

# Community Information & Volunteer Centre CIVC Bulletin Board June 2009



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**LOCAL NEWS**  
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**VIOLENCE AND ABUSE AGAINST WOMEN FOCUS GROUP**

Women's voices and experiences need to be heard and understood in order to make changes in community and health services.

You are invited to participate in this focus group if you:

- Have experienced any form of abuse or violence, currently or in the past, and
- Have used drugs or alcohol and / or have experience mental health problems,
- Are currently accessing (or have accessed in the past) some form of support or services in relation to these issues,

- Feel comfortable talking about your experiences.

Participating in a focus group will mean:

- Telling what you want to, in your own words, in a focus group of women, which may take 1-2 hours
- Your Identity will be kept confidential
- Receiving \$20
- Bus tickets and childcare subsidy (\$16) are provided

For additional information, please call Micki Smith at 250.762.2355, or contact The Woman Abuse Response Program at 1.888.300.3088 ext 3717.

## **CANGRAND SUPPORT GROUP & RESOURCES**

Cangrands is a support group for grandparents who are raising their grandchildren that provides support through internet support groups and meetings. This is an amazing resource for grandparents in everything from financial information to links for dealing with such things as FAS, Autism and other disabilities that can affect children.

The group advocates and lobbies for changes in financial support from government (financial assistance varies from province to province). The main goal is to provide a safe, healthy and nurturing environment for the children and to support the grandparents raising them.

For more information on the Okanagan Group in Peachland which is run as part of the Aging in Place program contact Avril Briggs at [Jaybriggs@shaw.ca](mailto:Jaybriggs@shaw.ca).

## **SENIORS SAFETY FAIR – SENIORS OUTREACH SERVICES SOCIETY**

Topics Covered by FH&P Lawyer, Jim Herperger:

- The pros and cons of joint ownership of bank accounts and property
- Reverse mortgages: What the advertisements don't tell you
- Assisted Living Facilities: What you should know about the rights of residents
- Government Assistance to the Elderly: You need not hide your assets!
- Financial issues arising on re-marriage or a new relationship
- Estate planning for the second time around: How to effectively protect a new spouse while being fair to your children.

Date: Monday, June 15th  
 Location: Trinity Baptist Church  
 Springfield and Spall

8:30 Doors Open and Coffee is on!  
 9:00 Welcoming Remarks  
 9:00-10:30 Feature Presentation: "You Can't Take It With You", Jim Herperger, FH&P Lawyers  
 10:30-12:00 Please visit displays by 30 organizations

Sponsored by  
 ~ Advocare Health Services ~ Beyond 50 Magazine ~ FH&P Lawyers ~ Trinity Baptist Church ~

Prizes, gifts, and draws. Refreshments available.

## THE 12TH ANNUAL OKANAGAN VOLUNTEER OPPORTUNITIES FAIR

The 12<sup>th</sup> annual Okanagan Volunteer Opportunities Fair will be held on Saturday, September 19, 2009 at the Parkinson Recreation Centre in Kelowna, BC. Each year, this event is coordinated by a community-based Steering Committee with leadership from Kelowna Community Resources' Community Information and Volunteer Centre.

The Okanagan Volunteer Opportunities Fair is our community's premier event showcasing volunteerism in a family-friendly, fun filled atmosphere. This year, it is anticipated that over 100 not-for-profit organizations will gather to participate and that 1,000 individuals will attend to seek out volunteer opportunities.

We are pleased to offer you an opportunity to meet hundreds of Volunteers at this year's Fair.

This year, your registration fee of \$30 will include:

- display space at the Fair (one table and two chairs);
- half-page ad in the Fair Booklet (5,000 copies printed for 2009-2010 distribution); and
- Lunch & Learn: Fresh and innovative ideas to draw Volunteers to *your* display table.

For a registration package, please contact:

Dawn Wilkinson  
Coordinator  
Community Information & Volunteer Centre  
Kelowna Community Resources (KCR)  
120 - 1735 Dolphin Avenue  
Kelowna, BC V1Y 8A6  
E: [informkelowna@kcr.ca](mailto:informkelowna@kcr.ca)  
P. 250.763.8008 Ext 24  
F. 250.763.7608  
Website: [www.kcr.ca](http://www.kcr.ca)

## COMMUNITY EVENT NOTIFICATION

Executive Director of John Howard Society of Canada, Dr. Craig Jones, will present on the topic of crime prevention through community development activities. The presentation will focus on recurring myths about crime prevention through "getting tough" and "cracking down" and will highlight promising strategies or approaches toward reducing criminal conduct in our community. Everyone welcome.



Date: June 9, 2009  
Location: Cardington Apts.  
1436 St. Paul Street  
Time: 2 - 4 pm

Please RSVP to [info@jhscso.bc.ca](mailto:info@jhscso.bc.ca) or 250.763.1331.

There is no fee to attend. However, it is requested that you bring a cash or food donation for Cardington Apartments.

## **CANADA SAFETY COUNCIL BABYSITTER TRAINING COURSE**

This course is available for all students 11 years and older and is loaded with special features. In this 11 hour course, you will learn:

- Rights and Responsibilities (for the babysitter, the child & the child's parents)
- Child Development and Behavioral Problems
- Caring for the Child
- Nutrition
- Safety and Basic First Aid
- Handling Emergencies
- The Sick Child
- Games and Play Activities
- Children with Special Needs

Three Instructors experienced in working with students will guide you through the course. Upon completion you will receive a Babysitting Manual, a Wall Certificate and a Graduation Wallet Card which will provide validation that you have successfully completed the training and passed a comprehensive examination on the course material.

Dates/Times: Friday, June 5, 2009 (Sandwiches, healthy snacks & refreshments provided)  
4:30 – 8:30pm

and

Saturday, June 6, 2009 (Hotdog lunch, healthy snacks & refreshments provided)  
9am – 4pm

Location: Faith Lutheran Church  
250 Gibbs Rd. W. (off of Hwy 33 E)  
Cost: \$30.00

Please register by:

Email: [faith.lutheran@shaw.ca](mailto:faith.lutheran@shaw.ca) or  
Phone: 250.765.0671 (Tuesday - Friday)

Please note: - Alert us of any allergies upon registration.  
- You are welcome to bring your own healthy dinner & lunch if you prefer.

## **VOLUNTEER OPPORTUNITY RDCO: \$200 PER DAY**

The Regional District of Central Okanagan has a volunteering and fundraising opportunity now until July 2009!

Since February, volunteers have been talking to homeowners as their new garbage, recycling and yard waste carts were delivered. Over 50,000 homes in the Central Okanagan will receive the new carts and home owners really appreciate having someone to talk to about the program and to answer any questions they might have.

We are looking for a new wave of volunteers to spread the message! Volunteers will not actually be handling or delivering the carts, rather conveying information through door to door education. Volunteers must like talking to people, spending about 4-5 hours walking outside and be able to work unsupervised.

Volunteers also have the chance to earn donations towards their organization through our fundraising opportunity! We have up to \$200 per day to donate to the organizations of the individuals who volunteer.

For more information, please contact Lindsay Eason, Volunteer Coordinator, at [lindsay@globalaffinity.ca](mailto:lindsay@globalaffinity.ca) or 250.868.5121.

## **SUCCESS BY 6 FUNDING REPORT FOR 2008**

United Way is not only a fundraising organization that responds to the social ills in our community, it is also a community builder who is working for you. Since 2004, United Way has been working in partnership with local Credit Unions, the BC Government, and community members through its Success By 6 Initiative to prevent health and development issues in children six years or less. Success By 6's accomplishments for 2008 include a total investment of \$118,602 in the Central Okanagan through the following programs.

- Lake Country: Funding the coordination of the Family Resource Program at the Boys & Girls Club;
- Kelowna & Area: Funding literacy resource bags for Parents as Literacy Supports at participating S.D #23 Preschools; Coordination of YMCA-YWCA Play with Me Program; the Wellness Worker attached to the U-6 Wellness Initiative in 5 daycares; and delivery of You Make a Difference Parent & Child Training Initiative offered by Kelowna Child Care Society;
- West Kelowna: Funding the Healthy Choices Healthy Families nutrition project at the Boys & Girls Club and Parent Talk, a parent education program, facilitated by The Bridge Youth & Family Services;
- Peachland: Funding the Family Picture Passport Program in partnership with Peachland Recreation Department and Parent Talk, a parent education program, facilitated by The Bridge Youth & Family Services;
- Aboriginal Community: Funding books and programming at the Dreamcatcher Library located in the Ki-Low-Na Friendship Society's Aboriginal Preschool at Quigley Elementary School and funding an Aboriginal Early Childhood Development Coordinator to build capacity in aboriginal communities on & off reserve.

Another \$62,100 was invested in the South Okanagan/Similkameen.

## **SUCCESS BY 6 WEBSITE & ECD VIDEO**

Success By 6 has a new website [www.successby6bc.ca](http://www.successby6bc.ca). Under the projects section there is also a newly released video entitled "We Can Change Our Future". You can find links to clips on YouTube or you can order a copy of the DVD. This video is a great tool for understanding the importance of the early years.

## **KELOWNA FAMILY CENTRE AGM**

The Board of Directors of The Kelowna Family Centre Society Invite you to the Annual General Meeting. Guest Speaker, Corporal Lee Hamilton, will speak on a new unit started in Kelowna in the Fall of 200— The Domestic Violence Unit.

Date: Thursday, June 11, 2009  
Time: 6:30 — 8:30 pm

Location: Salloum Room  
Rotary Centre for the Arts  
421 Cawston Avenue

Please RSVP 250.860.3181

Memberships new and renewals at the door — \$10.00

Dessert and Coffee will be served

## OKANAGAN FAMILY SHOWCASE

An exceptional showcase experience for young families in the Okanagan is being introduced to Kelowna and will feature unique and useful products and services for Growing families, along with entertainment and food.

The event will feature a wide variety of retailers, artisans, fitness professionals, fashion and jewellery designers, interior decorators, baby product specialists, financial strategists and more, all offering original, useful, eco-friendly and handcrafted items, services and resources specifically designed for growing families and their homes.



In addition to free admission, all parents attending will have a chance to win fabulous door prizes and proceeds from donations at the door will be used to support local children's charities.

The event is being sponsored by the Women's Enterprise Centre and Enterprising Moms Network.

### Exhibitors include:

- |                        |                        |  |
|------------------------|------------------------|--|
| *Bealoo Kids Décor     | *Arbonne International | *Dandy Diva Gems and Jewels                  |
| *Swanky digs for Kids  | *Tidy Tushees          | *Inky Blue and Inky Pink Children's Fashions |
| *Stride Fitness        | *Watkins               | *Diaper Cake Fun                             |
| *Usbourne Books        | *Dare to Be            | *Lavish Accessories                          |
| *The Natural Baby Shop | *Glass art by Simms    | *Joe Rock                                    |
| *Creative Memories     | *Lalabee Bathworks     | *Xocai Chocolate                             |
| *World Financial Group | *and more!             |  |

Dates/Times: Saturday, June 13, 11 am to 7 pm and  
Sunday, June 14, 10 am to 4 pm

Location: Okanagan Mission Hall  
4409 Lakeshore Drive (at DeHaart)

For additional information about the event, please contact Nicole McNichol at [nicolebc1@hotmail.com](mailto:nicolebc1@hotmail.com).

To learn more about the Enterprising Moms Network, please visit [www.enterprisingmomsnetwork.com](http://www.enterprisingmomsnetwork.com).

## **KVPACS AGM REMINDER**

Kelowna Visual & Performing Arts Centre Society would like to inform its members that the year end has changed from December 31, 2008 to June 30, 2009. Due to the change, an Annual General Meeting will be held at 5pm on June 16, 2009 followed by a short three-month term until the next AGM scheduled for 6pm on September 22, 2009.



Should your KVPACS membership be expired, you may renew it up to and including the time of the AGM. Non-members will not be permitted to attend the meeting. We look forward to seeing you there.

For additional information, please visit: <http://www.RotaryCentrefortheArts.com>.

## **CHRISTMAS IN JULY CAMPAIGN - KELOWNA COMMUNITY FOOD BANK**

Christmas may not be coming soon, but the 18th Annual Kelowna Community Food Bank's "Christmas in July" campaign is just around the corner and serves to remind our community that the spirit of giving is needed all year round to help our less fortunate friends and neighbours.



Already this year the KCFB has distributed over \$750,000 worth of food and products. With that in mind, you can understand why they rely on their Christmas in July campaign to increase their stock to carry them through the rest of the year.

They are requesting that you please consider partnering with the Food Bank, along with the hundreds of local businesses, group and individual supporters, to help the thousands of children, women and men they serve. Through food drives, monetary offerings, or sponsoring a community event or activity with proceeds dedicated to the Kelowna Food Bank, you can dramatically improve the lives of hundreds of families in our community.

For more information, please contact:

Vonnie Lavers, Executive Director  
Kelowna Community Food Bank

Phone: 250.763.7161  
Email: [info@kcfb.ca](mailto:info@kcfb.ca)

## **ENGLISH LANGUAGE SERVICES FOR ADULTS (ELSA)**

NEW Labour Market Focused English Language Class for Level 5 students starts June 1, 2009, weekday afternoons.

Our Labour Market Focused ELSA 5 includes 3 parts: labour market focused English classes, computer classes and a practicum (work experience). Classes start June 1, 2009.

Contact Sharon for eligibility requirements and class times and registration info.



English Classes–You will learn English skills for working in Canada.

Computer Training–You will learn computer skills that you will need at work in Canada and when looking for a job.

Practicum–You will get a work experience in a local workplace. You will practice your English and some job skills. You will not be paid, but will get experience in a Canadian job placement.

Also Available Combined ELSA 4/5 – Morning Classes Continuous Intake

You will improve your English (speaking, reading, writing and listening skills) and learn about Canadian Society and your community. Topics may include: housing, education, health, transportation, immigration and legal systems. We will have field trips and guest speakers on many different areas.

Contact Sharon for eligibility requirements and class times and registration info.

Sharon Groshok

Phone: 250.763.4905 ext 236

Email: elsa@kfs.bc.ca

Address: Ki-Low-Na Friendship Society  
442 Leon Ave  
Kelowna, BC V1Y 6J3

Funded by the British Columbia Ministry of Advanced Education and Labour Market Development.

## **ABORIGINAL DATA AT STATISTICS CANADA - INFORMATION SESSION**

Stats Canada is pleased to offer a series of free half-day information sessions on the data that are available for First Nations, Metis, and Inuit. Presenters will discuss:

- Challenges in producing statistics
- Key sources of Aboriginal data
- Recent analysis of Aboriginal data
- How to access the data

Findings will be presented on these topics:

- Demographic trends
- Family, community, language & culture
- Health, housing, and well being
- Education, labour, and income

There will be opportunities to ask questions, as well as a demonstration of how to access the extensive free data that are available for Aboriginal peoples on the Stats Canada website [www.statcan.gc.ca](http://www.statcan.gc.ca).

Date: June 4, 2009

Time: 9 – 11:30 am

Location: Room B-113, B-Building  
Okanagan College  
1000 KLO Rd.

Cost: FREE (Coffee and tea will be provided)

Registration: Please fax 1.604.666.6680

Note: Seating capacity is 40 participants and will be offered on a first come basis.

For further information, please contact Karen Smits, Data Dissemination Officer:

Phone: 1.604.666.1851  
Email: [Prairies.Info@statcan.gc.ca](mailto:Prairies.Info@statcan.gc.ca)

## NETWORK MEETING & RESOURCE SWAP - CATCH

Join CATCH in celebrating the announcement of the Early Childhood Development Priorities for the Central Okanagan at the CATCH Network Gathering and Resource Swap.

- A Speaker's Corner will be available for you to share your thoughts
- Ten minute presentation topics starting at 2 pm include EDI Update
- Child Care Provide Appreciation Video and Success by Six Aboriginal ECD Video
- Children are welcome (child care is not available)
- Snacks will be provided
- Please bring resources regarding your programs or services

Date: June 24, 2009  
Time: 2 – 4:30 pm  
Location: Kinsmen Fieldhouse at the Mission Sportsfield  
4105 Gordon Dr.  
Cost: FREE

For additional information, please contact Eve:

Phone: 250.868.2416  
Email: [eve@catchcoalition.ca](mailto:eve@catchcoalition.ca)

Or visit: <http://www.catchcoalition.ca/trellis/events/2009/06/01/766>.

**RSVP requested by June 22, 2009.**

## STUDIO SPACE AVAILABLE AT THE RCA

The Kelowna Visual and Performing Arts Centre Society has announced that a studio space will become available at the Rotary Centre for the Arts on August 1, 2009.

Visual artists and art organizations in the community interested in full-time studio space are encouraged to apply in writing by June 14, 2009.

After being a resident artist since 2005, Janice Fingado of Studio 203 is on the move to Tucson, Arizona. All of the staff at the RCA would like to wish Janice the best of luck in her future endeavors. Janice, who never ceases to be an inspiration, will be missed very much by the staff and all of her students



## SUNSHINE THEATRE EARLY BIRD SUBSCRIPTIONS

Sunshine Theatre would like to remind season subscribers that the Early Bird Subscription offer is only available until June 30th.

This year, Sunshine Theatre Early Bird Subscriptions are being offered at a lower, more affordable rate.

At only \$90 per adult and \$40 per student, subscribers will not want to miss this great opportunity to secure great seats at a very affordable price.

Sunshine Theatre is also offering two free subscriptions for those who purchase ten or more subscriptions, and for sponsor donations of \$500 (charitable tax receipt included).

For details about the new season, please visit: <http://www.sunshinetheatre.org/>.



## SUMMER ARTS BLAST CAMPS FOR KIDS AGES 5-6 THIS JULY

With summer holidays just around the corner, the Rotary Centre for the Arts would like to remind parents to include the Summer Arts Blast Program in their summer holidays schedule.

Featuring a wide selection of fun and creative arts activities, Arts Blast is the total arts experience for kids. The 5 day arts camp will allow your child to explore the power of imagination while taking classes in Art, Music, Drama and Dance. Guided by talented and inspiring "top flight" instructors, Arts Blast will give your child the opportunity for individual learning and growth. A showcase will be featured on the last day of camp..



Register soon to be sure of a spot.

Dates: Monday to Friday  
July 6, 2009 - July 10, 2009  
Times: 9 am - 4 pm  
Cost: \$230.00

For additional information, please visit: [Rotary Centre for the Arts Summer Arts Blast](#).

## EXCITING NEW PROJECT FOR TEENS AT RCA

In August 2009, teens will learn the techniques and styles of designing and creating large murals. When finished, the mural will cover one cement wall inside the Music Room at the Rotary Centre for the Arts.

Accomplished artists David and Jordan will work with the class to create and project an image; work with brushes, rollers and paint pens to master this art form.

About the Instructors: Jordan and David Doody are a collaborative team who have received their BFA at UBC Okanagan. Their art practice combines painting, drawing, sculpting and new media. Over the last seven years they have taught various art workshops with ages ranging from five to seventy-five. They

find inspiration through traveling with their children, and by experiencing the world and its colorful cultures.

Please bring a lunch.

Dates:           Fridays & Saturdays  
                  August 7, 2009 – August 15, 2009  
Times:           4 - 8 pm  
Cost:            \$95.00  
Location:       Gorman Bros Music Room  
                  Rotary Centre for the Arts

For additional information, please visit: [Rotary Centre for the Arts Mural Painting Project](#).

### **FETAL ALCOHOL DISORDER (FASD) ACTION FUND**

John Howard Society of the Central and South Okanagan (JHSCSO) has received a grant from the Victoria Foundation under the \$2M Prevention and Education funding stream of the FASD Action Fund. The grant is to develop and implement a mentoring and needed support for a vulnerable and often underserved population". Kristin Stratulat, Coordinator for Gateway Mentoring Program, states that it is an honour for Kelowna to be the groundwork for such an innovative program with the "potential to help clients on a nation-wide scale."

Although client intake is not until June 15, Gateway Mentoring Program already has the support of criminal justice stakeholders, higher education and the FASD community. Bill McKinnon, Superintendent of the RCMP is in support of the program, stating that "Gateway Mentoring Program will provide another resource for police and those at risk of contact with them". According to Linnette Farmer, Coordinator of FASD Initiatives with Community Resources Society, "mentoring programs have been proven to be successful in helping individuals affected by FASD to succeed in day to day living". Phil Bond, Manager of Learning Exchange Program at UBC–Okanagan, states "I am excited about working with JHSCSO and the community to ensure the program models an effective and innovative approach to service delivery for FASD affected individuals".

All Community Service agencies are invited to celebrate the launch of this program on June 11th, 2009.

Date:            June 11th, 2009  
Time:            4 - 7 pm  
Location:       The Habitat  
                  248 Leon Avenue

The Victoria Foundation is a public foundation established through an Act of the BC Legislature in 1936 and a registered Canadian charity. Independent and volunteer-driven, the Victoria Foundation aims to strengthen the community through grantmaking, leadership and stewardship.

For more information on the Victoria Foundation, please contact Sharlene Smith at 250-658-1583.

For additional information on the Gateway Mentoring Program or the launch of the program, please contact John Howard Society of the Central and South Okanagan at 250.763.1331 or [info@jhscso.bc.ca](mailto:info@jhscso.bc.ca).

## NON-PROFIT MANAGEMENT COURSE AT OKANAGAN COLLEGE

*Introduction to Non-Profit Management Course:* The course developed by the centre consists of 10 modules including the following topics: leading and managing, financial management, marketing and public relations, board governance, strategic planning, evaluation and resource development. We are in the process of creating agreements with post secondary institutions across the province to provide the course. Each agreement includes funded seats awarded to staff and volunteers in non-profit organizations.

New Course Offerings Starting September 2009:

Okanagan College is in the final stages of negotiating its agreement for the delivery of the Introduction to Non-profit Management course. There will be two offerings per year, one face to face and one online or blended delivery; each session will have FREE seats for staff, board members, or volunteers of registered non-profit organizations.

If you are interested in obtaining a funded seat please contact Kerry Rempel by phone at 250.762.5445 ext 4779 or by email at [krempe1@okanagan.bc.ca](mailto:krempe1@okanagan.bc.ca).

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## PROVINCIAL NEWS

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### URBAN INK PRODUCTION SOCIETY – VANCOUVER

This theatre company creates, develops, and produces Aboriginal and Diverse cultural works of theatre, writing, and film, using an approach that embraces and strives for the combination and integration of artistic disciplines, including different forms of theatre, storytelling, dance, music, video, and multimedia.

For additional information, please visit: <http://www.urbanink.ca/>.

### FAMILY INCOME TRENDS

BC families are living on less now than in the 1970's, according to a new report released by the Canadian Centre for Policy Alternatives. *BC's Growing Gap: Family Income Inequality 1976 - 2006* outlines changes in BC family incomes over the last 30 years, based on Statistics Canada data. Not only the lowest income families, but also middle income families have experienced a significant drop in after-tax income.



Compared to families in the '70s:

- The richest percentile of families are now earning 18% more
- The poorest percentile earn 4% less now than in the 1970s.
- Families in the bottom 70% of income levels, which includes middle-income families, overall have lower earnings.

The report also notes that BC frequently has the greatest income gap in the country, including 2001 to 2003 and 2005. Their recommendations to close the gap and improve income levels include:

- A fairer provincial tax and transfer system.
- Expanded and improved public services and programs.
- A poverty reduction plan.
- Improved conditions for low-wage workers.

Given the current economy, and the fact that BC has some of the highest levels of poverty in Canada (16% of children; 13% overall), family income trends are a continuing concern.

To read the full report, please visit: [BC's Growing Gap: Family Income Inequality 1976 – 2006](#).

## ELDER ABUSE AWARENESS DAY

Quotes from a message from the Deputy Minister of Healthy Living and Sport in Recognition of World Elder Abuse Awareness Day, June 15, 2009.

“In 2009, for the fourth year in a row, the Government of British Columbia has joined jurisdictions around the world in recognizing June 15<sup>th</sup> as World Elder Abuse Awareness Day (WEAAD).

The Ministry of Healthy Living and Sport works to promote healthy, active, independent aging for all British Columbians, and that includes freedom from abuse. WEAAD posters and fact sheets, providing important information and resources on elder abuse, are available on the BC Seniors website, [www.hls.gov.bc.ca/seniors](http://www.hls.gov.bc.ca/seniors). In recognition of WEAAD, I invite you to participate in raising awareness of elder abuse by displaying WEAAD posters, reading the fact sheets, and sharing them with others.”

“The provincial government continues to recognize WEAAD each June 15<sup>th</sup> because elder abuse – in all of its forms – is unacceptable. This day is a reminder to each of us that elder abuse affects individuals, families and communities across the province, and that we must all work together to end it.”

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## NATIONAL NEWS

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## STATE OF THE FAMILY WORK WEEK

While the paid work week has decreased in Canada, total work hours between spouses has increased. Wives are filling the gap by working more, according to a new Statistics Canada study *The Family Work Week*.



Three-quarters of all couples with dependent children were dual-earners in 2008. Out of those, the number with both spouses working full time increased from 70% to 74% between 1997 and 2008.

- Wives' work hours increased by one week per year on average.
- Husbands' hours decreased by two weeks less per year on average.

As a result of these changes, women in dual-earner couples, especially those with preschool aged children, reported higher levels of 'time crunch' and dissatisfaction with work-life balance than men.

- One in three women in dual-earner families reported feeling severely time-stressed.
- Around one in four men reported this level of frustration.

The increasing number of full-time, dual-earner families continues to make work-life balance an important issue. Fewer families have a parent at home to manage the household and provide care. Documentation is growing on the need for a more family-supportive workplace, including guides to help employers, managers and policy makers make accommodations.

To read the full report, please visit: [The Family Work Week](#).

## NEW REPORT FINDS CANADIANS SUPPORT EFFORTS ON GLOBAL POVERTY

In March 2009, the Alberta Council for Global Cooperation (ACGC), in partnership with the Wild Rose Foundation, conducted a poll of Canadians regarding global poverty issues. Despite the global economic crisis, it appears that there is substantial support for various groups tackling the issue of global poverty, including federal and provincial governments, NGOs, and others.



The poll found that 89% of Canadians believe "Canada should be addressing global poverty in some way," with 29% actually placing global poverty as a higher priority than local issues. When asked the benefits of providing poverty reduction support to other countries, 64% identified contributing to global political stability, and 55% identified preventing breeding grounds of terrorism.



To read the full report, please visit: <http://.acgc.ca/docs/>. (Power Point)

## SOCIAL SERVICE ORGANIZATIONS TO BE LISTED ON ANTI-BULLYING WEBSITE

**BullyingCanada.ca**, the first youth-created, anti-bullying website in Canada, has launched a new **Youth Resource Database**. They are providing organizations across the country with the opportunity to be listed in this database, which will be used when youth access the website or contact the office for information on what types of services and support are currently being offered in their community. To have your organization's information listed, simply visit [www.youthdatabase.org](http://www.youthdatabase.org), and click on the "Submit An Organization" link. You will then be taken to a secure form where you can enter your organization's information.



For more information, please visit: [www.youthdatabase.org](http://www.youthdatabase.org) or <http://www.bullyingcanada.ca/>.

## IMAGINE CANADA AND THE ONTARIO NONPROFIT NETWORK INVITATION

Dear Sector Partners,

Imagine Canada and the Ontario Nonprofit Network invite charities and nonprofits to comment on proposals put forth in the *Financial Reporting by Not-For-Profit Organizations* position paper

Earlier this year the Accounting Standards Board and the Public Sector Accounting Board issued an [Invitation to Comment: Financial Reporting by Not-For-Profit Organizations](#). This document has proposed a number of alternatives to the current accounting standard regime used by the nonprofit sector. The Standards Boards are soliciting input on a number of matters that could have a significant impact on the way we do business. The Standards Boards are providing an opportunity, until June 30, 2009, for the nonprofit sector to comment on the future of the standards – this is our opportunity to have a voice.

The [Ontario Nonprofit Network](#) (ONN) and [Imagine Canada](#) established an Expert Committee to review this "Invitation to Comment" in order prepare a response to the critical questions raised in this document.

Please [download a copy of the position paper](#) Imagine Canada and ONN have prepared in response to this 'Invitation to Comment'. We are circulating this position paper broadly across the sector in order to stimulate involvement by as many organizations as possible and to get your feedback. **We urge you to participate in the consultation.**

ONN and Imagine Canada will be hosting a webinar on June 2nd from 1 to 2 pm EDT to provide further details on the positions being proposed and respond to your questions and comments. There is no charge for the webinar, but participants must register in advance.

We urge you to participate either by acknowledging support of the position paper by June 18th, or by using the content and your knowledge to develop your own position for submission direct to the Standards Boards by the end of June.

Regards,  
Imagine Canada / The Ontario Nonprofit Network



## **PARTICIPATE IN NATIONAL NONPROFIT SALARY SURVEY**

The annual **Boland Survey of Not for Profit Salaries** is going national this year with plans to publish new regional reports for Manitoba/Saskatchewan and Atlantic Canada, in addition to existing reports for Alberta, British Columbia and Ontario. The survey provides confidential salary data for more than 60 positions, along with comprehensive information about turnover, training, hours of work, paid time off, policies and benefits. More than 230 organizations participated in 2008. The survey reports are published in October and are available only to participating organizations.

To learn more, or to participate, visit: [www.ptbaconsulting.com](http://www.ptbaconsulting.com) or contact Peter Boland at 1.403 215.0090.

## **BC NDP NO LONGER DONATING PAY RAISES**

According to a report by [theglobeandmail.com](http://theglobeandmail.com), the provincial NDP party has decided to stop donating their pay increases to local charities. The party's policy of donating salary increases came in response to controversial pay increases approved in 2007, and allowed MLAs to keep their increased pension benefits but required them to donate the pay increase to charity. Organizations such as the Mary Manning Centre, the Downtown Eastside Women's Centre and the United Way had all benefitted from the policy.

To read the full article, please visit: [www.theglobeandmail.com](http://www.theglobeandmail.com).



## PARLIAMENT TO CONSIDER CHILD CARE

On April 29 2009, NDP Child Care Critic Olivia Chow reintroduced a private members' bill in the House of Commons calling for a national child care system. [The Early Learning and Child Care Act](#) was introduced once before, in May of 2006, and had passed first and second reading before Parliament was dissolved for the October 2008 election.

Chow's bill comes in part as a reaction to [recent UN](#) and [OECD reports](#) showing Canada has one of the lowest child care access rates in the industrialized world and among the highest fees. The Early Learning and Child Care Act calls for accessible, universal, high-quality early learning and child care in Canada.

Also in April, the Senate Committee on Social Affairs released their report on [Early Childhood Education and Care: Next Steps](#). The report calls for a minister of state for children and youth with responsibilities to work with provincial and territorial governments to advance quality early learning and child care. Also called for in the report are meetings between the federal government and provincial and territorial ministers with responsibility for children and youth, to establish a national framework of policies and programs to support children and families.

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## FACTS & TRENDS

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### NEW CANADIAN REPORT: HOMELESS RECEIVE MONEY FROM A JOB OR WELFARE

The Salvation Army released a report with findings from a national study on homelessness in Canada. The report, *Poverty Shouldn't be a Life Sentence*, is based on information from surveys of hundreds of homeless men living in Salvation Army shelter care between 2007-2008. It finds that factors such as employment, income, healthcare, and housing continue to adversely affect the marginalized throughout Canada.

These findings show that nearly 30% of homeless men are employed and nearly two-thirds receive money from some source of welfare or a job, yet many still find themselves within the shelter care system. The findings conclude that a national housing strategy, which includes social services like job training, health care and counselling, must be prioritized by federal officials in order to end the cycle of poverty.

For more information, and to download the full report, please visit: <http://smr.newswire.ca>. (PDF)

### BC DONORS PLAN TO GIVE LESS IN 2009

A new survey of British Columbia donors reveals that current economic conditions are dampening prospects for donor dollars in the coming year. Thirty-two percent of those surveyed are "less likely" to make a donation in 2009, and 24% of donors intend to give less money than they did in 2008. With only 11% being "more likely" to give, the charitable giving market in BC could shrink by as much as 21 percentage points in the coming year.

In 2009, 44% say they decide how much they'll give based on their financial situation, up significantly from 33% in 2002. Only 20% are likely to make a donation "without really thinking about the amount they give," as opposed to 31% in 2002. -- *Ipsos Reid*

### **WIVES NAMED AS PRIMARY INFLUENCE IN CHARITABLE GIVING**

A new US study reveals that 92% of male respondents named their spouses as their primary influencer in charitable giving, while women are more likely to name a range of influencers that include their spouse (84%), extended family (24%), friends (23%) and co-workers (17%). Likewise, 81% of men say they defer to their spouses on which charities to support, and 83% on how much money to donate.

Women also appear to place a greater emphasis on teaching their children to give than men do, with 48% of women responding that this was critical, as opposed to 39% of male respondents. -- *Fidelity® Charitable Gift Fund*

### **NONPROFITS DEDICATING MORE RESOURCES TO THEIR WEBSITES**

A UK survey polling nonprofits in the latter half of 2008 found that organizations are increasingly dedicating resources to keep an online presence, particularly through an organization website. Of those surveyed, 53% indicated their organization's website had its own budget. The average organization had 4.5 staff or volunteers (in full-time equivalents) currently working on their website, and 4.9 people with the ability to enter content on the site. Organizations are updating their websites often as well, with 49% updating it as needed, 7% hourly, 20% daily, 14% weekly, and 5% monthly. Thirty-five percent of organizations surveyed had completely redesigned their website in the past six months. -- *nfpSynergy*

### **US NONPROFITS CUTTING BACK BUDGETS TO ADJUST TO RECESSION**

A US survey of nonprofits reveals that 35% of respondents have cut their 2009 budgets from 2008 levels. Of these, 57% had reduced services, 45% had frozen staff salaries, 37% had imposed hiring freezes, and 30% had resorted to layoffs. Other strategies include salary reduction (20%), reduction in employee benefits (20%), and reduction in operating hours (13%). A total of 59% of organizations reported increased demand for their services between October 2008 and February 2009. Some 32% said demand had increased "modestly," and 27% said it had grown "greatly." Eight percent of organizations reported that they were in imminent danger of folding because of financial reasons. -- *GuideStar*

### **NEW AHP STUDY: HIRE MORE FUNDRAISING STAFF DURING RECESSION**

As the recession's grip tightened on nonprofit hospitals and health care systems in Canada and the US, high-performing philanthropic fundraisers in charge of major gifts and planned giving programs were often their most effective and efficient rain-makers, according to the Association for Healthcare Philanthropy (AHP). These and other important findings come from the latest series of reports from the AHP *Performance Benchmarking Service* for fiscal year 2007, which takes in the early months of the current recession.

One bright spot came from major gifts given by individual contributors, which averaged \$55,000 per gift. The highest performing fundraising organizations put stronger, longer-term emphasis on cultivating major gifts, investing, on average, three times more than other surveyed organizations but earning five times more in high-dollar gifts.

For more information, please visit: [www.ahp.org](http://www.ahp.org). (PDF)

## **NEW REPORT EXPLORES NONPROFIT USE OF SOCIAL NETWORKING STRATEGIES**

A new report on how US nonprofits are using social networking has been made available by the Nonprofit Technology Network, Common Knowledge, and ThePort™ Network, Inc. The *Nonprofit Social Network Survey Report* reveals that, although large numbers of nonprofits are using social networking sites, particularly Facebook, their communities on the sites remain relatively small. The report explores the tactics being used by nonprofits on social networking sites, how they are allocating staff hours to develop their programs, and how much revenue they are generating.

For more information, and to download the full report, please visit: [www.commonknow.com](http://www.commonknow.com).

## **YOUTH IN BC FEELING GOOD**

The majority of BC youth are in good health, feeling connected to their families, schools and communities, and engaging in health promoting behaviours. In fact, teens today are healthier than they were five years ago. That's the encouraging news emerging from the McCreary Society's 2008 [Adolescent Health Survey](#) of 29, 000 youth across BC.

Key findings from the survey, which has been conducted every five years since 1992, include:

- For the first time since 1992, the percentage of youth who seriously considered suicide dropped, from 16% in 2003 to 12% in 2008. The percentage who actually attempted suicide also decreased, from 7% to 5%.
- Pregnancy rates have remained stable at less than 2%.
- However, responses indicate a rise in physical and sexual abuse. In 2008, 17% of youth reported physical abuse, compared to 15% in 2003.

The survey results indicate that building protective factors such as family, school and cultural connections can assist even the most vulnerable youth to overcome negative experiences. Protective factors can also help young people make healthier choices, leading to more positive outcomes.

Information from the survey will be used by health planners, educators, and community organizations for development of youth programs and services. It will also provide information for prevention and health promotion initiatives at the local, provincial and national level.

## **CANADIANS LEAVING MORE TO CHARITY IN THEIR WILLS**

According to a recent survey conducted by the FLA Group, Canadians are leaving more money to charity in their wills than last year, despite the recession. An estimated 1.4 million Canadians have left gifts to charities in their wills, and an equal number are considering making legacy gifts. A total of 9% of

respondents indicated they have included a charity in their will, up from 7% last year. The survey also found that direct mail donors are twice as likely to make a charitable bequest.

For more information, please visit: [www.theflagroup.com](http://www.theflagroup.com).

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## FUNDING & RESOURCES

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### TOP 10 FOUNDATIONS BY ASSETS & GRANTS

The online *Canadian Directory to Foundations & Grants* lists over 3,100 foundations including 2,200 Canadian grant-making foundations. Together these foundations hold assets of almost \$12 billion and award grants with a total value of over \$1 billion.

The Top 10 Foundations by assets:

The Master Card Foundation (2007)	\$2,352,787,000
Fondation Lucie et André Chagnon (2007)	\$1,531,965,000
Vancouver Foundation (2007)	\$ 784,506,600
Sick Kids Foundation (2007)	\$ 557,850,000
The J.W. McConnell Family Foundation (2007)	\$ 518,282,400
The Winnipeg Foundation (2007)	\$ 447,809,500
Li Ka Shing (Canada) Foundation (2007)	\$ 349,818,700
The Calgary Foundation (2007)	\$ 311,033,800
Jewish Community Foundation of Montreal (2007)	\$ 259,712,800
La Fondation Marcelle et Jean Coutu (2007)	\$ 238,301,100

Top 10 foundations by grants:

Canadian Council for the Arts (2008)	\$ 164,632,000
The Ontario Trillium Foundation (2007)	\$ 95,762,400
Sick Kids Foundation (2007)	\$ 75,532,540
Alberta Heritage Foundation for Medical Research (2008)	\$ 62,359,000
Vancouver Foundation (2007)	\$ 39,470,410
RBC Foundation (2007)	\$ 38,627,960
Li Ka Shing (Canada) Foundation (2007)	\$ 37,294,040
The Law Foundation of British Columbia (2006)	\$ 31,785,510
The Calgary Foundation (2007)	\$ 31,405,270
Alberta Foundation for the Arts (2004)	\$ 28,306,680

For additional information, please visit: [Canadian directory to foundations & grants](http://Canadian directory to foundations & grants).

## REPORT RANKS AVAILABLE NONPROFIT DONOR MANAGEMENT SOFTWARE

A new report, *A Consumers Guide to Low Cost Donor Management Systems*, was published to help organizations determine the best donor software for their needs. Independent organizations N-TEN and Idealware initially identified 33 systems that met their criteria for cost-effectiveness and popular use.

After extensive interviews, detailed surveys and two rounds of demonstrations, they selected their top 10 solutions. The products were evaluated on 127 standard criteria, and recommendations were made based on nonprofit purchasing categories as well as on specific features.

For more information, and to obtain the full report, visit: [www.nten.org](http://www.nten.org).

## IN FUNDRAISING LETTERS, USE PRESENT TENSE



If you want your fundraising letters to sound more vigorous, get tense. The present tense, that is.

Listen to the sports news on the radio and you'll hear the announcer saying, "Tomorrow the Atlanta Falcons take on the Minnesota Vikings." The announcer doesn't say, "The Atlanta Falcons will take on the Minnesota Vikings." He doesn't say that they will, but that they do.

Same goes for scores. The announcer doesn't announce game results in the past tense by saying, "Atlanta defeated Minnesota, more on sports in 10 minutes," but instead says, "Atlanta defeats Minnesota, more on sports in 10 minutes."

Same goes for newspaper journalism. Read the captions under news photos. They don't say, "Barack Obama waved to fans from his campaign bus yesterday," but instead present yesterday's news in the present tense, "Barack Obama waves to fans from his campaign bus on Thursday."

Presenting tomorrow's possibilities and yesterday's news in the present tense makes news stories more forceful. Removing conditional phrases (can, may, might) from sentences also makes them stronger.

For example, a photo caption written in the present tense puts you, the reader, in the middle of the news story. Just consider the difference between "a man shot at children" and "a man shoots at children" and you see how much stronger the present tense renders your sentences.

Same goes for fundraising letters. Write in the present tense. Put your donor in the thick of the action. Don't write, "Your donation will reduce poverty" when you can instead write "Your donation reduces poverty."

Don't say, "We have used your recent donation to fund a new freshwater well in Namibia" when you can instead write, "We are using your recent donation to fund a new freshwater well in Namibia." Or, perhaps even stronger, "Your recent donation is funding a new freshwater well in Namibia."

Writing in the present tense and removing conditional phrases from your writing makes your fundraising letters more potent. I'm not talking about a tactic that can work or that that has worked. It is working. Right now. Just listen to the radio news, read the newspaper, or read a successful direct mail appeal letter. Article by Alan Sharpe.

Alan Sharpe publishes *Direct Mail Fundraising Today*, the free, weekly email newsletter that helps nonprofit organizations raise funds, build relationships and retain loyal donors. Alan is the author of *Breakthrough Fundraising Letters* and 25 handbooks on direct mail fundraising. Alan is also a speaker and workshop leader who delivers public seminars and teleseminars on direct mail fundraising. Sign up for Alan's newsletter at [www.RaiserSharpe.com](http://www.RaiserSharpe.com).

## FUNDRAISING Q & A



### The question:

*We've reached the end of our rope. One of our funders has extended a grant to ensure we survive this year, but how do we prove to them (and others) that we're a viable organization?*

### Cynthia's Response:

Ouch...that's a really hard question and I'm so sorry it's come to that point but, sadly, in this economy you are not alone. I need to address your question in general terms because I'm not completely familiar with all the circumstances that led to such a dire situation. . . .

My advice to your board of directors would be:

- Review your strategic plan, evaluate your progress, and revise accordingly. Identify what you can trim from this year's tactics that will reduce immediate costs.
- Be frank with your biggest investors and invite their advice...remember, ask for funds and you'll get advice. Ask for advice and you'll certainly build ownership in the problem that will hopefully pay dividends.
- Take stock of all the accomplishments (benefits) of the organization during its existence (we work so hard and are often too busy to celebrate milestones or reflect on "lessons learned" - demonstrate that there is a definite benefit to your existence).
- Relate those achievements to how they assist government (and other funders) in alleviating challenges that concern taxpayers and voters. If possible, back those statements up with testimonials (are you keeping track of external feedback?).
- Ensure the board understands its important role as champion of your fundraising efforts. Not everyone needs to feel comfortable asking for money but they can help with prospect identification, donor stewardship, and relationship building to name a few. Identify individual strengths and preferences and ensure people have the necessary tools to seek out investment opportunities, open doors within their areas of influence, and accompany the chief executive on fundraising calls.

Remember LAI - Linkage, Ability, Interest - when targeting potential donors. Which prospects does your board of directors have primary or secondary contact with? (i.e. "I know this person well and can introduce you" OR "I'm acquainted with them and I'm willing to open the door") Those linkages need to be documented and capitalized upon. Is there any track record of their support to your organization or others that is similar and at what level (ability)? Will that donor have a passion for your cause based on her life priorities and the organization's mission (interest)?

- Review customer/client feedback, evaluations you've initiated for programs, intervention, and educational opportunities like conferences or workshops to demonstrate and validate the value of your services.
- Inventory successful fundraising or grant requests (and any feedback from them) to prove to investors that they are "backing a winner."
- Identify the "elephants in the room." Too often we polite Canadians avoid barriers...if people aren't contributing to the lifeblood of the organization we have to ask ourselves, why not? Where have we failed them? Have our expectations been clearly communicated and are we helping them

succeed? Do we measure success annually (board, staff and program evaluation) and do the results inform emergent strategies? Are activities based on predefined goals? Have we addressed (or even asked about) stakeholders' concerns? Are we providing adequate training for boards, volunteers and staff to flourish?

- Thoroughly explore any partnerships with other nonprofits or charities that will reduce your costs and help build your viability for support. Keep in mind these arrangements can vary in degree from jointly managed programs and consolidated administrative functions to full-scale mergers. The key to all of them is rooted in clear and ongoing communication, documentation of expectations, and an attitude that the whole may be greater than the sum of its parts.

There are a number of difficult decisions your board and CEO need to make right now. Unfortunately, it often takes a crisis situation to motivate the leadership to have an honest and deep dialogue that can inspire creative responses. While it may be survival of the fittest, don't sell your soul in desperation! If you believe you have one or more USPs (unique selling points) then rally the troupes and pull out all your stops...you have nothing to lose if your existence is in question! Invite your stakeholders to invest in your future and then prove that their money is well spent. Article by Cynthia J. Armour, CFRE.

*Cynthia Armour is a freelance specialist in fundraising and governance. A Certified FundRaising Executive (CFRE) since 1995, she volunteers as a subject matter expert with CFRE International. She works with boards and senior staff to ensure that strong leadership will enhance organizational capacity to govern and fundraise effectively. Contact Cynthia directly at 1.705.799.0636, e-mail [answers@elderstone.ca](mailto:answers@elderstone.ca), or visit [www.elderstone.ca](http://www.elderstone.ca) for more information about her services.*

## **BENJAMIN MOORE ANNOUNCES SUPPORT FOR COMMUNITY AND HERITAGE GROUPS**

Thirty-three community agencies across Canada are receiving grants and Benjamin Moore paint as part of the Benjamin Moore Community Restoration Program, a partnership between Benjamin Moore and Community Foundations of Canada. The renovation and heritage restoration projects, range from restoring a vaudeville theatre to refurbishing program space for an immigrant women's organization.

This year, the program is awarding \$75,000 in grants and more than \$14,000 in paint to community groups in 20 communities across Canada, from Kelowna, BC to Sydney, NS. The application process for the 2010 Benjamin Moore Community Restoration Program will begin in October 2009.

For more information on how to apply, please visit: [www.cfc-fcc.ca](http://www.cfc-fcc.ca).

## **FEDERAL FUNDING AVAILABLE FOR RECREATIONAL INFRASTRUCTURE**

Local hockey rinks, swimming pools, and other community sites throughout the west will be eligible to receive funding for upgrades, renovations, and fix-ups thanks to the new Recreational Infrastructure Canada Program (RInC), part of Canada's Economic Action Plan.

Funding for the RInC program is now available through Western Economic Diversification Canada. The federal government will fund up to 33% of eligible costs. Projects must begin and materially conclude construction before March 31, 2011. The maximum federal contribution to any one project under this program will be \$1 million.

Project proposals are due by May 29, 2009 and **projects needing more time to develop have until June 19, 2009.**

For more information, please visit: [www.wd-deo.gc.ca](http://www.wd-deo.gc.ca).

## YOUTH JUSTICE RENEWAL INITIATIVE

Administered by the Department of Justice, funding through this program is directed to organizations and programs addressing youth justice. There are three areas of funding available - the main fund, the anti-drug component, and the guns, drugs, and gangs priority.

The Youth Justice Renewal Initiative calls for a collaborative, multi-disciplinary approach to youth justice. The objectives of the Initiative are to:

- Enable greater citizen/community participation in the youth justice system;
- Increase public confidence in the youth justice system;
- Improve public protection by reducing youth crime;
- Increase the use of measures outside the formal court process;
- Reduce the over reliance on custody;
- Increase the emphasis on rehabilitation and reintegration of young offenders; and
- Target measures for violent offenders.

The Youth Justice Renewal Fund targets projects that contribute to the achievement of the broad goals of the Youth Justice Renewal Initiative, as set out above.

Through the Youth Justice Renewal Fund:

- Provincial and territorial ministries responsible for youth justice may apply for Grants and Contributions to assist them and their partners in assuming effective roles in the continuing implementation of the Youth Criminal Justice Act that are in keeping with the underlying principles of the Youth Justice Renewal Initiative.
- In support of the Youth Justice Renewal Initiative, NGOs and aboriginal organizations who are active/interested in youth justice issues may apply for grants and contributions to:
  - a. Test innovative features of the Youth Criminal Justice Act. Of particular interest have been projects on extrajudicial measures, youth justice committees, pre-trial detention, new sentencing options, custody and reintegration;
  - b. Broaden the range and nature of community groups involved in the renewal of youth justice in Canada (e.g., education sector, arts and recreation; child advocates; mental health professionals; those in the helping professions) and;
  - c. Inform Canadians about the Youth Justice Renewal Initiative and the Youth Criminal Justice Act in order to contribute to increased public understanding, participation, confidence and trust in the justice system;
- Aboriginal Communities may also apply for grants and contributions to develop their capacity to participate in and/or deliver community-based youth justice options contained the Youth Criminal Justice Act. These options include extrajudicial measures and sanctions, alternatives to pre-trial detention, community reintegration and the development and implementation of community-based sentences.

The funding allocated through the Youth Justice Fund flows from three streams: the Youth Justice Main Fund, the Youth Justice Anti-Drug Component and the Guns, Gangs and Drugs Priority. Details on funding criteria for each stream are outlined below for your information:

- [Youth Justice Main Fund](#) (PDF Version, 27, KB)
- [Youth Justice Anti-Drug Component](#) (PDF Version, 29, KB)
- [Guns, Gangs and Drugs Priority](#) (PDF Version, 29, KB)



For further information, please contact:

Youth Justice Policy  
Department of Justice Canada  
180 Elgin Street, 7th floor  
Ottawa, Ontario K1A 0H8  
Fax: 1.613.954.3275  
Email: [Youth-Jeunes@justice.gc.ca](mailto:Youth-Jeunes@justice.gc.ca)

## **CANADA-WIDE FUNDING AVAILABLE FOR ENVIRONMENTAL PROJECTS**

The TD Friends of the Environment Foundation (TD FEF) is a national organization with a grassroots focus that supports local environmental projects and works with people who want to protect and preserve the environment in their own backyard. Canadian nonprofits, municipal governments, and educational institutions can apply online for funding that typically ranges from several hundred to several thousands of dollars, depending on the scope and size of the project. TD FEF supports a wide range of projects including:

- Wildlife rehabilitation
- Education programs for children
- Environmental cleanups
- Tree planting campaigns
- Conservation and recycling initiatives
- Urban renewal

Applications are accepted year-round but should be submitted well in advance of the project start date, as TD FEF does not provide retroactive funding.

For more information, including full eligibility requirements, please visit: [www.fef.td.com](http://www.fef.td.com).

## **BOARD GOVERNANCE CLASSICS**

*Board Governance Classics : A Compilation of Articles, Checklists, Tools and Templates* - From the Canadian society for Association ExecButives, this manual that offers a number of discussion points, guidelines and form-style sheets to help volunteer boards be effective such as:

- Overview of governance and board effectiveness
- Recruitment, elections, orientation, education
- Board – staff relations

Additionally, the case studies describe some "real-life" scenarios, such as:

"Changing a governance model that ...didn't work" and "...Executives Speak Candidly About Boards".

To read the manual, please visit: [http://nonprofitscan.imaginecanada.ca/en/nonprofit\\_network](http://nonprofitscan.imaginecanada.ca/en/nonprofit_network).

## HOTT NOTES

These electronic sticky notes "stick" on your Windows desktop. They are great little reminders that allow you to make lists, scribble and set alarms for reminders. They are also "archive-able" in case you want to save what you've done (go back and say "I did all that!?" ) and paper free!

Features:

- Remind: Place notes on your desktop, reminding you of important events everytime you use the computer.
- List: Create checklists to keep track of what you've done and what you have left to do.
- Scribble: Draw crazy pictures to decorate your desktop, or use your Tablet PC to write notes with a stylus. Scribble notes can be any size and stretched to your liking.
- Style: hott notes have a simple, yet pleasant interface. Choose any color, font, or translucency level for your notes. Also, create and use themes.
- Edit: Editing notes is easy and non-obstructive. Just double-click the note body, edit it, and hit "Done" when you're finished.
- Manager: Managing a large number of notes is easy. A Note Manager allows you view your desktop, wastebasket, and archived notes and perform batch operations on them.

For additional information, please visit: <http://hottnotes.com/>.

## NONPROFIT WEBSITES MUST SATISFY THEIR VISITORS

A new survey of computer users directed to visit various nonprofit websites has revealed interesting results that nonprofits should be quick to take notice of. A satisfied visitor to a nonprofit website is:

- 65% more likely to recommend the site to others;
- 57% more likely to have a favorable overall impression of the organization;
- 55% more likely to return to the site;
- 49% more likely to donate; and,
- 38% more likely to volunteer.

The top two reasons people gave for visiting nonprofit sites are news and events (40%) and to stay informed about the organization's cause (40%). Less than one in five (18%) specifically go to make a financial contribution. -- *ForeSee Results*

## PARENTAL ATTITUDES AND "GATE-KEEPING"

Mothers' beliefs can either support or discourage father involvement. *Mothers' Gate-keeping of Father Involvement in Married- and Cohabiting-Couple Families* is a US study out of Bowling Green State University in Ohio. Among the 387 couples studied, researchers looked at factors such as whether fathers could participate in certain aspects of child care, and if they were treated as "helpers" in the household.

The study found a difference in perceptions of fatherhood between married and co-habiting couples:

## **Mothers**

Married mothers were more likely to say that the least important thing a father can do is give direct care to their child.

## **Fathers**

Co-habiting fathers were more likely than married fathers to say that direct care of their child is the most important thing a father can do.

Gender roles seemed to be more traditionally defined in married couples - mothers considered themselves the caregivers and fathers the providers. Co-habiting couples seemed more flexible in their roles though. While married mothers' gate-keeping had a significant negative effect on father involvement:

- Men who had strong beliefs in the importance of father involvement were less deterred by their partner's gate-keeping.

By reinforcing the value of father involvement to mothers and fathers, service providers can help open "the gate" to fathers.

For additional information, please visit: [Mothers' Gate-keeping of Father Involvement in Married- and Cohabiting-Couple Families](#).

## **DIOSA | COMMUNICATIONS**

This site has a large number of resources and articles to help nonprofits integrate Web 2.0 strategies into their communication plan. They also offer a monthly round-up of links to articles addressing Web 2.0, social media, and fundraising.

One of DIOSA | Communication's core values is that effective online communications and marketing should be attainable at a minimal cost. Too often small nonprofit organizations, colleges and universities, and businesses are not able to utilize the Internet and its vast resources due to financial constraints. They can successfully build your brand and Web presence economically.

For additional information, please visit: <http://www.diosacommunications.com/about.htm>.

## **FUNDRAISING SUCCESS MAGAZINE**

*FundRaising Success*, founded in 2003, is a practical guide for nonprofit organizations. It exists to help development staffs raise money for and interest in their organizations' missions. *FundRaising Success'* mission is simple: to provide nonprofits with the most useful and pertinent information, strategies and expert advice to help them generate the necessary fundraising revenue to fulfill their mission.

To achieve that goal, *FS* provides solid, strategy-based information that even the most seasoned fundraisers will find useful.

Among the topics it covers: e-philanthropy, direct response, direct mail, annual appeals, capital campaigns, planned giving, special events, corporate fundraising, major gifts, endowments, cause-related fundraising, fundraising software, grants, DRM, database management, copy/creative, regulatory issues, people, lists, donor research, telemarketing, donor recognition, gift annuities, donor retention and

reactivation, matching gifts, tributes and memorials, sponsorships, research, privacy, package and control, and market segments.

*Fundraising Success* is published every month by North American Publishing Co.'s Target Marketing Group, which also publishes *Target Marketing*, *Catalog Success*, *eM+C*, *Book Business* and *Publishing Executive* magazines and the newsletter *Inside Direct Mail*.

To read back issues online; and for for additional information, please visit:

<http://www.fundraisingsuccessmag.com/magazine/pastissues.html>

## 10 SPAM FIGHTING TIPS TO ENSURE YOUR EMAIL GETS TO THE RIGHT PLACE

Bob diligently worked on his proposal for weeks. When he finally finished it, he e-mailed it a day ahead of deadline, just to be safe. But when he called the organization to see if they had received his report, he was met with silence and then a brisk "no."

What happened? His message had been placed in a junk mail folder by the company's spam filter. Fortunately, the organization hadn't deleted his message and was able to fish it out of the junk mail folder, but Bob was one of the lucky ones.

Maybe you've had something like this happen to you or your organization, or perhaps you weren't as lucky as Bob. That's why we've crafted this handy list of tips to keep your network safe and to assure that your e-mail arrives at its destination and doesn't get stuck in a spam filter.

1. Do not allow unauthenticated relaying of mail through your server: If anyone in the world can send mail through your SMTP server: they will. Check your mail server software's online support knowledgebase for specific instructions on how to close an open relay. An open relay -- according to online dictionary site Webopedia -- is an SMTP e-mail server that allows a third party to relay e-mail messages, i.e., sending and/or receiving e-mail that is not for or from a local user. To learn about how to close an open relay, visit the [MAPS](#) site.
2. Keep your mail paths short: A "mail path" is the route that mail travels from one host to another. A long mail path has mail bouncing from server to server on its way to its destination. The shortest mail path has two hosts involved: sender and recipient. Don't relay e-mail through other hosts if you can help it. If you have a mail server, send mail directly from it instead of relaying through your ISP's SMTP server. If you decide to implement this tip, be sure to follow the next tip, too.
3. Give your mail server a fully qualified domain name: If you're sending mail from your own SMTP server, make sure it has a domain name on the public Internet that matches your e-mail domain. You'll look like a spammer if you're sending mail from the domain somenonprofit.org, but the apparent IP address of your mail server resolves to "generic-dsl-user.big-telco.com."
4. Require strong passwords, even for e-mail accounts: If your users have weak e-mail account passwords (for instance, using "password" as a password), spammers can guess them and use the hijacked account to send spam through your server. A strong password is at least seven characters long, doesn't include the username or dictionary words, but does include a combination of uppercase letters, lowercase letters, numbers, and punctuation marks. If your mail server allows you to enforce password policies, do so.
5. Secure your wireless access points if you permit unauthenticated relaying of mail originating from your internal subnet: In plain English that means, if anyone on your internal network can send mail through your mail server without having to first provide a password, it's time to password-protect your wireless access points. Otherwise, you could find yourself victim of a drive-by spammer -- someone who

drives around with a laptop and looks for unprotected wireless networks in order to send spam. Unless you have high security requirements, there is only one step necessary: enable WPA or WEP on the access point. Most Wi-Fi software will easily let you do this.

6. If you send your own bulk e-mail to connect with donors and constituents, consider listing your mail server IP on a commercial whitelist: Here are three examples:

- [Bonded Sender](#)
- [Habeas \(HUL\)](#).
- [ISIPP's Accreditation Database](#)

7. Work with your staff to improve their bulk-mailing practices: If your communications department or program staff sends out e-mail to many recipients, help them to increase their delivery rate and at the same time, reduce your chances of being mistaken for a spammer. This article from Click Z is a good place to start.

8. Limit the number of outbound non-delivery reports ( NDRs) your server is permitted to send in a given period: This will reduce your exposure to a reverse NDR spam attack. While fake NDR messages are sometimes sent by spammers, limiting the rate of outbound NDRs will not stop them. To clarify, there are two kinds of NDR spam: faked NDR messages are sent directly to a recipient, while reverse NDR messages are "bounced" off a server in response to a spoofed message "from" the intended recipient. The latter type of NDR works like this: Jack Spamking wants to send spam to Susan User. To do this, he crafts his spam message so it appears to come from Susan and sends it to an invalid e-mail address he knows does not exist at a third party's mail server. The message is then "returned" to the apparent sender -- Susan -- in the form of an NDR. Susan then sees the legitimate NDR, wonders why a message she sent did not arrive, and opens the message. This closes the delivery loop as Susan sees the spam message sent by Jack. The Tek-Tips Web site has an article called "[story](#)" about combating NDR attacks.

9. Register your domain name as a trademark: If a spammer (or other miscreant) abuses your domain name to send spam that appears to come from your domain, you will have legal recourse under trademark law. "[How to Trademark a Domain Name](#)" at AllBusiness.com has more information on how to do this.

10. Keep your mail server up to date with security patches and anti-virus software: Sometimes hackers and spammers team up to break into servers for the purpose of sending spam. Pay attention to the overall security of your mail server and network to keep from being an easy target. Article by Zac Mutrux.

For the original TechSoup post, please visit: <http://www.techsoup.org/learningcenter/internet/page4812.cfm>.

## **KEEPING CHILDREN SAFE**

Fear has infiltrated the minds and hearts of too many families in our society. With the news filled with the horrors of child pornography and child abduction, many parents spin into panic, determined to protect their child at any cost. We are more fearful today of "what might happen" than at any time in history... and yet statistics show that "the world is now a safer place for children than it has ever been." (as reported by author/journalist Carl Honore in his book *Under Pressure – Putting the Child Back into Childhood.*)

In our panic to protect children, we may actually put them at greater risk. Desperate to keep them safe we sometimes seek to instill fear. "Don't talk to strangers; Stay inside where it's "safe"; Stay off the internet chat lines. Look out! Be careful."

Such well-meaning comments can nevertheless go a long way to undermining our child's self-confidence, and OUR fear may shut down the greatest chance of survival our child has in any situation – his connection to his own instincts which have the ability to keep him safe. I remember a journalist's story of three boys, who narrowly avoided abduction, save for one of the boy's intuition and instinctual survival skills. The three boys were walking home from school when a car pulled alongside. The lone man in the car told the boys their fathers had ordered him to pick them up and insisted they get in. While two of the boys readily complied, the third ran quickly to a neighborhood home, the police were called, and the boys returned safely home. When the journalist investigated why the third boy ran for help while the first two climbed in immediately, she discovered that although all three boys knew never to take rides with strangers, the first two boys came from strict authoritarian homes. Both were afraid of defying their fathers. The third boy came from a home where he was taught to listen first to his own intuition (a very necessary survival skill), and had considerably more responsibility and personal power in his life.

*If you really want to keep your children safe, help them stay connected to their intuition and instincts.*

- Allow children to trust their own instincts. If children notice that something is wrong with you or someone in your family, don't tell them, "It's nothing," and brush it off as if they wouldn't understand. Honor their observations and feelings and be honest. You might say, "You're right, something is bothering me and I guess I have been anxious. It's okay, though, I can work it out. Thanks for your concern." If your spouse passes out at the table from an overdose of alcohol don't tell your children s/he's "just sleeping." When children instinctively know there's something wrong and we deny it they learn to doubt their own instincts.
- Honor your child's connection with her own body. I've heard it said that a sweater is a garment a child wears when her mother is cold! Stop insisting that you know best what your child needs. Make the sweater available and provide nutritional choices for food and let children decide for themselves what their body needs.
- Don't tell children not to speak to strangers. (How on earth will they ever make friends, build community, or function in a work place setting if they follow that advice?) Instead, help them to tune into themselves and listen to inner warning signals when dangerous situations arise. How do you know when you're in real danger? Talk about challenges both you and they face every day and how you can respond to them.
- If children hear distressing news be sure to talk about it with them, discussing the ways they can avoid or deal with harmful situations. Teach children how to relax their mind and body and let go of worries. (If you're unsure of how to do this look for CDs or books to help you. My CD, *Remembering De-Light*, was developed for this very purpose.)
- Talk honestly and candidly with your child about the image s/he is putting out over the internet and what that can attract. Help her realize that it's impossible to know who is really writing to her unless she already knows her chat buddies. "Hot cutie" may be a title that attracts teen boys – but it may also attract much older men. Is that what she wants? Instill awareness but not fear.
- Listen to your child when he tells you, "It feels funny when Uncle Henry tucks me in at night." I know a number of people who have reported such incidents to their parents but the parent did nothing for fear of stirring up trouble with Uncle Henry.
- Get a handle on your own paranoia! It can keep you distraught and disconnected from your own inner wisdom and can create chronic anxiety in both you and your child destroying your quality of life. Children absorb OUR state of being...do you want them to absorb chronic anxiety? Realize that the vast majority of abductions are made by non-custodial parents or grandparents.
- Stop keeping your child house bound and encourage them to get out into age-appropriate real life situations which will present the challenges that will strengthen their inner awareness and ability to handle themselves in all situations.

Be careful not to “love your children to death!” Realize that over-scheduled and/or house-bound children are at greater risk to life-threatening diseases developed from a lack of exercise and increased levels of stress and worry. Statistics today predict that one in three Caucasian children born after the year 2000 will develop type II diabetes; that ratio escalates to one in two for African-American and Hispanic children.

Relax a little more with your children, have fun, trust nature’s plan, and remember, “*Life is where you put your attention!*” Keep your attention on creating what you know is healthy and beneficial for you and your child. Article by Maggie Reigh.

*Maggie Reigh is an international speaker, parenting coach, and storyteller. She is the author of the book and program 9 Ways to Bring Out the Best in You & Your Child, and of the family activity package, Taking the Terror Out of Temper Tantrums. She specializes in helping people create joyful, positive, and meaningful relationships and can be contacted through her website: [www.maggiereigh.com](http://www.maggiereigh.com).*

For additional information, please visit: <http://www.okinhealth.com/>

## ISSUE: WINTER-SPRING 2009



[www.bccnpd.ca](http://www.bccnpd.ca)  
Ph: 604-870-5941  
Toll Free: 1-877-388-8716

### What's New?

#### *Non-Profit Management Course*

This course was developed by the BCCNPD to build capacity in the non-profit sector by providing free educational opportunities for staff and volunteers. The Centre continues to work with institutions throughout the province to ensure the course has a far reaching impact. For more information about the course, or how to secure a free seat at one of the participating institutions (listed below), visit our website at [www.bccnpd.ca/training](http://www.bccnpd.ca/training).

#### Great News on the delivery of the Introduction to Non-profit Management course!

There will be two offerings per year, one face to face and one online or blended delivery; each session will have FREE seats for staff, board members, or volunteers of registered non-profit organizations.

Okanagan College and Vancouver Island University will be launching in the Fall 2009—keep posted for the announcement of dates and locations. In addition, the Centre is currently negotiating agreements with Thompson Rivers University, North Island College and College of the Rockies.

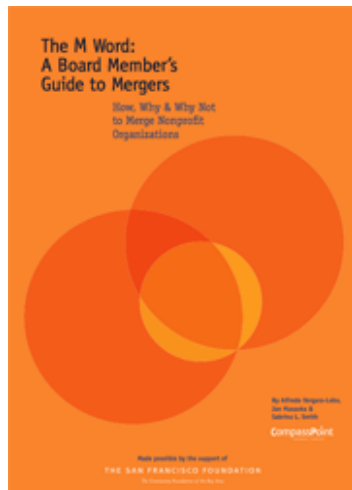
## TAX AND LEGAL QUESTIONS

Non-profit organizations are unique based on their structures and how they are incorporated. The BC Centre for Non-Profit Development recommends two websites for answers to your legal or accounting questions.



[www.taxdetective.ca](http://www.taxdetective.ca): Eileen has a full page dedicated to the non-profit sector  
<http://www.lawyerforcharities.ca/>: Richard specializes in non-profit law.

## THE M WORD: A BOARD MEMBER'S GUIDE TO NONPROFIT MERGERS



***The M Word: A Board Member's Guide to Mergers***  
*How, Why, and Why Not to Merge Nonprofit Organizations*

By Alfredo Vergara-Lobo, Jan Masaoka, and Sabrina Smith

Published by [CompassPoint Nonprofit Services](#)  
(Made possible with funding from [The San Francisco Foundation](#))

To download the guide, please visit: [The M Word: A Board Member's Guide to Nonprofit Mergers PDF.](#)

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## EDUCATION AND TRAINING

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### RECEIPTING CHARITABLE GIFTS IN CANADA

Not sure how to establish the fair market value of that donated painting? Fretting over the charitable receipt amount for your next golf tournament or gala? Receipting Charitable Gifts in Canada answers these and many other common questions about receipting policies so you no longer have to worry if you're playing by the rules or not.



#### Course Level/Prerequisites/Certification Credits:

- Introductory level, no prerequisites.
- Take the optional final quiz. If you pass with 70% or more, you can download a Campus Certificate of Completion.
- Participation in the course is applicable for 3 points in Category 1.B – Education of the CFRE International application for initial certification and/or recertification.

#### Duration:

- This course is on-demand, meaning that you can take it anytime, at your own pace.



- The course takes approximately 2-3 hours to complete from start to finish, but you have access for 3 months. Take it all at once. Take it in 15-minute bites. Take breaks between each module. Come back in a month for a refresher. It's entirely flexible and up to you!

Cost: \$127 per user; 3 month access.

For additional information and to register, please visit:

<http://www.charityvillage.com/cv/learn/receiptingcharitablegifts.html>

## **WRITING EFFECTIVE POLICIES AND PROCEDURES**



Learning Outcomes:

- Clarify when a situation requires a policy or a procedure, and when neither is appropriate.
- Explain the sections of a typical policy and a typical procedure.
- Differentiate between a board policy and a management policy.
- Ensure your policies are "user-friendly".
- Encourage others to "buy-in" to your policies and procedures.



Course Level/Prerequisites/Certification Credits:

- Introductory level.
- Take the optional final quiz. If you pass with 70% or more, you can download a Campus Certificate of Completion.
- Participation in the course is applicable for 2 points in Category 1.B – Education of the CFRE International application for initial certification and/or recertification.

Duration:

- This course is on-demand, meaning that you can take it anytime, at your own pace.
- The course takes approximately 2 hours to complete from start to finish, but you have access for 3 months. Take it all at once. Take it in 15-minute bites. Take breaks between each module. Come back in a month for a refresher. It's entirely flexible and up to you!

Price:

- \$127 per user; 3 month access.

For additional info, or to register, please visit: <http://learn.serebra.com/charityvillage/index.cfm>.

You can save 50% when you bundle with Strategic Planning, (click here for more info: [Strategic Planning](#)) **until June 30, 2009.**

For information on other Special course offerings, please visit: [CharityVillage Special Course Offers](#).

## **INSURANCE & RISK MANAGEMENT IN 60 MINUTES - NONPROFIT WEBINAR SERIES**

Can't attend a full-day in-person workshop due to time or money? Webinars might be your answer. Look, Listen & Ask Questions. All you need is a phone, computer and internet connection.

### The Latest in Child Protection Policies & Effective Staff and Volunteer Screening

Date: Tuesday, June 9, 2009  
Time: 1 – 2 pm ET



### Powerful & Cheap Ways to Protect Your People and Reputation

Date: Tuesday, June 23, 2009  
Time: 1 – 2 pm ET

For more information or to register please visit: <http://nonprofitrisk.imaginecanada.ca/>.

## **THE ONE-MINUTE STORYTELLER: MAKING EMOTIONAL CONNECTIONS WITH SUPPORTERS (AND POTENTIAL SUPPORTERS)**

People do not donate to organizations. They do not equate their hard-earned dollars to "keeping the lights on" at a local charity or "making a [vague] difference."



Instead, people give to people. They're compelled by personal stories, emotions to which they can relate and shared values that inspire them.

Unfortunately, while many of us at nonprofits agree that "storytelling is really, really important," many nonprofits remain really bad at it. (Not for lack of trying!) But, what comprises a story? How do you create emotional connections in your online outreach? What if your nonprofit's constituents aren't people (perhaps you focus on animals, religion, land preservation, etc.)? Learn the answers to these and more during our upcoming *Nonprofit 911 training call*:

- Learn how to emotionally connect online with your donors and prospects.
- Review the base precepts of effective storytelling.
- Hear concrete examples of how to use stories in your online communications.

Join the FREE Teleconference:

Date: Tuesday, June 9, 2009  
Time: 1 pm ET

For additional information and to register, please visit: <http://web.networkforgood.org/np911060909>.

Can't make it on the 9th? Register to receive a free MP3 audio and text transcript as well by visiting the link above.

## WRITING FOR THE WEB

It's not enough to get people to visit your website - you've got to get them to stay. One major strategy to engage site visitors is to provide them with the information they are looking for in a way that is easy for them to use and understand.



But how can you effectively give your copywriting a boost? What are Web users thinking, and how do they behave online? Most importantly: What are they looking for, and how can you provide it on your organization's website?

Participants who attend this training will:

- Learn how people 'read' on the Web.
- Explore the art of writing for the Web.
- Discuss strategies for content development.
- Delve into new practices you can put to use right away.

Join the FREE Teleconference:

Date: Tuesday, June 16, 2009,  
Time: 1 pm ET

For additional information and to register, please visit: <http://web.networkforgood.org/np911061609>.

Can't make it on the 9th? Register to receive a free MP3 audio and text transcript as well by visiting the link above.

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Do you have news related to volunteer management, volunteerism, or the voluntary sector that you wish to share with your colleagues? Send Community Information and Volunteer Centre your information at [informkelowna@kcr.ca](mailto:informkelowna@kcr.ca) by the 20th of the month.

This Bulletin is a publication of Community Information and Volunteer Centre. To subscribe or unsubscribe, please send an email to [informkelowna@kcr.ca](mailto:informkelowna@kcr.ca)

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**Community Information and Volunteer Centre is a program of Kelowna Community Resources. Go to [www.kcr.ca](http://www.kcr.ca) for more information about KCR and CIVC. Be sure to add or update- your volunteer and / or organization information.**