



Monthly Bulletin – July 2014

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KCR Highlights

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Modified KCR Bulletin

KCR will be running a modified Bulletin with reduced categories and topics from June until August.

-Source: Kelsey Chmilar, IT Coordinator, KCR, June 2014

CASL Requirements – KCR's Mailing List

If you haven't heard already, Canada's Anti-Spam Legislation (CASL) comes into effect on July 1, 2014. The new legislation requires that we obtain your consent to continue sending you notifications about our Workshops, Publications and Monthly Bulletin. We hope you enjoy hearing from us and what we have to offer, and that you will continue to stay subscribed. You will be able to unsubscribe at any time.

- [Click here](#) to consent to receiving electronic messages from KCR for the Monthly Bulletin
- [Click here](#) to consent to receiving electronic messages from KCR for our Publication Updates
- [Click here](#) to consent to receiving electronic messages from KCR for our Upcoming Workshops

For more information on CASL, please visit fightspam.gc.ca.

-Source: Kelsey Chmilar, IT Coordinator, KCR, June 2014

Research Consultant for the Central Okanagan Local Immigration Partnership Council

Call for Letter of Interest (LOI)
August 2014 – October 2014

The deadline for submission is July 11, 2014 at 8:30am. Letters of Interest (LOIs) received after the deadline will not be considered.

1.0 Purpose

The Central Okanagan Local Immigration Partnership (LIP) Council announces a call for Letters of Interest from contractors to research the needs and barriers faced by immigrants in the Central Okanagan.

2.0 Project Description

Immigrants account for 15% of the Central Okanagan's population and significantly enrich our community. The Local Immigrant Partnership Council is looking to hire a Research Consultant who will conduct research on newcomers' needs and the community's assets and gaps to meet those needs. This can include, but is not limited to:

- demographics and trends in the community and its immigrant population;
- available services (settlement and mainstream services) and the capacity of service providers to support newcomers' settlement and integration needs;
- barriers to integration in a number of domains (ex. employment, housing, education, health care);
- a summary of consultations held with newcomers, employers, service providers, and other stakeholders in the community.

Efforts should be made to include the specific needs of newcomers having never accessed settlement services.

The Research Consultant, under the supervision of the LIP Coordinator, will perform the preliminary stages of the community research by performing a literature review of local resources, which will account for 19% of the overall project. Continuation on to the second part of the research by the hired Research Consultant is subject to the successful and timely completion of the literature review.

3.0 Qualifications

The successful candidate will possess the following qualifications:

- post-secondary education in a related field and at least two years of experience in research;
- excellent organizational and project management skills;
- keen understanding of diversity issues and experience working in multicultural settings;
- experience working with multiple stakeholders to catalyze collaboration;
- effective interpersonal, cross-cultural, written and verbal communication, and public speaking skills;
- knowledge of community resources and agencies, including professional and specialized services for at-risk and marginalized populations;
- familiarity with issues facing newcomers and barriers facing immigrants in regards to integration in education, social, cultural, and economic aspects of Canadian life;
- act independently of any community organization and not be in a conflict of interest with any community stakeholders;
- possess a valid driver's license and has regular access to a vehicle.

4.0 Deliverables

The successful candidate will complete the following deliverables within a two to three week time frame:

- conduct a thorough literature search of local community research in the last five years of needs and barriers that newcomers face;
- identify assets and gaps specific for our communities (Kelowna, West Kelowna, Lake Country, Peachland);
- summarize any notable trends in the types of needs and the level of needs experienced by newcomers in our community;

- amalgamate research and highlight points which require greater focus in relation to the research;
- describe any unmet or emerging needs and how they are impacting, or may impact, service delivery and client demand in the Central Okanagan; whether these factors are unique to a particular client group or area of residence;
- recommend, to the LIP Council, areas of focus for the remainder of the research project and creation of a Strategic Plan.

5.0 Format of the Letter of Interest

The submitted LOIs should include the following:

- Name of applicant
- Brief description of applicant and qualifications
- Brief description of applicant's methodology of research (including how the proponent will address the objectives of the project)
- Bid proposal on the two-week project
- Applicant's CV
- Three references

The LOI should not exceed four pages in length with a 12-point size font.

6.0 Letter of Interest Application Deadline

All applications must be received before July 11, 2014 at 8:30am to LIP Coordinator, Kay Nguyen, at kay@kcr.ca. Letters of Interest received after the deadline will NOT be considered. Letters of interest will be reviewed by the LIP Coordinator and successful applicants will be invited to participate in an interview with the Research Working Group for consideration. Only shortlisted applicants will be contacted.

-Source: Kay Nguyen, KCR, July 2014

Adoption Centre – Summer Newsletter

The Adoption Centre has released their [Summer Newsletter](#).

-Source: Jennifer Wall, Adoption Centre Manager, KCR, June 2014



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Employment

- [RESEARCH CONSULTANT FOR THE CENTRAL OKANAGAN LOCAL IMMIGRATION PARTNERSHIP COUNCIL](#)
- [COMMUNITY ENTITY COORDINATOR FOR THE CENTRAL OKANAGAN FOUNDATION](#)

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-Source: Kay Nguyen, KCR, July 2014

Community Entity Coordinator for the Central Okanagan Foundation

Position: Community Entity Coordinator

Organization: Central Okanagan Foundation

Location: Kelowna, British Columbia

The Central Okanagan Foundation received approval to be the Community Entity for Kelowna, COF is soliciting interest for the Community Entity Coordinator position. The CE Coordinator will work directly with the COF to administer the Homelessness Partnering Strategy (HPS) Designated Communities and Aboriginal Homelessness funding. HPS funding has been provided to Kelowna to prevent and reduce homelessness issues and community priorities in the City of Kelowna.

The Homelessness Partnering Strategy (HPS) is a federal program aimed at preventing and reducing homelessness by providing direct support and funding to communities using a unique community based model called the Community Entity.

The Central Okanagan Foundation is seeking an experienced professional for the role of Community Entity coordinator. This position will work closely with organizations receiving HPS funding to ensure the effective delivery of projects.

Community Entity (CE) coordinator – General Description

Implement strategies to address the Homelessness Partnering Strategy Community Plan priorities, as well as providing a leadership role in the local implementation of Housing First. The CE will engage the community stakeholders and funding partners to actively work together to prevent and reduce homelessness. Provide support and guidance to the Community Advisory Board on Homelessness, regarding program delivery and administration. Assess proposals and enter into funding agreements with sub-agreement holders recommended by the Community Advisory Board on Homelessness. The CE Coordinator is responsible for the management of sub-project funding agreements, including financial and activity monitoring of sub-projects to ensure compliance with sub-agreements, and monitoring sub-projects for achievement of expected results. The CE Coordinator will inform the CAB-H about the status of sub-projects and other activities related to the prevention and reduction of homelessness in the community.

Background and Experience:

- Minimum 4 years' experience in a non-profit setting.
- Solid knowledge of non-profit organizations, operations and services, especially in the area of social programming delivery related to housing, homelessness, employment services, mental health and addictions.
- Related experience including government project delivery, community development, project monitoring and evaluation reporting.
- Working knowledge of legislation, local government, Service Canada (particularly HPS program).
- Organizational and analytical skills, sound judgment, effective time management skills, and attention to detail.
- Ability to connect resources and people, foresee issues and provide solutions.
- Knowledge and application of Program Management techniques, principles in planning, budgeting, evaluating and delivering effective programs.
- Above average computer skills in particular Word, Excel, Access, data processing programs.

- Cultural Sensitivity training would be an asset (training will be provided upon employment).

Employment term: Immediately – March 31, 2019

Hours: 37.5 hours per week

Salary: \$25.00 per hour

Benefits package

Please email resume and cover letter to:

Cheryl Miller, Grants Manager

communityentity@centralokanaganfoundation.org

Closing date: July 4, 2014

We appreciate all expressions of interest, however, as a practical matter, only select candidates whose backgrounds best match our requirements will be contacted. All resumes are retained and treated confidentially for consideration against future opportunities with the Central Okanagan Foundation.

-Source: Cheryl Miller, Grants Manager, Central Okanagan Foundation, July 2014

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Financial

- [GROWING IN THE OKANAGAN – 2020 LABOUR MARKET OUTLOOK](#)
- [THE POWER OF THE CROWD](#)

Growing in the Okanagan – 2020 Labour Market Outlook

The Central Okanagan Economic Development Commission (COEDC) has released the first comprehensive labour market outlook for the Okanagan Region. This is the first detailed look at the Region's turnover rates, compensation data, top occupations poised for growth and expected shortages by sector.

[Full Report](#)
[Highlights](#)

-Source: Central Okanagan Economic Development Commission, Newsletter, 24 June 2014

The Power of the Crowd

Crowdfunding is an increasingly hot topic for fundraisers. Millions of dollars are raised every year through online crowdfunding platforms, of which there seems to be an [ever increasing list](#).

But while the surging popularity of online crowdfunding may be a recent idea, drawing on the power of the crowd to raise funds isn't exactly a new one. In the summer of 1885, the Statue of Liberty made its journey from France to New York. The statue arrived safely, but encountered one major problem: the group raising money for the statue's pedestal was \$100,000 short of their goal.

The Governor of New York rejected the use of city funds on the project. So Joseph Pulitzer launched a [massively successful crowdfunding campaign](#). He made an appeal on the front page of his New York World newspaper, promising to publish the names of every single donor. Within five months, 160,000 donors had contributed \$100,000.

[Read More](#)

-Source: Imagine Canada, Grantseeker Monthly, 3 July 2014

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Housing

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- [READING COUNTS: WHY ENGLISH AND MATHS SKILLS MATTER IN TACKLING HOMELESSNESS](#)
- [FOUR ORGANIZATIONS PARTNERED TO ADDRESS YOUTH HOMELESSNESS IN VANCOUVER: ANALYSIS OF AN INTERSECTORAL COLLABORATION](#)
- [AT HOME/CHEZ SOI PROJECT: VANCOUVER SITE FINAL REPORT](#)

Solutions: LGBTQ2 Youth Homelessness

In recent years, there has been extensive research in the area of youth homelessness both in Canada and internationally. We have seen a great deal of initiatives towards the movement to end youth homelessness. However, there is a lack of knowledge into the problem of lesbian, gay, bisexual, transgender, transsexual, queer, questioning, and 2-spirited (LGBTQ2) youth homeless in Canada.

A photograph of a youthWhat we do know is that LGBTQ2 youth are overrepresented in the homeless youth population. It has been estimated that approximately 25-40% of homeless youth identify as LGBTQ2. However, this statistic came from one Canadian study, 14 years ago, and there is not much clarity or understanding what this number looks like today or how to begin scaling the problem of LGBTQ2 youth homelessness on a national level, when services do not collect data on youths' gender or sexual identities.

The latest round of the City of Toronto Street Needs Assessment included a question about people's LGBTQ2 identity for the first time. The results confirmed that 20% of youth in the shelter system identify as LGBTQ2, which is more than twice the rate for all age groups. Although 20% is high, we have reasons to believe that the prevalence of LGBTQ2 youth homelessness in Toronto is in fact higher. For example, many youth choose to not come out as queer or trans to volunteers conducting the survey, for a variety of reasons that often stem from issues regarding safety; and countless LGBTQ2 youth did not have a chance to complete the survey because they are part of Toronto's hidden homeless population and do not access support services, also due to issues regarding homophobia and transphobia in the shelter system and drop-in programs.

We also know that LGBTQ2 youth are at a higher risk of homelessness due to homophobia and transphobia in the home and they often face the same discrimination in the shelter system. Queer and trans youth frequently migrate to Toronto because of the City's LGBTQ2 friendly reputation and because service providers located outside of the city are often reluctant to admit LGBTQ2 youth into shelters and end up sending them to Toronto with the false promise that there will be support available. However, a high proportion of queer and trans homeless youth feel safer on the streets than in shelters due to homophobic and transphobic violence that occurs in the shelter system and because shelter providers are not fully prepared to deal with homophobia and transphobia.

Although we have this knowledge, still there is minimal support available and there are NO specialized housing initiatives that meet the needs of LGBTQ2 youth in Canada. Even with the legalization of same-sex marriage and various global initiatives that promote LGBTQ equality, homophobia and transphobia are still deeply ingrained in our everyday behaviours, language, and in the policies of many institutions, such as, the shelter system;

however, they are often normalized and invisible in such settings. Due to gaps in knowledge and a lack of reported incidents, discrimination against queer and trans youth remains largely invisible to shelter workers and management, policy makers, and City of Toronto management, at a time when LGBTQ youth homelessness is on the rise.

The risks encountered on the streets and in the shelter system by LGBTQ2 homeless youth versus heterosexual and cisgender homeless youth differ largely due to frequent incidents of homophobic and transphobic violence. Not only are the risks and barriers encountered different, but also the needs of LGBTQ2 youth differ from those of their heterosexual and cisgender counterparts. For example, the challenges of dealing with coming out, trying to form one's gender and sexual identity, and the burden of social stigma and discrimination, in addition to the everyday stresses of street life, greatly impact the well-being of LGBTQ2 homeless youth, which may be a contributing factor to the dramatically higher risk for suicide and mental health difficulties experienced by LGBTQ2 youth.

NOTE: Although there is minimal Canadian research that focuses on LGBTQ2 homelessness, the majority of research that has been conducted in this area focuses on youth. This is true for a number of reasons including the large percentage of "out" youth compared to the adult population, the distinct needs youth face compared to adults and the fact that family rejection is a major contributing factor to LGBTQ2 youth homelessness. However, given that youth homelessness often leads to adult homelessness there is also a need to address similar issues in single adult, couples and family shelters.

[Read More](#)

-Source: Homeless Hub, Newsletter, 26 June 2014

Reading Counts: Why English and Maths Skills Matter in Tackling Homelessness

The charity St Mungo's Broadway has conducted the largest ever recorded survey of homeless people's literacy and numeracy skills by direct assessment.

St Mungo's Broadway assessed 139 people and held 30 in-depth interviews with clients. They found that:

- One in two lack the basic English skills needed for everyday life.
- 55 per cent were found to lack basic maths skills.
- Many had a poor experience of school, often connected to unstable or traumatic childhoods.
- Clients who lack basic English and maths skills make less progress in addressing physical and mental health issues.
- A 2013 survey of 1,595 St Mungo's clients found that only six per cent were in paid work. Poor English and maths skills partly explain this extremely low rate of employment.
- Mainstream FE courses also generally have rigid attendance requirements, are delivered at a set pace and have relatively large class sizes. These features often make it hard for people with unstable housing and health issues to complete these courses.

The report makes six recommendations including that the Government makes a long term commitment to fund English and maths programmes, which are designed for people who are homeless, commits to work with homelessness agencies to expand the pilot STRIVE pre-employment support programme and encourages local authorities to better coordinate community learning and supported accommodation services.

[Read More](#)

-Source: Homeless Hub, Newsletter, 23 June 2014

Four Organizations Partnered to Address Youth Homelessness in Vancouver: Analysis of an Intersectoral Collaboration

How do we fill the gaps in care for street-involved youth with mental health challenges? SARAVYC is pleased to announce the release of its newest community report, “Four Organizations Partnered to Address Youth Homelessness in Vancouver”. This report details the process of intersectoral collaboration between St. Paul’s Hospital Inner City Youth Program, Covenant House Vancouver, Coast Mental Health, and BC Housing, from a study SARAVYC undertook, funded by Human Resources & Social Development Canada. To read more about the successful collaboration, and what strategies others can use to work together across sectors, see the report.



[Read the Report](#)

-Source: Homeless Hub, Newsletter, 12 June 2014

At Home/Chez Soi Project: Vancouver Site Final Report

Housing First is a viable intervention for people experiencing homelessness and mental illness in Vancouver. The Vancouver At Home study has demonstrated that Housing First has significant and measurable impacts on emergency department use and criminal convictions, with potential to affect the health and quality of life of individual participants, and with social and economic implications that extend beyond the individual. Additional published and unpublished results from the Vancouver At Home study report significant and meaningful improvements in quality of life, housing stability, and community functioning across all housing conditions compared to usual care.

The Vancouver At Home study addresses a critical gap in the research evidence surrounding housing and services for a growing population of vulnerable individuals and is making



important contributions to the ongoing reform of services in Vancouver and the rest of British Columbia.

[Read the Report](#)

-Source: Homeless Hub, Newsletter, 3 July 2014

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Local

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- [TOONIES FOR TUMMIES](#)
- [MIDSUMMER 8K RUN ROLLING ROAD CLOSURES](#)
- [ENJOY THE OUTDOORS WITH THE CITY OF KELOWNA](#)
- [NEW WHEELS ON THE ROAD WITH OGO CARSHARE](#)
- [LET STUART PARK BE YOUR STAGE](#)
- [SENIOR GAY MEN 'GO VIRAL' AT SENIORS SAFETY FAIR IN KELOWNA](#)
- [KIDS OF STEEL PREPARE TO SHOW THEIR BOUNCE AT THE APPLE](#)
- [ECO-BLAST KIDS' CAMP & CONCERT](#)
- [IMPORTANT SUMMER 2014 DATES WITH COOL ARTS SOCIETY](#)
- [SMALL STEPS FOR BIG CHANGES STUDY](#)
- [AFP OKANAGAN CHAPTER MEETING](#)
- [ANNUAL BACK TO SCHOOL BASH](#)
- [PEACHLAND FISHING FOREVER 2014](#)
- [VALLEY FIRST MAKE A DIFFERENCE DAYS SEPTEMBER 22-27](#)
- [COMMUNITY LEADER AWARDS 2014](#)

Call for Presenters – Okanagan Boys and Girls Clubs Agency Wide Professional Development Day

Building on Our Foundation

Date: October 24th, 2014

Location: Webber Road Community Centre, 2829 Inverness Road, West Kelowna

Request for Submission of Abstracts

Okanagan Boys and Girls Clubs are proud to announce an exciting opportunity to share your knowledge and expertise. If you are interested in sharing your knowledge and presenting workshop at our agency wide Professional Development Day, please complete the attached application and return it prior to August 15th, 2014.

Our theme this year is “Building on Our Foundation”, which reflects the steps we must take in order to continue to reflect, grow, and be relevant in our work. Our foundation builds a safe and supportive environment for children, youth and families and focuses on healthy interactions and engagement in our programs and services.

Broad Themes for Workshop Ideas Include:

Creating Safe Environments for Children, Youth and Families

- Healthy Psychological and emotional environments
- Program space, supplies and set up
- Food and Nutrition, Active Healthy Living
- Physically Safe environments

Creating Supportive Environments for Children, Youth and Families

- Programming and Skill Building in 4 Core Areas
 - Physical activity, health and safety

- Leadership, growth and empowerment
- Learning and Career Development
- Families and Community

Interacting with Children, Youth, Families and Community (relevant to age groups such as 0-5, 6-8, 9-12, youth, etc)

- Belonging
- Partners in Service
- Leadership and Mentoring

Engaging with Children, Youth, Families and Community

- Communication
- Reflection
- Healthy Choices
- Future Plans and Goals
- Other relevant workshop topics will be considered

If your submission is successful, you will be contacted in late August. A contract will be negotiated and specified when your workshop is scheduled. All presenters will be responsible for costs related to their workshop fees, supplies and travel unless otherwise negotiated.

Additionally, if you have seen a presentation/workshop/speaker that relates to our Professional Development Day theme that you think your colleagues should hear, please forward this application to them or send their name and contact info to us, and we will contact them.

Please contact Richelle Leckey, Okanagan Boys & Girls Clubs at rleckey@boysandgirlsclubs.ca or 250.762.3989 x107 with any questions or concerns.

-Source: Richelle Leckey, Events Coordinator, Okanagan Boys and Girls Clubs, 25 June 2014

Toonies for Tum mies

Toonies for Tum mies is a fresh approach to draw community attention to the urgent need of hungry children in our community.

100% of the funds collected will provide nutritious breakfast items (peanut butter, cereal, eggs, milk, and fruit) to the children in our community who use Friendly People's Single Family & Seniors Food Bank.

Our goal is to raise \$10,000 in donations for nourishing food for breakfast items over a 6-week period from June 23 – August 8.

We have coin tins in local grocery stores (G&H Shop N'Save and Nature's Fare Market), we would like to give you this opportunity to participate.

When you donate to the Food Bank you will receive a charitable tax receipt and recognition on our website for participating and supporting our organization.

Cheques are payable to Friendly People's Food Bank
You may mail your cheque to our mailing address or call for pick up at 250.826.8320.
Friendly People's Food Bank, 19 – 3585 Elk Road, Westbank, BC V4T 1R9

-Source: Shari Lowther, Director, Friendly People's Single Family & Seniors Food Bank Society, 25 June 2014

Midsummer 8K Run Rolling Road Closures

Traffic Advisory

On Sunday, July 6 the annual Midsummer 8K Running Race will be taking place. The race starts and ends at the Gyro Beach Park, 3400 Lakeshore Rd. Runners will be on the road between approximately 8:00am and 9:30am.

Participants will be racing along Watt Road, Walnut Road and Abbott Street, to City Park then back to Gyro Beach Park. Although runners will stay close to road shoulders for the remainder of the route, they will be given right of way through intersections during the race. While these roads remain open, traffic delays are to be expected. Motorists are asked to yield to participants and to obey traffic control personnel along the route.

For the most up to date road work, road closures and potential delays, visit kelowna.ca/roadreport.

-Source: City of Kelowna, News Releases, 2 July 2014

Enjoy the outdoors with the City of Kelowna

Summer is here and that means getting outside to enjoy the weather. Check out some of these great outdoor recreation programs for all ages and interests:

- Snag Golf for Beginners
- Ashtanga Outdoors
- Family Yoga Outdoors
- Pickleball – Learn to Play
- Strollercise
- Painting in the Vineyard

-Source: City of Kelowna, News Releases, 30 June 2014

New wheels on the road with OGO Carshare

We are excited to announce that a fourth vehicle has been added to the OGO fleet! OGO members now have access to a 2009 Honda Civic Hybrid. This latest vehicle is conveniently located at Kelowna City Hall (1435 Water St.) in parking stall 107, right next to

the OGO truck. With four vehicles now available for our members, carsharing in the Okanagan just keeps getting better!

Free on-street parking with OGO hybrids

If you are booking one of the two OGO hybrids (Toyota Prius and Honda Civic), you are able to park for free at any on-street parking meters for 2 hours in Downtown Kelowna. Just put the green parking sign in a visible spot close to the windshield so you don't get ticketed. You will find the green parking sign either in the glove box or the center console.

-Source: OGO Newsletter, BrainTrust, 27 June 2014

Let Stuart Park be your Stage

Get ready to groove to the beat this summer with qualified dance instructors to guide you every two-step and hip swing of the way. The City of Kelowna's annual Dancing in the Park program is back and ready to get your blood pumping. This free, fun event will be held at Stuart Park on Water Street every Wednesday night from 7:00pm – 8:30pm from July 2 to August 27. Try a new dance style each week.

Dancing in the Park Weekly Themes:

July 2 – Zumba

July 9 – Hip Hop

July 16 – Swing

July 23 – Hot Latin Nights

July 30 – Groove Method

August 6 – Dancing thru the Ages

August 13 – Line Dancing & Two-Step

August 20 – Ballroom Dancing

August 27 – Dance party – wrap up!

The City encourages Dancing in the Park participants to go green; use active transportation such as walking or biking and bring your own reusable water bottle. For more information about Dancing in the Park, visit kelowna.ca/recreation or join our event on Facebook at facebook.com/cityofkelowna.

-Source: City of Kelowna, News Releases, 26 June 2014

Senior Gay Men 'Go Viral' at Seniors Safety Fair in Kelowna

Information for Senior men who may require support around their issues. We are not accredited Counsellors, or a 'dating service', but we do offer sociability (an important component of the Social Determinants of Health) and some shared community experiences and personal support, as options that have been proven to improve the quality of life of our participants.

The Senior Gay Men in Kelowna 'came out' at the Seniors Safety Fair. The group now has a World-Wide Website: www.SeniorGayMenInKelowna.tk with an e-mail inquiry link, a

[Facebook Group: Senior Gay Men in Kelowna](#), a Toll Free Information/Contact telephone line 1.800.562.1067, and a 'printable' brochure PDF link.

-Source: Raymond Koehler, Volunteer, Senior Gay Men in Kelowna, 14 June 2014

Kids of Steel Prepare to Show their Bounce at the Apple

Kelowna's 2014 Pushor Mitchell Apple Triathlon will again have some of Canada's youngest and most enthusiastic triathletes participating in the Kids of Steel (KOS) event during the weekend of August 15-17. KOS triathlons are designed to offer youth 15 years and younger the opportunity to experience the sport of triathlon in a positive environment. The distances are much shorter than those in adult triathlons, and increase as participants mature. In preparation of the KOS events, the Apple Triathlon offers the Sunrype Youth (ages 8-11) and Teen (ages 12-15) Camps the week before race weekend at Strathcona Park in Kelowna. Certified coaches cover the basic skills of swimming, biking, running, and transition; teaching triathlon rules, and enabling each camper to complete the Pushor Mitchell Apple Triathlon on Saturday, following the camp.

Participation of the camps is limited to 30 Youth and 15 Teen triathletes. Triathlon BC is offering a drafting clinic for the Teen Camp on Monday, August 11. This clinic will qualify eligible triathletes for the Pushor Mitchell Apple Triathlon U16 event on Saturday, August 16.

According to Sue Morrison, Apple Triathlon camp director and certified coach, both camps are quickly filling up. "The kids and teens thoroughly enjoy these camps and go into their races with a lot more confidence. Having practiced with a group of friends and comfortable with the rules, they know what to expect. They also learn to work together as a team, even if they participate as individuals." More information on the camps is available at appletriathlon.com/camp.php.

FOR MORE INFORMATION:

Jeanette Hoft, Redthirteen Communications, Media Director: 2014 Pushor Mitchell Apple Triathlon

E-mail: jeanette@redthirteen.ca

-Source: Jeanette Hoft, Redthirteen Communications, Media Director: 2014 Pushor Mitchell Apple Triathlon, 8 June 2014

ECO-BLAST Kids' Camp & Concert

Can you imagine dozens of kids singing 'I am the Future'? Or dancing to up your watershed? Or creating eco-art masterpieces?

That's the power of ECO-BLAST Kids' Camp & Concert, hosted again this summer by the Fresh Outlook Foundation and the Okanagan Boys & Girls Clubs.

July 14th – 18th, 2014

Day camp at the Martin Avenue Community Centre, 9:00am – 3:00pm

- Age-appropriate activities for kids from 5-12
- Ecological songs inspired and taught by the highly acclaimed and hugely popular Artist Response Team
- Eco-art inspired and taught by local experts
- Hands-on nature experiences
- Interactive teachings on water conservation, energy efficiency, and waste reduction
- Locally grown and/or organic lunches, snacks, and beverages

July 18th, 2014

Concert at Martin Avenue Community Centre, 6:00pm

- Performance of ecological songs learned during the camp
- Display of art created by campers

REGISTRATION

\$149/child, includes all materials, snacks, and lunches

Register by contacting Joanne at 250.766.1777 or jo@freshoutlookfoundation.org.

Help Send Kids to Camp!

The Fresh Outlook Foundation is hosting ECO-BLAST Kids' Camps & Concerts in Kelowna July 14th-18th and Kamloops August 18th-22nd. We've had requests from many parents of low-income families who want to send their kids to camp, but need either partial or full subsidies to do so. Can you help them out and get a donation receipt to boot?

Give \$25 (to help one child)

Give \$50 (to help two children)

Give \$75 (to help three children)

Give \$100 (to help four children)

Give \$150 (to provide a full subsidy for one child)

[Donate Now](#)

Any help you can provide would be greatly appreciated by the campers, their families, and the lives and environments they'll touch with what they learn about protecting nature!

-Source: Fresh Outlook Foundation, Newsletter, 27 June 2014

Important Summer 2014 Dates with Cool Arts Society

Beat Poet Project Performance

Location: Rotary Centre for the Arts Atrium

Date: July 3rd, 5:30pm – 7:30pm

Cost: \$5 recommended donation (no cost to performers)

*participants to arrive no later than 5:00pm

Gaudi in the Garden

Date: July 5th, 11:00am – 2:30pm

Location: 555 Fuller Avenue

Cost: \$5

Gaudi in the Garden

Date: July 12th, 11:00am – 2:30pm

Location: St. Paul Community Gardens, 1311 St. Paul

Cost: \$5

HOT NIGHT FOR A COOL CAUSE FUNDRAISER

Date: July 19th, 6:00pm – 9:00pm

Location: Address released with ticket purchase

Cost: \$35, tickets available in advance

Re-Produce ~ Tree Fruit Project

Date: July 26th, 11:00am – 2:30pm

Location: To be announced

Cost: \$5

Re-Produce ~ Tree Fruit Project

Date: August 9th, 11:00am – 2:30pm

Location: To be announced

Cost: \$5

Gaudi in the Garden

Date: August 16th, 11:00am – 2:30pm

Location: St. Paul Community Gardens, 1311 St. Paul

Cost: \$5

Re-Produce ~ Tree Fruit Project

Date: August 30th, 11:00am – 2:30pm

Location: To be announced

Cost: \$5

-Source: Rena Warren, Executive Director, Cool Arts Society, 24 June 2014

Small Steps for Big Changes Study

Are you between the ages of 30-65, engage in 2 or less bouts of physical activity per week and wish to become a lifelong exercise? If so, the Health and Exercise Psychology Laboratory at UBC has the program for you!

Small Steps for Big Changes is a lifestyle change program designed specifically to assist inactive individuals who wish to become regular exercisers. We are very excited to be able to offer such a program to the Okanagan community, and provide testing of prediabetes free of charge to the community for those interested in taking part. Small Steps for Big Changes offers evidence-based, individualized fitness testing, one-on-one personal training, and most importantly, teaches important self-regulatory skills that enable life-long involvement in physical activity.

If you would like to be involved in the study or would like more information, please contact us at hepl.study@ubc.ca or alternatively you can call us at 250.807.8419.

-Source: Jessica Bourne, 20 June 2014

AFP Okanagan Chapter Meeting

You are invited to join our AFP Okanagan Chapter As we share together for a Round Table Discussion on “How did I get here and How do I stay?”

- How would you define a Fundraiser?
- What qualifies someone to be a fundraiser?
- What makes someone a good fundraiser?
- How do professionals stay current and effective?

Please come prepared to share a story of what's worked for you in fundraising and what hasn't.

Tuesday, July 8, 2014

11:30 am (networking)

12:00 – 1:00 pm (lunch and discussion)

Kelowna Golf and Country Club, 1297 Glenmore Drive, Kelowna

\$15/member, \$20/non-member

Please reply by July 3rd [letting us know](#) your lunch choice:

1. Soup with ½ sandwich
2. Salad with ½ sandwich

-Source: Chantelle Funk, President, AFP Okanagan Chapter, 20 June 2014

Annual Back to School Bash

Help us put a smile on a child's face. Victory Life is committed to help ease the financial burden of the back to school season. Poverty in Canada has a 'child's face'. 1 in 5 Canadian children is considered statistically poor. The highest rate of child poverty is in British Columbia.

On August 23, 2014 from 5:30pm – 8:00pm at the Parkinson Recreation Centre, we will be hosting our annual 'Back To School Bash'.

There will be:

- FREE Hotdogs
- FREE Haircuts for Children
- FREE New & Used Clothing
- FREE Backpacks
- FREE Children's Activities
- Games, Entertainment & Prizes

Everything Is FREE at this Mini Carnival!!

We anticipate approximately 1,200 guests. There is absolutely NO CHARGE for this event!

Would you partner with us? Together we can make a difference!

1. Would you take this opportunity to provide a cash or online donation? \$26 covers the cost for one child to attend and receive a quality Bentley's backpack. We expect 650 children at a total cost of \$16,900
2. Provide Prizes for the Draws

3. Display station. Support the event and have a booth to display your product!

Your organization can be advertised at the event and acknowledged in the local newspaper or receive a tax deductible receipt at year end for any monetary donation.

You can contact us by e-mail vlf@shaw.ca, phone 250.862.3044, or visit our website at victorylife.ca. To view a clip of our previous event, please check our website under 'VLF Special Events'.

REACHING PEOPLE! TOUCHING LIVES! MAKING A DIFFERENCE!

-Source: Diana Tripke, Events Coordinator, Victory Life Fellowship, 19 June 2014

Peachland Fishing Forever 2014

The Peachland Sportsmen welcomes all persons with disabilities to a day of fishing in Peachland.

Peachland Heritage Park, July 19th, 11:00am – 2:00pm

FREE BBQ Lunch with Lions Club cooking, Prizes, Trophies, free bait and tackle supplied.

No Charge just come and bring your friends.

Please let us know who and how many will be attending.

For more info call: Al Springer, 250.767.2287

-Source: Diana Tripke, Events Coordinator, Victory Life Fellowship, 19 June 2014

Valley First Make a Difference Days September 22-27

Valley First Make a Difference Days are happening again from September 22 – 27, 2014.

They work in partnership with the United Way Days of Caring Program to help identify service projects that their staff can take on in the communities where they have branches. This might be painting, yard work, organizing donations or other similar tasks. These are top-notch, hard-working volunteers!

We have already identified some ideas for them, but we also offered to send a note to our list of non-profit organizations (you!) to see if there are new options for them to consider. Even if they aren't able to take on your project, it helps United Way find projects for other groups that will be looking. All projects that are submitted to us stay on our list until they are either matched, or until the organization finds another way to get them done.

If your organization has a project that a group of volunteers can do in this time frame, please [let us know](#) and we'll pass it along as an option, and add it to our list as well!

-Source: Avril Paice, Director of Community Investment, United Way CSO, 12 June 2014

Community Leader Awards 2014

Identify, recognize and share the stories of inspiring individuals that make a positive contribution to our community.

Nomination categories: Coach, Mentor, Courage, Above & Beyond, Emergency Service, Service Organization Volunteer, Volunteer, Youth Volunteer, Environmental Leader, Community Builder, Leader of The Year.

Tuesday, June 3rd – Community Partners Luncheon

Bring together Leaders and representatives of community groups and organizations that provide a significant contribution toward the betterment of our community. This team identifies and submits nominees for Community Leader Award categories.

Friday, June 6th – Launch a print and on-line campaign calling for nominations for Community Leader Award categories. Nominations deadline is Thursday, July 31st.

Tuesday, August 19th – Bring together Community Partners for a selection meeting. Each representative will receive a binder of all nominees 1 week prior, to review and make their top choices. Top honour and honourable mentions will be determined in each category from a voting process at the meeting.

All selected nominees will be contacted and congratulated by The Capital News team immediately following the selection meeting. A request will be made for permission to do a story and include a photograph of each recipient. Each recipient will also receive an invitation to the Community Leader Awards Event held September 22nd.(tentative)

Tuesday, September 30th – A Special Section will be published featuring all recipients and their stories. Award presentations will be highlighted from the Community Leader Awards Event.

-Source: Avril Paice, Director of Community Investment, United Way CSO, 4 June 2014

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Social Media

- [HOW TO: RESPOND TO TROLLS AND DIFFICULT PERSONALITIES ON SOCIAL MEDIA](#)
- [ALL NONPROFIT TECH FOR GOOD WEBINARS ARE NOW FREE AND OPEN TO THE NONPROFIT COMMUNITY](#)

HOW TO: Respond to Trolls and Difficult Personalities on Social Media

The rapid rise of mobile and social media has directly correlated with a rise in Internet trolls—individuals whose sole purpose is to rant, vent, and incite discord. Most users of mobile and social media have come to recognize a troll and ignore rather than engage them. More than often than not, the comments of trolls are relegated to the “crazy” category by your followers. Ironically, when considering the much buzzed about best practice of using mobile and social media to listen to your communities, quite often the most active personalities in your communities are those you should listen to the least. On mobile and social media, it's a best practice to listen selectively and give little credence to those who only post angry rants.

Those nonprofits whose mission and programs are related to controversial issues have to deal with trolls on daily basis. But for most nonprofits, vitriolic trolls are rare. If your nonprofit experiences trolls regularly, by now you've likely come to realize that more often than not your communities will come to your defense and that there's little need for your nonprofit to get involved and waste time in an argument with a troll. Sometimes a response to a troll is called for. Your nonprofit should confidently reiterate your opinion with a link to an additional resource backing up your claim, but going back and forth with a troll is a complete waste of time and mental energy. If the troll attacks others or is just blatantly disrespectful or rude, don't hesitate to block or delete the troll from your community—except in the case where your mission is advocating free speech. But even then attacking others and using foul language is grounds for removal. Once they're blocked, you'll never hear from these trolls again. They are boosted by anonymity and will very rarely, if ever, follow up with a complaint via email or phone that they were blocked from your community. Allowing trolls to rant inside your communities can quickly contaminate your community and turn off your followers. Trolls should be dealt with swiftly and without regret.

Followers who disagree with your position, but do so respectfully, should be addressed and allowed to continue to be a part of your community. Initially, it's wise to practice impulse control and allow your community members to back up your position. Then post a simple statement recognizing their input, but again, stand firm in your convictions. Not everyone is going to agree with your position, and your nonprofit should not be afraid of, or give too much power to, those who disagree. That's the reality of the social web. Millions of opinions are now public, and some people more than others relish expressing their opinions online, even negative ones. However, it's important to focus on the fact that for every negative comment your nonprofit receives, your nonprofit likely has multiple likes and positive comments.

[Read More](#)

-Source: *Nonprofit Tech for Good*, 15 June 2014

All Nonprofit Tech for Good Webinars Are Now Free and Open to the Nonprofit Community

Thanks to a sponsorship from the Public Interest Registry, for the first and only time all Nonprofit Tech for Good webinars are being offered for free to the nonprofit community. Nonprofit Tech for Good occasionally offers free webinars, but the paid series has never before been offered at no cost to the public. Over the last five years more than 25,000 nonprofit staff worldwide have attended webinars offered by Nonprofit Tech for Good (free and paid), and thanks to this new sponsorship that number will jump to more than 35,000.

[Read More](#)

-Source: Nonprofit Tech for Good, 15 June 2014

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Volunteerism

- [UPDATE AND CLARIFICATIONS ON CANADA'S ANTI-SPAM LAW](#)
- [COMMON GRANTWRITING MISTAKES \(AND HOW TO AVOID THEM\)](#)
- [BUSINESS AND COMMUNITY ENGAGEMENT FORUM](#)
- [CRTC TO PROVIDE ANTI-SPAM CLARIFICATION FOR CHARITIES](#)
- [EARLY CALL FOR VOLUNTEERS TO POWER APPLE TRIATHLON](#)
- [THE SECRET TO BETTER DONOR RETENTION: TIPS FROM CANADA'S NPEXPERTS](#)
- [ARE YOU OVERLOOKING YOUR ORGANISATIONS' MOST VALUABLE DONORS?](#)
- [LOOKING FOR FUNDING? VANCOUVER FOUNDATION FALL 2014 GRANT CYCLE IS OPEN!](#)

Update and Clarifications on Canada's Anti-Spam Law

Regulations enforcing Canada's Anti-Spam Law (CASL) take effect on July 1, 2014. Our Issue Alert of December 4, 2013, reported on the exemption granted to registered charities using electronic messages to raise funds.

In light of questions that have been raised with us as to how broadly this exemption applies to charities' activities, we have obtained clarification on a number of issues from the Industry Canada officials responsible for the law and regulations.

[Read More](#)

-Source: Imagine Canada, Imagine Matters, 10 June 2014

Common Grantwriting Mistakes (and How to Avoid Them)

This webinar is ideal if you have little-to-no experience with grantseeking or want to improve your expertise in this area. You will learn about best practices in grant solicitation. This webinar is one in a two-part series!

[Register for Prospect Research Made Easy: How to Use Grant Connect](#)

-Source: Imagine Canada, Imagine Matters, 26 June 2014

Business and Community Engagement Forum

Date: September 9-10, 2014

Location: Carleton University, Ottawa

Thriving Businesses in Healthy Resilient Communities

Background

In 2010, five million employed Canadians reported receiving some kind of support from their workplaces to volunteer in the community. Businesses have recognized the many benefits of collaborating with community organizations, including increased productivity, improved

talent recruitment and retention, lower absenteeism and a more positive public image. Community organizations have also recognized the benefits of engaging with businesses, such as accessing specialized skills, building organizational capacity and enhancing public awareness.

For these relationships to be successful, they require a shared commitment to reciprocity, cross-organizational understanding, common language and an alignment among the objectives of the business and the community organization. Both businesses and community organizations are seeking tools and training specific to the Canadian landscape. With funding from the RBC Foundation, Volunteer Canada and Carleton University have established the Canadian Institute for Business and Community Engagement to respond to these challenges. The Business and Community Engagement Forum will be the Institute's inaugural event, bringing together 150 participants from a wide variety of regions and sectors.

Who Should Attend

The Business and Community Engagement Forum is intended for business leaders, academic researchers and practitioners in the public, private and non-profit sectors.

Purpose

The Forum provides attendees with an opportunity to showcase and explore practices, models and tools that strengthen community engagement and employer-supported volunteering in Canada.

Key Themes

The breakout sessions will explore cutting-edge ideas, innovative models and tools through workshops and roundtable discussions. They will be designed to appeal to a range of levels and experience around the following topics:

- Shared value for thriving businesses in healthy resilient communities
- Brokering reciprocal relationships between businesses and community organizations
- Building and strengthening local communities through a place-making approach
- Small and medium-sized businesses shaping communities through unique approaches
- Leveraging social media to mobilize talent
- Bridging cultures to create a common language for community engagement
- Team volunteering models
- Employer-supported volunteering as professional development
- Linking core competencies in the workplace to organizational capacity building
- Measuring the value and impact of employer-supported volunteering
- Aligning community engagement strategies with business objectives
- Making the business case for employer-supported volunteering

Registration

[Register Now](#)

Cost

Members of Volunteer Canada or the Corporate Council on Volunteering and students in the Philanthropy and Nonprofit Leadership Program: \$225 / Non-members: \$350

**To become a member of Volunteer Canada, [click here](#).

To receive a student rate, please contact Sandy Jones.

-Source: Volunteer Canada, 25 June 2014

CRTC to Provide Anti-Spam Clarification for Charities

While Canada's Anti-Spam Law takes effect tomorrow, July 1, Imagine Canada has been in contact with both Industry Canada and the CRTC to ensure that charities receive clear and consistent information with regard to how the legislation and regulations apply to our sector. In a teleconference today, the CRTC confirmed that it will issue guidance to charities in a FAQ document on Friday, July 4.

In the interim, a number of organizations have contacted either Imagine Canada or the CRTC seeking clarifications. The CRTC has indicated that it is reasonable for charities to await the publication of its FAQ document before determining what additional compliance efforts, if any beyond the exemption granted and the efforts charities have made to date, will be required. The CRTC has also asked that charities wait until the week of July 7 before contacting the Commission with additional questions.

Charities that have suggestions for additional FAQs for the CRTC to consider are invited to share them with Imagine Canada at publicpolicy@imaginecanada.ca.

-Source: Imagine Canada, Issue Alert, 30 June 2014

Early Call for Volunteers to Power Apple Triathlon

Ranked as one of the best organized triathlon events in Canada, the Pushor Mitchell Apple Triathlon takes place August 15-17 for the 32nd consecutive year! Unlike many other events of this size, the 'Apple' Triathlon is run by a non-profit organization, the Kelowna Apple Triathlon Society (KATS). Headed by president Richard Montgomery and race director Randy Sparrow, this event has been enthusiastically sustained by volunteers throughout its history. No wonder participants mention Kelowna's volunteering spirit as one of the highlights of their event!

Dave McCoubrey has been the Pushor Mitchell Apple Triathlon volunteer director for eight years. "Our team's priority is to run a safe and high quality event. With potentially more than 1,500 participants ranging from eight to 80 years of age, we have approximately 1,100 volunteer positions including bike and run course marshals, set-up and take-down, security, body-marking, finish line duties and assistance to paratriathletes that must be filled to meet these goals," says McCoubrey.

"We have been asked what we will be doing differently this year with our volunteer recruitment to avoid last-minute panic as has been the case for a few years. Firstly I would like to thank the community for stepping up when our plea for help goes out via the media, and at the same time appeal to volunteers to register as early as they can. Every time a person enters the Apple Triathlon and has a positive experience because of our wonderful volunteers, we help build the reputation of our event, the City of Kelowna and its wonderful people. It simply can't be done without our volunteers," emphasizes McCoubrey. Volunteer recruitment is starting earlier and online registration is now open through the website at appletriathlon.com. People can also contact the Volunteer management team via e-mail at appletriathlon@gmail.com or telephone at 250.763.5287.

A volunteer appreciation party sponsored by Boston Pizza and Tree Brewing will take place after the race weekend when a number of draw prizes will be awarded. “So join us now. Please get your family, neighbours, colleagues or friends involved and help us make this a very special weekend to remember!” says McCoubrey. “Visit the Apple Triathlon website at appletriathlon.com to register as a volunteer!”

The Pushor Mitchell Apple Triathlon is a qualifying race for the 2015 ITU Age Group World Championships in Chicago, offering three qualifying Olympic and Sprint distance spots per age group and gender. It also hosts the Elite Sprint – 2014 Kelowna PATCO Sprint Triathlon Premium Pan American Cup, Junior Elite Sprint – National Grand Final & BC Provincial Championships, U16 – National Grand Final, Paratriathlon Sprint Can-Am Series Race, Adult Age Group Sprint, Adult Age Group Olympic – BC Provincial Championships, Paratriathlete Olympic, Kids of Steel (KOS) Youth & Teen Camps & Races, the Business Challenge Sprint Relay, Aquathon, Try-a-Tri, Fun Run and Kelowna Apple Open Water Swim Invitational organized by Okanagan Masters Swim Club. For more details on volunteering, participating or being a sponsor please visit our website at appletriathlon.com.

-Source: Jeanette Hoft, Redthirteen Communications, Media Director: 2014 Pushor Mitchell Apple Triathlon, 20 June 2014

The Secret to Better Donor Retention: Tips from Canada's npEXPERTS

In our recent eBook, *Show the Love*, some of the best in the nonprofit industry share their insight and wisdom on donor retention. Even better, two of Canada's top fundraising experts, Vanessa Chase and Harvey McKinnon, share their secrets for success. Vanessa explains how to capture your organisation's impact and use stories to retain your donors, while Harvey shares how to build a donor program that has 5 to 20 times more value than what you're doing now.

We promise their experiences and advice will put your nonprofit on a path to thoughtful donor engagement and greater retainment.

[Download Show the Love](#)

-Source: Blackbaud, Newsletter, 20 June 2014

Are you Overlooking your Organisations' Most Valuable Donors?

Learn how the different generations prefer to give when you read the [Next Generation of Canadian Giving Report](#). Full of facts, insight, and recommendations, this Report will help you better engage donors with the right mix of messages on the right channels. Inside the Report, you'll discover strategies to reach each generation, like:

- Civics, the most generous generation, are more likely to respond to a phone solicitation or direct mail appeal. But, don't discount them digitally. Over one-third of Civics report giving online

- Boomers, the largest donor group, give the most: an estimated \$4.7 billion in contributions annually. And, Boomers are more responsive to emotional appeals than younger donors
- Nearly 55 percent of Generation Y and 44 percent of Generation X say the ability to see the impact of their donations has a significant bearing on their decisions to give. They are also most likely to fundraise for your organization

Match this data with your donor demographics to craft the right fundraising mix for your organisation. Don't delay; download the Next Generation of Canadian Giving Report today!

-Source: Blackbaud, Newsletter, 16 June 2014

Looking for Funding? Vancouver Foundation Fall 2014 Grant Cycle is Open!

Fall 2014 – Call for Proposals
Submit your Letter of Intent by July 25th!

Vancouver Foundation is committed to creating healthy and vibrant communities throughout BC. That's why we fund a wide variety of programs and projects. We are now accepting proposals for the fall 2014 granting cycle.

If you are a [qualified donee](#) and are seeking funding for a project beginning in late December or early 2015, you can apply online for a grant at vancouverfoundation.ca/grants by Friday, July 25, 2014 at 4:30 pm. Or if you know a qualified donee that is looking for funding, please share this email with them.

We are accepting proposals in the following areas. Click on each field of interest to learn more:

- [Arts and Culture](#)
- [Children, Youth and Families](#)
- [Disability Supports for Employment](#)
- [Environment](#)
- [Greenest City Community Grants](#)
- [Health and Medical Education/Research](#)
- [Health and Social Development](#)
- [Youth Philanthropy](#)*

*Youth Philanthropy proposals have a different deadline: September 25, 2014 at 4:30pm.

-Source: Mark Ely, Vice President, Grants & Community Initiatives, Vancouver Foundation, 12 June 2014

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