



Kelowna
Community
Resources



Community Information and Volunteer Centre



Bulletin August 2010

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## Awards

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CANADIAN SPORT AWARDS ISSUES CALL FOR NOMINATIONS

The True Sport Foundation announced its call for nominations for the 38th Canadian Sport Awards (CSA). This event will award excellence, athletics, commitment, and leadership in sport related to accomplishments between January and September 30, 2010. The nomination period closes on Monday, **September 20, 2010**. Nominations are accepted in the following categories:

- Junior Athlete of the Year
- Corporate Excellence Award
- Leadership in Sport Award
- Volunteer Achievement Award
- Athlete Leadership Award
- Spirit of Sport Story of the Year

For more information, and to submit a nomination, visit: www.canadiansportawards.ca.

--SOURCE: CharityVillage, Village Vibes, August 3, 2010

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NOMINATE A RESEARCH BOOK FOR AFP RESEARCH COUNCIL AWARD

Each year, the AFP Research Council awards the Skystone Ryan Prize for Research to the author of a book that contributes substantially to the knowledge and understanding of fundraising or philanthropic behavior. Authors of published works on research in fundraising and philanthropy are invited to submit books or monographs, and other individuals or organizations can nominate appropriate publications. To be considered for the prize, works must be:

- a book or monograph of 50 or more pages;
- published by a commercial publishing house or a professional organization during the 23 months preceding the current deadline (November 1 of each year);
- based on either applied or basic research; and reflect a standard publisher selection process without regard to the source and sponsorship of the research.

Prize winners receive a cash award of \$3,000 and are honored at the AFP International Conference on Fundraising. The deadline for nominations is **November 1, 2010**.

For more information, and to submit a nomination, visit: www.afpnet.org.

--SOURCE: CharityVillage, Village Vibes, July 19, 2010

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NOMINATE AN EXCEPTIONAL VOLUNTEER AS A CHAMPION OF CHANGE

Canada's Champions of Change is celebrating the spirit of giving by honouring 10 Canadian volunteers. The top ten finalists will be selected by an independent panel of community and volunteer leaders. Two winners, one national and one international, will be chosen by the Canadian public. The two grand prize winners receive \$25,000 each to their charity, while eight finalists receive \$10,000 each to their charity. Winners will be revealed on CBC TV News in January 2011, the 10th anniversary of the International Year of the Volunteer. Nominees must have done some or all of their volunteering on or after July 1, 2009.

For more information, visit: www.cbc.ca.

--SOURCE: CharityVillage, Village Vibes, August 3, 2010

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## **Facts and Trends**

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CANADA MORE COMFORTABLE WITH SAME-SEX UNIONS THAN US OR UK

A three country survey on attitudes towards homosexuality reveals that Canadians and Britons are more inclined to support the legal recognition of same-sex couples than Americans. Three in five Canadians (61%) want same-sex marriage to remain legal. In Britain, 41% support legalizing same-sex marriage, while 36% in the United States concur. The US holds the highest proportion of respondents who believe that couples of the same sex should not be entitled to any legal

recognition (32%). Only 15% of Britons and 13% of Canadians hold this view.

--SOURCE: *CharityVillage, Village Vibes, August 3, 2010 (Angus Reid Public Opinion)*

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CANADIANS SEE NO IMPROVEMENT IN QUALITY OF LIFE FOR ABORIGINALS

Just 43% of Canadians believe that the quality of life for aboriginals in Canada has been getting better in the twenty years since the Oka crisis, while the majority, 57%, believes there has been no change in their quality of life, or even that it's getting worse. Among those who believe that the situation is improving, 56% credit aboriginals and their leaders for the improvement over the last twenty years, while 44% credit governments and politicians.

--SOURCE: *CharityVillage, Village Vibes, July 26, 2010 (Ipsos Reid Canada)*

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INTERNET USAGE CONTINUES TO INCREASE THROUGHOUT CANADA

In 2009, 80% of Canadians aged 16 and older, or 21.7 million people, used the Internet for personal reasons, up from 73% in 2007 when the survey was last conducted. Rates of Internet use increased in every province during this two-year period. The largest relative increase in Internet users occurred in New Brunswick and Newfoundland and Labrador (+15% each over 2007). Rates were highest at 85% in both British Columbia and Alberta, followed by 81% in Ontario.

--SOURCE: *CharityVillage, Village Vibes, July 12, 2010*

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RECESSION CAUSES WORKERS TO FEEL UNDERPAID YET MORE ENGAGED

A new North American survey found that 37% of workers interviewed feel they are underpaid considering the expectation that they take on more job duties during the recent recession. Additionally, 46% believe they will likely work past the traditional retirement age, and more than one third cited the recent recession as directly impacting their retirement plans. On a more positive note, 28% indicated they are feeling more engaged at work as a result of the recession.

--SOURCE: *CharityVillage, Village Vibes, July 29, 2010 (Robert Half)*

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REPORT SHOWS ALBERTA'S NON-PROFITS STILL SUFFERING FROM ECONOMIC DOWNTURN

Results from the Calgary Chamber of Voluntary Organization's (CCVO) latest economic climate survey indicate Alberta's non-profits and charities are weathering the financial storm, but many are facing significant challenges. There is little evidence yet of economic recovery for charities and non-profits; 84% reported they are still dealing with the consequences of the downturn on the clients and communities they serve. As a result, non-profits are increasingly vulnerable in a number of areas, including their overall financial health, revenue generation, contract arrangements, government priorities, and staff retention.

For more information, and to read the full report, visit: www.calgarycvo.org. (PDF)

--SOURCE: *CharityVillage, Village Vibes, August 3, 2010*

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US CHARITIES SUFFERING JOB LOSSES, INCREASED DEMAND FOR SERVICES

According to a new US study, 31% of charities reported reductions in their workforces between October 2009 and March 2010. Only 23% reported net gains, and 46% had no change. Therefore, 77% of US charities surveyed have the same number of people or fewer, while demands increase for their programs and services. Job losses appeared to be more numerous at large organizations. More than 40% of organizations with 50 or more employees suffered job losses in this period. This is compared to 31% of organizations with 10 to 49 employees and 19% of organizations with 1 to 9 employees.

--SOURCE: *CharityVillage, Village Vibes, August 3, 2010 (Center for Civil Society Studies)*

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US CHARITIES TOO UNDERSTAFFED TO EFFECTIVELY DELIVER PROGRAMS

A new US survey found that 40% of charities feel they are too understaffed to effectively deliver their programs and services. Also, approximately one in three had reduced staff in recent months. Additionally, nearly 40% had instituted a salary freeze, 36% had not filled open positions, about 25% had increased the number of hours they expected employees to work, and another 25% had reduced or cut benefits.

--SOURCE: *CharityVillage, Village Vibes, July 29, 2010 (Johns Hopkins Center for Civil Society Studies)*

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## Financial

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CENTRAL OKANAGAN FOUNDATION GRANTING CYCLE

2010 COF Fall Granting Cycle:

- **October 1, 2010** – deadline for receiving grant applications from charities.

2011 COF Spring Granting Cycle:

- **May 2, 2011** (May 1 is a SUNDAY) – deadline for receiving grant applications from charities.

--SOURCE: *Cheryl Miller, Grants Manager, Central Okanagan Foundation*

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GENCON FOUNDATION

We've added the Gencon Foundation, which funds innovative educational and experiential projects that build environmental awareness and leadership, especially among youth, as well as urban greening initiatives and community-based ecological restoration projects.

Please [click here](#) to read more.

--SOURCE: *CharityVillage, Village Vibes, August 3, 2010*

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GETTING PAID WHAT YOU'RE WORTH

Getting Paid What You're Worth is published by the Canadian Society of Association Executives, and shows chief staff officers of non-profit organizations how to negotiate a competitive compensation package.

Please click [here](#) to read more.

--SOURCE: CharityVillage, Village Vibes, August 3, 2010

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GRANTS AVAILABLE FOR ENERGY EFFICIENT AFFORDABLE HOUSING PROGRAMS

The Home Depot Canada Foundation Affordable Housing Grants program provides grants of up to \$25,000 to Canadian registered charities completing affordable housing projects that incorporate sustainable (energy efficient) building techniques and/or materials. In order to be eligible for funding, the project must get underway before December 31, 2010. The application deadline is **August 20, 2010**.

For more information, visit: www.homedepot.ca.

--SOURCE: CharityVillage, Village Vibes, July 26, 2010

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NEW FEDERAL PROGRAM OFFERS GRANTS FOR MULTICULTURAL INITIATIVES

Inter-Action, Canada's new Multiculturalism Grants and Contribution Program, is now accepting grant applications. Administered by Citizenship and Immigration Canada (CIC), the program supports CIC's mandate by assisting the socio-economic integration of individuals and communities and their contributions to building an integrated and socially cohesive society. There are two streams of funding available: projects, which are long-term, multi-year initiatives, and events, which are community-based events promoting intercultural/interfaith understanding, civic memory and pride, and respect for core democratic principles. The application deadline for projects is **October 15, 2010**, while event funding applications are accepted year-round.

For more information, visit: www.cic.gc.ca.

--SOURCE: CharityVillage, Village Vibes, July 26, 2010

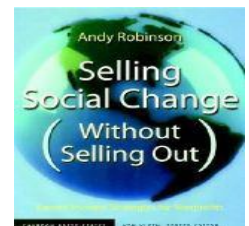
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SELLING SOCIAL CHANGE (WITHOUT SELLING OUT)

Learn how to initiate and sustain successful income ventures that not only provide greater financial security but also advance the organization's mission. Readers will find information on organizing a team, selecting a venture, drafting a business plan, and securing start-up funding.

For more information, please visit: www.bccnnpd.ca

--SOURCE: BC Centre for Non-profit Development, Summer 2010



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SOCIETY MAKEOVER CONTEST

Scuka Enterprises Ltd is celebrating its 25th anniversary in leading quality construction and building services across BC. Over the span of 25 years, we've had the privilege of working with dozens of societies on numerous public housing projects in the Okanagan region, so to celebrate, we want to give back to the community in which we live and work.

Accordingly, we've created the Scuka Community Revitalization Initiative, which will include

charitable programs, education for youth, community involvement, and more!

We're really excited to be kicking off with Society Makeover and are seeking applications from Societies in the Okanagan in need of renovation, upgrading or remodeling construction services. Scuka Enterprises will provide a charitable in-kind gift of \$20,000 (labour and materials) to complete a Society's Makeover project.

If you are a Society or know of a Society that is in need of a Makeover, please apply here www.scukaenterprises.com/makeover.htm. Please read over the eligibility criteria on the application page carefully before applying. Application Deadline is **Midnight, PST, August 31, 2010**.

The Recipient of Society Makeover will be awarded on or around September 20, 2010. The Society Makeover project will be completed by December 31, 2010.

For more information, contact Lisa Duckworth at 250.765.0136, email lisa@scuka.bc.ca, visit www.scuka.bc.ca, or read our [Society Makeover Blog](#).

--SOURCE: Marina Percy, PR and Communications Consultant, Scuka Enterprises

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STEP BY STEP GUIDE: REGISTERED DISABILITY SAVINGS

PLAN's new Step by Step Guide with information on becoming eligible, opening and managing your Registered Disability Savings Plan, is available now for free download.

With support from the Investor Education Fund, the guide has been written and designed in plain language for people with disabilities and their families. It will walk you through all the steps necessary for becoming eligible, opening and managing an RDSP.

Please visit [Step-by-Step Guide](#) to read or download the Guide.

--SOURCE: Families In Touch, email July 8, 2010

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THINKING ABOUT SOCIAL ENTERPRISE?

Enp will be offering workshops on social enterprise for non-profit organizations this fall in your part of the province and we were wondering if you could pass on the attached information to members of your organization and non-profits in your region.

This fall we have the following workshops scheduled for the Thompson Okanagan:

- Kamloops: September 30, 2010
- Kelowna: **October 1, 2010**

Enterprising Non-Profits (enp) is an organization that provides technical assistance grants to non-profit organizations to support the development or growth of their social enterprises (i.e., revenue generating businesses). In the fall of 2010 we will be offering a series of workshops around the province for non-profit organizations to learn more about social enterprise and how to gain access to our grants. (Attending the workshop is a requirement to apply for the grants).

The workshops run from 9:30 to 3:30, with registration taking place from 9:00 to 9:30. Cost is \$100 for the first person from an organization and \$50 each for 1-2 additional members of the same organization. Cost includes breakfast, lunch and a copy of The Canadian Social Enterprise Guide.

Enp is a collaborative program involving the following funding organizations: Coast Capital Savings, Columbia Basin Trust, Northern Development Initiative Trust, Southern Interior Development Initiative Trust, Vancity Community Foundation, Vancity Credit Union, and Vancouver Foundation.

For information on enp and our workshops, visit www.enterprisingnon-profits.ca or contact Peter Roundhill at 1.604.871.5421 (peter@enterprisingnon-profits.ca).

To register for an orientation session go to [Register](#).

--SOURCE: Peter Roundhill, *Enterprising Non-Profits*

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UK STUDY FINDS CHARITY WEBSITES NOT ENCOURAGING DIRECT DEBIT OPTION

Many charities are still not using their websites to encourage regular giving by direct debit, according to the results of a new UK survey. The survey, conducted by Rapidata Services in association with UK Fundraising, found that 91% of charities offer online giving through their own website. Nearly as many included the ability to give using Gift Aid (86%) and via credit card (83%).

However, only 63% enabled online donors to support the charity regularly through direct debit. Not surprisingly, donors are more likely to be able to give by direct debit to larger than smaller charities: 75% of large charities facilitate direct debit giving online, compared to 43% of small to medium sized charities.

For more information, visit: www.fundraising.co.uk.

--SOURCE: CharityVillage, *Village Vibes*, July 12, 2010

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VANCOUVER FOUNDATION INFO SESSION ON YOUTH HOMELESSNESS INITIATIVE

Vancouver Foundation is pleased to announce the third year of its new granting initiative, the Youth Homelessness Initiative. This program provides grants to organizations that are targeting the complex issue of youth homelessness in Metro Vancouver. We are specifically looking for initiatives that increase access to, and maintenance of, housing for youth at risk of homelessness who are transitioning to independence.

Early in the development of your proposals, interested applicants are asked to contact Nicole MacLellan at nicolem@vancouverfoundation.ca to arrange a time to discuss your initiative with Catharine Hume, Director, or Vi Nguyen, Manager.

Once a fit has been established with Vancouver Foundation staff, organizations will be invited to submit a full proposal due **September 15, 2010**.

For more information, please visit: <http://vancouverfoundation.ca/grants/youthhomelessness.htm>

--SOURCE: *First Call's Weekly Announcements*, July 15, 2010

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YOUTH EMPLOYMENT STRATEGY (YES)

The Government of Canada created YES to help young Canadians (aged 15 to 30) obtain career information, develop skills, find good jobs, and stay employed. In some cases, Ottawa will provide funding to employers and community organizations to hire youth to help them gain practical work experience and develop employment skills.

For more information visit the [website](#).

--SOURCE: BC Centre for Non-profit Development, Summer 2010

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KCR Database

TRANSPORTATION PROGRAM

People in Motion is pleased to announce that our Van is now ready for the road!

We have also acquired a HandiDart Bus that we are in the process of having it re-fitted for our clients needs. Call our office at 250.861.3302 for further information.

--SOURCE: People in Motion, E-Letter, July 2010

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YOUR NON-PROFIT IN 10,000 COPIES OF NEW VOLUNTEER MAGAZINE

Promote your volunteer opportunities in 10,000 copies of Volunteering Central Okanagan Style. Every business registered with Canada Post will receive a copy in September! Personalize your direct appeal to the public by staffing a display at the Volunteer Opportunities Fair, sponsored by Astral Media. All this for \$50!

Please visit www.kcr.ca by **August 13, 2010**.

--SOURCE: Dawn Wilkinson, Coordinator, Community Information & Volunteer Centre

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Local News

BEYOND BEDTIME STORIES: AN EVENING OF PRACTICAL EARLY LITERACY IDEAS FOR PARENTS AND CAREGIVERS

Susan Bennett-Armistead is a mother of four and an Assistant Professor of Early Literacy at the University of Maine. Drawing on 20 years as a preschool teacher, parent educator, program administrator as well as a PhD with an emphasis in early literacy, she speaks nationally to parent groups and educators on the role that families can play in their children's literacy learning.



Brought to you by the Central Okanagan Partners for Literacy:

Date: Wednesday, **August 25th, 2010**
Time: 6:30 pm - 8:00 pm
Location: Martin Avenue Boys and Girls Club
1434 Graham St. (Child minding available)
Registration: Michele Hucul, 250.763.0456 ext.202 or Michele.hucul@thebridgeservices.ca

--SOURCE: Michele Hucul, Parent Support Facilitator and Literacy Outreach Coordinator, The Bridge Youth and Family Services

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CALL FOR PROJECTS: OKANAGAN COLLEGE SOCIAL ENTREPRENEURSHIP STUDENTS

The Okanagan School of Business is pleased to have a Social Entrepreneurship course as part of the third year business curriculum. The heart of this course is a community outreach volunteer project for students to engage in service based learning. We have 20 keen and engaged students looking for a not-for-profit group or NGO's like yours to volunteer for a 30 hour project as the focal point of their course work and social entrepreneurship experience.

As the course is open to third and fourth year Bachelor of Business Administration degree students we have a great mix of business skills available. Projects in the past have included such things as small event planning, marketing plan development, promotions, on-line research, logo design, HR projects, E-commerce, data base management and cost analysis.

If you feel you have a project that needs doing and you could use some student help please contact me by for a one page project outline form. Course begins on September 9th and requests should be in by August 31st. Students will select a project by end of September and work will be done in the months of October and November. You are able to ask for more than one student (max. two per project) as well as submit more than one project.

If you think there are other non-for-profit organizations that could benefit from this initiative, please feel free to forward on this information. We have successfully worked with many organizations in the last two years and appreciate your support. We are also looking for guest speakers in the classroom so please let us know if you may be interested in coming to a class to share your experiences.

Laura A. Thurnheer, MBA
College Professor
Okanagan School of Business
Phone: 250.762.5445 ext.4344
Fax: 250.862.5432
Email: lthurnheer@okanagan.bc.ca

--SOURCE: Laura A. Thurnheer, Professor, Okanagan School of Business, Okanagan College

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CATCH CHILD FRIENDLY COMMUNITIES SURVEY ONLINE

This year, one of CATCH's goals is to support Central Okanagan communities to become more child friendly. We will look at what a child friendly community looks and feels like. Possible themes include neighbourhoods, mobility, places, workplaces and public spaces. Many communities in the province and throughout the world are involved in the process of creating Child Friendly Communities and some examples can be found on our website in the Child Friendly Communities menu tab.

If you would like to participate in this conversation you can visit our website and click on the five question survey or go [here](#).

--SOURCE: CATCH Network Newsletter, July 7, 2010

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COF SUMMER SOCIAL

Join us as we honour the contribution of our donors to the Central Okanagan Foundation, celebrate the accomplishments of the foundation, and enjoy the company of good friends.

We thank long standing COF supporters, Tony and Lisa Stewart for offering their home for this intimate event. We will be featuring an amazing gift left to the COF by our dear friend Ron Russell. Ron had a remarkable dedication to his community and cared about the long range well-being of its citizens. His commitment to the Foundation lives on as his legacy.

Ron left his cherished 1959 Mercedes 190SL Roadster Convertible to the COF. If you or someone you know is interested in viewing and/or buying this beautiful car please give Mark Oakley a call at the COF office. The car is currently on display at Kelowna Mercedes-Benz on Enterprise.

The event itself promises to be a delightful mix of great food, wine, and a window into the accomplishments of the foundation and the community groups we have funded over the years. Rub shoulders with those that support great work in our community and those who make it all happen. Come hungry, as Neil Martens and friends at Nineteen Steakhouse and Lounge will be providing a wide array of delectable nibbles complimented with the valley's best wine courtesy of Quails' Gate Estate Winery.

Please join us. Learn more about the Central Okanagan Foundation. Share in our celebration and enjoy the best food and wine Kelowna has to offer.

Call 250.861.6160 to reserve your ticket today or email Mark_cof@shaw.ca.

--SOURCE: Leanne Hammond Komori, Executive Director, Central Okanagan Foundation

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EASTER SEALS CAMPS - OPEN HOUSE

We will be having an open house at each of the camps again this year. Come on up and say Hi! This is a day where we celebrate our incredible campers with the public.

Date: **August 15, 2010**
Time: 11 am - 3 pm
Location: Easter Seals Camp
Winfield, BC

Email camp@lionsbc.ca for more information or visit www.eastersealscamps.ca

--SOURCE: Families In Touch, July 8, 2010

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GALA FOR THE ARTS

Rotary Centre for the Arts' Annual Fundraiser, a stylish night out featuring:

- World class Okanagan wines
- Martinis
- Cuisine designed and prepared by Kelowna's hottest chefs
- Casino games
- Captivating entertainment

- Emcees Andy and TJ of Silk FM
- Rapid-fire Auction with Paul Bielby
- Cash bar
- Creative Formal attire

Date: Saturday, **November 27, 2010**
 Time: 6 pm
 Tickets: \$100 Early bird (until November 1, 2010)
 \$125 per person
 Buy 10 tickets get 2 Free



Join us for a full evening of fun! Your attendance is important - it helps support programming at the Rotary Centre for the Arts.

Visit www.rotarycentreforthearts.com more info, or visit <http://www.selectyourtickets.com> to buy tickets.

--SOURCE: Rotary Centre for the Arts, August 2010 Newsletter

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METABRIDGE MAGAZINE SHOWCASES OKANAGAN TECHNOLOGY SECTOR

The Okanagan Technology Community has released a pilot magazine that provides highlights and an overview of all that is technology in the Okanagan.

In the first edition of Metabridge, readers will enjoy an interview style article as emerging tech companies Vineyard Networks, SituWare and Von Mynheer Automotive share their growing pains as well as emerging opportunities.

Also in this issue, check out what tech leaders from the Silicon Valley had to say about our region following the highly successful Metabridge Okanagan event held in Kelowna June 10 and 11. To view the magazine click [here](#).

--SOURCE: Central Okanagan Economic Development Commission, July 12, 2010

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PARK AND PLAY PROGRAM

Families can join the City of Kelowna's recreation team at their neighbourhood park for some active living this summer.

Come out and meet your neighbours and participate in games, sport and activities. Join in a friendly game of beach volleyball, maybe try a game of bocce, or participate in some good old fashioned relay races. It's fun for the whole family.

The program is featured in ten different neighbourhood parks throughout the community for this eight week period. See schedule below for Park and Play locations and dates.

[Park and Play](#) runs from 5 pm to 8 pm / dusk throughout summer:

Rutland Hollydell Park, **Mondays**, August 9, 16, 23
 Rutland Ben Lee Park, **Tuesdays**, August 3, 10, 17, 24
 Glenmore Jack Robertson Memorial Park, **Wednesdays**, August 4, 11, 18, 25
 Glenmore Caro Park, **Thursdays**, August 5, 12, 19, 26
 Mission Cameron Park, **Fridays**, August 6, 13, 20, 27

For more information, call 250.469.8800.

--SOURCE: CATCH Network Newsletter, July 7, 2010

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RCA FALL OPEN HOUSE AND ORIENTATION

The Rotary Centre for the Arts Fall Open House welcomes visitors to view one of the finest arts facilities in the province. Find out why every year thousands of interesting people attend concerts, plays, courses and galleries here!

We provide a wide array of events, courses and workshops for all ages. In addition to classes in the arts, you will find creative outlets in salsa dancing, yoga, jewelry making and programs for little ones.

Attend the open house on Thursday, **September 2, 2010** from 5 - 8 pm to sample the creative and educational offerings, experience the RCA resident artists in action and talk directly to instructors.

[Click here](#) for photos from previous events and we'll see you at the open house for a sneak peek at the Fall Activities.

--SOURCE: Rotary Centre for the Arts, August 2010 Newsletter

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## National News

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FEDERAL POVERTY ELIMINATION ACT TABLED

More on the bill for a national poverty plan from [Citizens for Public Justice](#):

Bill C-545 directs the federal government to consultatively develop a federal poverty elimination strategy, creates a new, independent Poverty Commissioner to monitor progress of the strategy, and provides a stronger advisory role for the National Council of Welfare, to be renamed the National Council of Poverty and Social Inclusion.

The poverty elimination strategy would focus on three major elements: income security, housing and social inclusion. The bill emphasizes the need for gender-based analysis, different urban and rural responses, and a strong human rights framework.

The bill also calls for the major cornerstones of an anti-poverty strategy as identified by the National Council of Welfare: timelines and targets, selection of a poverty measurement, accountability measures, and monitoring and reporting. The strategy would also require a whole of government approach, with health and income security ministers playing a key leadership role.

CPJ has long advocated for a poverty elimination strategy as the most important contribution the federal government could make in reducing and eventually eliminating poverty in Canada. We are pleased to see this vision move one step closer to reality with this bill.

This is a reality that many Canadians support, as demonstrated by the public support for the Dignity for All campaign, which CPJ co-founded with Canada Without Poverty. 340 different groups and over 5,400 individuals – including MPs and Senators from every party – have expressed their support for the DFA campaign, which includes as one of its goals a federal poverty elimination strategy.

--SOURCE: First Call's Weekly Announcements, July 9, 2010

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IN CHARITY WE TRUST: CANADA'S CHARITY LEADERS ON THE CANADIAN DONOR / SUPPLEMENT

Our second supplement in Maclean's for 2010, In Charity We Trust: Canada's Charity Leaders on the Canadian Donor, is now on newsstands (July 26 issue). The supplement features Ethical Code Program participants.

Every year a large majority of Canadians make financial contributions to one or more of the 85,000 registered charities that comprise the sector. We asked ten of the country's charity leaders to share their perspectives with us on what matters to donors today, what they are doing to ensure that donor interests are taken into account, and, what they think the future holds for charitable giving in Canada. In addition, [Ethical Code Program participants](#), as of June 30, 2010, are listed in the supplement.

--SOURCE: Imagine Canada, July 15, 2010 (Featured In Maclean's Magazine Now On Newsstands)

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INDUSTRY CANADA WELCOMING COMMENTS ON BILL C-4 REGULATIONS

Industry Canada announced that proposed regulations under the Canada Not-for-profit Corporations Act are ready for consultation. Bill C-4, which received Royal Assent June 23, 2009, will create the Canada Not-for-profit Corporations Act. That Act requires regulations before it can come into force because the Act specifies that certain details of its regime will be set out in regulation, including time periods, options for providing notice of members' meetings and absentee voting, and user fees. The deadline for comments is **October 1, 2010**.

For more information, visit: www.ic.gc.ca.

--SOURCE: CharityVillage, Village Vibes, July 12, 2010

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NOVA SCOTIA BANS SALE AND USE OF NON-ESSENTIAL PESTICIDES

The government of Nova Scotia has passed a pesticide control act banning the use of pesticides on lawns and, in two years, banning the use of pesticides on ornamental plants and trees. There is a list of exempted pesticides, and the ban does not apply to forestry and agricultural activities or golf courses. The sale of banned pesticides was also made illegal.

A coalition of organizations including First Call has been advocating for a similar ban in BC, given the environmental and health concerns associated with pesticide use. These toxins are more harmful to children than adults.

Find out more about this campaign on the [Toxic Free Canada](#) website.

--SOURCE: First Call's Weekly Announcements, July 15, 2010

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PROTECTING CHILDREN FROM VIOLENCE IN SPORT

This report from UNICEF focuses on issues in industrialized countries. Here is an analysis of the situation in Canada from the UNICEF website:

In Canada, sport is regulated and delivered through a number of federal, provincial and territorial

policies and institutional arrangements and by a variety of industry and community sport organizations. They are pursuing a number of strategies to address declining participation, barriers to participation, improving school sport, closing the gaps in athlete development, upgrading coaching development, bolstering international competitive success and making ethical issues as well as safety central to sport. Recently, a number of studies have highlighted the high rate of injuries sustained by children in sport, particularly in hockey, that may lead to permanent learning disabilities and other neurological and psychosocial damage. Media reports have exposed the sexual abuse of young players within a culture of control and power exercised by adults in positions of authority. Clearly, there is a problem and clearly, Canada needs to do more to free children in sport from injury, abuse and exploitation.

What Canada needs to do:

- There is no comprehensive national strategy for Canada’s children. Canada needs a national children’s strategy or plan, led by the federal government, that includes a coherent child protection framework to safeguard children from all forms of violence, abuse and exploitation.
- There is a growing body of research on children’s exposure to sport related injury but less empirical research on the full range of violence, abuse, exploitation and harm, as defined in article 19 of the Convention on the Rights of the Child, including physical, psychological, emotional and sexual abuse and exploitation, to guide appropriate policy and programmatic interventions in Canada. The Sport Canada Research Initiative should undertake a comprehensive study immediately to contribute to good policy and program development.
- Building on good practices across Canada, Sport Canada should lead a cross-Canada education and awareness-raising program for child participants, parents, coaches, sport managers, sport medicine teams and corporate agencies involved in sport to help advance a stronger culture of respect in sport.
- Effective policy and practices are not systematically implemented nor sufficiently enforced through appropriate accountability mechanisms. Federal and provincial departments for sport should set standards for good child protection policy and practice based on an evaluation of what works, and support their adoption and regulation by industry and community sport organizations.

Find out more and download the report [here](#).

--SOURCE: *First Call’s Weekly Announcements, July 15, 2010*

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## Provincial News

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INFORMATION ON THE HST

Eligible registered charities and qualifying non-profit organizations will be able to claim a 50% rebate of the 5% federal portion of the HST (which replaces the GST in BC) and a 57% rebate of the 7% provincial portion of the HST.

Learn more about [rebates](#).

--SOURCE: *BC Centre for Non-profit Development, Summer 2010*

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JOIN THE BOARD VOICE SOCIETY OF BC

The Board Voice Society of BC is currently looking for new members. Board Voice is an organization

dedicated to creating a clear and effective voice for volunteer community-based boards that support high-quality social services and strong, vibrant communities. They are comprised of board members of community-based social service agencies from across British Columbia.

Anyone who is part of a board of a non-profit, community-based social service agency in British Columbia is encouraged to become a member.

Board Voice will also be holding their annual conference and AGM in Vancouver on October 22nd and 23rd. All boards are welcome to attend.

For more information about Board Voice visit their [website](#).

For the membership application form click [here](#).

--SOURCE: *First Call's Weekly Announcements, August 3, 2010*

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NEW DEAL SEES PRICE OF GENERIC DRUGS DROP SIGNIFICANTLY OVER THREE YEARS

Health Services Minister Kevin Falcon recently announced that the province of BC has reached a new deal that will cap the prices of generic drugs at 35% of their equivalent name-brand products over the next three years. The deal was negotiated between the provincial government, the BC Pharmacy Association and the Canadian Association of Chain Drug Stores in order to provide significant savings for the government, estimated at around \$110 million per year. It will also make it easier on people who buy their own prescription medications, from blood pressure to antidepressants.

Read the full article at www.vancouver.sun.com.

If you are interested in learning more about medication and mental health, check out the Medication issue of Visions journal at www.heretohelp.bc.ca.

--SOURCE: *Mind Matters, BC's Mental Health E News, Volume 87, August 2010*

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RESPONSE TO CHANGED GROUP SIZE REGULATIONS FOR SCHOOL AGED CHILD CARE

Recently the Ministry of Children and Family Development announced changes to the regulations for school aged child care – facilities with kindergarten and grade 1 students can take up to 4 more children for a total of 24, and facilities for grades 2 and up can take up to 5 more children for a total of 30. MCFD says that these changes will increase options for families and support the expansion of full-day kindergarten. The revised child care guidelines are available [here](#).

The Coalition of Child Care Advocates has released a commentary on the new guidelines:

On June 22, 2010, BC made a decision that will likely erode the quality of before and after school care for Kindergarten and Grade 1 children. Until now, BC Child Care Regulations required 1 staff person for every 10 children with a maximum group size of 20. The new regulations only require 1 staff person for every 12 children with a maximum group of 24.

No fewer than 3 BC ministers, Mary Polak, Minister of Children and Family Development; Ida Chong, Minister of Healthy Living and Sport; and Margaret MacDiarmid, Minister of Education, say this is good news that helps families get ready for full-day kindergarten this September. But, here's the real story:

The BC government introduced full school day Kindergarten for 5 year olds with NO thought about

the impact on child care. They did not consult with the child care sector about moving 5 year olds from existing daycare programs to Kindergarten or about the impact on existing Kindercare programs for children in half day Kindergartens.

- They did not reduce class size or integrate early childhood educators into full day Kindergarten to ensure these programs are play-based, as required by their new Kindergarten Program Guide.
- Now BC's Ministry of Children and Family Development uses the Kindergarten ratio of 1 teacher for 22 students to argue that the new child care regulations do not erode quality because "Children ...have greater adult support during before and after school care than they do during their school hours."
- While citing evidence about the importance of quality early care, BC's Minister of Education demands that School Boards generate profit to fund K-12 education by raising rents for on-site child care – leading to lost child care spaces and higher parent fees.

In an interview with the Chilliwack Times First Call Provincial Coordinator Adrienne Montani emphasized that child care regulations are minimum standards, not best practice – increasing the child-to-caregiver ratio will have an impact on the quality of care.

[Read more](#) of the commentary from CCCABC.

--SOURCE: *First Call's Weekly Announcements, July 9, 2010*

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SOCIETY GUIDE FOR BRITISH COLUMBIA

Produced by the Law Foundation of British Columbia, and written primarily for small non-profit societies who offer benefits and/or services to the public, this guide provides step-by-step procedures for incorporating a Society in British Columbia. It also covers information about: 1) keeping your Society in good standing; 2) establishing and maintaining financial records; and 3) developing and maintaining charity status in keeping with the Canada Customs and Revenue Agency.

Find it on Community Legal Assistance Society's [website](#).

--SOURCE: *BC Centre for Non-profit Development, Summer 2010*

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WEATHERING THE STORM

For the last year, Vancouver Foundation has been hearing how the economy has affected the hundreds of charities they work with. As one of the largest funders of charities in British Columbia, they have extensive contact with organizations across the province, and almost every day they were hearing stories about the enormous pressures they were facing.

Although these anecdotal stories were useful, they realized there was no definitive data that gave them a clear picture of what was happening to charities in 2009 and how they responded. They also started wondering, given what has happened this year, how do things look for 2010? And how prepared are charities for the challenges that may lie ahead?

It was in this environment that Vancouver Foundation decided to launch their survey "Weathering the Storm."

They approached approximately 850 non-profits and charities operating throughout the province and in a wide variety of fields, and asked them to share what 2009 had been like and what they anticipate for 2010.

These were organizations that Vancouver Foundation had either granted to over the last three years, or charities that hold endowment funds with them.

Their online survey was conducted during the last two weeks of September 2009, and was completed by 470 charities. Together their responses paint a picture of an important sector that is struggling, and in some cases becoming more fragile with each passing month.

To read the full report, please visit: www.vancouverfoundation.ca

--SOURCE: BC Centre for Non-profit Development, Summer 2010

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Research

CENTRAL OKANAGAN ECONOMIC DEVELOPMENT COMMISSION RELEASES 2010 ECONOMIC PROFILE

A wide range of demographic information pertinent to the local economy is included in the [2010 Central Okanagan Economic Profile](#). The annual Profile includes information and statistics on post secondary education, labour force details, industry sector activity, major projects underway and resources related to living in the Central Okanagan. It is a valuable market research tool for users ranging from company site selectors looking to locate in the Region, to business students and individuals researching the marketplace.



An updated Community Profile will be available for West Kelowna next week.

Highlights from the 2010 Profile include:

- The estimated population for the Central Okanagan in 2009 was 184,411, representing over 50 percent of the Okanagan Valley's total population and a growth rate of 2.3 percent from 2008.
- UBC Okanagan has been a major economic driver since its creation in 2005, bringing to Kelowna direct and spin-off employment, significant capital expenditure, industry partnerships, research dollars, profile and demand for housing. Okanagan College is the largest post-secondary institution in the Region, educating and training more than 19,000 people annually.
- Farm revenues from apple and other tree fruit crops are slowly shrinking in the Region as older orchards are converted to more profitable uses, including grape growing, hobby farms and non-farming uses. Revenues from tree fruit crops remains moderately high, however, and is likely to remain so over the next several years.
- There were 16,219 firms in the Central Okanagan as of December, 2009. Of these, 8,546 firms had no employees. Of the 7,673 firms with employees, the total number of employees was less than 20.
- Approximately 7 percent of technology firms in British Columbia are found in the Thompson-Okanagan Development Region, and more than one third of those businesses are located in the Central Okanagan.

--SOURCE: News from the Central Okanagan Economic Development Commission, July 26, 2010

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EXPLAINING THE HEALTH GAP EXPERIENCED BY GIRLS AND WOMEN IN CANADA

Excerpts from a report by researchers at the University of Victoria:

...In the last few decades there has been a resurgence of interest in the social causes of health inequities among and between individuals and populations. This "social determinants" perspective focuses on the myriad demographic and societal factors that shape health and well-being. Heeding calls for the mainstreaming of two very specific health determinants - sex and gender - we incorporate both into our analysis of the health gap experienced by girls and women in Canada...

Dimensions of the Health Gap Experienced by Girls and Women in Canada:

- **SOCIOECONOMIC STATUS (SES) INEQUITIES**
Canadian women from low-SES backgrounds are more likely to smoke, be overweight, live in unsafe neighbourhoods, maintain greater or sole responsibility for child and/or elder care, and perform substantial amounts of unpaid domestic labour.
- **INEQUITIES AND RACE, ETHNICITY AND MIGRANT STATUS**
Research shows that there are entrenched patriarchal structures that lead many immigrant women to neglect their own health, particularly breast cancer screening. This neglect arises from their obligation to fulfill multiple responsibilities that range from continuous care of children and frail older adults to sole responsibility for cooking and cleaning at home.
- **INEQUITIES IN EMPLOYMENT SECURITY**
The literature on home-care workers provides a compelling example of how work is also highly gendered. The poor compensation, little or no health benefits, unsafe working conditions, unregulated hours, and discrimination that can define home care work helps maintain health inequities among certain groups of women (Aronson and Neysmith 1996; Zeytinoglu, Denton and Davies 2002). In both Canada and the United States, these relatively undesirable jobs are held by lower-income, ethnic and immigrant women.
- **INEQUITIES AND GEOGRAPHIC LOCATION**
As a recent Canadian study, *How Healthy are Rural Canadians?* (CIHI 2006a) reveals, health decreases the farther a person resides from a major urban centre. This can be especially true for rural women who have significantly higher mortality rates than urban women (DesMeules, Manual and Cho 2003; Dolan and Thien 2008). A combination of factors are at play, including lower educational achievement and lower labour force participation among rural women as compared to those living in urban centres.

We focused on the intersection between some of the most important dimensions of the observed health gap experienced by girls and women in Canada – socioeconomic status, race, ethnicity, immigrant status, employment and geographical location. Our findings suggest that certain groups of girls and women in Canada face a formidable cumulative disadvantage. This is particularly the case for those who are poor, of Aboriginal background or visible minority status, foreign-born, or reside in rural areas.

According to the World Health Organization (2008), we could close the health gap within and across countries in the next decade if, in addition to improving access to primary health care, we take concerted action on reducing the health gap caused by the intersection of fundamental factors, mentioned above. Progressive changes in the Canadian context that are likely to reduce such inequity include an increase in the minimum wage for private as well as public sector employment, equal pay for work of equal value, policies to raise the value of care work that is predominantly performed by girls and women, and establishment of a national childcare system...

View the full report [here](#).

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FAMILY SUPPORT PREVENTS FURTHER EMOTIONAL DECLINE IN DEPRESSED MEN

A [UBC research study](#) involving fathers in Vancouver and Prince George found that men with depression and suicidal thoughts benefit most from the support of their partner and family to keep them from further emotional health decline. In the study Researchers John Oliffe and John Ogradniczuk looked at how men's ideas of masculinity served or hindered them during bouts of severe depression.



"Support from friends and connecting to other things including spirituality is often the conduit to men seeking professional help to overcome the suicidal thoughts that can accompany severe depression" says lead author Oliffe, an associate professor in the UBC School of Nursing. Most participants in the study talked about their commitment to their roles as provider and protector of their family helping keep them working to get better. For some men however, keeping up a strong façade can lead to alcohol and substance abuse in an attempt to escape from emotional or mental pain.

Men die by suicide at least three times more than women although it is women who are diagnosed at twice the rate of men for depression.

- Men aged 20-29 have the highest rate of suicide
- Statistics Canada reports that in 2003, the last year for which data is available, more than 2,900 men died by suicide

Dr. Oliffe is also involved with a study on how fathers prevent injury in their children, headed by Dr. Mariana Brussoni, and supported by the Council and the Father Involvement Network of BC.

--SOURCE: BC Council for Families, Healthy Families, July 12, 2010

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HEALTH CANADA'S YOUTH SMOKING SURVEY

Results of the 2008-2009 Youth Smoking Survey shows that rates of smoking for youth in grades 6-9 did not change from 2006-2007 – 3% of young people in this age group are smokers in Canada. The rate of smoking for grade 10-12 students increased from 11% in 2006-2007 to 13%. This age group saw an increase in daily smoking over occasional smoking.

Read more about the survey [here](#).

--SOURCE: First Call's Weekly Announcements, July 15, 2010

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HR COUNCIL RELEASES TWO NEW REPORTS ON ATTRACTING YOUNG EMPLOYEES

In the face of an aging workforce and increasing competition for fewer workers, the HR Council recently undertook research to deepen the non-profit sector's understanding of the characteristics and motivations of prospective early career employees: post-secondary students, recent graduates, and those seeking or working in their first jobs. This research resulted in two new reports.

Growing Younger: Tapping into the talents of early career employees offers a portrait of younger workers and their priorities in addition to presenting recommendations for how non-profits and the sector at large can attract young talent.

Why Non-profit? University student perceptions of careers in the non-profit sector outlines key findings from a series five online focus groups with third and fourth year university students exploring the students' knowledge and awareness of jobs and careers in the non-profit sector.

For more information, and to read the full reports, visit: www.hrcouncil.ca.

--SOURCE: *CharityVillage, Village Vibes, July 19, 2010*

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REPORT PROVIDES RECOMMENDATIONS TO IMPROVE MULTICULTURAL MENTAL HEALTH SERVICES

The Mental Health Commission of Canada has recently released a new report regarding mental health issues and needs of multicultural, immigrant and refugee groups. Improving Mental Health Services for Immigrant, Refugee, Ethno-cultural and Racialized Groups provides recommendations for these groups in order to help reduce the barriers of migration, discrimination and language when it comes to mental health services. The report calls for a way to measure mental health service performance among multicultural communities, as well as 15 other recommendations.

Check out the full report at www.mentalhealthcommission.ca.

--SOURCE: *Mind Matters, BC's Mental Health E News, Volume 87, August 2010*

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STUDY ON THE USE OF THE CHILDREN'S FITNESS TAX CREDIT

This study from the journal BMC Public Health looks at the uptake and effectiveness of the Children's Fitness Tax Credit, a credit of up to \$500 for eligible physical activity programs that came into effect in 2007. The researchers found that parents in the lowest income quartile were less aware of and less likely to claim the tax credit than higher income families. Only 15% of families who claimed the tax credit said that they believed it had increased their children's participation in physical activity programs. While more than half of parents with children in Canada have claimed the tax credit, the authors conclude that it has greater benefit for wealthier families.

Read more [here](#).

--SOURCE: *First Call's Weekly Announcements, July 15, 2010*

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THE GROCERY GAP: WHO HAS ACCESS TO HEALTHY FOOD AND WHY IT MATTERS

PolicyLink and the Food Trust reviewed more than 132 studies conducted in the United States over the past 20 years. The goal was to summarize existing evidence around the access to healthy food and its impacts and to provide data to inform an ongoing debate:

It was found that a large and consistent body of evidence supports what has been long observed: many low-income communities, communities of color, and sparsely populated rural areas do not have sufficient opportunities to buy healthy, affordable food. The consequences are also clear: decreased access to healthy food means people in low-income communities suffer more from diet-related diseases like obesity and diabetes than those in higher income neighborhoods with easy access to healthy food, particularly fresh fruits and vegetables.

The full report can be accessed [here](#).

--SOURCE: *First Call's Weekly Announcements, July 27, 2010*

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Resources

ABORIGINAL LEGAL SERVICES: GLADUE REPORT TRAINING FOR ABORIGINAL ADVOCATES

Clients who self-identify as Aboriginal have rights under section 718.2 (e) of the Criminal Code, often referred to as Gladue rights. These rights apply to all Aboriginal people: status or non-status Indians, First Nations, Métis, or Inuit, as well as Aboriginal people living both on and off reserve. Find out what's needed for your clients to access these rights.

For additional information, please visit: www.lss.bc.ca

--SOURCE: *Legal Services Society, July 26, 2010 ELAN*

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ANCIE BULLETIN: HEALTH AND WELLNESS OF NEWCOMER CHILDREN

The latest issue of the AMSSA Newcomer Children Information Exchange (ANCIE) bulletin examines the barriers faced by newcomer children in staying healthy and well:

Navigating the health care system in British Columbia is not an easy task for newcomer families. While there are specific programs available for newcomers, they are often difficult to access. It takes a good understanding of the system in order to identify them. It has been found that newcomer families are less likely to access health care services on a regular basis. This is due to a number of reasons:

- Language / Communication Barriers: Lack of fluency in English; unease in working with interpreters, especially for those with fewer immigrants from their cultural communities
- Geographical Barriers: lack of transportation to a health care service location; long wait times; hours of operation
- Socio-cultural Barriers: Ethnocentric service providers; immigrants seen as one group; different beliefs about health, illness and treatment (traditional remedies vs. Western medicine); lack of female physicians
- Information Barriers: Lack of knowledge of services available; different expectations of the health care system
- Economic Barriers: Three-month waiting period for provincial health plan coverage in BC; cost of uninsured services (e.g. dental, counselling); indirect costs to health care access (e.g. unpaid leave to take children to medical appointments, transportation).

[Download this and other issues of the ANCIE bulletin.](#)

--SOURCE: *First Call's Weekly Announcements, August 3, 2010*

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BABY'S BEST CHANCE RESOURCE NOW ONLINE

This website is designed to provide information and advice to help guide parents from pregnancy through to the toddler years. It is based on information from Baby's Best Chance and Toddlers First Steps and the Women's Health Handbook. You can find it [here](#).

--SOURCE: *CATCH Network Newsletter, July 7, 2010*



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COMFORT, PLAY AND TEACH VIDEOS

Comfort, Play and Teach is Invest in Kids' research-informed parenting approach to support healthy child development. Comfort, Play and Teach builds parenting confidence, strengthens the parent-child bond, enriches the moment for the child and parent, and, ultimately, opens a world of possibilities for both parent and child.

The videos are available online [here](#).

--SOURCE: *First Call's Weekly Announcements, July 9, 2010*

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DEMYSTIFYING EARLY CHILD DEVELOPMENT

The Council for Early Child Development has just released a fantastic new resource on the science of early child development. Short, well-written and to the point, it is an excellent read for busy professionals working with parents of young children. In just four pages, it provides a short summary of the field of neuroscience, epigenetics (how environmental factors affect genetic activation and expression), sensitive periods of brain development, examples of how early brain development affects lifelong health, learning, and behaviour, as well as a list of resources for further information.



David Sheftel, program coordinator of the Home Visitor Training Initiative here at the BC Council for Families, is enthusiastic about the benefits of translating scientific information into plain language that parents and professionals without a science background can understand: "This kind of information is a key part of what the Home Visitor Training is based on how to help parents to understand the importance of the early years and attachment, and to encourage them to actively participate in their kids' early childhood development".

A better understanding of the science behind early development can enrich our work with parents of young children. If you're looking for a clear and concise overview of human brain development, check out "The Science of Early Child Development".

It's available for download from the [Council for Early Child Development](#) website.

--SOURCE: *BC Council for Families, Healthy Families, August 3, 2010*

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ETHICS Q AND A: 15 TIPS FOR DEVELOPING AN ETHICAL CULTURE IN YOUR ORGANIZATION

Each month, ethics practitioner Jane Garthson addresses ethical dilemmas within the non-profit sector that are posed by readers like you. This month, Jane offers 15 suggestions to help create an ethical culture in your organization.

To read more, please visit: <http://www.charityvillage.com>

--SOURCE: *CharityVillage, Village Vibes, August 3, 2010*

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HOW DOES COMPETITION LOOK? DIFFERENT FOR NON-PROFIT ORGANIZATIONS AND FOR-PROFIT ORGANIZATIONS?

In this extract, Joe Saxton explains how the nature of competition fundamentally differs between charity and private sectors. This is a teaser to our free report exploring the world of charity competition, 'It's competition, but not as we know it', due out in September.



Click [here](#) to download it.

--SOURCE: *nfp Synergy e-newsletter, July 2010*

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MOVING TO A SYSTEM OF INTEGRATED EARLY CARE AND LEARNING IN BC

This project from the Coalition of Child Care Advocates of BC and Early Childhood Educators of BC aims to examine the relationship between free, universal and publicly-funded full school-day kindergarten for 5 and 4 year olds and BC's existing child care services. Two recently completed project documents include an environmental scan by Jane Beach, which provides an overview of the role of ministries/departments of education in the provision of early care and learning programs and supports, and a literature review by Tammy Findlay on the governance of integrated early care and learning systems.

Find out more about the project [here](#).

--SOURCE: *First Call's Weekly Announcements, July 27, 2010*

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NEW MATERIAL ON THE FAMILY LAW IN BC WEBSITE

Effective July 1, 2010, new forms and processes apply to all civil and family law cases in Supreme Court. Since the new Supreme Court Family Rules simplify many family law court processes, the Legal Services Society (LSS) was able to update and simplify many of the self-help guides, fact sheets, and FAQ on the Family Law in BC website accordingly. We've also created new materials.

For additional information, please visit: www.lss.bc.ca

--SOURCE: *Legal Services Society, July 26, 2010 ELAN*

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NON-PROFIT, NOT-FOR-PROFIT, CHARITY, OR SOCIETY: WHAT DIFFERENCE DOES IT MAKE?

In B.C., the words 'non-profit' and 'not-for-profit' are often used to distinguish organizations that exist primarily to advance socially desirable outcomes, from business corporations which exist to generate monetary profit. Non-profits are usually incorporated societies, and often also registered charities. However, the various related terms are often used loosely, although they may have specific legal meanings. When one or more of the identifying terms applies to your organization, you should be careful to use it, particularly in legal, financial, and similar contexts.

The main terms are presented below, but are generalizations, as there are exceptions to most of these comments. It is important for each B.C. organization to determine which legal term(s) apply to it, and, if necessary, obtain appropriate advice as to its status. The terminology in other provinces is the same or very similar in relation to charitable registration, but not necessarily to incorporation. For example, a few provinces say "non-profit corporation" instead of "society".

'Non-profit': Legally, this means an organization that is registered as a non-profit under the Income Tax Act, which is relatively uncommon. Many societies and charities refer to themselves as "non-profits", although they are not registered as such. A variation is "not-for-profit", a term which has no general legal definition.

'Charity': This applies only to organizations registered as charities under the Income Tax Act. There are three main sub-types: registered (operating) charities; public foundations; and private

foundations. 'Non-profits' and 'registered charities' are defined classes of taxpayers with particular rights and responsibilities. Registered charities rarely use the word "charity" in their names, but those that are foundations often include that word. Some registered charities refer to themselves as "having a tax number", instead of simply saying that they are charities. There are a variety of tax numbers (e.g. for HST and statutory deductions), and although virtually all non-profits have a tax number of one kind or another, that does not necessarily imply that they are also charities.

'Society' or 'Association': This means an organization that is incorporated under the Society Act (or its equivalent in another province), or federally under Part II of the Canada Corporations Act. Incorporation creates a legal entity and provides some structure, rights, and responsibilities. Most, but not all, societies use the word 'society' or 'association' in their name. However, not all do. In B.C., an unincorporated organization may also use those words.

There are about 25,000 societies incorporated under the Society Act in B.C., and about one third of them are also registered charities of one type or another. There are about 85,000 registered charities in Canada, of all types, and most are incorporated. Relatively few organizations register as non-profits, as there are no compelling reasons or advantages for doing so. Each term implies certain legal rights and responsibilities. You should be certain as to the legal nature of your organization, as many other things flow from this.

This article was co-authored by Anders Ourom, LLB and Donald Golob. Copyright © 2010. Anders Ourom and Donald Golob. All rights reserved. This information is not nor is it intended to be specific legal advice. Readers are cautioned in all cases to obtain appropriate advice as to these and related matters. Anders Qurom (aiourom@telus.net, 1.604.228.1798) specializes in advising societies, charities, and other not-for-profit organizations since 1995. Donald Golob (www.donaldgolobconsulting.ca, 1.604.988.3273) specializes in providing facilitation, strategic planning, and organizational development services for societies, charities, and other not-for-profit organizations since 1995.

--SOURCE: BC Centre for Non-profit Development, Summer 2010

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OUR LATEST TOP TIPS FROM JOURNALISTS.....

Do...

- Make sure there is a good journalist working in the charity's press office. They'll spot a great story and will know how to sell it to the media
- Provide pictures, maybe even video, where appropriate. Newspapers increasingly want this sort of content for their websites
- Try to build a rapport with a journalist at any given paper. It helps if they have one point of contact

DON'T....

- Send generic emails to generic newspaper email addresses. They may never get read. If possible, always send emails to an individual. Then call.
- Be afraid to approach a newspaper with an idea for a joint campaign. They're usually well supported by readers.

These are some of the latest findings from the [Charity Media Monitor](#), our regular survey of journalists.

Email [Amandine](#) to find out more about this research and how it works.

--SOURCE: nfp Synergy e-newsletter, July 2010

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PARENTING RESILIENT CHILDREN

Kids Can Cope: Parenting Resilient Children at Home and at School is a publication from the Psychology Foundation of Canada. It defines resiliency, discusses how resiliency develops in children and how parents can support it, and looks at resiliency at school and for parents:

Experts have different theories and terms for talking about resiliency, but one point is unanimous among them: the single most important factor in child resiliency is relationships. Supportive relationships contribute to resiliency throughout life. For children, it's more basic than that. Most of the resiliency they have, and their ability to develop other resiliency assets, is dependent on relationships, particularly relationships with parents or parent figures.

The report provides concrete examples of what resiliency looks like and how parents interact with their children to build resiliency.

To read or download the report, please visit: www.lss.bc.ca

--SOURCE: *First Call's Weekly Announcements, July 9, 2010*

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PENNIES OF PROSPERITY – VIDEO RESOURCE

A short video from the Public Service Alliance of Canada (PSAC) education team gives a brief overview of the wealth inequality that exists in Canada. The video uses the sound of pennies falling to demonstrate the difference in wealth between family units in the bottom 50% as compared to those in the top 1% in Canada.

Some facts from the video:

- In Canada as a whole, there is a total of about \$4.9 trillion of wealth.
- If all of Canada's wealth was divided equally among 13.5 million family units in Canada, each family's net worth would be approximately \$360 000.
- The average net worth of the bottom 50% of Canadian families units is \$38 700. This is just \$100 more than the annual income that a family of four would need to stay above the poverty line.
- The average wealth of the top 1% of family units in Canada is about \$6 million.
- On average, the top 1% of family units in Canada is 155 times richer than the bottom 50% of family units.
- An estimated 3.5 million Canadians live below the poverty line. Almost 1 million of them are children.

This is a great tool to be used in awareness and education campaigns as it uses powerful audio and visual cues to demonstrate wealth inequality in Canada.

To view the video on YouTube click [here](#) or visit the Public Service Alliance of Canada [website](#).

--SOURCE: *First Call's Weekly Announcements, August 3, 2010*

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POOR NO MORE? THE LONG HARD CLIMB BACK TO ECONOMIC JUSTICE

Excerpts from a recent article by Shauna MacKinnon, director of Canadian Centre for Policy Alternatives-Manitoba:

Imagine a Canada where we all have a roof over our heads, childcare for our children, access to education and a job that pays a decent wage. Imagine a Canada where we all can look forward to

retiring without financial worry...

As Deveaux Babin's recently released film 'Poor No More...there is a way out' shows us, we were on our way to fulfilling such a dream. The harsh lessons of the Great Depression led to the development of a social safety net that improved the quality of life of Canadians. But somewhere along the way our political leaders bought into the idea that too much social investment was a bad thing; that we were being over taxed; and that prosperity for all would come through a free market...

Facts:

- Census data show the richest 20 percent of Canadians enjoyed median earnings increases of 16.4 percent but the poorest 20 per cent had a 20.6 percent drop in earnings since 1980.
- The total average compensation for Canada's highest paid 100 CEOs was \$7.3 million in 2008 compared with an average \$42.3 thousand for all Canadians.

View the full report [here](#), and visit the Canadian Centre for Policy Alternatives [website](#).

--SOURCE: First Call's Weekly Announcements, August 3, 2010

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SUPREME COURT SELF-HELP GUIDEBOOK SERIES

The Justice Education Society (JES) has updated and expanded its [Supreme Court self-help guidebook series](#). This series includes over 20 guidebooks on civil (non-family) law matters written in plain language for those who are representing themselves in BC Supreme Court. The guidebooks fully incorporate the court rules that took effect on July 1, 2010, and include court forms with annotations explaining key parts of each form. They appear on the new JES Supreme Court website, which focuses on providing the public with self-help resources so they may better navigate the Supreme Court of BC.

--SOURCE: Legal Services Society, July 26, 2010 ELAN

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WORKPLACE BULLYING

Workplace bullying is a common issue with a high cost to your organization. Bullying can be a covert action, which can also make it difficult to detect. Many bullying tactics are often dismissed as personality or established norms in the workplace and is often carried out so expertly that it can be challenging to address.

According to statistics, more than 80% of bullies at work are bosses or individuals who have positions of power within an organization. The [Canada Safety Council](#) states that "the target chosen by an adult bully will very often be a capable, dedicated member, well-liked by co-workers. Bullies are most likely to pick on people with an ability to cooperate and a non-confrontational interpersonal style. The bully considers their capability a threat, and determines to cut them down."

To read the full article, please visit: <http://www.charityvillage.com>

--SOURCE: CharityVillage, Village Vibes, July 12, 2010

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Social Media

21 HOT BLOG TOPICS FOR NON-PROFITS

One of the biggest challenges organizations face when they develop a blog is finding the resources to devote to blogging. This challenge is even more difficult if you don't know what you should blog about. You may write a few posts, run out of ideas and let your blog sit empty as you devote your time to projects that have a greater impact on your organization. However, to realize benefits from a blog, you must regularly post relevant and engaging content.

Below is a list of 21 possible topics for your non-profit blog. If you used each of these topic ideas once a month, you would have enough posts to support an active blog that can bring lots of traffic to your website. You can also pick and choose the topics that would work best for your organization.

1. Share your organization's latest research.
2. Post educational information or "how to" tips. If you work for a health organization, you can provide healthful living tips. If you run an animal shelter, you can give readers advice on how to take care of their pets.
3. Discuss a problem in your community.
4. Tell readers about your programs, events and initiatives.
5. Comment on the latest local, national or international news in your sector.
6. Reformat your press releases into blog posts to highlight your organization's latest news.
7. Profile a staff member, volunteer or member of your community. Share stories about their work and why they are involved with your organization.
8. Interview your executive director, another key employee or a board member about a hot topic.
9. Interview your sector's leaders (e.g. activists, community leaders, authors or politicians) about one of your key issues.
10. Acknowledge individual donors by asking if you can profile them. The blog post can discuss their relationship to your organization and explain why they contribute.
11. Inspire readers with your success stories and case studies.
12. Accept guest posts from your constituents. Allow them to tell their stories.
13. If your organization is open about discussing controversial topics, you can rant about something. Just be prepared for negative backlash.
14. Post photos and write short captions under them.
15. Post videos of your latest projects, appeals and events.
16. Report about an event or conference you have attended. You can even blog live from the event.
17. Review something (e.g. a book, program or event).
18. Develop a resource list. If constituents regularly ask you for information on a specific topic, you can give them a list of online resources.
19. Link to a post on another blog and tell your readers why they should check it out.
20. If you're active on Twitter, you can share your weekly "top tweets." That way, your readers who don't use Twitter can keep up with your latest news, and your readers who use Twitter will be compelled to follow you.
21. Mention your other social networks. For example, you can highlight discussions you are having with your community on Facebook and encourage readers to join the conversation. If you still need ideas, ask your community what they want to read. They can provide you with insight into what topics are the most relevant to their concerns.

For additional information, please contact Rachel Foster, at rachel@freshfundraising.ca, or visit www.freshfundraising.ca

Sign up for the free Fresh Fundraising e-newsletter and discover how to create compelling grant

proposals, fundraising letters, web copy and other vital communication

--SOURCE: *Fresh Fundraising, 21 Hot Blog Topics for Non-profits*

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INTERNET USAGE CONTINUES TO INCREASE THROUGHOUT CANADA

In 2009, 80% of Canadians aged 16 and older, or 21.7 million people, used the Internet for personal reasons, up from 73% in 2007 when the survey was last conducted. Rates of Internet use increased in every province during this two-year period. The largest relative increase in Internet users occurred in New Brunswick and Newfoundland and Labrador (+15% each over 2007). Rates were highest at 85% in both British Columbia and Alberta, followed by 81% in Ontario.

--SOURCE: *CharityVillage, Village Vibes, July 12, 2010 (Statistics Canada)*

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YWCA CANADA CREATES SAFETY APP FOR IPHONE

As part of its ongoing work to end violence against women and offer violence prevention and intervention tools, YWCA Canada announced the launch of the YWCA Safety Siren app. The safety siren is activated with a press of a button or a quick shake and turns an iPhone or iTouch into a multi-functional safety device. Part of YWCA's Power of Being a Girl anti-violence initiative; the app is available for free. The app also offers Canadian health and safety information geared toward young women.

For more information, visit: www.ywcacanada.ca.

--SOURCE: *CharityVillage, Village Vibes, July 12, 2010*

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## Training

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2010 WESTERN SPONSORSHIP CONGRESS

Since 2005, the Western Sponsorship Congress™ has provided professional development and networking opportunities that have focused on a range of sponsorship related topics from inventory development, prospecting, branding, designing proposals, technology, communications, case studies and insights from properties and corporate sponsors.

This two day conference - held annually in **October** in Calgary, Alberta - is one of the largest sponsorship focused events in Canada.

Each year up to 200 registered delegates and speakers attend from across North America. They represent a cross section of corporations and small businesses that invest in sponsorship, non-profits and charities, sports organizations (professional and amateur), all levels of government and advertising, communications, public relations and sponsorship agencies.

Along with great networking opportunities and value for your investment dollar, there will 21 workshop sessions, two keynote speakers, two Interactive Panel Discussions: the 'Five Minute Pitch™' and the [2010 the 'Discovery Session'](#).

To register and for additional information, please visit: www.partnershipgroup.ca

--SOURCE: Brent Barootes, 2010 Western Sponsorship Congress

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2010 YOUNG PARENT PROVINCIAL CONFERENCE

The BC Alliance for Young Parents and BC Council for Families are holding Young Parents Moving Forward on **October 22** in Vancouver. The goal of this year's conference is to educate and inform participants on current topics and critical issues affecting young parents -- from sexuality and relationships, substance abuse and homelessness, to adolescent development and parenting skills.

Full details and registration information are available at www.bccf.ca.

--SOURCE: First Call's Weekly Announcements, July 9, 2010

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BC ABORIGINAL CHILD CARE SOCIETY PROVINCIAL CONFERENCE

BCACCS Provincial Training Conference Healthy Children, Healthy Communities – Mind, Body, Spirit will be held at the Coast Coal Harbour Hotel at 1180 West Hastings Street in Vancouver on **November 18 - 20**.

A primary focus of the training and professional development events at BCACCS is to translate culturally rich traditions into effective early learning and child care (ELCC) programs and services. Community involvement, leadership, and support are central to the healthy, holistic development of Aboriginal children, and the conference will promote the capacity of ELCC professionals to design and deliver programs and services that are immersed in these cultures and communities.

Find out more about the conference [here](#).

--SOURCE: First Call's Weekly Announcements, July 15, 2010

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CHAMPIONS FOR CHILDREN AND YOUTH SUMMIT

The 2010 Champions for Children and Youth Summit is a two-day conference to educate, challenge and inspire us all to prepare a better path for B.C.'s children and youth. Mary Ellen Turpel-Lafond and the Provincial Health Officer, Dr. Perry Kendall, will be publicly releasing a report titled Growing Up in B.C.

The report will provide the results of an in-depth look at how we are doing as a province, with respect to the rights of our children. We will hear from and have discussions with national and international experts, rooted in the findings of Growing Up in B.C. We will also hear from children and youth, ensuring that their sometimes soft voices play a meaningful role.

Dates: **October 18 and 19, 2010**
Location: Sheraton Vancouver Wall Centre
Vancouver, BC

For additional information and to register, please click [here](#).

--SOURCE: CATCH Network Newsletter, July 7, 2010

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CRITICAL ISSUES FOR NON-PROFIT ORGANIZATIONS

Pacific Business and Law Institute. It is a dynamic and rapidly changing time for not-for-profit organizations and charities. The 2010 Federal Budget, the new Canada Not-For-Profit Corporations Act, the CRA's Fundraising Guidelines and changes to audit requirements and practices raise new critical issues and substantially alter the climate for not-for-profit organizations and charities.

Leaders in the field will assemble for a one-day information-packed course. Drawing on decades of collective experience, this faculty will show you the best ways to successfully navigate some of the most complicated areas. Chaired by Margaret H. Mason

Date: **September 28, 2010**
Cost: Early Bird \$650 + HST
General \$725 + HST
Location: Vancouver Marriott Pinnacle Hotel,
Vancouver BC

For further information, please visit: <http://www.pbli.com/868/index.html>

--SOURCE: *CharityVillage, Village Vibes, August 3, 2010*

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GATHERING OUR VOICES 2011 ABORIGINAL YOUTH CONFERENCE

The BC Association of Aboriginal Friendship Centres is excited to announce that the 9th Annual Provincial Aboriginal Youth Conference "Gathering Our Voices" will be taking place in Prince Rupert, BC on **March 21-24th, 2011**.

This year's focus will be on current priorities for Aboriginal youth and will be reflected in workshops, information booths, cultural and recreational activities, evening events and motivational speakers.

For further information please contact Rosy Steinhauer, Youth Conference Coordinator at rsteinhauer@bcaafc.com or 1.800.990.2432.

--SOURCE: *First Call's Weekly Announcements, July 15, 2010*

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CONFERENCE: HEALTH AND WELLBEING IN CHILDREN, YOUTH AND ADULTS WITH DEVELOPMENTAL DISABILITIES

Sponsored by UBC's Interprofessional Continuing Education in cooperation with Community Living BC and UBC Department of Psychiatry, this conference will take place **September 30 – October 1, 2010** at the Coast Plaza Hotel in Vancouver. The conference objectives are:

- To increase awareness of the interrelatedness of physical and mental health for individuals with Developmental Disabilities
- How to maximize health in order to minimize disability and improve function
- Understanding the fit between the capacity of an individual and the structure and expectations of their environment
- Share knowledge and common experiences with others working in the field

Download the brochure [here](#).

--SOURCE: *First Call's Weekly Announcements, July 9, 2010*

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HEALTH, WORK AND WELLNESS CONFERENCE

The next Health, Work and Wellness Conference, which aims at creating healthier workplaces across Canada, will take place in Vancouver this September. Since 1996, the national organizational health conference has been striving to help develop extraordinary people in order to create extraordinary workplaces. Conference sessions will include information about workplace mental health, strategies for effective business building, case studies and more. The event will take place from **September 29, 2010** through **October 2, 2010**.

For more information, or to register, visit www.healthworkandwellness.com.

--SOURCE: *Mind Matters, BC's Mental Health E News, Volume 87, August 2010*

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KELTY RESOURCE CENTRE AUGUST TELECONFERENCE SERIES

The Kelty Resource Centre will be continuing its Monthly Teleconference Series with two events on eating disorders and back to school routines this month. Teleconferences will include experienced parents, medical experts and service providers who will share personal stories, researched information and more. Questions will also be answered during the second half of each event.

The first teleconference on eating disorders will take place on Thursday August 12, 2010 and the second, on back to school routines, on Wednesday August 18, 2010. Both events will start at 12 pm and will last an hour.

- **August 12** - Eating Disorders: To join, dial 1.866.265.1385 then enter 604.707.6373
- **August 18** - Back to School: To join, dial 1.866.265.1385 then enter 604.707.6370

For more information, call 604.875.2084 or visit www.bcmhas.ca.

--SOURCE: *Mind Matters, BC's Mental Health E News, Volume 87, August 2010*

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NEW: TAKING THE STAGE® PROGRAM

Women's Enterprise Centre is proud to launch Taking the Stage®, an exciting new program that helps BC women to step forward, develop their leadership presence, and enable them to better influence and inspire others. If you are a business-minded aboriginal, immigrant, youth or woman entrepreneur and you don't know how to fully project your leadership qualities or you feel uncomfortable when the spotlight is focused on you, then this program is your opportunity to learn how to become a strong, confident leader.

Taking the Stage® is a four-part program that will help you to:

- Become more comfortable in the spotlight
- Unlock the power of your voice
- Create a strong message
- Achieve a dynamic leadership presence

To learn more about this new program, click [here](#). Application Deadline: **August 15, 2010**

Dates: Sessions start **September, 2010**; see website for further details
Cost: \$150 per person (Some bursaries are available, based on eligibility and financial need.)

--SOURCE: Jolene Koch, Women's Enterprise Centre

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REGISTRATION NOW OPEN FOR BCACL'S NATIONAL FAMILY CONFERENCE

Registration is now open for the 2010 National Family Conference, Families, a Journey of Generations Moving Mountains. Hosted by the BC Association for Community Living, Family Focus Society and the Canadian Association for Community Living, the conference will be held from **October 22 - 24, 2010**, at the Fairmont Chateau Whistler.

The conference will include topics relevant to families and individuals who are seeking information that relates to children with special needs from birth to 6 years of age, school age children, adult sons and daughters of all ages, and self advocates.

Visit the conference website (www.familyfocusconference.com) to register and for more information.

Read the preliminary conference program [here](#).

--SOURCE: First Call's Weekly Announcements, July 9, 2010

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SHIFTING DIRECTIONS - PREPARING THE NEXT WORK PLACE CONFERENCE

To inform and provide strategies for growing businesses, human resource professionals, and employment counselors for economic recovery and success. Vernon, **September 27 - 28, 2010**.

For more information on this workshop, click [here](#).

--SOURCE: BC Centre for Non-profit Development, Summer 2010

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SOCIAL CHANGE INSTITUTE: SKILLS. TOOLS. LEADERSHIP.

This 5-day experiential convening is designed for high impact social sector and emerging leaders who are seeking practical skills and networking opportunities to take their work to the next level. Presented by Hollyhock, experts from the environmental, sustainability and social justice sectors as well as social innovators, community organizations and advisors will gather to help you sharpen skills, deepen impact, generate new possibilities.

SCI gathers seasoned and emerging leaders with thinkers and trainers from the change making world. Designed to strengthen capacity, collaborations, and success of the sector, SCI offers invaluable workshops, creative practices, dialogue circles, and community building that will enhance your organizational effectiveness.

Your hosts include: Joel Solomon, Karen Mahon, Derek Gent, Stina Brown, Melanie Redman, Pravin Pillay, Kevin Damaskie, and Vanessa Richards.

Click [here](#) for a video on the purpose and impact of the Social Change Institute.

Dates: **October 20 - 24, 2010**
Cost: \$495.00 (meals and accommodation extra) / 4 nights

--SOURCE: First Call's Weekly Announcements, July 9, 2010

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TRAINING FOR CAREGIVERS OF YOUTH WITH FASD

The Asante Centre for Fetal Alcohol Syndrome is holding a series of trainings in the Lower Mainland for professionals, family members and caregivers on language disabilities and the implications and strategies for youth in the legal system. The training runs from September to December 2010.

Download the brochure and registration form at <http://www.asantecentre.org>

--SOURCE: First Call's Weekly Announcements, July 27, 2010

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Volunteerism

VOLUNTEER FAIR

Exciting changes are in store for the 13th Annual Okanagan Volunteer Opportunities Fair to be held Saturday, **September 18**, from 10 am to 3 pm at the Parkinson Recreation Centre.



Volunteerism will be featured across our sector to present an entirely new level of exposure for our community.

- ✓A Volunteer: Speed Matching event, along the lines of Speed Dating, will challenge individuals and agencies to learn as much as they can about each other in three minute segments.
- ✓Beyond 50 Magazine is partnering with the Fair to produce a special issue of Volunteering Okanagan Style that will be distributed to 10,000 locations, including every business registered with Canada Post. This special issue will promote your organization's mission and volunteer opportunities as well as include articles about business-employee volunteer programs.
- ✓An additional 3,000 copies will be used year round for distribution through Welcome Wagon and other key organizations.
- ✓A Lunch and Learn will also provide training and support to participating agencies in designing your one minute elevator pitch prior to the Fair.
- ✓All of this for \$50.

Contact Dawn Anthony at Kelowna Community Resources for your registration package at 250.763.8008 ext.25 or email info@kcr.ca

--SOURCE: D. Wilkinson, Kelowna Community Resources (Community Information and Volunteer Centre)

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CRIMINAL RECORD CHECKS FOR THE NON-PROFIT SECTOR IN BRITISH COLUMBIA

The BC Centre for Non Profit Development has undertaken a province wide research project on criminal record checks after becoming increasingly aware of their varying costs across British Columbia. For non-profit organizations working regionally and provincially, these variations in costs create confusion. The purpose of this study was to provide an overview of criminal record check information for the province, as well as explore opportunities to work together towards a more equitable system for the sector.

To download the Report, please visit: www.ufv.ca

--SOURCE: BC Centre for Non-profit Development, Summer 2010

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NEW DATE FOR NATIONAL VOLUNTEER WEEK 2011

April 10 - 16, 2011 is the revised date for [National Volunteer Week 2011](#). Our priority is to ensure that Canadian volunteers are the national focal point during NVW. As such, the date change was made to avoid overlap with other holidays that fall within the same time frame. This update has been adopted by both Volunteer Canada and its American affiliate, Points of Light Institute. NVW was originally slated for the third week in April. We look forward to celebrating NVW 2011 with you.

--SOURCE: News Flash from Volunteer Canada, July 27, 2010

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NEW REPORT HELPS MEASURE ROI OF EMPLOYEE VOLUNTEER PROGRAMS

Companies that want to measure the return on investment (ROI) and impact of their employee volunteer programs (EVPs) now have new standardized metrics to use, thanks to the HandsOn Network. As the number of EVPs continues to grow, a standardized approach to EVP reporting, measurement, and performance benchmarking has become a critical need. The new standards include metrics for measuring the valuation of volunteer hours, the dollar rate of straight return on investment, and the dollar rate of social return on investment, as well as other key areas of reporting.

For more information, and to download the standards, visit: www.pointsoflight.org

--SOURCE: CharityVillage, Village Vibes, July 19, 2010

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THE CORRELATION BETWEEN TIME DONORS AND MONEY DONORS

Volunteer Futures is Volunteer BC's annual training event for volunteer sector leaders from around the province, a forum where members of the volunteer community come together to learn, grow their organizations, and draw energy and inspiration from interacting with others involved in BC's voluntary sector.



The major highlight will be keynote speaker: Dr. Tracey J. Dickson, Associate Professor from the University of Canberra, Australia to speak on: Volunteering Legacy after the 2010 Olympic Games – Fact or Fiction?

Dr. Dickson will discuss her research on exploring the impact the 2010 Olympic and Paralympic Games had on BC's volunteer sector after the games. She will share insights on how to best manage volunteers and how to maximize the volunteering legacy. Volunteer BC will host two substance-packed days of workshops, panel discussions and networking sessions. Some of the topics include:

- Board Basics: Barbara MacLellan, North Shore Community Services
- Financial Fitness: Ricardo Saenz-Saldana, Vancity (Not-for-Profit Segment)
- Fundraising: Telling your Story, Wanda Morris, Speak for Impact
- Fund Development: Become Financially Self-Sustaining, Andy Telfer, District 69 Society of Organized Services (SOS)

- Recruiting Millennials: Gen Xers and Boomer Volunteers, Beth Cougler Blom, Volunteer Victoria
- Volunteer Leadership: Jocelyn Wong, Volunteer Richmond Information Services Conference Schedule:

Dates: Friday, **September 24** - 8:30 – 4:00 pm
Saturday, **September 25** - 8:30 – 3:00 pm
Cost: \$70.00: Members' and Early Bird Registrations (ends August 31, 2010)
\$95.00: Regular Registration (after August 31, 2010)

For additional information, please call 1.604.873.5877, email: volbc@vcn.bc.ca or visit us at www.volunteerbc.bc.ca

--SOURCE: Volunteer BC, July 27, 2010

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Do you have news related to the non-profit / voluntary sector that you wish to share with your colleagues? Send Community Information and Volunteer Centre your information at informkelowna@kcr.ca by the 20th of the month.

This Bulletin is a publication of Community Information and Volunteer Centre. To subscribe or unsubscribe, please send an email to informkelowna@kcr.ca.

Community Information and Volunteer Centre is a program of Kelowna Community Resources. Go to www.kcr.ca for more information about Kelowna Community Resources and Community Information and Volunteer Centre. Be sure to add or update your volunteer and / or organization information.



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