



Monthly Bulletin – January 2015

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KCR Highlights

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Workshop: Fulfill Your Life (vs Fill Your Time)

Ideas and Resources to Prepare for Life Transitions of Retirement and Loss

Cost: Free

See schedule below for workshop dates and locations

Description: This 2 hour workshop is designed for individuals 55+ who have experienced a major life transition (specifically retirement or loss) and are ready to take charge of their life and seek new opportunities. Participants will explore their own interests, skills and abilities and learn how to utilize these to create a fulfilling life in their later years.

Workshop Schedule:

Date: January 19th, 2015, 1:30pm – 3:30pm

Location: KCR, #120 – 1735 Dolphin Avenue, Kelowna

Date: January 20nd, 2015, 10:30am – 12:30pm

Location: Parkinson Activity Centre, 1800 Parkinson Way, Kelowna

Date: February 6th, 2015, 10:00am – 12:00pm

Location: District of Lake Country Municipal Hall, 10150 Bottom Wood Lake Road, Lake Country

(Peachland, West Kelowna and Lake Country workshop information will be available soon)

Call Stephanie at 250.763.8008 ext. 141 or by email stephanie@kcr.ca to register for any of the above workshops.

Opportunities are also available for employers to book a workshop for their employees in preparation for retirement.

This project has been funded in part by the Government of Canada's New Horizons for Seniors Program

-Source: Stephanie Moore, Project Manager, November 2014

KCR's New Look

Stay tuned! KCR's website, Community Information Database and Volunteer Opportunities Database will be receiving a new look by the end of February. We are currently in the works to simplify and make the website easier to access. Thank you for your patience.

-Source: Stephanie Moore, Project Manager, December 2014

Grey Power – Job Options Urban Older Workers Employment Program

Unemployed and Looking for Work?

KCR is excited to announce that they are holding 3 more training sessions for the Urban Older Worker Program. The first session starts on January 12, 2015. If you live in the Central Okanagan and are 55 years of age or over, not EI eligible and looking to enter or re-enter the workforce then this may be the program for you. Grey Power will provide up to 12 weeks of job search assistance to eligible Participants that includes 6 weeks of classroom training. In-class training includes: career exploration, basic computer training, resumes, cover letters, interview preparation, networking and certification in short term training such as First Aid, Food Safe, WHMIS. There is no cost to Participants and a training allowance is provided during the classroom training. Supports also include weekly job club and 6 month follow-up.

If you are interested in attending please contact Christine at 250.763.8008 ext 134 for further information, or email christine@kcr.ca or joan@kcr.ca.

-Source: Christine Hawkins, Employment Services Manager, December 2014

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[Click here](#) to consent to receiving electronic messages from KCR for our Publication Updates

[Click here](#) to consent to receiving electronic messages from KCR for our Upcoming Workshops

-Source: Kelsey Chmilar, IT Coordinator, June 2014

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Launch of the Canadian Observatory on Homelessness

November 26th marked the official launch of the Canadian Observatory on Homelessness (COH). According to the Homeless Hub (their affiliate) [website](#), the COH is “a non-profit, non-partisan research institute that is committed to conducting and mobilizing research so as to contribute to solutions to homelessness.” In place of the previous Canadian Homelessness Research Network (CHRN), the COH “introduces a program of research that includes local, provincial and national monitoring activities, as well as original research that addresses key issues in homelessness.”

The launch took place through a publicly accessible webinar. Dr. Stephen Gaetz introduced the session, followed by a series of speakers who discussed some of COH's current focal areas. Some of the topics included systems-level responses to homelessness, aboriginal homeless, legal services for the at-risk or homeless, and poverty among migrant populations.

For more information on COH and their research initiatives, visit:
homelesshub.ca/CanadianObservatoryOnHomelessness

-Source: Raising the Roof, Newsletter, 3 December 2014

A Safe and Decent Place to Live: Towards a Housing First Framework for Youth

Across North America and elsewhere in the world, Housing First is recognized as an effective and humane approach to addressing homelessness. The need for a consideration of how Housing First works for young people (aged 13-25) is based on concerns raised by policy-makers, practitioners and indeed, young persons themselves, about the applicability of models and approaches developed for adults who are homeless, when applied to a youthful population.

[Read More](#)

-Source: Homeless Hub, Newsletter, 18 December 2014



Coalition for the Repeal of Ontario's Safe Streets Act

The Ontario Safe Streets Act (SSA) exists as one of the clearest and most obvious examples of the creation of new laws that contribute to the criminalization of homelessness. December 14th marks 15 years of the Safe Streets Act criminalizing poverty and compromising the safety and wellbeing of people who are homeless. It's time to repeal this bill! The SSA, which came into effect in January 2000, in response to the growing visibility of homelessness in Toronto and other major cities in the 1990s, is provincial legislation designed to address aggressive panhandling and squeegeeing. While never mentioning homelessness specifically, the Act clearly targets homeless persons.

This December marks the 15th Year Anniversary of the SSA. The [Safe Streets Act](#) has had a negative impact on the safety and wellbeing of people who are homeless or street-involved. Because homeless people have to do things in public spaces that housed individuals do not (e.g., sleeping, eating and drinking, making money), the SSA has disproportionately impacted homeless individuals, contributing to the criminalization of homelessness and poverty. This in no way supports an end to homelessness.

We have formed a [Coalition for the Repeal of Ontario's Safe Streets Act](#) to address this injustice and get the Government of Ontario to repeal this bill.

[Call on the Government of Ontario to repeal the Safe Streets Act!](#)

[Read More](#)

-Source: Homeless Hub, Newsletter, 10 December 2014

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2015 Community Grants Information Session



In 2015, the Central Okanagan Foundation will administer \$80,000 in Community Social Development Grants and \$22,000 in Grants to Address the Sexual Exploitation of Youth on behalf of the City of Kelowna.

The Central Okanagan Foundation encourages registered charities, non-profit organizations interested in applying for either a Community Social Development grant or a Grant to Address the Sexual Exploitation of Youth to attend an information session on Thursday, January 22nd, 1:30pm in the Pacific Safety Products Boardroom at the Rotary Centre for the Arts, 421 Cawston Ave.

The session will cover eligibility requirements and the application process. Program updates that could impact the application process and evaluation will be reviewed. To register, please contact Cheryl Miller, Grants Manager, Central Okanagan Foundation at cheryl@centralokanaganfoundation.org or 250.861.6160.

Community Social Development Grants fund innovative, prevention-oriented programs designed to improve the quality of life for residents in Kelowna.

Grants to Address the Sexual Exploitation of Youth funds programs that directly address sexual exploitation issues for those under 19 years of age within the City of Kelowna. To download the application form, visit kelowna.ca/grants.

Completed applications are due at 3:30pm Friday, February 27th and should be dropped off at the Central Okanagan Foundation office located at #225 – 1889 Springfield Rd.

For more information, contact:
Cheryl Miller
Central Okanagan Foundation
cheryl@centralokanaganfoundation.org | 250.861.6160

-Source: Cheryl Miller, Central Okanagan Foundation, 1 December 2014

Call for Civic and Community Award nominations

Nominations are due Friday, February 13, 2015

The City of Kelowna's 40th annual Civic and Community Awards nomination period opened today. The awards recognize outstanding individuals, groups and organizations whose contributions and achievements benefited the city in 2014.

"This is a milestone year as the awards have been recognizing exceptional residents for 40 years. Their contributions as volunteers, artists and leaders have truly made the community a better place," said Louise Roberts, Community and Neighbourhood Programming Manager. "The annual awards gala always makes for an inspirational evening."

Nominations are due Friday, February 13, 2015 and can be submitted online, by email or hard copy. Online nomination forms can be found on the Civic and Community Awards webpage under Residents. Hard copy forms are available at City Hall and the Parkinson Recreation Centre.

Nomination categories include:

- Bob Giordano Memorial Award – Volunteer Coach or Sport Administrator of the Year
- Bryan Couling Memorial – Athletic Team of the Year
- Champion for the Environment (individual and business)
- Corporate Community of the Year (small/medium and large)
- Fred Macklin Memorial – Man of the Year
- Honour in the Arts
- Male & Female Athlete of the Year
- Sarah Donalda Treadgold Memorial – Woman of the Year
- Teen Honour in the Arts
- Volunteer Organization of the Year
- Young Male & Female Volunteer of the Year

Be inspired and celebrate with the finalists and recipients at the awards gala on April 30, 2015 at the Kelowna Community Theatre. Tickets will go on sale starting March 16. As part of the 40th celebrations, past recipients of the awards are invited to contact Amber Gilbert at 250-469-8800 to be a part of the ceremony.

For more information on the awards, visit kelowna.ca/residents.

-Source: City of Kelowna, Newsletter, 1 December 2014

January Community Food Resources Calendar

This month's food resource calendar created by Outreach Urban Health has been released. The community highlight of the month is Freedom's Door.

COMMUNITY FOOD RESOURCES
January 2015



Please feel free to share and redistribute the calendar to those who you see would benefit from this resource.

-Source: Julia Gayler, Social Worker, Outreach Urban Health, 2 January 2015

Building the Wellbeing of Men in the Community: Starting Men's Sheds in Canada

Date: Wednesday, January 28, 2015, 12:00pm – 1:30pm
Location: Room 129, Reichwald Health Sciences Centre, UBC Okanagan, 3333 University Way

Men's Sheds, first started in Australia, have gone global to meet the needs of men who have experienced mental health issues, challenges with transition to retirement or a lack of social interaction. The panel will provide information about Men's Sheds and how they are starting here in Canada.



Register: <http://menshed.eventbrite.ca>

Available for attendance in person, via webinar or teleconference
FREE AND OPEN TO THE PUBLIC – Everyone is welcome!

-Source: Jacquetta Benard, Administrative Assistance, UBCO, 18 December 2014

Seeking Projects for UBCO Reading Week Students

We will be hosting our annual United Way/UBCO Reading Week of Caring series from February 9 – 13, and we are looking for service projects for our groups of student volunteers. They can help with things like painting, sorting and organizing, meal preparation, cleaning or other tasks.

Note that Monday February 9th is BC Family Day – so we're not sure if any non-profits will be open to hosting volunteers that day – but if you are, the students are available!
Here are the scheduling details:

- We need to fill up to 10 shifts of approx. 5 student volunteers x approx. 3 hours of labour.
- We prefer project sites located close to a bus stop.
- The available shifts are Monday through Friday, approx. 9:00am – noon and 1:00pm – 4:00pm. These time slots are flexible.
- You can request more than 1 group of students/shift.
- We'll ask you to give the students a tour and explanation of the work of your organization (as appropriate). Each group will have a student leader, UBCO staff member and/or United Way rep in attendance.

If you have projects to which we can assign these students, [please let me know](#) so I can get it on our schedule!

-Source: Avril Paice, Director of Community Investment, United Way CSO, 5 January 2015

Speaker: Sharon Gregson: 10\$ a day Child Care

Date: February 16th, 2015, Doors open at 7:00pm

Location: Seniors' Centre, 135 Richter Street (the corner of Richter and Fuller)

Sharon Gregson, is a member of the Coalition of Child Care Advocates of BC. Sharon is an exceptional speaker, very knowledgeable about the barriers many families in British Columbia face because of the lack of quality, affordable child care. This is particularly hard on families and children living in poverty. The latest statistics tell us that one in five children in British Columbia live below the poverty line. Many of these children live in single parent families and in families of the working poor.

This presentation is meant to bring awareness to our community about the current situation regarding child care and to start a conversation about what our community can do to bring about positive change. Doors open at 7:00pm for a 7:30 presentation. There will be time for questions.

Hosted by [CFUW](#)

-Source: CATCH, Newsletter, 18 December 2014

Works by Edward Burtynsky and Emily Carr to be on view at the Kelowna Art Gallery

A Terrible Beauty: Edward Burtynsky in Dialogue with Emily Carr
January 11 – March 9, 2015

The Kelowna Art Gallery is delighted to present a new exhibition of works by Edward Burtynsky and Emily Carr. A Terrible Beauty: Edward Burtynsky in Dialogue with Emily Carr runs from January 11 to March 9, 2015.

Eighteen works by renowned Canadian photographer Edward Burtynsky are paired with nine paintings by Emily Carr, who is a touchstone to so many people, art lovers and the general public alike. Both of these artists have explored the connection they have felt with the natural world and conveyed in their respective works.

With Burtynsky, we are given almost a mini retrospective, as the selection for the show begins with his first professional images, shot in the early 1980s in British Columbia. His marble quarry images from the early 1990s follow, and then come the super-famous bright red nickel mine tailings, shot near Sudbury, Ontario in the mid 1990s. The exhibition contains some examples of Burtynsky's work in China, and ends with a recent photograph of an oil spill in the Gulf of Mexico, and an erosion control scene in Iceland. His works explore the human imprint on the planet and are startlingly beautiful despite their grim subject matter.



Emily Carr needs no introduction; she is one of Canada's cultural heroes. Fighting against the repression of her own culture and going it alone as an artist, Emily Carr led a challenging and very difficult life. The selection of works for this show centre around her depictions of logging and gravel quarrying, both human incursions into the pristine rainforest environment that she so adored. Three of the paintings by Emily Carr have been borrowed from the collection of the Morris and Helen Belkin Art Gallery at the University of British Columbia in Vancouver.

An opening reception to celebrate this exhibition will be held on Friday, January 16, 2015, from 7:00pm – 9:00pm, at the Kelowna Art Gallery. This is a free event, open to Gallery members and guests, by invitation.

A Terrible Beauty: Edward Burtynsky in Dialogue with Emily Carr is organized and circulated by the Vancouver Art Gallery with the generous support of the Killy Foundation. The Kelowna Art Gallery is located at 1315 Water Street in downtown Kelowna. For more information about current exhibitions, public programming or special events, please visit www.kelownaartgallery.com or call the Gallery at 250.762.2226.

-Source: Joshua Desnoyers, Marketing and Events Coordinator, Kelowna Art Gallery, Newsletter, 17 December 2014

Charity Tour a Great Success!

Distinctly Kelowna Tours is excited to announce that their third annual Christmas Charity Light Tour was a great success!

Participants generously donated 63 toys and \$415.00 cash to the Westside Community Food Bank. The sold out tour took guests to see extraordinary light displays in Glenrosa, Westbank, Smith Creek and Rose Valley. The first tour departed at 5:45 and the second tour departed at 7:30 from The Cove Lakeside Resort. Everyone enjoyed hot chocolate and cookies generously donated by The Cove and received a photo card and candy cane prior to boarding the decorated bus. Christmas carols were playing throughout the hour and a

half long tour. Santa Claus was in the beautifully decorated lobby greeting guests on the first tour.

Owner, Debbie Dupasquier, would like to thank Amber O'Sullivan, Jerry Rawson and Jeff Olensky for kindly donating their time to make the event a success. Distinctly Kelowna Tours would like to thank The Cove Lakeside Resort for their support of this great event.

-Source: Debbie Dupasquier, Distinctly Kelowna Tours, 17 December 2014

Save the Date: Be(Cause) Fair 2015

Saturday, March 7th, 5:00pm – 7:00pm

Sunday, March 8th, 8:00am – 1:00pm

This event is intended to create a forum for you to help individuals to become aware of opportunities that are available in your area(s) of influence. Trinity will be hosting between 30 and 40 causes, with exposure to approximately 1800 people over the weekend.

Registration information will be on the [Trinity Church website](#) in early January.

-Source: Jennifer Woods, Trinity Baptist Church, 22 December 2014

A Storied Life Series

January's Speaker – Pat Vandewiel

Date: Thursday, January 8th, 12:00pm – 1:15pm

Location: Metro Community (NB Learning Centre, 1476 Water Street, Kelowna)

Hoarding

What it is and what it isn't

Patricia Vandewiel, RPN is currently employed as a Knowledge Coordinator with Mental Health & Substance Use Services, Interior Health. Pat has extensive skills and related experience working with both adult and youth populations in community as well as street outreach. This 'Storied Life' differs from previous presentations because Pat was asked to present on this specific topic yet, Pat's passion for assisting complex, multi-barrier client groups is obvious in all that she does from working front line to educational roles. Hoarding ...topic selected due to the high level of colleague interest in this challenging subject matter. Also, as Christmas has past, what a great time to reflect and share some insights around hoarding (for those of us who wonder if we might meet the criteria).

If you would like to be a speaker, please contact sandy@metrocommunity.ca

Promoting our collective humanity via community service sector colleagues supporting & sharing with each other....

-Source: Christene Walsh, Regional District of the Central Okanagan, 12 December 2014

BDO Human Bonspiel

A fun & wacky event to benefit the Rotary Centre for the Arts.

Date: Friday, January 23rd, 12:00pm

Location: Rotary Centre for the Arts, 421 Cawston Avenue

Cost: Free to Watch / Corporate Team Building \$500 – To participate, contact mwhiteman@BDO.ca

BDO, one of Canada's leading accounting and advisory firms, launched a brand new fun and wacky event to benefit the Rotary Centre for the Arts in 2013. The 2nd Annual Human Bonspiel will take place Jan 23rd 2015 where generous and spirited teams competing for bragging rights and a shiny gold cup slide on inner tubes down icy tracks on the Arts Common outside of the RCA. Money raised at the Human Bonspiel benefits arts programming at the Rotary Centre for the Arts.

[Learn More](#)

-Source: Arts Card, Newsletter, 1 January 2015

Mission Creek Greenway Access Open at Lakeshore

The new access to the Mission Creek Greenway Regional Park at Lakeshore Road is now open.

The trailhead access has been closed with a turnaround in place since late May when work began on the new bridge over Mission Creek as a part of the City of Kelowna's Lakeshore Road upgrade project.

The Greenway trailhead access is now available from the west side of Lakeshore Road underneath the bridge and from a trail leading down to the Greenway from the east side of Lakeshore Road. Previously, you could only get on or off the Greenway from the east side of the road.

For information regarding Mission Creek Greenway Regional Park or other Regional Parks visit regionaldistrict.com/pickapark.

-Source: City of Kelowna, Newsletter, 18 December 2014

Youth Initiative Grants Are Back!

United Way Gennext and the Central Okanagan Foundation COFFY (Central Okanagan Foundation for Youth) are pleased to announce that we are partnering to offer Youth Initiative Grants of up to \$2000 in 2015!

These grants are available to young people up to age 25 who are partnering with an organization to create positive change in their local community. The partner organization

can be a school, church or charity. Youth must reside in either the Central or South Okanagan Similkameen in order to apply. The application deadline is March 6, 2015.

We look forward to announcing our grant recipients in the Spring!

[Download the Application Form](#)

-Source: Avril Paice, Director of Community Investment, United Way CSO, 6 January 2015



Want to make a difference?
Need funding?

Are you age 25 or younger and doing a
project to improve your community?

If your project is:

- Youth-led
- Partnered with a registered charity, school, or church in the Central or South Okanagan Similkameen
- Benefiting your community

We encourage you to apply for up to \$2,000.00 in Youth Initiative Grant funding!

DEADLINE to Apply: Friday March 6th 3:00pm

Questions or need the application form?
Contact avril@unitedwaycso.com
or call 250-860-2356 x106

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Social Media

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How is CASL Today and What Did We Learn?

It has been nearly six months since CASL (Canada's Anti-Spam Legislation) went into effect. And it's probably been about ten months since the "panic" and "this will ruin our business development program" cries began. I have spoken with many businesses since July. We use email for messaging (you are reading one now) as well as for marketing programs, etc. We also have many clients who use the internet, direct mail, and other forms of CASL-affected scenarios.

I want to get to the point... the world did not crash. Much like the panic back in 1999 about Y2K and how all our computers would crash, clocks would stop, electricity would vanish, etc., the scare that ensued leading up to July 1, 2014, and the social media and other chatter about how this CASL legislation would ruin our businesses, was all for naught! Here are some observations about "CASL Six Months Later."

- Boy, the lawyers made a lot of money advising and re-advising about this legislation with their workshops, seminars, and what we needed to do and why – huge scare tactics – much like the computer companies in 1999 insisting that you needed all this new hardware and software to survive Y2K.
- The legislation has really done nothing to curb spam from Canadian companies, let alone those outside our borders (which do not have to comply with CASL anyway). But lots of jobs were created.
- All the people and companies that cried like Chicken Little with regard to the sky falling in on their business development and marketing programs that would be obliterated... heck, if you didn't spam in the first place and had compliance from all the people in your data base to begin with, CASL should have had no effect on you (other than the time and labor to move forward with the required compliance emails, etc.).
- So the process was a pain, it took time and money (and even more if you went to all the lawyers' workshops and online sessions, or if you were a spammer to begin with and had to do a ton of work to comply. But odds are, if that was you, you didn't comply anyway and probably are not reading this editorial. It did nothing to curb spam. But it did not kill anyone's business development programs, marketing campaign effectiveness, or outcomes according to anyone I have talked to.
- What did it do? It made us all clean up our data bases or start the process (we actually have three years during which we can still email those folks who have not given specific consent as yet) toward cleaner data bases. At the Partnership Group – Sponsorship Specialists™, that means we will be removing those who have not given us specific consent. We have already removed those who asked to be removed. We have always had an accessible and visible "opt out" opportunity, and are quick and efficient at removing people who ask to be removed. The outcome-we are (or will soon be) talking only to those who want to hear from us. If 40% of my data base had not opened an email from me in five years, why would I want to reach them anyway? They are not interested in me, so I shouldn't be bothering them!
- Many people say it decimated their email data base lists. But those people didn't want to talk to you anyway. That's why they opted out. Furthermore, you are probably the company that has a

10,000 person data base and a 5% open rate (500 people out of the 10,000 on your list) and always say that you have a data base of 10,000 instead of telling the truth and saying you “interact or have conversations with about 500 people”!

So, what is the outcome of CASL six months later? There was a lot of cost (in both money and labour) which really did nothing to curb spam. At the same time, I didn’t lose anyone who wanted to hear from me or valued what we send them. It helped clean up my data base. We didn’t lose any market share or revenue. Our business development continues to grow.

-Source: Brent Barootes, President and CEO, Partnership Group – Sponsorship Specialists, 17 December 2014

Top Viral Charity Trends of 2014

This year was definitely the year of viral charity social media campaigns, as people jumped on board the latest crazes and shared online with their friends and followers.

Tis the season for end of year roundups, so here is our pick of some of the best viral trends which filled up our social media feeds in 2014.

Nomakeup#NoMakeUpSelfie

The #nomakeupsselfie photos raised millions for Cancer Research UK, despite the charity not having any formal involvement from the start.

However, the charity was quick to jump on board and gave people a text code, turning the organic social trend into a fundraising storm overnight.

The campaign involved many women scrubbing their faces and posting an au-natural selfie online, along with a screenshot of their donation text. Some of those taking part fell victim to autocorrect and text the word ‘BEAR’ rather than ‘BEAT.’ This sent the donation to the World Wildlife Fund (WWF) and people were surprised to learn they had adopted a polar bear.

[Read More](#)

-Source: Imagine Canada, Nonprofit Newswire, 22 December 2014

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Community Volunteer Connections – Practical Management: Lessons from Inside & Outside the Field

Work Smarter, Not Harder – Time Management for Non-Profits

Date: January 15, 2015, 1:30pm – 3:30pm

Location: Room 413A, Anvil Centre, 777 Columbia Street, New Westminster

Cost: \$30 members / \$45 non-members

[Register Now](#)

Non-profit organizations staff and volunteers provide heroic levels of help while usually being chronically underfunded and understaffed. What if each person in your non-profit could double or even triple the amount of work being done while reducing stress and long hours?

In this workshop, time management expert Garland Coulson provides practical techniques to help non-profits:

- Work smarter, not harder
- Dump unproductive tasks keeping you from their goals
- Delegate more effectively
- Run more effective meetings and board meetings
- Improve your energy levels
- Handle the largest difficult projects easily
- Free up more time for your family and your passions

Whether you are a non-profit manager, director, employee or volunteer, you will find many powerful tips to transform your working time and to enhance your personal life.

Volunteer Management Learning Exchange

Date: February 17, 2015, 9:30am – 11:30am,

Location: Room 411A, Anvil Centre, 777 Columbia Street, New Westminster

Cost: \$30 members / \$45 non-members

[Register Now](#)

What's the most challenging part of volunteer management for you? What situations, volunteers, issues have you stumped in your work? We're going to use Learning Exchanges to powerfully connect you to the wisdom, thoughts and advice of your peers. Learning

Exchanges are used in conferences and un-conferences in many fields to innovate solutions — and when they are used they are consistently ranked as the best part of a conference. Join us as we bring this best practice local!

Buy 2 workshops and Save \$10

\$50/members (Regularly \$60)

\$80/non-members (Regularly \$90)

-Source: Community Volunteer Connections, Newsletter, 19 December 2014

CATCH Event: Darren Laur: Internet and Social Media Safety

Part of Interior Savings Unplug and Play Week: Join CATCH at the Rotary Centre's Mary Irwin Theatre at 7:00pm on January 27th for this free public presentation for parents and caregivers. [Registration required](#) to hold your seat. Donations for the Food Bank Tiny Bundles program of diapers and baby food gratefully accepted at sign in.

Professional Development workshop for those working with families with children by Darren Laur at 10 am on January 27 also provided free of charge. [Registration required](#) to hold you a seat and to let us know if you need a certificate of attendance. See you there!

-Source: CATCH, Newsletter, 18 December 2014

CommUnity Innovation Lab – Kamloops 2015

Date: February 3rd – 5th, 2015

Location: Thompson Rivers University, 900 McGill Road, Kamloops

Cost: Day \$149 / Full \$349

[Register Now](#)

We know... you're very busy! But how about giving yourself the gift of time well spent at Canada's first community-inspired innovation lab in Kamloops, on February 3rd-5th! Whether you're a local government or First Nation official looking to build strong cross-sector relationships with meaningful and productive outcomes... or an activist wanting to build support for your cause... or a professor or teacher needing to inspire your students with world-changing ideas... or an entrepreneur aspiring to better the world and your triple bottom line... FOF's CommUnity Innovation Lab is a must-attend event for you!

CIL combines best facilitation and public engagement tactics with emerging social innovation tools in a step-by-step, vision-to-action process that helps delegates from all sectors get informed, connected, and organized so they can get busy making their communities healthier, happier, and more prosperous. And all this for just \$349!

Register before December 24th and be entered in a draw to win one of 10 free full-conference passes you can share with a colleague or friend! Or how about celebrating a sustainable Christmas by providing a free registration for a student, senior, or nonprofit/community group that couldn't otherwise participate. For more info about this contact Joanne at 250.766.1777 or jo@freshoutlookfoundation.org

Be inspired by thought-leaders such as Michael Shuman (Business Alliance for Local Living Economies / Cutting Edge Capital / Post-Carbon Institute), Milton Friesen from Cardus (a think-tank dedicated to the renewal of North American social infrastructure), John Robinson (Canada's 2012 Environmental Scientist of the Year), and Gil Penalosa (an urban advisor who travels the world helping cities thrive). Choose from inspirational workshops such as Finding Vibrant Solutions for City Centres; Environmental Protection & the Built Environment / Develop with Care 2014; and Implementing Community Energy Plans in Small & Mid-Sized Communities. Stay tuned for the growing list expert speakers and workshops!

-Source: Fresh Outlook Foundation, Newsletter, 18 December 2014

Developing Your Identity, Skills, and Confidence as a Supervisor

Date(s): 5 Sessions, Begins March 12th, 2015

Cost: Early Bird \$185 / Regular \$215

Providing high-quality supervision is critical to fostering personal and professional development, enhancing technical skills, raising accountability, implementing best practices, and improving client outcomes.

Join us for a five-week course that focuses on development of supervisory skills. We will emphasize supervision as a relationship and focus on supervision's core functions: administrative, evaluative, educative, and supportive. Concepts from Motivational Interviewing and trauma-informed care will inform our conversation.

[Register Now](#)

-Source: t3, Newsletter, 18 December 2014

Supporting Individuals Utilizing The EEC/CPS Approach

Date(s): Wednesday, February 25th, 2015, 9:00am – 4:00pm

Location: Ramada, 19267 Lougheed Highway, Pitt Meadows

Cost: Early Bird \$175 / Regular \$190 / Groups of 3+ \$160

[Register Now](#)

This is an Introductory Level One Training for Support of Individuals with Intellectual Developmental Disabilities (IDD) Utilizing the EEC/CPS Approach. Our role as a caregiver/family member/educator or other significant person is to understand how individuals with IDD process information and perceive their world, why things go awry, and what gets in their way of meeting expectations and goals. As we do so, we may also develop a better understanding of how we perceive their world, and our own, and how to provide an increased quality of life.

-Source: WJS Canada Training Division, Newsletter, 17 December 2014

Community Action Initiative – Training Opportunities in 2015

It's been a while since we have announced some new training opportunities for non-profit agencies and Aboriginal agencies working to address mental health and substance use challenges in their communities. We wanted to give you a preview of what's in store for the next few months. Watch for more details in early January.

Cross-Agency Mentoring Program- Recruiting Mentees!

There is no magic formula for developing agency partnerships. Often, the best way to learn is through one-on-one coaching from someone else with a great track record in building solid partnerships. The CAI can help you access this.

Four community-based, non-profit agencies and one Aboriginal agency have the chance to be mentored by an organization with past success in cultivating and maintaining key partnerships. Participating mentor agencies include:

- Hollyburn Family Services Society
- Hope & Area Transition Society
- RainCity Housing and Support Society
- Ktunaxa Nation Council
- Long-term Inmates Now in the Community Society

In addition to learning from an experienced mentor, mentees may apply for a **grant of up to \$10,000** to work on a small project with newly acquired partner(s).

Indigenous Cultural Competency (ICC- Mental Health) Training

It's back! In 2011, the CAI sponsored 200 seats of this successful course delivered by The Provincial Health Services Authority (PHSA). Learn more about how the services you deliver impact Aboriginal people, and how with greater awareness and sensitivity you can better deliver those services with more cultural safety.

In 2015, one hundred and forty (140) spaces will be made available for the staff of community-based, non-profit agencies whose work helps to address mental health and substance use issues, with a special preference extended to those who work with clients who have/had involvement with the criminal justice system (e.g. halfway houses, community policing centers, community courts, shelters).

An additional sixty (60) seats will be available to support recovery home operators, which will include some for-profit operators.

The course is fully sponsored by CAI and would ordinarily cost \$250 per person to take.

For an overview of the PHSA training, [please click here](#).

-Source: Avril Paice, United Way of the Central and South Okanagan, 16 December 2014

Accelerate the Donor Journey from Good to Great

Date: Tuesday, January 13th, 1:00pm ET

[Register Now](#)

Why do nonprofits need to manage the entire donor experience? Because organizations that provide a compelling donor-centric experience reap significant benefits, including increased engagement, advocacy, and donations. Donor journey mapping is an emerging and powerful technique to help you understand the needs of all your stakeholders, including volunteers, board members, patients, users, employees, members, and donors. This webinar will provide an overview of how you can start attracting and retaining your donors by ensuring that they have exceptional experiences with your organization at key touch points along their journeys with you.

Presenter:

Mike Johnston, president and founder of the global fundraising consultancy Hewitt and Johnston Consultants (hjc) and co-founder of two global fundraising products: The Global Legacy Giving Group and Fantasy Fundraising, has been a leader in nonprofit fundraising and integrated marketing for 24 years. Working with hundreds of clients in North America, Europe, Latin America, and Asia Pacific, Mike is recognized as an expert in integrated fundraising practices for nonprofit organizations of all types.

-Source: hjc Media, Newsletter, 22 December 2014

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The Benefits of Employer-Supported Volunteerism

Employer-supported volunteering is any activity undertaken by an employer to encourage and support their employees to volunteer in the community.

According to Volunteer Canada (2014), five million volunteers in Canada (almost 38 per cent) are supported by their employers. Increasingly, the general public expects companies to be involved in the community. Employees benefit through improved morale, team building, and improved knowledge of the community. It's also a great way to network with others and build new skills. A company can benefit through improved employee retention, productivity, and brand recognition, and reduced absenteeism. And finally, individual employee volunteers, or a team of employee volunteers, can provide real benefit to a community organization when their volunteer interests and abilities are matched well with a current community need.

A successful employer-supported volunteer program can include employees, families and retirees, and ideally incorporate public recognition for all involved. For a number of years, Rockwell Automation has supported a variety of volunteer opportunities for its employees.

[Read More](#)

-Source: Volunteer Canada, Media Monitoring, 17 October 2014

What is Skills-Based Volunteering?

Like most industries, the practice of corporate citizenship has a set of rules and unwritten codes. For example, there's a general agreement that the path to deep community impact is through practicing strategic philanthropy. And you inherently know that you need to engage your co-workers with issues that are close to their hearts. You also know you don't have the budget to make that happen, and if you could just get off those incessant conference calls

....

There are also some things that you're expected to just know, but deep down you're not sure if you have it right. So you do the best you can; you answer questions, hope you didn't lead anyone astray, and get back to your conference calls.

Skills-based volunteering is one of those loosely defined areas of our practice that can sometimes confuse people. I have spoken to several practitioners about their definition of skills-based volunteering and the answers are all over the map. It made me think that if we're going to advance this practice, we'd better agree on some basics.

So let's answer the question: What is skills-based volunteering?

skills-based-vol-un-teen-ing

/skilz/bāst/välən'tir-ēng/

verb

any time someone uses their abilities, talents, networks and resources to get a volunteering commitment completed.

[Read More](#)

-Source: Volunteer Canada, Media Monitoring, 17 October 2014

When Board Members Just Don't Get It

Every now and then there's a board of directors — how can this be written diplomatically — that doesn't seem to get it. This doesn't happen often, but when it does it's never a pretty sight. Usually the not-getting-it board seems to be paying attention, and its members really do want the best for their organization, but somehow or another “the best” never seems to happen.

In fact, to most outsiders, the organization might seem immobilized and floundering. There are many reasons why nonprofits seem headed for doom, dysfunction, or both, and most of the time it isn't directly attributable to board members. But when it is a board problem, here are some frequent scenarios and potential fixes.

[Read More](#)

-Source: Imagine Canada, Nonprofit Newswire, 25 November 2014

Canada Ranks as Third Most-Charitable Country in New Study

With the holiday season fast approaching, and Canadians preparing for one of the country's most charitable periods, an international study has found the Great White North to be among the most giving countries on the planet.

Canada ranked third on the Charities Aid Foundation's 2014 World Giving Index, behind only the United States and Myanmar of the more than 100 countries included in the study. You may be asking yourself, “Myanmar?” We'll get to that.

For now, let's celebrate Canada's charitable nature and willingness to give to the less fortunate.

The World Giving Index is determined by using data from the Gallup's World View World Poll, which surveys residents of more than 140 countries on their daily habits, and giving each country a percentage score in the categories of helping strangers, donating money and volunteering time. Those three scores are compiled to establish each World Giving Index score.

The purpose is to determine which countries are doing the most for the less fortunate and encourage others to join in.

[Read More](#)

-Source: Imagine Canada, Nonprofit Newswire, 21 November 2014

Too Many Charities!

Too many new charities are being created in Canada each year because existing organizations aren't reaching out enough to people who think they have something new to offer. Quick, open the "Get Involved" section on your web site. Do you see wording asking the reader if they have any new ideas? Is any support offered to help stakeholders develop new approaches to the problems your charity is addressing? Alternatively, does the wording suggest that the charity already has the answers to the problems in its existing programs and all that is really needed is the donor's money and/or time?

Look at the wording from this page from the United Way of Greater Simcoe County in Ontario:

"Do you have an idea for community change but need funding to make it happen?" Shouldn't we ALL be asking that question to our stakeholders? Shouldn't we all be inviting people to challenge our assumptions and bring new energy to the issues we address? The point of social media is to invite a conversation. The technology allows charities to talk one on one with their supporters. However much we may know about our charitable purpose and the needs of our clients, there is always more to learn. At the same time, if we want to teach people and invite a deeper engagement, we need to meet them where they are now.

[Read More](#)

-Source: Imagine Canada, Nonprofit Newswire, 28 November 2014

Introducing Kids to Volunteerism

"We're here to make peanut butter and jelly sandwiches for people who don't have anything to eat."

This is how my 5-year-old daughter greeted the cashier at Panera Bread in White Plains, NY, recently.

Smiling, the cashier directed us to a back room that had been reserved for our group. We were there to volunteer with 10,000 PB&Js, an organization founded in 2012 by P.J. Collins. Originally a solo initiative, now a couple thousand have volunteered with the group, each week making 400 to 500 sandwiches for Manhattan's homeless. When I read about the group on Facebook, it seemed like a perfect opportunity to introduce my daughter to volunteering.

Once upon a time, I had been actively involved in volunteer work. Then I had kids, moved to the suburbs, and volunteering took a back seat to nursing and racing to meet deadlines between the kids' naps. Here, however, was a perfect opportunity for my daughter and myself to spend time together doing something meaningful, where she could make a difference.

[Read More](#)

-Source: Volunteer Canada, Media Monitoring, 28 November 2014

Senator Makes Statement on the Charitable Sector

On December 11, Senator Douglas Black made special mention of the charitable and non-profit sector and the First-Time Donor's Super Credit in a statement to the Senate.

[Read More](#)

-Source: Imagine Canada, Early Alert Newsletter, 15 December 2014

Charities on the Hill

On December 8, the [Social Services Network](#), [Thompson Rivers University](#), and [London Abused Women's Centre](#) appeared before the Senate Committee on Human Rights to speak regarding [Bill S-7](#), Zero Tolerance for Barbaric Cultural Practices Act ([stream here](#)). On December 9, the [Sheldon Kennedy Child Advocacy Centre](#) appeared before the House Standing Committee on the Status of Women as part of their study of promising practices to prevent violence against women ([stream here](#)).

On December 9, the [Standards Council of Canada](#) appeared before the House Standing Committee on Justice and Human Rights as part of their study of [Bill S-2](#), An Act to amend the Statutory Instruments Act and to make consequential amendments to the Statutory Instruments Regulations ([stream here](#)).

-Source: Imagine Canada, Early Alert Newsletter, 15 December 2014

Changelt Uses Small Change to Make Big Difference

It's the Christmas season and the spirit of giving is in the air.

But in our cashless society, a lot of people don't carry spare change, or even a \$5 bill, to put in that donation box. So they walk away.

That's a big problem for charities, says Mike Kitchen, chief executive officer of Changelit, a Waterloo company that has come up with a new way to give, through purchases made using a credit or debit card.

"Fewer people are carrying cash or coin with them. We are now even paying for coffee with a credit or debit card," he says. "So what happens to all those spare change donations that were a lifeline for a lot of charities?"

That is the problem Changelit set out to tackle.

Card customers of participating financial institutions go to the [ChangeIt website](#), register their card, and sign on to having purchases "rounded up" to the next dollar or two dollars. They also fill out which of the 86,000 Canada Revenue Agency registered charities they would like their change to go to. At the end of the month, "rounded up" numbers are added together and donated to the charities of their choice. You see the donation as a single charge that comes off your card once a month.

Here's an example: If you use your card to pay a restaurant bill of \$20.56, and also for two other purchases of \$10.43 and \$31.24, those transactions generate "rounded up" amounts of 44 cents, 57 cents and 76 cents, respectively. The total, \$1.77, goes on your card and the money goes to the charity or charities of your choice.

[Read More](#)

-Source: Imagine Canada, Nonprofit Newswire, 15 December 2014

Online Exhibition Celebrates new Canadians who are Giving Back

A new online exhibition featuring the stories of new Canadians who volunteer in their communities demonstrates that you don't need a long history in the country to be able to start giving back.

Not only does [Citizens in Action](#) encourage recent immigrants to get involved in their new country through volunteering, it reminds all Canadians that newcomers bring more than just work-related skills with them.

"We have met so amazing individuals, we wanted to share what they're doing with the entire country," says Jess Duerden, director of communications at the [Institute for Canadian Citizenship](#). The national charity aims to accelerate new citizens' integration into Canadian life and decided the website was a great way to showcase how well many of them are doing. "It does a lot to show that new citizens are engaged and doing their part and remind people, 'As a matter of fact, perhaps I should be doing more volunteering in my life too.'"

[Read More](#)

-Source: Volunteer Canada, Media Monitoring Newsletter, 12 December 2014

What Did You and Volunteers Do Well this Year?

Seemingly at the speed of light, 2014 is rapidly coming to an end. Before you consider making any resolutions for the new year, use December as an opportunity to reflect on the past 12 months. Undoubtedly there were high and low points, unexpected happenings, changes beyond your control, and even a few things that went exactly as planned! Below are some probing questions as a starting point for your walk down memory lane. I have tried to frame them to highlight all the things that went right this year! Identify what you accomplished and let yourself feel good about it! (And, if you do make New Year's resolutions, you'll get some new ideas for 2015 goals.)

If my questions do not seem to match your situation, or if you find yourself answering "no" more than "yes," articulate better questions that matter to you. If you are overwhelmed by the list, answer this big question for each of the three headings below:
What did I/we do in 2014 about which I am most proud?

[Read More](#)

-Source: Volunteer Canada, Media Monitoring Newsletter, 12 December 2014

OUR ACTIVE COMMUNITY: Your giving moment

[My Giving Moment](#) has created a Dare2Give opportunity that could have an effect on, not only your giving, but on the behaviour of your friends and families.

According to the website, "it is your chance to automatically double your giving impact simply by daring someone to donate or volunteer with you".

It is hoped that My Giving Moment will help more Canadians discover what they have to give. It will inspire millions of us to say, "Hey, I'm going to do that."

And we'll have a stronger, more compassionate nation that we can all be proud of – a nation that values helping others and giving back to the community.

It is his Excellency's contention that "every Canadian has something to give, whether it's big or small. Opportunities to give are all around us, every day. We call them Giving Moments". The more we act on them, the better and more caring Canada will become."

However with the encouragement of the Rideau Hall Foundation, major corporate entities, celebrities and political leaders have all made this their mantra.

Not to take away from this positive message, but we in rural Canada have been doing this for generations.

Think perhaps of the recent Christmas Daddies event. It has always been filled with messages of dare and challenges to others.

So too are many of our volunteer efforts. How many times have I heard “if you do it so will I.”

When times were tough or tragedy struck, neighbours banded together to support each other.

[Read More](#)

-Source: Volunteer Canada, Media Monitoring Newsletter, 12 December 2014

To Volunteer or Not To Volunteer – All About Student Volunteering

With busy lives, it can be quite a challenge to find time to volunteer.

As students, you find yourselves overwhelmed with courses, homework, social life, extracurricular activities, study groups, labs, family time, personal time, tweeting and who knows what else. Why find a volunteer job? Why would you do stuff for free when you can barely find time to go on a date?

Let's look at a list with all the pros and cons of volunteering, I bet you can find more benefits than downsides.

VOLUNTEERING CONS

- No payment
- May take some of your free time

VOLUNTEERING PROS

- Meet new and interesting people
- Reach out to the community
- Learn new skills
- Gain extra appreciation on your CV
- Advance in your (prospective) career
- Protects your mental and physical health
- Allows you to practice your hobbies or to promote your beliefs

[Read More](#)

-Source: Volunteer Canada, Media Monitoring Newsletter, 5 December 2014

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