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Bulletin

April 2012

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Awards

13TH ANNUAL HEALTH PROMOTIONS AWARDS

These awards recognize individuals and organizations working to improve the health and safety of British Columbians by celebrating those who demonstrate leadership in health promotion.

The BCMA aims to encourage more groups and individuals to undertake health promotion activities by honouring current exceptional health promotion initiatives.

Nominations must be received by **Friday, May 4, 2012**. For more information, please [click here](#).



--SOURCE: BC Medical Association, Sharon Shore, Senior Manager, Communications and Media Relations

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Employment

HOUSE DIRECTOR

NOW Canada is looking to employ a caring and compassionate House Director for its mom and child safe home. NOW's safe homes offer accommodation to women and youth who have experienced exploitation, addictions and abuse. This is a live-in position.

House Directors ensure the home offers a safe environment so participants can concentrate on their recovery. They assist participants in developing their personal skills such as self-esteem, respect, tolerance and communication. They enforce a drug and alcohol free environment and make sure participants remain respectful towards each other.



Parenting experience is essential and experience of working with Ministry of Children and Family Development is an asset.

Applicants need to be excellent team players, have a great amount of patience and understanding and display a professional attitude and good boundaries. Good working knowledge of street-related/drug addiction/mental health issues and recovery are also essential.

This posting will remain open until 12th April or until a suitable candidate has been found. Please send your resume and cover letter to:

NOW Canada Society
2970 Tutt St
Kelowna, BC V1Y 8Z5
Email: info@nowcanada.ca
Fax: 250 868 3876

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Facts and Trends

USE OF MOBILE DEVICES CAN COMPROMISE DATA SECURITY MEASURES

A new study reveals that corporate mobile devices and the bring-your-own-device (BYOD) phenomenon are rapidly circumventing enterprise security and policies in Canada. Seventy-one percent of more than 400 respondents in Canada agree that the use of mobile devices in the workplace is important to achieving business objectives. But 72% also believe that these devices put their organizations at risk—and only half the organizations surveyed have the necessary security controls to address the risk. [Read more at Ponemon>>>](#)



--SOURCE: *CharityVillage.com, Village Vibes, March 26, 2012 (Ponemon Institute)*

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NONPROFITS ACTIVELY WORKING TO GROW EMAIL NEWSLETTER LISTS

According to a recent survey, the top tactics nonprofits are using for growing email lists are website registration (62%), newsletter registration (60%), and "email to a friend" (55%). Although most organizations (83%) are actively working to grow and retain email contacts, 74% indicated their list has grown at a slow pace over the past 12 months. A large number of organizations are taking measures to improve email deliverability by removing hard bounces (49%), followed by regular data cleansing (44%) and removing inactive contacts (38%).



--SOURCE: CharityVillage.com, Village Vibes, March 19, 2012 (Sage North America)

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PINTEREST REFERRAL TRAFFIC ECLIPSES TWITTER FOR FIRST TIME

If your organization isn't already on Pinterest, this just might make you reconsider: in February, referral traffic from Pinterest was higher than traffic from Twitter. Facebook is still at the top of the social media site referrals with 6.38%, followed by StumbleUpon at 1.29%, Pinterest at 1.05%, and Twitter at .82%.



--SOURCE: CharityVillage.com, Village Vibes, March 19, 2012 (Shareaholic)

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MOBILE TRAFFIC JUMPS TO 10.55% OF ALL WEB TRAFFIC

A recent US report studying internet traffic during the last week of February 2012 found that mobile traffic represented an average of 10.55% of all web traffic over the one week period, a growth of 34.44% over levels measured in July of 2011. Breaking down mobile and personal computer (PC) web traffic patterns by the hour reveals further interesting behavioral patterns. Web traffic from mobile devices sees a sharp drop off overnight, and then gradually grows over waking hours in the US, finally peaking at the end of the EST day, generally between 8 and 10 p.m. The study saw an 18.33% share of mobile web use at the highest point in the study. PC web usage plays a distinct counterpart to its mobile partner, maxing out in an almost opposite time frame in the early hours of the morning, and at the most extreme making up almost 95% of all web use.



--SOURCE: CharityVillage.com, Village Vibes, March 19, 2012 (Chitika Insights)

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REPORT SHOWS DATA BREACHES OFTEN RESULT OF HUMAN ERROR OR CARELESSNESS

Employee carelessness or malevolence is often the root cause of many data breaches, according to a new report, *The Human Factor in Data Protection*, from the Ponemon Institute and sponsored by Trend Micro Inc. More than 78% of respondents blame employee behaviors, both intentional and accidental, for at least one data breach within their organizations over the past two years. The top three root causes of these data breaches are loss of a laptop or other mobile data-bearing devices (35%); third-party mishaps or flubs (32%); and system glitches (29%).



For more information, and to view the full report, visit www.trendmicro.com.

--SOURCE: *CharityVillage.com, Village Vibes, March 12, 2012*

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US ENVIRONMENTAL GRANTMAKING IGNORES GRASSROOTS, STUDY FINDS

A new US study found that in environmental grantmaking, only 15% of funds go to poor communities, while just 11% supports grassroots groups and advocacy. Although US foundations give half of their environmental grantmaking dollars to organizations with budgets of \$5 million or more, these organizations only make up 2% of the country's environmental nonprofits.



--SOURCE: *CharityVillage.com, Village Vibes, March 5, 2012 (National Committee for Responsive Philanthropy)*

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Financial

TRAINING INNOVATION FUNDING OPPORTUNITY - APRIL 16

The Community Action Initiative is pleased to announce a new funding opportunity for Spring 2012. The scope of this funding opportunity is to enhance access to existing training and stimulate the development of new training which enables community-based organizations to address, in an integrated way, community mental well-being by responding to the needs of clients who may be experiencing, or at risk of experiencing problematic substance use and/or mental health challenges.



To learn more, please visit communityactioninitiative.ca.

--SOURCE: *Canadian Mental Health Association, Mind Matters, March 2012*

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NEW REPORT STUDIES THE CHANGING NATURE OF GRANTMAKING

Grantmakers that have strategies in place for listening to and learning with grantees, are more likely to provide the types of support that grantmakers and grantees agree are essential to boosting nonprofit success, according to a new field



study of grantmaker practices commissioned by Grantmakers for Effective Organizations. Is Grantmaking Getting Smarter?: A National Study of Philanthropic Practice found a connection between stakeholder engagement practices and grantmakers making smarter decisions about what to do with their funds to better support grantees. Grantmakers that engaged their grantees and other stakeholders were more likely to offer multiyear, general operating and capacity-building support, the kinds of support that enable nonprofits to address the deep-rooted problems in their communities.

For more information, and to read the full report, visit geofunders.org. (PDF)

--SOURCE: *CharityVillage.com, Village Vibes, March 19, 2012*

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COMMUNITY ACTION INITIATIVE TRAINING INNOVATION FUNDING OPPORTUNITY

CALL FOR LETTERS OF INTENT

Integrating Mental Health and Substance Use Knowledge

Issued: March 15, 2012

Application Deadline: **April 16, 2012**



The scope of this funding opportunity is to enhance access to existing training and stimulate the development of new training which enables community-based organizations to address, in an integrated way, community mental well-being by responding to the needs of clients who may be experiencing, or at risk of experiencing, problematic substance use and/or mental health challenges.

To read more about this opportunity, please visit our website and download the Call for LOI here.

--SOURCE: *Community Action Initiative, March 16, 2012*

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KIVA ANNOUNCES \$1 MILLION IN FREE TRIALS FUNDED BY REID HOFFMAN, FOUNDER OF LINKEDIN

Kiva, the world's first and largest microlending platform, and Reid Hoffman, one of Silicon Valley's most successful entrepreneurs, are joining forces to alleviate poverty and open the doors of entrepreneurship worldwide. Hoffman is funding a \$1 million free trial program, allowing 40,000 new Kiva users to make a \$25 loan to the borrower of their choice at no cost. Since this week's free trial launch, the rate of new users signing up on Kiva is nine times faster than usual. More than half of the 40,000 free trials were claimed in less than a week, setting in motion a ripple effect of entrepreneurial support around the globe. [Read the news release>>>](#)



--SOURCE: *Imagine Canada, Nonprofit Newswire, March 14, 2012*

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PROSPECTING SUCCESSFULLY + DISCOVERY SESSIONS

Featuring Session Leader Brent Barootes, President of Partnership Group - Sponsorship Specialists. One-Day Workshop sessions for Kelowna:



Date: May 22 at UBCO

Delegates will leave this workshop with:

- The tools to prospect successfully
- How to target the right people for meetings
- How to get and deliver the meeting itself

Visit [One Day Workshops](#) for additional information and to register.

--SOURCE: Partnership Group, March 14, 2012

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THANKING YOUR ORGANIZATION'S SUPPORTERS

A Low-Cost Way to Thank Supporters, from the Chronicle of Philanthropy, profiles a young philanthropist who used an iPhone app to quickly and inexpensively thank her sponsors for a Dress for Success fundraiser.



Sumac has shared a number of articles on donor management, including retention and appreciation. How to Write the Perfect Thank You Letter offers advice on writing thank you letters, including what you should include in the letter. For some fresh, simple and inexpensive ways to show donors your gratitude, read their article 6 Ways to Thank Your Donors. [Read more>>>](#)

--SOURCE: IdeaEncore, March 13, 2012

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ARTS ENGAGEMENT PROJECTS

The Request for Proposal for the Arts Engagement projects under the Ministry of Jobs, Tourism and Innovation has been posted on BC Bid at www.embracebc.ca/embracebc/funding/arts/index.page as document ON-002222. The closing date is **April 16, 2012**.



The EmbraceBC Arts Engagement projects utilize the arts to bring together diverse groups to interact and collaborate on a project that addresses racism, promotes multiculturalism and builds an inclusive community. Project terms can be for up to 18 months in order to provide communities with opportunities to enhance project deliverables and outcomes. Contract values will be for a maximum of \$35,000.

All inquiries should be directed to Bobby Kapoor, Purchasing Services Branch at purchasing@gov.bc.ca.

--SOURCE: Ministry of Jobs, Tourism and Innovation, EmbraceBC

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AT THE CROSSROADS: NEW IDEAS FOR CHARITY FINANCE IN CANADA

Canadian law should permit charities to raise some funds for their missions through business income from both related and unrelated businesses, according to a report released today by the C.D. Howe Institute. In At the Crossroads: New Ideas for Charity Finance in Canada, authors Adam Aptowitzer and Benjamin Dachis find that, in the face of financing challenges, charities need the flexibility to



finance their non-profit activities through businesses governed by separate, arm's-length Boards. [Read more from C.D. Howe Institute>>>](#)

--SOURCE: Nonprofit Newswire by Imagine Canada, March 9, 2012

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LOCAL CHARITIES RELYING ON SPLASHY EVENTS LEAST EFFICIENT

Charity pasta dinners and galas are cherished local traditions, but consider asking how much of the ticket price goes to the needy and how much goes to the rubber chicken. [Read more in the Windsor Star>>>](#)

THE WINDSOR STAR

--SOURCE: Nonprofit Newswire by Imagine Canada

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KCR Highlights

ADOPTION INFORMATION SESSION

The next Adoption Centre of British Columbia Adoption Info Session is Wednesday, June 6, 2012; 7pm - 9pm. To register, please call 250-763-8002, or email adoptioninfo@kcr.ca. For the CCAA Adoption Update [click here](#). To view our most recent newsletter please [click here](#).



Kelowna
Community
Resources

--SOURCE: Adoption Centre of BC, Jenn Wall, Adoption Services Social Worker

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COMMUNITY VOLUNTEER INCOME TAX CLINICS

Eligible low-income filers with simple returns can bring their 2011 slips and tax forms, a copy of their 2010 tax return and 2010 notice of assessment. [A list of clinics is available at kcr.ca](#).



Kelowna
Community
Resources

--SOURCE: KCR, Community Information and Volunteer Centre

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DIRECTORY OF COMMUNITY SERVICES

The January 2012 Edition of the print directory of community services for the Central Okanagan is available for \$30.

It provides detailed information on the programs and services of over 400 community, health and social service agencies, as well as federal, provincial and municipal government services.



Kelowna
Community
Resources

To order your copy, please email info@kcr.ca.

--SOURCE: Kelowna Community Resources, Community Information and Volunteer Centre

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Local

TRACIE WARD

Tracie Ward, Executive Director for the Rotary Centre for the Arts passed away on March 31, 2012. She was known for her collaboration work, especially within our Arts and Culture community. She will be missed.

--SOURCE: Kelowna Daily Courier



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CIVIC AND COMMUNITY AWARDS, CITY OF KELOWNA

I invite you to attend the City of Kelowna Civic and Community Awards gala on Thursday, April 19, 2012 at the Kelowna Community Theatre. It just might be the best \$25 you have spent in a long time.



Tickets available at 105-1014 Glenmore Dr, Kelowna, by emailing agilbert@kelowna.ca, or by calling 250.469.8967. For more information, visit kelowna.ca.

--SOURCE: Amber Gilbert, City of Kelowna

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EMPLOYMENT SERVICES OFFICES

Changes with provincial employment services are affecting our community. Three locations are being operated by Maximus Canada Employment Services Inc.



Kelowna: 102-1460 Pandosy St, 778-478-8390
Rutland: 103-285 Aurora Cres, 778-753-6045
West Kelowna: 1-2448 Main St, 778-754-5890

For information email info@maximusworkbc.ca, or visit maximusworkbc.ca

--SOURCE: Maximus Canada Employment Services Inc.

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SOLES 4 SOULS

Kelowna Sunrise Rotary Club is launching a 'Million Shoe Mission' between April 6 - 30.

Clean out your closets for lightly worn shoes and drop them off at:

- Capri Insurance
- Mark's Work Wearhouse
- McDonalds
- OK Tire
- Starbucks
- Postnet
- Roy's Shoes
- Coast Capri Hotel
- Ramada Hotel Kelowna
- Total Office Furnishings

[Visit our website](#) for more information.

--SOURCE: Kelowna Sunrise Rotary Club



SOLES4SOULS CANADA



THE SHOE CHARITY

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CELEBRATE WINE, ART AND MUSIC AT SPRING WINE FEST

An open-concept event, WAM! allows you to wander and discover OK wine and food, artists at work, live entertainment, burlesque and more!

For additional information, please [click here](#).

--SOURCE: Rotary Centre for the Arts - Newsletter #85 - April 2012



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THEATRE KELOWNA PUBLIC MEETING

Theatre Kelowna Society meets Tuesday, April 10th at 7:30PM upstairs in room 201 at the Rotary Centre for the Arts 421 Cawston Ave. Everyone who likes "putting on plays" welcome!

For additional information, please visit theatrekelowna.org or call 250-862-8673.

--SOURCE: Theatre Kelowna Society, Debby Helf



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BEAUTY AND THE BEAST

Studio 9 Independent School of the Arts presents Beauty and the Beast May 1st at 7pm at the Kelowna Community Theatre. Tickets are just \$9.50 plus service charges at selectyourtickets.com. Come out and support the first and only Pre-K to Grade 12 School of the Arts in the Okanagan as we begin our journey.



see it live!

1375 Water St
In Kelowna's Cultural District

--SOURCE: LinkedIn, March 31, 2012, Michael Guzzi

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FIND GOOD DEALS IN KELOWNA WHILE HELPING OUT CMHA

Smartbetty.com is a daily discount website that gives 10% of their revenue to the local charity of your choice. Kelowna shoppers can now support CMHA Kelowna when they purchase through cmhakekelowna.smartbetty.com.



--SOURCE: Canadian Mental Health Association, Mind Matters, March 2012

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FAMILY SUNDAYS AT THE KELOWNA ART GALLERY

April 8: Eggs-ellent Prints (Easter Activity)
April 15: Monotypes with Cutouts
April 22: Crayon Prints
April 29: Two-Toned Prints



Cost is \$4/person and includes Gallery admission. A perfect activity for the family! Registration is not required, drop-ins welcome!

For more information, please visit kelownaartgallery.com

--SOURCE: Kelowna Art Gallery E-Newsletter, March 28, 2012

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PARENTING WITH PIZZAZZ ONLINE SURVEY NEEDS YOU!

The Parenting with Pizzazz Online Committee is looking for your support as we reach out to hear the voices of the parents and care providers in our community. We will soon to be launching a new service - 'Parenting with Pizzazz Online' (PwP Online). The main goal of the website and E- Newsletter is for parents, families and care providers in the Central Okanagan to have an online "community environment where learning about parenting in the early years of a child's life is valued, respected, encouraged and practiced". We want to be the 'one stop shop' for information about educational opportunities and support. We are asking for parents and care providers in the Central Okanagan to take part in a short survey. As a token of our appreciation for the participants time, we will be entering all named entries into a draw to win a \$50 gift card from the H2O Centre in Kelowna. The deadline is **April 27th**.



The link for the online survey: <http://www.surveymonkey.com/s/PwPOnline2012>

--SOURCE: CATCH Network Newsletter March 28, 2012

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KELOWNA ART GALLERY ASSOCIATION

The Kelowna Art Gallery Association invites all of our members to our Annual General Meeting on Thursday, April 19, 2012 at 7pm, at the Kelowna Art Gallery. Join us for the member & donor appreciation event following the AGM.

Kindly RSVP by April 16, 2012 at 250.762.2226 or email info@kelownaartgallery.com.

For additional information, [click here](#).

--SOURCE: Kelowna Art Gallery E-Newsletter, March 28, 2012



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PRINT LAB!

The *Okanagan Print Triennial 2012*, a juried show that brings together a variety of original, contemporary work in printmaking. Dedicated to showcasing the creative forays made in printmaking in Canada and beyond, a call for submissions went out to artists across North, Central, and South America. The works of twenty remarkable printmakers will be featured in this exhibition, including those by Derek Michael Besant, Mark Bovey, Liz Ingram, and Mitch Mitchell. [Read more, and to register to attend this free event>>>](#)

--SOURCE: Kelowna Art Gallery E-Newsletter, March 28, 2012



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ART INSIGHT: FROM THE MIND'S EYE

Tour program for the vision impaired
Saturday, April 21, 2012
1:30 to 3:00 pm | FREE

We are hosting a tour for people who are vision impaired and invite you to participate in a tailor-made tour of the Okanagan Print Triennial 2012 exhibition.

RSVP by emailing Renee Burgess at renee@kelownaartgallery.com, call 250-762-2226 ext 310, or [click here](#) for more information about this event.

--SOURCE: Kelowna Art Gallery E-Newsletter, March 28, 2012



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KEEPING YOUNG PEOPLE IN THE CENTRAL OKANAGAN ESSENTIAL FOR ECONOMIC GROWTH

The Central Okanagan Economic Development Commission has released its Strategic Plan for 2012. The plan outlines the direction and scope of activities that the Commission sees as being crucial in continuing to grow and sustain the economy of our region. We do this by enhancing existing businesses and attracting new and appropriate investment while facilitating a healthy business climate. New activities



include focusing on the attraction of non-location specific entrepreneurs to the Okanagan from western Canada and abroad, assisting farms in developing value added agritourism opportunities, and expanding efforts to retain young professionals in the community through the Okanagan Young Professionals Collective.

The consensus of the COEDC Advisory Board - and reaffirmed by the Regional District of Central Okanagan - is that keeping young people in the community should be a priority. Providing professionals with the opportunity to thrive, build a life and family here in the Okanagan is fundamental to keeping our economy vital and supplying a labour force in the future. [Read more>>>](#)

--SOURCE: Central Okanagan Economic Development Commission, e-news business update for the Central Okanagan March 19, 2012

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CHRONIC PAIN SUPPORT GROUP

New group for people with Chronic Pain being formed here in Kelowna. First meeting will take place April 30 in the morning. For more information please e-mail Kelowna Chronic Pain Support Group kcpsg@shaw.ca or call Arlene 250-765-0003.

--SOURCE: Kelowna Chronic Pain Support Group

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THE HEARTH

The Hearth provides a place for parents to gather and share stories about life after your child's diagnosis.

This 8-week support group is facilitated by a clinical counsellor at the Kelowna Family Centre.



- Explore challenges and successes
- Build support and hope within families and community

Dates: Mondays, April 16 – June 11, 2012
Time: 6 p.m. – 7:30 p.m.
Place: Kelowna Family Centre, # 204 - 347 Leon Avenue, Kelowna

For more information or to register contact Tait MacFarlane at 250-718-0778, or email or taitmc@shaw.ca. We thank the City of Kelowna for funding to provide this service free of charge.

--SOURCE: Kelowna Family Centre, Tait MacFarlane, Canadian Certified Counsellor

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NEW DOWNTOWN KELOWNA WEBSITE

We are excited to announce our redesigned website has finally launched – www.downtownkelowna.com.

--SOURCE: The Downtown Kelowna Association, March 20, 2012



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WHEN WAS THE LAST TIME YOU AND YOUR CO-WORKERS PULLED AN AIRPLANE?

This is a fabulous team building experience, and the event raises funds for over 25 charities in our area.

Don't forget to challenge your business competitors, to help us achieve our goal of 40 teams in 2012!

Spectators are welcome to come out between 11am – 3pm and catch the action. Sign in at Gate 5 at Kelowna Flightcraft (Airport Way) and you can buy lunch for just \$5!



Reliable and enthusiastic volunteers are also needed for this event. Volunteers help with our BBQ lunch, Finish Line, Registration, Scoreboard, activities and more.

For more information, please contact Avril Paice at 250-860-2356 or email avril@unitedwaycso.com, or visit <http://www.unitedwaycso.com>

The full registration package is available for download at www.unitedwaycso.com.

--SOURCE: United Way CSO, Avril Paice, Director of Community Investment

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BLACK MOUNTAIN COMMUNITY TREASURE SALE

April 28 from 11am to 2pm, outdoors at Black Mountain Elementary School RAIN OR SHINE. Reserve an advance spot for just \$10! Refreshments and M & M's Burgers with our local MLA. They are anticipating gently used garage sale or crafty items to sell, and they are expanding on the meaning of 'treasure' by opening the event up to local businesses to sell their wares and/or set up an information table. One of the goals of the Black Mountain/Belgo Residents Association is to promote social interaction and community cohesion... and we are hoping this event will help further this part of our mission. It's a RAIN OR SHINE event and all vendors must come prepared with anything they might need to display their things, including tarp, table and/or tent cover. Though we won't be measuring, vendor spot sizes will be roughly 10'X10'.



If you are interested in taking part in this fun, family-friendly event in our neighbourhood, please email Alekxis at chicshoeskelowna@yahoo.ca, or to volunteer, please call Laura at 250.807.7796 or visit www.bmbra.ca/

--SOURCE: CATCH Network Newsletter March 12, 2012

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BALLET KELOWNA

Ballet Kelowna Appoints Meaghan Williams as Executive Director

On behalf of the Board of Directors of Ballet Kelowna, President Jamie Maw is pleased to announce the appointment of Meaghan Williams as the new Executive Director.

Williams comes to Ballet Kelowna with a strong background in Arts and Entertainment Management and has worked for a broad range of not-for-profit organizations. Her work with the Vancouver Symphony Orchestra and the highly regarded Turning Point Ensemble gave her experience in all aspects of finance, administration, grant writing and the fundraising demands of an artistic company.



Ms. Williams has also worked as a professional musician for over 15 years in Canada, Europe and Asia, currently playing bass in both the Okanagan Symphony Orchestra and the Kamloops Symphony Orchestra.

Welcome, Meaghan!

--SOURCE: Ballet Kelowna, Newsletter, March 22, 2012

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VACANT OFFICES FOR RENT

Women's Enterprise Centre has a couple vacant offices in our facility on the second floor of Landmark 1, 201-1726 Dolphin Ave, Kelowna. We would be interested in renting them out to a compatible organization, preferably a non-profit. The offices are very private, and could accommodate up to 3-4 people total.



Contact Laurel Douglas at laurel@womensenterprise.ca or 250.868.3454 ext. 108, or visit womensenterprise.ca.

--SOURCE: Women's Enterprise Centre, Laurel Douglas, CEO

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CLOTHES CLOSET AND CAR CARE CLINIC

Spring Community Service Days will be held on Friday, May 4th and Saturday, May 5, 2012. This is a community event provided by Trinity Church, 1905 Springfield Road, Kelowna. It's held semi-annually (Spring & Fall) and this is our 32nd!



CLOTHES CLOSET: FREE good quality used clothing

Dates: Friday, May 4th, 8:30am – 2pm
Saturday, May 5th, 7:30am – 11:30am

If you would like to donate clothing, please drop off the items at the church office starting Monday, April 16th

CAR CARE CLINIC: FREE oil change and safety inspection for single mons and others in need. * Pre-registration is required in person at our office beginning Tuesday, April 10th. 1905 Springfield Road, Kelowna * SPACES FILL UP VERY QUICKLY!

For information, contact Carol Stevens at 250-860-3273 ext. 102 or csteven@trinitybapitst.net

--SOURCE: Trinity Baptist Church, Carol Stevens, Trinity Care Administrative Assistant

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CITY OF KELOWNA'S SPRING RECREATION PROGRAMS

Registration for the City of Kelowna's spring recreation programs continues. Now is the perfect time to sign up for a class, try something new and spring toward a better and healthier you.

To view the complete list of current programs or to register online, visit kelowna.ca/recreation or register in person at the Parkinson Recreation Centre or by phone at 250-469-8800.

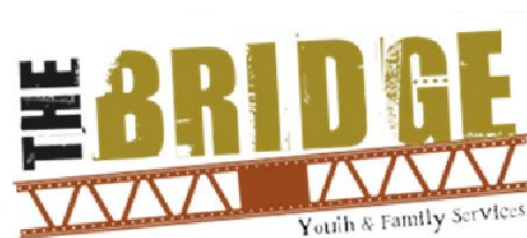


--SOURCE: City of Kelowna, Press Release, March 27, 2012

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THE BRIDGE YOUTH AND FAMILY SERVICES: WE ARE RE-ACCREDITED

The Bridge Youth and Family Services was pleased to have Juanita Iwamoto from Honolulu, HI and Donald Gatwood from Evansville, IN as our Council on Accreditation (COA) Peer Review Team March 4 – 6, 2012. They talked with staff, participants and board members during the review process and had the opportunity to visit each facility as well as a Transition Suite. The Bridge Youth & Family Services Society was expedited through the Pre-Commission Review Report (PCR) process as a result of not receiving any out of compliance ratings.



Congratulations to the agency on this amazing achievement!

--SOURCE: The Bridge Youth and Family Services, Innovations Newsletter, March 26, 2012

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DOWNTOWN KELOWNA MARKET

The Downtown Kelowna Association in collaboration with Festivals Kelowna is organizing the "Downtown Kelowna Market" for this coming summer.

The objective of the Downtown Kelowna Market ('Downtown Market') is to create community spirit by showcasing the vibrant artistic and cultural characteristics of Kelowna through high quality artisan vendors, performing arts and musical entertainment. In collaboration with Downtown businesses and community organizations, the Downtown Market will create a unique experience for residents and visitors alike.

The Downtown Kelowna Market will highlight what is happening in Downtown Kelowna and also provide space and opportunity to promote and celebrate the arts, culture and musical talent Kelowna boasts. The Downtown Market will run from 1pm - 5pm every Saturday during July and August – beginning on July 7th, 2012 and concluding on September 1st, 2012 – in the prime waterfront space of Kerry Park.



Downtown Kelowna Association Executive Director Peggy Athans says, "We want to offer a weekly event for people to enjoy each Saturday afternoon in Downtown Kelowna ... check out unique artisans and music by the waterfront, do a little shopping and then grab some dinner at one of the 98 restaurants Downtown."

The Downtown Market will host a minimum of 25 premium permanent vendors for the season of nine (9) Saturdays. Additional vendor spaces will be available each week for temporary vendors.

For additional information, please visit Downtown Kelowna Market, [here](#).

--SOURCE: Downtown Kelowna Market, March 15, 2012

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ART SHOW AND SALE

Mission Painters are hosting their art show and sale on May 12th & 13th from 10am – 4pm both days. The location is the Okanagan Mission Activity Centre, 4398 Hobson Rd., Kelowna. Door prizes and refreshments are offered. The art media is watercolour, oil, acrylic with a variety of subjects. For additional information, contact Myrna Nelson at 250-762-8949.

--SOURCE: Mission Painters, Myrna Nelson, March 15, 2012



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DISTINCTLY KELOWNA TOURS PRESENTS 1ST ANNUAL CHARITY WINE TOUR FOR BCSPCA

Sample award winning wines at five unique wineries on the Westside Wine Trail: Mission Hill Family Estate Winery, Quails' Gate Winery, Rollingdale Winery, Kalala Organic Estate Winery, and Little Straw Vineyards.

Sit back and relax in our 24 passenger bus. You will be picked up and dropped off at your accommodations. All guests will receive a gift bag full of surprises. Enjoy a delicious snack prepared by the Delta Grand Okanagan's Chef Stuart Klassen. All guests will be entered to win a gift basket featuring a winery tour for two, a gift certificate for the Grand Bay Café, and wines from all the featured wineries.

Date: Sunday, April 15, 2012, 1pm – 4pm

Cost: \$94.00 plus HST * All proceeds will be donated to the BCSPCA

Contact Distinctly Kelowna Tours to make your reservation at 250-979-1211 or info@distinctlykelownatours.ca.

--SOURCE: Distinctly Kelowna Tours, operated by: Wildflower Trails and Wine Tours Ltd., March 14, 2012

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Provincial

EXPECTING TO QUIT: SMOKING CESSATION FOR PREGNANT WOMEN

The British Columbia Centre of Excellence for Women's Health invites you to visit a new website, recently launched in both English and French, about smoking, pregnancy, change and support. On www.expectingtoquit.ca you can find information such as a systematic review of research on tobacco interventions with pregnant women, practice recommendations for physicians and other health care providers, and lessons from women who find their own path to becoming smoke-free. For more information about research on women's smoking and effective intervention and support strategies, please contact the Tobacco Research Team at the BC Centre of Excellence for Women's Health at info@expectingtoquit.ca.

Expecting to Quit

For additional information, please [click here](#).

--SOURCE: Canadian Mental Health Association, *Mind Matters*, March 2012

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CLINICAL PSYCHIATRIC GENETIC COUNSELLING SERVICE

This is a new service available to any British Columbians interested in learning more about the causes of their and/or their family member's mental illness. Genetic counsellors are health care professionals with specialized training and experience in the areas of medical genetics and counselling. They can tell you what is currently known about the causes of mental illness, and can help you to apply this information to your own family. Prior to the appointments, the genetic counsellor will phone you to do a family history. This free clinical service takes place at the department of medical genetics at BC Women's and Children's hospital at 4500 Oak Street, Vancouver. Appointments can be conducted through telehealth, Skype, and phone.



a place of mind

For more information contact Angela Inglis at angela.inglis@ubc.ca or call 604-875-2000.

--SOURCE: Canadian Mental Health Association, *Mind Matters*, March 2012

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BRITISH COLUMBIA INTRODUCES ACT ALLOWING SOCIAL ENTERPRISE COMPANIES

Changes to the British Columbia Business Corporations Act would allow for a new hybrid type of company, a community contribution company, that combines socially beneficial purposes with a restricted ability to distribute profits to shareholders. The changes were introduced in the legislature on March 5. Community contribution companies would be structured to combine both benefits to the community and limited investor returns within the context of a traditional for-profit company. These companies would allow an alternative



business model not currently available through a regular business, whose primary focus is making money for shareholders, or a nonprofit society.

For more information, visit www2.news.gov.bc.ca.

--SOURCE: *CharityVillage.com, Village Vibes, March 12, 2012*

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RESULTS OF METRO VANCOUVER HOMELESS COUNT RELEASED

The final report from the 2011 Homeless Count shows an increase in homelessness for families, youth and women, as well as some progress in moving people from street homelessness into shelters.

397 unaccompanied youth under the age of 25 were counted in Metro Vancouver, which is 24% of the total homeless population. 62% of the youth were unsheltered, and the majority were counted in Vancouver itself. There was a decline of young women in this population to 41%.

56 (or 3%) of the homeless people surveyed reported being accompanied by a total of 54 children, the highest number of homeless families found in the region since 2002. Most of the children were under 12, including 24 who were under 6 years old. The majority of these families were sheltered either in emergency shelters or transition houses. [Read more>>>](#)

--SOURCE: *First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, March 5, 2012*



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PARTNERSHIP: MINISTRY OF ABORIGINAL RELATIONS AND RECONCILIATION AND MCFD

The MCFD Deputy Minister Stephen Brown has just released a communique in which he announces a new partnership with Ministry of Aboriginal Relations and Reconciliation (MARR) and the transfer of two MCFD staff over to MARR to work on a cross ministry approach to improve outcomes for Aboriginal people. Of particular interest is the mention Steve makes of the Off Reserve Aboriginal Action Plan which our colleagues in the BC Association of Aboriginal Friendship Centres have been championing for many months. We are encouraged that David Stevenson will be assuming an active role on this and other initiatives and look forward to working with him, Tracy and Peter Cunningham, as well as our BCAAFC colleagues, to contribute to positive change for all Aboriginal children, youth and families.

--SOURCE: *The Federation of Community Social Services of BC, Jennifer Charlesworth, PhD, Executive Director*



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National

POLICE NEED BETTER MENTAL HEALTH TRAINING

People living with a mental health problem or illness report a variety of experiences interacting with police, suggesting a need for better training and other strategies to improve how police personnel handle such situations. These findings are part of a study released recently by the Mental Health Commission of Canada. The study is the first in Canada to examine the perceptions and experiences of people with mental illness related to their police interactions. Participants suggested police officers should be encouraged to adopt a more compassionate, empathetic, and respectful approach when dealing with situations involving people with mental illness. Recommendations made include increased support for officers coping with stress, rewarding officers for professional development and recognizing some officers may require additional education and training to interact effectively with people living with a mental illness.



Read the full report at mentalhealthcommission.ca.

--SOURCE: Canadian Mental Health Association, *Mind Matters*, March 2012

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IMAGINE CANADA REACTS TO BUDGET 2012

Imagine Canada, the national umbrella organization for charities and public benefit nonprofits, is pleased that the government will "continue to explore social finance instruments" and we encourage the acceleration of these efforts as the sector seeks to meet growing demand with ever constrained financing.



The budget also announced that charities will be required to provide more information about their political activities including the extent to which these are funded by foreign sources. [Read more>>>](#)

--SOURCE: *Imagine Canada, Issue Alert*

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LABOUR MARKET INFORMATION FOR THE NONPROFIT SECTOR. AN INVESTMENT IN THE FUTURE (PDF)

In Canada, a full 69,000 nonprofit organizations have paid staff and employ approximately 1.2 million people. As such, the sector employs approximately seven per cent of the Canadian work force while delivering crucial services in the areas of health and social services, sports and recreation, development and housing, religion, education, research and international development. [Read more>>>](#)



--SOURCE: *LinkedIn, Imagine Canada, Marnie Grona, March 28, 2012*

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YWCA CANADA RELEASES BULLETIN EXPLORING FEMALE HOMELESSNESS

Warning that women and girls face increased risk of homelessness YWCA Canada has released a new bulletin called *When There's No Place Like Home: A Snapshot of Women's Homelessness in Canada*. The report paints a devastating portrait of the rise of women's homelessness in Canada and the reasons why women and girls find themselves without a safe place to live. Teenage girls make up one-third to half of homeless youth in urban centres and as many as 60% of homeless girls have been sexually abused.



For more information, and for the full report, visit ywcacanada.ca. (PDF)

--SOURCE: *CharityVillage.com, Village Vibes, March 19, 2012*

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IMAGINE CANADA RELEASES NEW REPORT FROM NATIONAL SUMMIT

Imagine Canada has released a new report from the National Summit held late last year that includes outcomes and next steps for each of the priority areas covered at the event. Some work is already underway and the report also highlights ways that you can continue to be involved. Participants created more than 250 pages of raw data in the priority area sessions and more than 40 pages of comments from the evaluations, which was condensed into this 19-page document.



For more information, and to read the full report, visit imaginecanada.ca. (PDF)

--SOURCE: *CharityVillage.com, Village Vibes, March 5, 2012*

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TWONGO CANADA IS NOW GOSANGO.COM!

We were one of the first Social Commerce Websites in British Columbia and remain dedicated to providing great offerings to our local customers. Other than the new name and some exciting features that we'll be announcing in the near future, it is business as usual for us.



If you have any questions please email GoSango.com at info@gosango.com and a local representative will be in touch with you in a timely matter.

--SOURCE: *GoSango, March 25, 2012*

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SUSTAINING THE FUTURE OF PHILANTHROPY THROUGH SOCIAL ENTERPRISE

There are approximately 80,000 registered charitable organizations in Canada, and more than 40 per cent of them are operated entirely by volunteers.



Charities employ nearly two million Canadians, and in 2006, Canadians donated a total of \$8.5 billion to charities. I found it staggering to learn that this \$8.5 billion in donations, plus government funding, add up to nearly 70 per cent of charitable organization budgets. [Read more in the Guelph Mercury>>>](#)

--SOURCE: *Imagine Canada, Nonprofit Newswire, March 14, 2012*

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HOUSING ACT REINTRODUCED TO PARLIAMENT

Bill C-400, an Act to ensure secure, adequate accessible and affordable housing for Canadians, has been reintroduced by NDP MP Marie-Claude Morin. The Act was introduced in the previous session of Parliament by Vancouver East MP Libby Davies. It is currently in first reading.



The Act recognizes access to adequate housing as a human right and calls for broad consultations leading to the establishment of a national housing strategy. [You can read the Bill here>>>](#)

--SOURCE: *First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, March 12, 2012*

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NATIONAL SUMMIT REPORT

The National Summit for the Charitable and Nonprofit Sector took place in Ottawa from November 28 to 30, 2011. The culmination of discussions and activities are now available in the [National Summit Report](#) which documents five key outcomes from the Summit. It also charts the path forward for each of the four [Priorities for Action](#) that were considered and advanced by more than 500 leaders in-person and online during the Summit. The information and calls to action presented in the report are not just for Summit attendees; they are for all who engage in the advancement of the charitable and nonprofit sector. We will continue to be in touch with updates at the national level and inform you of the work that is beginning in some provinces and municipalities.



--SOURCE: *Imagine Canada, Imagine Matters, March 6, 2012*

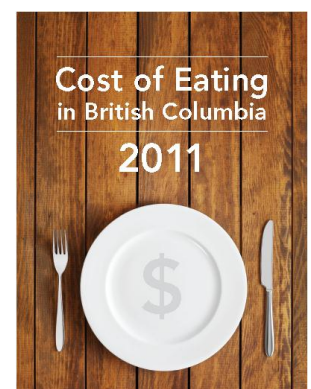
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DIETITIANS OF CANADA COST OF EATING REPORT

First Call and several of our individual partner organizations have once again endorsed this important report from Coalition partner Dietitians of Canada BC Region.

News release:

The Cost of Eating in BC has been published for over a decade to detail how much it costs for individuals and families in BC to access an adequate amount of food, to relate this cost to income, and to consider the reasons why many people cannot meet this basic need.



In 2011, the provincial average cost to feed a family of four was \$868.43 per month.

[Download the report here>>>](#)

--SOURCE: *First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, March 5, 2012*

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APRIL IS DAFFODIL MONTH

April is Daffodil Month, a time to fight back against cancer and to show your support for those affected by cancer. Make a donation and wear a Daffodil pin throughout the month of April, and celebrate Daffodil Day on Friday April 27th. For more information, visit fightback.ca.



Canadian Cancer Society Société canadienne du cancer

--SOURCE: *Canadian Cancer Society*

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REPORT RELEASED: THE CURRENT STATE OF CANADIAN FAMILY FINANCES

The Vanier Institute's 13th report in the series finds many Canadian families struggling to balance persistently high debt loads against modest savings and often precarious income flow. Bank of Canada Governor Mark Carney has described family debt as "the greatest risk to the domestic economy". For the one million Canadian families with a debt-service ratio of 40% or more, vulnerability to rising interest rates, consumer price increases or job loss is high.

Younger and older members of Canadian families, in particular, are struggling with the lingering effects of the recession. Youth are finding it hard to get a toe-hold in today's job market while workers aged 55 and older have garnered over half the net jobs created since the low point of the recession in 2009. And yet, despite their increased labour market participation, the Institute notes an increase in the number of seniors declaring bankruptcy, an incredible seventeen hundred percent rise over the last 20 years. [Read the report here>>>](#)



--SOURCE: *CATCH Network Newsletter March 28, 2012*

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MENTAL HEALTH WEEK: MAY 7 – 13

CMHA's Mental Health Week is an annual national event that takes place during the first week in May to encourage people from all walks of life to learn, talk, reflect and engage with others on issues relating to mental health. This year's theme is Mental Health for All. Mental Health Week will focus on key topics that will help the public have a broader understanding of mental health, including: Kids Have Stress Too!,



Resiliency: at Home, at School, and at Work, and Mental Health Is Everyone's Concern. Fact sheets on all these topics and more are available at mentalhealthweek.ca. New materials and toolkit items (poster, media release, fact sheets, etc.) are updated weekly in preparation for Mental Health Week.

--SOURCE: Canadian Mental Health Association, *Mind Matters*, March 2012

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~~~~~ **Research** ~~~~~

INVITATION TO PARTICIPATE IN A STUDY ON WORK AND BENEFITS

A group of researchers at the University of Toronto and McMaster University are conducting a study on work and benefit systems. They are interested in hearing about people living with episodic mental illnesses' experiences with employment, the impact of benefit systems and other influences on their work-related decisions. This research will help them understand how benefit systems impact the decisions people living with episodic mental illnesses make regarding employment. They would like to invite you to share your experiences in a series of 2-3 individual interviews that will be conducted over the course of 6-12 months. Each interview will last approximately 1 hour and will be arranged in a convenient location. You will be provided with a "thank-you" in appreciation of your participation.



For further information, please call 604-822-7069 or email lkatie@mail.ubc.ca.

--SOURCE: Canadian Mental Health Association, *Mind Matters*, March 2012

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NEW REPORT EXPLORES SOCIAL ENTERPRISE SECTOR IN MANITOBA

In the summer of 2011, 118 social enterprises across Manitoba were surveyed in an effort to develop clear indicators of the sector's size, market activities, and socio-economic impacts. Although the results are preliminary, *Measuring the Size, Scope and Scale of the Social Enterprise Sector in Manitoba* builds a strong case for all stakeholders to value the distinct contributions of social enterprises and to work together in creating a supportive environment in which the sector can grow. The report builds on research that was conducted on the social enterprise sectors in British Columbia and Alberta, and similar projects are also underway in Ontario and Eastern Canada in an effort to measure and quantify the impacts of social enterprises across Canada.



For more information, and to view the full report, visit ccednet-rcdec.ca.

--SOURCE: CharityVillage.com, *Village Vibes*, March 19, 2012

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NONPROFITS STRUGGLING WITH LIMITED RESOURCES FOR EMAIL MARKETING

Sage North America announced the results of its Sage Nonprofit Insights, Q4 2011, survey of US and Canadian nonprofit organizations, which focused on questions related to nonprofits' email marketing goals and objectives and use of email marketing tools. According to the survey, the most significant email marketing challenges for nonprofit organizations are growing and retaining contacts (38% of respondents), integrating email with other systems (38%), and integrating email with other tactics (38%). By far, the main barriers to overcoming email marketing challenges are inadequate resources and expertise (71% of respondents).



For more information, and for the full results, visit sagenorthamerica.com. (PDF)

--SOURCE: *CharityVillage.com, Village Vibes, March 12, 2012*

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COMPLETE A SURVEY ON SOCIAL FINANCE FOR A CHANCE TO WIN

If you are keen to scale up your programs, increase impact, and access new forms of capital, you'll want to know about the emerging world of social finance, an approach to capital markets investing that will expand the world of traditional support for nonprofits. Give Green Canada and SEE Change Magazine have created a survey that takes only minutes to complete and will help to gauge the level of awareness about these market-based solutions. Everyone who completes the survey will have a chance to win a copy of *Impact Investing: Transforming How We Make Money by Making a Difference* by Jed Emerson and Antony Bugg-Levine.



For more information, and to complete the survey, visit surveymonkey.com.

--SOURCE: *CharityVillage.com, Village Vibes, March 5, 2012*

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MILLENNIALS APPEAR LESS CONCERNED ABOUT PRIVACY ISSUES AND CHARITY FRAUD

A new survey commissioned by CanadaHelps.org and Capital One Canada, as part of Fraud Awareness Month, found that 45% of millennials (aged 18-34 years) are taking no steps to ensure a charity is legitimate before making a donation, and more than half (52%) are spontaneous, "on the fly" donors. The survey found that compared to other generations, millennials are more than twice as likely to give personal information, nearly half as likely to ask if a charity is registered, and less than half as likely to ask for a solicitor's identification. This relaxed attitude might explain why only 19% of millennials are very concerned about falling victim to a fraudster compared to 27% for other age groups.



For more information visit canadahelps.org.

--SOURCE: *CharityVillage.com, Village Vibes, March 5, 2012*

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ANSER -ASSOCIATION FOR NONPROFIT AND SOCIAL ECONOMY RESEARCH

This is a Canadian association for anyone who has an interest in research that pertains broadly to nonprofit organizations and the social economy, visit <http://www.anser-ares.ca/> to learn more.

<http://www.anser-ares.ca/#http://www.anser-ares.ca/#>

--SOURCE: Volunteer Canada, Zoe Fleming, Manager, Volunteer Centre Relations

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STUDY ARGUES FOR EARLY INTERVENTION IN YOUTH HOMELESSNESS

A recently released study found that the capacity for resilience among homeless youth is seriously low even lower than that among young people in psychiatric outpatient services and the general population. In the report, the study authors argue “for the importance of intervening as early as possible in young people’s homelessness trajectories in order to reduce the level of deterioration in their coping resources and health.” [Read more>>>](#)



--SOURCE: Raising the Roof, Housing Again Bulletin #149 March 2012

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TICKETING THE HOMELESS A WASTE OF RESOURCES STUDY FINDS

[A series of reports](#) by authors Céline Bellot and Marie-Eve Sylvestre in Montreal found an increase in the criminalization of the homeless in Canada, efforts that would be better spent on prevention. The researchers studied the phenomenon in seven cities (Vancouver, Winnipeg, Toronto, Ottawa, Montreal, Quebec and Halifax). “Handing out tickets for bylaw and transit infractions to people without jobs or homes is a waste of time and money,” said Sylvestre. “The situation of the homeless is just worsening and they keep increasing the number of tickets year after year.”



--SOURCE: Raising the Roof, Housing Again Bulletin #149 March 2012

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GENETIC VARIATION THAT INCREASES RISK FOR KIDS ON CERTAIN DRUGS FOUND

BC researchers have found a genetic variation in children that puts them at six times greater risk of developing metabolic syndrome when they take certain drugs for mental health problems. Metabolic syndrome is a bundle of conditions – like high blood pressure, obesity and diabetes – that can contribute to cardiovascular disease. For kids on the drugs, commonly known as second-generation antipsychotics, the researchers suggests a simple waist circumference test to test for metabolic syndrome. They also recommend that parents be more thoroughly briefed on the possible side-effects so they could provide more protective factors through changes to their kids’ diet and exercise routine. [Read the full article, at Vancouver Sun>>>](#)



--SOURCE: Canadian Mental Health Association, *Mind Matters*, March 2012

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YOUNG GIRLS REPORT LOWER WELL-BEING

The Public Health Agency of Canada (PHAC) has recently published, *The Health of Canada's Young People: a Mental Health Focus*. The report is based on the results of the cross-national Health Behaviour in School-aged Children (HBSC) study, done in collaboration with 43 other countries and regions involved with the World Health Organization (WHO). The focus of the 2010 report is on the mental health of adolescents. Examining both emotional (internalised) and behavioural (externalised) outcomes, girls reported more negative results, higher levels of emotional problems, and lower levels of emotional well-being and life satisfaction than boys. In addition, boys appear to have more consistent outcomes throughout their school years, as opposed to girls, whose scores become progressively worse.



To read the online report, go to phac-aspc.gc.ca.

--SOURCE: Canadian Mental Health Association, *Mind Matters*, March 2012

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EXCESSIVE OVERTIME DOUBLES DEPRESSION RISK

A recent British study suggests that people who work 11 or more hours a day double their odds of becoming depressed compared with those who don't work overtime. The study followed 2,123 middle aged civil servants for six years. All the subjects were considered mentally healthy when the study began. Depression was found more often in junior and mid-level employees than those in senior positions. The researchers did not find factors such as physical disease, smoking, alcohol use, job strain and social support at work to have a effect on the link between excess working hours and depression. They suggest that long working hours may in part affect mental health through factors such as work/family conflicts, difficulties in unwinding after work or prolonged increases in stress hormones. To read the full study, go to plosone.org.



For the news article, visit cbc.ca.

--SOURCE: Canadian Mental Health Association, *Mind Matters*, March 2012

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Resources

RECOMMENDATIONS FOR PSYCHOLOGICALLY HEALTHY WORKPLACE

The Vancouver Board of Trade has joined the growing movement toward improving the psychological well-being of workplaces by releasing a landmark report entitled Psychologically Healthy Workplaces: Improving Bottom Line Results and Employee Psychological Well-Being. This report, prepared by The Board of Trade's Health, Wellness, and Well-Being Task Force and approved by The Board's directors, provides an overview of why workplace mental health is an important issue of The Board's thousands of members, as well as some practical approaches to addressing issues related to mental health.



THE VANCOUVER
BOARD OF TRADE

For more information, [read the press release](#), [read the full report full report](#), or visit boardoftrade.com.

--SOURCE: Canadian Mental Health Association, *Mind Matters*, March 2012

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ANTI-STIGMA TRAINING FOR PHYSICIANS

A new continuing medical education (CME), web-based course on understanding and combating the stigma of mental illness has been developed for physicians. This innovative approach utilises the knowledge of a wide range



Mood Disorders Society of Canada
Société pour les troubles de l'humeur du Canada

of stakeholders, including people with lived experience of mental illness, who share their personal stories to facilitate physicians' understanding of their needs. This program is accredited by the College of Family Physicians Canada and the Royal College of Physicians and Surgeons of Canada.

For more information, visit mooddisorderscanada.ca.

--SOURCE: Canadian Mental Health Association, *Mind Matters*, March 2012

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YOUTH WITH DEVELOPMENTAL DISABILITIES

handyDART

<http://www.transitbc.com/regions/cfv/accessible/handydart.cfm>

BC Bus Pass Program

<http://www.eia.gov.bc.ca/programs/other.htm>

For more information call: 1.866.866.0800 (Choose option 4, then option 3)

BC Ferries Special Fares

http://www.bcferrries.com/files/PDFs/bcf_disabled_status_application_form.pdf

Access 2 Entertainment Card (Easter Seals Canada)

<http://access2.ca/english.html> (you can apply online)

--SOURCE: *Families In Touch*, March 16, 2012



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CENTRE FOR SOCIAL INNOVATION HOPES OTHER NONPROFITS WILL STEAL ITS FUNDING MODEL

Anyone who has stepped inside the historic brick building at Bathurst and Bloor, ascended the spiraling stairs and witnessed the sparks of creativity and collaboration throughout its snaking halls, knows that there could be no other space to house Toronto's [Centre for Social Innovation](#). [Read more from OpenFile Toronto>>>](#)

--SOURCE: *Imagine Canada, Nonprofit Newswire*, march 15, 2012



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PicSLICE

[PicSlice](#) allows you to easily crop and download photos to create visually compelling custom-designed boards on Pinterest, such as the "Get Involved - Stay Connected" board created by the [Heritage Humane Society](#).

--SOURCE: *Heather @ DIOSA Communications & Nonprofit Tech 2.0*, March 13, 2012



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CHARITYFOCUS TIP OF THE WEEK: NEW FEATURE!

CharityFocus' latest feature now lets you [search for Directors](#), based on a charity's latest filing. This tool is ideal for prospect researchers and those interested in finding ways to connect within the sector. If you don't know the exact spelling of a Director's name, you can do a wildcard search (i.e., Joan* Smith will find Joan, Joanne, and Joannah).

--SOURCE: *Imagine Canada, Imagine Matters*, March 13, 2012



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ADHD AND THE RELATIVE AGE EFFECT

Diagnosis and treatment of ADHD in young children is becoming more and more common these days. But, did you know, children born in certain months of the year have a greater risk of being diagnosed, and subsequently treated, than those born in others? The question is, which birth months result in a greater risk level, and why? [Read More>>>](#)



--SOURCE: BC councilforfamilies, HealthyFamilies, March 12, 2012

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MC CREARY FACT SHEET ABOUT YOUTH AND PREGNANCY

The latest in McCreary's series of fact sheets using data from over 29,000 youth who completed the 2008 BC Adolescent Health Survey has been released.

This fact sheet identifies factors associated with the likelihood of pregnancy involvement among students in Grade 7-12. It focuses on the health picture of male and female students who have been involved in a pregnancy, and includes some suggestions from youth about effective ways to support pregnant and parenting young people.



The fact sheet reports that of the 22% of BC youth who identified as sexually active, 7% had been involved in at least one pregnancy. The pregnancy rate among sexually active youth declined as youth got older. [Read the fact sheet >>>](#)

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, March 12, 2012

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SOCIAL & EMOTIONAL DEVELOPMENT IN THE EARLY YEARS

The BC Healthy Child Development Alliance has made a presentation package on Social and Emotional Development in the Early Years available online.



The package is designed to be given by a trainer to an audience of professionals in order to provide a basic understanding of infant mental health, how infant mental health and child development are closely tied to one another, and practical strategies for screening and support. The presenter using these slides is expected to have training in infant mental health and / or early childhood development.

Download the powerpoint slides and [find out more about it here>>>](#)

--SOURCE: First Call: BC Child and Youth Advocacy Coalition, The Child and Youth Advocate Newsletter, March 12, 2012

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NONPROFIT GIVING TRENDS TO WATCH: DOWNLOAD THE DIGITAL GIVING INDEX

Network for Good has a unique perspective on the experience and behaviors of charitable giving across several distinct channels including: individual charity websites, charity portals and social giving websites. We have collated these insights into an Index, which is updated quarterly and builds on data and observations from The Online Giving Study, released in December 2010.



Index highlights include:

- Most charitable giving through the Network for Good platform is via charity websites, followed by portals and social networks.
- Charity websites with a branded donation page received more donations (5x more!) and at higher average values than those with a generic donation page.
- Portal giving played an important role during the Japan tsunami response and at the end of the year when donors looked for a convenient way to support one or more charities in one place.
- In 2011, social giving made up 15% of all donations through Network for Good, up from 10% in 2009 and virtually 0% prior to 2008.

[Download the Digital Giving Index here>>>](#)

--SOURCE: Network for Good, March 8, 2012

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WORKING WITH THE PRIVATE RENTED SECTOR TO TACKLE YOUTH HOMELESSNESS: A GOOD PRACTICE REPORT

Crisis' publication identifies the most effective ways in which agencies are supporting young homeless or vulnerably housed people to access and sustain private rented accommodation.

The report aims to share the good practice we found in a succinct and accessible form, describing approaches that are being put into practice successfully by a variety of organisations around the country. An accompanying Toolkit intended to provide guidance and tools that can be readily implemented by existing and prospective service providers.

[Read the full report>>>](#)

--SOURCE: The Homeless Hub, March 5, 2012



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CAN HOMELESSNESS BE PREVENTED? EVIDENCE FROM NEW YORK CITY'S HOMEBASE PROGRAM

by O'Flaherty, Brian; Messeri, Peter; Goodman, Sarena

In 2004, New York City established HomeBase in order to reduce the number of families entering its homeless shelters. Families who think they are in danger of becoming homeless can go to HomeBase offices to receive a wide variety of assistance, both financial and not, to keep them out of shelters. HomeBase started in different neighborhoods at different times. We use this variation in start- up to estimate the effect of HomeBase...

[Can Homelessness Be Prevented? Evidence from New York City's HomeBase Program](#)



--SOURCE: *The Homeless Hub*, March 21, 2012

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CHARITYFOCUS TIP OF THE WEEK: SAVE TIME USING T3010 QUICKPREP!

[The T3010 QuickPrep Tool](#), a key feature of [CharityFocus](#), allows charities to check for mistakes and inconsistencies in their T3010 before submitting it to the CRA. This tool is so sophisticated that it's nearly impossible to make a mistake in your return, or omit required information. QuickPrep is secure and confidential. Once you've completed the form, simply print the pdf file and send it to CRA. It's that easy! Max Ward agrees: "The T3010 forms print wonderfully. Thanks. This is a great service!"



--SOURCE: *Imagine Canada, Imagine Matters*, March 20, 2012

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FATHERS' DEPRESSION IMPACTS CHILDREN'S BEHAVIOUR

In a nationally representative study on depression in fathers, new findings indicate that dads who experience unemployment, poor health of themselves or their child, or those who live with a depressed partner are at higher risk of developing their own depression. Overall, 6% of all fathers in the study had scores suggesting that they were suffering from depressive symptoms.



The study also looked at the effects of parental depression on children, and found that fathers' mental health has a greater impact on kids than was previously thought.

- 15% of children with a depressed father show signs emotional and behavioral problems
- 20% of children with a depressed mother showed signs of behavioral issues
- 25% of children whose mother and father had depressive symptoms had behavioral issues
- Only 6% of children with no depressed parents had problems
- Unemployed fathers are 6.5 times more likely to show signs of depression than employed fathers

[Read More>>>](#)

--SOURCE: *BC Council for Families, HealthyFamilies* March 19, 2012

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CANADIAN PAEDIATRIC SOCIETY REPORT

To encourage policy-makers to examine their progress on child and youth issues and to foster discussion among Canadians, the Canadian Paediatric Society produces a biennial status [report](#) on public policy affecting children and youth. The report includes recommendations to improve public policy affecting children and youth, actions based both on need and evidence.

--SOURCE: *CATCH Network Newsletter* March 28, 2012 (*Communities for Kids*)



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PODCAST: FAMILIES ARE THE FOUNDATION

Canada is witnessing a significant change to the delivery of services for families and children says Janice MacAulay, Executive Director of FRP Canada. This shift towards more of an educational model of care for younger children seems to make a lot of sense for many individuals as it is thought that children will then have a good, sound basis for later learning. But what are the long-term impacts of a system that asks parents to take a backseat in their roll as parents and leave parenting and learning to the professionals?



In the latest interview from our podcast series [Voices of Family](#), BC Council for Families' Acting Executive Director Marilee Peters sits down with Janice to talk about FRP Canada's recently release policy paper, Families are the foundation. Janice, who is a Certified Canadian Family Educator, brings many years experience working with families at a community-based family resource program to her research and we are pleased to share her thoughts on this provoking topic! [Listen to this podcast>>>](#)

--SOURCE: BC Council for Families, HealthyFamilies, March 26, 2012

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WUFOO

[Wufoo](#) allows individuals and brands to easily create web forms through a simple drag and drop interface. Ideal for capturing contact information for your mailing list, event registrations, and even customizing PayPal into your website for donation processing, Wufoo is well-reviewed and reasonably priced.



--SOURCE: Heather @ DIOSA Communications & Nonprofit Tech 2.0, March 26, 2012

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NEW WEBSITE OFFERS FREE BOARD EVALUATION SURVEYS AND REPORTS

A new website has launched as part of a university research initiative exploring what nonprofit board members see as the biggest challenges to board effectiveness. The Board Checkup website provides a free board performance self assessment instrument that can be sent to all of an organization's board members. Once members have filled out the survey, the organization receives two automatically generated instant feedback reports on how the board collectively sees itself. One report shows the score on nine key dimensions of board effectiveness and the other shows their responses for each of the 66 issues covered. Boards can complete the assessment up to three times so they can track their progress over time.



For more information visit [boardcheckup.com](#).

--SOURCE: CharityVillage.com, Village Vibes, March 5, 2012

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YOUTH WITH DEVELOPMENTAL DISABILITIES

Social Insurance Number Application for Your Son/Daughter
<http://www.servicecanada.gc.ca/eng/sin/apply/someoneelse.shtml>

NIDUS Personal Planning and Resource Registry
<http://www.nidus.ca/>

Personal Planning and Representation Agreements – Good Explanation Videos – Links
http://www.nidus.ca/?page_id=210

BC ID Identification Card
<http://www.icbc.com/driver-licensing/BCID>

--SOURCE: *Families In Touch*, March 16, 2012

Service
Canada

Nidus



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Social Media

UNLOCKING THE POTENTIAL OF PEER LEARNING

Guest Post by Noah Flower

Many funders are interested in using peer learning to help nonprofit leaders advance their capabilities. The model has a natural appeal. Field-wide capacity is never going to be built one organization at a time. Plus, it makes intuitive sense for funders to take advantage of their visibility into many organizations and look for opportunities to bring leaders together around a common cause. It's a form of network building. [Read more>>>](#)

--SOURCE: *Beth's Blog by Email*, March 31, 2012

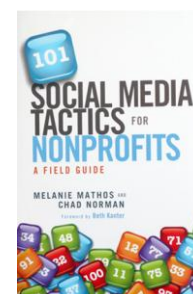


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101 SOCIAL MEDIA TACTICS FOR NONPROFITS: A FIELD GUIDE

My colleagues Chad Norman and Melanie Mathos (who have day jobs at Blackbaud) have published a new social media how-to book, [101 Social Media Tactics for Nonprofits: A Field Guide](#). The book is a collection of time saving tips for using social media organized into the following categories: set up, communicate, engage, fundraise, and measure. The book is based on their wildly successful presentation and deck, "50 Social Media Tactics" at the BlackBaud Conference in 2009. I was honored to be invited to write the foreword for this book.

--SOURCE: *Beth's Blog by Email*, March 7, 2012



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HOW TO CREATE A TERRIFIC FACEBOOK COVER IMAGE IF YOU DON'T HAVE RESOURCES TO HIRE A DESIGNER

By now you must have heard the announcement that by the end of March all pages on Facebook will be rolling over to the new timeline look. With this comes a long list of changes that not only relate to the look of page but will also have important impacts on functionality. [Read more>>>](#)



--SOURCE: *Beth's Blog by Email*, March 6, 2012

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FACEBOOK CHEAT SHEET

Updated regularly, the [Facebook Cheat Sheet](#) is a collection of must-know sizes, dimensions, and figures for Facebook Fan Pages.



--SOURCE: Heather, DIOSA Communications & Nonprofit Tech 2.0, March 5, 2012

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How A Small Nonprofit Effectively Used Facebook Ads

Placing ads on Facebook provides a targeted advertising strategy because Facebook knows the demographics and interests of its millions of users. If you want to get up to speed quickly about the ins and outs of using Facebook ads, Andrea Vahl, co-author of Facebook Marketing for Dummies, has written this [terrific free e-book guide for Hubspot](#). The guide provides an easy to understand introduce to how the ads work, [how to set up tests](#) (which is critical to success no matter how small your ad purchase or sample size is), how to create ads and who to target. [Read more>>>](#)



--SOURCE: *Beth's Blog by Email*, March 3, 2012

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How To Put Social Fundraising On Steroids: Community Giving Days

Social fundraising is when your nonprofit integrates tried and true fundraising techniques with social media to inspire your supporters to raise money for their networks on your behalf. Earlier this week, I had the pleasure to participate in the SF Foundation Center's 35th Anniversary Open House where I had an opportunity to lead a mini-workshop on best practices in social fundraising for almost a 100 people from Bay Area nonprofits. I was an early adopter of this approach back in 2006 and over the years I have had the opportunity to raise over \$250,000 for a charity that supports Cambodian children using these techniques as part of online giving contests like the Case Foundation's America's Giving Challenge. [Read this article>>>](#)



--SOURCE: *Beth's Blog by Email*< March 2, 2012

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RE.VU

[Re.vu](#) converts your LinkedIn Profile content into a visually-compelling Re.vu Profile. If you are looking for a new job or want to build or enhance your personal brand online, Re.vu is new tool definitely worth exploring. For example, you can see my Re.vu Profile at: re.vu/heathermansfield.



--SOURCE: Heather @ DIOSA Communications & Nonprofit Tech 2.0, March 19, 2012

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13TH ANNUAL HEALTH PROMOTIONS AWARDS

[These awards](#) recognize individuals and organizations working to improve the health and safety of British Columbians by celebrating those who demonstrate leadership in health promotion.



The BCMA aims to encourage more groups and individuals to undertake health promotion activities by honouring current exceptional health promotion initiatives.

Nominations must be received by **Friday, May 4, 2012**.

--SOURCE: BC Medical Association, Sharon Shore, Senior Manager, Communications and Media Relations

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FACEBOOK'S DEFAULT LANDING PAGE IS GOING AWAY ON TIMELINE. NOW WHAT?

As Facebook Pages are converted to the new Timeline format, you may be worried about the impact this change will have on your Facebook marketing. In particular, as of March 30, the ability to set a default landing page or "welcome tab" is going away.



This means that new visitors to your Page will no longer be directed to a special page that you set up to welcome them. Instead, they will go directly to the Timeline wall.

[Let's take a closer look at what the switch to Timeline and the removal of the default landing page means>>>](#)

--SOURCE: Constant Contact Hints & Tips, March 2012

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YOUTUBE OFFERS LIVE STREAMING SERVICE TO NONPROFITS

YouTube is now offering a live streaming service to nonprofits who want to provide live broadcasts of events. Although not a new technology, this new service will allow nonprofits to tie in live broadcasts with their existing YouTube channels. [YouTube has released both step-by-step instructions](#) as well as a best practice guide to assist nonprofits interested in using the new service. For more information visit support.google.com.



--SOURCE: CharityVillage.com, Village Vibes, March 26, 2012

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Training

AUTISM SPECTRUM DISORDERS

Pinwheel Education Series:

Date: 26 April 2012 - 12:00pm - 1:00pm
Cost: Free
Audience: Open to everyone
How to Join: Teleconference Option



Join us through the telephone by dialing 1-877-291-3022 and entering the access code 4611577#

For additional information, visit our website at keltymentalhealth.ca.

--SOURCE: Kelty Mental Health Resource Centre

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3RD ANNUAL CITIES FIT FOR CHILDREN CONFERENCE

This provincial summit will bring together local, municipal and regional leaders involved in policy decisions and designing and building healthy safe communities for children and families. [Information available here>>>](#)



--SOURCE: CATCH Network Newsletter March 28, 2012 (EYCDI - May 10-11, 2012 Kamloops, BC)

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COMPASSION FATIGUE WORKSHOPS

1. Caring on Empty: This workshop has helped hundreds of helping professionals to gain a clearer understanding of the nature of CF, a recognition of their current level of CF, and a toolbox of transformational strategies for CF risk reduction and resilience.

When: Monday, May 7, 2012: 9:00 am - 3:45 pm
Where: Accent Inn Burnaby
Cost: \$190 (Includes HST, light breakfast & lunch)

2. Weller Than Well! from the "CF: Going Deeper" series. It is a workshop for helping professionals who already have a basic understanding of CF but want to "go deeper" in understanding the impact of their personal and professional care-giving, in planning their road to wellness, and in moving beyond resilience to becoming well(er) than well. If you enjoyed Caring on Empty, this is the workshop for you!

When: Friday, June 1, 2012: 9:00 am - 3:45 pm
Where: Accent Inn Burnaby
Cost: Early Bird Registration: before May 8th \$165; After May 8th \$190 (Includes HST, light breakfast & lunch)



** These workshops can travel to your community! - just contact Jan for more information.

For more information contact Jan Spilman, MEd, RCC, Compassion Fatigue Specialist at 604.297.0609, email caregiverwellness@shaw.ca, or visit my weekly blog at caregiverwellness.ca.

--SOURCE: Jan Spilman, MEd, RCC Compassion Fatigue Specialist

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IMPROVING WOMEN'S SAFETY IN CO-ED SHELTERS

ONE DAY FREE TRAINING for front line workers to learn more about how to keep women safe in co-ed shelter environments.

Training will provide information on women's experiences of violence and how it is connected to homelessness; impacts of violence, including mental health and addictions; barriers women face accessing services and trying to achieving safety; and examining policy and practices in shelters that impact women safety.



Date: April 27, 2012 - Burnaby

Location: Kelowna - First Baptist Church, 1309 Bernard Ave, Kelowna

This training is funded by ShelterNet BC, and jointly developed by BC Society of Transition Houses and BC Women's Hospital's Women Abuse Response Program.

Please register online at

- [REGISTRATION](#)
- [GENERAL INFORMATION](#)
- [TRAINING LOCATIONS](#)

Email hannah@bcsth.ca for more information.

--SOURCE: BC Women's Hospital & Health Centre, Alexxa Abi-Jaoude, Program Coordinator, Woman Abuse Response Program

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BUILDING BRIDGES ECE CONFERENCE

Registration for the Building Bridges - Supporting Children & Families 2012 Conference is now live! [Register here>>>](#)

Please pass along to all ECE professionals you know.

--SOURCE: The Bridge Youth and Family Services, Helen Mills, Coordinator for the 2012 Building Bridges Conference



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LEARN TO FACILITATE

VOLUNTEERS WANTED: FREE WORKSHOP

The UVIC, Chronic Pain Self-Management Program (CPSMP) is recruiting Adult volunteers to TRAIN AS LEADERS to then deliver the standardized 6 session, 2 ½ hour workshop in their home communities.

NOTE: training is in KELOWNA but others from surrounding communities are WELCOME. However, if not from Kelowna, it's recommended you attend with 1-2 others from home community as you must co-lead with another trained leader. [Read more>>>](#)

--SOURCE: University of Victoria, Centre on Aging, Terry Cayer, Program Coordinator



University of Victoria

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LIFE SOLUTIONS SERIES

There are a number of classes coming up this Spring here at Trinity as part of our Life Solutions series.

- Emotional Problems: The Spiritual Connection: April 18th, at 6:30pm
- Marriage Matters: April 21st, 8:30am to 3:30pm
- Grief Recovery: May 1st to June 19th, 1:30pm to 2:30pm



To register contact Carol Stevens 250-860-3273 OR cstevens@trinitybaptist.net

--SOURCE: Trinity Baptist Church, Carol Stevens, Trinity Care Administrative Assistant

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ARTHRITIS AND PAIN SELF MANAGEMENT

This 4 session program is highly recommended for those living with rheumatoid or other types of autoimmune arthritis. Learn about the disease, treatment principles, pain management, hand and other exercises, protecting joints, managing fatigue and sleep. A doctor's referral is required. Fee: \$25.00 Next session: April 3, 5, 10 and 12th from 1:00 – 2:30 p.m. at the Kelowna Arthritis Centre 150A – 1855 Kirschner Road, Kelowna BC Ph: 250-868-8643 Email: tbattaglio@bc.arthritis.ca



CHRONIC PAIN MANAGEMENT WORKSHOP – APRIL 25TH

This 2-hour workshop introduces participants to self-management skills and the principles of pain management. Next session is April 25th from 1 – 3:30 p.m. at Rexall Pharmacy 171 Hollywood Road (at Hwy 33). To register phone the Kelowna Arthritis Centre Ph: 250-868-8643 or email: tbattaglio@bc.arthritis.ca. Cost: Free

ARTHRITIS SELF MANAGEMENT PROGRAM – WEST KELOWNA

The Arthritis Self Management Program is designed to give participants the tools and knowledge needed to take control of their arthritis. This program covers training, practical advice and skills, in a small group setting, to enhance the understanding of arthritis. Participants will be empowered to take a more active role in managing their arthritis.

This program is 6 weeks, 2 hours per week. Next session is 6 consecutive Friday afternoons starting Friday April 20 – May 25th from 1 – 3 p.m. at the Westside Health Network. Fee: \$25.00 includes the Arthritis Helpbook. To register phone the Kelowna Arthritis Centre 250-868-8643.

--SOURCE: The Arthritis Society, BC & Yukon Division, Trudy Battaglio, Manager, Education & Services, Okanagan/Interior Region

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LITTLE WARRIORS TRAINING IN KELOWNA

Little Warriors is a Canadian charitable organization, focused on the education and prevention of child sexual abuse. Register today for the 3 hour revolutionary, research based Stewards of Children program and learn how to help prevent, recognize and react to child sexual abuse.

[Register online at littlewarriors.ca](http://registeronline.littlewarriors.ca) or call 1-888-440-1343

--SOURCE: Little Warriors, Shannon Phelan, Community Relations



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MYCHARITYCONNECTS CONFERENCE 2012

June 12 & 13
Allstream Centre | Toronto, Ontario

Join sector experts, thought leaders and your peers at Canada's largest conference dedicated to social media in the nonprofit community. Early Bird Registration for only \$299+HST is now open. Register before **Monday, April 30** and save!



Some of the topics covered:

- Facebook Marketing for Nonprofits: Ignite Your Community & Attract More Supporters
- From Phones to Facebook: How to Engage Youth on the Front Lines of Social Media
- 7 Questions for Nonprofit Leaders Who Are Serious About Digital
- Check out the full agenda for our all-star line-up: www.mycharityconnects.org/2012agenda!
- Session descriptions are available here: www.mycharityconnects.org/2012sessions!
- [Register online>>>](#)

--SOURCE: Canada Helps, March 20, 2012

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PUBLIC WORKSHOPS

- Personalities at Work - Communication Made Easy with MBTI
Kelowna: April 19; Workshop Fee \$180 + HST
- Assertive Communication:
Kelowna: April 20; Workshop Fee \$180+ HST



- Conflict Resolution Skills:
Kelowna: May 28
- Dealing with Difficult People:
Kelowna: May 29

For more information or to register, please visit achievecentre.com

--SOURCE: ACHIEVE Training Centre, Brenda Vanasse, Public Workshop Coordinator

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OKANAGAN CONFERENCE ON BRAIN INJURY

BrainTrust Canada will again be hosting our annual Okanagan Conference on Brain Injury. For 20 years the Okanagan Conference on Brain Injury has been a leading educational venue for professionals, family caregivers and people living with injury.

This year's conference focuses on the wellness of a community in supporting individuals with acquired brain injury and the personal wellness of the individuals themselves. This theme has been developed as a basis for the conference as it recognizes that wellness is a proactive, preventative approach to achieving optimum levels of health, social, and emotional functioning.



2012 Keynote Speaker Line Up:

- Michael Douglas, Instructor of Human Social Work at Okanagan College, Kelowna British Columbia
- Dr. Barry Willer, Professor of the School of Medicine & Biomedical Sciences at the University of Buffalo, Buffalo New York
- Dr. Mark Holder, Associate Professor at the University of British Columbia Okanagan, Kelowna British Columbia
- Dr. Valerie Stone, Educator with Answers About Competency & Brain Injury, Golden Colorado
- David McGuire, Brain Injury Survivor & Marathon Runner, New Westminster British Columbia

We look forward to the opportunity of welcoming you to the Naramata Centre for our annual conference and to bring you a dynamic and vibrant group of keynote and workshop presenters.

Please click here to [visit our website for more information and to register](#) for the 2012 Okanagan Conference.

--SOURCE: OCBI Conference Organizing Committee 2012

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Volunteerism

VOLUNTEER CANADA SEEKING NEW BOARD MEMBERS

Volunteer Canada would like to remind everyone that we're seeking nominations to join our dynamic and diverse board of directors.

Volunteer Canada board members have the opportunity to use their leadership skills and experience to guide the direction of a national organization that strengthens citizen engagement and catalyzes community action. Apply by April 13, 2012 to be considered for this exciting opportunity.



To apply, please review the following letter from the Chair of the Governance Committee and the board member position description, which outlines the skills the board is seeking, and the requirements for the job. If you're interested, consider completing the application and submitting that, along with a resume, to Ruth MacKenzie, President & CEO, Volunteer Canada, at rmackenzie@volunteer.ca.

- [Member-at-Large Nomination Covering Letter](#)
- [Board Nomination Position Description](#)
- [Board Nomination Application Form](#)

--SOURCE: Volunteer Canada, March 30, 2012

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AVRBC PHOTO CONTEST

The Administrators of Volunteer Resources British Columbia (AVRBC) wants your photos of leaders of volunteers - managers, coordinators and administrators - "in the act" of leading, inspiring, training and supporting volunteers and each other. [Please click here for more details>>>](#)



--SOURCE: Volunteer BC, Connector News, March 14, 2012

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NEW YOUTH ENGAGEMENT TOOLS

Volunteer Canada, in partnership with Manulife Financial and the Volunteer Action Centre of Kitchener Waterloo and Area, launched a new suite of tools to support organizations working to engage youth volunteers.

Engaging Youth Effectively: A Case Study for Volunteer Centres details the stages involved in developing a youth community involvement strategy, based on a pilot project undertaken by the Volunteer Action Centre of Kitchener Waterloo and Area. It outlines the key relationships needed to develop a robust youth engagement strategy as well as steps for implementing a similar program.



To view the new tools, visit volunteer.ca/study.

--SOURCE: Volunteer Canada, Zoe Fleming, Manager, Volunteer Centre Relations

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TAX CREDITS – NO MOTIVATION FOR VOLUNTEERS

Q&A WITH KAREN LYNCH, VOLUNTEER ALBERTA EXECUTIVE DIRECTOR

Q: Some people think the way to increase volunteerism in Alberta is through a volunteer tax credit. Is that the way to go about it?

A few years ago a lot of people were talking about a [volunteer tax credit](#). Most people who feel that a tax credit is the answer to the need for more volunteers tend to be older. Very few young people think this is a suitable way to do it. There are a few issues with this. First, how would you evaluate the value of a volunteer? Is it what they would have earned in their job during the time they gave while volunteering? Is it a matter of replacement cost- what it would have cost if you had to pay them? The economic conditions across the country are quite diverse, so think about the challenges of determining and applying this system all across the country, because it would be necessary to find a way to acknowledge it. When people have a tax credit, like for [monetary] political donations, that unit is the same across the country. How do you evaluate what it is a volunteer is contributing to their specific community? [Read the entire interview>>>](#)



--SOURCE: Volunteer Alberta, Sector Connector, March 2012

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VOLUNTEER RATE RISES IN US IN 2011

The volunteer rate rose by 0.5 percentage point to 26.8% for the year ending in September 2011, according to a recent report. The volunteer rate for women increased to 29.9%, while the volunteer rate for men, at 23.5%, changed little. By age, 35- to 44-year-olds and 45- to 54-year-olds were the most likely to volunteer (31.8 and 30.6%, respectively). As in earlier years, married persons volunteered at a higher rate (32.3%) in 2011 than did those who had never married (20.9%) and those with other marital statuses (21.5%). The volunteer rate of parents with children under age 18 (33.7%) remained higher than the rate for persons without children (24.1%).

--SOURCE: CharityVillage.com, Village Vibes, March 12, 2012 (US Bureau of Labor Statistics)



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ISSUE ALERT: 2010 CANADA SURVEY OF GIVING, VOLUNTEERING AND PARTICIPATING DATA RELEASED

Imagine Canada has prepared a Research Note that includes a preliminary assessment of the 2010 CSGVP Tables Report data, additional analysis on overall trends from the 2004 and 2007 surveys, and provincial and territorial breakdowns. [Read more>>>](#)



--SOURCE: LinkedIn, Imagine Canada, Marnie Grona, March 28, 2012

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DOES EMPLOYEE VOLUNTEERING ALWAYS CREATE ENGAGEMENT?

What companies do you think are doing a great job of engaging employees in understanding their role in advancing the company's sustainability efforts forward?

Often when I speak to clients, and frequently among my peers in the sustainability sector, the term "employee engagement" is interpreted as a smart and new term for "employee volunteerism." But are those terms really...[Read more>>>](#)



Realized Worth | Employee Volunteering & Workplace Giving realizedworth.blogspot.com

--SOURCE: LinkedIn, Imagine Canada, Chris Jarvis, March 28, 201

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NATIONAL VOLUNTEER WEEK

Thank the many volunteers in your life during National Volunteer Week April 15 - 21.

- 95% of Canadians engage in at least one form of social support. (Canadian Survey of Giving, Volunteering & Participating, 2007)
- 12.5 million Canadians volunteer their time to charitable and not-for-profit organizations. (Canadian Survey of Giving, Volunteering & Participating, 2007)
- 2.1 billion is the number of hours Canadian volunteers give annually, which is equivalent to about 1.1 million full-time jobs. (Canadian Survey of Giving, Volunteering and Participating, 2007)
- 161,000 is the approx. number of charitable and not-for-profit organizations in Canada. (Canada Revenue Agency)
- More than 7% of the population are 'uber volunteers' -- this single group contributes nearly 80% of the total volunteer hours tallied. (Canadian Survey of Giving, Volunteering & Participating, 2007)
- 54% of all non-profit and charitable organizations have no paid staff. (National Survey of Non-Profit & Voluntary Organizations, Statistic Canada, 2005)
- 73% of businesses either support or accommodate employee volunteering. (Employer Supported Volunteerism, Volunteer Canada, 2004)
- 200 is the number of volunteer centres in Canada. They are the local leaders of volunteerism responding to the needs of local volunteers and volunteer-involving organizations. (Volunteer Canada, 2010)
- The top three reasons why Canadians volunteer are: 1) To make a contribution to their community; 2) The desire to make use of personal skills and experiences; 3) Having been personally affected by the cause. (Cdn Survey of Giving, Volunteering & Participating, 2007)
- Volunteering can help build self-esteem, develop life-long skills, strengthen community, and improve health. Harvard University research shows volunteering is a reflection of social connectedness that is strongly associated with the health of people in that community. (Volunteering & Healthy Aging Project, Volunteer Canada, 2009)



- Children and youth are more likely to become engaged citizens if they see someone they admire helping others, including their parents. (Canadian Survey of Giving, Volunteering & Participating, 2007)

For more information volunteer.ca

--SOURCE: Volunteer Canada

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Do you have news related to the non-profit / voluntary sector that you wish to share with your colleagues? Send Community Information and Volunteer Centre your information at [informkelowna@kcr.ca](mailto:informkelowna@kcr.ca) by the 20th of the month.

This Bulletin is a publication of Community Information and Volunteer Centre. To subscribe, please click [here](#).

Community Information and Volunteer Centre is a program of Kelowna Community Resources. Go to [www.kcr.ca](http://www.kcr.ca) for more information about Kelowna Community Resources and Community Information & Volunteer Centre. Be sure to add or update your volunteer and / or organization information.

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