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# **KCR Highlights**

- KCR'S NEW WEBSITE!
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- WORKSHOP: OVERVIEW OF VOLUNTEER MANAGEMENT
- WORKSHOP: FUND DEVELOPMENT OVERVIEW
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## KCR's New Website!

KCR Launches New Look to Website, Community Information and Volunteer Opportunities Search

Kelowna Community Resources is excited to launch our newly designed website, including new features in our Community Information Search and Volunteer Opportunities Search pages.

Our website has been redesigned for easier navigation from the home page through to searching for other community services and organizations. We have implemented a new icon system, linking an image and color with simple category names to make finding what you are looking for as simple as the click of an icon! We also have a new category for



'Seniors Health', which leads you to sub categories, each with their own icons for easy navigation.

You can still perform a custom search by typing key words into the search field. This type of search has also been enhanced with an added 'drill down' menu that appears on the search results page. Our Volunteer Opportunities page has also been freshened up with new icons and a cleaner, simpler look.

We invite you to visit the site at <a href="www.kcr.ca">www.kcr.ca</a> and have a look. Search for your organization in our online database by clicking on the green <a href=""Services, Programs & Organizations">"Services, Programs & Organizations"</a> button. You can update your community listing online any time!

-Source: Stephanie Moore, Project Manager, KCR, April 2015

# **Grey Power – Job Options Urban Older Workers Employment Program**

#### **Unemployed and Looking for Work?**

KCR is excited to announce that they are holding 3 more training sessions for the Urban Older Worker Program. The next session starts on April 13th, 2015. If you live in the Central Okanagan and are 55 years of age or over, not El eligible and looking to enter or re-enter the workforce then this may be the program for you. Grey Power will provide

up to 12 weeks of job search assistance to eligible Participants that includes 6 weeks of classroom training. In-class training includes: career exploration, basic computer training, resumes, cover letters, interview preparation, networking and certification in short term training such as First Aid, Food Safe, WHMIS. There is no cost to Participants and a training allowance is provided during the classroom training. Supports also include weekly job club and 6 month follow-up.

If you are interested in attending please contact Christine at 250.763.8008 ext 134 for further information, or email <a href="mailto:christine@kcr.ca">christine@kcr.ca</a> or <a href="mailto:joan@kcr.ca">joan@kcr.ca</a>.

-Source: Christine Hawkins, Employment Services Manager, KCR, February 2015

# **Workshop: Overview of Volunteer Management**

**Date:** April 20, 21, 27, 28, 9:00 am – 4:00 pm **Location:** KCR, #120 – 1735 Dolphin Avenue

Cost: \$199, Includes materials and light refreshments

This 4-day workshop will help you attract and retain volunteers. Content is based on Canadian research, best practices and the Canadian Code for Volunteer Involvement. Read more about the 8 modules.

### **Register Now**

-Source: Stephanie Moore, Project Manager, KCR, February 2015

# **Workshop: Fund Development Overview**

**Dates:** Tuesdays & Thursdays – May 7, 12, 14, 19 (Starts on a Thursday)

**Time:** 9:00 am – 4:00 pm

**Cost:** \$199

This 4-day course is an overview essential for those working in, or interested in working in, the area of fund development for their non-profit organization. The course content will help you:

- Explore strategies to attract First Time Donors and build relationships to develop Repeat and Consistent Donors.
- Learn how to foster Major Gifts, Planned Giving and Corporate Donations. Investigate opportunities for Earned Income and Government and/or Foundation Grants.
- Complete the funding cycle through Stewardship, Renewal and Assessment of your strategic plan. Content is based on Canadian research and best practices in the field.

#### Register Now

-Source: Stephanie Moore, Project Manager, KCR, February 2015

## Free Ink

Model: NH-R338W/CMY

For use with: HP officejet J5700 / J5725 / J5730 / J5735 / J5738 / J5740 / J5750 /

J5780 / J5783 / J5785 / J5788 / J5790 Inkjet Printers

Model: NH-R336W/BK

For use with: HP officejet J5700 / J5725 / J5730 / J5735 / J5738 / J5740 / J5750 /

J5780 / J5783 / J5785 / J5788 / J5790 Inkjet Printers

If interested, please let Kelsey know!

-Source: Kelsey Grmek, IT Coordinator, KCR, February 2015

# KCR's Mailing List

<u>Click here</u> to consent to receiving electronic messages from KCR for the Monthly Bulletin <u>Click here</u> to consent to receiving electronic messages from KCR for our Publication Updates

<u>Click here</u> to consent to receiving electronic messages from KCR for our Upcoming Workshops

-Source: Kelsey Grmek, IT Coordinator, KCR, June 2014

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# AGM's

- KELOWNA BRANCH OKANAGAN HISTORICAL SOCIETY 67TH ANNUAL GENERAL MEETING
- KELOWNA ART GALLERY ASSOCIATION ANNUAL GENERAL MEETING
- PEACHLAND WELLNESS CENTRE ANNUAL GENERAL MEETING

# **Kelowna Branch Okanagan Historical Society – 67th Annual General Meeting**

Date: Saturday, April 4th, 5:00 pm - 8:00 pm

Location: Parkinson Recreation Centre, 1800 Parkinson Way, Kelowna

Cost: \$35 – Includes dinner, branch membership and newsletters

Interested in participating in our local history? Join us for the 67th Annual General Meeting of the Kelowna Branch Okanagan Historical Society. This year our guest speaker is Heather Berringer the Chief Librarian at the University of British Columbia's Okanagan Campus. Heather will be speaking on "Making Fonds Out of Nothing At All". Heather will share with us the story of how our Okanagan campus is bringing some of its local collections out of a broom closet and into a reading room, and how the Library is encouraging the community to play an active role in this development.

Tickets are \$35 and include a wonderful dinner, your branch annual membership and our newsletter updates informing all on what the Society is up to. There are several events throughout the year and lots of project to keep everyone busy and engaged in our local and regional history.

Tickets can be purchased at Mosaic Books, the Okanagan Heritage Museum or from one of the Kelowna Branch Directors. All tickets must be purchased in advanced.

Questions? Contact Chris Jennens at 250.862.2801 or cjennens@telus.net

-Source: Chris Jennen, KCR Event Form, 2 March 2015

# **Kelowna Art Gallery Association – Annual General Meeting**

Date: Thursday, April 16th, 7:00 pm

Location: Kelowna Art Gallery, 1315 Water Street

The Kelowna Art Gallery Association invites all of our members to our Annual General Meeting.

-Source: Kelowna Art Gallery, Newsletter, March 2015

# Peachland Wellness Centre - Annual General Meeting

Date: Saturday, April 18th, 3:00 pm

Location: Peachland Wellness Centre, 4426 5th Street, Peachland

Everyone is invited to attend the AGM, learn all about the Peachland Wellness Centre, and enjoy some light refreshments. Those whose membership is paid will have an opportunity to have their voice count. Membership dues (\$10) are still being collected!

-Source: Peachland Wellness Centre, Newsletter, 24 March 2015

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# **Employment**

BC CANCER AGENCY: REGIONAL COORDINATOR – VOLUNTEER SERVICES

# BC Cancer Agency: Regional Coordinator – Volunteer Services

Regular Part-Time (0.62 FTE)

The Regional Coordinator, Volunteer Services is responsible for the management and administration of volunteer services at the BC Cancer Agency – Abbotsford (AC), Fraser Valley (FVC), North (CN) Southern Interior (SAHCSI) or Vancouver (VC) Centre's including the recruitment, training and supervision of volunteers. This role provides financial management of the volunteer services budget including the volunteer services revenue generating services. The Regional Coordinator is responsible for developing, monitoring and evaluating new volunteer programs and services to ensure they meet the needs of patients and staff and are consistent with the mission, vision, philosophy and priorities of the BC Cancer Agency and Centre's. The Regional Coordinator works to develop partnerships within the community and promotes volunteer services within the Centre.

#### **Duties/Accountabilities**

- Supervises volunteers by performing duties such as recruiting, screening, interviewing and selecting applicants. Provides training and orientation, monitors work performance and ensures that ongoing education and support is available.
- Develops, coordinates, implements and evaluates volunteer program goals and objectives to meet the
  needs of the clients/patients and the strategic direction of the cancer centre including the development
  of position descriptions and viability of new volunteer role requests. Establishes and maintains
  policies and procedures regarding volunteer programs and the use of volunteers within the cancer
  centre.
- Creates, implements and evaluates revenue producing strategies such as garage sales, book exchanges
  and farmers and craft markets to ensure the long term financial viability and self-sufficiency of
  volunteer services.
- Manages the operations of all retail ventures and revenue generation services including purchasing, pricing, stock control, daily cash reconciliation, bank deposits, bill payment and accounting systems.
- Works collaboratively with Coordinators to develop a cohesive approach to volunteer programs to
  ensure program action plans, standards of practice, volunteer management cycle and annual business
  planning goals are met.
- Provides coverage for counterparts and collaborates to provide joint volunteer orientation and training.
- Creates and fosters partnerships with affiliated and\or community partner programs such as the Canadian Cancer Society, community oncology programs, school board and local educational institutions to leverage resources and knowledge and attract volunteers.
- Develops and monitors an operating budget and ensures adherence to the budget by performing duties such as monitoring expenditures, variance reporting and recommending remedial action.
- Participates and/or chairs a variety of internal and external committees where the volunteer
  perspective is required by providing and/or receiving information and participating in decision
  making.

#### **Oualifications**

A level of education, training and experience equivalent to a Certificate in Volunteer Management or a Bachelor's degree in a related field and a minimum of four (4) years

of recent, related experience in a not-for-profit organization, fund-raising and/or revenue generation.

Strong communication skills including public speaking. Ability to interact with a variety of people and personalities and to provide motivation and encouragement to volunteers. Ability to work as a member of a team in a cooperative and supportive manner. Strong organizational skills including event planning. Ability to problem solve. Demonstrated computer skills and software application use including volunteer management software. Applications will be accepted until the position is filled.

For more information on the agency that you are interested in, please visit: www.bccancer.bc.ca

The PHSA is committed to employment equity and hires on the basis of merit. We encourage applications from all qualified individuals, including Aboriginal peoples, persons with disabilities and members of visible minorities.

-Source: Dianna Mortensen, Adoptive Families Association of BC, 19 February 2015

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# **Financial**

- CREDIT CARD INTERCHANGE FEES PAID BY CHARITIES
- THE FUNDRAISER'S FIELD GUIDE TO SPOTTING FOUNDATIONS
- TAX INCENTIVES AND THE CHARITABLE SECTOR. SIMPLE ECONOMICS.
- PUBLIC GUARDIAN AND TRUSTEE OF BRITISH COLUMBIA EDUCATIONAL ASSISTANCE FUND
- <u>CALL FOR APPLICATIONS LEX REYNOLDS ADOPTION AND PERMANENCY TRUST FUND</u>

## **Credit Card Interchange Fees Paid by Charities**

In our most recent pre-budget submission to the House of Commons Standing Committee on Finance, Imagine Canada recommended that the federal government take action – either through regulation or a voluntary agreement – to reduce fees paid by registered charities when they accept donations or payments for good and services by credit card. These fees divert significant dollars away from the cause, and add to charities' administrative costs.

## Latest developments on this file

On November 4, the <u>federal government announced</u> a voluntary agreement with MasterCard and Visa for the reduction of interchange fees paid by merchants when they accept payments by credit card. On average, these fees for all merchants will now be reduced to 1.5% of the transaction value. The new rates take effect on April 1, 2015. Charities will benefit from steeper reductions than other categories of merchant. This means that charities will keep a greater proportion of donations made by credit card, as well as the proceeds of selling goods and services where payment is made by credit card. Details of these changes have just been announced.

In the case of <u>MasterCard</u>, a new merchant category has been created for charities. The current interchange fees paid by charities range from 1.59% to 2.65% of the transaction value. As of April 1, the interchange fees that MasterCard charges charities will fall to between 1.0% and 1.5%. This represents, in effect, an almost 40% reduction in these fees for charities.

Visa has opted to include charities within its "emerging segments" merchant category. The new interchange fees, as of April 1, will be 0.98% for transactions using Classic, Gold, or Platinum cards (a 40% reduction), 1.17% for transactions using Infinite cards (a 35% reduction), and 1.95% for transactions involving Visa Infinite Privilege cards (a 25% reduction).

#### Read More

-Source: Imagine Canada, Grantseeker Monthly, 26 March 2015

# The Fundraiser's Field Guide to Spotting Foundations

If foundations are an important part of your fundraising portfolio, you're not alone. In a recent survey, 92% of Grantseeker Monthly readers said they raise funds from Canadian foundations. But what exactly does everyone mean when they use the word foundation?

## Charity designations: What is a private or public foundation?

In Canada, <u>charities can register under one of three designations</u>: charitable organization, public foundation, or private foundation. At the date of writing, the Canada Revenue Agency's <u>Charities Listings website</u> shows that of the 86,213 charities currently registered in Canada, 5,384 are designated as private foundations while 5,111 are as public foundations.

Two of the key differences between public and private foundations lie in how they are governed and their source of income. A public foundation must have more than 50% of its directors, trustees, or like officials at arm's length from one another, and typically their funding is received from a variety of arm's length donors. This is not the case with private foundations.

Examples of public foundations include community foundations like the Vancouver Foundation, hospital foundations such as St. Michael's Hospital Foundation, and organizations that facilitate giving like CanadaHelps.

Examples of private foundations include corporate foundations like the RBC Foundation, family foundations such as The T. R. Meighen Family Foundation, as well as many local charities like the Street Church Mission of Prince George.

### Read More

-Source: Imagine Canada, Grantseeker Monthly, 26 March 2015

# Tax Incentives and the Charitable Sector. Simple Economics.

Charities and nonprofits are an important and expanding economic sector in Canada. They account for 8%, or \$160 billion, of Canada's \$2 trillion economy. The sector is growing more quickly than the economy as a whole, due to increasing demand for the sector's services. As Canada's population ages and becomes more diverse and as our economy becomes richer and more service oriented, Canadians want more of the things that charities do – health care and social services, recreation and culture, poverty alleviation, and care for the natural environment among many high value activities. As you can see, Canada's charities make an impressive contribution to our country's well-being. Of course, the sector needs to be financed. And if the sector continues to grow more quickly than the economy as a whole to meet growing demand, it will need more resources. It's simple economics, really.

#### So, where will the money come from?

Charities derive their revenue from three primary sources: government funding, earned

income, and donations. Although donations make up the smallest proportion of the sector's revenue, they still account for over \$8.6 billion — definitely not chump change! The donations of millions of Canadians are crucial to support and sustain the work of charities. And donors aren't only important for their donations; they are key stakeholders and are often also the charities' beneficiaries and volunteers.

## Read More

-Source: Imagine Canada, Nonprofit Newswire, 20 March 2015

# Public Guardian and Trustee of British Columbia – Educational Assistance Fund

#### **HISTORY**

The Public Guardian and Trustee Educational Assistance Fund was established in June 1989. The Fund was derived from the generous donations of three private benefactors. The charitable intention of all three benefactors was to financially assist British Columbians in pursuing educational development for their future careers. In establishing the Fund, the government of British Columbia has attempted to reflect the charitable intentions of the original benefactors. Since 1989, the Fund has provided annual bursaries to individuals who meet the requirements of the terms of the trust document and demonstrate a strong desire to develop a future career path through their educational goals.

#### **PURPOSE**

The purpose of the Fund, as set out in the trust document is, "to assist any beneficiary selected under the provisions of the Trust to further his or her educational goals, whether academic or vocational, provided that the bursary shall not be used as a sole means of support but rather as a supplement to existing funding to cover shortfalls in fees, books, maintenance and/or transportation which might otherwise cause the individual affected to terminate his or her studies prematurely."

In accordance with the trust document, annual bursaries are awarded to individuals "who are over the age of 19 years, and have been permanent wards of the Superintendent of Family and Child Service in the Ministry of Social Services and Housing (or its successors), and who meet the criteria deemed appropriate by the Trustee."

#### **BURSARIES**

Successful applicants are awarded annual bursaries ranging in value up to a maximum of approximately \$3,300.00 (amount is indexed annually with the cost of living).

Applications are evaluated on the following criteria:

## 1. General Eligibility

An applicant must:

- be a former permanent ward of the Ministry of Social Services of British Columbia, its predecessor or successor, or have been in continuing custody of the British Columbia Ministry for Children and Family Development under the Child, Family and Community Services Act or predecessor laws;
- be at least 19 years of age as of the date studies commence;

- be a high school graduate or equivalent currently enrolled or planning to enroll in a post-secondary academic, technical or vocational program;
- submit a completed current year application form;
- provide transcripts from the last year of school attended; and
- have other sources of funding for the educational year the bursary shall not be the sole means of support.

(Note: Permanent ward or continuing custody means a child, who by court order, was placed in the permanent or continuing custody of the Province of British Columbia. The custody order terminated when the child attained the age of 19 years, was married prior to attaining the age of 19 years, or the court cancelled the order prior to the child attaining the age of 19 years.)

#### 2. Financial Need

An applicant must:

- demonstrate a financial shortfall which might cause the individual to be unable to pursue their studies;
- have some means of financial support other than the bursary;
- demonstrate an inability to access additional means of financial support to make up the shortfall; and
- provide an estimated descriptive budget for the upcoming academic year based on reasonable expenses and reasonable means of financial support.

#### 3. Post Academic Performance

An applicant must demonstrate:

- an academic, technical or vocational ability to pursue the intended educational goal;
- an academic, technical or vocational commitment to obtaining the educational goal.

#### 4. Career Goals

An applicant must demonstrate:

- a clear career goal;
- a direct relationship between the educational goal and the career goal;
- a personal commitment to the career goal (e.g., related education to date, related volunteer experience, related work experience, or references from educators, counsellors or field workers); and
- personal suitability to the chosen career (e.g., references from educators, career counselors, or field workers).

### **HOW TO APPLY**

The deadline for applications for each year is April 15th. Applications received after April 15th will NOT qualify for bursary consideration.

Click here for a copy of the current application form or contact:

Personal Trust Administrator, Public Guardian and Trustee of British Columbia 700 808 West Hastings Street, Vancouver, BC V6C 3L3

Phone: 604.660.0957

Applicants will be advised of the status of their application by mid-July of each year.

### Read More

-Source: Doreen Connolly, Personal Trust Administrator, Public Guardian and Trustee of British Columbia, 26 February 2015

# Call For Applications – Lex Reynolds Adoption And Permanency Trust Fund

#### 2015 Micro Grants

Application Deadline: April 17, 2015 (Noon)

The Victoria Foundation is now accepting applications on behalf of the Lex Reynolds Adoption and Permanency Trust Fund (<a href="www.connectingforlife.ca">www.connectingforlife.ca</a>) for funding of projects in support of adoption and permanency related initiatives in British Columbia. Grants of up to \$2,000 are available for new or existing activities that promote permanency options for BC's children and youth.

These small grants are intended for the following purposes:

- 1. Promote and encourage new adoptions and permanency arrangements;
- 2. Assist in the development of, or attendance at, special events, workshops, and conferences;
- 3. Provide support across British Columbia on issues related to adoption, culture and ancestry;
- 4. Develop organizational systems and training which can be used by others; and
- 5. Engage in results oriented research which can be used by other organizations in the support of children and youth in care seeking permanent families.

### **Eligibility**

The Trust welcomes applications from charities and organizations across the province of British Columbia. Applicants do not have to be registered charities. To be eligible for a grant, you must be able to respond "yes" to each of the following statements:

- Our organization does not have an overdue report or an ongoing grant from a past application at the Victoria Foundation.
- Our organization is located in the province of British Columbia.
- Funding for our project is not required before June 1, 2015.

NOTE: Applications for direct support to individual families are not accepted.

### **Review Process**

Grant applications will be reviewed by Victoria Foundation staff and the Trust's Advisory Committee. We may contact you to ask further questions, seek information, seek an interview with your representative or request a site visit.

In reviewing applications, the Advisory Committee will be seeking:

- Evidence of new, unique or innovative approaches;
- Evidence of collaboration or joint partnerships;
- Demonstrated experience in the adoption & permanency field;
- Capacity of the organization to deliver the proposed project or program;
- Geographic representation or benefit across BC.

All applicants will be notified of grant approvals or denials by May 15, 2015.

#### **Application**

The application form and further details are available through the Trust's website (see the Apply Now tab): <a href="www.connectingforlife.ca">www.connectingforlife.ca</a>

Application Deadline: April 17, 2015 (Noon)

-Source: Rory Grewar Director of Special Funds, Victoria Foundation, 18 February 2015

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# Housing

- BEYOND HOUSING FIRST: A HOLISTIC RESPONSE TO FAMILY HOMELESSNESS IN CANADA
- <u>BEYOND 4 WALLS AND A ROOF: ADDRESSING HOMELESSNESS AMONG</u> TRANSGENDER YOUTH
- <u>DE-BUNKING MYTHS AND MISCONCEPTIONS: A HUMAN APPROACH TO HOMELESSNESS</u>

# Beyond Housing First: A Holistic Response to Family Homelessness in Canada

Today, Raising the Roof released a new report titled Beyond Housing First: A Holistic Response to Family Homelessness in Canada as part of its Child and Family Homelessness Initiative. The report addresses the increasingly popular Housing First model for ending homelessness.

With its 'meet you where you're at' approach, Housing First is a means of early intervention for families who are already experiencing or are at immediate risk of homelessness. The Housing First model has demonstrated that once individuals have been housed, wraparound client-driven services support participants with employment, addictions, mental health, education, and establishing community connections. While this method has been identified as a successful and

effective way to assist those currently experiencing homelessness, the report poses some new questions. What would it mean to genuinely prevent homelessness from occurring? Furthermore, how can we ensure that the systems and structures are put in place so that workers are better able to assist Housing First participants achieve long-term success?

"Homelessness is not an issue that occurs in a vacuum, but one that intersects with multiple social concerns. This includes poverty and Canada's declining social safety net." The report posits that if we are able to address the root causes of homelessness – such as affordable housing, income, food security, discrimination, and violence – perhaps we can prevent the cycle of poverty and homelessness experienced by families and eventually eliminate the need for Housing First.

To date, most strategies have focused on homelessness as an isolated issue and reactively developed temporary solutions, but have yet to address the primary causes of homelessness. While some headway has been made in provinces such as Ontario, with the newly released <a href="Poverty Reduction Strategy">Poverty Reduction Strategy</a> that includes ending homelessness as part of their mandate, and Alberta, where <a href="youth homelessness">youth homelessness</a> has been made a priority, greater buy-in is needed. The report states that until complex societal issues such as affordable housing, income, and food security are addressed, families will continue to 'fall through the cracks' into homelessness and graduates of Housing First programs may once again become vulnerable.

In addition, the report argues that the complex systems and services provided to families experiencing poverty or homelessness require better coordination. This includes income assistance programs, education, child welfare, and social housing, among others. Currently, a lack of overall services has resulted in decreased success among Housing First 'graduates' and other program participants.

To assist those at-risk and provide them with opportunities to escape the cycle, these services must be supported and implemented in a way that matches the unique needs of families experiencing homelessness. The report identifies the coordination of systems-response as imperative. The fragmented coordination between provincial and federal systems-level responses has often prevented individuals from receiving the support they require. Systems and services must act as a support and not a barrier in order to ensure the long-term success of prevention initiatives and Housing First programs.

The report concludes that a strong focus on Housing First programming (an early intervention response) has overshadowed the importance of essential programming and supports. The only way to break the cycle of poverty and homelessness is through a holistic approach that includes prevention, systems-response, and early intervention as a direct response to ending homelessness in Canada.

### Read the full report

-Source: Raising the Roof, Housing Again Bulletin, 4 March 2015

# **Beyond 4 Walls and a Roof: Addressing Homelessness among Transgender Youth**

Transgender individuals experience a range of health and wellness disparities compared with their cisgender peers. Family rejection; inadequate social services; and discrimination in housing, employment, and education make it difficult for transgender young people to secure a safe and affirming place to live. Once homeless, transgender youth too often find that shelters are unwelcoming or unavailable, health care is inaccessible, and law enforcement systems are unhelpful.



Beyond 4 Walls and a Roof
Addressing Homelessness Among Transgender Youth

This report compiles existing research in order to provide an overview of the demographics of transgender homeless youth, their experiences while homeless, and the factors that contribute

their experiences while homeless, and the factors that contribute to homelessness and housing instability among this community. It also outlines a series of recommendations for federal, state, and local policymakers to meet the housing needs of transgender young people and to improve outcomes for those experiencing homelessness.

## Read the Report

-Source: Canadian Alliance to End Homelessness, Newsletter, 3 February 2015

# De-bunking Myths and Misconceptions: A Human Approach to Homelessness

At Raising the Roof, we feel strongly that homelessness does not define an individual. Before anything else, that person is a human being. A human with dreams. Skills. Compassion.

While this is our stance, it's undeniable that stereotypes about homelessness exist. These myths and misconceptions about the homeless are perpetrated in many ways, including everything from daily interactions to government policies. Sadly, these myths are some of the leading voices in the public conversation on homelessness. So what are some of the myths and misconceptions surrounding homelessness?

#### Homelessness is a choice.

The unfortunate belief that homelessness is somehow a choice made by people faced with this situation is all too untrue. For many, homelessness is the only option once evicted, kicked-out, or when affordable housing is not an immediate opportunity. Trauma can also play a large role. When coping with mental illness or addiction, maintaining independent housing may not be feasible.

## All people experiencing homelessness are lazy.

People experiencing homelessness are anything but lazy. Survival when homeless requires actively seeking shelter, food and other necessities, which are, more often than not, not adequately or consistently provided by the support services available. Actively seeking employment is also a laborious task, especially with inconsistent access to a phone or computer.

This perception of laziness may be derived from moments when the homeless have been observed sleeping outside. However, what is not understood is the conditions of some shelters where getting a 'good night's sleep' is not a possibility. The majority of people experiencing homelessness who make use of the shelter system suffer from sleep deprivation, which often leads to further medical complications.

#### Read More

-Source: CanadaHelps, Newsletter, 26 March 2015

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# Local

- CANADIAN DIABETES ASSOCIATION RESIDENTIAL CAMPAIGN 2015
- CANADIAN MENTAL HEALTH ASSOCIATION TIME OUT FOR CAREGIVERS SUPPORT GROUP
- FREE TAX SERVICE AT METRO CENTRAL
- CIVIC AWARD 2014 FINALISTS REVEALED
- MONTHLY FOOD CALENDAR
- VENTURE OKANAGAN NINTH INVESTORS FORUM
- BC CANCER AGENCY IS LOOKING FOR FEEDBACK FROM WOMEN AGES 50-69!
- KELOWNA ART GALLERY WANTS TO HEAR YOUR STORIES
- WOMEN & WELLNESS 2015
- BEFORE GADGETS: MUSIC OF 17TH CENTURY FRANCE
- PUBLIC SENIOR'S TOWN HALL MEETING
- COOL ARTS PLANT FUNDRAISER
- BRIDGES: BUILDING RECOVERY OF INDIVIDUAL DREAMS & GOALS THROUGH EDUCATION & SUPPORT
- THE OKANAGAN HUMANE SOCIETY PRESENTS A BENEFIT CONCERT
- MENTAL HEALTH WEEK IS COMING MAY 4–10
- APPETITE FOR ART FUNDRAISER
- MOTHER'S DAY & CRAFTER'S FAIR

# Canadian Diabetes Association Residential Campaign 2015

Join the fight against Diabetes! Interior B.C. Residential Campaign May 1 – 31, 2015 Kelowna & surrounding areas

Donate your time to canvas in your neighbourhood, at your workplace, among friends and family.

Get a great deal on KEEN FIT Walking Poles!! When you offer to canvass for us or take a kit to work, you will qualify to purchase walking poles for the low price of \$39.98 per pair, regularly priced at \$89.98.

Sheri Simson of Keen Fit is offering this to promote walking and fitness as exercise helps in the prevention of Type 2 diabetes.

To sign up & order the poles at this special pricing email below: Call or email Cheryl Stone 250.762.9447 / 1.888.628.9494 cheryl.stone@diabetes.ca www.diabetes.ca

-Source: Cheryl Stone, KCR Submission Form, 26 March 2015

# Canadian Mental Health Association – Time Out for Caregivers Support Group

Take a Break: Time Out for Caregivers

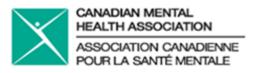
A new support group for parents and family caregivers

Dates: Starting in April (1st and 3rd Tuesday of every

month)

**Time:** 10:00 am – 12:00 noon

Free coffee, tea & snacks will be provided



Are you caring for a child/youth or adult up to age 25 who is struggling with mental health and/or substance use issues? Meet other caregivers, make connections, share experiences and support, and learn enhanced coping skills.

Some topics of discussion will be:

- Mental health issues
- Substance use
- Strategies on mental wellness
- Boundary setting
- Communication skills

For more info or registration please contact: Melody Brewer, 250.861.3644, <a href="mailto:familynav.kelowna@cmha.bc.ca">familynav.kelowna@cmha.bc.ca</a>

-Source: Corey Anderson, Coordinator, Administration & Finance, 1 April 2015

## **Free Tax Service at Metro Central**

Free tax appointments are available at Metro Central on Tuesday & Friday Mornings from Tuesday, March 3rd – Tuesday, April 28th. If any of your clients would like to book an appointment, these are available between 9:00 am – 10:00 am on Tuesdays & Fridays. The second hour from 10:00 am – 11:00 am is available for walk-ins only.

To book an appointment, they can call Metro Central at 778.478.9727 or book online.

-Source: Sandy, Metro Central, 24 February 2015

## Civic Award 2014 Finalists Revealed

The City of Kelowna announced the finalists of the 40th Annual Civic and Community Awards today. The Civic and Community Awards recognize volunteers, artists, athletes and business leaders through 12 categories and 17 awards.



The award recipients from each category will be revealed on *Thursday*, *April 30* as part of the gala ceremony taking place at the Kelowna Community Theatre.

"We are pleased with the exceptional nominations received in each of the award categories for this milestone year," said Louise Roberts, Community and Neighbourhood Services Manager. "The awards highlight our residents, businesses and organizations that have made a significant contribution to making our city a better place to live."

New for the 2014 awards, the finalists of the Young Male and Young Female Volunteer of the Year Awards will receive funding toward their post-secondary goals – \$1,000 for the award recipient and \$500 for each of the two finalists. The funding is sponsored by the Thomas Alan Budd Foundation.

2014 award finalists by category are (in alphabetical order):

## Fred Macklin Memorial Award - Man of the Year

- Dennis Gabelhouse
- David Krysko
- Todd Sanderson

## Sarah Donalda-Treadgold Memorial Award- Woman of the Year

- Meryle Corbett
- Margie Cox
- Anna Hunt-Binkley

## Young Male Volunteer of the Year

- Nikolai Lesack
- Jesse Stewart
- Maliki Suppin

## Young Female Volunteer of the Year

- Chelsea Bigsot
- Thish Rajapakshe
- Kelty Slaney

## Central Okanagan Foundation - Volunteer Organization of the Year

- CRIS Adaptive Adventures
- Pathways Abilities Society
- United Way of the Central & South Okanagan Similkimeen

#### **Corporate Community of the Year Award**

- Small /Medium Business
  - o Synergy Events
  - o Tetra Tech EBA Inc.
  - Wentworth Music
- Large Business
  - o Emil Anderson Construction
  - o Kelowna Flightcraft
  - Save on Foods

#### **Honour in the Arts**

- Jim Elwood
- Jennifer Schell
- Shawn Talbot

## **Teen Honour in the Arts**

- Alex Buck
- Antony Knight
- Zoe Welch

## Female Augie Ciancone Memorial Award

- Claire Culver
- Emma Johnson
- Joella Kablischke

## Male Augie Ciancone Memorial Award

- Michael Gini
- Tyson Meraw
- Jeff Tubbs

## Bryan Couling Memorial Award - Athletic Team of the Year

- Immaculata Senior Girls Volleyball Team
- Okanagan Rockets Boys Major Midget Hockey Team
- UBC Okanagan Heat Women's Volleyball Team

#### **Bob Giordano Memorial**

- Alisa Brownlee
- Bill Farley
- Tom Maxwell

## Male Athlete of the year

- Jerome Blake
- James Turner
- Robbie Yochim

#### Female Athlete of the Year

- Sarah Casorso
- Danielle Hennig
- Kelsey Serwa

## **Champion for the Environment**

- Individual
  - o Christian Brandt
  - Casey Hamilton
  - Barry Jones
- Business
  - o 1-800-Got-Junk
  - St. Hubertus Estate Winery

Tickets for the gala are now available at a cost of \$25 per person. To purchase tickets, please call 250.469.8811.

For more information about the awards, visit kelowna.ca/residents.

-Source: City of Kelowna, Newsletter, 16 March 2015

## **Monthly Food Calendar**

This month's Monthly Food Calendar, produced by Outreach Urban Health, will focus on the nonprofit organization Shoe Bank Canada (previously Soles4Souls).

Shoe Bank Canada, previously known as Soles4Souls, has been doing shoe drives every year for the past five years, collecting shoes locally and



throughout Canada. To date we've collected over 650,000 pairs of shoes. The shoes that we collect are available for free for clients of many agencies in Kelowna, including the Kelowna Food Bank. Shoes that are not needed by local clients are sent around the world to other people in need of shoes.

## Download the Calendar

-Source: Donna Christison, Social Worker, Outreach Urban Health, 31 March 2015

# **Venture Okanagan – Ninth Investors Forum**

Date: Thursday, April 9th, 5:30 pm - 9:00 pm

Location: Room H115, Okanagan College, 1000 KLO Road, Kelowna

Cost: \$35/ticket
Purchase Tickets

Venture Okanagan Investor Forum is hosted during the Spring and Fall of each year. Guests learn of exciting new businesses in the Okanagan as hand selected entrepreneurs pitch their business to investors, business leaders, and the VO community. Presentations are followed by a fully catered networking reception where the top presenter is awarded a cash prize, after careful review of a panel of judges. With live music, delicious appetizers, and a chance to personally connect with the entrepreneurs, guests are always eager to return to the Venture Okanagan Investors Forum year after year.

-Source: Stephanie Baziuk, Venture Okanagan, 28 March 2015

# BC Cancer Agency is looking for Feedback from Women Ages 50-69!

Have you participated in the B.C. Cancer Agency Screening Mammography Program (SMP)? Are you between the ages of 50-69?

The B.C. Cancer Agency Screening Mammography Program (SMP) is a free provincial program. The



Centre for the Southern Interior

program offers women breast screening in order to find breast cancer early so that it can be successfully treated.

The B.C. Cancer Agency would like to get feedback from women ages 50-69 about the B.C. Cancer Agency Screening Mammography Program (SMP) reminder cards. Reminder cards are sent to women who have participated in the program as a way to remind them that it is time to get screened again. You will be asked to give feedback about THREE of these reminder cards.

At the end of this survey, you will be given a chance to enter a draw for one of two \$100 gift cards to a store of your choice.

If you have any questions or concerns about this survey, please email Denise Buote at <a href="mailto:dbuote@arboreducational.com">dbuote@arboreducational.com</a> or call 604.671.1441.

This survey will take approximately 10 minutes to complete. Link to survey: <a href="https://www.surveymonkey.com/r/smp2015">https://www.surveymonkey.com/r/smp2015</a>

PLEASE CONSIDER PASSING ALONG THIS INFORMATION TO OTHER WOMEN WHO ARE BETWEEN THE AGES OF 50-69!

Thank you for your participation. Your feedback will contribute to making the reminder cards more effective in encouraging women to get screened.

-Source: Denise Buote, Arbor Educational & Clinical Counselling, 25 March 2015

# **Kelowna Art Gallery Wants to Hear your Stories**

This year the Kelowna Art Gallery is undertaking an exciting project titled Preserves. This is a community-based initiative that will explore the history of Kelowna, and the stories of the people who have shaped the city. The results of this project will be shown as part of an exhibition at the Kelowna Art Gallery from November 2015 to January 2016.

We want to hear your stories and memories about living in Kelowna. Our aims are to involve people of all ages and ethnicities, to use art to create bridges among generations and ethnicities, and to explore the history of Kelowna's development. In April we will be hosting three two-hour-long workshops at the Kelowna Art Gallery with Kootenay-based artist Maggie Shirley. During these workshops participants will talk about their stories and memories of living in Kelowna, and discuss their hopes for the future. The workshops are free and open to anyone to attend. All ages are welcome and no art experience is necessary. We invite you to attend.

#### **Workshop dates:**

- Wednesday, April 8th, 6:00 pm 8:00 pm
- Friday, April 10th, 1:30 pm 3:30 pm
- Saturday, April 11th, 3:00 pm 5:00 pm

Participants are asked to bring an object, photograph, or written words that are symbolic of their personal story and wish for the future of Kelowna. After a short discussion we will be "preserving" the objects in mason jars filled with clear coloured gelatin. The mason jars will be kept at the Kelowna Art Gallery and will be included in the Preserves exhibition that will be on view to the public from November 2015 to January 2016.

Interested participants are asked to register for the workshop by contacting Renee Burgess, Head of Public Programming, at 250.762.2226 ext 310, or by email at renee@kelownaartgallery.com.

-Source: Joshua Desnoyers, Marketing and Events Coordinator, Kelowna Art Gallery, 30 March 2015

## Women & Wellness 2015

Date: Wednesday, April 15th, 6:00 pm – 10:00 pm (Program begins at 7:30 pm)

Location: Bo.ttega Farm Inn & Studio, 4485 Sallows Road SE, Kelowna

Tickets: \$55 each includes \$25 charitable tax receipt

Join us for an uplifting evening of warmth and sharing in support of Canadian Mental Health Association Kelowna.

## Featuring:

- Hors d'oeuvres by Chef Rob Ahlgren of Yellow House Catering
- Beverages by Tree Brewing & Intrigue Wines
- Dessert Bar sponsored by Okanagan Skin Care
- Silent Auction
- Swag bag
- Guest Speakers: Mohini Singh & Michelle Deighton Hussey

All funds raised will support CMHA Kelowna's community education programs, reducing the stigma surrounding mental illness and connecting those in need of support.

-Source: Canadian Mental Health Association Kelowna Branch, Newsletter, 11 March 2015

# **Before Gadgets: Music of 17th Century France**

Date: Sunday April 19th, 7:30 pm

Location: Mary Irwin Theatre, Rotary Centre for the Arts, 421 Cawston Ave, Kelowna

Tickets: 250.717.5304 or <a href="https://www.selectyourtickets.com">www.selectyourtickets.com</a>

17th Century French court music for lute, theorbo, guitar and harpsichord Couperin, Le Roux, d'Angelbert, de Visée and Dufaut, played by Clive Titmuss and Susan Adams Most people think that cult figures in music are a recent phenomenon, but near the end of the 1600's in France, a group of musicians rose to become the best-paid performers of their time. The aristocrats of France had long before given up playing music themselves, but had long evenings to fill, creating a market for a class of great

composers and players of solo music for the harpsichord, the lute and a new toy – the quitar.

In upcoming concert by at the Mary Irwin Theatre, in the Rotary Centre for the Arts, Early Music Studio gives this period new life. Professional musicians Clive Titmuss and Susan Adams specialize in this virtuoso music, created for wealthy patrons and their discriminating ears. The music languished in obscurity for centuries until it was recently re-discovered. According to Titmuss, "Very few people were privileged to hear these extraordinary works when they were written, but anyone may enjoy them now." The harpsichord was the most important keyboard instrument – sophisticated technology, full of resources, elegant and commanding. It inspired an entire generation of composers to write works of art intended to highlight its power. Just then, the French lute style reached its peak, just as the guitar began to gain favour. The trends crossed over: Guitar tricks showed up in lute music – and the elevated mood of the lute was heard in the best guitar music. Flashy music for the harpsichord copied both instruments and contributed new tricks of its own.

Audiences will be able to hear just how this brilliant cross-pollination worked, when lute, theorbo, early guitar and harpsichord share the stage.

Early Music Studio is a not-for-profit society, which has called Kelowna home for 13 years, advancing the knowledge of 17th and 18th Century music in the community. The musicians play live, make recordings, act as a cultural bank and promote awareness of live music on period instruments, having won national and international attention as performers, teachers and scholars.

#### **About Early Music Studios**

The Society of Friends of the Early Music Studio is a registered non-profit organization dedicated to the performance of and education about music written before 1800. Principals Susan Adams and Clive Titmuss, of Early Music Studios, produce concerts and recordings on a variety of instruments that display the beauty of this period music for audiences.

Susan Adams was born in Ottawa into a family that encouraged music study. She began playing at the age of five, and started taking lessons when she was six years old. Adams studied the piano privately in Ottawa with Jaromey Anderson and then under Boris Roubakine at the University of Calgary. Later she studied early keyboard instruments at the Schola Cantorum in Basel, Switzerland, majoring in harpsichord with Jean-Claude Zehnder. Adams studied early piano with Klaus Linder, and her travels to Holland offered her the opporunity to receive coaching from Gustav Leonhardt. Returning to Canada, Adams has continued to perform the works of Bach, Couperin, Rameau and Scarlatti on harpsichord, and the music of Haydn, Beethoven, Mozart, and J.C. Bach on the early piano.

Clive Titmuss was born in London, England arriving in Canada in 1955. He studied music history and guitar at the University of Calgary. Later Titmus studied the lute in California and England, and finally at the Schola Cantorum in Basel, Switzerland with Eugen Dombois and Hopkinson Smith. Titmuss began his studyof lutherie in 1980 and since then has concentrated on building instruments from the 16th-19th centuries, performing hundreds of recitals using instruments he has rafted. Musicians from around

the world play on instruments Titmus has made. As a scolar, he has produced editions of early lute and guitar music, made freely available on the web.

-Source: Joshua Desnoyers, Media Contact, Kelowna Art Gallery, 31 March 2015

# **Public Senior's Town Hall Meeting**

**Date:** April 23rd, 1:30 pm – 3:30 pm

Location: Okanagan Boys and Girls Club – Gymnasium, 1434 Graham St, Kelowna

The Seniors Advocate wants to hear from seniors and their family members who live in the Kelowna, West Kelowna, Westbank, Lake Country, and Peachland areas. You are invited to meet the Advocate and let her know what is working and not working for seniors in this community.

The Advocate will discuss her role, seniors' concerns heard in B.C., an upcoming housing review and other monitoring activities. The audience is encouraged to participate in questions and discussion.

Town hall meetings in other communities in the Okanagan are: April 22nd, Penticton, 1:00 pm April 24th, Vernon, 12:30 pm

If you have questions about the event, please email info@seniorsadvocatebc.ca or call 1.877.952.3181.

-Source: Isobel Mackenzie, Seniors Advocate, Province of British Columbia, 31 March 2015

## **Cool Arts Plant Fundraiser**

Please support Cool Arts in raising money to provide art workshops and art related field trips for Teens and Adults with learning disabilities living in the Okanagan.

Cool Arts is fundraising by selling beautiful hanging baskets and planters, strawberry hanging baskets, herb and tomato planters, and also geraniums, marigolds and petunias.



Please submit order through this site. Please pay with cheque or cash to any of Cool Arts Board Members, or directly to the Cool Arts Studio at: Cool Arts, Studio 205, The Rotary Centre for the Arts.

Please email us at info@coolarts.ca or visit www.coolarts.ca.

Deadline for orders will be Friday, May 1st, and pick up will happen on May 9th at the Cool Arts studio.

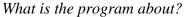
-Source: Rena Warren, Executive Director, Cool Arts Society, 30 March 2015

# BRIDGES: Building Recovery of Individual Dreams & Goals through Education & Support

A free 10 week course for individuals coping with mental illness.

**Date:** Begins Thursday, April 23rd, 1:30 pm – 3:30 pm **Location:** Mental Health Individual & Family Support,

#203 – 347 Leon Avenue, Kelowna



BRIDGES gives education on how to cope with mental illness and how to be active in your own treatment and recovery. Classes include talking and practicing new skills. Facilitated by peers.

A REASON TO HOPE. THE MEANS TO COPE. BRITISH COLUMBIA SCHIZOPHRENIA SOCIETY

## Who is the program for?

People living with ANY type of mental health diagnosis who want to learn more about mental illness and recovery. This program helps people with all types of mental health diagnoses such as depression, anxiety, bipolar, or schizophrenia.

## How long is the group?

A 10 week program that meets once a week for 2 hours. Monthly follow-up support is available to graduates of the program.

#### Learn about:

- Mental Health Facts
- Medications
- Helpful Support
- Problem Management and much more!!

#### 250.868.3119

bcsskel@shaw.ca www.bcsskelowna.org

-Source: Tara Klassen, Office Coordinator & Family Advocate, BCSS Kelowna Branch, 30

March 2015

# The Okanagan Humane Society Presents a Benefit Concert

Date: April 25th, 7:00 pm - 1:00 am

Location: Habitat, 248 Leon Ave. Kelowna

Tickets: \$20, 19+ Event

Come on out to the first annual benefit concert and silent auction in support of the Okanagan Humane Society.

The Okanagan Humane Society is a local charity that is committed to helping control the pet population through education and by assisting low income families with the cost of spaying or neutering their pets. Members of the society also rescue and rehabilitate cats, kittens and dogs.

Come join us as a variety of bands and musicians rock the night away in support of this great cause.

Purchase your ticket now!

-Source: The Habitat, Newsletter, 26 March 2015

# Mental Health Week is coming - May 4-10

CMHA's 64th Annual Mental Health Week will focus on the mental health and well-being of men and boys, while encouraging Canadians from all walks of life to get loud about mental health. <u>Learn more</u> about how you can get involved by attending an event, hosting a fundraiser, and adding your voice to the campaign.

-Source: CMHA BC Division, Mind Matters, 25 March 2015

# **Appetite for Art Fundraiser**

**Date:** Saturday, May 2nd, 7:00 pm – 10:00 pm

Location: Kelowna Art Gallery, 1315 Water Street, Kelowna

Tickets: \$140/person or \$420/4 people, Buy Tickets

The idea of combining a celebration of the best in local food, art, and drinks has been a successful one for the Kelowna Art Gallery – and it's back! On Saturday, May 2, 2015, Walker Real Estate presents the <u>Appetite for Art Fundraiser</u> at the Kelowna Art Gallery. Proceeds from this important evening support ongoing children's and educational programming at the Gallery.

Upon arrival, guests will walk the red carpet with a glass of sparkling wine in hand, courtesy of beverage partner Blue Mountain Vineyards. Works of art by thirty artists will be displayed throughout the Gallery's largest exhibition space, including twenty unique works created specifically for <u>Appetite for Art</u>.

Guests will be encouraged to mingle and to purchase a work that catches their eye, while they enjoy a sumptuous, roving feast prepared by Waterfront Wines, Poppadoms – Taste India!, Joy Road Catering, Krafty Kitchen, and Sandrine, paired with beverage tastings from Mission Hill Family Estate, Tree Brewing Co., and Okanagan Spirits.

Attendees can expect a captivating evening inspired by this year's old-time carnival theme. Think stilt-walkers, side shows, and wandering magicians plying their sleight of hand while guests enjoy the lively atmosphere.

"We are so pleased to have Walker Real Estate join us as our presenting sponsor this year. Their support allows us to put on an even bigger show for guests and raise even more for our children's and educational programs," says Kelowna Art Gallery Executive Director, Nataley Nagy. "We absolutely could not hold this event without the tremendous support we've had from artists, local businesses, Board members, and other Gallery supporters."

Tickets for the Appetite for Art Fundraiser are \$120 per person, or four for \$420. They can be purchased directly from the Gallery, <u>online</u>, or by calling 250.762.2226. The emcee for Appetite for Art will be Chris Walker, host of Daybreak South on CBC Radio One.

-Source: Joshua Desnoyers, Marketing and Events Coordinator, Kelowna Art Gallery, 18 March 2015

# Mother's Day & Crafter's Fair

**Date:** Saturday, May 2nd, 9:00 am – 2:00 pm

Location: 123 Franklyn Road, Kelowna

<u>Pathways Abilities Society</u> is hosting a Mother's Day and Crafter's Fair. Bring your crafts to sell OR just come buy for that special gift for the lady in your life. Light lunch is available.

Tables for sale \$20 each. Only 20 tables available. Call 250.763.4484 or 250.575.3912 to reserve.

Pathways support people with Diversabilities in your Community

-Source: Lena Charlton, Social Recreation, Pathways Abilities Society, 18 March 2015

To Top

## Resources

- TWO MUST READ REPORTS ON NONPROFIT CAPACITY BUILDING
- ANOTHER 51 GREAT SITES FOR CSR, CORPORATE VOLUNTEERING, & WORKPLACE GIVING

# Two Must Read Reports on Nonprofit Capacity Building

Two reports have been released on the topic of capacity building: "Supporting Grantee Capacity: Strengthening Effectiveness Together" from GrantCraft, a service of the Foundation Center and "Strengthening Nonprofit Capacity" from GEOfunders. This post summarizes gems from both reports. While the reports are guides to funders, if you do work as a capacity builder, you will find some useful insights for your practice.

## Supporting Grantee Capacity: Strengthening Effectiveness Together

This report offers an overview of the different types of capacity-building approaches that funders provide for nonprofits as well as advice on designing and implementing effective capacity building programs. Capacity building is fundamentally about improving organizational (or network) effectiveness. According to the survey of funders about capacity building completed by GrantCraft, the top five areas of capacity building that funders most likely support include: leadership, strategic planning, financial management, governance, and fundraising. Other areas include: communications, executive transition, evaluation/learning, networking/convening, and professional development. Capacity building includes both money (grants), consultants/technical assistance, peer learning/communities of practice, and collaboration.

The report offers a useful section called "Lenses to Focus and Inform Grantmaking." Two particular lens stood out for me:

#### 1. Readiness

As the report points out, there are many reasons why an organization may or may not want to engage in capacity building. The key is for the funder to understand readiness – so the capacity building can be tailored to the organization's internal circumstances. This is "meeting the organizations where they are it." Having grantees co-create and drive the capacity building efforts is key to success.

## 2. Culture Change

Understanding the institutional ways of thinking and acting is critical to the success of capacity building. The guide provides some good diagnostic questions as well as two excellent examples of how to understand organizational culture.

## **Strengthening Nonprofit Capacity**

This report is a practical guide to help funders design capacity building efforts that have impact. It starts off with a synthesis of key concepts in the field based on a listening tour with nonprofits. Capacity building is defined as helping nonprofit leaders and organizations develop skills, knowledge, capabilities, and resources to make their work more effective. The reports identifies three similar definitions from the field.

#### Read More

-Source: Beth's Blog, Newsletter, 27 February 2015

# Another 51 Great Sites for CSR, Corporate Volunteering, & Workplace Giving

In 2009, Realized Worth's Chris Jarvis published a list entitled 51 Great Sites for Corporate Social Responsibility. To this day, that article receives thousands of reads per week – and it's high time we provided an update. Realized Worth is excited to present Another 51 Great Sites for Corporate Social Responsibility! This list specifically includes sites that provide resources practitioners can apply on a practical level in 4 categories: corporate volunteering, CSR news and organizations, CSR bloggers, and workplace giving.

Editor's note: while this blog will continually be updated to list more and more great sites, the title will stay the same. We hope you don't feel deceived when you realize there are, in fact, more than 51 sites.

## 18 Corporate Volunteering Resources

## 1. Charity Village

A Canadian-based organization, Charity Village facilitates an online community where likeminded peers connect and share resources, best practices, and volunteering opportunities. The site provides readers information on topics ranging from work life to human resources to engaging volunteers.

## 2. Collective Responsibility

As a CSR consulting firm based in Shanghai, the Collective Responsibility blog is one of the few sources for digging into the sometimes complicated world of volunteering, giving, and strategic impact in China. As the field grows and companies learn to prioritize their global locations, this resource is becoming increasingly relevant.

#### 3. CECP

As the organization that produces the annual study Giving in Numbers, CECP is leading the field in research and best practices. Their website provides a wealth of resources on topics including measuring value, disaster response, shaping the future, and corporate social investment trends.

#### 4. Corporation for National and Community Service

Corporation for National and Community Service is the nation's largest grant making organization. As the originator of initiatives like AmeriCorps and the Social Innovation Fund, CNCS is US-centric, but their blog is still a great resource for anyone with its inspiring videos, information on upcoming national service events, and stories of volunteering across the nation.

## Read More

-Source: Realized Worth, Newsletter, 11 March 2015

# **Training**

- CSAE OKANAGAN ROUNDTABLE
- FREE WEBINAR: TIPS AND TRICKS FOR A SUCCESSFUL GRANT SEEKING STRATEGY
- PREVENT IT! TAKING ACTION TO STOP CHILD SEXUAL ABUSE WORKSHOP
- SELF-CARE WORKSHOP AND ART THERAPY WORKSHOPS
- NEUFELD INTENSIVE I: MAKING SENSE OF KIDS
- CANADIAN EDUCATORS CONFERENCE ON MENTAL HEALTH
- WEBINAR: HOLDING BOARD MEETINGS 101
- PINWHEEL EDUCATION SERIES: DIALECTICAL BEHAVIOUR THERAPY
- CATCH COMMUNITY ACTION WORKING FORUM 2015
- ESSENTIAL SKILLS SERIES
- SOCIAL ENTERPRISE DAY OF LEARNING
- PUSHOR MITCHELL OKANAGAN CONFERENCE ON BRAIN INJURY: "AHEAD OF THE CURVE"
- 2015 BUILDING OPPORTUNITIES CONFERENCE

# **CSAE Okanagan Roundtable**

Hello fellow members of the not-for-profit industry! We are delighted to invite you to the spring CSAE Okanagan Roundtable: Who's in Charge? The Principles of Good Governance.

Date: Thursday April 9th, 7:30 am - 9:30 am

Location: Manteo Resort, 3762 Lakeshore Rd, Kelowna

Cost: CSAE-BC Members: \$25 + GST / Non-members: \$35 + GST

Register Now

The Okanagan region of the Canadian Society of Association Executives, BC chapter, is pleased to present our spring Roundtable breakfast meeting and presentation. There is governance theory, and then there is the real-life application of governance in not-for-profit organizations. This session will address both ends of the spectrum. Not-for-profit organizations vary considerably in their make-up, their objectives, and their method of operations. Who's In Charge? – The Principles of Good Governance is a candid discussion of the application of good governance in the not-for-profit sector. This presentation will be given by Weldon LeBlanc, an experienced executive in the non-for-profit sector.

Whether you are new to your role, or a seasoned professional, this session will acquaint you with governance options, the implementation, best practices and their consequences.

Who's In Charge? – The Principles of Good Governance is an interactive roundtable specifically designed for CEO's, Executive Directors, and General Managers who work with Board of Directors of a not-for-profit organization. Learn best practices and takeaway tools/solutions to help you excel in your relationship with your Board of Directors in this ever-changing environment.

During this session you will learn:

- What is good governance
- The challenges of applying good governance
- How to manage governance in your organization
- Lessons learned in the application of good governance

This event also includes a networking period and full breakfast.

CSAE members and non-members welcome. Please forward to your contacts in other associations and not-for-profit organizations.

-Source: Tim Read, Member Relations – Interior & North, Human Resources Management Association, 17 March 2015

# Free Webinar: Tips and Tricks for a Successful Grant Seeking Strategy

Date: Tuesday, April 7th, 10:00 am

Register Now

Participating in "Tips and Tricks for a Successful Grant Seeking Strategy" will provide you with insider knowledge about what funders are looking for and some specific tips you can use when reaching out to funders and crafting grant applications. Having served as a Program Officer for a statewide public foundation, Diane is uniquely qualified to help you best translate and understand the materials put out by funders. In this live nonprofit webinar we will go through tips and tricks that all grant professionals can use to help implement a successful grant seeking strategy in their organization. We will look at specific examples of how these tips can and have been successfully used so you can consider how to best utilize the information within your own organization.

Participating in "Tips and Tricks for a Successful Grant Seeking Strategy" will give you some "insider" tips and tricks from the funder's perspective that will assist you when working on creating and implementing your grant seeking strategy. Use the tips and tricks discussed in this webinar to ensure that you are putting together highly competitive grant applications and ultimately achieving your desired grant funding success.

What you will learn from this live webinar:

- Unique ways to approach grant funder research
- A variety of methods to start a grant funder relationship
- Key elements within a proposal to create a compelling story
- Tips for how to focus on "scoring high"

## This webinar is perfect for you if:

- You are new or relatively new to the field of grant seeking
- You are looking to increase your success percentage and craft more competitive grant applications

-Source: Amy Biltekoff, CharityHowTo, 26 March 2015

# Prevent It! Taking Action to Stop Child Sexual Abuse Workshop

**Location:** Capri Community Health Centre, #200-1835 Gordon Drive **Cost:** No charge to attend the workshops. Donations to Little Warriors are gladly accepted, <u>online donations can be made here</u>. All donations over \$25 receive a tax receipt.

- Available Dates:
   Saturday, April 11th, 10:00 am 1:00 pm
- Saturday, May 9th, 10:00 am 1:00 pm
- Saturday, June 13th, 10:00 am 1:00 pm

Who should take this workshop? ALL parents, professionals and volunteers that work or interact with children.

Little Warriors is launching our \*NEW\* workshop! We are pleased to invite you to Take Action and register for our Canadian child sexual abuse prevention workshop aimed at educating adults to prevent child sexual abuse. We are offering workshops in Kelowna, read below for more information.

Developed by researchers at the University of Alberta, this revolutionary Canadian prevention workshop will educate adults to TAKE ACTION through gaining knowledge to help prevent and respond to child sexual abuse. Experts estimate 1 in 3 girls and 1 in 6 boys will experience sexual abuse; 95% of those children know their perpetrator. 95% of cases go unreported. Little Warriors is a national, charitable organization committed to the awareness, prevention and treatment of child sexual abuse.

Watch the 2 minute trailer and take a sneak peak of the informative and empowering Prevent It! workshop.

#### More Information

If you have any questions or require more information about Little Warriors or the Prevent It! Workshop please visit the <u>Little Warriors website</u> or email <u>preventit@littlewarriors.ca</u>.

-Source: Shannon Phelan, Little Warriors, 16 March 2015

## **Self-Care Workshop and Art Therapy Workshops**

In commemoration of National Victims of Crime Awareness Week 2015 (April 19th – 25th), SOVAS and community partners present:

**Resisting Burnout: Self-Care Workshop** 

by Vikki Reynolds (PhD, RCC)

Date: Thursday, April 23rd, 8:30 am - 4:30 pm

Location: Okanagan College – Penticton Campus, 583 Duncan Ave West, Penticton

Cost: \$20 early bird / \$30 after April 10th

Register Now

Lunch is NOT provided. Must register in advance. Limited spots available.

### **Art Therapy Workshops**

by Cindi Tomochko (BA./DVATI)

#### **Dates Available:**

April 24th, 5:00 pm – 8:00 pm April 25th, 9:00 am – 12:00 pm April 25th, 1:30 pm – 4:30 pm

Location: #19-219 Main Street, Penticton

Cost: FREE Register Now

Must register in advance. Limited spots available.

-Source: Amberlee Erdmann, Resource Development Coordinator, South Okanagan Victim

Assistance Society, 24 March 2015

# **NEUFELD INTENSIVE I: Making Sense of Kids**

**Dates:** April 13th, 14th & May 11th, 12th, 9:00 am – 4:00 pm

Location: Schubert Centre, Vernon BC

Cost: \$550 Regular Registration / Early Bird Registration \$500 (deadline Friday, March

6th), Lunch is provided

Register: Call the Family Resource Centre at 250.545.3390

This course consistently receives outstanding accolades from registrants.

For course description visit www.macnamara.ca.

Optional: \$50 Neufeld Institute Virtual Campus access

#### More details about campus access

#### Dr. Deborah MacNamara, PhD

Dr. Deborah MacNamara is a Faculty member at the Neufeld Institute and in private practice offers counselling and educational services. She works individually with parents and professionals to make sense of learning, behavioural and developmental issues with children and adolescents. Deborah is an experienced teacher and counsellor with over 17 years experience working with children, youth and adults. She has also worked at leading educational institutions such as the University of British Columbia and Kwantlen Polytechnic as a researcher, counsellor, and teacher.

-Source: Family Resource Centre, Newsletter, 22 January 2015

## **Canadian Educators Conference on Mental Health**

**Date:** April 23 – 24, 2015

Location: Delta Ottawa City Centre, 101 Lyon Street North, Ottawa, ON

### **More Information**

## Registration Fees:

- Early registration \$295.00 on/before April 1st
- Regular registration \$395.00 on/after April 2nd
- Daily Rate \$225.00 per day

The Mood Disorders Society of Canada is pleased to invite you to participate in the 1st annual CANADIAN EDUCATORS CONFERENCE ON MENTAL HEALTH. This inaugural conference is being held at the beautiful Delta Ottawa City Centre Hotel in the heart of Ottawa on Thursday, April 23rd and Friday, April 24th, 2015.

We are bringing together 200+ educators and school board leaders to discuss mental health issues, learn about the latest research and best practices, and distribute tools, techniques and action plans to implement in their daily work with students! We look forward to you joining us in Ottawa for this leading-edge conference!

### Why You Should Attend

- Network with educators and school staff from across Canada
- This program is tailored for front-line staff, educators, school administration, guidance counsellors, directors of education and superintendents
- Explore the important work of those who provide services to our students
- Today's students are tomorrow's work force receive the latest mental health tools and resources to remain healthy!
- Build relationships in a NEW and unique forum

### More Information

-Source: Canadian Educators Conference on Mental Health, Newsletter, 6 March 2015

# Webinar: Holding Board Meetings 101

Date: Thursday, April 16th, 1:00 pm EST

**Register Now** 

Join Theresa L.M. Man for a one hour webinar to review the difficult issues arising from board meetings and how to effectively resolve them. The new rules on non-profit governance under the new federal and Ontario not-for-profit corporate legislation also affect how these issues should be addressed. Some examples of issues include: what to do with directors who never attend board meetings and how to keep minutes of in camera board meetings?

-Source: Imagine Canada, Imagine Matters, 31 March 2015

# Pinwheel Education Series: Dialectical Behaviour Therapy

**Date:** Thursday, April 16th, 12:00 pm – 1:00 pm

Cost: Free

Audience: Open to everyone in BC

Register Now

Dialectical Behaviour Therapy (DBT) is a cognitive-behavioural treatment that can be helpful for people who struggle with difficulties in managing their emotions. DBT focuses on learning new skills, including mindfulness, emotion regulation, navigating interpersonal situations and relationships, and managing emotional distress. In this Pinwheel, we will learn about what Dialectical Behaviour Therapy is and how it is applied in the community.

### **Speakers:**

Kristen Catton, BC Children's Hospital

Tina Tsobanis, School Age Children and Youth – Substance Use Prevention Initiative (SACY)

Youth with lived experience

## How to join:

In person: BC Children's Hospital, Mental Health Building, 4555 Heather Street (Heather St. and 29th Ave.) Vancouver, Entrance #85, Third floor room P3-306.

Telephone: Dial 1.877.291.3022 and enter the access code 4611577#

Telehealth: Contact your local Telehealth coordinator to book a videoconference room

and get them to forward your location name, room number and the ISDN/IP

Address/Alias of your site to keltycentre@bcmhs.bc.ca.

For questions, please contact Aazadeh Madani, Project Coordinator

at aazadeh.madani@bcmhs.bc.ca. Phone: Toll Free 1.800.665.1822 Website: www.keltymentalhealth.ca

-Source: Kelty, Pinwheel Education Series, Newsletter, 2 April 2015

# **CATCH Community Action Working Forum 2015**

Date: Wednesday, April 22nd, 9:00 am - 12:30 pm

Location: Coast Capri Hotel ballroom, 1171 Harvey Avenue, Kelowna

Cost: Free Register Now

The goal of this forum is to have a community dialogue on the results of our Learning About Families Connections with Services research project, and to provide tools to support attendees in their facilitation of conversations with their community group. Examples of a community group could include: your neighbours, colleagues within an organisation, or social groups.

We intend to have a community follow up event in the Fall of 2015 to share our experiences with these group conversations.

## Please familiarize yourself with:

The Phase 2 research report

The Phase 2 executive summary

## **Essential Skills Series**

Date: April 28th, 9:00 am

Location: Royal Roads University, Victoria BC

Register Now

The Essential Skills Series is a 4 day workshop that equips participants to enter and participate in the evaluation field and to develop as evaluation professionals. Graduates will be able to describe in basic terms 28 core evaluation concepts – from the uses and benefits of evaluation through common data collection methods to evaluation ethics and standards – and will gain elementary experience in six core practices – from creating logic models to writing findings statements

The ESS was completely re-designed in 2014 by the Canadian Evaluation Society incorporating state-of-the-art thinking and modern adult learning principles. Prior knowledge of evaluation, or of social science research methods, is not required, and this course is geared towards individuals who are new to evaluation.

The ESS workshop is offered as an integrated 4 day course, offered in four consecutive days (Victoria location) or two 2-day workshop sessions (generally two weeks apart). The courses and handout material will be in English only.

Here's an overview of the topics discussed in this course:

- Foundations of evaluation
- Evaluation objectives and roles
- Program profiling
- Evaluation questions
- Evaluation indicators
- Common research methods
- Evaluation design
- Data collection
- Data management and analysis
- Synthesizing evidence
- Communicating evaluation findings

The ESS Workshop will be offered in Fall of 2015 in Vancouver and April/May, 2015 in Victoria. Please check the <u>CESBCY chapter website</u> for specific dates of ESS offerings and registration information.

-Source: Avril Paice, Director of Community Investment, United Way CSO, 5 February 2015

# Social Enterprise Day of Learning

**Date:** May 5th, 9:30 am – 4:00 pm

Location: The Laurel Packinghouse, 1304 Ellis Street Kelowna

Cost: \$75/person (Fees include catered breaks & lunch)

Register Now

All about Impact! We're uniting passionate like-minded business & non-profit professionals who are leveraging the power of entrepreneurship to make positive impacts in our community. With presentations, peer-to-peer sharing, and networking we will explore impact mapping, financing your impact, and assessing your market.

-Source: Kimberly Buksa, Program Manager, Social Enterprise BC, 31 March 2015

# Pushor Mitchell Okanagan Conference on Brain Injury: "Ahead of the Curve"

**Date:** Friday May 8th, 9:00 am – 6:00 pm

9:00 am - 4:30 pm Conference Program / 4:30 pm - 6:00pm Pushor Mitchell Wine &

Cheese Reception (Featuring musical entertainment by 8 Misbehavin')

Location: The Laurel Packinghouse, 1304 Ellis Street, Kelowna

BrainTrust Canada Association is an Okanagan-based not for profit organization which has provided community rehabilitation to individuals with brain injury, family caregiver support and brain injury prevention education for nearly 30 years. We are pleased to announce the date, location and keynote presenters for the 2015 Pushor Mitchell Okanagan Conference on Brain Injury: "Ahead of the Curve". The conference will offer a wide range of timely and relevant topics from leading experts including:

Dr. Cheryl Wellington "From Brain Injury to Dementia"

Dr. Wellington is a Professor in the Department of Pathology and Laboratory Medicine at the University of British Columbia, where she obtained her PhD in Microbiology. Dr. Wellington is internationally recognized for her work on lipid and lipoprotein metabolism in the brain and how this relates to chronic and acute neurological disorders. She has made key contributions to the understanding of the role of Apo lipoprotein (ApoE) in Alzheimer's Disease and her current research includes application for TBI as well. Dr. Wellington will share her research and discuss exciting new discoveries in this field.

Dr. Shelina Babul "Concussion in British Columbia: An Invisible Epidemic"

Dr. Babul is an Associate Director/Sports Injury Specialist with the BC Injury Research and Prevention Unit, where she oversees injury prevention strategies and initiatives. Dr. Babul's presentation will cover a brief background on concussion and injury statistics; it will explore what is happening in the area of research and policy in our province, and will take us through the concussion awareness training tool (CATT) which standardizes assessment among various practitioners.

*Val Lougheed "Trauma, Rehabilitation and Recovery – Keep Your Fork"*Val is the President of Northern Lights Canada, a leader in the provision of human

services. In 2003, Val nearly died in a head on collision and sustained catastrophic injuries, the most serious being a traumatic brain injury. She shares her experience, combining her unique perspective as a patient, client and practitioner. Val is a moving and powerful speaker and will inspire the audience with her story and renewed approach to life.

Lyndsay Wells "Suicide Awareness and Response after Brain Injury"

Lyndsay is the Public Education Program coordinator for Vancouver Island Crisis Society/Crisis Line. She is a Certified Crisis Intervention Worker, Certified Threat Assessment and Trauma Response Worker and a Suicide Bereavement Support Group Facilitator whose work has been published in the International Journal of Child, Youth and Family Studies. Prior to coming to the Crisis Society, she was a constable with the RCMP. Her presentation will include the experiences of people with traumatic brain injury who are also suicide attempt survivors.

Melodie Lind "Estate and Trust Planning for Individuals with a Disability" Melodie is a lawyer with Pushor Mitchell LLP whose practice is focused in the area of tax, trust and estate planning. She will provide a brief overview of these topics during lunch.

Terri Knox "You're the Boss of You"

Our closing keynote is an insightful, high energy presenter who was nominated female Entrepreneur of the Year in 2014. Terri is a well known speaker, author, trainer and life coach who will challenge attendees to use tools such as introspection and humour to live each day with passion and purpose.

#### Register Now

Questions? info@braintrustcanada.com

-Source: Maribeth Friesen, CEO, BRAINTRUST Canada Association, 18 March 2015

# 2015 Building Opportunities Conference

Date: June 1 – 3
Location: Vancouver

**Register Now** 

Advance your shared space at the 2015 Building Opportunities conference. Looking for inspiration, insights, resources, and contacts to improve your shared space?

At this year's Building Opportunities conference, co-presented by NCN and the Social Purpose Real Estate collaborative, speakers from across North America will present over 40 sessions in seven tracks:

- Nuts & Bolts for Shared Space (recruitment and retention, business modeling, leasing, operations)
- Show Us the Money (funding and financing of real estate projects)
- The Land (developing existing community assets for increased impact and benefits)
- Nitty Gritty of Social Purpose Real Estate (developing partnerships across sectors)

- ChangeLab (innovation in design, real estate development, and tenant engagement)
- So What? (measuring successes to maximize impact)
- Showcase of Model Projects (in-depth case studies)

Highlighted sessions include:

#### **Nuts & Bolts**

Community Animation: Why and How of Sparking Connections

A group of community building experts who work at coworking/shared spaces will demonstrate how to increase collaboration amongst tenants, how the design of the space enables animation, and how they leverage software solutions to enhance face-to-face interactions.

## **Show Us The Money**

Making the Case: Capital Campaigns for Shared Spaces

Ideal for those anticipating a capital campaign or interested in fundraising, this session will highlight three successful capital grant projects so participants can learn about campaign goal setting, planning techniques, and the experience of devising and implementing a campaign.

## Read More

-Source: The Nonprofit Centers Network, Newsletter, 2 April 2015

To Top

# Volunteerism

- NATIONAL VOLUNTEER WEEK
- WILL VOLUNTEERING HELP YOU LIVE LONGER?
- CORPORATE SOCIAL RESPONSIBILITY: HOW MANY ARE GENUINELY DOING IT WELL?
- AFRAID OF LOSING VOLUNTEERS? START GIVING CONSTRUCTIVE CRITICISM

## **National Volunteer Week**

A volunteer action is like a stone thrown in a lake: its effect has a direct impact. At the same time, like ripples, volunteer efforts reach out far and wide to improve communities. Undeniably, volunteers rock.

National Volunteer Week is a time to recognize, celebrate and thank Canada's volunteers. NVW 2015 takes place April 12-18. It marks the 12th consecutive year we've delivered the NVW campaign in partnership with Investors Group, Canada's corporate leader in volunteer recognition.

Findings from Volunteer Canada and Investors Group's 2013 Volunteer Recognition Study indicated that many volunteers appreciate a genuine thank you. Whether it is with words highlighting the impact of a volunteers' contribution or a small personalized token, a custom and sincere thanks makes a difference.

## **Recognize Volunteers**

National Volunteer Week is coming up fast! Recognize, celebrate, and thank Canada's volunteers! Need help planning how your organization can recognize your volunteers? Discover how your volunteers want to be acknowledged for their efforts. Visit the <a href="Volunteer Recognition Tool">Volunteer Recognition Tool</a> and ask your volunteers to take the volunteer recognition quiz. Quiz results will describe a volunteer's language of recognition. Some may prefer heartfelt hoorays or receiving goodies and gifts. You can use this information to plan meaningful and effective recognition activities.

The Volunteer Recognition Tool was developed by Volunteer Canada in partnership with Investors Group. It is based on findings from the 2013 Volunteer Recognition Study. Then check out #NVW2015 on social media to see how others are celebrating, and visit Volunteer Canada's website for great resources including a campaign kit, videos, and volunteer themed gifts!

-Source: Volunteer BC, The Connector Newsletter, 1 April 2015

## Will Volunteering help you Live Longer?

If you google "health benefits of volunteering," you will find many articles citing studies that report that volunteers are healthier, happier and live longer than those who never volunteer.

A paper by Dr. Suzanne Richards and her colleagues at University of Exeter Medical School in the U.K. reviewed 40 international studies and found that volunteering was also associated with a positive effect on mental health, reducing depression, increased life satisfaction and a 22% lower risk of dying prematurely.

These are some pretty bold statements to make, but is it really due to only volunteering? It's hard to say for sure. It's reported that more studies will have to be done to see if other factors are responsible for these results.

Could it be that people who have the time and resources to volunteer also have a better standard of living, therefore helping them to be happier, healthier and live longer lives? Or are people happier, healthier and living longer because they are helping?

Personally, I tend to believe the latter. The reason I do, is because when asked, people who volunteer, answered that they are less depressed, feel good, and feel they have more control over their lives.

When we perceive benefits like that, in my opinion, this contributes so much to our overall health.

What is it about the act of helping others that is so good for us? Here are a few ideas: Karma – a lot of people feel that if they do good, good will come to them as well. If you are able to help out now, then one day when you might need that help, you will be rewarded for your good deeds and therefore deserving of assistance from others. This can help people to feel secure and happier.

#### Read More

-Source: Volunteer Canada, Media Monitoring, 27 March 2015

# Corporate Social Responsibility: How many are Genuinely Doing it Well?

CORPORATE SOCIAL responsibility has now become quite mainstream. A vast range of activities come under the goodwill umbrella ranging from volunteering in the local community, sponsoring villages in needy third world countries to saving the planet. Large companies are now going out of their way to tell the world about their good citizenship.

They are pushing out their message on their websites and in advertising campaigns. Their chief executives queue up to speak at conferences to explain their passion for the community or their new-found commitment to whatever the cause may be.

Most companies engage in these types of activities, but how many are genuinely doing it well and how many are using it purely as a great PR tool? Either way, it appears that 'corporate responsibility' (as most companies now prefer for wider scope) is booming. A survey carried out by The Economist showed that corporate responsibility has risen sharply as a priority within the corporate arena. This does not mean that executives

have discovered their need to give back or that CSR has suddenly become a great idea, it simply shows that in practice few big companies can now afford to ignore it.

CSR has also provided an opportunity for think tanks and consultancies to thrive and governments are taking an ever keener interest. In the UK, the 2006 Companies Act introduced a requirement for public companies to report on social and environmental matters. And the United Nations regularly promotes corporate responsibility worldwide through a group called the Global Compact. Furthermore, in education, business schools have added CSR modules, as the demand for these activities has increased over the years.

So what has caused this boom or increase in activity? Simply put, companies have to work harder to secure their reputation and the environment in which they do business. Scandals such the BP Deepwater Horizon oil spill and endless banking scandals and many others undermined trust in big business and in most cases have led to heavy-handed government regulation.

## Read More

-Source: Volunteer Canada, Media Monitoring, 27 March 2015

## Afraid of Losing Volunteers? Start Giving Constructive Criticism

You've shed blood, sweat and tears getting enough volunteers to join your nonprofit. (At least it feel like that sometimes; am I right?)

And even when they need it the most, you are afraid to give feedback or constructive criticism. Why risk loosing your hard-earned volunteers?

This situation describes the thought process of many nonprofits. While the logic may have some appeal, this way of thinking is actually counter-intuitive and hurting your organization!

Creating a constructive feedback loop for your volunteers will make them feel more valued, as well as increase the quality of your volunteer program. In short, they will be more likely to stick around.

#### **Formal Guidelines**

The first step in providing constructive feedback is setting up appropriate guidelines and expectations prior to work. The aim is to make volunteers understand they are helping a worthy cause and they can develop vital skills through volunteering. This will make constructive feedback a normal course of their development.

Some procedures that you should consider include: establishing a chain of command, clearly defining their role, outlining outcomes and showing the potential impact of their work.

## Read More

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