Now, there are a lot of reasons some might be skeptical of social media and implementing it in their fundraising efforts. Some might think that social isn't the right means of targeting their demographic or many other Poor Excuses for Avoiding Social Media, but at the end of the day, results show that integrating these platforms can increase your donations drastically. Whether you're targeting younger age groups using instagram or snapchat, or maybe the more mature demographic that utilizes Facebook (after all close to 50% of people under the age of 75 have facebook accounts) social media can add that final missing piece to your nonprofit fundraising game.

[Read More](#)

-Source: Newsletter, Tech Impact, 5 February 2018

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Training

- [THE FUTURE OF P2P: BIG DATA](#)
- [BOTTOM LINE 2018 CONFERENCE](#)
- [FOODSAFE TRAINING](#)
- [ARTS BC'S 2018 CONFERENCE: ENGAGEMENT IN THE #NEWARTSERA](#)
- [DR. GABOR MATÉ – HELPING PROFESSIONALS IN COMPASSIONATE INQUIRY](#)

The Future of P2P: Big Data

Date: Thursday, March 8, 2018, 10:00 am

[Register Now](#)

Peer-to-peer fundraising is on the verge of enormous change as tools for big data boost our ability to raise more by connecting with supporters in previously unimaginable ways. In this session, you'll get a preview of the game-changing power of predictive analytics and integration.

-Source: Newsletter, Blackbaud, 1 March 2018

Bottom Line 2018 Conference

Dates: March 13 – 14, 2018, 8:30 am – 4:30 pm

Location: Vancouver Marriott Pinnacle Downtown Hotel

Cost: \$500 – \$950

[Register Now](#)

The Canadian Mental Health Association's (CMHA) annual National Bottom Line Conference brings together business leaders, union representatives, policy-makers, researchers, and workers to improve mental health in Canadian workplaces.

A national stage

In 2013, at the 10-year mark, the conference moved to a national stage. Today, the conference continues to create a program that is relevant to workplaces across the country. Over the next few years, the Conference Steering Committee is working with its CMHA partners in other provinces to host satellite conferences.

Setting the standard

Across Canada, employers are increasingly expected to protect workers' mental health. On January 16, 2013, Canada welcomed a national standard, the first of its kind in the world, titled Psychological Health and Safety in the Workplace – Prevention, promotion and guidance to staged implementation. CMHA is a proud supporter of the National Standard, and the conference steering committee is dedicated to helping promote the standard as a means for organizations across the country, and across the globe to make positive changes in the workplace.

-Source: Newsletter, CMHA, 25 October 2017

FoodSafe Training

If you haven't heard, past Foodsafe certificates are expiring this year. It is important (and required by Interior Health) to have a current Foodsafe certificate in the Food Service industry (that includes Childcare, Senior support, volunteer events and more).

As of July 29, 2013, all FOODSAFE Level 1 certificates issued in British Columbia have a five-year expiry date. FOODSAFE Level 1 certificates issued prior to July 29, 2013, are valid until July 29, 2018.

- Looking for work?
- Need to fulfill workplace requirements?
- Want to polish those life skills?
- Have employees or clients who need to get certified?

-Source: Jennifer Pont, Interior Training Services, Foodsafe & Superhost Instructor, 31 January 2018

Foodsafe Courses

9AM – 5PM



COST:

\$80 – includes workbook, learning materials & Interior Health official certificate

HOW TO REGISTER:

Email: info@interiortrainingservices.com
Text/Call: 250-878-1036

* GROUP BOOKINGS AVAILABLE

• As of July 29, 2013, all FOODSAFE Level 1 certificates issued in British Columbia have a five-year expiry date. FOODSAFE Level 1 certificates issued prior to July 29, 2013, are valid until July 29, 2018.

2018:

KELOWNA

Tuesday, February 13th
Thursday, March 15th
Tuesday, April 17th
Monday, May 14th
Friday, June 29th

WEST KELOWNA

Monday, February 19th
Monday, March 26th
Monday, April 30th
Monday, May 28th
Monday, June 25th

PENTICTON

Saturday, February 10th
Saturday, March 3rd
Saturday, April 7th
Saturday, May 12th
Saturday, June 16th

Arts BC's 2018 Conference: Engagement in the #NewArtsEra

Date: May 10-12, 2018

Location: Nikkei Museum and Cultural Centre, 6688 Southoaks Crescent, Burnaby

Cost: \$125 – \$400

[Register Now](#)

What does engagement look like in a new arts era? In an effort to attract and retain audiences and maintain relevancy to their communities, organizations and artists are experimenting with a wide range of innovative engagement programs and activities and doing so at a strategic level.

Join us at the beautiful Nikkei National Museum & Cultural Centre where you'll experience three days packed with learning and networking opportunities with arts and culture leaders from all over BC!

-Source: Newsletter, ArtsBC, 31 January 2018

Dr. Gabor Maté – Helping Professionals in Compassionate Inquiry

Date: May 25-27, 2018

Location: Songhees Wellness Centre, 1100 Admirals Road, Victoria

Cost: \$495

[Register Now](#)

Compassionate Inquiry is a powerful technique for assisting clients to access deep healing and transformation. This workshop is suitable for all helping professionals including social workers, therapists, and health care providers who wish to help liberate their patients/clients from the

unconscious dynamics running their lives. In this experiential workshop Gabor, with volunteer participants, will model the Compassionate Inquiry process throughout. In addition, all participants will have the opportunity to practice the method with each other in small groups.

Dr. Maté will teach about:

- Understanding trauma
- Establishing safety
- Attuning to the client
- Paying attention to sensations and emotions in the present moment
- Recognizing body states, voice patterns, body language
- Paying attention to the actual words the client is using
- Linking present experiences to childhood experiences
- Uncovering hidden assumptions and beliefs that contribute to suffering
- Encouraging responsibility
- Expressing gratitude towards discomfort
- Appropriate self-disclosure
- Being playful

-Source: Newsletter, The Base Healing Community, 19 January 2018

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Volunteerism

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Nourishing Managers Of Volunteers

Being a Volunteer Tattle Tale

CHANGE OF DATE: Wednesday, March 7, 2018, 12:00 pm – 1:00 pm

Location: KCR Community Resources, #200 – 620 Leon Avenue, Kelowna

[Register Now](#)

Learn how telling volunteer stories can assist you with volunteer recruitment, recognition, and retention. Volunteer stories can also increase your community profile, and provide compelling reasons for donors and funders to contribute to your organization. Take away tools to help you start creating a bank of volunteer stories.

Facilitator: *Stephanie Moore, BBA, Project Coordinator, KCR Community Resources*
Stephanie Moore has worked in the Non-profit sector since 2001. Her career has included project coordination, business development, fitness, recreation, wellness, cultural services, tourism, fundraising, and non-profit development. This path has provided the experience of working alongside volunteers, supervising volunteers and reporting to volunteer boards and committees. Stephanie also enjoys giving back to the community and has volunteered her time to various local boards, committees, and fundraising events. Stephanie believes that matching the right volunteer to the right opportunity creates a positive and energized environment that is mutually beneficial.

-Source: Dawn Wilkinson, Manager, Community Services, KCR Community Resources, February 2018

National Volunteer Week



Date: April 15-21, 2018

National Volunteer Week (NVW) is a time to celebrate and thank Canada's 12.7 million volunteers. Join Volunteer Canada and Investors Group April 15-21, 2018 to recognize the contributions of volunteers in our communities.

[More Information](#)

-Source: Newsletter, Volunteer Canada, 30 January 2018

KCR Volunteer Orientation Sessions

Are you interested in volunteering for KCR, but not sure where to start? Sign up for one of our Volunteer Orientation Sessions to find out more about our organization and the various volunteer opportunities available.

Cost: Free

Location: KCR Community Resources, #200 – 620 Leon Avenue, Kelowna

Dates Available:

- Wednesday, April 18, 2018, 10:00 am – 11:00 am
[Register Now](#)
- Saturday, May 5, 2018, 10:00 am – 11:00 am
[Register Now](#)

- Wednesday, May 30, 2018, 10:00 am – 11:00 am
[Register Now](#)
- Saturday, June 2, 2018, 10:00 am – 11:00 am
[Register Now](#)

-Source: Stephanie Moore, Project Coordinator, Community Services, KCR Community Resources, March 2018

Overview of Volunteer Management

This 4-day workshop will help you attract and retain volunteers. Content is based on Canadian research, best practices and the Canadian Code for Volunteer Involvement. [Read more about the 8 modules.](#)

Fall Session

Dates: October 15, 16, 22 & 23, 2018, 8:00 am – 4:00 pm

Cost: \$199

[Register Now](#)

-Source: Dawn Wilkinson, Manager, Community Services, KCR Community Resources, January 2018

Smart Tips for Boosting your Volunteer Engagement

The value and importance of volunteers is something that is rarely forgotten by many nonprofits. People who believe in your cause enough to devote their time, and effort into helping spread awareness and assist in reaching your goals are hard to come by. So when they do come strolling in ready and willing to help, how can you ensure they'll come around again? Perhaps for next years fundraiser or that community event? It's no secret that keeping your volunteers engaged is key to fostering a passionate and hopeful culture that will keep them coming back.

[Read More](#)

-Source: Newsletter, Tech Impact, 12 February 2018

Diagnosing the Causes of Volunteer Recruitment Problems

I see it and hear it over and over: comments from nonprofits or churches or schools saying they are having trouble recruiting volunteers.

Before you hire a consultant, even me, to see what the problem is regarding why you don't have enough volunteers, you might be able to diagnosis the problem yourself. The only catch is that you **MUST** be honest as you answer these questions. Also, answering these questions is rarely a one-person exercise; you may think you know the answer, but you need to ask other staff members, including volunteers themselves, what their answers are to these assessment questions. Don't be surprised if your receptionist or a volunteer gives you a very different

answer to any of these questions than you yourself would give.

[Read More](#)

-Source: Newsletter, LinkedIn Groups, 12 February 2018

You Better Read This if You're Seeking Support from Corporate Volunteers

Over the years as a volunteer engagement professional in the non-profit sector I developed a hypersensitivity to some of the actions of well-intended corporate volunteers. These sensitivities only becoming more pronounced with greater exposure. In that position at a non-profit I seen it all; for-profit companies seeking one-time service projects that inadvertently creates more work than good, to conference planners seeking a "team building" exercise for their client. With each inquiry compounding on the next, my attitude towards engaging certain industries became sour. But now I've crossed to the other side, and what I've learned may surprise you.

[Read More](#)

-Source: Newsletter, LinkedIn Groups, 19 February 2018

Encouraging Culture Awareness Among Volunteers

The following quick tip is excerpted from the book *The A-Z of Volunteering and Asylum* by Ruth Wilson, published in 2003 by The National Centre for Volunteering (England).

'Culture' is a shared set of knowledge, beliefs, customs, morals and habits. Many of us are unaware of our culture, because we grow up in it and consider it normal – though if we are members of a minority group we may have been pushed into being culturally aware through being made to feel 'different'...

It is both enriching and beneficial to learn about different cultures. Volunteer managers can work to help staff and volunteers be aware of both their own and other people's cultures – this can also help if friction occurs because of different cultural norms or because of misunderstanding.

It is important to remember that people brought up within the same culture may perceive that culture differently. No culture is static, all cultures change, and cultural identity is only one of the many influences that make us who we are. For instance, our ethnicity, immigration personal philosophy are all part of our makeup, and some of these may mean more to us than culture.

So, while learning about culture is important, it is equally important to avoid stereotyping. Alongside giving staff and volunteers information about particular cultures or nations, you need to help them build up self-awareness and the skills to ask the right questions, to listen well, and to be sensitive when working with people from different backgrounds.

[Start with the following checklist, compiled by Judith Schott and Alix Henley, in their book *Culture, Religion and Childbearing in a Multiracial Society*, published by Butterworth Heinemann, 1996.]

Checklist – Cultural Awareness

- Be aware of your own cultural assumptions and how these may affect your understanding and responses
- Listen with respect and a genuine wish to learn
- Find out how people see themselves and their culture, what they value, what they see as important
- Beware of negative or pejorative ‘information’ – it usually indicates prejudice or incomplete understanding
- Understand that in discussing culture we are discussing possibilities, not certainties – a framework, not a straitjacket
- Be prepared to change your understanding as new information becomes available
- Sort out what information is useful and helpful to your work, and what is merely exotic or personally fascinating
- Understand the importance of factors such as age, generation, life experience, occupation, education and so on
- Realise that culture is one factor, but not the only factor in anybody’s life remember that the person you are working with is always the expert on their own life, wishes and needs

-Source: Newsletter, Energize, Inc., 5 February 2018

Is Volunteer Management Really a Profession?

I’ve been in the field of volunteer administration for over 25 years and have seen many changes—most are positive ones. But some questions are still unanswered, particularly whether or not we can identify our work as a “profession.”

Too many of us still “fall” into volunteer management positions, either as a stepping stone towards another career goal or by the unexpected addition of the tasks of volunteer program development to existing job descriptions. Some of us then discover we really love this work and have an affinity for it. We wind up making a long-term commitment to volunteerism. But at any given time, our field is dominated by people who view volunteer management as a job and not as a career—certainly not as an identity. They will move on (and often up) as soon as a better job opens to them.

[Read More](#)

-Source: Newsletter, Energize, Inc., 5 February 2018

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