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## KCR Highlights

- KCR'S OPEN HOUSE
- KCR IS HIRING: FAMILY SERVICES MANAGER
- IMMIGRANT SERVICES FAIR
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- KCR EMPLOYMENT PROGRAMS APPLY TODAY!
- SPACE FOR RENT!
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## KCR's Open House

**Date:** Thursday, March 9, 2017, 1:00 pm – 3:30 pm

Location: KCR, 620 Leon Avenue, Kelowna

#### You are invited to our KCR Open House

#### **Everyone Welcome**

KCR has served our community for 33 years. Our move to a single location that houses all employees, volunteers and programming fulfils a long-term vision and strategic plan of our Board of Directors and confirms our continued commitment to serve the Central Okanagan and beyond.

Please join us. We are excited to share our new space with you. RSVP appreciated, but not required: dorothee@kcr.ca



#### Check out our parking map

-Source: Ellen Boelcke, Executive Director, KCR, March 2017

## KCR is Hiring: Family Services Manager

KCR is searching for a new dynamic individual to lead our family services:

The Family Services Manager/Adoption Administrator will be responsible for all Family related services within KCR. This Department focuses primarily on early years' prevention, domestic and international adoption/permanency planning, crisis support and community partnership programs for children and families.

The Manager is responsible for monitoring, supervision, and growth of adoption, early years' and at-risk programs at KCR including outreach services and volunteer-based supports. Programs under this person's guidance also include community collaboration and collective impact models requiring advanced skills in building and maintaining alliances, teamwork and diplomacy.

The Manager will have the credentials and experience to obtain and maintain delegated authority of the Provincial Office of the Director of ACBC and have familiarity with the BC Adoption Act (1996), BC Adoption Regulations, BC Agency Regulations, Practice Standards, BCCSW Standards, and Hague Convention in the context of a social enterprise organization.

The Manager will guide a team of service providers delivering programs and services to families. The Manager will build and maintain positive and collaborative contractor and community relationships. Through the demonstration of a unique blend of business savvy, social entrepreneurship, and social service understanding, they will define areas of service gaps and explore future program and funding opportunities.

**Status:** 30 – 35 hours per week

For more information refer to the detailed job description

-Source: Ellen Boelcke, Executive Director, KCR, March 2017

## **Immigrant Services Fair**

**Date:** Saturday, March 25, 2017, 11:00 am – 3:00 pm

Location: Okanagan College- Trades Atrium, 1000 KLO Road, Kelowna

Cost: FREE COMMUNITY EVENT

Kelowna Community Resources (KCR) and COLIP are delighted to host the Immigrant Services Fair again this year.

Connect with local organizations that provide services to Newcomers in the Central Okanagan and attend our guest speaker presentations. This year's event will also feature the March instalment of the Beyond LIP Services Talk Series, which will explore the role newcomers play in our growing new economy.

-Source: Camila Monagas, KCR, 28 February 2017

## **Workshop Series: Nourishing Managers of Volunteers**

This is self-care for you as a manager of volunteers. Save one lunch hour in your calendar every month. Bring your lunch and enjoy refreshments.

#### You will:

- · Be encouraged
- Learn from talented specialists in the field
- Network of peers faced with the same challenges
- Stay current as you manage volunteers for your organization.

Take time for reflection. Consider a wide variety of ways to embed your volunteer message in your organization's current activities. Find some fresh approaches too.

Next Workshop: Focus Attention on Your Volunteers - National Volunteer Week Ideas

**Date:** Wednesday, March 8, 2017, 12:00 pm – 1:00 pm

Location: KCR, 620 Leon Avenue (Corner of Leon and Bertram), Kelowna

Cost: Free Register Now

National Volunteer Week is April 23 - 29, 2017. Get some ideas to include easily in your volunteer program. There is still time to plan.

-Source: Dawn Wilkinson, Manager, Community Services, KCR, January 2017

## Workshop: Board Boot Camp 101 - Spring 2017

**Date:** Tuesday, April 4, 2017, 4:00 pm – 6:00 pm

Location: KCR, 620 Leon Avenue (Corner of Leon and Bertram), Kelowna

Cost: Free Register Now

Do you want to make an impact in our community by becoming a member of a board of directors for a charity or not-for-profit?

Board Boot Camp 101 will help you:

- Understand the not-for-profit sector
- Prepare questions to ask before saving "Yes"
- Increase your understanding of a Board member's role and responsibilities

-Source: Dawn Wilkinson, Manager, Community Services, KCR, January 2017

## Workshop: Board Boot Camp 201 - Spring 2017

**Date:** Tuesday, April 11, 2017, 4:00 pm – 6:00 pm

Location: KCR, 620 Leon Avenue (Corner of Leon and Bertram), Kelowna

**Cost:** \$25 per Organization (Max 2 people)

**Register Now** 

Do you want to become the Chair of a Board of Directors? How do you make that a reality? Board Boot Camp 201 will provide a quick primer to become the best leader you can be for your not-for-profit organization.

#### You will:

- Learn effective qualities of leaders
- Gain awareness about your personal leadership style
- Understand the separation between the Board and senior staff
- Find out how to run your meetings timely and effectively
- Explore when your organization might need outside for expertise

-Source: Dawn Wilkinson, Manager, Community Services, KCR, January 2017

## Workshop: Overview of Volunteer Management – Spring 2017

**Dates:** Monday & Tuesday, April 24 & 25, May 1 & 2, 2017, 9:00 am – 4:00

pm

Location: KCR, 620 Leon Avenue (Corner of Leon and Bertram), Kelowna

Cost: \$199. Includes materials and light refreshments.

Register Now

This 4-day workshop will help you attract and retain volunteers. Content is based on Canadian research, best practices and the Canadian Code for Volunteer Involvement.

#### You will:

- Master the volunteer retention cycle
- Understand current and emerging issues
- Harness the complexities of leadership
- · Market successful volunteer programs

#### More Information

-Source: Dawn Wilkinson, Manager, Community Services, KCR, January 2017



## Central Okanagan Family Hub – Calendar of Events

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
00am - 3:00p	om	Nobody's Perfect Parenting 10:30 – 1:00pm	Parent - Child Mother Goose and Playtime 10:00 - Noon Kelowna Breastfeeding Café 10:00 - Noon	3 Tumble Bumble 10:30 - Noon	4
Circle of Mother's Veliness 10:00 – Noon tory Time 1:00 – 2:00	7 Peetigway Famii 11:00 – 2:00pm	8 Nobody's Perfect Parenting 10:30 – 1:00pm	Parent- Child Mother Goose and Playtime 10:00 - Noon	Tumble Bumble 10:30 - Noon	11
13 Circle of Mother's Vellness 10:00 – Noon tory Time 1:00 – 2:00	14	Nobody's Perfect Parenting 10:30 – 1:00pm (last session)	16 Parent- Child Mother Goose and Playlime 10:00 - Noon	17 Tumble Bumble 10:30 - Noon	18
20 Circle of Mother's Vellness 10:00 - Noon tory Time 1:00 - 2:00	21	22	23 Parent - Child Mother Goose and Playlime 10:00 - Noon	24 Tumble Bumble 10:30 - Noon	25
27 Circle of Mother's Vellness 10:00 – Noon tory Time 1:00 – 2:00	28	29	30 Parent- Child Mother Goose and Playtime 10:00 - Noon	31 Tumble Bumble 10:30 - Noon	
	Monday – Fi  10am – 3:00p  10ppointment for comm  250-317-0143  1icle of Mother's  1clenes 10:00 – Noon  1ory Time 1:00 – 2:00  1icle of Mother's  20  1icle of Mother's  20  1icle of Mother's  20  1icle of Mother's  21  22  23  24  26  26  26  26  27  36  36  36  37  36  36  36  37  36  36	Monday – Friday    Name	Nobody's Ferfect Parenting 10:30 - 1:30pm	Monday – Friday    Nobody's Perfect   Parent – Child Mother   Scale of Moher's	Monday – Friday  Dam – 3:00pm  Spoolinhement for community information  250-317-0143  Tourble Bumble  10:30 - Noon  10:00 - Noon

Central Okanagan Family Hub – Kelowna
Pearson Road Bementary (east side enhance) 700 Pearson Rd

<u>Download the March 2017 Calendar of Events</u> for the Central Okanagan Family Hub – Kelowna.

-Source: Debbie Markus, Central Okanagan Family Hub – Kelowna, March 2017

## The Canada 150 for 150 Challenge is on!

The <u>Canada 150 for 150 Volunteer Challenge</u> is a nation-wide initiative lead by Volunteer Ottawa in partnership with Volunteer Centres across the country. The goal is to have Canadians give 150 hours of volunteer time in 2017 in celebration of Canada's 150th anniversary. The Central Okanagan Foundation through the Community Foundations of Canada has supported KCR to bring the challenge to Central Okanagan residents.

Locally, the City of Kelowna is issuing a challenge for all citizens to collaboratively contribute 150,000 hours of volunteer time in 2017.

- More Information on the Challenge
- Sign up for the Challenge

If your non-profit is interested in participating in the challenge, KCR would like to know! Contact Stephanie Moore at <a href="mailto:ac.rck@einahpets">ac.rck@einahpets</a> for more details.

Check for local updates on the challenge at <a href="https://www.kcr.ca">www.kcr.ca</a> and click on the <a href="https://www.kcr.ca">150 for 150 Challenge</a> icon.

**DEFI des BENEVOLES** 

Volinspire has also recently added a new feature for non-profits to track the volunteer hours of volunteers that do not have a Volinspire profile. In <u>Volinspire</u>, go to "Management", then to "Organizational Profile", and scroll down to "In the Community". If you need help with your Volinspire profile, let us know!

## KCR Employment Programs – Apply Today!

Need to get ready for post-secondary training, or improve your Math, reading, and study

strategies?

KCR is hosting their Job Readiness and Essential Skills training programs. Both programs are free to participants and involve 6-week, 3-hours-a-day training to help individuals identify career goals and take the steps necessary to reach these goals. In addition, individuals are provided with an additional 12 weeks of one-on-one follow-up support to help them meet their goals.

#### **Information Sessions:**

**Dates:** Tuesdays, 1:30 pm – 3:00 pm

Location: KCR, 620 Leon Avenue, Kelowna

#### **Job Readiness for the 21st Century**

The primary objective of the Job Readiness for the 21st Century Employment Program is to assist individuals who have a disability, are an immigrant, or are over the age of 50+ with finding employment.

#### **Start Dates:**

- February 14, 2017 March 24, 2017, 1:00 pm 4:00 pm
- March 6, 2017 April 14, 2017, 9:00 am 12:00 pm
- March 27, 2017 May 5, 2017, 1:00 pm 4:00 pm
- April 17, 2017 May 26, 2017, 9:00 am 12:00 pm
- May 29, 2017 July 7, 2017, 9:00 am 12:00 pm

#### **Essential Skills for the Workplace**

Would you like to improve your Math, Reading, or Study skills to get a job or pursue further education? We will train you at your level and help you to get back to work or continue with school.

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- May 15, 2017 June 23, 2017, 1:00 pm 4:00 pm
- May 29, 2017 July 7, 2017, 9:00 am 12:00 pm

Program dates for both are subject to change. Don't hesitate to call even if a program date has passed at 250.763.8008, or email <a href="mailto:employmentservices@kcr.ca">employmentservices@kcr.ca</a>. Visit our website at <a href="mailto:kcr.ca/employment-services">kcr.ca/employment-services</a>/ to see if you're a good fit for these programs.

Funding provided by the Government of Canada through the Canada-British Columbia Job Fund's Employment Services and Support Programs. For more information about B.C.'s labour market programs, visit <a href="https://www.workbc.ca">www.workbc.ca</a>.

-Source: Travis Schneider, Manager, Employment Services, KCR, January 2017

## **Space for Rent!**

KCR has an office space for rent at <u>255 Lawrence Avenue</u>, downtown Kelowna. The building has ~2,500 square feet.

For more information, contact Ellen Boelcke at 250.763.8008 or ellen@kcr.ca.

-Source: Ellen Boelcke, Executive Director, KCR, October 2016

## KCR's Mailing Lists

Monthly Bulletin: Sent electronically each month, plus time sensitive information updated periodically on the website

Publications: Our updated publications will be sent right to your inbox

**KCR Workshops**: Information about upcoming training opportunities

<u>Adoption Centre of BC</u>: Upcoming information sessions, newsletters and general adoption information

-Source: Kelsey Grmek, IT Coordinator, KCR, June 2014

## KCR & Volinspire

- BUSINESS TESTIMONIALS
- YOUR OPPORTUNITIES WILL FIND VOLUNTEERS
- TOGETHER, WE ARE MAKING AN IMPACT!

#### **Business Testimonials**

We have been working hard to make it easier for you to recognize the businesses that support your great work.

By writing a testimonial for businesses that support your organization you can strengthen your relationships and recognize companies that care. The best part is, it's easy to do!

#### Read More

-Source: Newsletter, Volinspire, 17 November 2017

## **Your Opportunities Will Find Volunteers**

Volunteers on our platform will now see recommendations for new opportunities right in their news feed.

TIP: Make sure to fill in causes and skills for the opportunities you create on our platform, our software will do the rest.

We will automatically show your volunteer opportunity to the people who are the best match for your organization.

#### Read More

-Source: Newsletter, Volinspire, 17 November 2017

## Together, we are making an Impact!

Volinspire users have collectively logged 165,954 hours that they have volunteered with 1,508 organizations

Behind every hour is someone being helped, a kid being coached, an animal being rescued or some other act of kindness. Together, we truly are making a difference.

-Source: Newsletter, Volinspire, 17 November 2017

## **Employment**

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- KCR EMPLOYMENT PROGRAMS APPLY TODAY!

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-Source: Ellen Boelcke, Executive Director, KCR, March 2017

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-Source: Travis Schneider, Manager, Employment Services, KCR, January 2017

## **Fund Development**

- NONPROFIT TIPS TO FUNDRAISE MORE EFFECTIVELY
- THE ULTIMATE FUNDRAISING PLANNING TOOLKIT
- CANADA HELPS NEW DONOR MANAGEMENT TOOLS
- ADVERTISING FOR NONPROFITS: GETTING STARTED WITH GOOGLE AD GRANTS
- <u>FOUNDATIONS, HOW AGGRAVATING IS YOUR GRANTMAKING PROCESS? USE THIS</u> CHECKLIST TO FIND OUT!
- 6 FUNDRAISING TRENDS ABOUT MILLENNIALS YOU NEED TO KNOW

## **Nonprofit Tips to Fundraise More Effectively**

If your nonprofit is looking for insight to increase its fundraising, Blackbaud's Benchmark Report provides some great data.

Even with yearly email list growth slowing down by 10% and strict laws in some countries like the Canadian Anti-Spam Law (CASL), email continues to be one of the most important tools for fundraising. However, when crafting successful email campaigns, there should be a focus on quality over quantity. Consider doing a hybrid of organic and paid email list growth through reputable networks like Care2, who runs this blog.

#### **Read More**

-Source: Newsletter, care2, 27 February 2017

## The Ultimate Fundraising Planning Toolkit

Tips and Templates to Crush the Next 12 Months of Fundraising

In this toolkit, you'll find the tips, tools, and templates you need to get organized and inspired as you create your 2017 fundraising plan. Learn how to craft the framework for your plan, set goals, create monthly campaigns, and stay organized and on budget to hit your individual fundraising goals.

#### **Read More**

-Source: Newsletter, Network for Good, 26 February 2017

## **Canada Helps New Donor Management Tools**

Now it's easier than ever to import your donor information from CanadaHelps into leading Constituent Relationship Management (CRM) tools, such as DonorPerfect, Sumac, The Raiser's Edge, Salesforce, and Silent Partner Software. You can even create custom reports for other CRMs!

#### **Find Out More**

-Source: Newsletter, Canada Helps, 6 Februrary 2017

# Advertising for Nonprofits: Getting Started With Google Ad Grants

I don't think there is a nonprofit in existence that hasn't (at one point or another) had to worry about budgeting funds for advertising. For many nonprofits, it's the first thing to go when the budget gets tight. But it doesn't have to be that way. In fact, organizations of all sizes have already jumped on the opportunity to get \$10,000 in free advertising for nonprofits every month — for free, like really free.

Google Ad Grants are a great way to gain some advertising funds to get your nonprofit's name and the great things you do out into your community and the world.

#### **Read More**

-Source: Newsletter, EveryAction, 17 January 2017

# Foundations, How Aggravating is your Grantmaking Process? Use this Checklist to Find Out!

As we roll into 2017, there have been lots of articles about how philanthropy must adapt, including my post urging funders to increase payout and fund advocacy efforts, as well as this piece on moving away from "charity" toward "justice." These conversations are critical and we must keep having them. While we figure that stuff out, though, let's take care of a few logistical things foundations do that make us nonprofits want to roll up a printed-out copy of our tax filings and beat ourselves unconscious.

So, I asked the NWB Facebook community to name the things funders do that get on people's nerves. I got over 350 comments. I've condensed them into the Funding Logistics Aggravation, Incomprehensibility, and Laughability (FLAIL) Index. Here is a list of things that make us want to punch a wall, scratch our heads in bewilderment, or crack up laughing. Or drink.

#### Read More

-Source: Newsletter, Nonprofit With Balls, 9 January 2017

## 6 Fundraising Trends about Millennials you need to know

Millennials often think of themselves as the socially conscious generation. As your organization continues to look for funding opportunities, consider millennials as a viable target market, since they are your future donor base.

Achieve, in partnership with the Case Foundation, released valuable insight into how millennials

interact with the causes that matter to them. The report comes from five years of responses by more than 75,000 millennials and provides six main insights into the millennial generation's relationship with charitable giving.

### Read More

-Source: Newsletter, Care2, 5 December 2016

## **Funding Sources**

• 2017 VALLEY FIRST COMMUNITY ENDOWMENT GRANT CYCLE

## 2017 Valley First Community Endowment Grant Cycle

The 2017 Valley First Community Endowment grant cycle has begun. We are actively inviting charities to apply that fit within the stated funding focus.

The Valley First Community Endowment is funding projects that help to create resilient and resourceful communities in the Okanagan, Thompson and Similkameen regions. This focus can support programming that improves people's capacity and ability to care for themselves and their families; learn new skills and become resilient in the face of change and challenge and to become resourceful and self-sufficient.

Funding is available for the following types of projects (but not limited to):

- Parenting education and support programs
- Community kitchen programming
- Food preparation education programs (e.g. senior's teaching the art of canning, or food preparation workshops for immigrant families)
- Outreach support services

Please note: funding will not be available to food banks as Valley First currently runs a "Feed the Valley" campaign to raise funds for food banks in its communities.

Applications for projects supporting the funding focus area will be considered using the following criteria:

- Preference will be given to projects benefiting the communities in which Valley First operates. (Currently: Pentiction, Kelowna, Kamloops, Armstrong, Keremeos, Lumby, Oliver, Princeton, Vernon)
- Preference is given to projects that build community or individual capacity. For instance, instruction
  on healthful food preparation on a budget builds individuals' capacity to care for themselves and
  their families on a budget.
- Funding will be primarily directed toward preventive/proactive/educational programs but will also be available for intervention programs to support individuals and families that are in crisis.
- It is preferred that the requesting organization should be contributing toward some of the project costs or should be raising funds from other sources, as the Foundation's role is one of partnership.
- Proposals should be for clearly presented specific projects or programs.
- Projects should benefit many and offer equal access.

#### **Apply Now**

-Source: Kim Davies, Foundation Program Officer, First West Foundation, 2 March 2017

## **Housing**

- SENIORS' HOUSING INFORMATION SESSION
- 4,000 PEOPLE ARE NOW HOMELESS IN GREATER VANCOUVER
- t3 PODCAST: THAT'S JUST GOOD HARM REDUCTION
- WHAT DOES 'ENDING HOMELESSNESS' MEAN AND HOW DO WE KNOW WHEN WE'VE REACHED THAT GOAL?
- USE OF HONORARIA IN POINT-IN-TIME COUNTS
- CALL FOR SUBMISSIONS TO THE CANADIAN POVERTY HUB
- LONG OVERDUE: WHY BC NEEDS A POVERTY REDUCTION PLAN
- HIGHLIGHTS FROM THE 2016 COORDINATED POINT-IN-TIME COUNT OF HOMELESSNESS IN CANADIAN COMMUNITIES
- REFLECTIONS FROM THE FIELD: TENANCY SUPPORT
- BLOG: WHERE CAN WE GET FUNDING FOR TRANSITIONAL TYPE HOUSING PROJECTS?
- VULNERABILITY ASSESSMENT TOOL (CANADIAN VERSION)
- INTRODUCTION TO EFFECTIVE HOMELESS OUTREACH

## Seniors' Housing Information Session

**Date:** Thursday, March 9, 2017, 10:00 am – 11:00 am

Location: Seniors Outreach & Resource Centre, #102 – 2055 Benvoulin Court, Kelowna

Registration Required: 250.861.6180 or volunteer@seniorsoutreach.ca

This free information session will cover the various housing options available to seniors, including Subsidized Housing, Supportive Living, Assisted Living, and Residential Care. An Interior Health representative will also be present to help answer long term care questions.

This session is provided monthly.

-Source: Judy Dow, Regional Coordinator, Seniors Outreach & Resource Centre, 1 March 2017

## 4,000 People are now Homeless in Greater Vancouver

The number of homeless people in Metro Vancouver rose 44 per cent in just three years, according to estimates released ahead of an official count of the region's homeless population.

Metro Vancouver estimates that 4,000 residents in the region are now homeless, compared to the 2,777 counted in 2014. The regional district says the number of homeless residents has gone up 26 per cent every year since 2011.

#### Read More

-Source: Twitter, Vancouver Metro, 27 February 2017

#### t3 Podcast: That's Just Good Harm Reduction

Host Jeff Olivet sits down with James Kowalsky of the Midwest Harm Reduction Institute, Heartland Alliance in Chicago, to discuss harm reduction as a practice that can be used in almost every situation and with everyone.

And from our listeners, Jeff discusses what front desk staff can do who work at hotels and might be interacting with guests who are experiencing homelessness. Send us your questions at moc.3tkniht@stsacdop.

#### Listen Now

-Source: Newsletter, t3, 27 February 2017

## What does 'Ending Homelessness' Mean and how do we know when we've Reached that Goal?

In Canada, there has been no single, agreed-upon definition of what it means to end homelessness. In a major step forward, the Canadian Observatory on Homelessness, the School of Public Policy at the University of Calgary and the Canadian Alliance to End Homelessness have released Canada's first definition of ending homelessness.

The definition is based on consultations conducted across the country. The national definition takes into account factors such as poverty, access to affordable housing, mental health and life cycle stage. These factors interact in complex ways to impact homelessness. It also takes into account the perspectives of people who have experienced homelessness. For many, an end to homelessness means more than housing. It means safety, security and affordability.

#### **Read More**

-Source: Newsletter, Homeless Hub, 23 February 2017

### **Use of Honoraria in Point-in-Time Counts**

Many communities that conduct Point-in-Time Counts choose to offer honoraria to participants, which can include granola bars, backpacks, clothing, blankets, and other items. When undertaking research that involves participants experiencing homelessness and/or extreme economic insecurity, honoraria should be considered carefully. Establishing a balance between encouraging participation, yet avoiding coercion, can be challenging. This paper outlines the Canadian Observatory on Homelessness' position on honoraria use during a Point-in-Time Count and provides some examples of items that you may consider using. We suggest that you use the following as a guide and adapt it to suit your own community.

Read More -Source: Newsletter, Homeless Hub, 23 February 2017

## Call for submissions to the Canadian Poverty Hub

The Canadian Poverty Institute and the Canadian Observatory on Homelessness are pleased to announce the launch of the Canadian Poverty Hub. The Poverty Hub will be an online repository of relevant research with respect to the causes and impacts of poverty, as well as policies and best practices in poverty prevention and reduction. The Poverty Hub will be integrated with the existing Homeless Hub to provide a searchable database for researchers, practitioners and government policy officials to access current research on a range of poverty related issues.

As an important contributor to poverty research and the effort to eradicate poverty in Canada, we invite you to submit relevant research and related reports for inclusion in the Poverty Hub. We are interested in information that contributes to our understanding of a broad range of poverty-related issues.

#### Read More

-Source: Newsletter, Homeless Hub, 9 February 2017

## Long Overdue: Why BC Needs a Poverty Reduction Plan

British Columbia is the only province or territory in Canada that has not developed a poverty reduction plan. This is not because BC doesn't have a poverty problem. In fact, despite being one of Canada's wealthiest provinces, BC has among the highest poverty rates in the country—13.2 per cent according to the Market Basket Measure (MBM). This makes BC's poverty rate the second highest in Canada. This report examines the most recent statistics on poverty and its associated hardships in BC. In doing so, it makes clear that strong policies are urgently needed to dramatically reduce and ultimately eliminate poverty in the province.

#### Read More

-Source: Newsletter, Homeless Hub, 9 February 2017

# Highlights from the 2016 Coordinated Point-in-Time Count of Homelessness in Canadian Communities

Between January 1 and April 30, 2016, the Government of Canada provided support to communities across Canada that participated in a coordinated count of homeless populations in their respective areas. This report provides a first look at the key findings of the 2016 Coordinated Point-in-Time (PiT) Count. The 32 communities involved used the Point-in-Time Count method in order to better understand the nature and scope of local homelessness. As more communities participate in future coordinated counts, findings from the Coordinated PiT Count can help to develop a truly national understanding of homelessness in Canada.

#### Read More

-Source: Newsletter, Homeless Hub, 2 February 2017

## Reflections from the Field: Tenancy Support

Martin has been living on the streets for a number of years. As the case manager responsible for helping him obtain housing, I had concerns about his ability to manage in an apartment of his own and knew that he would need support. However, Martin wanted his own apartment, and ultimately, it was his decision, not mine.

When he moved in, he thrived. He avoided some of the common pitfalls that others experience (e.g. breaking the terms of a lease by being noisy or inviting friends over because they have nowhere to go). When I walked into the hallway of his apartment for his weekly tenancy support meeting, I could see the pride he took in his home. He looked after it in a way that I hadn't anticipated. It wasn't simply his apartment, it was his home.

#### **Read More**

-Source: Newsletter, t3, 31 January 2017

# Blog: Where can we get Funding for Transitional Type Housing Projects?

Besides providing essential services for their communities, one of the most important activities for non-profits is securing funding to fuel their operations. However, for the past three decades, the federal government has reduced funding for services providing support for people experiencing homelessness. So what are some strategies to fund your project in spite of this?

#### **Read More**

-Source: Newsletter, Homeless Hub, 26 January 2017

## Vulnerability Assessment Tool (Canadian Version)

Identifying and prioritizing adults experiencing chronic and episodic homelessness are two core components of the federal Homelessness Partnering Strategy (HPS) and many local Housing First plans. In 2015, a task force convened by the Canadian Observatory on Homelessness and the Mental Health Commission of Canada analyzed 15 tools and found that DESC's Vulnerability Assessment Tool (VAT) was the best one available. Employment and Social Development Canada (ESDC) has integrated the VAT into HIFIS, offering Canadian service providers free software for recording VAT results and generating reports. In February, BC Housing is launching a time-limited, at-cost train-the-trainer program to support communities across Canada.

The COH has released a training manual to support organizations that are interested in using the VAT. The VAT Training Sub-Committee revised DESC's manual to reflect the Canadian context. All changes were reviewed and approved by DESC prior to publication.

#### Read More

-Source: Newsletter, Homeless Hub, 19 January 2017

### **Introduction to Effective Homeless Outreach**

This tapas bundle contains six short video presentations for the purpose of providing some base knowledge of outreach best practices. While this is not a comprehensive presentation, the topics discussed and the questions posed should help prepare those looking to conduct outreach to individuals experiencing homelessness or looking to improve their effectiveness.

### **Read More**

-Source: Newsletter, t3, 21 December 2016

## Local

- INTERNATIONAL WOMEN'S DAY OKANAGAN CELEBRATION
- FRESH DIALOGUES FEATURES ALEXANDRE TRUDEAU
- EARLY YEARS SHARING & CONNECTING: SPRING RESOURCE SWAP
- IMMERSIVE INSTALLATIONS ON VIEW AT KELOWNA ART GALLERY
- AMERICAN SIGN LANGUAGE BASICS
- TEENFEST
- INTERNATIONAL DEVELOPMENT NIGHT
- 14TH ANNUAL EASTER PANCAKE BREAKFAST
- PUSHOR MITCHELL OKANAGAN SYMPOSIUM ON BRAIN INJURY
- SILVER LAKE CAMP SUMMER REGISTRATIONS NOW OPEN

## International Women's Day - Okanagan Celebration

**Date:** Wednesday, March 8, 2017, 5:00 pm – 7:30 pm

Location: Landmark 6 – Floor 17, 1631 Dickson Ave, Kelowna

Cost: \$35
Buy Tickets

#BeBoldForChange – Celebration brought to you by Kelowna Women's Shelter & Central Okanagan Elizabeth Fry Society.

A celebration for organizations and individuals in our community to support the pledge for parity! To help women and girls achieve their ambitions and challenge conscious and unconscious bias; call for gender-balanced leadership; value women and men's contributions equally; and create inclusive flexible cultures.

Ticket includes a Glass of Wine, Appetizers, Inspirational speaker Crystal Flaman, Live Music by DJ Footwerk, Wall of Wine and Balloon Raffle.

-Source: Michelle Novakowski, Executive Director, Central Okanagan Elizabeth Fry Society, 28 February 2017

## Fresh Dialogues features Alexandre Trudeau

**Date:** Wednesday, March 15, 2017, 7:00 pm – 9:00 pm

Location: Rotary Centre for the Arts, 421 Cawston Avenue, Kelowna

Cost: \$25
Buy Tickets

Hosted by the Fresh Outlook Foundation (FOF), Fresh Dialogues is a series of grass-roots conversations intended to inform, inspire, and innovate solutions to critical community issues. Each event tackles a single issue through an evening keynote and/or a community workshop.

Join us March 2nd as FOF hosts another Fresh Dialogues event with author, journalist, and documentary filmmaker Alexandre Trudeau (yes, Justin's brother). He'll explore Canadian history, while offering an alternative perspective on the important link between past events and

future successes.

-Source: Newsletter, Fresh Outlook Foundation, 22 February 2017

## Early Years Sharing & Connecting: Spring Resource Swap

**Date:** Thursday, March 16, 2017, 2:00 pm – 7:00 pm

Location: Hollywood Road Education Services, 1040 Hollywood Rd S, Kelowna

**Register Now** 

Join us this spring to connect and learn about what's new and happening in our community for the Early Years. Programs, services, and supports for families with young children will come together with resources, information to network and connect with families.

We will be hosting a service provider Roundtable Sharing activity where each organization will have 2 minutes to share any new activities or programs that focus on families with young children. After this activity we encourage you to connect with those you heard from and want to know more about.

#### Agenda:

- Set up at 1:30 pm
- 2:00 pm 3:00 pm Service provider Roundtable sharing (2 minutes each)
- 3:00 pm 4:00 pm Networking for service providers
- 4:00 pm 7:00 pm Open to the public

For more information call Myrna At 250.212.4657

Please note that it is recommended to have two staff represent your agency. No registration is required for the public opening at 4:00 pm.

-Source: Newsletter, CATCH, 1 March 2017

## Immersive Installations on View at Kelowna Art Gallery

Installation works by Gisele Amantea, Yael Brotman, Libby Hague, and Laura Vickerson

Dates: February 4 – April 16, 2017

Location: Kelowna Art Gallery, 1315 Water Street, Kelowna

A new exhibition at the Kelowna Art Gallery entitled Fabrications features work by four women artists who are from different regions of Canada, but all of whom work in installation. A common thread among them is the physically demanding and labour-intensive processes each artist undertakes to construct their pieces.



These four senior artists have created distinctive spaces for visitors to explore and discover.

-Source: Newsletter, Kelowna Art Gallery, 27 February 2017

## **American Sign Language Basics**

**Dates:** Wednesdays, March 29 – May 31, 2017, 7:00 pm – 9:00 pm **Location:** Pathways Abilities Society, 555 Fuller Avenue, Kelowna

**Cost:** \$125

Very limited seating for this class. Please call Leslie at 250.863.2602 or email at aqam@pathwayskelowna.ca.

Please indicate whether you have taken any previous sign language instruction. Describe what you have learned and how you used your sign language skills.

Registration deadline is March 15, 2017. First paid, first served!

-Source: Leslie Munro, Pathways Abilities Society, 25 January 2017

#### **TeenFest**

**Date:** Saturday, April 1, 2017, 11:00 am – 4:30 pm

Location: Kelowna Curling Club, 551 Recreation Ave, Kelowna

Exhibitor Cost: \$350

<u>TeenFest</u> events are designed to empower the youth in a trade show style environment whereby the exhibitors create opportunities for interaction. The purpose is to connect the communities and bring all the various resources, businesses, activities, schools and more under one roof.

We are happy to announce our new Spokesperson – Madison Smith of Aftermath and Supernatural!

The goal of TEENFEST is to educate the youth while they are having a great time. Please <u>take</u> a <u>look at the video</u> featuring one of our previous TeenFest events.

-Source: TeenFest, 31 January 2017

## **International Development Night**

**Date:** Wednesday, April 5, 2017, 1:00 pm – 5:00 pm **Location:** Okanagan College, 1000 KLO Road, Kelowna

Cost: Free Register Now

Join us in celebrating the role of Okanagan individuals and organizations in creating a better world, one step at a time, through international humanitarian actions, aid and development efforts worldwide. Of interest to students, practitioners, teachers, volunteers, nonprofits, and anyone interested in learning more about the international development field.

#### 14th Annual Easter Pancake Breakfast

Date: Friday, April 14, 2017, 10:00 am - 1:00 pm

**Location:** Parkinson Recreation Centre, 1800 Parkinson Way

Cost: Free

- FREE pancake breakfast
- · FREE new & used clothing
- FREE Easter egg hunts with 15,000 candy-filled eggs
- · FREE children's activities
- ArtWalk featuring artwork from local students
- Non-perishable food items for the local food banks
- Prizes & entertainment
- Fun for the whole family

#### Volunteer or Donate today

-Source: Colleen McCallum, Victory Life Fellowship, 28 February 2017

## Pushor Mitchell – Okanagan Symposium on Brain Injury

**Date:** Thursday, June 1, 2017, 8:00 am – 4:30 pm

Location: Ramada Hotel & Conference Centre, 2170 Harvey Avenue, Kelowna

Cost: \$125 Register Now

A collaborative approach to brain injury and its concurrent issues: addictions, homelessness, mental health and violence... from chaos to hope.

Your Conference Ticket Includes: A light breakfast, hot buffet lunch, and snack breaks.

-Source: Braintrust, February 2017

## Silver Lake Camp – Summer Registrations Now Open

Silver Lake Camp will be hosting summer camps for the 2017 season! We would like this year to be a great one and we are asking your help in getting kids to camp! There will be discount pricing from now til May (sooner you register the bigger the discount). There are payment plans and subsidy available for qualifying families.

#### **WON VlagA**

-Source: Silver Lake Camp, 28 February 2017

## National

- NEW CRA RESOURCE ON CAUSE-RELATED MARKETING
- CANADIANS WILL HAVE THEIR SAY ON THE COUNTRY'S POVERTY REDUCTION STRATEGY
- STATISTICS CANADA ACT

## New CRA Resource on Cause-Related Marketing

Cause-related marketing is a fundraising activity where a registered charity (or other qualified donee) works with a for-profit partner to promote the sale of the for-profit partner's items or services on the basis that part of the revenues will go to the registered charity.

#### **Read More**

-Source: Newsletter, Early Alert, Imagine Canada, 21 February 2017

# Canadians Will Have Their Say on the Country's Poverty Reduction Strategy

The Honourable Jean-Yves Duclos, Minister of Families, Children and Social Development, today launched two initiatives to support the development of Canada's Poverty Reduction Strategy: a nation-wide consultation process and a call for nominations for a ministerial advisory committee on poverty. By opening the dialogue on how to reduce poverty, the Government of Canada reiterates its commitment to find solutions to improve the economic well-being of all Canadian families so they can have a real and fair chance to succeed.

#### Read More

-Source: Newsletter, Early Alert, Imagine Canada, 21 February 2017

#### **Statistics Canada Act**

On January 31, the House began <u>second reading debate</u> on <u>Bill C-36</u>, which proposes to reinforce Statistics Canada's independence. Charities and nonprofits regularly rely on Statistics Canada data to create, implement, and evaluate programs that meet their missions to serve Canadians. Our sector has a vested interest in the independence and transparency of Statistics Canada as well as the overall quality of the national statistical system. We have written to <u>Minister Bains</u> and requested that he consider including a representative from the charitable sector on the new National Advisory Board proposed within Bill C-36.

-Source: Newsletter, Early Alert, Imagine Canada, 6 February 2017

## Research

- GIVING TOGETHER HAS EXPONENTIAL EFFECTS ON COMMUNITIES
- 2017 CANADIAN NONPROFIT SECTOR SALARY & BENEFITS REPORT REVEALS CURRENT COMPENSATION TRENDS
- STUDY: NONPROFIT EMPLOYEE ENGAGEMENT IS KIND OF A MESS

## **Giving Together Has Exponential Effects on Communities**

Philanthropy used to imply a flashy name and a big check. Today philanthropy involves many checks and many donors committed to working together to change lives and communities. Collective giving or giving circles, as they are known, have been quietly at work for decades. Now, they are front and center in the world of philanthropy as a movement that continues to gain in popularity, strength and results.

#### **Read More**

-Source: Newsletter, LinkedIn Groups, 16 February 2017

# 2017 Canadian Nonprofit Sector Salary & Benefits Report Reveals Current Compensation Trends

Compensation at nonprofits across the country continues to rise slowly for some nonprofit professionals, according to the new 2017 Canadian Nonprofit Sector Salary & Benefits Report. To better understand nonprofit compensation, we surveyed more than 1,000 participants who represented more than 14,000 individual employees from nonprofits across Canada. The results are gathered in our 2017 salary and benefits report, now available for online purchase.

#### **Read More**

-Source: Newsletter, Nonprofit Newswire, Imagine Canada, 23 February 2017

## Study: Nonprofit Employee Engagement Is Kind of a Mess

Given its collective mission—changing the world—you might expect the nonprofit sector to be filled with starry-eyed, idealistic individuals whose passion for the cause is motivation enough to show up to work each day. But, as it turns out, changing the world is kind of a grind.

#### **Read More**

-Source: Newsletter, EveryAction, 17 January 2017

### Resources

- CENTRAL OKANAGAN FAMILY INFOGRAPHICS
- FREE ONLINE COURSES FROM CHILD TRAUMA ACADEMY
- RUN TO QUIT
- <u>CRA HAS A NEW CHECKLIST TOOL FOR CHARITIES APPLYING TO BE A REGISTERED</u> CHARITY
- HOW TO WRITE A NONPROFIT ABOUT PAGE: 7-STEP COPYWRITING FORMULA
- 6 PEOPLE AT NETWORKING EVENTS YOU DON'T WANT TO BE
- FROM ONE MILLENNIAL TO ANOTHER: FOUR TIPS FOR MILLENNIAL LEADERS
- WHEN THE CHARITABLE SECTOR LACKS CHARITY: BULLYING IN THE NONPROFIT WORKPLACE
- MANAGING A REMOTE NONPROFIT TEAM
- FOUR SMART WAYS TO AVOID BURNOUT FOR NONPROFIT PROFESSIONALS
- RESIDENTIAL CARE QUICK FACTS DIRECTORY
- ASK A CAREER COACH: HOW DO I TELL MY BOSS I'M OVERWORKED WITHOUT COMPLAINING?
- 25 SIMPLE WAYS WE CAN ALL BE MORE DISABILITY-INCLUSIVE

## **Central Okanagan Family Infographics**

The BC Council for Families has partnered with SPARC BC to produce a series of infographics about family demographics using the 2015 Let's Talk Families BC! survey. These are an easy way to share information with MLAs, government ministries' staff and other stakeholders, about family structure and challenges.

#### **Read More**

-Source: Newsletter, CATCH, 28 February 2017

## Free Online Courses from Child Trauma Academy

SB6 – The four courses offered on the Child Trauma Academy website offer an introduction to work with children who have suffered trauma or as a review of key principles. The course materials are free and can be accessed directly from the website. <u>Click here</u> to read a summary of the courses available in an article from Keeping In Touch BC.

#### Access the Courses

-Source: Newsletter, CATCH, 28 February 2017

#### **Run to Quit**

Run to Quit helps smokers quit smoking by learning to walk or run 5 km! Run to Quit is a partnership between Canadian Cancer Society and Running Room Inc with funding by Public

Health Agency of Canada. The program is for all fitness levels and our simple step by step approach makes it easy to quit smoking by being more active. Walking and running can help cope with discomfort and cravings while cutting down and quitting. Run to Quit is being studied by researchers from the University of British Columbia for its potential as a chronic disease prevention program. All program participants are encouraged to provide information and feedback to help make the research project successful.

#### **Register Now**

-Source: Newsletter, CATCH, 28 February 2017

# CRA has a New Checklist Tool for Charities Applying to be a Registered Charity

If you are interested in technology, then you will love CRA's new Checklist Tool for Canadian registered charity applications. The Checklist reminds those who wish to apply for charitable registration of the types of information and documents that they will need to provide to CRA. Perhaps it will lead to more successful charity applications or faster charity processing times, which can now range from two (2) to twelve (12) months. As we have discussed previously, most charity applications are not being accepted by CRA.

#### Read More

-Source: Newsletter, Mark Blumberg, Blumberg Segal LLP, 28 February 2017

## How to Write a Nonprofit About Page: 7-Step Copywriting Formula

Do you know how to write a nonprofit About page?

I like to work with copywriting formulas, but it's hard to find one for this purpose. So, inspired by a combination of existing formulas for writing website copy, and introducing a few ideas of my own. I have created a nonprofit About (or About Us) page formula for my clients – and for you!

#### **Read More**

-Source: Newsletter, Centre for Social Innovation, 22 February 2017

## 6 People at Networking Events you don't want to be

Networking has been an industry term for quite some time now. And there isn't a professional organization in existence that hasn't hosted a networking event for its members. In a world as connected as ours, networking should be one of the easiest ways to get ahead in your career.

#### **Read More**

## From one Millennial to Another: Four Tips for Millennial Leaders

My name is Leanne. I'm a lot of things and apparently, at least according to the media, one thing in particular: I'm a millennial. Depending on the source, a millennial is a person who is born after 1980 and before 2000. While there are many incredible things about being born in this generation, including having learned to use a computer as a 5-year-old and thankfully having made many of my youthful indiscretions before social medial was widespread, being a millennial has sometimes caused me difficulties in the workplace.

#### Read More

-Source: Newsletter, Village Vibes, Charity Village, 14 February 2017

# When the Charitable Sector Lacks Charity: Bullying in the Nonprofit Workplace

Surely, we tell ourselves, surely everyone who works in the charitable sector must be...charitable. We read frightening statistics about Canadian workplaces: nearly half of Canadians report having experienced one or more acts of workplace harassment at least once a week for the last six months.

#### Read More

-Source: Newsletter, Nonprofit Newswire, Imagine Canada, 13 February 2017

## Managing a Remote Nonprofit Team

Do you work with remote volunteers and/or staff? Are you having trouble working effectively? Or perhaps you have a routine that works, but would like to improve the experience?

Nonprofit organizations can receive free to highly discounted licenses of Office 365, a part of the Microsoft Cloud, thanks to Microsoft Philanthropies.

#### Read More

-Source: Newsletter, Tech Impact, 13 February 2017

## Four Smart Ways to Avoid Burnout for Nonprofit Professionals

Working at a nonprofit can be a pressure cooker. Trying to manage huge workloads with limited resources, can easily trap us into thinking that working nights and weekends after a full day at

the office is the answer. Overworking will not only steal your clarity, but ultimately zap your energy.

We've all heard the advice on a plane to "put your oxygen mask on first," but we roll our eyes and call it cliché. That simple statement is probably the most powerful piece of advice you'll ever hear about the importance of taking care of yourself first above all others.

#### **Read More**

-Source: Newsletter, LinkedIn Groups, 9 February 2017

## **Residential Care Quick Facts Directory**

The Office of the Seniors Advocate (OSA) posted an updated version of the British Columbia Residential Care Facilities Quick Facts Directory today. The directory, an annual publication of the OSA that is updated each January, provides key information in a standardized and concise format for 292 publicly funded licensed care facilities in British Columbia.

#### **Read More**

-Source: Newsletter, Office of the Seniors Advocate, 25 January 2017

# Ask a Career Coach: How Do I Tell My Boss I'm Overworked without Complaining?

Dear Kyle,

Can you explain how to tell your boss that you have an excessive workload (way more than your colleagues at the same level) without sounding like you're just complaining or don't want to work hard?

Signed, Overworked and Over It

#### **Read More**

-Source: Newsletter, EveryAction, 9 January 2017

## 25 Simple Ways we can all be More Disability-Inclusive

Hi everyone, before I launch into today's topic, two announcements. First, I'm co-authoring a book about how we can reset the funder/grantee relationship to minimize power dynamics and allow us all to be more effective at our work and less likely to curl into the fetal position under our desks, rocking and weeping to 80s rock ballads. I'm writing it with Jane Leu and Jessamyn Shams-Lau, and we're trying to raise \$9,600 on Kickstarter by the end of this month. Please pitch in \$5, \$20, \$50, or...\$9,600. You'll get cool prizes such as getting your name in the book

for a donation of \$5. For \$50, you get a t-shirt and the book. For \$200, you'll also get a hand-made unicorn. For \$9,600, I will personally fly to your office anywhere in the US and put on a puppet show about the horrors of restricted funding.

#### Read More

-Source: Newsletter, Nonprofit with Balls, 5 December 2016

## Social Media & Tech

- 6 SOCIAL MEDIA TRENDS YOU CAN'T IGNORE THIS YEAR
- 45 NONPROFIT EXPERTS WHO TWEET GREAT ADVICE FOR NONPROFITS
- EXACTLY HOW TO SPEND THE LAST HOUR OF YOUR WORKDAY
- GLOBAL TECH TRENDS FOR NONPROFITS
- AN ANALYSIS OF 350,000 MESSAGES FOUND THE BEST WAY TO END AN EMAIL IF YOU WANT A RESPONSE
- GLOBAL NGO TECHNOLOGY REPORT
- FACEBOOK & INSTAGRAM'S LATEST MARKETING TOOLS FOR NONPROFITS
- WHAT NONPROFITS CAN LEARN FROM KICKSTARTER
- 5 WAYS TO REPURPOSE YOUR POPULAR SOCIAL MEDIA POSTS
- 5 THANK YOU PAGE BEST PRACTICES FOR ANY NONPROFIT
- FACEBOOK BEST PRACTICES FOR NONPROFITS

## 6 Social Media Trends You Can't Ignore This Year

"These days, social media waits for no one. If you're LATE for the party, you'll probably be covered by all the noise and you might not be able to get your voice across." – Aaron Lee

Like any modern marketing strategy worth your time, social media is always evolving and improving the way brands interact with consumers.

#### **Read More**

-Source: Newsletter, EveryAction, 27 Februray 2017

## 45 Nonprofit Experts Who Tweet Great Advice for Nonprofits

Imagine having free access to expert advice in all the areas you need help with at your nonprofit.

This is exactly what Twitter is for. You can get instant answers to questions like:

- How do I set up the infrastructure to organize a fundraising program?
- How can I reduce donor's remorse to increase donations?
- How can I create a successful nonprofit social media strategy?

#### **Read More**

-Source: Newsletter, EveryAction, 27 Februray 2017

## **Exactly How to Spend the Last Hour of your Workday**

It's 4 p.m. and you're having a hard time focusing. So you stare at your computer and click in and out of lots of tabs. But when you look up, you see it's only 4:03 p.m. Then, you get a glass of water, which takes all of seven minutes. You're not feeling inspired to tackle something

important, but ducking out early—or sitting at your desk and twiddling your thumbs for 50 minutes—aren't options either.

Sure, this may sound like a dream problem to someone who's buried in piles of work, but if it's your reality, it absolutely sucks. If you have a smaller-than-usual workload, or are lacking motivation, the feeling of being trapped at work—with time passing agonizingly slowly—can be especially strong.

#### Read More

-Source: Newsletter, EveryAction, 27 Februray 2017

## **Global Tech Trends for Nonprofits**

With technology taking over almost every part of people's lives it has become more and more important for nonprofits to leverage different online platforms. Nonprofit Tech for Good along with Your Public Interest Registry just released the 2017 Global NGO Online Technology Report, which details how NGOs across the globe are using different technology platforms.

We compiled some of their findings for you here and done some research to offer suggestions your organization can easily follow.

#### Read More

-Source: Newsletter, care2, 27 February 2017

# An Analysis of 350,000 Messages Found the Best Way to End an Email if you want a Response

I've always thought of obsessing over your email openings and closings as a bit like obsessing over your outfit — not worth it.

As long as you don't do something outrageous — say, sign an email to your CEO with "xoxo" or show up to a job interview wearing a clown costume — you'll be fine with whatever you choose.

I was wrong.

#### Read More

-Source: Newsletter, EveryAction, 21 Februray 2017

## **Global NGO Technology Report**

The 2017 Global NGO Technology Report is now available in English, French and Spanish! This year's report highlights how 4,908 non-governmental organizations (NGOs) worldwide use online technology — such as email communications, online and mobile fundraising tools, and

social and mobile media — to engage their supporters and donors. This report was researched by Nonprofit Tech for Good and sponsored by Public Interest Registry.

#### Read More

-Source: Newsletter, OnGood, 2 February 2017

## Facebook & Instagram's Latest Marketing Tools for Nonprofits

Social media marketing has become an integral part of building online community and advocacy. Through social media channels nonprofits are able to engage directly with their audiences, fundraise a bit, and have important conversations about the critical issues they work on. Facebook and Instagram are two of the most popular social media networks that nonprofits use and these platforms are continuously releasing new updates that can help nonprofits engage with their audiences more effectively.

#### Read More

-Source: Newsletter, Care2, 23 January 2017

## What Nonprofits can learn from Kickstarter

Nonprofits rely on the generosity of their donors. The online fundraising platform Kickstarter, since 2009, 12 million people have donated, \$2.8 billion has been pledged, and 118,464 projects have been successfully funded. Below are takeaways nonprofits can gain by looking at successful Kickstarter campaigns.

Fundraising is tricky – and nonprofits know that they can always improve. One place that offers actionable lessons is Kickstarter.

#### Read More

-Source: Newsletter, Tech Impact, 23 January 2017

## 5 Ways to Repurpose your Popular Social Media Posts

Want to get more out of your social media content? Wondering how you can save time and increase engagement?

By repurposing popular posts and content on one platform for use on another, you can give your followers more of what they want.

#### Read More

-Source: Newsletter, EveryAction, 17 January 2017

## 5 Thank You Page Best Practices for any Nonprofit

Ah, the humble Thank You page – the forgotten sidekick of the donation page.

After all, the donation page does the hard work of converting donors. But is your Thank You page really just an afterthought?

While it's true that your donation page is largely responsible for converting donors, your thank you page plays an equally important role: Retaining them.

#### Read More

-Source: Newsletter, EveryAction, 9 January 2017

## **Facebook Best Practices for Nonprofits**

With the new year fast approaching, it's time to start fresh and make some resolutions. How about starting with creating objectives and goals for your nonprofit on Facebook. In this blog post we will go over how to increase your nonprofit's reach and influence on the largest social sharing site.

#### Read More

-Source: Newsletter, Tech Impact 2 February 2017

## Training

- ENGAGING YOUR BOARD & OTHERS IN DIFFICULT DECISIONS
- SAFETALK TRAINING
- THE WAVE FORWARD CONFERENCE: NEW FUNDAMENTALS FOR ARTS AND CULTURE LEADERS
- FREE ONLINE CHILD TRAUMA COURSES
- ONLINE COURSES PHYSICAL ACTIVITY IN THE EARLY YEARS

## **Engaging Your Board & Others in Difficult Decisions**

Date: Wednesday, March 8, 2017, 10:00 am

**Register Now** 

Achieving your organization's goals often requires understanding and alignment across multiple stakeholders. Board members, staff, donors, and stakeholders of all types need to be engaged in the planning and implementation of new strategies and actions. But how can you do this efficiently when there may be many different views and priorities?

This session will introduce key principles and tools for building dialogue and alignment across diverse groups.

-Source: Newsletter, 4Good, 27 Februray 2017

## safeTALK Training

**Date:** Monday, March 13, 2017, 1:00 pm – 4:30 pm

Location: CMHA Kelowna

Cost: \$52.50 – Includes GST and materials

CMHA Kelowna is running a safeTALK course on March 13th from 1:00-4:30pm in Kelowna. safeTALK is a half-day training that prepares anyone over the age of 15, regardless of prior experience or training, to become a suicide-alert helper. Learn how to recognize when someone may be struggling with thoughts of suicide, to make those difficult conversations easier, and to connect with local resources who can help.

#### **Register Now**

-Source: Newsletter, CMHA Kelowna, 28 February 2017

# The Wave Forward Conference: New Fundamentals for Arts and Culture Leaders

Dates: April 27-30, 2017

Location: Black Rock Oceanfront Resort, 596 Marine Drive, Ucluelet, BC

Cost: \$95 – \$325 Register Now

Join your fellow community arts and culture leaders to RETREAT and RENEW on the edge of the Pacific Rim. Join Arts BC and our local hosts, The Pacific Rim Arts Society, for our Annual Provincial Conference—what is widely cited as our most valuable contribution to the development of community arts and culture leaders in BC.

Based in the spectacular West Coast communities of Ucluelet and Tofino, we start The Wave Forward: New Fundamentals of Arts and Culture Leadership with a networking reception at the stunning oceanfront Black Rock Resort on Thursday evening, April 27th in Ucluelet.

-Source: Newsletter, Arts BC, 27 February 2017

## **Free Online Child Trauma Courses**

The Child Trauma Academy offers short, free online courses on topics such as brain development, childhood trauma, the cost of caring (secondary traumatic stress), and bonding and attachment in maltreated children. These courses are designed for those with an interest in the topic but who do not necessarily have a background in biology or the neurosciences.

#### Read More

-Source: Newsletter, CATCH, 6 February 2017

## Online Courses – Physical Activity in the Early Years

Two online training modules have been developed to support continued learning about physical activity and physical literacy for children aged 0-6. The online training modules are independent of one another. You can complete both modules or, you can complete the module that applies best to your role or learning needs. The Best Start Resource Centre: Ontario's Maternal Newborn and Early Child Development Resource Centre is a key program of Health Nexus, a bilingual health promotion organization that works with diverse partners to build healthy, equitable and thriving communities.

#### Read More

-Source: Newsletter, CATCH, 6 February 2017

## Volunteerism

- WORKSHOP SERIES: NOURISHING MANAGERS OF VOLUNTEERS
- WORKSHOP: BOARD BOOT CAMP 101 SPRING 2017
- WORKSHOP: BOARD BOOT CAMP 201 SPRING 2017
- WORKSHOP: OVERVIEW OF VOLUNTEER MANAGEMENT SPRING 2017
- 2017 ITU MULTISPORT WORLD CHAMPIONSHIPS FESTIVAL VOLUNTEERS NEEDED!
- VOLUNTEER MANAGEMENT PROFESSIONALS OF CANADA LINKEDIN PAGE

## **Workshop Series: Nourishing Managers of Volunteers**

This is self-care for you as a manager of volunteers. Save one lunch hour in your calendar every month. Bring your lunch and enjoy refreshments.

#### You will:

- · Be encouraged
- · Learn from talented specialists in the field
- Network of peers faced with the same challenges
- Stay current as you manage volunteers for your organization.

Take time for reflection. Consider a wide variety of ways to embed your volunteer message in your organization's current activities. Find some fresh approaches too.

Next Workshop: Focus Attention on Your Volunteers – National Volunteer Week Ideas

**Date:** Wednesday, March 8, 2017, 12:00 pm – 1:00 pm

Location: KCR, 620 Leon Avenue (Corner of Leon and Bertram), Kelowna

Cost: Free Register Now

National Volunteer Week is April 23 - 29, 2017. Get some ideas to include easily in your volunteer program. There is still time to plan.

-Source: Dawn Wilkinson, Manager, Community Services, KCR, January 2017

## **Workshop: Board Boot Camp 101 – Spring 2017**

**Date:** Tuesday, April 4, 2017, 4:00 pm – 6:00 pm

Location: KCR, 620 Leon Avenue (Corner of Leon and Bertram), Kelowna

Cost: Free Register Now

Do you want to make an impact in our community by becoming a member of a board of directors for a charity or not-for-profit?

#### Board Boot Camp 101 will help you:

- Understand the not-for-profit sector
- Prepare questions to ask before saying "Yes"
- Increase your understanding of a Board member's role and responsibilities

## Workshop: Board Boot Camp 201 - Spring 2017

**Date:** Tuesday, April 11, 2017, 4:00 pm – 6:00 pm

Location: KCR, 620 Leon Avenue (Corner of Leon and Bertram), Kelowna

Cost: \$25 per Organization (Max 2 people)

**Register Now** 

Do you want to become the Chair of a Board of Directors? How do you make that a reality? Board Boot Camp 201 will provide a quick primer to become the best leader you can be for your not-for-profit organization.

#### You will:

- Learn effective qualities of leaders
- Gain awareness about your personal leadership style
- Understand the separation between the Board and senior staff
- Find out how to run your meetings timely and effectively
- Explore when your organization might need outside for expertise

-Source: Dawn Wilkinson, Manager, Community Services, KCR, January 2017

## Workshop: Overview of Volunteer Management – Spring 2017

**Dates:** Monday & Tuesday, April 24 & 25, May 1 & 2, 2017, 9:00 am – 4:00 pm **Location:** KCR, 620 Leon Avenue (Corner of Leon and Bertram), Kelowna

**Cost:** \$199. Includes materials and light refreshments.

**Register Now** 

This 4-day workshop will help you attract and retain volunteers. Content is based on Canadian research, best practices and the Canadian Code for Volunteer Involvement.

#### You will:

- Master the volunteer retention cycle
- Understand current and emerging issues
- Harness the complexities of leadership
- Market successful volunteer programs

#### **More Information**

-Source: Dawn Wilkinson, Manager, Community Services, KCR, January 2017



# 2017 ITU Multisport World Championships Festival – Volunteers Needed!

Penticton has been the home of long distance triathlon for 33 years. The International Triathlon Union (ITU) has announced Penticton, as the host city of the 2017 ITU Multisport World Championships Festival. The inaugural event will take place August, 19-27th 2017 and will encompass six of the ITU's premiere events – Duathlon (Sprint & Standard), Aquathlon, Cross Triathlon, AquaBike and the Long Course Triathlon World Championships. We are excited to host 5000 athletes from all over the world. In addition to thousands of the world's best athletes, the event will also attract thousands of spectators, national officials, media and members of the global triathlon community.

All Okanagan communities are benefiting from this years festival as they are filling Hotels with many of the the visitors Penticton is unable to host.

2000 volunteers are needed to help realize an unforgettable race for both the athletes and the audience. Here are some of the benefits of being a volunteer at our events:

- · Help participants of all ages achieve their goals in a healthy activity
- Contributing to a legacy event in our city
- Build your volunteer resume and gain a new experience
- Camaraderie with a great team
- · A front row seat to some of the best athletes in the world
- Exclusive ITU volunteer uniform & swag
- Refreshments and food during volunteer shifts
- Volunteer dinner
- Draw prizes at the Volunteer dinner
- Acknowledge letter of volunteer hours, if requested.

Volunteers are an integral part of this historic race and without you, organizing this event would be impossible. There are many roles to fill such as: athlete registration, course management, aid stations, massage tent, medical tent, site crew, finish line and much, much more...

If you would like to put your skills to use, or learn a new skill, please visit our website at <a href="mailto:penticton2017.com">penticton2017.com</a> or contact Jennifer Andrews at <a href="mailto:volunteers@penticton2017.com">volunteers@penticton2017.com</a>.

-Source: 2017 Penticton ITU Multisport World Championships Festival, 28 February 2017

## Volunteer Management Professionals of Canada LinkedIn Page

We will be closing down the VMPC group page on linkedIn and switching to the <u>LinkedIn</u> company page for the association.

-Source: Newsletter, Volunteer Management Professionals of Canada, 21 February 2017