



Kelowna
Community
Resources



Community Information & Volunteer Centre



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Bulletin April 2011

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Awards

THE 2011 CANADIAN BUSINESS & COMMUNITY PARTNERSHIP AWARDS ARE NOW OPEN!

The 2011 Canadian Business & Community Partnership Awards presented by [Imagine Canada](#) and [Volunteer Canada](#) and sponsored by Cenovus are now open for submission. NEW for 2011, a Small Business Award and Corporate Community Involvement Award!

Do you have a partnership that is making a difference in your community? If so, we'd like to know about it and share your success with the rest of Canada. Nominate your great partnership and you could win national recognition for your innovative collaboration that meets a community need. Up to four winning partnerships will be chosen and celebrated at a gala reception in June 2011 at the Canadian Business & Community Partnership Forum. Plan to join us! Established in 1996, these Awards recognize and celebrate outstanding partnerships and impactful corporate community involvement between businesses and nonprofit organizations that are resulting in innovative ways to support Canadian communities.



A newsletter for members of Imagine Canada

IMAGINE MATTERS

ACTUALITÉS D'IMAGINE CANADA

Bulletin d'information pour les membres d'Imagine Canada



The application deadline is Friday April 15, 2011

[Details and Application Forms](#)

SOURCE: Imagine Canada, Imagine Matters, March 8, 2011

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DONNER AWARDS CONTINUE TO ACCEPT APPLICATIONS FROM CANADIAN NONPROFITS

The Donner Canadian Foundation Awards for Excellence in the Delivery of Social Services, Canada's largest awards program for nonprofit organizations, is continuing to accept applications. A total of \$60,000 is available to be won with nine awards granted. All applicants will automatically receive a confidential report that ranks their performance relative to their peers in the sector. The

deadline for applications is May 31, 2011. All applicants who submit online by this date will be eligible for a \$1,000 cash draw. For more information, and to register your project online, visit: www.donnerawards.org.



SOURCE: CharityVillage.com, Village Vibes, April 5, 2011

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BC COUNCIL FOR FAMILIES' DISTINGUISHED SERVICE TO FAMILIES AWARDS

FAMILY CHAMPIONS COME IN ALL SHAPES AND SIZES

Big or small, old or young, brand new or been around the block, we want to hear about them all!

It's time again for the BC Council for Families' Distinguished Service to Families Awards. Tell us about the hardworking family champions in your communities!



This year, we're focusing particularly on individuals and organizations supporting the needs of youth. Is there an organization you know of that's going the extra mile providing programs and services for teens? Is there a individual -- a youth themselves, or an adult -- who stands out for you as a visionary leader in informing, advocating, or working for young people in BC?

Tell us about them! We'll honour one organization and one individual with a Distinguished Service to Families Award this spring, at our Annual General Meeting in Vancouver.

[Download nomination package](#) - **Deadline: May 2, 2011**

SOURCE: BC Healthy Communities, Activity Ebrief #86 March 21, 2011

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\$1.5 MILLION HILTON HUMANITARIAN PRIZE ACCEPTING NOMINATIONS

The Conrad N. Hilton Foundation is seeking nominations for its 2012 Hilton Humanitarian Prize, the world's largest humanitarian award at \$1.5 million. It is presented annually to an organization anywhere in the world doing extraordinary work to alleviate human suffering. Nominations will be accepted online until April 29, 2011. Because the prize is not a grant, nomination materials should emphasize the organization's accomplishments rather than future goals. Both historic and recent performance should be addressed.



For more information, and to submit a nomination, visit: www.hiltonfoundation.org.

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CIVIC & COMMUNITY AWARDS FINALISTS

Congratulations to the three finalists for the Central Okanagan Foundation Volunteer Organization of the Year for 2010!

- Canadian Mental Health
- Cops for Kids
- Kelowna Gospel Mission

SOURCE: Civic & Community Awards, Amber Gilbert

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Facts and Trends

UK CHARITY LEADERS EXPECT TO CUT SERVICES THIS YEAR

In a recent UK survey of charity leaders, 35% reported that their organization will reduce services this year and 97% expect the economic conditions within the sector to be negative in the next 12 months. Of the 103 charity leaders who took part in the survey, 55% indicated they would be reducing staff numbers in the next 12 months, while only 15% said they would increase staff.

SOURCE: CharityVillage.com, Village Vibes, April 5, 2011 (National Council of Voluntary Organisations (NCVO))

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CHURCH GIVING IN US REBOUNDS SLIGHTLY

A US study found that giving to churches improved slightly in 2010, with 43% of churches reporting increased donations. However, the percentage of household income that Americans give to churches has dropped from 3.2% to 2.6%. Total giving to religious charities by American donors was approximately \$100 billion in 2009, making up about one-third of the total \$300 billion given by US donors.

SOURCE: CharityVillage.com, Village Vibes, April 5, 2011 (State of the Plate Study)

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US NONPROFITS EXPECT 2011 TO BE ANOTHER DIFFICULT YEAR

US nonprofits are expecting 2011 to be another tough year for their organizations and for the people they serve, according to a survey released by Nonprofit Finance Fund (NFF), with support from the Bank of America Charitable Foundation. The survey found that while there are some signs of hope, many nonprofits are straining under year-after-year increases in the demand for services. Some key findings in the study:

- 85% of organizations expect an increase in service demand in 2011; just 46% expect to be able to fully meet this demand.
- 60% of organizations have three months or less of cash on hand; 10% have none.
- Only 9% expect 2011 to be financially easier for the people they serve.
- 44% of nonprofits reported ending 2010 with a surplus, a move in the right direction from the 35% who had a surplus in 2009.
- 25% of organizations added to reserve funds in 2010.

- 35% of organizations raised more revenue in 2010 than anticipated.

For more information, visit: nonprofitfinancefund.org.

SOURCE: *CharityVillage.com, Village Vibes, March 29, 2011*

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PERSONAL FUNDRAISING PAGES PROVE MORE EFFECTIVE

A US study examining online giving campaigns that encourage supporters to ask friends, family members, and other contacts to donate money found that, typically, donations made to a personal fundraising page are \$15 higher than to similar pages created by the charities themselves. Also, donors tend to give the highest gifts to people celebrating a milestone, such as a birthday or wedding, as opposed to walkathon gifts, which are generally smaller.

SOURCE: *CharityVillage.com, Village Vibes, March 22, 2011 (FirstGiving)*

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ONE IN FIVE CANADIANS LATE TO WORK AT LEAST ONCE A WEEK

A new Canadian survey revealed that 19% of workers arrive late to work at least once a week, up from 17% last year. Eleven percent said they are late two or more times a week. Workers shared a variety of reasons for being tardy, such as lack of sleep (24%) and traffic (24%). Fifteen percent blamed public transportation for their lateness, while 12% indicated bad weather delayed them. Other common reasons included getting kids to school or daycare, Internet use, or their spouse.

SOURCE: *CharityVillage.com, Village Vibes, March 15, 2011 (Harris Interactive)*

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CANADIANS INCREASINGLY PREFER TO DONATE ONLINE

A recent survey found that 22% of Canadians say they prefer to donate online, up 8 points from a similar study conducted in November 2009. In contrast, the number of Canadians who say they prefer to donate by cheque is down from 32% to 25% over the same period. Younger Canadians appear to be a driving force behind this change — nearly a third of Canadians aged 18-34 (31%) say online donations are their preferred method.

SOURCE: *CharityVillage.com, Village Vibes, March 8, 2011 (Angus Reid)*

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## Financial

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GRANT FOR CHANGE CALL FOR APPLICATIONS

We are pleased to announce the 2011 call for applications for our Grant for Change. This grant is in support of our Non-profit Technology Development Initiative. The purpose of this grant is to help organizations in Canada develop online communications.

As part of the grant, our company will match your organization, dollar-for-dollar, up to a maximum of \$10,000 per organization, to help develop their online presence through websites, social media and advertising. The goals of the program are to:



- Increase accessibility to available services for marginalized individuals;
- Increase the capacity for organizations to operate effectively using online communication; and
- Lower organizational core operating costs.

Please note, it is essential to fully investigate the eligibility requirements of this grant before applying. It is important to understand that all projects must be developed through the services provided by Pixel Sweatshop and the applying organization must be able to contribute matching funds for their project.

If you are interested in participating in the program, please review the accompanying documentation and fill out an application form.

Forms and Resources:

[Grant for Change Guidelines](#)
[Grant for Change Online Application](#)
[Grant for Change FAQ](#)

Questions? Please email contact@pixelsweatshop.com

SOURCE: Pixel Sweatshop

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BC GOVERNMENT FUNDING ANNOUNCEMENTS - GAMING GRANTS AND CHILD CARE PROVIDERS

\$1 million in one-time funding will be distributed to licensed group child care providers who receive Child Care Operating Funds and provide care to children from 30 months old to school-age. The funding is meant to compensate for lost revenue due to children moving into full school day kindergarten, however, it can only be spent on items that “enhance developmental opportunities for younger learners,” including books, toys, professional development and minor capital enhancements. Read the government news release, and a [Georgia Straight story](#) with reaction from Early Childhood Educators of BC Executive Director Emily Mliczko.

Today government announced a restoration of community gaming grants with an additional \$15 million in funding, which will go to over 2,000 non-profits, including food banks, PACs and DPACs, community centres, and youth and family programs. [Read this news release here](#)

SOURCE: First Call's Child and Youth Advocate Newsletter: March 24, 2011

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BELL MENTAL HEALTH COMMUNITY FUND GRANT PROGRAM

Through the Bell Community Fund, grants of \$5,000 - \$50,000 are now available to organizations, hospitals, and agencies focusing on improving access to mental health care in their communities. Applications can be found at <http://www.bell.ca/letstalk>.

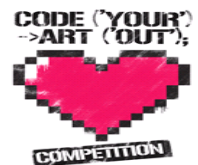
Deadline for submission: April 29, 2011.

SOURCE: United Way of the Central Okanagan, Carol Ellison, Success By 6 Coordinator

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CODE YOUR ART OUT COMPETITION NOW OPEN

Up to \$15,000 is on the line in the Code Your Art Out competition for the best technology application benefiting a nonprofit organization. Microsoft has partnered with TechSoup Canada, Imagine Canada and the Colectoral Cancer Association of Canada to present a contest about helping nonprofits harness the power of technology in order to better serve its communities and members. It's also about collaboration, not only between nonprofits and developers, but between Microsoft technology and Open Source. Competition opened on March 1 and closes on June 1, 2011. [Read More.](#)

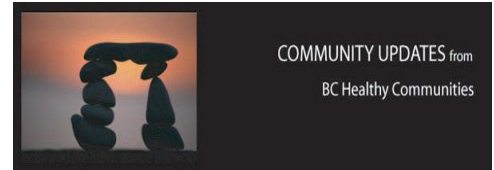


SOURCE: *Imagine Canada, Imagine Matters, March 8, 2011*

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"RAISE YOUR VOICE!" VIDEO ESSAY CONTEST. CALLING ALL YOUTH!"

Announcing EYA's 1st annual "Raise Your Voice!" video essay contest! They are kicking off this new competition to get youth thinking about pressing environmental issues and sharing their ideas for a better future. This year they are asking youth aged 16-24 to submit a short video essay in response to the question: "Should bananas be available in British Columbia in 2025?"



The contest winner will be awarded a \$1000 scholarship to support their entrance into a post-secondary program with an environmental focus (a wide variety of programs will be considered!).

When: March 7th - May 7th 2011.

Where: Online

For more information, [click here](#).

SOURCE: *BC Healthy Communities, Activity Ebrief #85 March 7, 2011*

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KEG STEAKHOUSE SET TO GIVE AWAY \$1 MILLION IN GRANTS THIS SPRING

In honour of its 40th anniversary, The Keg Steakhouse & Bar is donating \$1 million to the communities in which it operates, with the public helping to decide which projects will receive the funding. The Keg's Thanks A Million campaign will donate forty \$25,000 grants to fund community-based projects or initiatives in Keg communities across Canada. Running until April 30, ideas for community enhancement projects can be submitted online. Between May 16 and June 14, members of the public have the opportunity to vote for the entries they believe should receive the grants. The Keg will announce the winners on June 29.

For more information, visit: www.thekegthanksamillion.com.

SOURCE: *BC Healthy Communities, Activity Ebrief #88 April 4th, 2011*

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ASSISTIVE EQUIPMENT AVAILABLE FOR BC RESIDENTS WITH DISABILITIES

BC residents with a disability are eligible for funding through an initiative created, in partnership with the BC government, by the BC Personal Supports Network (BCPSN). The Equipment and Assistive Technology Initiative (EATI) provides equipment and assistive devices as well as assessments, trialing, and/or training for people with disabilities who are over 18 and pursuing an employment goal.



In short, the EATI program is for anyone who meets the enrollment criteria and wants to work even if they don't feel they are ready to do so right away.

For more information [click here](#).

SOURCE: *BC Healthy Communities, Activity Ebrief #88 April 4th, 2011*

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WHEN IT'S OK TO FAIL

If your organization was unsuccessful in a project, would you tell your donors? Given increased competition for funding and donations in the charitable sector, it might seem like admitting failure is a bad idea. But some Canadian nonprofits are becoming more transparent about their mistakes.



NGOs have even been invited to post their missteps on a website. Does your nonprofit see an upside to failure? [\[Read more...\]](#)

SOURCE: *CharityVillage.com, Village Vibes, April 5, 2011*

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ASKING FOR LESS CAN GET YOU MORE

The suggestion that charities should actively downgrade their monthly donors into lower giving levels might come as a shock. Jonathon Grapsas crunches the numbers and shows how in some situations, asking your donors to give less might result in higher yearly revenues. [\[Read more...\]](#)



SOURCE: *CharityVillage.com, Village Vibes, April 5, 2011*

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\$15M BOOSTS GAMING GRANTS AND SUPPORTS FAMILY PROGRAMS

VICTORIA – More than 2,000 non-profit community groups across British Columbia will benefit from an immediate injection of \$15 million in new grant funding, Premier Christy Clark announced today. [\[Read more...\]](#)



SOURCE: *Office of the Premier, Shane Mills, Director of Communications*

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PLANNING YOUR FUNDRAISING FUTURE:

A complimentary seminar for fundraisers. Vancouver, BCIT Downtown Campus: May 25th

Join hjc and Convio to find out how your organization can tap into the next generation of giving. Using groundbreaking data from a study of over 1,500 Canadian donors, we'll talk you through the new do's and don'ts of fundraising. If you're wondering about multi-channel and multi-generational fundraising, brand building and advocacy programs, social media, acquiring new and younger donors or you just want to know how Canadian donors really feel about nonprofits and giving—this fact-filled, one-of-a-kind seminar is for you.



Morning session - Tactics for Laser Focused Success: is ideal for fundraising professionals at a management level looking for ways to implement multi-channel plans, including budgeting, strategic planning, mitigating risk, staffing and technologies to assist multi-channel strategies.

Afternoon session - Strategies for Visionary Success: is ideal for fundraising professionals looking for practical ways to reach today's Canadian donor. The session is a green level – suitable for fundraisers with any level of experience.

[Register now.](#)

SOURCE: *hjc, Mike Johnston, April 6, 2011*

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THE CENTRAL OKANAGAN FOUNDATION 2011 SPRING GRANT CYCLE

The Central Okanagan Foundation (COF) is pleased to announce it will be accepting applications for its spring 2011 granting cycle. The 2011 spring **intake deadline is Monday, May 2nd.**

Organizations are invited to apply for funding in the following eight areas: Environment –Global Initiatives - Arts &

Culture – Children, Youth & Family – Education – Health & Community Services – Heritage & Historical.

Prior to submitting your grant application it is strongly recommended all applicants contact Cheryl Miller, Grants Manager to discuss your request at 250.861.6160.

Grant application package available at www.centralokanaganfoundation.org.

Grant submissions must be delivered to the Central Okanagan Foundation's office at #217. 1889 Springfield Road prior to or by 3:30, May 2, 2011

SOURCE: Central Okanagan Foundation, Cheryl Miller, Grants Manager

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VALUE OF US VOLUNTEER HOUR RISES 2.3% IN 2010

The 2010 estimate of a US volunteer hour rose to \$21.36, up from \$20.85 in 2009. The value of a volunteer's time changes depending on where in the country they volunteered. The highest amount was in Washington, DC, at \$32.79 per hour, while the lowest was in Montana at \$14.89 per hour.

SOURCE: CharityVillage.com, Village Vibes, March 29, 2011 (Independent Sector)

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CANADA POST FOUNDATION ACCEPTING APPLICATIONS FOR MENTAL HEALTH GRANTS

The Canada Post Foundation for Mental Health's annual grant application process opened on March 14, 2011 with a **deadline for submission on April 15, 2011**. Any registered charity providing front-line support to people directly affected by mental illness, or to their families, may be eligible for a grant of up to \$65,000. In the past two years, the foundation has awarded over \$2.5 million in grants to more than 50 organizations across Canada.



For more information, visit: www.canadapost.ca.

SOURCE: CharityVillage.com, Village Vibes, March 22, 2011

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BLACKBAUD RELEASES TWO STUDIES ON EVENT FUNDRAISING

[Blackbaud, Inc.](http://www.blackbaud.com) has announced the release of two new research studies. The Peer-to-Peer Event Fundraising Consumer Survey was conducted to gain a better understanding of what motivates individuals to devote their personal time and energies to fundraising events and what online tools and methods they use to raise funds. The survey discovered that 69% of respondents were motivated by a personal affinity or connection to a cause; 72% were motivated to exceed their fundraising goals because of a personal commitment to the cause; and 73% liked being part of a team either as captain (23%) or a team member (50%).

The donorCentrics Event Benchmarking Summary is a study based on in-depth analysis of fundraising performance data from six US nonprofit organizations from 2007 through 2009. The study found that, in run, walk, or ride events, 41% of participants who raised funds are retained from one year to the next. Across the study group, retained participants account for about 53% of the current year's revenue.

For more information, visit: www.leadershipcanada.ca.

SOURCE: CharityVillage.com, Village Vibes, March 8, 2011

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SUBMIT A POEM TO WIN A \$10,000 GRANT

The CTK Foundation announced the call for applications to the 2011 Heart and Soul Grant Award Program. Nonprofits are asked to submit an original four-to-eight-line poem that reflects their mission and work. Poems may be written by staff, clients and/or volunteers and must be entirely original (in both content and creativity!). A multitude of cash and technology grants are available, including USD \$10,000 to the winning organization. For more information, visit: www.communitytech.net.

SOURCE: CharityVillage.com, Village Vibes, March 8, 2011

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KCR Highlights

EMAIL ADDRESS CHANGE FOR COMMUNITY INFORMATION AND VOLUNTEER CENTRE

I am still hearing that people are having some difficulty contacting me by email because my email address has changed. I want to hear from you and work with you to promote information about your programs and services as well as volunteer opportunities.



Please use informkelowna@kcr.ca to contact Dawn Wilkinson, Coordinator of the Community Information and Volunteer Centre.

SOURCE: Dawn Wilkinson, Coordinator, Community Information and Volunteer Centre

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LOCAL VOLUNTEER PROFILES & COMPUTER MATCHING

KCR is ahead of Volunteer Canada in introducing a "Matching Tool".

Individuals in the Central Okanagan can create their own volunteer profiles. They receive email notices of nonprofit volunteer opportunities that match their areas of interest!

The key for nonprofits is to submit task-specific volunteer descriptions that relate to people's areas of interests.

Go to www.kcr.ca. Click on 'Volunteer Opportunities Search'. Use the 'Add Record' template in drafting your role-specific volunteer opportunities. The ? (question marks) offer help information.

SOURCE: Community Information & Volunteer Centre, Dawn Wilkinson, Coordinator

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Local

SPRING COMMUNITY SERVICE DAYS

Spring Community Service Days will be held on Friday, May 6th and Saturday, May 7th, 2011. This is a community event provided by Trinity Baptist Church (1905 Springfield Road, Kelowna). It's held semi-annually and this is our 30th!

- CLOTHES CLOSET – FREE, GOOD QUALITY USED CLOTHING
FRIDAY, MAY 6TH FROM 8:30AM UNTIL 4:00PM & SATURDAY, MAY 7TH FROM 7:30AM UNTIL 11:30AM
(IF YOU WOULD LIKE TO DONATE CLOTHING, PLEASE DROP THEM OFF AT THE CHURCH OFFICE
STARTING ON MONDAY, APRIL 18TH)
- CAR CARE CLINIC – FREE OIL CHANGE, SAFETY INSPECTION FOR SINGLE MOMS AND OTHERS IN
NEED SATURDAY, MAY 7TH FROM 8:00AM UNTIL 11:30AM (ADVANCE REGISTRATION IS REQUIRED –
STARTING APRIL 4TH – AT THE TRINITY OFFICE)

If you would like a poster or handbills or if you have any questions, please email Carol Stevens at cstevens@trinitybaptist.net or call 250-860-3273 ext. 133.

SOURCE: Trinity Baptist Church, Carol Stevens, Trinity Care Administrative Assistant

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FURNITURE AVAILABLE WITH FREE DELIVERY

Regarding the office furniture we will have available for donation, I have verified that we should be done our renovations around May 25th. At that point we would be willing to donate approximately 6 work stations and several desks & office chairs. There may be some cabinets and small tables available as well. We would also be prepared to deliver the furniture to any location within Kelowna.



Contact Raylene van den Adel at 250-762-4880 ext 225. She will arrange for anyone that is interested to come to our office to view the available furniture/equipment to see if it would work for them.

SOURCE: AXA Pacific Insurance Company, Carla Ripper,

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PROMOTE YOUR ORGANIZATION AT KELOWNA YACHT CLUB BOAT & LEISURE SHOW

OPPORTUNITY TO PROMOTE YOUR ORGANIZATION – FREE!

Preparations are well underway for the 16th annual Kelowna Yacht Club Boat & Leisure Show on April 30 and May 1, 2011. The Show has grown over the past several years and is now the largest open-air boat and leisure show between Vancouver and Calgary. The Boat Show started in 1995 originally as a free floating boat show featuring only new boats. The Kelowna Yacht Club, a not-for-profit society, has expanded the Show to include a variety of leisure products. This expansion has helped to increase both the number of exhibitors and attendees, with approximately 15,000 visitors over the two-day weekend. The expansion has also increased in space to include Stuart Park and we are inviting not-for profits to join us! This is a great opportunity to inform our community about the many and varied resources available from recreation, arts and culture to family, health and education. For further details contact: Kelowna Yacht Club at 250.762.3310

SOURCE: Central Okanagan Foundation, Cheryl Miller, Grants Manager

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SERENITY WALK FOR CHILDHOOD CANCER RESEARCH

Sunday May 15th, is the Serenity Walk for Childhood Cancer Research. The walk is in support of raising awareness of the incidence of childhood cancer and raising funds towards research and supporting families of children with cancer. Little is known about the cause of childhood cancer, and research made in this field could benefit all forms of cancer. The walk will be a family friendly event with a festival-like atmosphere.



There will be face painters, magicians, musical performances, wonderful prizes to be given away from our



sponsors, and a balloon release at the end of the event signifying children fighting against cancer, and those past. Every participant will receive a goodie bag upon check in. A grand prize will be given to the person who raises the most funds!

To register for the event please go to our [website](#) under the REGISTER section. All funds raised will be distributed through our benefactor organization, the British Columbia Childhood Cancer Parents Association (BCCCPA). These funds will then be used towards childhood cancer research (%70) and supporting families of childhood cancer patients (%30). We need everyone to tell their friends, grab the family and or friends, and come on down to City Park in Kelowna from 10:30-12:30 for an afternoon of fun, prizes, and best of all an afternoon of helping children here in B.C with cancer. See you there! Tell your friends.

SOURCE: Serenity Walk for Childhood Cancer Research, Lydia Ross,

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PLAY THERAPY

Therapeutic Felting: A Play Therapy Approach for Children and Youth Who Have Experienced Trauma and Attachment Injury

Presenters:

- Deanne Leung, M.Ed., RCC
- Jody Bekhuys, M.Ed., RCC, and
- Shannon Marsh



During this experiential workshop participants will spend the morning learning about the impact of trauma and attachment on the brain. Deanne and Jody will present an overview of the neurobiology of trauma and discuss interventions aimed at supporting brain development, emotional regulation, and attachment repair.

Get ready to get your hands wet in the afternoon! Participants will work with beautiful merino wool roving, soap and water to create unique works of functional art. The techniques learned in this session can be brought back to your practice or classroom and used with clients immediately.

- Therapeutic Benefits:
- Outlet for aggression in a safe and creative environment
- Highly tactile
- Individual or co-operative work
- Meditative, calming and soothing
- Transforming

The metaphor of healing trauma will not be lost on participants during this educational and expressive workshop.

** Participants will need to bring a plastic shoe/boot tray (the kind with edges that you would use for wet boots/shoes – approximately 18 X 22 inches) to use for felting.

Date: April 15th, 201: 9:00 – 4:30 (registration 8:30)

Location: Rotary Centre for the Arts, 421 Cawston Avenue

SOURCE: Families in Touch Services Ltd., Donna Long, Information Consultant

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CMHA WINS GOLD AT 2010 TOMMIE AWARDS

Saturday, February 12, CMHA Kelowna's Executive Director, Shelagh Turner, attended the presentations of the 2010 Tommie HomeBuilders Awards and helped Philip MacDonald Architect Inc to receive Gold in 4 categories for Willowbridge Transitional Housing:

- Excellence in Creating Affordable Housing
- Excellence in Creating Multi-Family Development



- Best Public/ Private Partnership and
- Terasen Award for Building Energy Efficiency - Multi-Family New Construction.

[Read more about the Awards.](#)

SOURCE: Canadian Mental Health Association

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WILLOWBRIDGE

[A transformed site is now transforming lives](#)

A vacant lot on the approach to Kelowna's vibrant downtown has been transformed into an eye-catching multi-storey development that has been nominated for several building design awards. Willowbridge is the first of 32 sites around the province developed under Memorandums of Understanding (MOU) between the provincial government and eight municipalities to open. The tenants – all formerly homeless people – began moving into the 40 studio apartments in August 2010. The City of Kelowna provided the land, while the Province provided capital funding as well as annual operating funding.

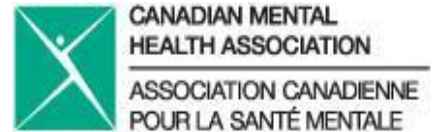


SOURCE: BC Housing

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PEER SUPPORT SERVICES- VOLUNTEER TRAINING

There is upcoming training for peer support volunteers for programs within the Canadian Mental Health Association. The training is fairly extensive (39 hours of instruction) and applicants need to provide a doctor's note or a reference from a mental health professional. Applicants must also successfully complete training and pass a panel interview and criminal record check in order to be a volunteer.



We are looking for individuals who have had a mental health diagnosis for some time, have learned to accept their illness and have developed successful strategies for coping and pursuing life goals. Peer support programs have been extensively researched and results indicate positive outcomes for most people involved in them (ie: reduced hospitalizations, greater integration in the community, etc).

If you have any clients who may be successful candidates for volunteer work as peer supporters and who would benefit from the experience of volunteering, please forward our contact information to them.

See the link below for more information. <http://www.kelowna.cmha.bc.ca/>

SOURCE: Canadian Mental Health Association, Denise Scott

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CMHA KELOWNA HOSTS NATIONAL CONFERENCE ON MENTAL HEALTH

Register before May 18 & save \$100 for this can't miss conference!
Outstanding Plenary Speakers, and breakout sessions featuring:

- Emerging Excellent Practices
- Embracing Diversity
- Tapping Technology and
- Empowering Young People.



For more information, go to CMHANationalConference.ca and subscribe to our e-alerts to get up-to-the-minute updates.

2011 ARTS & CULTURE SUMMIT

Join us April 8 - 9, 2011 for the 2011 Arts & Culture Summit! The summit is open to all artists and arts & culture organizations in the Okanagan.

Here are some of the highlights:

- 2 full days of workshops, presentations, brainstorming sessions, keynote addresses and fun events
- local, national and international presenters that bring a wealth of experience in their respective fields
- 2 streams: one for Creators and one for Organizations
- Fun, interactive sessions and networking for all delegates
- affordable and flexible registration options with a bonus for our first 100 full registrations



Check back here soon for an update on registration and the Summit schedule. Plus information on how you can participate in Kelowna's first [PechaKucha Night](#) coming soon!

Who's coming?

Individual creatives, organizations which are directly or indirectly involved in the arts, culture and heritage sectors, businesses and other potential allies, elected representatives, and others who care about the contribution that culture makes to our quality of life. See below for a sneak peek at our list of presenters!

List of Presenters:

- Paul Born, Tamarack, An Institute for Community Engagement
- Rebecca Martinez & John Lenssen, Sojourn Theatre
- Dawn Wilkinson, Kelowna Community Resources
- Martha Rans, Artists Legal Outreach
- Chris Tyrell, Artist Survival Skills
- Jeremy Murphy, Sustainability Solutions & Co-founder of the Hive Vancouver
- Larry Widmer, CFDC of Central Okanagan & Leanne Hammond Komori, Central Okanagan Foundation

For registration or more information, visit kelowna.ca/culture or contact Stephanie Moore at 250-469-8474 or smoore@kelowna.ca.

SOURCE: City of Kelowna, Recreation & Cultural Service, Stephanie Moore, Community Recreation Coordinator

NOW CANADA ON TUTT STREET

Effective 21 March 2011, NOW Canada is located at 2970 Tutt Street, Kelowna, BC V1Y 2H5. Our phone number remains the same (250 763 3876) as does our fax number (250 868 3876).

NOW's offices and classroom have relocated and we are pleased to be able to offer another 39 units of affordable housing for women, youth and children in our community.

SOURCE: NOW Canada Society, Liz Talbott, Executive Director

PROCESS TO DEVELOP THE BC FRAMEWORK FOR PARENTAL MENTAL HEALTH

The FORCE society for kids mental health is hosting dialogues for parents and service providers across BC.



An appreciative process to develop the BC Framework for Parental Mental Health

We want you to help us discover what is important in supporting families with mental health concerns. We want you to be a part of changing conversations from ones that stress mental illness to ones that emphasize mental well-being.

It is important that people's experiences and needs are heard by those creating policy, programs and services. We'd like to invite you to be those voices and potentially influence policies, programs and services that can support families.

Monday, May 16th – 6:30pm to 9:00pm - light refreshments provided; An evening session for families to share their ideas on what's needed to improve the lives of families with mental health concerns.

Tuesday, May 17th – 8:30am to 4:30pm - light lunch provided; A full day session for everyone interested in sharing their ideas on how to support families with mental health concerns. This session is open to families, service providers and anyone else in the community interested in supporting families looking to improve their mental well-being.

For more information contact betty.brown@interiorhealth.ca

SOURCE: Interior Health, Betty Brown,

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WORKING IN DIFFICULT SITUATIONS

This workshop will provide you with an opportunity to develop your skills for responding to challenging and difficult situations. Register soon as seats quickly fill for this popular workshop.

Date/Location: June 9 -10, 9 a.m. - 4:30, Best Western Hotel, 2402 – Highway 97 North, Kelowna

CARP approved for Continuing Education credit. Canadian Counselling Association credit also available.

Some of the topics that will be covered in this workshop:

- Engaging hard to reach clients and dealing with resistance
- Cognitive Behavioural Techniques
- Motivational Interviewing
- Suicide risk assessment and intervention
- Working with clients who have personality disorders
- Responding to angry and potentially violent clients
- Understanding mental health and addictions issues
- Recognizing and avoiding power struggles
- Involuntary clients

Cost and Registration: Registration is \$295.00 or \$270.00 per person (plus HST) when three or more participants register together. To register and reserve your spot for this workshop e-mail the following information to shebib@telus.net

Register early as seats are limited.

For additional information contact Bob Shebib at 604-527-5139, email shebib@telus.net. Bob Shebib is an internationally recognized author and educator. His recent books, Choices: Interviewing and Counselling Skills for Canadians (2007) and its US adaptation, Choices: Counseling Skills for Social Workers and Other Professionals have been widely adopted and translated for use by universities and colleges throughout Canada and internationally.

SOURCE: Access to Employment, Christine Hawkins, Coordinator of Services

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2011 OKANAGAN CONFERENCE ON BRAIN INJURY

Okanagan Conference on Brain Injury: May 4-6, 2011

The 2011 Okanagan Conference on Brain Injury is now open and spots are filling up quickly. For more information and to register [check out the website](#): OCBI WEBSITE This includes a workshop by Dr. Shari Wade, PhD a pediatric rehabilitation psychologist and research professor at Cincinnati Children's Hospital Medical Center and University of Cincinnati College of Medicine. Dr. Wade has engaged in research on recovery from traumatic brain injury in children for the past two decades.

SOURCE: Community Action Toward Children's Health, CATCH Network Newsletter March 14th, 2011

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EASTER DINNER -TURKEYS AND HAMS NEEDED

Kelowna's Gospel Mission is hosting our annual Easter Dinner on Saturday April 23rd, 12noon – 5pm.

Anyone in need is invited to celebrate with us. We will be serving a traditional meal of turkey, ham and all the fixings plus dessert!

Turkeys and hams are needed! - and of course cash donations are always appreciated. Food and donations can be brought to the Gospel Mission at 251 Leon Ave, or you can donate online at www.kelownagospelmission.ca

SOURCE: Kelowna's Gospel Mission, Ami Catriona, Marketing and Communications Officer



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KELOWNA'S LARGEST EGG HUNT

10,000 colorful Easter eggs will cover the lawn behind the Parkinson Recreation Centre during the Easter Pancake Breakfast.

Victory Life Fellowship is hosting their 8th annual, FREE Easter event. This takes place on Good Friday, April 22nd from 10 am to 1 pm at the Parkinson Rec. Centre, 1800 Parkinson Way.

There will be a pancake breakfast with refreshments, an Easter Egg Hunt with many prizes, free clothing, games, children's activities including 2 bouncy houses, and many fabulous door prizes!

This event would not be possible without the help of our many wonderful volunteers and donors.

"Building community is important" said organizer Pastor Diana Tripke. "It's a fun and free family event designed to meet needs and bring our community together."

For more information please contact Diana Tripke: 250-862-3044

SOURCE: Victory Life Fellowship, Cassandra Linton



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SPEAK UP AT WOMEN - VOICES FOR ACTION!

Kelowna Mayor Sharon Shepherd will be among those attending a forum gathering input on issues and barriers that prevent women and others from fully participating in the community.

Women - Voices for Action! is organized by the City of Kelowna's Advisory Committee on Community and Women's Issues. The forum is on Friday, April 15 at the Ramada Hotel & Conference Centre.



The format of the Forum involves three panels of three women each followed by round table discussions to seek input to identify issues and possible areas of improvement. Topics for discussion are: Welcoming Newcomers to Our Community, Volunteerism, and Women in Leadership.

Attendance is limited for this free event, so pre-registration must be completed by April 8 by calling 250-762-2355 or emailing womensforum2011@gmail.com.

SOURCE: City of Kelowna

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National

DIGNITY PROJECT

The Salvation Army has launched the Dignity Project, which is designed to educate and inform the public about the challenges of poverty. They've released a report, Myths about Poverty Persist Throughout Canada, which includes the following polling data from Angus Reid:



- Nearly 50 percent of Canadians feel that a family of four could get by on \$10,000 – \$30,000 per year or less
- Nearly half of all Canadians feel that if poor people really want to work, they can always find a job
- Nearly 40 percent believe people who live in poverty in Canada “still have it pretty good”
- 41 percent believe that the poor would “take advantage” of any assistance given and “do nothing” with support provided
- 81 percent of Canadians agree that helping poor families sets up their children for success

[Read more about the project here.](#)

SOURCE: First Call: BC Child and Youth Advocacy Coalition, First Call's Weekly Announcements, March 2, 2011

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FIRST NATIONS CHILD AND FAMILY CARING SOCIETY AIMS TO FORCE TRIBUNAL RULING

Canadian Newswire reports that the First Nations Child and Family Caring Society of Canada took legal action on February 28, demanding that the Canadian Human Rights Tribunal rule on the federal government's motion to dismiss the case in which the government has been accused of racial discrimination against First Nations children by failing to provide equitable child welfare services on reserves.



Read the full article [here](#), and the affidavit from FNCFCS [here](#).

SOURCE: First Call: BC Child and Youth Advocacy Coalition, Child and Youth Advocate Newsletter: March 10, 2011

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A TALE OF TWO CANADAS: IMPLEMENTING RIGHTS IN EARLY CHILDHOOD

The Child Care Advocacy Association of Canada (CCAAC) and the Coalition of Child Care Advocates of BC (CCCABC) have jointly undertaken the “Child Care is a Right” project, which seeks to raise public awareness about, and promote government action on, Canada’s commitments to child care services. The project has just released “[A Tale of Two Canadas: Implementing Rights in Early Childhood.](#)”



The project examines how well Canada is doing at protecting children’s rights and to what extent public policy recognizes the current economic changes and challenges which face families:

This paper explores two fundamentally different answers to this question which, together, tell A Tale of Two Canadas.

On the one hand, both federal and provincial governments suggest in their public reports that the measures they are taking to support young children and their families are generally adequate. For those families that may be struggling, governments indicate that (1) they’re doing as much as they can and (2) conditions are improving over time.

On the other hand, the evidence paints a different reality. The fact is that Canada’s public support for young children and their families is the weakest among the world’s rich countries, such that Canada’s policies and investments fall far short of the commitments made under multiple agreements.

In order to resolve A Tale of Two Canadas and fulfill Canada’s commitments to young children and their families, the paper concludes with comprehensive and integrated recommendations. With public funding support for meaningful involvement by non-government organizations, federal and provincial governments are urged to:

1. Inform— undertake a broad public education strategy to inform Canadians about Canada’s commitments to early childhood, demonstrating the progress to date and acknowledging the areas that require further action.
2. Plan — develop comprehensive plans to realize the rights of young children, with timelines and targets to measure success along the way.
3. Invest— increase funding to both parents, particularly those with lower incomes, and to community services. Specifically, invest 1% of GDP in early care and learning, ensuring accountability for achieving service quality and access targets.
4. Monitor— publicly and transparently report on actual results compared to plans, incorporating key indicators of success.

SOURCE: First Call: BC Child and Youth Advocacy Coalition, Child and Youth Advocate Newsletter: March 10, 2011

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ELECTION NEWS: NONPROFIT NEWswire FROM IMAGINE CANADA

Subscribe to our [Election Newswire](#) to receive up-to-date charity/election relevant news in your email inbox.

SOURCE: Imagine Canada, Discussions on LinkedIn, April 2, 2011

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SUPPORT RELIEF EFFORTS IN JAPAN

As you know, the recent earthquake and tsunami in Japan has had a devastating impact, with tens of thousands feared dead. We know that during disasters such as this, Canadians want to help out and give to those organizations working in the region. There are many organizations providing critical aid now and in the coming days, months and years.



CanadaHelps has put together a list of charities accepting donations for the relief efforts. Your donations will support these organizations as they work during the crisis and after, to help rebuild.

To find out which organizations are raising funds and to donate to support the relief efforts, visit: www.canadahelps.org

SOURCE: *CanadaHelps.org, Owen Charters, CEO*

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IMAGINE CANADA RELEASES 2011 ELECTION KIT FOR CHARITIES

Imagine Canada released their 2011 Election Kit, which includes a number of briefing notes on key issues facing the sector, identified through their National Engagement Strategy. The kit also provides information on what charities can and can't do during an election campaign.



For more information, visit: www.imaginecanada.ca. (PDF)

SOURCE: *CharityVillage.com, Village Vibes, April 5, 2011*

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ELECTION CALLED, BUT CHARITIES STILL FACE REGULATORY CHANGES

Although an election has been called and the Conservative party's budget may not stand, [the Globe and Mail has reported](#) there are still changes ahead Canadian charities. This is because several changes announced concerned charity regulation, rather than legislation. The most significant of the changes affects Registered Canadian Amateur Athletic Associations (RCAAs), with other measures affecting all charities, including new reporting requirements for returning gifts to donors and a higher level of accountability for board members. For more information, visit: www.theglobeandmail.com. To see an overview of all changes proposed in the budget, see www.globalphilanthropy.ca.

SOURCE: *CharityVillage.com, Village Vibes, March 29, 2011*

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NEW STUDY RECOMMENDS POLICY CHANGES TO FEDERAL REGULATIONS FOR CHARITIES

New research released by the University of Toronto's Mowat Centre for Policy Innovation has found that while Canadian governments have made significant efforts over the past two decades to strengthen the pan-Canadian economic union as well as the social union, no similar effort has been expended on the third pillar of the Canadian union — the nonprofit sector. Strengthening the Third Pillar of the Canadian Union: An Intergovernmental Agenda for Canada's Charities and Non-Profits recommends policy changes that would ease current overlap and conflicting provincial and federal regulatory barriers to revenue-generation in the nonprofit sector.

For more information, and to read the full report, visit: www.mowatcentre.ca.

SOURCE: *CharityVillage.com, Village Vibes, March 22, 2011*

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CRA RELEASES NEW ANTI-AVOIDANCE RULES AND INFORMATION ON DESIGNATED GIFTS

The Canada Revenue Agency (CRA) has released new information on anti-avoidance rules and designated gifts. The information clarifies the rules on gifts between charities and provides direction on how these types of gifts affect a charity's disbursement quota. Failure to comply with these rules can result in severe penalties, including the revocation of charitable status.



For more information, visit: www.cra-arc.gc.ca.

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HR COUNCIL SEEKING PARTICIPANTS FOR SKILLS DEVELOPMENT SURVEY

Are you an executive director/CEO, HR manager, or the primary staff responsible for skills development/training for employees in your organization? The HR Council is currently seeking participants willing to take part in a brief online survey planned to be fielded in April. The purpose of the survey is to gather information regarding employee skills development/training activities in order to gain a greater understanding of the current state of employee skills development in the sector.

For more information, visit: www.hrcouncil.ca.

SOURCE: CharityVillage.com, Village Vibes, March 8, 2011

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Provincial

AUTISM CENTRE ANNOUNCEMENT

The province has announced \$20 million in funding for the Pacific Autism Family Centre, which will be built at Sunny Hill Health Centre in Vancouver:



“Our government made a clear commitment to creating a national hub for research and a centre for parental supports that will help children and families affected by autism,” said Premier Gordon Campbell. “The new centre will help make the latest information and research more accessible to B.C. families and improve collaboration between researchers and professionals across the province and around the world.”

The PAFC will be a knowledge centre that brings together resources for research, learning, assessment, treatment and support to help children and families living with autism spectrum disorder. The Province announced their support for the project in the 2008 throne speech and has provided support to the Pacific Autism Centre Society (PACS), the non-profit group leading the project, as they develop a plan that will respond to the needs of the autism community.

Read the rest of the government's [press release](#).

SOURCE: First Call: BC Child and Youth Advocacy Coalition, First Call's Weekly Announcements, March 2, 2011

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MÉTIS SIGN HISTORIC CHILD AND YOUTH AGREEMENT

News release:

In a historic memorandum of understanding, the Métis people of British Columbia and the Province have taken another step toward their shared goal of developing holistic, culturally appropriate child and family services—led by Métis, for Métis children, youth and families.



The agreement was signed on the final day of the Provincial Métis Child Welfare Visioning Forum, during which the results of a year of Métis community engagement about creating a Métis-specific approach to child and family services were shared. Métis people have struggled to be recognized as a distinct Aboriginal population with unique needs for child and family services. Métis Nation B.C. and the Métis Commission have now joined forces with the Ministry of Children and Family

Development to forge a new path for these services, based on the collective values of Métis people...

The agreement recognizes B.C.'s more than 60,000 Métis have an important, distinct voice in British Columbia and promotes a new collaborative endeavour between the Métis Commission for Children and Families, the Métis Nation B.C. and the ministry.

Read more.

Within the Métis Nation of BC, there is a governing body called Métis Youth British Columbia which engages and involves youth in all levels of governance within and outside of the Métis Nation of BC. Read more about Métis Youth British Columbia [here](#).

SOURCE: First Call: BC Child and Youth Advocacy Coalition, First Call's Weekly Announcements, March 2, 2011

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LEGAL SERVICES SOCIETY SPEAKS OUT ON FUNDING CUTS

For each provincial budget, government agencies and ministries produce service plans that outline their work for the coming year. With this budget, Legal Services Society broke the mold by stating that:

In the board's assessment, however, the society is now providing services far below what the board believes is needed to properly assist British Columbians with low incomes and to effectively support the efficient operation of the justice system.

Read more about it on the CCPA's [Policy Note](#), and download the [Rights-Based Legal Aid](#) report for more information on cuts to legal aid in BC.

SOURCE: First Call Weekly Announcements, March 2, 2011

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SUCCESS BY 6 FUNDING EXPANDED

Success By 6® partnership strengthened through a \$3.4 million investment by the Province of BC

The Success By 6® program, a partnership between the Credit Unions of BC, the United Way and the Province, today announced that the Government of BC, through the Ministry of Children and Family Development, has made a further investment of \$3.4 million in the program for 2011/12.



Success By 6® is dedicated to ensuring that children ages zero to six have access to programs and resources supporting healthy growth and development. It helps to ensure that young children develop the emotional, social, cognitive, and physical skills they need as they enter school.

Recently joining this partnership is the B.C. Association of Aboriginal Friendship Centres to help promote the importance of Aboriginal early childhood development in B.C.

Since April 2003, the Early Childhood Development Provincial Partnership (ECDPP) has successfully facilitated the development of Success By 6® initiatives that reach close to 250 communities across the province, bringing together hundreds of key leaders from all sectors (business, labour, health, education, social services, Aboriginal communities, etc), and raising millions of dollars worth of contributions, including cash and in-kind donations. Funds raised in local communities will stay in the community to support identified early childhood development priorities.

SOURCE: Success by 6, Central Okanagan Highlights, March 2011

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CHILD POVERTY PSA COMPETITION FOR STUDENTS

Calling all Students!

Do you want to make a difference? Take action against child poverty!

Announcing the BC Poverty Reduction Coalition's 1st Annual Facing Poverty PSA Challenge!

1. Create a 30 second video public service announcement to raise awareness of child poverty in BC.
2. Submit your amazing video.
3. Win prizes and see your film screened on-line and around BC!
4. Brag to everyone you know about your awesome film-making skills and about how you're working to put an end to child poverty!



The how and when: **Deadline for submissions is Monday May 23rd, 2011.**

Contest is open to all BC high school and elementary school students.

Contact Nikki at nscott@policyalternatives.ca for more details.

Who is the Poverty Reduction Coalition?

Twenty six community and non-profit groups, faith groups, health organizations, businesses, unions, and social policy groups demanding a poverty reduction plan for BC. Just like you and the rest of BC...we want an end to child poverty and homelessness.

For more information about us (or to see the video we made!) visit <http://bcpovertyreduction.ca>.

SOURCE: First Call: BC Child and Youth Advocacy Coalition, Child and Youth Advocate Newsletter: March 10, 2011

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HOPE AIR

2010 was an outstanding year for [Hope Air](#): we arranged 3,675 free flights for low-income Canadians who needed to travel to specialized medical care – an increase of over 1,350 flights from 2009. Almost half of those flights were provided for children.



This extraordinary growth in flights is just part of Hope Air's transformation as a charity: cash revenues doubled during the same time, allowing us to introduce a new strategy of purchasing flights for our Clients when donated seats are unavailable. This program was successfully adopted by the Provincial Health Services Authority (BC) in 2010 – to the benefit of many BC residents of all ages.

SOURCE: Hope Air, C.K. DesGrosseilliers

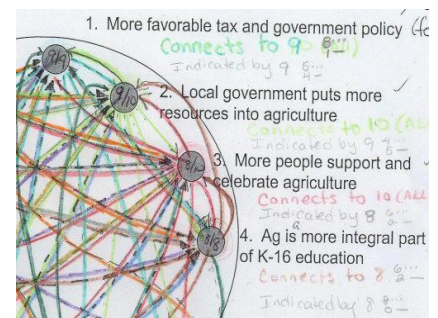
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FOOD SYSTEM PLANNING: CALL FOR PAPERS

Call for papers: Food System Planning Theory and Practice (**deadline: April 20**)

Bolstered by growing societal concerns about the equity and environmental sustainability of the global food system, planners increasingly are becoming engaged in local efforts to analyze and address food system challenges and opportunities.

Food system planning is increasingly practiced not just by planning professionals, but also by architects, landscape architects, and staff at NGOs and public agencies. In this special topic focus, we encourage practicing



planners and others engaged in food system planning — as well as planning scholars and students — to submit applied research-based papers. As there is little attention paid to their work in the literature, rural planners are especially encouraged to submit papers.

For more information [click here](#).

SOURCE: *BC Healthy Communities, Activity Ebrief #85 March 7, 2011*

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NEW BC CABINET

The new BC government announced this week includes five fewer ministries, and new ministers in all of those directly impacting child and youth issues:

- Mary McNeil is the new Minister of Children and Family Development; Mary Polak has been moved to Aboriginal Relations and Reconciliation;
- Harry Bloy is Minister of Social Development;
- George Abbott is back as Minister of Education after leaving the post to run in the Liberal leadership campaign;
- Naomi Yamamoto is Minister of Advanced Education;
- Kevin Falcon has moved from Health to Finance;
- Mike de Jong has moved from Attorney General to Health;
- Also, MCFD has a new Deputy Minister, Dr. Stephen Brown, who is moving over from the Ministry of Health;
- A new Cabinet Committee on Families First will be chaired by Mary McNeil.



The minimum wage increase noted above was the first major change from this new leadership – let's hope that more positive changes are to come. [Here is the government news release](#) with full details of the new cabinet.

SOURCE: *First Call: BC Child and Youth Advocacy Coalition, Child and Youth Advocate Newsletter: March 17, 2010*

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REPORT SETS STAGE FOR REBUILDING LEGAL AID IN BC

A new report "[Foundation for Change](#)" has been released which investigates the future of legal aid in BC. Commissioner Leonard Doust was appointed by the legal community - the Canadian Bar Association, Law Society, Law Foundation and others - to travel around the province taking submissions from individuals and organizations about the legal aid system.



In response to the report, the Coalition for Public Legal Services is calling on the leaders of all political parties to take this opportunity to establish a new framework for legal aid delivery in BC.

SOURCE: *First Call: BC Child and Youth Advocacy Coalition, First Call's Weekly Announcements, March 17, 2011*

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ADVOCACY PROTOCOL

I would like to draw your attention to an event that occurred today, in which MCFD and the Representative for Children and Youth signed an Advocacy Protocol that reflects our mutual commitment to promoting and supporting meaningful and effective advocacy on behalf of the children and youth we serve.



The Protocol serves to clarify roles regarding RCY advocacy services and applies to MCFD, delegated Aboriginal agencies, provincial services and special needs provincial operations.

I hope that these guidelines will support and strengthen the role that you already play in ensuring that children and youth are heard and well-supported.

To view the news release, [click here](#) . To view the protocol, [click here](#).

SOURCE: Deputy Minister Stephen Brown

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WILL DOZENS OF HOMELESS BE TURFED?

Will Dozens Of Homeless Be Turfed? - [B.C. Housing Says Creating Permanent Homes Is More Cost-Effective Use Of Tax Money](#). Ethan Baron, The Province

SOURCE: The Federation of Community Social Services of BC, News Clipping Headings - 5 Apr 11

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CAN SCHOOLS DO IT ALL?

That's the question being asked in two new discussion papers released last week -- one from the Canadian Association for [Family Resource Programs](#), the other from the [BC Association of Family Resource Programs](#).

SOURCE: BC Healthy Communities, Activity Ebrief #86 March 21, 2011



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SERVICES FOR CHILDREN AND YOUTH WITH SPECIAL NEEDS

The BC Association of Child Development and Intervention has released a report entitled [Services for Children and Youth with Special Needs a Cross-sectorial Approach for British Columbia](#).

SOURCE: Families in Touch Services Ltd., Donna Long, Information Consultant



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## Research

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PLAN FAMILY TALKS SURVEY

PLAN (Planned Lifetime Advocacy Network) is conducting a survey for their project called Family Talks. The project goals are:

- to identify what people's main priorities and top concerns are for their relatives with disabilities
- to share information and knowledge by engaging people in conversation on the website
- to build families' capacities and spark innovation

They are asking partnering groups and organizations to pass the survey along to their constituency bases. It is completely anonymous and takes about 10 minutes to complete. Furthermore, all results will be made public by this spring.

Link to the survey: www.familytalks.ca

SOURCE: First Call Weekly Announcements, March 2, 2011

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KEEPING KIDS IN SCHOOL

A new study out of UBC suggests that the key to keeping kids in school is whether or not parents value education. Although previous studies on youth school dropout rates have suggested that teens are more likely to leave school if their parents had been dropouts, a study by UBC economists Giovanni Gallipoli, David Green and Kelly Foley shows that the family trait that matters most is not parental education, but how much parents value education. [\[Read more...\]](#)

SOURCE: BC Council for Families, HealthyFamilies, March 7, 2011

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SMOKING INCREASES RISK OF SUICIDE

Here is another reason not to smoke - it has now been linked with an increased risk of suicide, independent of mental illness. [Full story click here.](#)

SOURCE: BC Healthy Communities, Activity Ebrief #88 April 4th, 2011



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DIET'S ROLE IN TREATING ADHD DEBATED

A new study appears to lend credence to the belief that restricting certain foods could ease kids' symptoms. But question are raised about the validity of the research and the ability to follow a draconian diet. For more information [click here.](#)



SOURCE: BC Healthy Communities, Activity Ebrief #86 March 21, 2011

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NEW REPORT EXAMINES THE STATE OF NONPROFIT EVALUATION IN US

A new US report, released by the Innovation Network, provides an interesting look at how organizations in the country are using evaluation techniques. State of Evaluation 2010 is based on a survey of more than 1,000 organizations and addresses such concerns as how organizations are conducting their evaluation programs, what support they are getting for these programs, and what else they need to successfully integrate evaluation into their organizations. Some of the report's findings include:

- 85% of organizations have evaluated some part of their work in the past year
- Only 13% of organizations have a full-time employee dedicated to evaluation
- Only 27% of organizations worked with an external evaluator in 2009

For more than half of nonprofits, evaluation is the responsibility of the organization's board or leadership For more information, and to view the full report, visit: www.innonet.org. (PDF)

SOURCE: CharityVillage.com, Village Vibes, March 15, 2011

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## Resources

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CONNECTED CAUSES: ONLINE MARKETING STRATEGIES FOR NONPROFIT ORGANIZATIONS

Connected Causes: Online Marketing Strategies for Nonprofit Organizations

Authors: Walter Wymer and Stacy Grau
Publisher: Lyceum Books
Year published: 2011



This incredibly detailed resource may be the only book you need to bring you up to date on the rapidly changing and expanding online marketing and networking landscape.

For instance, if your nonprofit is looking to expand its online social presence beyond Facebook and Twitter, a chart in the chapter "Tools for Stakeholder Engagement" lists over 50 alternative microblogs and social networks. The authors define these tools as well, and highlight what they are most effective at accomplishing.

To read more, [visit here](#).

SOURCE: *Volunteer Alberta, Sector Connector March 10, 2011*

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THE PHILANTHROPIST

A [new issue of The Philanthropist is now online](#). This issue focuses on policy capacity and involvement in developing public policy, as well as a variety of noteworthy articles and columns on a range of topics of interest to the Nonprofit Sector.



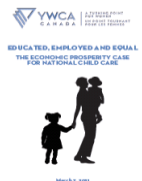
We invite you to read, comment, and share:
<http://thephilanthropist.ca/index.php/phil>.

SOURCE: *The Philanthropist, Marilyn Bittman, Managing Editor*

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EDUCATED, EMPLOYED AND EQUAL

The YWCA today released their report [Educated, Employed and Equal: The Economic Prosperity Case for National Child Care](#), documenting the changes in women's employment over the past thirty years, and calling for creation of a national policy on early learning and care.



SOURCE: *BC Council for Families, HealthyFamilies, March 8, 2011*

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TEACHING ABOUT HOMELESSNESS - A GUIDE

The Department of Economics at Simon Fraser University has produced a guide for senior high school teachers about homelessness, entitled [Learning about Homelessness in British Columbia](#).



Written by Jennifer Hales, it is an excellent resource for many of us offering a great compendium of activities, sourced facts on poverty, supplementary resources and bibliographies.

SOURCE: *First Call: BC Child and Youth Advocacy Coalition, First Call's Weekly Announcements, March 17, 2011*

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WALK A MILE IN THEIR SHOES: RESOURCE ON BULLYING OF CHILDREN WITH SPECIAL NEEDS

AbilityPath.org has published a report and guide online called "Walk a Mile in Their Shoes." It contains a parent toolkit, a teacher toolkit and many stories. They describe it



is as a first step in their Disable Bullying campaign.

SOURCE: First Call: BC Child and Youth Advocacy Coalition, First Call's Weekly Announcements, March 17, 2011

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TAX TIPS FOR FAMILIES ONLINE

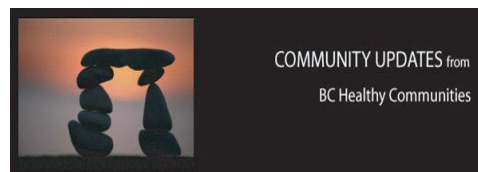
Did you know...? The Canada Revenue Agency (CRA) has a number of benefits, credits, and services to help families meet their financial obligations throughout the year, reduce the amount they owe at tax time, and provide them with convenient online options. [Click here](#) to see if the following tips can help you or your family.

SOURCE: Community Action Toward Children's Health, CATCH Network Newsletter March 14th, 2011

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METRO BOARD ADOPTS THE REGIONAL FOOD SYSTEM STRATEGY

On February 25, 2011, the Metro Vancouver Board adopted the Regional Food System Strategy as part of its commitment to making a sustainable region. The Strategy increases awareness of how our food is produced, distributed, consumed and wasted as well as enables a more collaborative effort to tackle the challenges in our food system.



The document, as well as the public consultation results from last fall is available on the Metro Vancouver website [here](#).

SOURCE: BC Healthy Communities, Activity Ebrief #86 March 21, 2011

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CALGARY NONPROFIT GROUP RELEASES REPORT ON UK VOLUNTARY SECTOR

The Calgary Chamber of Voluntary Organizations (CCVO) released a new report outlining their perspective on the voluntary sector in the UK. Last fall, CCVO President and CEO Katherine van Kooy and Senior Policy Analyst Kim Mustard traveled to the UK and met with a number of lead infrastructure organizations to learn from their experience in engaging with government, their members, and the public. The report, A Different Voice, summarizes their observations and raises some important questions.

For more information, and to read the full report, visit: www.calgarycvo.org.

SOURCE: CharityVillage.com, Village Vibes, March 15, 2011

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NEW TOOLKIT HELPS NONPROFITS IMPROVE FLOW OF INFORMATION

Monitor Institute has partnered with the John S. and James L. Knight Foundation to produce the new hands-on Community Information Toolkit: Building Stronger Communities Through Information Exchange. This US-based resource is an easy-to-use set of tools designed to help organizational leaders assess the strengths and weaknesses of the local news and media environment, analyze the findings, and incorporate them in a plan to strengthen communities by improving the local information ecology.

For more information, visit: www.infotoolkit.org.

SOURCE: CharityVillage.com, Village Vibes, March 8, 2011

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Social Media

SOCIAL MEDIA CONTINUES TO GAIN GROUND

According to a recent report, Canadians' use of social media increased last year, with Facebook (7% increase), Twitter (11%), and LinkedIn (35%) all seeing increases in unique visitors. MySpace, however, was down 42% while the blogging site Wordpress was down 16%. Visits to online email accounts were down 28%.

SOURCE: *CharityVillage.com, Village Vibes, March 22, 2011 (comScore)*

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GOOGLE LAUNCHES GOOGLE FOR NONPROFITS

I'm in Washington, DC for the Nonprofit Technology Conference hosted by NTEN. After facilitating a panel at the Innogive Conference on integrating mobile into multi-channel nonprofit campaigns, I headed to a special event hosted by Google to celebrate the launch of Google for Nonprofits.



If you work for a nonprofit, the program provides your organization with several new benefits. Instead of applying to each Google product individually, you can sign up through a one-stop shop application process. If approved, you can access their suite of product offerings designed for nonprofits. Details are here.

Google has also developed other [online resources](#) such as educational videos, [case studies](#) and [better ways for you to connect](#) with other nonprofits.

SOURCE: *Beth's Blog by Email, March 17, 2011*

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CANADIANS SPEND MORE TIME ONLINE THAN ANY OTHER COUNTRY

A recent study found that Canadians spend an average of 43.5 hours online per month, the highest of any country included in the survey. In fact, the average of the countries surveyed was only 23.1 hours per month. Of Canadian Internet users, 19% are ages 55 and older while only 10% are ages 18 - 24.

SOURCE: *CharityVillage.com, Village Vibes, March 15, 2011 (comScore)*

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Training

HOUSING CONGRESS 2011

The Canadian Housing & Renewal Association (CHRA) has opened registration for Congress 2011: Housing Ideas that Matter; Housing Tools that Work. Organizers say the theme of [this year's congress](#), scheduled for June 20-23, 2011 in Regina will appeal to the widest cross-section of people possible.



SOURCE: *Raising the Roof, Housing Again Bulletin #139 March 2011*

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MYCHARITYCONNECTS CONFERENCE 2011

Join social media experts, online fundraising specialists and non-profits from across Canada for the premier social media and online technology learning opportunity of the year.



Date: June 6 & 7, 2011

Place: MaRS Centre, Toronto, Ontario

After 2 sold-out years, [MyCharityConnects](#) is back and better than ever for 2011. Join us, and over 200 non-profit colleagues, for three thought-provoking keynotes, a choice from 25 breakout sessions and plenty of chances to learn from other non-profits about what works online... and what doesn't.

Sessions include:

- Case studies from real organizations that have done online campaigns right
- Movement marketing
- Building your social media strategy
- Taking your Facebook Page to the next level
- Building online community

...and much more! Check out the full agenda here: www.mycharityconnects.org/2011agenda.

[Register today](#) for early bird pricing - limited early bird tickets available: \$299 + HST.

SOURCE: *CanadaHelps.org, March 1, 2011*

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THE NONPROFIT MARKETING GUIDE ALL-ACCESS PASS

We've [opened registration for our webinar series](#) through June, so when you buy an All-Access Pass this week, here are the webinars you'll get: (A 90-day Pass is \$145.)



Tips & News from Kivi Leroux Miller at [Nonprofit Marketing Guide.com](#)

March 24: Telling Powerful Stories about Everyday People

March 30: Storytelling for Fundraisers

April 7: Rethinking Your Nonprofit Newsletter: Making It More Relevant for Today

April 12: Time and Sanity Savers for the Overwhelmed Nonprofit Marketer

April 28: Making the Ask: Getting People to Give, Volunteer and More

May 5: Integrating Your Online and Offline Marketing Plan into One Plan that Works

May 18: Taming Your Editorial Calendar and Content Creation Process

May 25: Creating Awesome Content: Ideas for Nonprofit Writers

June 2: Get Real! Use Your Org's Personality to Build Rapport with Supporters

June 9: Funny Ha Ha! Using Humor in Nonprofit Communications

SOURCE: *Kivi - Nonprofit Marketing Guide*

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LEADING CHANGE, JUNE 6 & 7, 2011

The [UCSCo-op's signature event](#) held every two years, bringing together leaders in the non-profit and community sector in an open space format. The theme of the 2011 Leading Change event is "Playing with Change." More information is coming soon.

Please contact the Coop at (604) 718-8292 or info@ucscoop.com.

The United Community Services Co-op is a unique business services co-operative owned by well over 100 non-profit and community organizations. In short, we:

- Provide a number of business products and services that benefit owner-members
- Initiate important sector-wide research and development
- Support and foster current and emerging sector leaders
- Offer consulting services from a team with wide-ranging non-profit expertise and business acumen

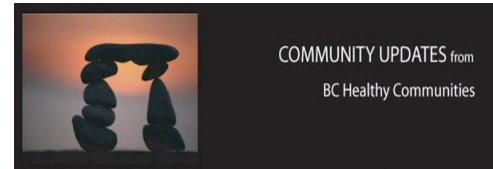
SOURCE: Volunteer BC March 2011 Connector

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2011 GAINING GROUND CONFERENCE

The [2011 Gaining Ground Conference](#): MASSIVE COLLABORATION Urban Sustainability and the Stories That Bind Us

This conference opens a rich and exciting new line of sustainability exploration: sustainability as a competing narrative, or story, within the dominant social narrative.



When: Oct 17-20, 2011
Where: Vancouver, BC
For more Information click [here](#)

SOURCE: BC Healthy Communities, Activity Ebrief #88 April 4th, 2011

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BC HOSPICE PALLIATIVE CARE CONFERENCE

Dr. Alan Wolfelt - Noted Author, Educator and Clinical Thanatologist - will be the special guest speaker at the BC Hospice Palliative Care Conference May 12 and 13, 2011 at the Delta Vancouver Airport Hotel.



- Dr. Wolfelt will be addressing the following:
- (Morning session)"Exploring the Spiritual Dimensions of Death, Grief, and Mourning: A Workshop for Caregivers"
 - (Afternoon session) "Helping Children and Teens Cope with Grief"

To register for the Conference, please visit www.hospicebc.org

BC Bereavement Helpline 604-738-9950 or 1-877-779-2223.

SOURCE: BC Bereavement Helpline, March 22, 2011

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GOVERNOR GENERAL'S LEADERSHIP CONFERENCE ACCEPTING APPLICATIONS

Applications are now available for the 2012 Governor General's Canadian Leadership Conference. The conference, taking place June 1 - 15, provides members with the opportunity to freely and openly exchange views and experiences with peers from backgrounds vastly different than their own. Participants begin by attending a three-day plenary session, then are divided into "study groups" for tours of different regions of Canada. The conference culminates in a three-day sharing session.

For more information, and to submit an application, visit: www.leadershipcanada.ca.

SOURCE: CharityVillage.com, Village Vibes, March 8, 2011

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Volunteerism

VOLUNTEER FUTURES 2011

Save the date for Volunteer Futures: New Faces, New Opportunities, Sept 29-30. Volunteer Futures is Volunteer BC's annual training event for volunteer leaders.

We will host two substance-packed days of workshops, panel discussions and networking sessions at the Four Points by Sheraton Vancouver Airport Hotel in Richmond. Stay tuned for more details.



SOURCE: Volunteer BC March 2011 Connector

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VOLUNTEER BC 2011 MEMBERSHIP RENEWAL

It's time to renew your membership for 2011. We appreciate all of our members for their continuing support and we welcome new members. Your membership will help support Volunteer BC in strengthening the voluntary sector in the province. Check out our membership benefits and [submit your membership form](#).



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NATIONAL VOLUNTEER WEEK - APRIL 10 - 16

To Canadian volunteers everywhere, Thank you!

Canadians have a rich history of volunteering and community involvement. With 12.5 million of them dedicating their time across Canada, volunteers are on the front lines of all our community services – community health care, sports and recreation, heritage and arts, environmental protection & advocacy, disaster relief, international development, and volunteer firefighting – the list is endless. The work of volunteers is essential to maintaining resilient communities at home and around the world.

National Volunteer Week (NVW) pays tribute to the millions of Canadian volunteers who graciously donate their time and energy. This year's 68th annual NVW takes place the week of April 10 to 16. It is Canada's largest celebration of volunteers, volunteerism, and civic participation.



National Volunteer Week was first proclaimed in 1943 as an initiative to draw the public's attention to the vital contribution of women to the war effort on the home front. In the late 1960s, the focus was revived and broadened to include all community volunteers.

Volunteers: Passion. Action. Impact. is the theme of this year's campaign. It is based on the individual volunteer super-heroes across Canada who dedicate themselves to making their communities better – and Canada a great place to live.

This website supports organizations and individuals from coast to coast in their efforts to honour volunteers in their own communities. To help you say 'thank you' to volunteers, Volunteer Canada has developed a variety of resources and products. Visit the Thanking Volunteers and NVW Downloads sections of this website for free information and materials.

Volunteer Canada wishes to thank Investors Group for their generous sponsorship of National Volunteer Week. We look forward to thanking our many incredible Canadian volunteers and supporting you in your efforts to do the same.


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Do you have news related to the non-profit / voluntary sector that you wish to share with your colleagues? Send Community Information and Volunteer Centre your information at [informkelowna@kcr.ca](mailto:informkelowna@kcr.ca) by the 20th of the month.

This Bulletin is a publication of Community Information and Volunteer Centre. To subscribe, please click [here](#).

Community Information and Volunteer Centre is a program of Kelowna Community Resources. Go to [www.kcr.ca](http://www.kcr.ca) for more information about Kelowna Community Resources and Community Information & Volunteer Centre. Be sure to add or update your volunteer and / or organization information.

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