



COMMUNITY INFORMATION & VOLUNTEER CENTRE



Bulletin March, 2013

(To view the Archives, please visit: [KCR Monthly Bulletin Archives](#) and scroll down)

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KCR HIGHLIGHTS



SEMINAR : INTEGRATED STRATEGIES FOR HOME VISITING

In this 4-day skill-driven course, developed by Great Kids Inc., home visitors and other family practitioners acquire new strength-based tools for motivating and communicating with parents of infants and young children. These strategies are aimed at supporting parents to form secure attachment relationships, be involved in their child's development, strengthen the foundations of their family and solve their problems. Concrete skills are gained through video demonstrations followed by hands-on practice with commonly encountered parenting and family scenarios.

WHO IS THIS TRAINING FOR?

The Integrated Strategies for Home Visiting training is valuable for those new to working in home visiting programs for families with young children, or experienced workers who would like to refresh and update their skills.

Facilitator: BC Council of Families, David Sheftel, Program Coordinator
Dates: April 15 - 18, 2013
Place: KCR, 255 Lawrence Ave, Kelowna
Cost: \$300 early bird til March 22, 2013
\$350 after March 22nd (includes materials, snacks and lunch daily)

Please [click here](#) for event registration.

--SOURCE: KCR, Ellen Boelcke, Executive Director

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TRAINING : RISK MANAGEMENT FOR HOME VISITORS

Developed by BCCF and WorkSafeBC, Risk Management for Home Visitors is a practical and research-based workshop that will equip outreach workers with the skills, awareness and strategies to stay safe and healthy in their work.

Home Visitors provide invaluable support and information to thousands of families in BC. By coming to see clients in their own homes, workers provide families a sense of control, safety and respect. But for outreach workers themselves, safety concerns and risk are often ignored or not addressed appropriately and strategically. This leaves workers open to the potential for on-the-job accidents, injury from violence, or other adverse effects from infection or an unhealthy environment.

WHO IS THIS TRAINING FOR?

This new one-day training has been developed specifically for home visitors and family support workers who do outreach with their clients, by the Home Visitor Training Initiative at BC Council for Families, with extensive consultation through WorkSafeBC and an occupational health-care expert. Risk Management policies and resources from Canada, the US and other

Facilitator: BC Council of Families, David Sheftel, Program Coordinator
Date: April 19, 2013
Place: KCR, 120 – 1735 Dolphin Avenue, Kelowna
Cost: \$30 (includes materials and snacks)

To register for this event, please [click here](#).

--SOURCE: KCR, Ellen Boelcke, Executive Director

TRAINING: OVERVIEW OF VOLUNTEER MANAGEMENT

Recruiting and retaining volunteers is essential to non-profit organizations. Learn about trends, gaps and challenges in dealing with volunteers. Meet other volunteer managers and receive ongoing support.

Next four-day session: April 8, 9, 15, & 16, 2013

Times: 9am - 4pm daily

Cost: \$199

To register, please [click here](#).

For additional information, please email Dawn at dawn@kcr.ca

--SOURCE: KCR, Dawn Wilkinson, Community Services Manager



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CRISIS LINE VOLUNTEER TRAINING

The Crisis Line is looking for empathetic, reliable and committed people to answer calls from individuals in our community experiencing isolation, relationship and domestic problems, financial and employment related problems, and mental health concerns. What we offer our volunteers:

- a way to expand your academic and work experience
- training that will enhance interpersonal and communication skills
- a greater understanding of human behavior
- an enriching way to give back to our community



If you are looking for a powerful and rewarding way to affect the lives of individuals and families in need and can commit to 16 per month to be there for our callers - we want you!

The Crisis Line is taking applications now for our spring training session which starts in April. If you want to volunteer please call Janet at 250-763-8058 ext. 233 or crisisline@kcr.ca as soon as possible – we have limited seating and interviews start early March.

--SOURCE: KCR, Janet Roth, Crisis Line Coordinator

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JOB OPTIONS BC – URBAN OLDER WORKERS EMPLOYMENT PROGRAM

Kelowna Community Resources (KCR) is pleased to introduce an innovative employment program that will connect employers with motivated and skilled workers through a subsidized work placement. The subsidy will provide a significant cost savings throughout the duration of the new employee's training period.



If you are interested in hiring a new employee, or offering a subsidized work experience placement, we are able to offer you:

- A wage subsidy that would cover 50% of the regular wage up to \$8.00 per hour of the employee's salary.
- A wage subsidy that is available for up to a 6 week period.
- The availability of program staff to support and foster long term sustainable employment.
- Potential employees who bring a wealth of skills and experience to your team.
- Some of the various types of Work Experience Placements include: Administration, Customer Service, Sales and Marketing, Production and Professional.

We would like to thank-you for taking the time to consider this great incentive. Employers have reported that the wage subsidized placements have greatly assisted them with filling their staffing requirements. If you would like more information or would like to take advantage of this work experience subsidized placement, please contact Luc Bergeron at 250-763-8008, ext. 22.

--SOURCE: KCR, Luc Bergeron, Career Developer

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DIRECTORY OF COMMUNITY RESOURCES

The Winter 2013 Edition of the print directory of community services for the Central Okanagan is available for \$30.

It provides detailed information on the programs and services of over 400 community, health and social service agencies, as well as federal, provincial and municipal government services.

To reserve your copy for pick-up at our office, please email info@kcr.ca.

--SOURCE: KCR, Dawn Anthony, Assistant Coordinator Community Information and Volunteer Centre



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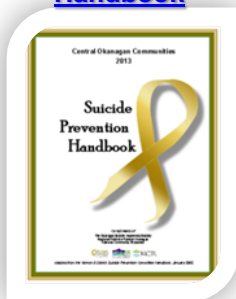
PUBLICATIONS UPDATED

The following publications have been updated. Please click on the picture to go to the download or to order the Directory. Please click the links below to download your copy.

[Basic Needs Resource Guide](#)



[Suicide Prevention Handbook](#)



[Street Survival Guide](#)



[Children & Youth with Special Needs](#)



[Legal Services Guide](#)



--SOURCE: KCR, Dawn Anthony, Assistant Coordinator Community Information and Volunteer Centre

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VOLUNTEER TAX CLINICS

The 2013 Volunteer Tax Clinic information for our area has been downloaded from the Canada Revenue Agency's website and is [now available to download from KCR's website in a PDF](#) for your staff and clients.

--SOURCE: KCR, Dawn Anthony, Assistant Coordinator Community Information and Volunteer Centre

KCR'S ONLINE DATABASE OF COMMUNITY RESOURCES UPDATE - WATCH FOR IT!

KCR's online database of community resources is getting a brand new look. In addition to new branding, you will find it easier to do those quick searches for Food, Housing, Employment, etc., with the automatically updated, one-click search buttons at the top of the page.

Here are additional easy-access options:

- ✿ Looking for our most frequently accessed publications? Click on the thumbnail picture at the bottom of the page.
- ✿ Want to find out what's new on KCR's Publication page? Click the button at the top.
- ✿ If you are looking for the latest workshops, click the button at the top of the page.
- ✿ To easily click back and forth between the Community Information Search home page and the Volunteer Opportunities home page, click the large navigation button to the left.
- ✿ To view or enter your information in the Community Calendar Central Okanagan, click the button to the left.

--SOURCE: KCR, Dawn Anthony, Assistant Coordinator Community Information and Volunteer Centre



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KCR'S MONTHLY E-BULLETIN IS MOVING!

We are moving to an online delivery for our monthly e-Bulletin! You can expect the same great features, but in a format that allows you to access only those sections you are typically most interested in.

We will continue to make the link available from our [Publications page](#) so you can easily find it.

--SOURCE: KCR, Dawn Anthony, Assistant Coordinator Community Information and Volunteer Centre



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AWARDS

NOMINATION DEADLINE FOR CHAMPIONS OF MENTAL HEALTH AWARDS EXTENDED

Today, the [Canadian Alliance on Mental Illness and Mental Health](#) (CAMIMH) announced they are extending the deadline for nominations for the Champions of Mental Health campaign. **Nominations will now be accepted until March 21st, 2013**, a full three week extension. The annual Champions awards are intended to bring together members of the CAMIMH network, political decision makers, business leaders, members of the national media, sponsors and other stakeholders to celebrate individuals and organizations whose outstanding contributions have advanced the mental health agenda in Canada.



--SOURCE: *CharityVillage.com, Village Vibes, 2013 Feb 22*

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NOMINATE A SOCIAL ENTERPRISE FOR THE 2013 SOCIAL ENTERPRIZE AWARDS

The [Trico Charitable Foundation](#) is pleased to announce the return of our Social EnterPrize awards to recognize and celebrate leadership and excellence in social entrepreneurship across Canada. This year, the awards will highlight both social enterprise and social purpose business by identifying organizations that demonstrate best practices, impact and innovation through their activities and programs. The awards will be divided into two categories relating to the size of the social enterprise or social purpose business with prizes totalling more than \$80,000. Additionally, winners will receive attendance at the 2013 Social Enterprize World Forum in Calgary October 2-4, 2013. **The deadline for nominations is May 10, 2013.**



--SOURCE: *CharityVillage.com, Village Vibes, 2013 Feb 21*

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2013 DONNER AWARDS

The 2013 Donner Awards application is now online on [the Donner Awards website](#). The **deadline to apply is Friday, May 31st, 2013.**



\$60,000 in cash awards are presented to Canada's top non-profit social service agencies at our celebration event in the fall. Finalists and award recipients will be profiled in our annual Non-Profit Performance Report publication. Organizations that score very highly in each category, but do not advance as finalists, will receive certificates of Honourable Mention.

All participants receive valuable performance information in return for completing our application. There is complete anonymity in this process with absolutely no agency-specific information released to any outside organization. Just for applying, participants receive a Confidential Report that ranks their performance relative to their peers in the sector. This report allows you to identify areas of particular strength in your organization's management and delivery of services as well as areas where performance can be improved.

--SOURCE: *Donner Canadian Foundation Awards, Melissa Holoday, Manager*

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EMPLOYMENT

BC CRN REGIONAL MENTOR FOR THE OKANAGAN

The position of BC CRN Regional Mentor for the Okanagan is being posted immediately and can be found on the BC CRN website at www.bccrns.ca under "Job Postings". We are hoping to fill this position with the new contractor ready to start on April 1, 2013. Consequently the closing date for applications is March 15, 2013.



The B.C. Association of Community Response Networks (BCACRN) grew out of the need to create an on-going, permanent provincial funding and support structure for the benefit of local CRNs and adults in their communities experiencing abuse, neglect and self-neglect. The Association provides small project funding, materials, training, support people and maintains a website to assist Community Response Networks in their work. As well, provincial teleconferences are held on a monthly basis with all CRN members and interested parties invited to join the conversation.

At the local level, CRNs facilitate prevention and education activities with local stakeholders toward an end to abuse, neglect and self-neglect of adults in B.C. In liaising at the provincial level through their Regional Mentors and the Executive Director, CRNs assist in identifying common themes, barriers and issues which require work at the regional, provincial and sometimes national level.

--SOURCE: BC Association of Community Response Networks (BC CRN), Sherry Baker, Executive Director

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FACTS AND TRENDS

ONLY A QUARTER OF CANADIANS EXPECT TO BE FULLY RETIRED AT AGE 66

Economic uncertainty over the past five years has had an impact on Canadians' retirement plans, as Sun Life Financial's annual Canadian Unretirement™ Index found that the number of Canadians who expect to be retired at age 66 has dropped to only 27% in this year's study from 51% in 2008, a decline of almost 50%. For the first time in five years of tracking retirement trends, the index found that the number of Canadians who expect to be retired at 66 (27%) is almost equal to Canadians who expect to be working full-time at 66 (26%). Almost another third (32%) expect to be working part-time at 66 adding up to almost 60% of Canadians who expect to work past the traditional retirement age, while about 15% are not certain.



--SOURCE: CharityVillage.com, Village Vibes, 2013 Feb 21

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HIDDEN HEROES: WHY IT'S TIME TO FOCUS ON YOUR EVERYDAY DONORS

Almost a decade ago, my colleagues at Good Works and I conducted the first-ever quantitative research study of direct mail donors in Canada. We surveyed 500 Canadian direct mail donors who had made two or more gifts to the same charity within the previous three years of the study. Our study deliberately looked at everyday donors. We eliminated donors who we knew were giving monthly, those who had made gifts of \$500 or more to the charity, and those who had shown any interest whatsoever in making a planned gift. One of our research objectives was to examine whether ordinary donors - those who make one-time gifts of less than \$500 - could make much larger gifts.



Here's what we found:

- 17% of these ordinary donors had in fact made single gifts in the amount of \$500 or more, only it was to a different charity...not to the charity who had listed the individual as one of their donors in the first place.
- 11% of these ordinary donors had given more than \$1,000 cumulatively to various charities in the twelve months prior to being surveyed.

The upshot?

Something like one donor in seven on your database is giving a lot more to charity than the \$40 or \$100 you're asking for (and getting) now. [Read more>>>](#)

--SOURCE: CharityVillage.com, Village Vibes, 2013 Feb 18

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CANADIAN CHARITABLE DONATIONS ROSE IN 2011, NUMBER OF DONORS DECREASED

According to Statistics Canada, Charitable donations reported by taxfilers increased 2.6% from 2010 to just under \$8.5 billion in 2011. At the same time, the number of people reporting charitable donations on their 2011 income tax return decreased by 0.6% to 5.7 million.



Statistics
Canada

Statistique
Canada

In 2011, 23.0% of all taxfilers claimed charitable donations. The highest percentage of taxfilers declaring a donation occurred in Manitoba (25.9%), followed by Saskatchewan (25.0%) and Prince Edward Island (24.9%).

Nationally, the median donation was \$260 in 2011, meaning that half of those claiming a donation gave more than \$260, and half less. This was unchanged from 2010.

The median donation was down slightly in all of the Atlantic provinces and up slightly in the Prairie provinces and Northwest Territories. It remained stable in all of the other provinces and territories.

Donors in Nunavut reported a median charitable donation of \$470, the highest among the provinces and territories for the 12th consecutive year. Donors in Alberta had the second-highest median donation at \$400.

Among census metropolitan areas, donors in Abbotsford–Mission, British Columbia, had by far the highest median charitable donation at \$630. This was the 10th year in a row in which they had the highest median charitable donation. They were followed by donors in Calgary with a median of \$400, Vancouver and Victoria at \$390, and Kelowna and Saskatoon at \$380. [Read more>>>](#)

--SOURCE: *CharityVillage.com, Village Vibes, 2013 Feb 14*

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THE VIDEO ANNUAL REPORT: A FUNDRAISER'S SECRET WEAPON

Are you planning to produce an annual report this year? If so, you may want to consider producing a video annual report or VAR. [Read more at Hilborn Charity eNEWS>>>](#)



--SOURCE: *Nonprofit Newswire by Imagine Canada, 2013 Feb 14*

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MOST STRESSED-OUT GENERATIONS IN AMERICA: MILLENNIALS AND GEN X

Millennials and Generation Xers share a common trait: They're the most stressed-out generations.

According to the [Stress in America](#) study released last week, 18- to 33-year-olds and 34- to 47-year-olds report an average stress level of 5.4 on a 10-point scale, compared with the national average of 4.9. The report indicated that Americans define a healthy stress level as 3.6.

"Millennials and Gen Xers are most likely to say that they are stressed by work, money, and job stability," the report said.



Millennial unemployment rate is at 13.1 percent, above the national average of 7.8 percent, according to [The Los Angeles Times](#). Nearly half of millennials do not believe they are doing enough to manage their stress, the Stress in America report found. Most young people also say they are not getting stress management support from their health care provider. Read the article at [prdaily.com>>>](#)

--SOURCE: *LinkedIn Top News for Dawn, 2013 Feb 14*

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## FINANCIAL

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INTERESTED IN MEASURING YOUR SUCCESS?

Innoweave has announced the launch of the second phase of a program designed to help community organizations clarify their goals and measure success. Over a five-month period, participating organizations analyze their own data and external evidence to better understand where to focus their efforts and gauge success. [Visit Innoweave's web site](#) for more information.



Innoweave is an initiative of The J.W. McConnell Family Foundation, in collaboration with Social Innovation Generation (SiG), thought leaders, academics, and partners from the private, public, and nonprofit sectors. Innoweave's objective is to provide community sector leaders with new tools and processes to effect large-scale change.

--SOURCE: *Imagine Canada, Imagine Matters, 2013 Feb 5*

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BC GAMING GRANTS

COCGA has been made aware that BC Gaming is experiencing a slight delay in getting out its grants for Human and Social Service organizations. The branch is unexpectedly and temporarily short staffed at this time.



Instead of Feb 28th they expect to have most of the applications processed by March 15th. Every effort is being made to ensure all applications including reconsideration requests are dealt with, processed, and all payments for this fiscal period are out by March 25th.

--SOURCE: *Central Okanagan Charitable Gaming Association (COCGA), Wendy, Admin Asst*

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FEDERAL GOVERNMENT LENDS SUPPORT FOR LAUNCH OF ENTERPRISING NON-PROFITS CANADA

Seven regional nonprofit organizations have come together to launch Enterprising Non-Profits Canada / enp-Canada. In the past, local enp sites have offered business planning and technical assistance to nonprofit organizations wishing to develop, launch and grow social enterprises. [enp-Canada](#) will now provide a platform for synthesizing those efforts, collecting insights and promoting further partnerships in the advancement of social enterprise in Canada.



enp-Canada's launch coincided with the news that the Federal Government, through Human Resources Skills Development Canada (HRSDC), will provide \$1.5 million over three years to support the creation of enp-Canada through matching funds for technical assistance and education for enp affiliates. The initial sites participating include British Columbia, Alberta, Manitoba, Toronto, Ottawa, Nova Scotia and Quebec through a partnership with Chantier de L'Economie Sociale. More sites are in planning stages as the program shares resources and creates more local partnerships with nonprofit, private sector and government partners.

--SOURCE: *CharityVillage.com, Village Vibes, 2013 Feb 14*

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VANCOUVER FOUNDATION ACCEPTING APPLICATIONS FOR NEIGHBOURHOOD GRANTS PROGRAM

Neighbourhood Small Grants is Vancouver Foundation's unique program that helps build community and strengthen connections right where people live - in their neighbourhoods. Grants range anywhere from \$50 to \$500 (with two grants of \$1000 per neighbourhood). A community garden, a canning workshop, an intergenerational storytelling project, a street party, and a book exchange - these are just a few examples of the resident-driven projects that are funded each year. **The deadline for applications is March 31.** [More info>>>](#)



--SOURCE: *CharityVillage.com, Village Vibes, 2013 Feb 14*

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NOMINATIONS OPEN FOR CANADA'S WORST CHARITY WEBSITE

raction, a website design company, is once again looking for Canada's worst charity website. The winner will receive \$20,000 in design services to overhaul their existing website. Anyone can **make a nomination until March 12**, when a panel of judges will choose the contest's finalists. Once the finalists are chosen, public voting will be open from March 19 - April 2, when a winner will be announced. [Read more here>>>](#)

--SOURCE: *CharityVillage.com, Village Vibes, 2013 Feb 14*



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RBC SEEKS EMERGING VISUAL ARTISTS FOR PAINTING COMPETITION

RBC, with the support of the Canadian Art Foundation, today announced its call for entries for the 2013 RBC Canadian Painting Competition. To celebrate the 15th anniversary of the RBC Canadian Painting Competition, RBC will award a total of \$115,000 in prize money, making it the largest prize of its kind in Canada. Entries must be submitted by **May 1, 2013** and winners will be announced in Ottawa at the National Gallery on October 2, 2013. The national winner will receive \$25,000, two honourable mentions \$15,000 each and, in recognition of the 15th anniversary, the remaining 12 finalists will be awarded \$5,000 each. Along with past winners, the winning 2013 paintings will become part of RBC's Canadian art collection. [Read more>>>](#)



--SOURCE: *CharityVillage.com, Village Vibes, 2013 Feb 6*

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HERITAGE GRANTS

2013 Application Deadline Application deadline is March 12th. For more information, please contact Lorri Dauncey at 250.861.7188 or email ldauncey.cohs@telus.net. [Read more>>>](#)

--SOURCE: *City of Kelowna Council Highlights, 2013 Feb 20*



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CENTRAL OKANAGAN FOUNDATION GRANT INFORMATION WORKSHOP

Date: Thursday March 14, 2013
Location: Rotary Centre for the Arts - 2nd floor Boardroom
Time: 1:30 pm start

To assist non-profits in applying for grants to the Central Okanagan Foundation they are offering a Grant Information workshop. The information workshop will be focused on how to complete a Central Okanagan Foundation grant proposal, as well as eligibility and process of the grant program.

Eligibility criteria and grant application forms are available at centralokanaganfoundation.org. To register for the information session, contact Cheryl Miller, Grants Manager, at cheryl@centralokanaganfoundation.org.

--SOURCE: Central Okanagan Foundation, Cheryl Miller, Grants Manager



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## LOCAL

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GAMING GRANTS AWARDED

Seventeen Central Okanagan community organizations were awarded Community Gaming Grants on Friday. The provincial grants totalled \$593,650, including a \$225,000 grant for Okanagan Boys and Girls Clubs.

THE DAILY COURIER

Others getting funds were: Elevation Outdoors Experiential Programs Association - \$5,500; Kelowna Okanagan Mission Lions Club - \$30,000; Knights of Columbus St. Charles Garnier Council 9845 - \$10,000; Central Okanagan Hospice Association - \$65,500; Canadian Federation of University Women Kelowna - \$10,000; Scouts Canada First Glenvalley Group - \$1,600; Shrine Club Kelowna - \$20,000; Scouts Canada First Westside Group - \$2,300; Westbank Lioness Club - \$18,000; Lions Club of Westbank - \$20,000; University Children's Learning Centre Society - \$14,750; Central Okanagan Association for Cardiac Health - \$50,000; Central Okanagan Charitable Gaming Association - \$20,000; Kelowna and District Society for People in Motion - \$57,000; Kelowna Family Services Society - \$22,000; and Kelowna and District Society for Community Living - \$22,000.

--SOURCE: The Daily Courier, 2013 Feb 22

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FH&P LAWYERS LLP SUPPORT SPECIAL OLYMPICS KELOWNA

Event: 10th Annual Fundraising Golf Classic
Date: Friday, June 7, 2013
Time: Shotgun Tee-off 12:45
Location: Kelowna Springs Golf Club
Register: Contact Joan Gerhardt: SOBC Fundraising Coordinator, at 250-860-7905 or email jwgerhardt79@shaw.ca.

Come and golf with us at our fundraising event in support of sport programs for 216 local Special Olympics athletes. Learn about our programs at www.sobc-kelowna.org.

Cost: \$140 per player (includes 19 holes of golf with shared power cart, Texas Scramble, Dinner, Gamers, Live and Silent Auction)

--SOURCE: *Families in Touch*, 2013 Febr



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KELOWNA ART GALLERY OFFERS CREATIVE SOLUTIONS FOR SPRING BREAK

The Kelowna Art Gallery has a creative solution for parents wondering what to do with their children during the upcoming Spring Break. Art Break offers youths the opportunity to create art, with sessions in painting, sculpture, drawing, mixed media, cartooning, and printmaking.

Art Break classes are eligible for the federal children's arts tax credit of up to \$500. For more information on receiving the children's arts tax credit please visit the Canada Revenue Agency online at cra.gc.ca/artscredit.

For more information visit the Kelowna Art Gallery online at kelownaartgallery.com.

--SOURCE: *Kelowna Art Gallery*, Joshua Desnoyers, Marketing and Events Coordinator



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DAYS OF CARING

The United Way Days of Caring Program matches teams of volunteers to community service projects. If your organization needs help with painting, sorting/organizing, cleaning, minor repairs, yard work or other projects, you can be matched to a team from a local business or student group! For more information, please contact Avril Paice at avril@unitedwaycso.com or 250-860-2356

--SOURCE: *United Way of the Central and South Okanagan Similkameen*, Avril Paice, Director of Community Investment – Central Okanagan



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STUDIO9 INDEPENDENT ARTS SCHOOL: SEPTEMBER ENROLMENT OPEN

With a focus on the Arts, at Studio9 Independent Arts School we strive to challenge and empower our students in a creative, progressive, nurturing and unexpected arts educational environment.



We have opened enrolment for September for the 2013-14 school year in all grades from Kindergarten to Grade 12 and Pre-School. You can apply easily online [just click here>>>](#)

If you have any questions please feel free to contact us at 250-868-8816 and arrange a meeting time or school tour.

--SOURCE: Studio9

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HOUSING OPTIONS FOR SENIORS WORKSHOP

Offered the second Thursday of each month. Next workshops will be:



Date: March 14, April 11
Times: 10:00 am - 11:30 am
Location: 102-2055 Benvoulin Court, Kelowna

Plan ahead and learn about the housing options available to you and seniors in your life. Information about Subsidized Housing, Supportive Living, Assisted Living, and Residential Care will be covered.

To register for this free event please call 250-861-6180 or email senior@telus.net

--SOURCE: Seniors Outreach & Resource Centre, Kathryn McLean, Housing Outreach Social Worker & Volunteer Coordinator

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ARTS GROUPS SPLIT \$175K

Two dozen arts, culture and heritage organizations will share \$175,000 in operating and project grants from the city this year.

Requests for funds were reviewed by the Central Okanagan Foundation and the recommended list approved by city council on Monday.

The \$110,000 in operating grants support the day-to-day cost of running local, non-profit groups with a mandate on programs and services for the public. They must demonstrate financial need, organizational effectiveness, community engagement and impact.

The \$65,000 in project grants support eligible expenses for festivals, other events and projects with an arts, culture and heritage focus. Any group can apply. Projects may be new or existing, but they should be unique and viable, and must demonstrate community support through matching funding. Up to \$10,000 is available per year for up to three years so organizations don't come to rely on city funds. After a one-year hiatus, an organization can apply again.

The operating grants are going to groups, such as the Central Okanagan Heritage Society \$12,000, Bumpershoot Children's Theatre \$10,000; Okanagan Historical Society \$10,000, Centre Cultural Francophone de l'Okanagan \$8,000, Okanagan Chinese Canadian Association \$6,800 and Intercultural Society of the Central Okanagan \$5,000.



Projects grants are going to groups like the Okanagan Rainbow Coalition, \$9,500 for the Okanagan Pride Festival; Okanagan Chinese Canadian Association, \$8,000 for Asian Heritage Month; Cathedral Church of St. Michael and All Angels, \$10,000 for Cathedral Centennial Heritage Festival; and Centre Cultural Francophone de l'Okanagan, \$10,000 for Maple Fest 2013.

--SOURCE: Kelowna Daily Courier - Mailing List, 2013 Feb 5

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DINE & DONATE

We are happy to announce that Bai Tong Restaurant is hosting their second Dine & Donate fundraiser for Project Literacy.

From February 18th through March 28th you are invited to purchase a \$10 or \$20 voucher redeemable at Bai Tong restaurant Monday through Thursday for lunch, dinner or take-out. All proceeds will be donated to Project Literacy.

Project Literacy extends our heartfelt thanks to Kitti and Jamjit Karunyasopon, Bai Tong owners, and to all who will Dine & Donate to support Project Literacy.

See the attached poster and please share this news with your friends and colleagues.

Vouchers available at: Project Literacy
205 – 591 Bernard Ave
250-762-2163, and

Bai Tong Restaurant
275 Bernard Ave
250-763-8638

--SOURCE: Project Literacy Kelowna Society, Blair Lischeron Executive Director



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DOWNTOWN KELOWNA SMALL SHOP SATURDAY

Show big love to small shops and support local! Downtown Kelowna Small Shop Saturday is back on April 6th, 2013 to celebrate the big awesomeness that is small business. Check out the website for a list of participating businesses and their special Small Shop goodies for the day - downtownkelowna.com/smallshop

--SOURCE: Downtown Kelowna, Brittany Hansum EVENTS MANAGER



**SMALL
SHOP
SATURDAY**
APRIL 6, 2013

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WHERE THE BLOOD MIXES

I am passing on information about a play we are presenting here at the Rotary Centre for the Arts in Kelowna called Where The Blood Mixes By Kevin Loring.

This winner of the 2009 Governor General's Award for Drama is a story about loss and redemption. Though torn down years ago, the memories of their Residential School still live deep inside the hearts of those who spent their childhoods there. Irreverently funny and brutally honest, Where the Blood Mixes is an extremely moving story of loss and redemption. Floyd and Mooch, raised in residential schools, must confront their personal demons when Floyd's daughter Christine returns to Kumsheen after twenty years, to discover her past and her family. Her arrival is the catalyst that unleashes a flood of memories and secrets about a painful chapter in Canadian History. Where the Blood Mixes takes us beyond the headlines to a deeply personal story about humanity and survival. Set during the salmon run, Where the Blood Mixes takes us to the bottom of the river, to the heart of a People.

Date: March 6 & 7, 2013
Price: \$30 per adult / \$10 per student
Available at: selectyourtickets.com



--SOURCE: Rotary Centre for the Arts, Shelly Vida, Performing Arts Coordinator

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RONA MS BIKE SWAP

Has your child out grown their bicycle? Want to get them a new one, but don't want to pay new bike prices? What are you going to do with their old bicycle? The RONA MS Bike Swap is your answer!

- Drop off your gently used bicycles on Friday, March 22 from 3pm - 8pm at the RONA store located at 1711 Springfield Rd, Kelowna.
- There your bike(s) will be tagged, your information will be taken and the bike stored for the sale on Saturday, March 23.
- 15% of the sale price of your bicycle will be donated to Team RONA who are fundraising for the Multiple Sclerosis Society of Canada, Okanagan Chapter's MS Bike Tour.
- Pay-out at 3:30pm - 8pm March 23.
- Unsold bikes must be picked up.



Date: Bicycle Sale - March 23
Time: 9am - 3pm
Location: RONA - 1711 Springfield Rd, Kelowna
Contact: Email Miriam King Okanagan Chapter Fundraising Co-ordinator at Miriam.king@mssociety.ca or call 250-762-5850

For more information visit our chapter website at www.mssociety.ca/okanagan

--SOURCE: MS Society of Canada, Miriam A. King, Fundraising Co-ordinator, Okanagan

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SYILX LANGUAGE & TRADITIONAL PRACTICES

Dip Net Tying: Sunday, March 3, 2013: 10am-3pm
Barnes' residence (1851 East Boundary Rd)

Making Regalia: Monday, March 4, 2013: 5pm-7:30pm
WFN Health Bldg, siya Room

Braiding (flat, 4 strand, 8 strand): Sunday, March 10, 2013:
10pm-3pm
Barnes' residence:(1851 East Boundary Rd)

Flint Knapping: Monday, March 11, 2013: 5pm-7:30pm
WFN Health Bldg, siya Room

Making Regalia: Saturday, March 23, 2013: 10am-3pm
Barnes' residence: (1851 East Boundary Rd)

Working with Crystal Energy: Monday, March 25, 2013: 5pm-7:30pm
WFN Health Bldg, siya Room

Each session will include a meal, language instruction and traditional practice activities. Pre-registration is required. Please contact Pamela or Grouse at 250-768-7051 or email pbarnes@shaw.ca.

--SOURCE: Pamela Barnes



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VOTE FOR BALLET KELOWNA!

Ballet Kelowna has been nominated and selected as a finalist in Nature's Bounty's Share the Bounty National Giveaway and the company is now eligible to win a donation of up to \$20,000!

Starting today, February 26th and continuing through to March 29th, we are encouraging our fans to visit sharethebounty.ca and vote for the Kelowna Ballet Society EVERY DAY. The more votes a charity has the more chances it has to win and as a finalist, we want to spread the word and get all our supporters involved!

There are three prizes available to be won by the charities with the highest number of votes at the end of the voting period, a Grand Prize of a \$20,000 donation, a Second Prize of a \$10,000 donation and a Third Prize of a \$5,000 donation. In addition, all remaining charities will be entered in a draw, one vote equals one ballot, in which 3 charities will be selected at random to receive a split share of \$15,000. The more votes a charity gets the more chances it has of winning a donation!



Please vote today and every day until March 29th for the Kelowna Ballet Society and help to keep Ballet Kelowna on its toes!

--SOURCE: Ballet Kelowna, 2013 Feb 26

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PROVINCIAL

POLICY NOTE BLOG THIRD PARTY ADVERTISING LAWS AND THE 2013 ELECTION

Shannon Daub has written an update on our [Policy Note blog for NGOs](#) and other organizations who might be wondering how BC's 3rd party election advertising rules affect them. She points out that the rules are very broad and challenging to interpret:

"Not only is the definition of election advertising extremely broad, it captures all kinds of things that do not cost money — like using Twitter. I realize this makes no sense really, but that's how it works.



Read the full post and find out about upcoming information sessions being held by Elections BC.

--SOURCE: *The Federation of Community Social Services of BC; Federation Weekly News Items - February 8th, 2013*

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FREE RECORD CHECKS TO SUPPORT VOLUNTEERS, NON-PROFITS

VICTORIA – Criminal record checks for volunteers who work with children and vulnerable adults will be provided free to volunteer and non-profit sector organizations who opt into the provincial program, under proposed changes to the Criminal Records Review Act.

If passed, the amendments will also allow volunteers and publicly funded employees covered by the legislation to consent to sharing the results of their criminal record checks with other organizations. Sharing of existing, verified checks will remove the need and cost for multiple checks and allow volunteers and employees to move more easily between agencies.



The changes will acknowledge and support volunteerism while furthering provincial leadership in protecting children and vulnerable adults. In 2011, B.C. became the only Canadian province to require criminal record checks of employees working with vulnerable adults, including those at risk of abuse or exploitation due to their age, frailty, or mental or physical disability. At that time, B.C. was already the only province with a broad program to require criminal record reviews of people applying for jobs with unsupervised access to children.

Non-profit agencies now will have a choice, either to opt into the services provided under the legislation, or to continue to fund their own screening approaches. Agencies that choose the first option will get free checks for their volunteers and have access to the criminal records review program's adjudication process, which provides expert, consistent risk assessment when a check identifies a criminal record containing relevant offences. Currently, some non-profit agencies pay to have their local police or RCMP detachment conduct criminal record checks.

The amendments follow consultations with many large, volunteer-based and non-profit groups that expressed concern about costs and duplication of effort in volunteer screening.

Quick Facts:

- If passed, the act will only apply to volunteers of non-profit or other agencies that work with children or vulnerable adults and that decide to opt into the criminal records review program.
- Workers currently required to have criminal record checks include health professionals, teachers and teaching-practicum students, and volunteers at licensed care facilities.

- A risk assessment is triggered for workers whose record checks reveal convictions for a variety of criminal activities – including assault, sexual abuse, forgery, fraud, intimidation, counselling suicide or criminal breach of trust. The deputy registrar makes a determination of risk and may prohibit an individual from working with children and vulnerable adults.
- In 2011, the provincial program provided nearly 200,000 checks of employees, while B.C. police agencies reported conducting about 80,000 more.

Learn More:

- The proposed, amended Criminal Records Review Act will be available at: www.leg.bc.ca/39th5th/votes/progress-of-bills.htm
- Contact: Government Communications and Public Engagement, Ministry of Justice at 250 356-6961
- Connect with the Province of B.C. at www.gov.bc.ca/connect

--SOURCE: BC Ministry of Justice, News Release, 2013 Feb 21

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\$10 A DAY CHILD CARE TO END POVERTY

Is it time for politicians to commit to a universal, accessible, and publicly funded \$10/day child-care system? The recent Throne Speech promised to address BC's child-care system which is failing families, workers, and businesses. We know that young families in BC continue to be challenged by unaffordable housing and huge child-care costs. Child-care fees for children under six are the second highest expense after housing. These fees can range between \$14,000 to \$23,000 a year. Currently, BC has among the highest child-care fees in the country. [Read more>>>](#)



--SOURCE: BC Council for Families, HealthyFamilies, 2013 Feb 26

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ABUSIVE POLICING AND FAILURES IN PROTECTION OF INDIGENOUS WOMEN AND GIRLS IN NORTHERN BRITISH COLUMBIA

The 89-page report documents reports of both ongoing police failures to protect indigenous women and girls in the north from violence and violent behavior by police officers against women and girls. Police failures and abuses add to longstanding tensions between the Royal Canadian Mounted Police (RCMP) and indigenous communities in the region, Human Rights Watch said. The report calls on the federal government to establish a national commission of inquiry into the murders and disappearances of indigenous women and girls, including the impact of police mistreatment on their vulnerability to violence in communities along Highway 16, which has come to be called northern British Columbia's "Highway of Tears." [Read the full report here>>>](#)



--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, 2013 Feb 22

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LIVING WAGE FOR FAMILIES CAMPAIGN SOCIAL MEDIA

The Living Wage for Families Campaign is now on Social Media, [follow us on Twitter](#) or like us on [Facebook](#)!

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, 2013 Feb 12



TYEE'S BC ELECTION MAP & GUIDE:

Click on any riding to find who's running, electoral history, key issues, Tye articles, and [more>>>](#)

--SOURCE: *The Tye*, 2103 Feb 25



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NATIONAL

TOWARDS A MORE EQUAL CANADA: A REPORT ON CANADA'S ECONOMIC AND SOCIAL INEQUALITY

This spring, [we released powerful data](#) confirming what so many already knew to be true: a majority of Canadians see income inequality as a "serious problem" and want to take part in government-led solutions to ending it. Our report created a lot of buzz. Check out [some of the coverage](#) and [download our new paper, Towards a More Equal Canada](#).

You likely already know whether you fall into the infamous 1% or 99%, but where do you fit into these new stats?

- 77% of Canadians deem income inequality a "serious problem"
- 71% of us believe the widening income gap undermines Canadian values
- 73% (including a majority of Conservative voters) support gradually increasing corporate tax rates

--SOURCE: *The Canadian Homelessness Research Network York University; Homeless Hub*, 2013 Feb 12



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JOIN THE STANDARDS PROGRAM

Imagine Canada's Standards Program offers a Canada-wide set of shared standards for charities and nonprofits designed to strengthen and demonstrate their compliance in five fundamental areas: board governance, financial accountability and transparency, fundraising, staff management, and volunteer involvement. Organizations wishing to demonstrate that they meet the standards can participate in the peer-review-based accreditation process. In order to participate, organizations must register by submitting the participation agreement and application fee. After signing-up, you will be given access to a variety of tools and support to prepare for accreditation. The next application deadline is May 31, 2013 – to register for this deadline, **submit your participation agreement by February 22nd**. To learn more about becoming accredited, [visit the website](#) or email us at standards@imaginecanada.ca.



--SOURCE: *Imagine Canada, Imagine Matters*, 2013 Feb 19

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FINANCE COMMITTEE REPORT RECOMMENDS THE STRETCH TAX CREDIT

Yesterday, the House of Commons Standing Committee on Finance issued its report [Tax Incentives for Charitable Giving in Canada](#). It recommends the Stretch Tax Credit for Charitable Giving – as proposed by Imagine Canada during our appearance before the Committee – for further consideration by the Finance Minister. In recommending the Stretch, the Committee noted the overwhelming support it had received from charities that testified or submitted written comments.



The Committee's twelve recommendations include a number possible tax incentives, as well as ideas relating to social finance, red tape, and transparency. We have produced an analysis of the report and recommendations.

--SOURCE: *Imagine Canada, Imagine Matters, 2013 Feb 12*

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SHOW YOUR SUPPORT FOR THE STRETCH TAX CREDIT

The House of Commons Finance Committee has recommended the Stretch Tax Credit for further consideration. To keep building momentum leading up to Budget 2013, we need to let the Prime Minister, Minister of Finance, and MPs know that we want them to act on the Committee's report.



Tweet your support to the Prime Minister ([@pmharper](#)) and/or the Minister of Finance ([@JimFlaherty](#)) using the hashtag [#stretchtaxcredit](#). To contact your MP, our Stretch Tax Credit social media page has sample tweets and links to a complete listing of MP Twitter handles that you can use.

--SOURCE: *Imagine Canada, Imagine Matters, 2013 Feb 12*

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FEDERAL ANTI-SPAM REGULATIONS

February 4th was the deadline for commenting on proposed regulations to implement portions of [Canada's Anti-Spam Law](#). These would require organizations to have explicit prior consent from recipients before sending certain types of e-mail.

Imagine Canada has, working with a number of partner organizations and legal experts, identified a number of areas where the new rules would create serious problems for charities and nonprofits. Our [detailed submission](#) outlines these and proposes remedies, preferably an exemption for our sector.

If you have submitted a response, please share it with us to inform our follow-up with officials and politicians. For more information, contact [Bill Schaper](#) or [Michelle Gauthier](#).

--SOURCE: *Imagine Canada, Imagine Matters, 2013 Feb 5*



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REVISED ANTI-APAM RULES CLEARER FOR NONPROFITS; NOT SO FOR OTHERS

On January 5, 2013, a revised set of the proposed Electronic Commerce Protection Regulations (the "Proposed IC Regulations") were pre-published by Industry Canada in Part I of the Canada Gazette Vol. 147, No. 1 for a consultation period of 30 days. The Proposed IC Regulations are Industry Canada's regulations under Bill C-28 ("Anti-spam Legislation"). [Read more at Hilborn Charity eNEWS>>>](#)



--SOURCE: Nonprofit Newswire by Imagine Canada, 2013 Feb 22

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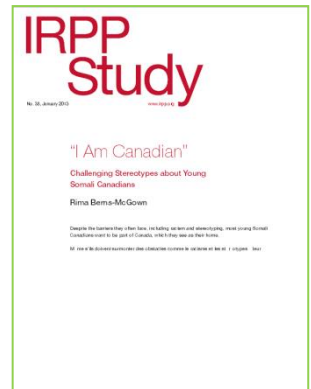
"I AM CANADIAN": CHALLENGING STEREOTYPES ABOUT YOUNG SOMALI CANADIANS

A new study by Rima Berns-McGown for the Institute for Research on Public Policy concludes:

"Despite the barriers they often face, including racism and stereotyping, most young Somali Canadians want to be part of Canada, which they see as their home."

Based on interviews with 42 young Canadians of Somali origin, Berns-McGown concludes, "social cohesion would be much better served by addressing the specific challenges Somali Canadians continue to face, rather than stigmatizing the community and contributing to the criminalization of its youth." [Read the full study here>>>](#)

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, 2013 Feb 22



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'SIMON FRASER UNIVERSITY: BECOMING THE FIRST LIVING WAGE UNIVERSITY IN CANADA'

Last year the Living Wage for Families Campaign, in conjunction with a number of groups in SFU, undertook a survey of low wage workers in the University. Following this process the 'SFU Living Wage Campaign' was formed with the aim of persuading SFU to become the first Living Wage Campus in Canada. [Read a summary of the report here>>>](#)

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, 2013 Feb 12



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HST TRANSITION

On April 1, 2013, British Columbia will change the way their sales taxes are administered.

More information for Business Owners and Consumers [can be found here](#).

For additional information on BC's sales tax reform, visit the [Government of British Columbia Web site](#).

--SOURCE: Canada Revenue Agency



CBC VOTE COMPASS- HELP MAKE SURE CHILD AND YOUTH RIGHTS ARE ELECTION PRIORITIES!

CBC News is partnering with Vote Compass for the B.C. provincial election this spring and they want to know which issues matter to you.

Vote Compass is an interactive online tool run during election campaigns that allows voters to compare their own views on a number of key issues with the platforms of political parties. Its purpose is to generate interest in elections and to provide information on party platforms.

How does it choose the top issues in the B.C. election?

Political scientists at UBC and SFU are working with CBC's newsroom in Vancouver to develop a database of key political issues, based on an analysis of the party platforms, leading news sources, social media and public input.

How to participate:

1. Tweet your top election issues to [@votecompass](https://twitter.com/votecompass).
2. Follow the conversation at [#votecompass](https://twitter.com/votecompass) on Twitter.
3. Watch for the launch of the Vote Compass tool on April 15, 2013 on www.CBC.ca/BC.

You can learn more here.

--SOURCE: *First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, 2013 Feb 22*

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CANADA'S TAX SYSTEM NEEDS A FAIRNESS OVERHAUL

A new CCPA study on tax fairness finds that ad-hoc tax changes over the last two decades have seriously weakened the redistributive role of Canada's tax system at a time when market inequalities call for more, not less, redistribution. Authors Marc Lee and Iglia Ivanova present a framework for a progressive tax reform strategy and recommend the establishment of a Fair Tax Commission to examine how federal taxes and transfers work together as a system and make recommendations for changes.

Find out more in the report, [Fairness by Design: A Framework for Tax Reform in Canada](#).

--SOURCE: *Canadian Centre for Policy Alternatives, New from the CCPA, 2013 Feb 13*



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## RESEARCH

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OVER PARENTING: WHEN CARING TOO MUCH BECOMES HARMFUL

We all want the best for our children, but for parents it is important to understand that sometimes our best intentions might cause harm to our kids. 'Over parenting' or excessive parenting has always existed but according to a new study from the Queensland University of Technology, it's more common these days and can become a problem. Of the 130 parenting professionals surveyed across Australia, only 8% of the school psychologists and counselors were able to report no incidents of over parenting. 27% had seen 'many' instances of over parenting, while almost 65% reported that they had witnessed 'some' incidents. Professionals are concerned that overbearing parents are raising children that are unable to cope with failure and life outside of the home.

[Read more>>>](#)

--SOURCE: BC Council for Families; HealthyFamilies, 2013 Feb 18



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AT A CROSSROADS: REENTRY CHALLENGES & HEALTHCARE NEEDS AMONG HOMELESS FEMALE EX-OFFENDERS

The exponential increase in the number of women parolees and probationers in the last decade has made women the most rapidly growing group of offenders in the United States. The purpose of this descriptive, qualitative study is to understand the unique gendered experiences of homeless female ex-offenders in the context of healthcare needs, types of health services sought, and gaps in order to help them achieve a smooth transition post prison release.

Focus group qualitative methodology was utilized to engage

14 female ex-offenders enrolled in a residential drug treatment program in Southern California. The findings suggested that for homeless female ex-offenders, there are a myriad of healthcare challenges, knowledge deficits, and barriers to moving forward in life, which necessitates strategies to prevent relapse. These findings support the development of gender-sensitive programs for preventing or reducing drug and alcohol use, recidivism, and sexually transmitted infections among this hard-to-reach population. [Read more>>>](#)



--SOURCE: The Canadian Homelessness Research Network York University; Homeless Hub, 2013 Feb 19 (Salem, B; Nyamathi, A; Idemudia, F; Slaughter, R; Ames, M.)

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RESOURCES

2013 HOUSING & HOMELESSNESS STRATEGY TARGETS: REPORT CARD FOR VANCOUVER

The 2012 report card on the City's Housing and Homelessness strategy shows Vancouver is currently exceeding all of its short-term targets for protecting and expanding affordable rental housing, building new supportive housing, and ending street homelessness.

The targets are part of a ten-year Affordable Housing and Homelessness Strategy approved by City Council in 2011.

Vancouver has already met and exceeded its 2015 target for new secured rental housing, achieved 84% of the 2015 goal for new supportive housing units, and is on track to meet or exceed the 2015 targets for new secondary rental units and new social housing. Street homelessness is also down 62% since 2008, from 811 individuals to 306 in 2012. Read [the Report here>>>](#)



--SOURCE: The Canadian Homelessness Research Network York University; Homeless Hub, 2013 Feb 19 (City of Vancouver)

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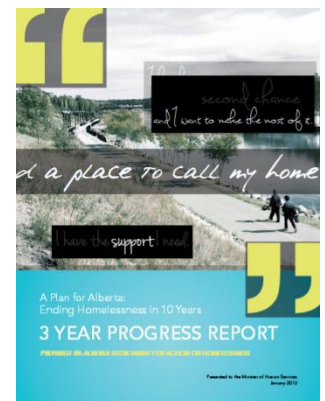
3 YEAR PROGRESS REPORT A PLAN FOR ALBERTA: ENDING HOMELESSNESS IN 10 YEARS

In 2009, Alberta became the first province in Canada to commit to ending homelessness. For the next four years, the Alberta Secretariat for Action on Homelessness developed and monitored the implementation of A Plan for Alberta: Ending Homelessness in 10 Years. The Secretariat also provided strategic advice on A Plan for Alberta to Minister Hancock.

The 3 Year Secretariat Report shows that Alberta is on the right track to ending homelessness, not to just manage it. As of September 30, 2012:

- Over 6,600 Albertans experiencing homelessness have been provided housing and supports
- Over 1,600 have completed Housing First programs, achieving a higher level of self-sufficiency
- Of the individuals receiving housing and support, approximately 80 per cent remain housed

In January 2013, the Alberta Interagency Council on Homelessness was established. It was created to enhance community input and participation in guiding the future direction of the 10-year plan Homelessness is a complex issue that must be addressed through coordinated action by a broader range of stakeholders than in the past. The Alberta Interagency Council brings together these stakeholders, including leaders of community-based organizations, shelters, other orders of government, and other provincial ministries. [Continue Reading>>>](#)



--SOURCE: The Canadian Homelessness Research Network York University; Homeless Hub, 2013 Feb 12 (Alberta Secretariat for Action on Homelessness)

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UNDERSTANDING TENANCY FAILURES AND SUCCESSES

This report focuses on the results of an in-depth examination of housing retention challenges in Edmonton. During this research project, the authors gathered perspectives about local housing retention challenges from vulnerably housed and homeless persons, private sector landlords, and organizations and individuals in the broader community who have an interest in or involvement with homeless persons, the vulnerably housed, and/or tenancy concerns in our city.

The research questions that the authors set out to answer were as follows:

- Why do some tenancies fail thereby necessitating re-housing sometimes on multiple occasions?
- What best practices are in use locally and elsewhere to maximize housing retention?
- What practical and effective measures can be put in place to reduce the risk of tenancy failure due to negative circumstances?

While the re-housing mandate of Edmonton's Housing First program brought the challenge of housing retention into sharper focus, housing retention is a broader challenge affecting most low income and many modest income tenants. The research focus was to look at the challenge in a broader societal context.

During the research it became obvious that many best practices around tenancy retention are already evident in Edmonton. Yet, there is always room for improvement. It was with this in mind that this research project has been undertaken.

[Read the full report here>>>](#)

--SOURCE: *The Canadian Homelessness Research Network York University; Homeless Hub, 2013 Feb 12 (Kolkman, John; Ahorro, Joseph)*

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UNDERSTANDING THE CRITICAL INGREDIENTS FOR FACILITATING CONSUMER CHANGE IN HOUSING FIRST PROGRAMMING: A CASE STUDY APPROACH

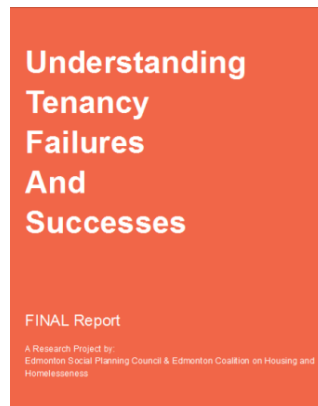
In light of the model's growing popularity and wide diffusion, researchers and policy makers have identified a need to better understand its critical ingredients and the processes through which they affect consumer outcomes.



ABSTRACT: Housing First is a form of permanent supportive housing for chronically homeless consumers with mental health and substance abuse issues. In light of the model's growing popularity and wide diffusion, researchers and policy makers have identified a need to better understand its critical ingredients and the processes through which they affect consumer outcomes. Researchers used a bottom-up approach to understand the critical ingredients of Housing First within community-based programs. Interviews and focus groups were conducted with 60 informants (staff and consumers) across 4 "successful" Housing First programs. Qualitative analysis demonstrated six program ingredients to be essential: (1) a low-threshold admissions policy, (2) harm reduction, (3) eviction prevention, (4) reduced service requirements, (5) separation of housing and services, and (6) consumer education. [Read the report here>>>](#)

--SOURCE: *The Canadian Homelessness Research Network York University; Homeless Hub, 2013 Feb 12 (Watson, Dennis P; Wagner, Dana E; Rivers, Michael)*

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BEYOND THE BOTTOM LINE: THE CHALLENGES AND OPPORTUNITIES OF A LIVING WAGE

This report provides significant new detail on the value, costs and impacts of the living wage, for employees and employers alike.

Eleven years after it was revived by a broad-based community campaign in East London, the living wage is now an established fixture of our national policy debate. Yet in some senses, living wages have generated more heat than light, and as the living wage concept begins to attract serious scrutiny, the time is ripe for a far more rigorous and informed discussion.

What is the role of public policy in supporting progress on the living wage? The living wage campaign exemplifies the power of bottom-up organisation, and this must remain at the heart of the living wage idea. Yet there is a clear role for public policy in supporting civil society.

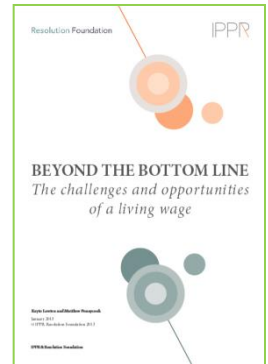
Recommendations and proposals in this report focus on:

- Encouraging living wage leadership within the public sector
- Using the procurement power of national and local government to extend living wage coverage
- Supporting the take-up of living wages among large private sector employers
- Incentivising living wage coverage among small and medium-sized enterprises
- Strengthening the living wage campaign

[Read more here>>>](#)

--SOURCE: *The Canadian Homelessness Research Network York University; Homeless Hub, 2013 Feb 6 (Lawton, Kayte; Pennycook, Matthew)*

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IN OUR OWN VOICE: THE COLLECTIVE WISDOM OF SHELTER WORKERS

This exploratory study sought to understand the current lived experiences of shelter workers in the Province of Manitoba. Eleven participants from four shelters took part in this research endeavour. Using Concept Mapping as the methodology, a map of their experiences was constructed. Territories were named and participants analyzed and interpreted the results. Four themes emerged: 1) Shelter worker's beliefs assist in navigating the territories; 2) Insufficient funding of shelters impacts shelter workers' personal and professional life; 3) Organizational culture and values present a vast array of challenges to shelter workers and lastly 4) External agencies and societal responses to domestic violence/women play a role in how shelter workers see themselves. [Read the report here>>>](#)



--SOURCE: *The Canadian Homelessness Research Network York University; Homeless Hub, 2013 Feb 6 (Kim Smyrski)*

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UK RESEARCH SHOWS PUBLIC SOMEWHAT CONFUSED ABOUT CHARITY SALARIES

The general public are still not completely sure who is paid in charities, new UK research shows. The poll of 1,000 people, carried out by consultancy nfpSynergy, also found that people are divided on who should be drawing a salary from nonprofits. People are quite well informed about who is paid towards the top of charities, with 80% saying they think chief executives are paid and 74% saying the same about directors and charity shop managers. Only half (51%) correctly identified street fundraisers as paid. The hot potato is the paying of trustees - a third think they are paid, but only 14% of people think they should be, with more than half (54%) against it. Only 2 in 5 (40%) think chief executives should be paid, with 33% against it, while



31% think directors should receive a salary. A quarter (25%) think street fundraisers should be paid, with 29% of people thinking charity shop helpers deserve a salary. [For more>>>](#)

--SOURCE: CharityVillage.com, Village Vibes, 2013 Feb 21

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CAREER Q&A: DEMONSTRATING "BEST FIT" IN A COVER LETTER

Every month Nancy Ingram and Christa McMillin from Foot in the Door consulting answer reader questions in our Career Q&A. This month they respond to a reader who asks: Do you have tips/advice/sample of a cover letter that demonstrates this 'match or best fit criteria'? My dilemma is how to incorporate the best fit grid into a cover letter without making it too long or too detailed or containing too much information that may annoy the reader.

Cover letters can make or break your chances in the competition process so this is a great question.

We'll start with a big "do not" when it comes to cover letters: do NOT use a generic template. You know – the letter where just the date and the organization's address are changed and absolutely no effort has been made to tailor it to the specific position. It's the type of letter where the applicant thinks that they don't have to go to much effort because their resume will say it all. [Read more here>>>](#)

--SOURCE: CharityVillage.com, Village Vibes, 2013 Feb 18

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GOVERNANCE Q&A: WHO APPOINTS AN ACTING EXECUTIVE DIRECTOR?

Every month Jane Garthson answers reader questions in our Governance & Ethics Q&A. This month Jane responds to a reader who asks: The executive director sent an email to our office saying the vice chair of the board, who is also his spouse, was acting in his place for a month while he was on a trip. Do staff members have to take orders from her? We haven't been able to reach the chair.

THE NORMAL PROCESS

Many boards authorize the executive director to make acting appointments to cover short absences. A good board will have reviewed the list of possible appointees with the executive director to make sure they are comfortable everyone on the list. In a small organization without a senior management team or obvious second-in-command, those options often include a board member.

Boards sometimes have policies limiting the authority of such short-term acting appointments. For example, the person might have a lower signing authority and no power to hire or fire staff.

If the executive director does not have the authority from the board to appoint someone for a short-term acting role, then the board would either make such an appointment or operate with the position vacant. The latter means operational matters that exceed the authority of remaining staff would have to come to the board. The board might also or instead authorize a board officer to handle certain matters. That may be the case here since the acting executive director is also an officer. [Read more>>>](#)

--SOURCE: CharityVillage.com, Village Vibes, 2013 Feb 11

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PLANNING FOR A PAYROLL: HIRING YOUR FIRST PAID EMPLOYEE

For some organizations, a volunteer-based structure suits its mission just fine. Typically, these scenarios presume a grassroots or community-led initiative, whereby a group of people come together over a shared need and then work collaboratively to meet it. The simple, intimate nature of the work and high level of mutual commitment are some of the benefits of these voluntary initiatives.

Yet, for many, there comes a time when hiring staff for pay becomes a serious consideration. Whether for expansion, funding or sustainability purposes, volunteer-run nonprofits often transition to a pay for-hire structure. But what does that decision entail? What are the challenges? And how best to pursue that transition? [Read more>>>](#)



--SOURCE: *CharityVillage.com, Village Vibes, 2013 Feb 11*

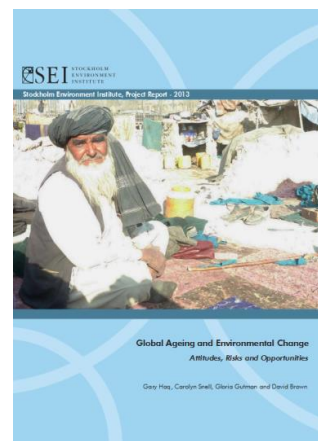
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GLOBAL AGEING AND ENVIRONMENTAL CHANGE: ATTITUDES, RISKS AND OPPORTUNITIES

Global ageing and environmental change bring together two key policy challenges, which need to be addressed to ensure a safe, secure, equitable and sustainable future. Growing old in the twenty-first century will bring with it the unique challenge of a changing global environment with variable climate and weather patterns which will impact on all aspects of life.

In order to effectively manage the impacts associated with environmental change it will be necessary to confront and integrate social dimensions in adaptation planning. This requires a better understanding of the effects a changing environment will have on older people at the local, regional, national and international level and in different geographical and socio-economic contexts.

This study reviews the key issues relevant to global ageing and environmental change. It examines older people not only in terms of their vulnerability to environmental threats but as contributors to environmental sustainability. [To download the report click here>>>](#)



--SOURCE: *BC Healthy Communities, BCHC Newsletter - February 2013* (Stockholm Environment Institute)

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LEADERSHIP – IT’S NOT WHAT YOU MIGHT THINK

February 13 2013 - Imagine an organizational leader in the era of Mad Men. What qualities come to mind? If you share the stereotypes I have, you think of control and hierarchy. When we see words like “results-oriented,” “high-achieving” and “focused,” we might assume that leadership requires that same top-down, directive style that marked corporations a generation ago. Yet experience and intuition both remind us that there’s something wrong with this picture. [Read more at Hilborn Charity eNEWS>>>](#)



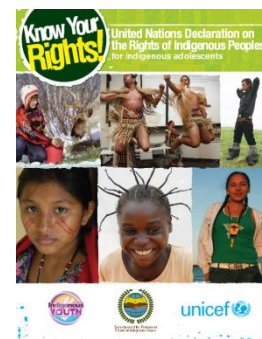
--SOURCE: *Nonprofit Newswire by Imagine Canada, 2013 Feb 15*

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UN DECLARATION ON THE RIGHTS OF INDIGENOUS PEOPLES FOR INDIGENOUS ADOLESCENTS, A “KNOW YOUR RIGHTS” PUBLICATION BY UNICEF

The text for this publication – written for adolescent boys and girls, aged 13-18 years – was prepared by Dr. Cindy Blackstock, a member of the Gitksan First Nation and Executive Director of the First Nations Child and Family Caring Society of Canada, in collaboration with UNICEF, the Secretariat of the United Nations Permanent Forum on Indigenous Issues and the Global Indigenous Youth Caucus. You can [find the resource here](#).

--SOURCE: *First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, 2013 Feb 22*



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THE BUSINESS CASE FOR HIRING PEOPLE WITH DISABILITIES

Sometimes the stories and facts just need to be repeated because there is a good case for hiring qualified individuals with disabilities; and yet the case being made is still not getting through. So are we sending out the wrong messages? I don't think so, the proof is there, and in some case, the proof is very compelling. While some stories of success, well written articles and even further facts...[join the discussion at linkedin.com>>>](#)

--SOURCE: *Imagine Canada LinkedIn Group, 2013 Feb 22*



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THE THREE GOLDEN RULES OF CAUSE MARKETING

This news makes you think there should have been more cause-related ads during the Superbowl: Cause marketing grew again in 2012. Why are more and more companies embracing good causes? Because it works to drive sales - and do good in the process.

According to Edelman and emarketer, customers are consistently more inclined to buy products from companies aligned with causes.

That said, there is still plenty of research showing consumers are increasingly shrewd about discerning just how caring a company truly is. And they punish those that are not.

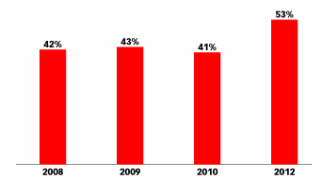
If you are doing any cause-related marketing - or working with companies who are - remember these three golden rules.

1. SUITABILITY

Does the partnership pass the sniff test for suitability? For example, even if the company donated all of its profits, Hummer would never be a good partner for Greenpeace. Sounds obvious, right? But I've seen some partners that seemed poorly suited. You want a fit that makes sense to the consumer. You also want a fit that makes sense to the corporation and the cause, who should look for a deeper win-win. An ideal partnership is one where the cause and company's objectives reinforce each other. [Read the article>>>](#)

--SOURCE: *LinkedIn, Top News for Dawn, 2013 Feb 7*

Internet Users Worldwide Who Say Social Purpose is a Purchase Trigger*, 2008-2012
% of respondents



Note: ages 18+; *when quality and price are the same
Source: Edelman, "goodpurpose 2012 Global Consumer Survey," April 26, 2012.
18277
www.emarketer.com

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10 INTERVIEW QUESTIONS YOU SHOULD NEVER ASK (AND 5 YOU ALWAYS SHOULD)

“So, do you have any questions for *me*?”

This common refrain toward the close of a job interview can make even the best of us stammer when the tables are turned. But with the national unemployment rate over 8%, sharp interview skills are more important than ever.



Whether or not you're currently looking for a job, try your knowledge: Do you have the *right* questions to ask your interviewer?

The goal, of course, is to ask a few smart questions—thoughtful ones that show you've been paying attention and have done your homework when it comes to [researching the company and the specific job you're after](#). At the very least, you want to ask *something*.

Most employers agree that, “No, I have no questions,” is the worst possible response. “The most frustrating thing for a recruiter is when you don't have any questions at all,” says recruiter Abby Kohut of [AbsolutelyAbby.com](#).

We asked professional recruiters to brief us on the top 10 most common interview questions to scratch off our lists immediately—plus five effective ones to ask instead.

QUESTIONS YOU SHOULD NEVER ASK IN A JOB INTERVIEW

1. ANYTHING RELATED TO SALARY OR BENEFITS

“Company benefits [and salary negotiations] don't come into play until an offer has been extended,” says Kohut. The same principle applies to sick time and vacation days. It's best to avoid any question that sounds like you assume you already have the position—unless, of course, your interviewer brings it up first.

2. QUESTIONS THAT START WITH “WHY?”

Why? It's a matter of psychology. These kinds of questions put people on the defensive, says Kohut. She advises repositioning a question such as, “Why did the company [lay off people last year](#)?” to a less confrontational, “I read about the layoffs you had. What's your opinion on how the company is positioned for the future?” [Read more>>>](#)

--SOURCE: *LinkedIn Top News for Dawn*, 2013 Feb 21

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THREE MYTHS ABOUT JOINING A BOARD

The best and most fulfilling professional development experiences of my career have come from serving on nonprofit boards. When I speak with professionals about the opportunity they usually say that it never occurred to them that they would be a fit for a board. When you unpack their assumptions, it turns out that they are carrying around at least one of these three myths.



#1 BOARD ARE ONLY FOR OLD WHITE GUYS.

When asked to imagine the membership of a board, most people still think of old white men. They conjure up an image of a table filled with guys like Statler and Waldorf from the Muppet Show – cranky old white guys heckling the stars of the show from the balcony. You don't need to be old, white or a man to serve on a board. Most boards actually prioritize recruiting the exact opposite.

#2 BOARDS ARE ONLY FOR THE WEALTHY.

New Lincoln Center trustees are expected to donate \$250,000. Most other boards have a much lower expectation. The average American donates 3.2% of their income to charity. If you serve on a board, you should make it your

largest community investment. So, if you make \$50,000, perhaps you donate \$1,500 to charity per year and of that half would be your board donation, \$750. More importantly, the largest source of contributions by most board members isn't cash but pro bono services (e.g. marketing, legal, tech) that board members recruit from their network. [Read the article here>>>](#)

--SOURCE: LinkedIn Top News for Dawn, 2013 Feb 14

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\$100 GIFT CARD GIVEAWAY!

Sign up for the new Parenting with Pizzazz Online Quarterly Newsletter between now and the end of March 2013 and your name will be entered in a draw to win a \$100 gift card to Orchard Park Mall! [Sign up to receive our newsletter>>>](#)



If facebook is more your thing then [join us there](#) too! We're linking up all the great resources on facebook too so you can be sure not to miss out on the latest course announcements or interesting and informative articles.

And of course, if you have, or know about a parenting education resource then please let us know! There's a handy submission form on the website, post on our facebook page or email <mailto:helen.mills@thebridgeservices.ca>.

[Parenting with Pizzazz Online](#) has been created to be a one-stop shop for all Parenting Education resources in the Central Okanagan. On the website you'll find a calendar of regular drop-in programs, a diary of scheduled events, links to other useful websites with parenting information, and a complete list of all the Central Okanagan agencies and business that offer parenting education – be it one-day workshops, a 10 week course or even a conference or webinar!

--SOURCE: The Bridge Youth & Family Services, Helen Mills, Project Assistant

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IS COLLABORATION JUST A TRENDY WORD?

Is it just me or is everyone talking about collaboration? Prominent business journals like the [Harvard Business Review](#) are continuing to express the possibilities of affecting large-scale social change through unconventional, maybe even competitive, partnerships.

In my marketing consulting days, I attended a management program offered by our parent organization. We explored a business case on agency collaboration – a success story of how trust, loyalty and good relationships, and some luck were critical to success. Normally competitive agencies were struggling to figure out the secret sauce of collaboration: how do we all come together, play nice in the sandbox, get our job done, while providing our clients with a single source solution for all their marketing needs? [Read more>>>](#)



--SOURCE: Realized Worth, 2013 Feb 11

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THE PHILANTHROPIST: ARTICLE - VOLUNTARY SECTOR IN TRANSITION

The Philanthropist has just published its latest issue at <http://www.thephilanthropist.ca/index.php/phil>. We invite you to review the Table of Contents here and then visit our website to review articles and items of interest. Read the second and [final issue based on the theme of the voluntary sector in transition here>>>](#)



--SOURCE: *The Philanthropist*, Marilyn Bittman Managing Editor,

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HOMELESSNESS, URBAN ABORIGINAL PEOPLE, AND THE NEED FOR A NATIONAL ENUMERATION

The growing rate of urban Aboriginal homelessness is a concern in Canada, yet, to date, no national enumeration of the homeless community has been attempted. Obtaining good data on the prevalence of this homeless community is one step in improving our collective understanding and response to urban Aboriginal homelessness. [Read the paper here>>>](#)



--SOURCE: *The Canadian Homelessness Research Network, York University, Homeless Hub, 2013 Feb 27* (Yale D. Belanger; Olu Awosoga; Gabrielle Weasel Head)

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SOCIAL MEDIA

VINEPEEK

[Vinepeek](#) posts a continuous stream of newly-posted Vines in realtime. Most nonprofits have not yet embraced Twitter's new [Vine App](#), thus they may not have an understanding of how to record and broadcast the world (and social good) in six second bites. Vinepeek gives you a glimpse of Vine's potential for visual storytelling.



--SOURCE: Heather @ DIOSA Communications & Nonprofit Tech 2.0

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HOPEMOB

[HopeMob](#) is a crowdfunding platform built for individuals who are in financial need and in crisis. A nonprofit itself, the site is 100% fee-free and each story posted is independently researched and verified. While it's not a fundraising tool built specifically for nonprofits, if your nonprofit works with individuals and communities who are in financial need and in crisis, HopeMob has a large community of supporters that can help.



--SOURCE: Heather @ DIOSA Communications & Nonprofit Tech 2.0

MOBILE MARKETING WATCH

[Mobile Marketing Watch](#) is a blog about all things mobile technology and mobile commerce. If your nonprofit hasn't yet begun to prioritize the Mobile Web, then subscribing to this blog would be a good first step.



--SOURCE: Heather @ DIOSA Communications & Nonprofit Tech 2.0

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FACEBOOK PAGE BAROMETER

[Facebook Page Barometer](#) is a tool that enables you to compare your nonprofit's Facebook Page Insights (Reach, that have signed up for the service (currently 3,300+).



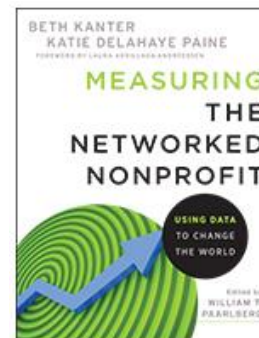
--SOURCE: Heather @ DIOSA Communications & Nonprofit Tech 2.0

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WHY DATA INFORMED VS DATA DRIVEN?

Yesterday, I had the pleasure of doing a [webinar](#) on measurement and nonprofit for Kivi at the Nonprofit Marketing Guide. One of the questions I was asked "Why Data Informed? Why Not Data-Driven?"

In our book, "[Measuring the Networked Nonprofit](#)," KD Paine and I explain how being data-informed is something very different from a data-driven culture. The term "data-driven" has been used to describe organizations that rely solely on cold hard data to make decisions. Being data-driven sounds great—in theory. But, because it doesn't acknowledge the importance of basing decisions on multiple information sources, it can doom an organization to epic failures. . [Read more>>>](#)



--SOURCE: Beth's Blog by Email, 2013 Feb 21, 2013

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YOU CAN BRING THESE DREAMS TO LIFE- NONPROFIT BLOG CARNIVAL

Note From Beth: [Blog Carnivals](#) are a themed collection of blog posts. They have been for a long time and some nonprofits, like [Momsrising, have been using them as part of their engagement strategy](#). The [nonprofit blog carnival](#) has been going for a few years, created by Kivi Leroux Miller, of the Nonprofit Marketing Guide, in 2006, and Joanne Fritz at About.com took over management of the carnival in 2010. The Nonprofit Blog Carnival is a collection of the best advice and resources that consultants, support organizations, and nonprofits themselves are offering to the nonprofit community through their blogs. [Nancy Schwartz](#) hosted this past month's carnival and I'm happy to share her round up as a guest post. [Read the whole post>>>](#)



--SOURCE: Beth's Blog by Email, 2013 Feb 19, 2013

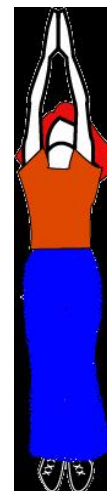
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ACTIVE TRAINING: TO GET NONPROFIT AUDIENCES ENGAGED, KEEP THEM MOVING

Next week, I headed to Seattle for a couple of days of events around my book, "[Measuring the Networked Nonprofit](#)," co-authored with KD Paine. I'm doing [a session](#) for the NW Philanthropy and have been asked to talk a little about how to design peer learning and trainings for nonprofits. Having trained nonprofits on every continent of the world (except Antarctica), I had a great laboratory to develop my instructional design and delivery skills. One of the biggest challenges is keeping nonprofits engaged.

Keeping nonprofit audiences engaged during training can improve your outcomes. People pay attention more, they learn something, they retain it better, and there is a better chance of them applying what they learned. There are many creative ways to engage participants at a training - both face-to-face and online. One technique is to incorporate movement – from mini-stretch breaks, to self-assessment exercises to switches in the delivery model. [Read more>>>](#)

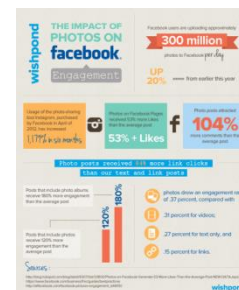
--SOURCE: *Beth's Blog by Email*, 2013 Feb 8, 2013



HOW TO EASILY REPURPOSE YOUR CONTENT FOR SOCIAL CHANNELS

Your organization uses an editorial calendar to plan out content for different channels, but there is still need to optimize it for different channels and do that efficiently. Optimizing your content for social channels does not have to be labor intensive. Many organizations create great content for their web sites or blogs and slightly tweak it for Facebook or Twitter – with a focus on making it visual. And, of course, there are benefits to visual content like increased engagement. [Read more at Beth's Blog>>>](#)

--SOURCE: *Beth's Blog by Email*, 2013 Feb 5, 2013



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IT'S TIME TO TUMBLE INTO THE NEWEST SOCIAL MEDIA PHENOMENON

Before we get started, rid yourself of any preconceived notions of what you think [Tumblr](#) is all about. Start fresh. Resist the urge to assume it is just the place where teenagers post pictures of their [brunches](#) or that site that is nothing but [videos of cats](#).

Social media has now successfully wedged itself in as part of a nonprofit's everyday life. It is a pivotal part of branding and marketing efforts, a driver of fundraising, and a useful tool for keeping donors informed.

However, there is much more to world of social media than updating a Facebook page or Twitter account every few days.

As the [Royal Ontario Museum's](#) resident technologist Kiron Mukherjee explains, many nonprofits fall under a similar school of thought when it comes to social media.

"The prevailing trend is that 'I know we need Facebook and Twitter, but do we need to go further? Should we dip into Instagram? Is Pinterest worth it? And I'm not even sure what Google+ is all about.'"

Mukherjee handles the day-to-day operations – including social media management – for the museum's [ROMKids](#) program.

But are many Canadian nonprofits using Tumblr?



A simple search of many nonprofit websites across the country reveals that while Facebook and Twitter are now staples, only a handful of these organizations are actually using the microblogging site.

“Look around, and you’ll notice that there aren’t too many of us out there using Tumblr,” says Mukherjee. “But watch out. 2013 will be the year this changes.”[Read more >](#)

--SOURCE: *CharityVillage.com, Village Vibes, 2013 Feb 11*

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LINKING RESULTS TO KEY PERFORMANCE INDICATORS IS LIKE HOOKING UP A BIG TV

The process of linking results to key performance indicators and associated metrics it is like hooking up a big TV. You have to do it one component at a time. The first and most important component is identifying success or the most important result and linking the right “Key Performance Indicator” or data point that you will collect along the way to understand if you are making progress toward your goal. Then comes the difficult part – identifying what “associated” metrics from social, email, and your web site that you need to collect. What follows is a reflection from several workshops for nonprofits on how to do this.

Last week, I had the pleasure of doing a [measurement mini-workshop](#) for nonprofits based on my work at Packard Foundation and the ideas in my book, “[Measuring the Networked Nonprofit](#),” at [Compasspoint](#)’s new offices in Oakland for a room full of nonprofits. I introduced several methods for using measurement for transformative results, including the [Maturity of Practice Model](#) (CWRP) and how to use it as an assessment tool, principles of being [data-informed](#), and how to apply KD Paine’s 7 Simple Steps of Measurement.

I really like the 7 steps of measurement for their simple elegance and how they can be used to measure social media or anything for that matter. I’ve even used the framework to measure trainings I have delivered!

- Step 1: Define your goal(s). What outcomes is this strategy or tactic going to achieve? What are your measurable objectives?
- Step 2: Define your audiences. Who are you are trying to reach? How do your efforts connect with those audiences to achieve the goal.
- Step 3: Define your investments. What is it really costing you to achieve this outcome?

[Read the more here>>>](#)

--SOURCE: *Beth's Blog by Email, 2013 Feb 26, 2013*

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HOW TO BUILD A REMARKABLE WEB STRATEGY FOR YOUR CAUSE

In a [2011 survey of top 200 charities](#), as identified by Forbes, 97% report having a Facebook presence, 96% a Twitter account and 92% are using YouTube. But, as any community manager knows, Facebook and Pinterest are not a panacea for growing your cause. Even if you excel in these social media channels, you're only ever going to beat your "competition" by a little bit. The truth is, originality and creative thinking still count when it comes to the web, which is why it's so important to distinguish between your daily work in social media and the special projects, campaigns or ideas that set you apart.

When we build an online strategy, we think about online activities in two different ways: heartbeat activities and remarkables. Heartbeat activities are daily social media updates meant to deepen relationships with fans and supporters. Meanwhile, remarkable activities should grow your fan base. You might only ever be able to develop one remarkable a year because of time or resource restrictions but we think the work and attention is worth it. With the right testing and a creative touch, a remarkable can breathe new life into your marketing work.



DRAWN TO THE WILD

This is a story of the remarkable campaign outdoors retailer Mountain Equipment Co-op (MEC) created in partnership with Canadian singer/songwriter Sarah Harmer. While at one of Harmer's concerts in 2012, we learned about her commitment to protecting Ontario's Niagara Escarpment. During the set, she spoke about her family's commitment to protecting this rural wilderness in Ontario.

The story caught our attention and a partnership between MEC and Harmer was born. A few months later, we launched Drawn to the Wild. The project invited Canadians to contribute to a new version of Harmer's music video and to support the protection of part of Canada's Niagara Escarpment at the same time. [Read More>>>](#)

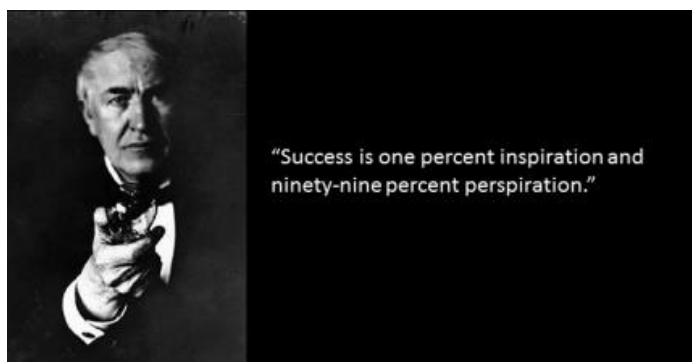
--SOURCE: *CharityVillage.com, Village Vibes, 2013 Feb 27*

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NO SWEAT DIY INFOGRAPHICS

Most of think about infographics as part of our marketing and communications tool box. Therefore, we want an end product that looks good, professional, and captures attention and if we lack graphic design chops we turn to in-house graphic designers or hire professional designers. I couldn't agree more!

But there is another reason to consider "DIY" infographics – as a sense-making technique. My personal rule in measurement is to spend 30% collecting and organizing data and 70% thinking about what it means. For me, I need to see patterns and link it back to strategy and tactics. And, there is no better way consolidate your insights by expressing them as DIY infographic. [Read the whole post>>>](#)



--SOURCE: *Beth's Blog by Email, 2013 Feb 27*


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## TRAINING

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COMMUNITY MEETING: BOARD VOICE SURVEY REVIEW

Join people from other community agencies to review the findings from the Central Okanagan Board Voice Survey and discuss next steps for creating a collective board voice in our community with funding provided by Board Voice Society.



Date: March 11, 2013
Time: 10am – 12pm (refreshments provided)
Location: The Bridge Youth & Family Services
1829 Chandler St
RSVP; lynn.malinsky@ubc.ca
More info: www.boardvoice.ca

--SOURCE: Community Action Toward Children's Health, CATCH Network Newsletter February 25, 2013

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RESEARCH: RESEARCH TO PRACTICE PRESENTATION

The TCARE Project: Trail Castlegar Augmented Response: Supporting patients and families living with life-limiting chronic illness.

The TCARE team will share new strategies they are using to work with hospice societies and other community organizations to offer a proactive palliative approach designed to enhance support for patients and families in rural areas living with life-limiting chronic illness. This event is open to the public and everyone is welcome to attend.



Institute for Healthy Living and
Chronic Disease Prevention
PARTNERS IN RESEARCH FOR BETTER HEALTH

Presenter: Dr. Pesut, Associate Professor, School of Nursing, University of British Columbia's Okanagan campus; Canada Research Chair in Health, Ethics and Diversity
Date: Tuesday, March 5, 2013
Time: 10:00 – 11:00 am
Location: Room 334, University Centre
UBC Okanagan
Cost: FREE
Registration: In person or teleconference participants, please RSVP to <http://tcare-eorg.eventbrite.ca/#>

--SOURCE: Community Action Toward Children's Health, CATCH Network Newsletter February 25, 2013

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2013 EARLY YEARS CONFERENCE

Registration is now open for the 2013 East Kootenay Early Years Conference. April 26 & 27, 2013 at Kimberley Conference & Athlete Training Centre, 290 North Star Blvd. Kimberley, BC Canada V1A 2Y5 Registration and information is here: <http://ekkids.ca/>



--SOURCE: Community Action Toward Children's Health, CATCH Network Newsletter February 25, 2013

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CHAMPIONS FOR CHILDREN AND YOUTH 2013 BC SUMMIT

Join us in April 2013 in Vancouver for the [Champions for Children and Youth 2013 B.C. Summit: A National Conference on Keeping Kids Safe and Connected.](#)

Over a two-day period, we will examine children's right to be safe and included in their communities, and how we – as a civil society – can actively foster

environments that keep children and youth engaged, safe, and feeling connected. We will hear from national and international organizations as well as experts about best practices and lessons learned. We will share inspired conversations to examine the systems of support that exist to address the challenges that our young people face as they search for a sense of belonging and resiliency in their daily lives. From bullying, to youth coaching practices, to the temptations of gang affiliations, together – through dialogue – we will focus on the emotional needs of our young people and share practical knowledge to help build and strengthen inclusive, child-centred communities.



CHAMPIONS FOR
CHILDREN AND YOUTH
THE 2013 BC SUMMIT

--SOURCE: The Federation of Community Social Services of BC; Federation Weekly News Items - February 15th, 2013

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BRAIN DEVELOPMENT & LEARNING: MAKING SENSE OF THE SCIENCE

Speakers will address issues and surprising new findings on healing from trauma (including intergenerational trauma), stress, and/or depression. Cutting-edge scientific evidence will be presented at the conference that shows the fundamental interrelatedness of the different parts of the person (physical, social, emotional, & cognitive), and of each of us to one another. Remarkable new approaches to addressing special needs will be presented that enable children to flourish despite developmental disorders, motor challenges, or blindness. Unique barriers, & solutions, for First Nations, Métis & Native American children will be discussed as well as how Indigenous healing practices & Western medical practices are being used in complementary ways. Continuing Education Credits in many fields are available. Generous Scholarships are also available.



Dates: July 24-28, 2013
Location: Westin Bayshore Hotel
Vancouver, BC
Cost: \$699 + taxes, February 15 to May 1
\$750 + taxes, after May 1
Registration: <http://137.82.158.150/getdemo.ei?id=116&s=6180VDCFN>
Info: <http://www.braindevelopmentandlearning.com/>

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, 2013 Feb 12

UNDERSTANDING AND CARING FOR ADULTS AND ADOLESCENTS WITH PDD/ASD

Facilitator: Dr. Mark Weinberg
Date: Wednesday, March 20, 2013
Times: 9am – 4pm (PDT)
Location: WJS Canada
2 11491 Kingston Street
Maple Ridge, BC
Registration: [Understanding and Caring for Adults and Adolescents with PDD/ASD](#)

For many years autism was a label applied to a relatively small group of people with extreme social and communication deficits. Since the 1980's, however, the diagnosis has been reconceptualized as a spectrum, currently termed Pervasive Developmental Disorder (PDD), or more popularly, Autism Spectrum Disorder (ASD). Consequently, the number of people diagnosed with autism, or another autism spectrum disorder, especially Aspergers disorder and PDD-NOS, has skyrocketed.

This workshop focuses on the needs of adolescents and adults living with a PDD diagnosis. Topics covered will include the following.

- A very brief history of Autism and PDD
- Understanding the conditions included in the PDD spectrum
- The relationship between PDD and developmental disability
- PDD as a spectrum - how different people are differently affected by PDD
- ehavioral support strategies
- Psychiatric support strategies
- Other psychological support strategies
- The critical importance of collaboration amongst members of a client's care network

The workshop will be highly interactive, with opportunities for participants to meet fellow caregivers, to ask questions, discuss their existing or new knowledge and practice new skills.

--SOURCE: WJS Canada Training Division

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LIVING POSITIVE RESOURCE CENTRE WORKSHOPS

For the last 15 years I have, on behalf of Living Positive Resource Centre, been providing educational workshops on topics including HIV, viral hepatitis, sexually transmitted infections, harm reduction, stigma, and related issues.

These workshops have taken place weekly at the Crossroads. To lessen the gap in education for our populations left by the Crossroads closure, I ask you to consider contacting Living Positive to arrange for workshops with those you serve.

Workshops may be tailored to suit time restraints and the needs of your population, and may be a "one-off" or regular and on-going, depending on your turn-over or rotation rates. As always, staff in-services are also available.

If your organization is interested in scheduling a workshop or would like more information, please contact myself, Sheila Kerr, at 778 753 5830 ext: 104 or skerr@lprc.ca.

--SOURCE: Living Positive Resource Centre, Okanagan, Sheila Kerr, Harm Reduction Outreach Worker

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COCGA GRANT WRITING WORKSHOP

The Central Okanagan Charitable Gaming Association is conducting a grant writing workshop for community groups, organizations and charities from the Central Okanagan and Kootenay region, particularly in reference to the BC provincial community gaming grant program.

The workshop takes place on Saturday March 23 in the Kelowna Chamber of Commerce boardroom in Kelowna. The workshop opens the day at 9 a.m., with a lunch break at 1:00 p.m. Following the break, there will be small break-out groups with the expert presenters working directly with not-for-profits who have questions about gaming grant applications, appeals and other parts of the gaming grant process. The sessions cost \$10 for the first attendee from an organization and \$5 per person for any additional staff or directors/volunteers. Lunch is included, and coffee and beverages will be available. The workshop will conclude at 4:30 p.m. Presenters will make themselves available for longer if the small sessions are still going.

The workshop will focus on how to write successful applications for the BC Community Gaming Grants program and its upcoming intakes for all grant areas, including arts, sports, the environment, human and social services and other government-specified areas. The session will also provide valuable grant writing basics which can be applied to all funding program applications.

Community groups and organizations planning on attending are encouraged to bring along applications in progress, or previously completed submissions to receive feedback on how to improve their grant writing techniques.

RSVP is required before March 20th, by emailing cmiller@kelownachamber.org, or calling Caroline Miller at 250-469-7358. Please tell us in your RSVP that you are confirming your attendance for the grant writer workshop. Please specify how many people from your organization are attending, and their names, if possible. You will be asked to pay cash at the door; exact change is appreciated.

Presenters will include Northern Interior Communities Association (NICA) Coordinator Rhonda Dickson and NICA President Shawn Bellamy. For more information about this workshop, please contact COCGA workshop coordinator, Caroline Miller at cmiller@kelownachamber.org or call 250-469-7358.

--SOURCE: Central Okanagan Charitable Gaming Association, Wendy, Administrative Assistant



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## VOLUNTEERISM

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HOW TALENT (NOT MONEY) WILL TRANSFORM YOUR ORGANIZATION

People are abandoning community.

Today's generation is apathetic.

Volunteerism is dead.

There. We said it. Now do we have your attention?

We've all heard the same news: Charities are in trouble. People are disengaged. Volunteering is on the decline. Sponsorship and grant money is disappearing. Bowling alleys are empty.



We don't agree. Well, at least on the people part. And people are our thing.

Here's a thought: What if we told you it isn't that people are abandoning community? It's that community is abandoning people. [Read more at Charity Village>>>](#)

--SOURCE: Nonprofit Newswire by Imagine Canada, 2013 Feb 25

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NVW ONLINE GIFT STORE

We're happy to announce the launch of our [National Volunteer Week online gift store!](#) The site is now live and is the place to find a variety of affordable and meaningful gifts – from travel mugs to shopping bags, posters, thank you cards and more – which you can use to thank your volunteers. As an added bonus, Volunteer Canada is pleased to offer a 10% discount to all members!

--SOURCE: Volunteer Canada, Chantale Bessette, Manager, Membership & Outreach, Feb 25, 2013

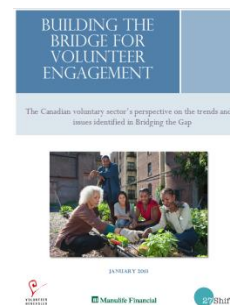
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VOLUNTEER CANADA NEW RESEARCH PROJECT

As a follow up to their 2010 Bridging the Gap research study, and with support from Manulife Financial, in 2012, Volunteer Canada developed a second phase of research on what Canadians look for in volunteer opportunities and what organizations currently offer. The resulting report, [Building the Bridge for Volunteer Engagement](#), is now available. It explores how specific issues have manifested in practice for volunteer centres and other organizations, including a case study of the Ontario Division of the Canadian Cancer Society.

--SOURCE: Volunteer Canada Media Monitoring, 2013 Feb 15



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ARTS GOERS MORE LIKELY TO VOLUNTEER, HAVE BETTER OVERALL HEALTH

The Arts and Individual Well-Being in Canada report, funded by Department of Canadian Heritage, the Canada Council for the Arts and the Ontario Arts Council, examines whether connections exist between Canadians' cultural activities and their personal well-being. The data in the report show that there is a strong connection between 18 cultural activities and eight indicators of health and well-being (such as health, mental health, volunteering, feeling stressed, and overall satisfaction with life). Art gallery visits, theatre, classical music, pop music and cultural festival attendance, and reading books were especially linked with higher volunteerism. [Read the report here>>>](#)

--SOURCE: CharityVillage.com, Village Vibes, 2013 Feb 6



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VOLUNTEERING: A PATH TO DISCOVER MEANING

If you've followed us at all, you know that we believe volunteering is transformative. The simple act of helping others brings powerful benefits to one's overall wellbeing. Every now and then, we like to get a bit philosophical and ask why this is so. Today's post is a reflection on this question.



OUR 'SEARCH FOR MEANING'

For this, we turn to a spiritual authority on the topic of the meaning of life – holocaust survivor, Viktor Frankl. Frankl published *Man's Search for Meaning* in 1959 not so much as an account of his trials in the concentration camps, but rather as a reflection on the sources of strength needed to survive such an experience. Frankl observed that those who held on to some purpose for living outside of Auschwitz were much more likely to see their way through, whereas those who had given up all hope for a future were the first to die. As brutal as it was, Auschwitz re-affirmed one Frankl's key ideas: the striving to find meaning in one's life is the primary motivational force in human beings. More important than Freud's core principal maximizing pleasure or Adler's tenet of gaining power, meaning is what determines human flourishing more than anything else.

Frankl thought that there are three primary ways that human beings can find meaning in life. As I highlight them below, I will suggest that volunteering as a practice is a way of live into all three. Further, if Frankl is right that humans are fundamentally wired for meaning, then volunteering is a radically life enhancing practice. [Read the post here>>>](#)

--SOURCE: *Realized Worth*, 2013 Feb 5

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NATIONAL VOLUNTEER WEEK 2013 CAMPAIGN KIT NOW AVAILABLE

National Volunteer Week (NVW) 2013 takes place April 21 to 27, and Volunteer Canada wants to support organizations in their celebrations and efforts to thank volunteers. For starters, there is an extensive suite of tools available to support your NVW campaign planning in our brand new Campaign Kit. From our comprehensive Campaign Planner to a variety of general communications templates, video seminars, and other more specific resources on event planning, media relations, social media and government relations, the [Campaign Kit](#) is the place to start planning your NVW 2013 activities!



We'd love to hear about your NVW campaign plans and stories, so share them with us on [Facebook](#) or [Twitter](#).

--SOURCE: *News Flash from Volunteer Canada*, January 23, 2013

AVRBC 2013 CONFERENCE

We look forward to welcoming leaders in volunteer management to our bi-annual Administrators of Volunteer Resources British Columbia (BC) Conference in Victoria, British Columbia from Wednesday, May 22, 2013 to Friday, May 24, 2013.

Budgets are tight - consider writing to your supervisor to highlight the value of this professional development opportunity and to request their financial support.

This year's theme is professionalizing the face of volunteer leadership and our keynote speaker is the internationally acclaimed expert on volunteer engagement Susan Ellis. Susan is President of Energize, Inc., an international training, consulting, and publishing firm that specializes in volunteerism. Susan is also the author or co-author of twelve books. This is truly a rare opportunity for volunteer managers and leaders on the west coast.

Conference registration is now open. [Register here>>>](#)

--SOURCE: *AVRBC Weekly Digest*, January 27, 2013



NOMINATE A SENIOR TO WIN A DONATION TO THE NONPROFIT CHARITY OF THEIR CHOICE

Salute that senior's volunteer efforts by filling out the nomination form below. Nominees have a chance to become a National Salute to Senior Service Winner. Home Instead, Inc. will make a \$5,000 donation to the National Winner's non-profit charity of choice, and \$500 donations to Provincial Winners' charities of choice.

CONTEST SCHEDULE

Entry Deadline: March 31, 2013
Voting Period: April 15 - 30, 2013
Province Winners Announced by: June 9, 2013
National Winner Announced by: June 30, 2013
More info: <http://www.salutetoseniorservice.ca/>

--SOURCE: *Capital News*, March 4, 2013

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HOW CHARITIES CAN AND CAN'T PICK UP THE SLACK FROM GOVERNMENT CUTS

It only took the Finance committee two sentences to get to the point.



Reporting this week after more than a year of studying the federal approach to charities, the Conservative-dominated House of Commons committee issued its report this week.

"To at least some extent, a number of Canadians rely on charities to deliver services previously delivered by the various levels of government," the report states on its first page. [Read the article here>>>](#)

--SOURCE: *The Globe and Mail*, Bill Curry February 13, 2013

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Do you have news related to the non-profit / voluntary sector that you wish to share with your colleagues? Send your information Community Services to [informkelowna@kcr.ca](mailto:informkelowna@kcr.ca) by the 20th of the month.

This Bulletin is a publication of KCR Community Services. To subscribe, please click [here](#).

Community Services is a program of KCR. Go to [www.kcr.ca](http://www.kcr.ca) for more information about KCR and Community Services. Be sure to add or update your volunteer and / or organization information.

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