



# Community Information & Volunteer Centre



(To view the Archives, please visit: [KCR Monthly Bulletin Archives](#) and scroll down)

## Bulletin July 2012

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**Awards**  
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**COMMUNITIES IN BLOOM AWARDS AND CONFERENCE**

The 9th Annual BC Communities in Bloom Awards and Conference will take place September 21-23 in Kelowna. This year's conference theme is "Water, Water, (Not) Everywhere: Facing a Future of Climate Change and Water Scarcity." It will include plenary discussions, a keynote speaker, a choice of three afternoon tours, and the awards presentation.

The conference registration deadline is August 30.

For more information and to download a registration package, visit the [BC Communities in Bloom News & Events webpage](#).

--SOURCE: BC Recreation & Parks Association, BCRPA Communique #295, June 26, 2012



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**Facts and Trends**  
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**CANADIANS CONTINUE TO GIVE IN TOUGH ECONOMIC TIMES**

June 29 2012 – Canadians are unstinting in their generous support of charitable causes. Even in these recessionary times, millions of people are giving their time freely and donating anything from a few dollars to multi-million-dollar cheques to provide much-needed support.



According to the most recent reports by Statistic Canada, nearly six million Canadians gave \$8.3 billion to about 85,000 registered charities in 2010, up 6.5% from 2009. And that doesn't include support given unregistered good causes or the value of millions of hours of volunteer time. [Read more in the National Post>>>](#)

--SOURCE: Nonprofit Newswire by Imagine Canada, June 29, 2012

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## TSO'S YOUNG LEADERSHIP COUNCIL BLAZES NEW PATH FOR SUSTAINABILITY

Symphony audiences, donors and leadership all come from the silver-haired set, right? Not if the Toronto Symphony Orchestra has its way.

The orchestra has changed its audience demographics, wooed the under-35s to their own donors' club, and invited the Young Leadership Council to lead, right alongside the much older power brokers who traditionally hold leadership positions.

The final story may not be apparent for years. Yet, Denny knows that as a case study, the multi-year initiative already has many practical applications, not only for his arts organization but for other nonprofits seeking to engage Gen Y as donors and volunteer leaders. He shared his experiences with a roomful of fundraisers at AFP Greater Toronto Chapter's Fundraising Day 2012. [Read more>>>](#)

--SOURCE: Hilborn eNews, June 28, 2012



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## WORKERS CITE FLEXIBLE SCHEDULES AS MOST PRIZED SUMMER BENEFIT

As temperatures heat up, professionals are looking forward to fun in the sun, a new OfficeTeam survey suggests. Flexible schedules (44%) and leaving work early on Fridays (37%) are the most coveted summer benefits, according to employees polled. The study also shows that not all employers have warmed up to the most prized summer perks: Only 23% of HR managers interviewed said their company offers flexible schedules during the summer, and 20% noted that staff are allowed to leave early on Fridays. However, 37% of executives indicated their organisation has activities such as a company picnic or potluck, and 35% relax their dress code during the summer months. For more information visit [officeteam.rhi.mediaroom.com](http://officeteam.rhi.mediaroom.com).

--SOURCE: Charity Village, Village Vibes, June 7, 2012



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## TWEETING DURING THE DAY RESULTS IN HIGHER ENGAGEMENT

According to a new US study, tweets during "busy hours" (8am - 7pm) receive 30% higher engagement than tweets published outside that time frame. Additionally, tweets containing less than 100 characters receive 17% higher engagement than longer tweets. Tweets with hashtags receive two times more engagement than those without hashtags, but going overboard has a negative impact. Tweets with one or two hashtags receive 21% higher engagement than those with three or more hashtags. Using more than two hashtags actually leads to a 17% drop in engagement.

--SOURCE: Charity Village, Village Vibes, July 3, 2012 (Buddy Media)



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## MORE SMARTPHONE USERS ARE GOING MOBILE TO ACCESS THE INTERNET

According to a new US survey, 17% of cell phone owners do most of their online browsing on their phone, rather than a computer or other device. Most do so for convenience, but for some their phone is their only option for online access. Some 88% of US adults own a cell phone of some kind as of April 2012, and more than half of these cell owners (55%)



use their phone to go online. Moreover, 31% of these current cell internet users say that they mostly go online using their cell phone, and not using some other device such as a desktop or laptop computer. That works out to 17% of all adult cell owners who are “cell-mostly internet users”— that is, who use their phone for most of their online browsing.

--SOURCE: *Charity Village, Village Vibes, June 28, 2012 (Pew Internet & American Life Project)*

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## MAJORITY OF EXECUTIVES CHECK IN WITH OFFICE WHILE ON SUMMER VACATION

As executives plan their summer getaways, many of them will not leave the office completely behind, suggests a new Robert Half Management Resources survey. Sixty-one per cent of chief financial officers (CFOs) polled say they check in with the office at least once or twice a week while on vacation, up from 58 per cent in a similar survey in 2005. Thirty-six per cent remain completely disconnected during their vacation. For more information visit [rhmrm.com](http://rhmrm.com).



--SOURCE: *Charity Village, Village Vibes, June 28, 2012*

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## YOUNG CANADIANS WANT JOBS WITH INTERNATIONAL OPPORTUNITIES

A recent study conducted by ICMA International and sponsored by Randstad Canada indicates that Canada's young workers want to work abroad and are in search of jobs that will offer them international career opportunities. When younger Canadians (under the age of 39) are searching for an employer, 68% factor international/global career opportunities into their decision of whom they'd like to work for. Career progression opportunities (36%), training (18%) and a good work-life balance (12%) are also important criteria to young Canadians. On the other side of the spectrum, Canada's older workforce (39 and above) say they are more concerned with quality of products/services (23%), competitive salary and benefits (16%), a pleasant work atmosphere (12%) and location convenience (9%) when choosing to work for a specific organization. For more information visit [blog.randstad.ca](http://blog.randstad.ca).



--SOURCE: *Charity Village, Village Vibes, June 26, 2012*

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## MAJORITY OF CANADIANS EXPECT HEALTHCARE BENEFITS TO CONTINUE AFTER RETIREMENT

The 15th edition of the Sanofi Canada Healthcare survey indicates that 51% of Canadians expect they will continue to have access to their healthcare benefits after retirement. Almost all Canadians surveyed indicated that they would participate in on-site health risk screenings for conditions such as heart disease, diabetes, stress or depression. From the HR side, only 38% of employers with health benefit plans formally track absenteeism, another 35% say they do so informally and 64% admitted that they simply do not know when asked what their absenteeism rate is. For more information visit [sanofi.ca](http://sanofi.ca).



--SOURCE: *Charity Village, Village Vibes, June 26, 2012*

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## MAJORITY OF NEW CANADIANS BELIEVE IN ENVIRONMENTAL RESPONSIBILITY

A new national survey has revealed that 85% of new Canadians believe being environmentally responsible is part of being Canadian. Survey results also found that newcomers to Canada are environmentally conscious and place a strong value on the environment. The majority of new Canadians say their attitude toward the environment has changed since coming to Canada. Moreover, nearly nine in 10 (87%) new Canadians agree that they can make a personal impact when it comes to protecting the environment, and those with children are most likely to agree that they can make a personal impact when it comes to protecting the natural environment. [Read more>>>](#)



TD Friends of the  
Environment  
Foundation

--SOURCE: Charity Village, Village Vibes, June 25, 2012 (TD New Canadians Poll 2012)

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## SOME NONPROFITS STILL SLOW TO EMBRACE SOCIAL MEDIA, SURVEY FINDS

According to an article in the London Free Press, a recent survey conducted by Masters of Arts in Communication and Technology student Jackie Westelaken found that 62% of surveyed nonprofits in London, Ontario were not using any form of social media. Of those nonprofits that did use social media, 82% had Facebook accounts, 11% had Twitter accounts, 11% had blogs, and 7% YouTube accounts. For more information visit [lfp.com](http://lfp.com).



--SOURCE: Charity Village, Village Vibes, June 20, 2012

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## EMPLOYERS VALUE THANK YOU FROM JOB SEEKERS

Gratitude can go a long way in the job search, recent research shows. Two-thirds (66%) of human resources (HR) managers in an Accountemps survey said it's helpful for applicants to send a thank-you following an interview. Respondents cited email (67%) and handwritten notes (48%) as the most appropriate ways to thank employers. HR managers are less enthusiastic about receiving a thank-you via social media and text messages, however. Just 6% and 4%, respectively, said they consider these appropriate communication vehicles for showing gratitude. For more information visit [accountemps.rhi.mediaroom.com](http://accountemps.rhi.mediaroom.com).



--SOURCE: Charity Village, Village Vibes, June 19, 2012

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## MILLENNIALS USE WEBSITES, SOCIAL MEDIA TO LEARN MORE ABOUT NONPROFITS

According to a US survey, 65% of Millennials go to a nonprofit's website to learn more about the organization, as opposed to 55% who turn to social media, 47% to email newsletters, 18% to printed communications, and 17% to face-to-face discussions. When asked what type of information they would share about a nonprofit on Facebook, "cool events" was most popular at 74%, followed by statistics (69%), news (65%), opportunities (61%), and video (47%).



--SOURCE: Charity Village, Village Vibes, July 5, 2012 (Millennial Impact Report)

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## FACEBOOK'S ORGAN DONATION DRIVE SUCCESS SPILLS INTO CANADA

Facebook's recent push to promote organ donation in the United States caused registrations to soar; a similar social media initiative could soon be launched in Canada.

Ronnie Gavsie, CEO of the Ontario organ donor authority Trillium Gift of Life, said the U.S. Facebook donor drive has had a significant spillover effect on Canada. "I'm going to give some credit to Facebook; we did see a spike on that day [May 1st]"



Gavsie added, "we also did see the results of the fantastic coverage Helene Campbell has received; we have greatly benefited from her effort to engage so many people through social media." [Read more from CBC News>>>](#)

--SOURCE: Nonprofit Newswire by Imagine Canada, June 26, 2012

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## TEEN DADS: WHAT'S TRENDING?

Young fathers are just as important and integral to their children's lives as young mothers are, but, it just so happens that we know a lot less about young fathers. Past research on young parents has overwhelmingly focused on the mother, in part, this is due to limited data on fathers, as the child's birth certificates often have no reference to the dad. A recent study by Child Trends that looked at teens who became fathers in 1997, and their later circumstances, shows some interesting patterns:



- Almost one-half of the men who fathered a child as a teen have more than one child by the time they are between the ages 22 and 24. 9% had a child with a woman who was not the mother of their first child.
- Overall, 44% of the men in the sample who had fathered their first child while in their teens were living with that child at ages 22 to 24.
- 17% of the teen dads did not live with any of their children, 18% lived in the same household with all of their children, and 14% lived in a household with some, but not all of their children.
- A higher percentage of former teen fathers who were living with their first child at the time of the birth were living with that child during their early twenties compared with those who were not living with their first child at birth.

--SOURCE: BC Council for Families, Healthy Families, June 25, 2012

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## MAJORITY OF CANADIANS PRIORITIZE JOB SECURITY AND ENJOYMENT OVER SALARY

Are you working for love or money? Findings from Randstad's latest Global Workmonitor, surveying employees in 32 countries around the world, reveal that most Canadians (82%) work to live, rather than live to work. Survey findings also indicate that 66% of Canadians do not consider a good salary to be more important than enjoying their work. Additionally, survey results indicate 40% of Canadian employees are prepared to forego part of their salary in order to secure their own job. For more information visit: [newswire.ca](http://newswire.ca).



--SOURCE: Charity Village, Village Vibes, June 21, 2012



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## DRAMATIC INCREASE IN NUMBER OF UK STREET FUNDRAISING DEFAULTED GIFTS

According to a recent UK report, the number of donors who fail to give after being signed up by a street fundraiser jumped from 21% in 2010 to 30% in 2011. The jump for door-step fundraisers was not quite so severe: 19% in 2010 to 23% in 2011. However, with a 40% increase in the number of people recruited to give to charity through F2F fundraising in 2011/12, it doesn't appear this form of fundraising will be disappearing any time soon. [Read more>>>](#)



--SOURCE: Charity Village, Village Vibes, June 20, 2012 (Public Fundraising Regulatory Association)

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## Employment

### YOUTH CONFERENCE COORDINATOR AND YOUTH INTERN

The Federation of BC Youth in Care Networks (FBCYICN) has 2 part-time positions available for any young person aged 16 – 24 who are in, or from, government care in BC: Youth Intern and Youth Conference Coordinator.

The FBCYICN is a youth-driven, provincial, non-profit organization dedicated to improving the lives of young people in and from government care in BC, between the ages of 14 and 24.

For more information please check out the attached job posting or visit our website at <http://fbcyicn.ca/get-involved/jobs/>



**Deadline to Apply: July 16th at 4:30pm**

--SOURCE: Federation of BC Youth in Care Networks, Colleen Danes, Administrative Coordinator

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## Financial

### FACT SHEET: SOURCES OF SPORT FUNDING

Finding sources of funding is an ongoing challenge. Here is a useful Fact Sheet of Sources of Sport Funding.

Thanks to Colleen Danes, Administrative Coordinator, Federation of BC Youth in Care Networks for sharing this information. [Click here to read more>>>](#)



--SOURCE: Federation of BC Youth in Care Networks, Colleen Danes, Administrative Coordinator

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## FUNDING OPPORTUNITY FOR SMALL SOCIAL INNOVATION PROJECTS

BC Ideas is an online competition that asks British Columbians to submit innovative ideas that address our province's toughest social challenges. This collaborative competition is open to all British Columbians and will provide a total of \$100,000 to the top entries with ideas that address social, health, or environmental challenges.



Go to [bcideas.ca](http://bcideas.ca) for more information.

--SOURCE: *First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter*

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## BANFF NATIONAL PARK HOSTS \$25,000 CHARITY CHALLENGE

Three summits in seven days in Banff National Park may be a tall order and a dream trip for most - yet this dream will become reality later this summer when a winner and companion will take on the challenge of earning up to \$25,000 for their favourite charity. Outdoor adventurers across Canada and the United States are invited to compete in this opportunity to enjoy some of Canada's classic hiking, while raising awareness and funds for a charitable cause. The Banff National Park Big Mountain Challenge asks entrants to share a photo on Facebook showing how they are preparing for this epic challenge. The winner, selected based on their creativity and their ability to collect votes on a special contest site, will be announced August 3 and be given two weeks to raise pledges of support to be matched up to \$5,000. Upon completing the three summits in seven days, the challenger will earn a guaranteed \$15,000 for their charity of choice and up to an additional \$10,000 based on pledges. For more information visit [newswire.ca](http://newswire.ca).



--SOURCE: *Charity Village, Village Vibes, June 11, 2012*

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## INSPIRIT FOUNDATION LAUNCHES ITS BRIDGE BUILDING GRANTS

Today, the Inspirit Foundation, a new grant-making organization that works to foster a more inclusive and pluralistic Canada, launched its Bridge Building Grants with the first call for applications for funding. The pilot granting program will support projects



that help young Canadians aged 18 to 30 and from different religious, spiritual, and secular beliefs to work together to address the needs in their communities. The program will provide \$250,000 in funding, with individual grants ranging from \$5,000 to \$25,000. The deadline for applications is August 3, 2012. The foundation welcomes applications from registered charitable organizations from across Canada. For more information visit [www.inspiritfoundation.ca](http://www.inspiritfoundation.ca).

--SOURCE: *Charity Village, Village Vibes, June 19, 2012*

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## METASOFT LAUNCHES 2012 WORLD PROPOSAL WRITING CHAMPIONSHIPS

Metasoft Systems Inc. is now accepting submissions for the 2012 World Proposal Championships, which aim to recognize and promote proposal writing excellence and help fundraisers learn, by example, what it takes to create a winning proposal. This year more than \$20,000 worth of prizes including cash and subscriptions will be awarded. The top 100 proposals will also be showcased online. Any proposal that has secured a grant for a nonprofit or charitable organization from a foundation, corporation or government body within the last two years is eligible. The deadline for submissions is November 1, 2012. For more information, visit: [bigdatabase.com/wpc](http://bigdatabase.com/wpc).



--SOURCE: Charity Village, Village Vibes, June 27, 2012

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## DREAM FUND BURSARY APPLICATION TIME!

Deadline to Apply: Friday July 15th @ 4:30

Three times a year, FBCYICN distributes two bursaries from our Dream Fund to young people in and from care or young people currently on or have received Youth Agreements.

Education Achievement Bursary and assists youth in and from government care who plan to attend, or are attending, a designated post-secondary academic institution with the costs of tuition and books. This bursary is worth up to \$2,500 per academic year (two semesters).

Reach for Success assists young people in and from care with the financial costs associated with workshops, tutoring, attendance at conferences, or participation in other skill building activities, like driver's lessons, first aid, or one-time attendance certificates, that require a registration fee. Applicants can apply for up to \$500 once per year.



For more information and to apply download our new applications, [visit our website here](#).

--SOURCE: FBCYICN E-Newsletter June 22, 2012

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## AVOID THE SNAKES AND CLIMB THE LADDERS TO SPONSORSHIP SUCCESS

Based on the popular what not to wear series, and led by Christi Cruz from TELUS, this light-hearted and informative look into the world of corporate sponsorship will leave you full of insight and new ideas on creating proposals that work. In this session, you will learn the new "rules" and walk away understanding what not to pitch to potential funders. Using real examples and recently received proposals, the session will both entertain and inform you on ideas on how to pass "go" and collect as well as stay on top of new trends in corporate sponsorship. [Read about this and other workshops here>>>](#)



--SOURCE: Western Sponsorship Congress, June 28, 2012

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## 2012 AVIVA COMMUNITY FUND

Aviva is one of the leading home, car, recreational vehicle and business insurance groups in Canada.

We're asking people like you to share ideas to create positive change in your community. The most popular ideas, as chosen by Canadians, will have a chance to share the \$1,000,000 Aviva Community Fund.

You can submit your idea starting September 24. Voting begins October 1.

But don't wait. [Visit our pre-launch website](#) and start planning your submission now.

--SOURCE: Aviva Community Fund



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## HOW TO MOBILIZE PRIVATE FUNDS FOR THE PUBLIC GOOD

If anyone understands the nexus between business and government in Canada, it's Stanley Hartt. The 74-year-old lawyer spent 18 years as a partner at Stikeman Elliot, served three years as deputy finance minister and two years as chief of staff in the Prime Minister's Office. After his stint in government, he became chairman and CEO of Campeau Corp., then chairman of Citigroup Global Markets Canada. He is now chairman of Macquarie Capital Markets Canada. He holds a long list of corporate directorships.



But there is a side of the high-powered financier that few of his blue-chip associates know. He serves on a task force aiming to channel private resources into the public good. The idea is to create tools that will allow investors, philanthropists and foundations to use a portion of their money to tackle deeply entrenched social problems such as persistent poverty and environmental degradation. The concept is known as "social finance." [Read more in the Toronto Star>>>](#)

--SOURCE: Nonprofit Newswire by Imagine Canada, June 20, 2012

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## FACEBOOK FOR PARENTING SUPPORT?

A study published in the July issue of the journal Family Relations is the first to investigate the use of Facebook by new parents. The study suggests that many first-time parents -- especially mothers -- actually increase the amount of time they spend on Facebook after the birth of their child.



In fact, 44 percent of mothers said their Facebook use increased, compared to 27 percent who said it decreased, while 29 percent stayed the same. Fathers were not too far behind - 31 percent said their use of Facebook increased and 19 percent said it decreased.

The results are initially surprising, as the period after giving birth is typically regarded as a stressful and demanding time when parents wouldn't have the energy or time to be online. However, the study shows that Facebook may be a

way for parents, especially mothers (who may spend more time at home caring for the baby) to seek support and connect with friends and family.

"These mothers may be taking time off from work, and may be far from family, so this network they created for themselves on Facebook can be very valuable in helping them cope," said Mitchell Bartholomew, lead author of the study. This study is part of a larger, long-term "New Parents Project," studying how dual-earner couples adjust to becoming parents for the first time. [Read More>>>](#)

--SOURCE: BC Council for Families, Healthy Families, June 28, 2012

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## KCR Highlights

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### ADOPTIONS FROM THE REPUBLIC OF CONGO

There are a lot of exciting things to note in this newsletter! We would like to introduce a new adoption program at our agency.

The Republic of Congo accepts single applicants! The children available are of a variety of ages from infant to school age. There is a longer wait for younger children and for female children. The time to complete the process once the dossier has been submitted to the country is, at present, guesstimated to be from 12-24 months. [Read more on our here>>>](#)

--SOURCE: KCR, Jenn Wall, Administrator Adoption Centre of BC



**Kelowna  
Community  
Resources**

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### VOLUNTEER FAIR - LAST CALL TO REGISTER

\$50 buys your organization:

- \* advertising in 10,000 copies of the Get Involved Magazine
- \* display space at the Okanagan Volunteer Opportunities Fair, September 8, 2012 at Parkinson Recreation Centre
- \* professional development workshop: *Networking In Person and Online*

For more info, [visit the Fair webpage](#), [check us out on Facebook](#), or [find us on Twitter!](#)

--SOURCE: KCR, Dawn Wilkinson, Community Services Manager



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### NEW PARTNERSHIP WITH STARBUCKS

As part of the Thriving Neighbourhoods campaign, Starbucks Canada is partnering with local volunteer centres across the country to host public conversations about community involvement. Information on sessions will be posted on community boards in local Starbucks stores.



**Thriving Neighbourhoods**

KCR chatted with customers at the Starbucks stores in Chapters and downtown Kelowna the week of June 25th. [Check out our Facebook page for photos.](#)

For more about the Thriving Neighbourhoods campaign, [visit Thriving Neighbourhoods.](#)

--SOURCE: KCR, Dawn Wilkinson, Community Services Manager

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### **eVENT BANNER AD SPACE AVAILABLE**

Partner with KCR to promote your event, fundraiser, program or service. It is FREE. Each Sunday we have a banner ad space in eVent! courtesy of Konrad Pimiskern, Financial Advisor for Edward Jones.



Email [informkelowna@kcr.ca](mailto:informkelowna@kcr.ca) to reserve your Sunday.

--SOURCE: KCR, Dawn Wilkinson, Community Services Manager

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### **NEW FACEBOOK SITE FOR COMMUNITY SERVICES**

Do you have an account on Facebook? [Community Services is now on Facebook!](#) By "Liking" our Facebook page, you can keep informed of up-to-date resources, community events, programs and services. In addition, you can open or engage in our online conversations to build our community information and knowledge collectively in Central Okanagan. Let's keep in touch!



--SOURCE: KCR, Jin Park, Online Strategy and Presence Consultant

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## **Local**

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### **NEW COMMUNITY ENTITY COORDINATOR**

On June 4, 2012, the Central Okanagan Foundation received approval to be the Community Entity under the federal Homelessness Partnering Strategy's Community Entity Model. Over the next two years, the Central Okanagan Foundation will distribute Homelessness Partnering Strategy funding to local organizations for the development of housing and support services.

The Central Okanagan foundation is pleased to welcome Shannon Born as the Community Entity Coordinator. Shannon has lived and worked in the Central Okanagan for 27 years with her most recent employment as the Residential Coordinator at Crossroads Integrative



Addictions Services. Shannon has been assisting with people who are at risk for homelessness for several years and is passionate about improving the overall mental health and well-being for all residents of the community. Shannon is also an ongoing Field Instructor for UBCO's Social Work Faculty and is currently enrolled in a Master's of Counselling Psychology Graduate program.

--SOURCE: Central Okanagan Foundation, Shannon Born, Community Entity Coordinator

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## JUST US!

A free 8-week confidential program for teenage girls who have experienced sexual violence is being launched by the Elizabeth Fry Society.

Contact Tara Miller at 250-763-4613 ext. 110 or email [tara\\_efry@shaw.ca](mailto:tara_efry@shaw.ca).

--SOURCE: Elizabeth Fry Society, Tara Miller

CENTRAL OKANAGAN  
**ELIZABETH FRY  
SOCIETY**  
Empowering Change

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## PARENTING EDUCATION WORKSHOPS

The Bridge is offering the following parenting education workshop this summer:

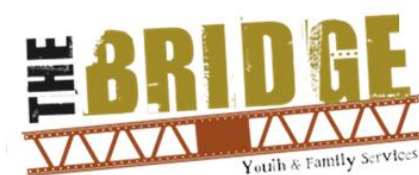
Workshop: Understanding Temperament-Finding the Way to Family Harmony

Facilitator: Parent Educator: Michele Hucul

Date: August 11th – August 18th, 2012

Dates: Saturdays, 1:30pm – 4pm

Cost: \$20 per person (handouts included)



For more information or to register please contact The Bridge at 250-763-0456 or email [info@thebridgeservices.ca](mailto:info@thebridgeservices.ca)

--SOURCE: The Bridge Youth and Family Services, Innovations Newsletter, 2012 June 25

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## IT'S TIME TO DANCE IN THE PARK

Zumba, groove method and ballroom are just three of the seven dance styles coming to Stuart Park Wednesday nights from 7pm to 8:30pm, July 4 to August 22.

Qualified dance instructors teach you the moves starting at 7pm and then it's up to you and your neighbours to kick it up a notch on the Plaza floor.

Dancing in the Park Weekly Themes:

- July 4 - Zumba dance party
- July 11 - Swing
- July 18 - Line dancing & Two-step
- July 25 - Hip Hop
- August 1 - Groove Method
- August 18 - Hot Latin nights
- August 15 - Ballroom dancing
- August 22 - Grand finale dance party



Dancing in the Park is free for everyone. Registration, experience and quick feet are not required.

For more information about Dancing in the Park, call the Parkinson Recreation Centre at 250-469-8800 or visit [kelowna.ca/recreation](http://kelowna.ca/recreation) or [facebook.com/cityofkelowna](https://facebook.com/cityofkelowna) under events.

--SOURCE: City of Kelowna, News Release, June 27, 2012

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## PREPARE FOR YOUR FUTURE! UNDERSTAND SENIORS' HOUSING OPTIONS

Dates: July 12<sup>th</sup> to August 9<sup>th</sup> (second Thursday of each month)  
Time: 10am to 11:30am  
Location: Ziglar Recreation Centre Multipurpose Room  
Apple Valley Seniors Residence  
102- 2055 Benvoulin Court



Plan ahead, learn about the continuum of housing options available to you. Have your questions answered about Low Income/Subsidized Housing, Supportive Living and related programs.

A Representative from Interior Health will be available to provide detailed information about Assisted Living, Residential and Complex Care.

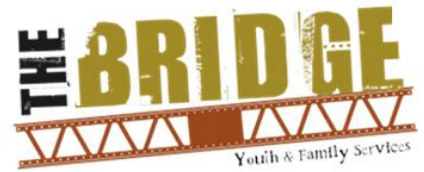
For more information, and to register, please call 250 861 6180 or email [senior2@telus.net](mailto:senior2@telus.net).

--SOURCE: Seniors Outreach & Resource Centre, Vi Sorenson, Executive Director

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## YOUTH IN CARE NETWORK (YICN) ACTIVITIES

The Kelowna YICN is part of a National Institution of Youth in Care Networks. This group is made up of individuals ages 9 to 24 who are in, or who have previously been in, Ministry care. The group gathers to support one another through shared experiences and relationship building. If you, or someone you know, would enjoy and benefit from being a part of this group, please contact Danielle at 250-878-6331 or by email at [Danielle.Venne@thebridgeservices.ca](mailto:Danielle.Venne@thebridgeservices.ca).



Upcoming activities:

- July 12th -Swim at the Beach
- July 19th -Water Fight
- July 26th - Hike and Swim

--SOURCE: The Bridge Youth and Family Services, Innovations Newsletter, 2012 June 25

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## CAMPS AND PROGRAMS FOR EVERYONE

The City of Kelowna offers children's programs at a number of locations throughout the community during July and August.

You can now register for summer camps and other recreation programs including:

- All day sport camps





- Elite soccer camps
- Sizzling day camps
- Dance classes
- Tennis lessons
- Art programs

For the complete program listing and/or to registration, call 250-469-8800 or visit [kelowna.ca](http://kelowna.ca).

--SOURCE: City of Kelowna, News Releases, June 29, 2012

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## KELOWNA ART GALLERY'S ART ADVENTURES SUMMER CAMPS FOR KIDS

There is still some room available in several of the Kelowna Art Gallery's summer art camps for children. Art Adventures camps are available for pre-school children, children ages 6 to 9, and ages 9 to 12. Full-day camps and morning-only "mini camps" are offered, with activities running Monday through Friday. Art Adventures camps begin July 3 and run until August 24, 2012.

For more information or to register your child, contact the Gallery at 250-762-2226 or online at [kelownaartgallery.com](http://kelownaartgallery.com).

--SOURCE: Kelowna Art Gallery, Kris Johnson, Marketing and Events Coordinator

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## CITY OF KELOWNA REPORTS ON 2011 YEAR

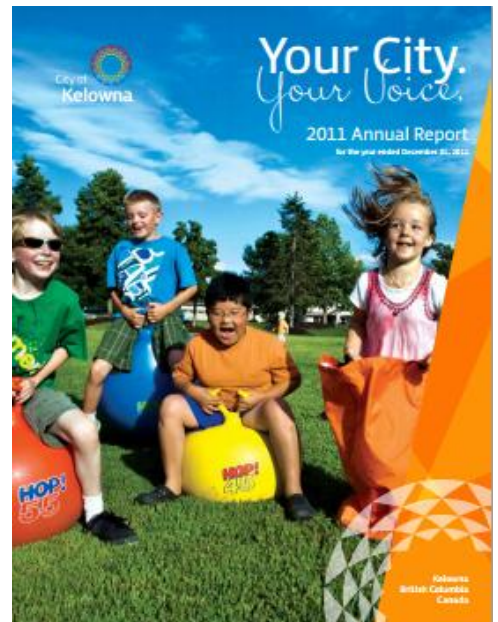
The City of Kelowna has released its 2011 Annual Report, Your City. Your Voice.

From the general election to the new Downtown Plan, significant consultation and planning put in place policies to support the revitalization of the City's downtown, cultural expansion, access to affordable housing and protection of Knox Mountain Park and the City's urban forest.

Initiated in 2011, Kelowna was the first city in B.C. to set new irrigation standards to conserve water use in landscaping. City expenditures in 2011 were more than \$260 million, with \$107 million collected from taxation. In 2011, 3.9 cents of each municipal dollar collected was budgeted for debt servicing.

The City of Kelowna has won numerous awards from the Government Finance Officers Association for its financial reporting. A limited number of bound copies are available and the entire report can be viewed at [kelowna.ca/cityhall](http://kelowna.ca/cityhall).

--SOURCE: City of Kelowna, New Release, June 26, 2012



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## UBC'S OKANAGAN CAMPUS PRESENTS: CAREER DAYS 2012

September 13, 2012 - Showcase your organization to fourth-year students graduating in the coming year and build awareness among current students mapping out their career paths.

Please click [here](#) to access more information about the September 2012 Career Days at UBC's Okanagan campus.



--SOURCE: *The University of British Columbia Okanagan Campus, Faculty of Management, Jamie Basran, Career Manager*

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## PEOPLE IN MOTION'S OUT & ABOUT CHARTER SERVICES & TOURS

People In Motion is excited to announce that we have developed a new program that will help persons who require lift equipped transportation services or individuals who would rather not drive to get "Out & About".



To launch our new program we have put together an exciting schedule of wonderful day trip destinations that are wheelchair accessible, fun filled, affordable and educational.

- July 28th - Enjoy a day out at Davison Orchards
- August 5th - O'Keefe Cowboy Festival
- August 25th - Kettle Valley Steam Railway
- September 22nd - Keremeos Grist Mill, Gardens and Tea House
- September 30th - Log Barn & Village Cheese Armstrong
- October 7th - Cowboy Thanksgiving: October Wine Tours ~ Adults only
- November - Christmas Shopping Trips and Craft Fair Fun; PowderHounds Adaptive Ski Program
- December 9th - Victorian Christmas at O'Keefe Ranch; Christmas Lights sight-seeing tours

Please contact us for further information on availability at 250-861-3302, email [info@pimbc.ca](mailto:info@pimbc.ca), or visit [pimbc.ca](http://pimbc.ca).

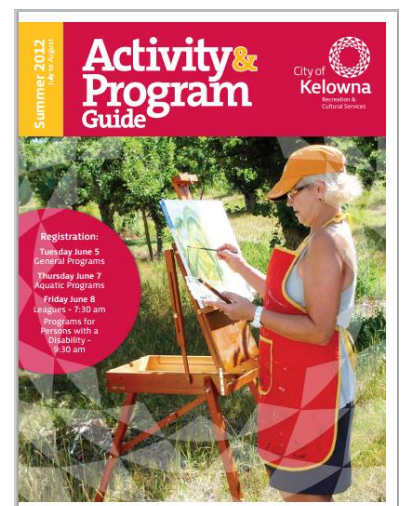
Payment is required at time of reservation by cash, cheque or payment through [CanadaHelps.org](http://CanadaHelps.org).

--SOURCE: *People in Motion, Newsletter, June 20, 2012*

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## PARK & PLAY IN NEW LOCATIONS THIS SUMMER

- Loseth Park - Rutland/Black Mountain  
Monday, July 2, 9, 16, 23
- Quilchena Park - Kettle Valley  
Tuesday, July 3, 10, 17, 24
- Madera Glen Park - Glenmore  
Wednesday, July 4, 11, 18, 25
- Kinsmen Park\* - Central  
Thursday, July 5, 12, 19, 26
- Mugford Park - Rutland  
Friday, July 6, 13, 20, 27
- Redridge Park\* - Crawford  
Monday, July 30, August 6, 13, 20
- Lions Park\* - Rutland  
Tuesday, July 31, August 7, 14, 21
- Golfview Park\* - Glenmore  
Wednesday, August 1, 8, 15, 22
- Gerstmar Park\* - Rutland



Thursday, August 2, 9, 16, 23

- Duggan Park - Central

Friday, August 3, 10, 17, 24

For more information about Park & Play, call the Parkinson Recreation Centre at 250-469-8800 or visit [kelowna.ca/recreation](http://kelowna.ca/recreation) or [facebook.com/cityofkelowna](https://facebook.com/cityofkelowna) under events. \*Please note these are new neighbourhood Park & Play locations.

--SOURCE: City of Kelowna, News Release, June 25, 2012

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## OKANAGANLIFE 2012 BEST RESTAURANTS IN RUTLAND

Congratulations to those restaurants in Rutland that made OkanaganLife 2012 Best Restaurants.

- Olympia Greek Taverna (Best Mediterranean)
- Poppadoms (Best Indian & Best Vegetarian)
- Dave's Sports Bar (Best Sports Bar/ Pub)
- Subway (Best Sandwich/ Wrap/ Panini)
- McDonald's (Best French Fries)
- Specialty Bakery (Best Bakery)
- Old Town Farm Market (Best Place to Buy Fruit & Veggies)
- Wendy's (Best Fast Food)
- Subcity Donair (Best Fast Food)

--SOURCE: Uptown Rutland Business Association, URBA Newsletter June 2012

# OkanaganLife

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## SOCIETY FOR LEARNING IN RETIREMENT

Society for Learning in Retirement will be offering a series of fall workshops. Registration begins August 13, 2012.

An open house will be held on September 8, 2012 from 11am to 3pm at the Martin Centre, 1434 Graham Street, Kelowna.

For more information contact Martin Centre, 1434 Graham Street, call 250-448-1203 or visit [slrkelowna.ca](http://slrkelowna.ca).

--SOURCE: Society for Learning in Retirement, Marnie Turnell



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## National

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### CHARITIES SHOULD BE EVEN MORE INVOLVED IN POLITICS

The Harper government is absolutely right that we have a problem with charities getting involved in politics: They don't do it nearly enough.

"Many charities have acquired a wealth of knowledge about how government policies affect people's lives. Charities are well-placed to study, assess, and comment on those government policies. ... It is therefore essential that charities continue to offer their direct knowledge of social issues to public policy debates."



That's the government talking. More specifically, that's the government's principle policy statement on the involvement of charities in political activities. It came into effect in 2003. It's still in force. [Read more in the Ottawa Citizen>>>](#)

--SOURCE: *Nonprofit Newswire* by *Imagine Canada*, June 29, 2012

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### CANADA'S MEAN TEST: MYTHS BEHIND NEO-CON MADNESS

It's difficult to overstate the [significance](#) of the Quebec student strike (the longest in North American history) and resultant public backlash against the provincial government's Orwellian response.

Not that you'd know it. According to mainstream (predominantly) English [media](#), Montreal is being held hostage by a handful of scruffy, possibly naked, hooky-playing slack-tivists who got distracted on the way to a door-crasher sale at the Apple store and decided to stop traffic while demanding their constitutional right to free lattes. Or something.



The negative stereotyping of those who resist (or are an inconvenience to) the current neo-conservative model doesn't begin and end with students, of course—public servants are also a favourite target, what with their middle class wages and secure-ish retirement. And let's not forget [sick days](#)! [Read more at the Canadian Centre for Policy Alternatives>>>](#)

--SOURCE: *The Federation of Community Social Services of BC*, *Federation News Clippings* - June 29th, 2012

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### ENO PROJECT WRAPS UP

After two years, the EnAbling Nonprofits Ontario (ENO) initiative comes to an end this month. It has been thanks to the generous support of the Ministry of Community and Social Services (Accessibility Directorate of Ontario) that ONN has been able to broadly educate Ontario's 42,000 nonprofits on the AODA and the compliance requirements under the Accessible Customer Service Standard. [Read More>>>](#)



--SOURCE: *EnAbling Nonprofits Ontario*, June 26, 2012

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## BEST 50 CORPORATE CITIZENS IN CANADA: 2012 LIST PROVIDES INSIGHTS INTO CSR PERFORMANCE

June 25 2012 – It's that time of the year again – sustainability ranking season in Canada – when companies are ranked according to their CSR performance. Earlier this month Corporate Knights published its Best 50 Corporate Citizens in Canada, and Sustainalytics (in partnership with Maclean's) the Top 50 Socially Responsible Corporations in Canada. Both rankings provide the public an opportunity to learn about environmental and social performance of Canadian companies. [Read more from justmeans.com](http://justmeans.com)>>>

**Justmeans**  
**Business. Better.**<sup>SM</sup>

--SOURCE: Nonprofit Newswire by Imagine Canada, June 26, 2012

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## FIRST CALL RENEWS ENDORSEMENT OF A NATIONAL HOUSING STRATEGY - BILL C-400

Endorsement letter for Bill C-400 an Act for a National Housing Strategy to ensure secure, adequate, accessible and affordable housing for Canadians

Whereas the access to adequate housing is a fundamental human right according to paragraph 25 (1) of the United Nations Universal Declaration of Human rights;

Whereas, in 1976, Canada ratified the International Covenant on Economic, Social and Cultural Rights, a legally binding treaty committing Canada to make progress on fully realizing all economic, social and cultural rights, including the right to adequate housing;

Whereas the enjoyment of other human rights, such as those to privacy, to freedom of movement, to freedom from discrimination, to environmental health, to security of the person, to freedom of association and equality before the law, are indispensable to the realization of the right to adequate housing;

Whereas housing organizations and stakeholders from across Canada have long advocated for the implementation of a national housing strategy;

Whereas Canada's wealth and current national budget are more than adequate to ensure that every woman, man and child residing in Canada has secure, adequate, accessible and affordable housing as part of a standard of living that will provide healthy physical, intellectual, emotional, spiritual and social development and a good quality of life;

Whereas improved housing conditions are best achieved through co-operative partnerships of government and civil society and the meaningful involvement of communities;

And whereas the Parliament of Canada wishes to ensure the establishment of national goals and programs that seek to improve the quality of life for all Canadians as basic rights;

First Call: BC Child and Youth Advocacy Coalition endorses the NDP's Bill for a National Housing Strategy to ensure that Canadians have secure, adequate, accessible and affordable housing, introduced to the House of Commons on February 16 2012, by the Member of Parliament for Saint-Hyacinthe-Bagot, Marie-Claude Morin.



If you wish to endorse this letter, copy and paste the above (changing the name of the organization) into an e-mail to the sponsor of the bill, Marie-Claude Morin, MP for Saint-Hyacinthe – Bagot at [Marie-Claude.Morin@parl.gc.ca](mailto:Marie-Claude.Morin@parl.gc.ca). [Read the bill here>>>](#)

--SOURCE: *First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, June 28, 2012*

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## **MONEYSense MAGAZINE RELEASES THE 2012 CHARITY 100**

For the third straight year, MoneySense has ranked Canada's biggest 100 charities based on charity efficiency, fundraising efficiency, governance and transparency and reserve fund size. The rankings are broken down by sector and provide organizations with an overall grade. The magazine does caution readers that the rankings aren't everything, stating on their website, "The rankings are in no way a judgment on the merit of a cause and therefore should not be considered in isolation. Instead, refer the 2012 Charity 100 list as a starting point for your own research." For more information visit [www.moneysense.ca](http://www.moneysense.ca).



--SOURCE: *Charity Village, Village Vibes, June 27, 2012*

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## **FEDERAL CUTS HIT ABORIGINAL YOUTH PROGRAMS HARD**

A successful after-school program for Downtown Eastside aboriginal and disabled youth is shutting down because the Treasury Board has frozen a \$22-million grant to Cultural Connections for Aboriginal Youth — a national program designed to enhance the economic, social, cultural and personal prospects for off-reserve youth.



RedFox Healthy Living Society, a non-profit group that was counting on a \$85,000 grant to keep its programs going through the year, is closing down after six years, said executive director Emma Sutherland.

"We're a healthy-living skills and employment training program for aboriginal youth and youth with disabilities. We operate on an absolute shoestring and we serve over 200 kids a month, and with the special events we do throughout Metro Vancouver each year we reach over 15,000 children and their families," she said. [Read more at the Vancouver Sun>>>](#)

--SOURCE: *The Federation of Community Social Services of BC, Federation News Clippings - June 26th, 2012*

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## **CHILD POVERTY RATE DROPS IN BC, RATE FOR ALL PERSONS STILL THE WORST IN CANADA**

The child poverty rate in British Columbia dropped from 11.8 percent in 2009 to 10.5 percent in 2010, Statistics Canada reported Monday.

The latest BC rate was the second worst in Canada after the rate of 11.1 percent in Manitoba. Previously, the child poverty rate in BC was the worst of any province in Canada for eight consecutive years.



The number of poor children was down from 98,000 in 2009 to 87,000 in 2010. Meanwhile, the poverty rate for persons of all ages in BC fell slightly from 12.0 percent in 2009 to 11.5 percent in 2010. It was the worst poverty rate

in Canada for 12 consecutive years. The number of poor persons dropped from 523,000 to 510,000. [Read an article in The Province>>>](#)

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter

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## BC COMMUNITY LIVING ACTION GROUP CALLS FOR AN INDEPENDENT REVIEW OF CLBC

Since last fall the BC Community Living Action Group (BC CLAG), which includes many First Call partner organizations, has been calling for an independent review of Community Living BC and the crisis in the supports and care services available for people with developmental disabilities. Families of youth with disabilities transitioning into adulthood have shared stories of a dearth of services and programs that will support their children to reach their full potential and have their rights respected. BC CLAG has recommendations, background reports and advocacy tools and information on their website.

Reports and recommendations from BC CLAG partners:

- [BC CLAG Practical Solutions](#)
- [Reaching Out; Weighing In](#)

For a more in-depth discussion of the trends in community living with lessons from other jurisdictions, see Alanna Hendren's report, [Services for People with Developmental Disabilities, Contemporary Challenges and Necessary Solutions](#), July 2011.

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, June 28, 2012

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## INCOMES FLAT AS A PANCAKE IN 2012

Today's Statscan release of income data for 2010 allow for a backward glance at the state of the recovery.

What is most striking is that – following two years of flat income growth in 2008 and 2009 – there was no meaningful economic recovery for most Canadians in 2010. Median earnings (half earned more, half earned less) were slightly down (from \$29,300 to \$29,100) and median income after tax of economic families of two persons and more was up a mere \$100, from \$65,400 to \$65,500. This is somewhat surprising given that 2010 was marked by a modest fall in unemployment and rising GDP.

It is interesting to note that median after tax family income actually fell in the prairie provinces, from \$74,400 to \$73,500.

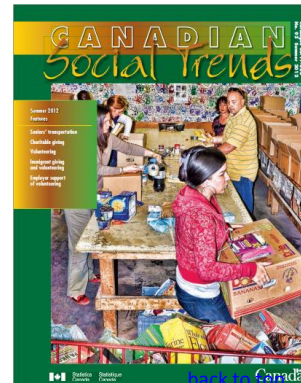
Median after tax income of elderly families fell by \$1,000, from \$47,800 to \$46,800 and there was a modest increase in the after tax poverty rate of seniors, from 5.1% to 5.3%.

At a quick glance, there was no significant increase in inequality in 2010 as measured by the gini or income quintile shares. Incomes were pretty much flat as a pancake across the distribution. Not much cause for celebration there. [Read the article here>>>](#)

--SOURCE: The Federation of Community Social Services of BC, Federation News Clippings - June 19th, 2012



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## EMPLOYER -SUPPORTED AND NEW CANADIAN VOLUNTEERS

Statistics Canada released new articles on employer -supported and new Canadian volunteers in the latest issue of Canadian Social Trends. The publication gives important insights into the habits and motivations of these two volunteer cohorts. [Read on for some highlights>>>](#)

--SOURCE: Volunteer BC, June 2012 Connector

## Provincial

### WELFARE POLICY CHANGES ANNOUNCED

Last week, the Province announced a number of changes to welfare policy, including allowing those in the expected to work category to keep some employment income, and extending the initial work search for applicants from three to five weeks. [Read more at raisetherates.org>>>](#)



--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter

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### YOUTH WORK EXPERIENCE SURVEY

Youth ages 12-18, parents and educators are invited to complete the survey about youth work experience for First Call's Child Labour Standards Improvement Project.

Visit [nochildlabour.org](http://nochildlabour.org) to complete the 5-minute survey and to find out more about this project. Youth survey participants can enter to win prizes including an ipod shuffle.



--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, June 28, 2012

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## RESIDENTIAL REVIEW FINAL REPORT

On any given day in BC, there are over 10,000 children and youth in some form of MCFD-funded residential care. The purpose of the Residential Review Project (the project) is to identify opportunities to improve the experience and life outcomes of children and youth who, for some reason, must live for a period of time in MCFD operated or funded residential care placements. [Read the report here>>>](#)

--SOURCE: *The Federation of Community Social Services of BC, Rebecca Ataya, Director of Member Services and Engagement*



## ABORIGINAL POST-SECONDARY EDUCATION PLAN

On National Aboriginal Day, the BC government announced a renewed education plan for Aboriginal students, which includes the following funding announcements:

- \$7 million for partnerships between public post-secondary institutions and Aboriginal institutes and communities to deliver programs in Aboriginal communities that meet community needs and position them to take advantage of economic opportunities.
- \$4.2 million to eleven public post-secondary institutions for implementation of Aboriginal Service Plans, which consist of programs, activities and services to better meet the needs of Aboriginal learners.
- \$2 million Aboriginal Emergency Financial Assistance funding to provide support for students experiencing a short-term financial crisis.
- \$2 million additional funding for the BC Aboriginal Award, which provides financial assistance to Aboriginal students for post-secondary education and training.
- \$1 million for financial assistance for Aboriginal students taking masters and doctoral degrees.



According to an article in the Georgia Straight, the plan aims to increase the number of students enrolled in graduate programs, expand the number of housing spaces available for students attending public post-secondary institutions, ensure all public post-secondary institution campuses have culturally welcoming spaces, and establish an emergency assistance fund for students. [Read the government news release here>>>](#)

--SOURCE: *First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, June 28, 2012*

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## Research

### BIPOLAR SYMPTOMS MAY BEGIN IN ADOLESCENT YEARS

According to a US study, the number of teenagers who have experienced mania, a hallmark of bipolar disorder, is close to the number of adults estimated to have the mood disorder, suggesting that for many the condition begins during adolescence. The study included more than 10,000 teenagers who went through extensive interviews about their moods and behaviour. The researchers found that 2.5% met the criteria for having had mania and depression, and 2.2% had experienced it with the last 12 months. The study's author concluded that the important thing is for people to recognize that mania does occur in adolescents. Read the news article at [<<<canada.com>>>](http://canada.com). Read the study at [<<<archpsyc.jamanetwork.com>>>](http://archpsyc.jamanetwork.com)

--SOURCE: Canadian Mental Health Association (CMHA), BC, Mind Matters, June 2012

Archives of  
**General Psychiatry**

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### ANALYSIS OF NONPROFIT BOARDS

[DiverseCity: The Greater Toronto Leadership Project](#) analyzed more than 4,200 board positions at 420 nonprofits to gain insight on diversity in nonprofit boards. Research found that despite the advantages of leadership diversity, visible minorities continue to be under-represented in nonprofit boards in the Greater Toronto Area.



DiverseCity

THE GREATER TORONTO LEADERSHIP PROJECT

--SOURCE: Volunteer BC, June 2012 Connector

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### STUDY FINDS INCREASE IN BC OVERDOSE HOSPITALIZATIONS

[A new study by the University of Victoria's Centre for Addictions Research of BC \(CARBC\)](#)

reveals an increase in BC hospitalizations as a result of alcohol and illicit drug overdoses between 2002 and 2009. The rate of alcohol overdose hospitalizations in the population rose 16 per cent, while other drug overdose hospitalizations rose by 33 per cent. In total, there were 3,753 overdose hospitalizations recorded during this period for the province.



University  
of Victoria

Centre for Addictions  
Research of BC

by

There are many more overdose events presenting to emergency rooms than are admitted to hospital. For example, Vancouver Coastal Health Authority recorded 5,331 emergency room visitors who presented as an overdose in 2010 alone.

The study was published in the latest CARBC Bulletin and is a collaboration between BCCDC, Vancouver Coastal Health's Public Health Surveillance Unit and CARBC. The BC Coroners Service also contributed data for this study.

Of the five geographic areas administered by the BC Coroners Service, Metro Vancouver had the highest rate of drug overdose fatalities, with 7.6 deaths per 100,000 people. The Northern region recorded the lowest overdose death rates with 2.15 per 100,000 people.

The research also shows that Vancouver's supervised safe injection service, InSite, is helping manage overdoses, providing Naloxone (Narcan), an opiate antagonist administered to people experiencing a heroin overdose.

--SOURCE: University of Victoria, Centre for Addictions Research of BC

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## STOP 'REVOLVING DOOR' OF INCARCERATION & HOMELESSNESS

Today in Ontario, people with past criminal justice involvement, who are homeless, must navigate the social services system on their own, often accessing services and programs without any defined plan. Last year, 70,903 prisoners were released from Ontario's provincial correctional institutions, a number that will likely swell in the wake of new federal legislation, Bill C-10. The need for supports in the community and in transitional housing is now greater than ever. [Read more at The Homeless Hub>>>](#)



--SOURCE: The Canadian Homelessness Research Network, York University, The Homeless Hub, June 25, 2012

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## CHILDREN'S FRIENDSHIPS INFLUENCE ACTIVITY PATTERNS

Peer influence is a subject that many parents are familiar with. Negative peer pressure, that infamous influential factor, sometimes takes center stage when we discuss the ramifications of peer interactions. But, just as some friendships can influence children in a negative way, positive peer relationships are more common than we are often lead to believe. And, more importantly, they can be a key protective factor in school aged children. [A recent study](#) from the Vanderbilt University School of Medicine in Tennessee looked at just that.



--SOURCE: BC Council for Families, Healthy Families, June 25, 2012

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## SHARE THE CONFERENCE BOARD SURVEY ON CORPORATE COMMUNITY INVESTMENT

The Conference Board of Canada is conducting a survey to provide non-profit and community investment professionals with important data about corporate community investment programs in Canada. Please share the survey with your corporate contacts to allow for robust, accurate results. [Access the Conference Board survey here.](#)

The Conference Board of Canada  
Insights You Can Count On



--SOURCE: Volunteer Canada, News Flash, June 27, 2012

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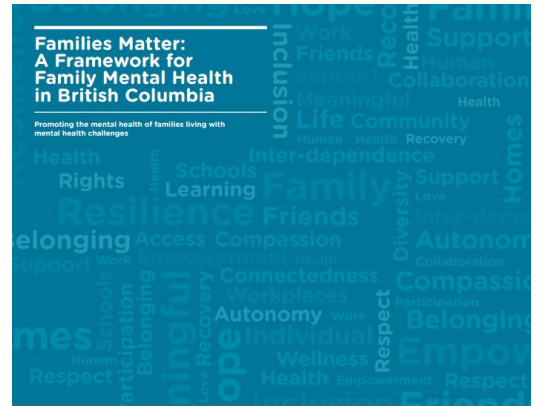
## Resources

### RELEASE OF “FAMILIES MATTER: A FRAMEWORK FOR FAMILY MENTAL HEALTH IN BRITISH COLUMBIA”

The F.O.R.C.E. Society, Families Organized for Recognition and Care Equality, recently released Families Matter: A Framework for Family Mental Health in British Columbia. An excerpt from the Framework explains what the report covers, and its purpose:

Families Matter is a planning resource for families, advocates, public policy makers and service providers. It is intended to guide the development and implementation of policies and services to promote family mental health, prevent and minimize family mental health challenges, and reduce the impact of mental illness on families across the life course and in diverse settings. It lays out a shared vision, values, key concepts, action guidelines, focus areas and intended results.

The complete Framework can be found on [F.O.R.C.E.'s website](#). They are also asking for feedback on the Framework; [fill out the online form here](#).



--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter

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### CANADA AND BC WEAK ON HUMAN RIGHTS EDUCATION, AND GETTING WEAKER

Lawyers Rights Watch Canada (LRWC) has published The Right to Know Our Rights: International Law Obligations to Ensure International Human Rights Education and Training. The report documents the lack of international human rights education and training (IHRET) in BC and Canada. [The full report>>>](#)



--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter

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### FIRST NATIONS' SUICIDE PREVENTION GUIDE CELEBRATES DIVERSITY

The National Aboriginal Health Organization recently released its report on suicide prevention and “two-spirited” people. First Nations who identify as two-spirit people are gay, lesbian, bisexual or transgendered and prefer the term because they say it reflects the fluid nature of



National Aboriginal Health Organization (NAHO)  
Organisation nationale de la santé autochtone (ONSA)  
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sexual and gender identity and its connection with spiritual and traditional world views. The report reveals that Aboriginals who are gay, lesbian, bisexual, transgendered or two-spirited face homophobia and rejection that may increase their risk of suicide. NAHO acting CEO Simon Brascoupé said in a release, “Two-spirited people were accepted in First Nations communities prior to European contact. Since then there has been a sense that being two-

spirited is wrong, resulting in them feeling marginalized and increasingly alienated, sometimes resulting in suicide.” The guide was created to make what is known about suicide prevention and two-spiritedness more accessible. Download the guide at [naho.ca](http://naho.ca). Read the news report at [cbc.ca](http://cbc.ca).

--SOURCE: Canadian Mental Health Association (CMHA), BC, Mind Matters, June 2012

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## BRIDGESPAN GROUP RELEASES FREE GUIDE TO LEADERSHIP DEVELOPMENT

The Bridgespan Group has prepared a new guide to leadership development at nonprofits called Plan A: How Successful Nonprofits Develop Their Future Leaders. Plan A treats leadership development not as an ad hoc response to crisis but as a proactive and systematic investment in building a pipeline of leaders within an organization, so that when transitions are necessary, leaders at all levels are ready to answer the call. The processes laid out in the guide will help nonprofits define leadership needs, identify future leaders and detail activities to strengthen their leadership muscle. For more information and to download the guide visit [bridgespan.org](http://bridgespan.org).



--SOURCE: Charity Village, Village Vibes, June 27, 2012

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## NEW GUIDE TO CHARITY ANNUAL REPORTS AVAILABLE FOR FREE DOWNLOAD

As part of the 2012 Voluntary Sector Reporting Awards (VSRAs), a new guide has been published that includes ten best practices for creating a charity annual report, report strategies and more. Created by the CA-Queen's Centre for Governance in partnership with the Institute of Chartered Accountants of Ontario and sponsored by PwC, the VSRAs are Ontario's award program for best charity annual reports. Learn best practices in annual reporting from more than five years' worth of VSRA judging. For more information, and to download the free guide, visit [business.queensu.ca](http://business.queensu.ca) (PDF).



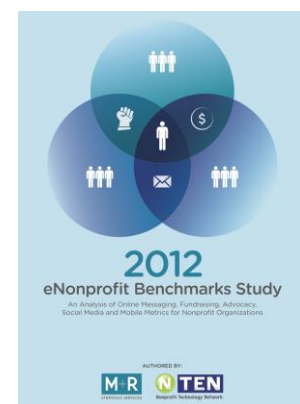
--SOURCE: Charity Village, Village Vibes, June 18, 2012

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## NEW REPORT FINDS ANIMAL GROUPS HAVE LARGEST FACEBOOK AUDIENCES

NTEN and M + R Strategies have released the 2012 Benchmarks Extra: Facebook, which provides further information on how organizations participating in the 2012 eBenchmarks Study. Key findings include:

- The average nonprofit in our study had 31,473 Facebook fan page users, representing 103 fan page users per 1,000 email subscribers. Wildlife and animal welfare groups had the largest fan page audiences.
- In 2011, monthly fan page churn – the rate at which followers become unreachable in a month – was low, at 0.5%.
- On a given day, nonprofits involved in this study reached an average of 197 unique users per 1,000 Facebook fan page users, meaning 197 people – fans or not – came across content associated with the nonprofit's page.



- On average, viral activity accounted for 32% of a fan page's overall daily total reach – that means nearly a third of people saw an organization's content because a friend created a story about the fan page.

For more info, and to download the report, visit [e-benchmarksstudy.com](http://e-benchmarksstudy.com). (Registration required)

--SOURCE: *Charity Village, Village Vibes, June 15, 2012*

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## MALE EXECUTIVES BELIEVE PARENTING SKILLS PROVIDE AN EDGE IN THE WORKPLACE

According to the findings of an executive survey last month by the Korn/Ferry Institute, 95% of female professionals think raising children has provided them with unique skills portable to the workplace. The top transferrable skills, according to the respondents, are motivating and inspiring others, learning agility (applying past experience in new ways) and confidence. The study also highlighted the dramatic impact that technology is making on work-life balance in the context of parenting. Nearly 80% of working women believe that technology has made it much easier to balance work and family by connecting them to the workplace whenever and wherever they are. For more information visit [kornferry.com](http://kornferry.com).

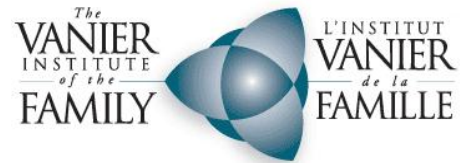


--SOURCE: *Charity Village, Village Vibes, June 7, 2012*

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## FATHERS IN CANADA RESOURCE

Today, Canada's fathers are redefining what it means to be a Dad, carving out new roles and responsibilities, leaving behind the 'detached male as breadwinner' model and engaging more directly in all aspects of family life. These men are much more likely than those who came before them to take parental and paternity leave with the birth of a child, to participate regularly in unpaid housework and child care and to leave the workforce behind altogether as a stay-at-home Dad. Challenge your knowledge with this series of engaging questions and answers to find out more about fathers in Canada.



The Vanier Institute of the Family is an independent, national, bilingual, non-profit organization committed to promoting the well-being of Canadian families. The Institute was established in 1965 under the patronage of Their Excellencies Governor General Georges P. Vanier and Madame Pauline Vanier.

[Download the Powerpoint Show Fathers in Canada](#), [Download the Fact Sheet Fathers in Canada](#). (You will get the usual pop-up warning that comes with opening a PDF)

--SOURCE: *Community Action Toward Children's Health, CATCH Network Newsletter July 2, 2012*

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## INTERNATIONAL JOURNAL OF CHILD CARE AND EDUCATION POLICY

CCRR - [International journal of child care and education policy \(Volume 6\)](#), Journal from Korea Institute of Child Care and Education is available online. Includes articles from Australia, Finland, China and Indonesia.



--SOURCE: Community Action Toward Children's Health, CATCH Network Newsletter July 2, 2012

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## WORK LIFE BALANCE ARTICLE: WHY WOMEN STILL CAN'T HAVE IT ALL

Consider some of the responses of women interviewed by Zenko about why “women are significantly underrepresented in foreign policy and national security positions in government, academia, and think tanks.” Juliette Kayyem, who served as an assistant secretary in the Department of Homeland Security from 2009 to 2011 and now writes a foreign-policy and national-security column for The Boston Globe, told Zenko that among other reasons, Jolynn Shoemaker, the director of Women in International Security, agreed: “Inflexible schedules, unrelenting travel, and constant pressure to be in the office are common features of these jobs.”



These “mundane” issues—the need to travel constantly to succeed, the conflicts between school schedules and work schedules, the insistence that work be done in the office—cannot be solved by exhortations to close the ambition gap. I would hope to see commencement speeches that finger America’s social and business policies, rather than women’s level of ambition, in explaining the dearth of women at the top. But changing these policies requires much more than speeches. It means fighting the mundane battles—every day, every year—in individual workplaces, in legislatures, and in the media. [Read more>>>](#)

--SOURCE: Community Action Toward Children's Health, CATCH Network Newsletter July 2, 2012

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## THE NFB AND TVO LAUNCH INTERACTIVE WEB DOCUMENTARY ON SUICIDE

The National Film Board of Canada (NFB) and TVO launch The Next Day, a groundbreaking interactive animated documentary constructed from intimate interviews with survivors of near-fatal suicide attempts. In this poetic and profound philosophical exploration, four seemingly ordinary people offer their haunting personal insights into life, the decision to end it, and what comes after. This interactive experience allows audiences to create their own path through a selection of audio interviews with the survivors and poignant animation based on the minimalist illustrations of acclaimed indie comics pioneer John Porcellino. The Next Day is part of Mental Health Matters, TVO’s extensive programming in support of Canadian Mental Health Week. Visit [nfb.ca/thenextday](http://nfb.ca/thenextday) or [www.tvo.org/thenextday](http://www.tvo.org/thenextday) to engage with The Next Day.



--SOURCE: Canadian Mental Health Association (CMHA), BC, Mind Matters, June 2012

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## NON FOR PROFIT GOVERNANCE

Not-for-Profit boards are a constantly evolving entity, typically comprised of selfless, community-minded individuals who have come together to accept the great responsibility of acting as Trustee and Steward of a cause. This article raises a number of areas that boards should be addressing. [Read the article>>>](#)



--SOURCE: BC Centre for Nonprofit Development

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## SCIENCE RESOURCE FOR EARLY LEARNING

The Let's Talk Science website has resources for Early Learning that you might find interesting, good resources and master book lists for age appropriate activities. Here is the website: [www.wingsofdiscovery.ca/](http://www.wingsofdiscovery.ca/)

--SOURCE: *Community Action Toward Children's Health, CATCH Network Newsletter June 4, 2012*



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## LOOKING AT HOMELESSNESS AND MENTAL ILLNESS IN CANADA

A [new interactive web documentary](#), Here At Home, by the National Film Board in partnership with the Mental Health Commission of Canada is now posted. [The blog](#) also includes interviews, artifacts and conversations about homelessness and mental health in Canada.

--SOURCE: *Raising the Roof, Housing Again Bulletin #152 June 2012*



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## GOING PUBLIC ON DATA PRIVACY

The Conference Board Inc. presents, Going Public on Data Privacy, a 60-minute recorded webinar that discusses the spectrum of employee data privacy issues, from the familiar to the far-out. You'll hear four leading experts in human capital data, analytics and strategic workforce planning share their perspectives on what you should worry about – and not.

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Issues discussed include:

- The growing use of social media and appropriate use by employers
- The emergence of “big data”
- Cloud-computing and data protection

Order directly on our website and save \$50. [Order online for only \\$250.](#)

--SOURCE: *The Conference Board of Canada, Kristal Kennedy*

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## COMMUNITY DATA CANADA ROUNDTABLE

The Homelessness Partnering Secretariat is pleased to have co-hosted the Community Data Canada Roundtable on June 20th, 2012. Please find below the links to the meeting recordings:

The audio-only files are in MP3 format and the audio with the presentation files are in PDF format. These are large files and will take several minutes to download:



Human Resources and  
Skills Development Canada  
Ressources humaines et  
Développement des compétences Canada



- [PDF: Morning session](#)
- [MP3: Morning session](#)
- [PDF: Afternoon session](#)
- [MP3: Afternoon session](#)

--SOURCE: Homelessness Partnering Secretariat

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## WISER GIVING: WHAT'S YOUR GIVING STYLE?

Shel Israel describes [social or goodwill fundraising](#) (individual raising money and giving to causes) as the “cult of generosity” – I would like to call “Individual Social Responsibility” – like there is “Corporate Social Responsibility,” it is also important for individuals to be generous. But it doesn’t mean that you can’t be strategic. I learned this from Giving 2.0 author Laura Arrillaga-Andresen (who wrote the foreword to my next book, Measuring the Networked Nonprofit).

--SOURCE: Beth's Blog by Email, June 29, 2012



## UN HIGH COMMISSIONER FOR HUMAN RIGHTS SPEAK OUT AGAINST HOMOPHOBIA

In a YouTube clip, Navi Pillay describes the need for states to end all homophobic and transphobic laws and practices. She urges states to punish violence and hatred, not love. [Watch the clip here>>>](#)

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, June 28, 2012



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## EMPLOYEE ENGAGEMENT AND CORPORATE SOCIAL RESPONSIBILITY FOR GENERATION TWITTER

June 26 2012 – At a time when attention spans are shrinking against the exponential growth of new technology applications and digital tools, maintaining employee engagement is a hard-won commodity, and the notion of uniting employees for a collective activity or cause can seem daunting. With so much information available at any given moment, reaching employees might be easier but engaging them has become a bigger challenge — yet to do so is more important than ever in today’s culture.

It’s not that the spirit of giving back and collective action has diminished. On the contrary, [corporate social responsibility](#) continues to emerge as a core cultural ethos, where 94 percent of consumers want companies to evolve their business practices [to make as positive an impact as possible](#). As companies are rethinking their roles in civil society in terms of engagement and enhancing societal good, they’re also rethinking the roles and structural relationship with employees.



As the impetus for social responsibility took root in the corporate zeitgeist, employee engagement became the natural next frontier of CSR, not just as a feel-good afterthought in the genre of a beach cleanup or holiday toy drive, but a

measure of a company's overall value and vitality. Engaged employees, in turn, can align with and further a company's efforts to become a more responsible member of the global community.

The intersection between digital communication's omnipresence and the emerging culture of deeper engagement could mark a kind of golden age for employees and companies alike. Armed with the social web and cloud computing, among other tools, companies are better poised than ever to effectively engage and galvanize their employees into cause-related action, while serving their over-arching goals for corporate social responsibility. [Read more from the Employee Engagement Network>>>](#)

--SOURCE: Nonprofit Newswire by Imagine Canada, June 28, 2012

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## BC GOVERNMENT HAS LAUNCHED A FAMILIES FIRST WEBSITE

BC Government has launched a [Families First website](#). Families are as diverse as our great province, and they are bound together by love and by an unshakeable commitment to supporting each other. Families make our communities stronger.



--SOURCE: The Federation of Community Social Services of BC, Weekly News Items - June 27, 2012

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## BRITISH COLUMBIA BUSINESS AND ECONOMIC OUTLOOKS

Identify emerging marketplace changes, trends and policy issues for your province and business with The Conference Board of Canada's Provincial Outlook Economic Forecast: Spring 2012 (e-copy) and Provincial Economic Outlook Webinars.

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- The British Columbia Outlook Economic Forecast: Spring 2012  
May 2012, \$295 e-copy
- The British Columbia Business Outlook  
Recorded Webinar, June 2012, \$325

Until July 31, 2012, you can order your provincial forecast report and webinar for only \$595.

To place your order, please contact [publications@conferenceboard.ca](mailto:publications@conferenceboard.ca) or call 1-866-242-0075. Please quote campaign code BCJUNE when ordering.

--SOURCE: The Conference Board of Canada, June 26, 2012

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## NEW REPORT STUDIES CHINESE CONNECTION IN CALGARY

The Institute for Nonprofit Studies at Mount Royal University is pleased to announce the publication of Chinese Connection: Nonprofit responses to changes in Calgary's Chinese community by Ezra Voth. In the report, Voth explores how nonprofit organizations (Chinese-focused, immigrant serving agencies, and faith-based organizations) are responding to three key changes in Calgary's Chinese community - changes in place of origin, a geographic shift in where Chinese people choose to reside, and aging. For more information, and to read the full report, visit [mtroyal.ca](http://mtroyal.ca).



--SOURCE: Charity Village, Village Vibes, July 3, 2012

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## PRACTICAL THINGS YOU CAN DO TO MAKE YOUR NONPROFIT BOARD MORE EFFECTIVE NOW

Your Board needs professional development, but you don't know where to turn! Now you have it: [Tom Little's BIG Ideas for Non-Profit Boards](#).

The book contains all kinds of resources for implementing them such as samples of strategic and Board yearly action plans, and evaluation formats Boards can use to rate their own work. It also highlights a range of websites with materials that can be downloaded for free.



Tom Little's BIG Ideas is formatted as a work book. Buy Big Ideas for Nonprofit Boards for just \$39.99 Your book will be shipped to you in about 8 days.

--SOURCE: Hillborn eNews, June 26, 2012

## OKANAGAN RECREATION MAGAZINE

There is a new free online recreation magazine in town. For more info, call 250-860-1270, email [subscriptions@okanaganrecreation.ca](mailto:subscriptions@okanaganrecreation.ca), or visit [okanaganrecreation.ca](http://okanaganrecreation.ca).

--SOURCE: Okanagan Recreation Magazine, Devon Brooks, publisher



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## HOW TO GET A GREAT REVIEW FOR YOUR ORGANIZATION

We all want great testimonials from our supporters, but how do you actively encourage stellar reviews? There's one good approach to getting positive buzz about your organization and a few really wrong ways to do this that can really hurt your brand (and your credibility).



[Find out how to get people to say nice things about your nonprofit \(and what you should do when they don't\)>>>](#)

--SOURCE: Network for Good, Fundraising 123, June 14, 2012

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## HOW CORPORATE SOCIAL RESPONSIBILITY IMPROVED THESE COMPANIES' BOTTOM LINES

June 14 2012 – In 2008, Tyler Elm, a New York-based consultant, had a job interview with Canadian Tire. He brought with him a vision: there's money to be made in environmental sustainability. He just had to convince the bigwigs.



"Why should we care?" they asked. Elm responded by pulling a socket set from a nearby shelf. He pointed out its excessive

packaging and told them they were wasting paper and plastic—and money. A smaller package not only reduces waste, Elm said, but also unit size. That means more products per shipping container. And that translates to lower shipping costs.

He got the job. Four years later, Elm is Canadian Tire’s vice president of corporate strategy and business sustainability. “Sustainability is strategy,” he says. “We’ve tailored that concept to our for-profit mandate.” [Read more from Macleans>>>](#)

--SOURCE: Nonprofit Newswire by Imagine Canada, June 14, 2012

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## Social Media

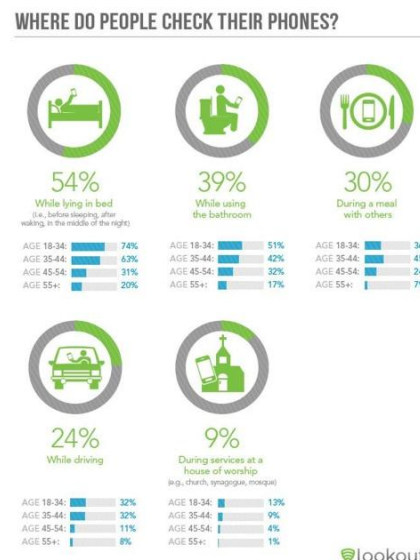
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### ATTENTION DATA NERDS: THE MOBILE MINDSET STUDY AND MORE

Two excellent sources for stats on how mobile use in the US has become more pervasive. American’s are no longer tethered to their desktops to use the Internet, especially social media. [The Mobile Mindset Study](#), a new survey from mobile security developers Lookout using data commissioned from Harris Interactive, has found that three out of five smartphone owners in the U.S. do not go for more than one hour without checking their devices.

Here’s the topline summary:

- Smartphones are essential to our lives.
  - We constantly connect. Nearly 60% said they don’t go an hour without checking their phone. Younger folks were the most addicted: 63% of women and 73% of men ages 18-34 say they don’t go an hour without checking their phones.
  - Our connection never sleeps. 54% said they check their phones while lying in bed: before they go to sleep, after they wake up, even in the middle of the night.
  - We need access everywhere. Nearly 40% admit to checking their phone while on the toilet.
- We sometimes break rules of etiquette to stay connected.
  - We act rudely. 30% admitted that they check their phones during a meal with others.
  - We take risks. 24% said they check their phones while driving.
  - We behave inappropriately. 9% said they check their phones during religious services at a house of worship.
- We have emotional reactions and concerns when we do not have our phones.
  - 94% are concerned about losing their phone.
  - 73% say they felt panicked when they lost their phone.
  - 38% are most concerned about the cost & hassle of replacing a lost phone.



This is not the only study that tells us that mobile is not a fad and is here to stay. The good folks at Hubspot have also done a round up of mobile stats, [23 Eye-Opening Mobile Stats](#).

This is a double-edged sword for nonprofits. The opportunity is there to better serve your audience and stakeholders by [integrating mobile into your overall strategy](#). But, being productive with a device that can connect to the Internet anytime, anywhere is going to require [good mindfulness skills as described by Howard Rheingold](#) in his new book.

--SOURCE: Beth's Blog by Email, June 22, 2012

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## GOOGLE JOINS FIGHT TO SAVE ENDANGERED FIRST NATIONS LANGUAGES IN BC

First Nations organization is playing a key role in a Google-backed effort to help preserve and revitalize languages on the brink of extinction.

The [First Peoples' Cultural Council](#), a First Nations-run Crown corporation, will chair the advisory committee for the [Endangered Languages Project](#). A creation of Google and the Alliance for Linguistic Diversity, the project launched on Wednesday (June 20) with a website aiming to document more than 3,000 languages at risk from around the world.



Tracey Herbert, executive director of FPCC, told the *Georgia Straight* by phone from Victoria that her organization has been working on the project with Google for about a year. "It really gives us the visibility that we need to gain more support for the work that we're doing," Herbert said today (June 21) on National Aboriginal Day. "To have a company like Google basically give up a bunch of their technicians' time to create this site on behalf of Endangered Languages really says a lot about them and also the recognition of the importance of endangered languages."

--SOURCE: *The Federation of Community Social Services of BC, Federation News Clippings - June 22nd, 2012*

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## DATA VISUALIZATION TECHNIQUES FOR THOSE WHO CAN'T DRAW

At the NTEN NTC conference this year, I did a session on data visualization for nonprofits called "[Picturing Your Data Is Better Than 1000 Numbers](#)" with Johanna Morariu from Innonet and Brian Kennedy of ChildrenNow. Shortly after, I decided to start curating resources on data visualization over at Scoop.It and continue to add the best stuff to the resources section on the session wiki. In my reflection post about the panel, I was musing about one of the points raised: "How Can We Visualize Data If We Can't Draw?" This is a common theme for those interested in incorporating visualization techniques.



--SOURCE: *Beth's Blog by Email, May 30, 2012*

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## 5 LITTLE KNOWN LINKEDIN TOOLS AND TIPS

Clare McDowall is the Communications Director at one of Canada's first micro-giving sites for environmental projects, Small Change Fund. Prior to moving to Canada, Clare worked in fundraising for Oxfam Great Britain, and was the Scottish Ambassador for SOFII.org, the worldwide Showcase of Fundraising Innovation and Inspiration. She is a strong believer in communicating important social issues to a wider audience using all of the great tools available in this digital age in a way that any person can 'get'. She is now the Social Media Manager for SOFII.org, the lead organizer of Be Good Be Social in Toronto, a social media conference for non-profits in



Canada, and lead consultant at Socially Good, consulting for non-profits and social enterprises.

1. LinkedIn Answers – Specific sections for non-profit, marketing, management.... post your tough questions and have your worldwide peers help you out! Chances are someone has encountered the same challenge, right? Even better, actually answering questions raises your visibility amongst your peers, and your answers may be selected as "best answer", which then shows up on your profile. If you are looking for that next job opportunity, and want to stand out from the crowd, share your expertise, and learn from others.
2. Events – A great way to see what events your peers are attending and learning from. Want to know where your future boss might be, see if they are attending any events and go along too. LinkedIn suggests events you might be interested in, and also allows you to search your area by keyword. Look for training and networking opportunities and get yourself out into your community. Don't forget to use the LinkedIn tool to tell your connections you are going to events, and be sure to continue to build offline connections at these events with people you are connected to via LinkedIn. Of course you can also share your own non-profit events and invite your connections to join you via the app. [Read more>>>](#)

--SOURCE: *hjc E-Newsletter, June 21, 2012*

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## PINPUFF

Similar to what [Klout](#) is for Twitter users, [Pinpuff](#) is an influence grader for Pinterest users. For nonprofits it's less important to focus on your score on both sites since the scores are usually computed based on the best practices of tweeting and pinning as an individual rather than tweeting/pinning as a brand, but Pinpuff and Klout do give you access to interesting and useful stats.



--SOURCE: *Heather @ DIOSA Communications & Nonprofit Tech 2.0, June 18, 2012*

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## 4 LESSONS ON BUILDING GAMES FOR CHANGE

Old attitudes die hard, and one such attitude is that games can't be anything more than light entertainment. If you're unfamiliar with the games for change movement, which both advocates for and demonstrates how games can be a rich medium for making a social impact, I've collected some advice intended for newcomers to the field from nonprofits who have successfully developed games for change. [Read more>>>](#)



--SOURCE: *Beth's Blog by Email, June 15, 2012*

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## 5 RECENT CHANGES TO FACEBOOK PAGES TO KNOW

Facebook recently pushed out five big feature changes to Facebook Pages that will help admins more easily manage their pages, plan content, and get more airtime for updates in the News Feed.

### 1. FACEBOOK PAGE ADMIN ROLES

Facebook Pages now offer five different flavors of admin roles.

This is huge, especially for organizations that have various different people accessing



administrative rights with in a single Facebook Page. Some of these people might only need access to view insights, while others need admin access to post content and respond to comments. [Read more>>>](#)

--SOURCE: *Linked In Today, June 14, 2012 (social.razoo.com - June 13th, 2012 by johnhaydon)*

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## SEVEN WAYS YOUR ORGANIZATION CAN PUT PRIVACY INTO PRACTICE – AND WHY

With a little help from Mozilla Manifesto, here are seven basic privacy principles to keep your organization in check and help guide your decisions on social campaigns, privacy policies and more.

As social media managers and nonprofit leaders, we're living in an age of connectedness with a goal of empowering our users, engaging and mobilizing them for the greater good. Our missions are diverse, yet we have the common goal of raising awareness of the work we're doing. Along with that goal is an obligation to raise awareness of the ways in which we're using the data provided to us by our fans and friends. It's up to us to address their fundamental right to privacy by reconciling their concerns and being clear and concise when it comes to asking for information from donors, volunteers, board members and friends.



Transparency – that buzzword we have all come to know so well – is as important in the nonprofit world as it is in the corporate world, and it means as much today as financial accountability and maintaining open lines of communication with constituents. Transparency is crucial because tracking, profiling, and behavioral marketing to users has become a widespread, global practice that often leaves us befuddled. As leaders, we have to respect our audience. We have to create an environment of trust around the information we collect and be crystal clear about where it's going. [Read the full article>>>](#)

--SOURCE: *Beth's Blog by Email, June 13, 2012*

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## INFOGR.AM

[Infogr.am](#) is a free, do-it-yourself infographic creation tool. It combines everything a good social media manager knows to maximize on the Social Web in 2012 i.e., graphics, images, statistics, and inspirational quotes. That said, a low-cost premium version is coming soon.

--SOURCE: *Heather @ DIOSA Communications & Nonprofit Tech 2.0*  
<heather@diosacommunications.com>



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## SEVEN WAYS TO MAKE SURE YOUR BLOG GETS NOTICED

It's every blogger's nightmare. You write a compelling post, actually, a brilliant post, and it doesn't get so much as a click. It's heartbreaking to see your masterpiece die a slow and painful death as it rolls off the front page to virtual oblivion.

The good news is this is completely avoidable in the Age of Social Media.

Over the last six years since our founding, MomsRising has worked with hundreds of bloggers and has learned how to strategically use social media to ensure that key audiences don't miss compelling posts. To rescue other would-be brilliant posts from virtual oblivion, we thought we would share with you some of the lessons we have learned along the way.

Recently, MomsRising conducted [a blog carnival on school food](#), which serves as a useful case study about how social media can ensure that target audiences see compelling blog posts.

A blog carnival is a series of blog posts related to one theme, in this case, the promotion of USDA-proposed nutritional standards for snacks in schools, which coincided with a [Kids' Safe and Healthful Foods Project poll](#) showing that most Americans support the guidelines. These posts are then placed as a series of links below an overarching introductory blog post that was written by a MomsRising staff member.

--SOURCE: *Beth's Blog by Email*, June 5, 2012

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## CAUSE.IT

[Cause.it](#) is an iOS app that allows users to earn points for doing things like volunteering at local food banks or animal shelters. Points can later be redeemed for deals and free items at local merchants.

Now you can easily do Good daily through a simple and fun mobile app. Impact the causes that matter most to you and your community and collect points along the way. It's never been easier to volunteer and make a difference!

Did we mention points can be redeemed for awesome stuff at businesses in your community?

--SOURCE: *Heather @ DIOSA Communications & Nonprofit Tech 2.0*

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## Training

### SHELTER NET BC 2012 CONFERENCE

Whether you serve on the frontlines or in a leadership capacity, *Conference 2012* has something for you.

Dates: September 26 & 27

Place: Best Western  
2404 Hwy 97 N.  
Kelowna

Cost: \$270.00 Members  
\$350 Non-members

#### Conference Presentations

- Promising Practices: Keeping Clients Housed with Shayne Williams & BC Housing
- Odd Squad Presentation: The Truth About Gangs and Opening Remarks by Minister Coleman
- Longevity in the Homeless Sector by Pat Nixon

#### Frontline Worker Series

- Cross Cultural Awareness with Katherine Aubrey with Freda Ens
- The Internet and At-Risk Populations with Merlyn Horton – SOLO
- Transgendered Populations in the Homeless Sector with Nikki Gravelle & Gwen Haworth – PRISM

#### Management Series

- Media Training for Shelter Providers by BC Housing
- Creating your Shelter's Emergency Leadership Plan with Andrew Jarrett – REACH

For more information contact Shelter Net BC:

Web: <http://shelternetbc.com/conferences/conference-2012/>

Phone: 604-568-3373

Email: [info@shelternetbc.com](mailto:info@shelternetbc.com).

--SOURCE: Liz Talbot, NOW Canada

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### VOLUNTEER FUTURES 2012

Volunteer Futures, **September 27 & 28 2012** is Volunteer BC's annual training event – **Embracing Change** for volunteer and non profit sector leaders from around the province. Our event brings leaders from small organizations in rural BC and their colleagues from urban non-profits where they can come together to learn, interact and grow their organizations.



Like other sectors of the BC economy, the non-profit sector is experiencing significant changes. This year's event will focus on these changes and will encourage innovative partnerships, help you connect with others, facilitate a flow of information and spark new ideas.

The world of volunteerism is changing and this event will share and help support the non-profit sector to take advantage of these opportunities.

--SOURCE: Volunteer BC, June 2012 Connector

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## SAVE THE DATE – BC ALLIANCE FOR YOUNG PARENTS CONFERENCE

FRP-BC - The BC Alliance for Young Parents' annual provincial conference is happening this coming October 19-20 2012 at the Hilton Vancouver Metrotown in Burnaby, BC. The conference is the only professional development event in BC focusing specifically on the needs of workers in young parent programs. This year's conference is Finding Common Ground: Programs, Partnerships and Policy to Build Healthy Families, and brings together an inspiring, educational and entertaining group of speakers and experts in family services. [Read more>>>](#)



--SOURCE: Community Action Toward Children's Health, CATCH Network Newsletter July 2, 2012

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## ECEBC COMMUNITY TRAINING GRANT ANNOUNCEMENT

With the support of VanCity Community Foundation, the [Early Childhood Educators of BC \(ECEBC\)](#) is excited to announce two professional development opportunities for Early Childhood Educators across BC. Training is for these two programs:



- ECEBC's "Let's Talk About Touching" (LTAT) Program
- ECEBC Code of Ethics

Applications available at [www.ecebc.ca](http://www.ecebc.ca). Deadline July 15, 2012. If you have any questions please contact Emily Mliczko, Executive Director, at [executive.director@ecebc.ca](mailto:executive.director@ecebc.ca)

--SOURCE: Community Action Toward Children's Health, CATCH Network Newsletter June 18, 2012

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## PUBLIC HEALTH SUMMER SCHOOL

The Public Health Association of BC is holding their 2012 Public Health Summer School July 24-27th at multiple locations across BC: Vancouver (UBC), Victoria (UVIC), Prince George (UNBC), Kelowna (UBC-O), Smithers, Fort St. John and Terrace. This year's topic is Health Communication and Evaluation.

All frontline health providers, managers, leaders, planners, consultants, researchers, policy analysts, community partners, inter-disciplinary allies and university students are encouraged to attend. All are welcome!



See the [Public Health Association of BC's website](#) for more information about the Summer School: [www.phabc.org](http://www.phabc.org). For all registration related questions, please contact [staff@phabc.org](mailto:staff@phabc.org).

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter

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## BC CANADIAN ROOTS APPLICATION—ABORIGINAL YOUTH 18-29

When: July 28-Aug 5, 2012  
Where: Vancouver Island

The Canadian Roots Exchange (CRE) is a week-long road trip that takes Metis, Inuit, First Nations and non-Aboriginal youth around Canada's provinces to visit with and learn from Canada's Aboriginal communities.

Together we engage in the teachings, triumphs and daily realities of Aboriginal peoples/communities [Learn more>>>](#)

--SOURCE: FBCYICN E-Newsletter June 22, 2012



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## PINWHEEL EDUCATION SERIES

JUNE - DECEMBER 2012 TOPIC LINEUP Free, open to everyone!

July 19: Tourette Syndrome  
August 23-24: Summer Institute 2012 (register on our website)  
September 13: Abuse, Neglect, and Trauma  
October 11: Suicide Prevention  
November 15: Teen Substance Use Trends & Related Mental Health Conditions  
December 6: Helping your Child/Youth Sleep Better

To join the teleconference:

Telephone: DIAL 1.877.291.3022, enter CODE 4611577#, press \*6 to mute after you are connected

Telehealth: If you would like to join the session through Telehealth, please contact your local Telehealth Coordinator and book a videoconference room and forward this invite with your site information including the name of location & room number and ISDN/IP Address/Alias to [telehealth@phsa.ca](mailto:telehealth@phsa.ca) two days before the event.

For questions, please contact Olivia Stewardson, Telehealth Coordinator at [ostewardson@cw.bc.ca](mailto:ostewardson@cw.bc.ca)

--SOURCE: Kelty Mental Health Resource Centre



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## NEW INTERACTIVE SKILLS-BASED VOLUNTEERING ACTIVITY

Volunteer Canada created a new online learning activity designed for volunteer managers and recruitment professionals. The interactive video allows viewers to ask potential volunteers questions about their skills and interests, and place them in a volunteer role according to the responses. The resource provides insights into the motivations of potential volunteers.

[Click here to access the tool>>>](#)

--SOURCE: Volunteer Canada, News Flash, June 27, 2012



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## THE CHRONIC PAIN CONUNDRUM

CIRPD and PainBC with the support of the Canadian Pain Coalition, are pleased to announce the launch of a new webinar series, "Chronic Pain, Improving Life While Living It". This free webinar series, provides an opportunity for for people living with pain as well as their families to learn from top researchers and practitioners how to live well with chronic pain. [Read more or register>>>](#)



Date: July 25, 2011  
Time: 11am - 12noon (PDT) / 2pm - 3pm (EDT)

--SOURCE: Canadian Institute for the Relief of Pain and Disability

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## Volunteerism

### BEST PRACTICES IN VOLUNTEER SCREENING

Yesterday, Scouts Canada released an audit of all its records related to the suspension and/or termination of volunteer leaders for sexual misconduct against youth from 1947 to 2011. The full length report and associated fact sheets are available on the [Scouts Canada website](#).

We are also actively reaching out to news media to highlight best practices in volunteer screening, [including the 10 Steps of Screening](#), available on the Volunteer Canada [website](#).

--SOURCE: Volunteer Canada, News Flash, June 26, 2012



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### IN A TOUGH ECONOMY, PRO-BONO VOLUNTEERING TAKES ON NEW IMPORTANCE

The grim jobs report in May has riveted the nation like a slow-motion train wreck, confirming our darkest fears about a sputtering economy that may be stuck in a stall or, worse, falling. We're a country of Chicken Littles now, squawking about a double dip recession while wringing our hands and blotting our brows. Whether or not fears of a fiscal cliff-dive are overwrought or prescient, no one denies that tough times are sticking to us like tar.

So, now is, of course, the worst time to be thinking about "extras" like [pro-bono](#) volunteering, also known as skills-based volunteering. Surely, logic would dictate that the business community stick to its knitting, wait until the recessionary dust settles and then get back to the relative luxury of employee-centered philanthropy. Charitable efforts like these are clearly best left to flush times, aren't they?



In a word: no. In fact, the opposite is true. When times are tough, businesses must optimize every asset at their disposal, and a company's employees are its most important asset of all. The high costs of employee recruitment, turnover and additional training are now imperative to minimize, so terms like [employee engagement](#) and [employee retention](#) take on new urgency. [Read more>>>](#)

--SOURCE: *Imagine Canada, Linked In Group, June 28, 2012 (By MAS Email Office)*

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Do you have news related to the non-profit / voluntary sector that you wish to share with your colleagues? Send Community Information and Volunteer Centre your information at [informkelowna@kcr.ca](mailto:informkelowna@kcr.ca) by the 20th of the month.

This Bulletin is a publication of Community Information and Volunteer Centre. To subscribe, please click [here](#).

Community Information and Volunteer Centre is a program of Kelowna Community Resources. Go to [www.kcr.ca](http://www.kcr.ca) for more information about Kelowna Community Resources and Community Information & Volunteer Centre. Be sure to add or update your volunteer and / or organization information.

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